



# 15 County



**EAST  
TENNESSEE**  
Moving Mountains.

Tennessee

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	29
In-Demand Skills .....	30
Appendix A (Geographies) .....	31

# Report Parameters

## 15 Counties

47001	Anderson County, TN	47057	Grainger County, TN
47009	Blount County, TN	47089	Jefferson County, TN
47013	Campbell County, TN	47093	Knox County, TN
47025	Claiborne County, TN	47105	Loudon County, TN
47029	Cocke County, TN	See Appendix A for all 15 Counties	

## Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

# Economy Overview

1,262,221

Population (2024)

Population **grew by 80,024** over the last 5 years and is projected to **grow by 77,816** over the next 5 years.

595,423

Total Regional Employment

Jobs **grew by 47,094** over the last 5 years and are projected to **grow by 44,096** over the next 5 years.

\$70.9K

Avg. Earnings Per Job (2024)

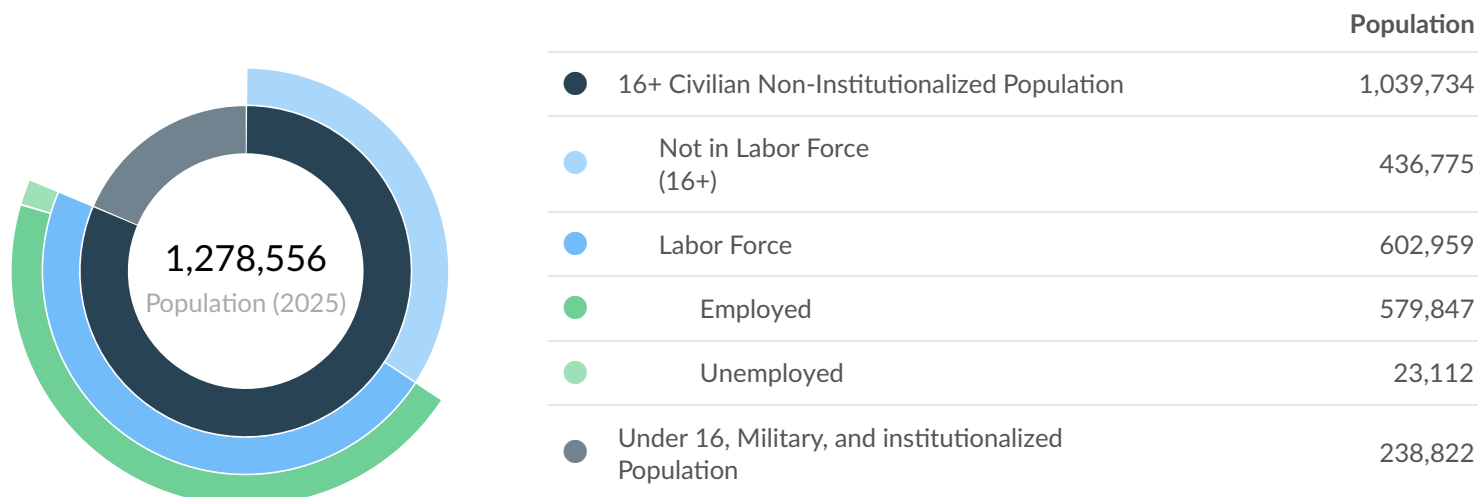
Regional average earnings per job are **\$15.8K below** the national average earnings of \$86.7K per job.

## Takeaways

- As of 2024 the region's population **increased by 6.8%** since 2019, growing by 80,024. Population is expected to **increase by 6.2%** between 2024 and 2029, adding 77,816.
- From 2019 to 2024, jobs **increased by 8.6%** in 15 County from 548,329 to **595,423**. This change **outpaced the national growth rate of 4.3% by 4.3%**. As the number of jobs increased, the **labor force participation rate decreased from 58.3% to 57.5% between 2019 and 2024**.
- Concerning educational attainment, **17.9% of the selected regions' residents possess a Bachelor's Degree** (3.6% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

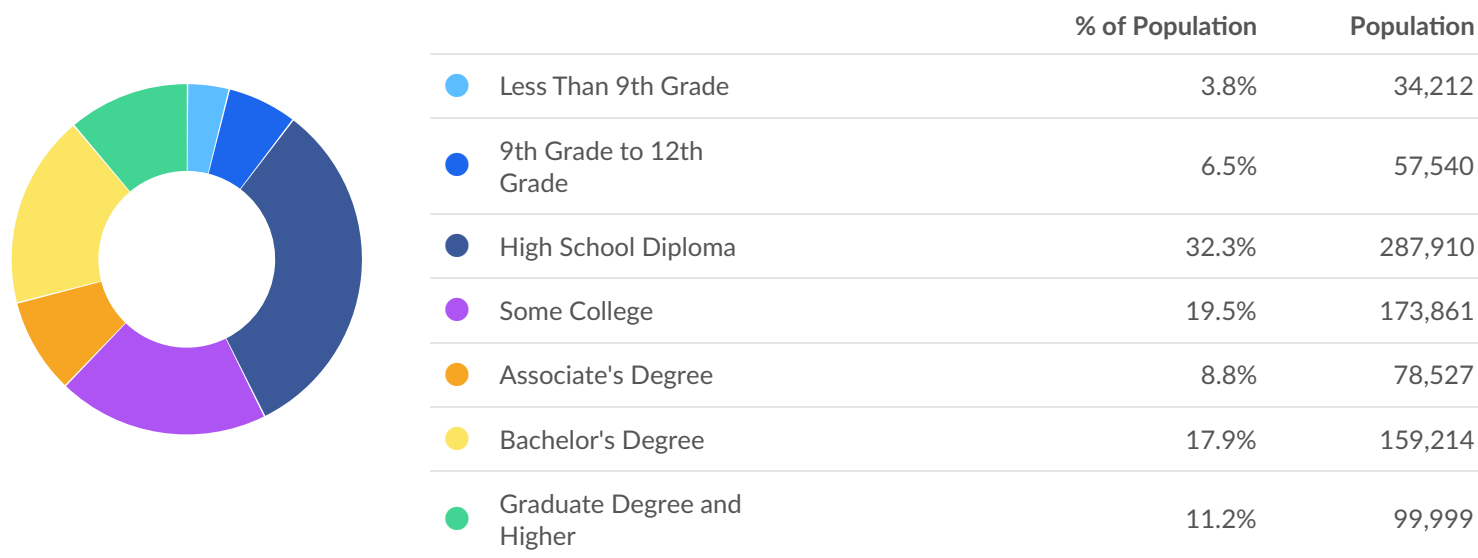
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	1,278,556	602,959	595,423	92.0	\$84.89B	\$80.18B	\$84.70B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B

## Jun 2025 Labor Force Breakdown



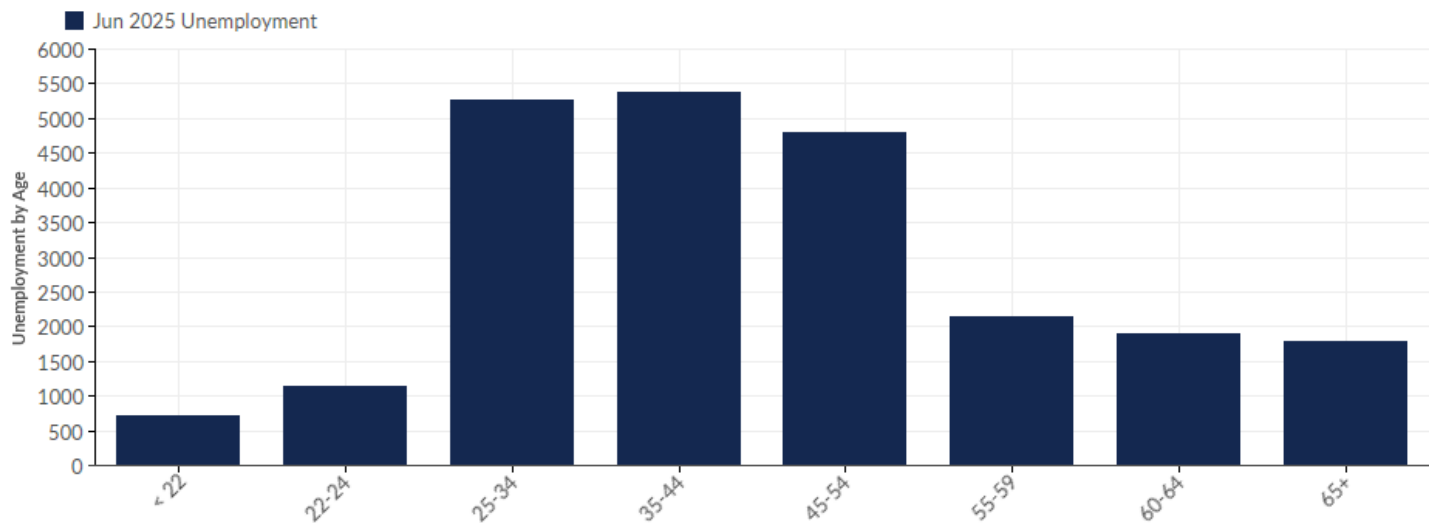
## Educational Attainment

Concerning educational attainment, **17.9% of the selected regions' residents possess a Bachelor's Degree** (3.6% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).



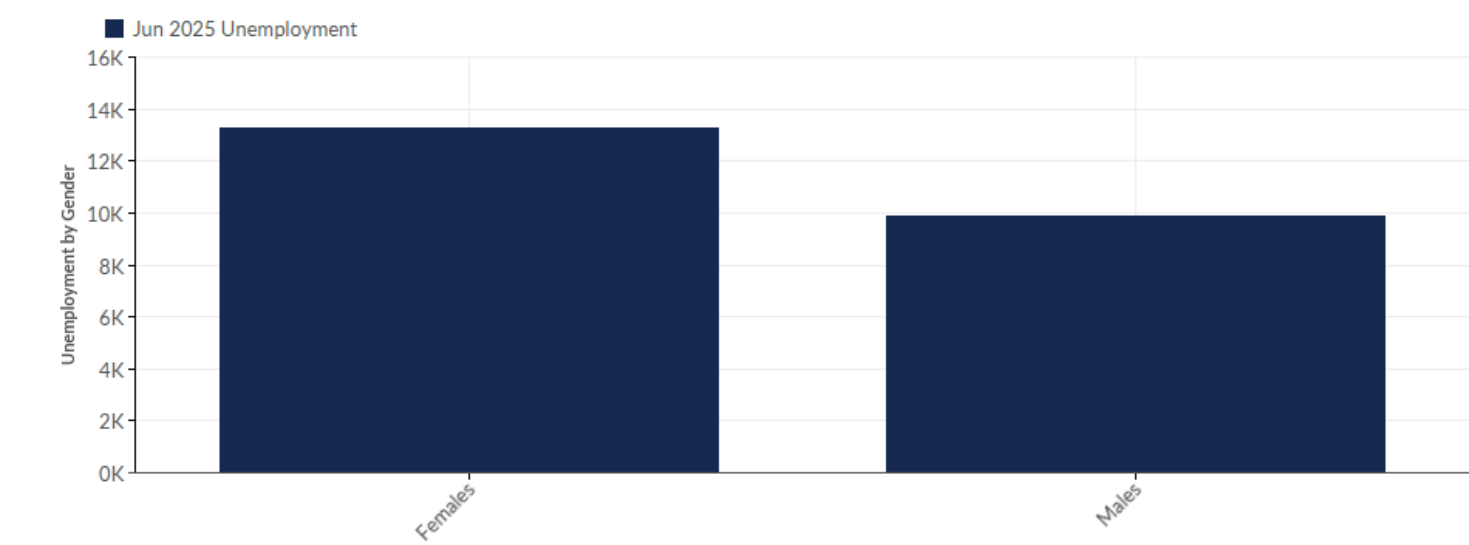
# Unemployment by Demographics

## Unemployment by Age



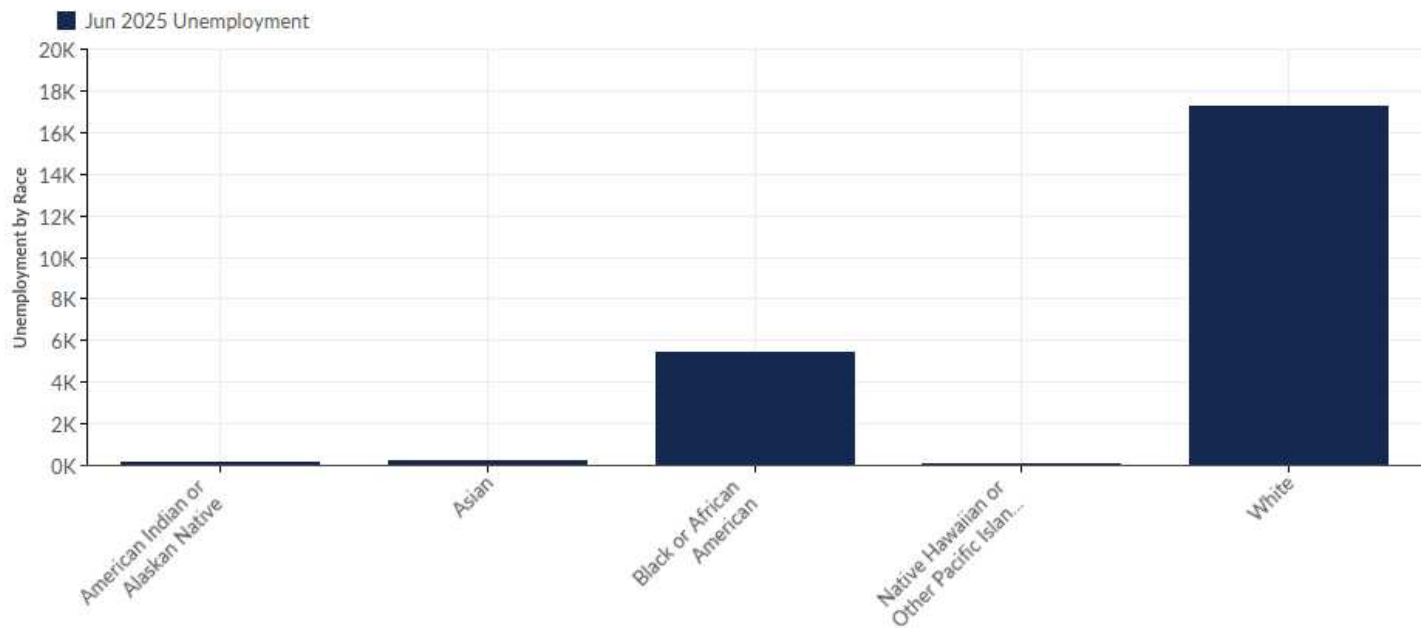
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	718	3.11%
22-24	1,142	4.94%
25-34	5,263	22.77%
35-44	5,385	23.30%
45-54	4,789	20.72%
55-59	2,137	9.25%
60-64	1,888	8.17%
65+	1,790	7.74%
Total	23,112	100.00%

Unemployment by Gender



Gender	Unemployment (Jun 2025)	% of Unemployed
Females	13,243	57.30%
Males	9,869	42.70%
Total	23,112	100.00%

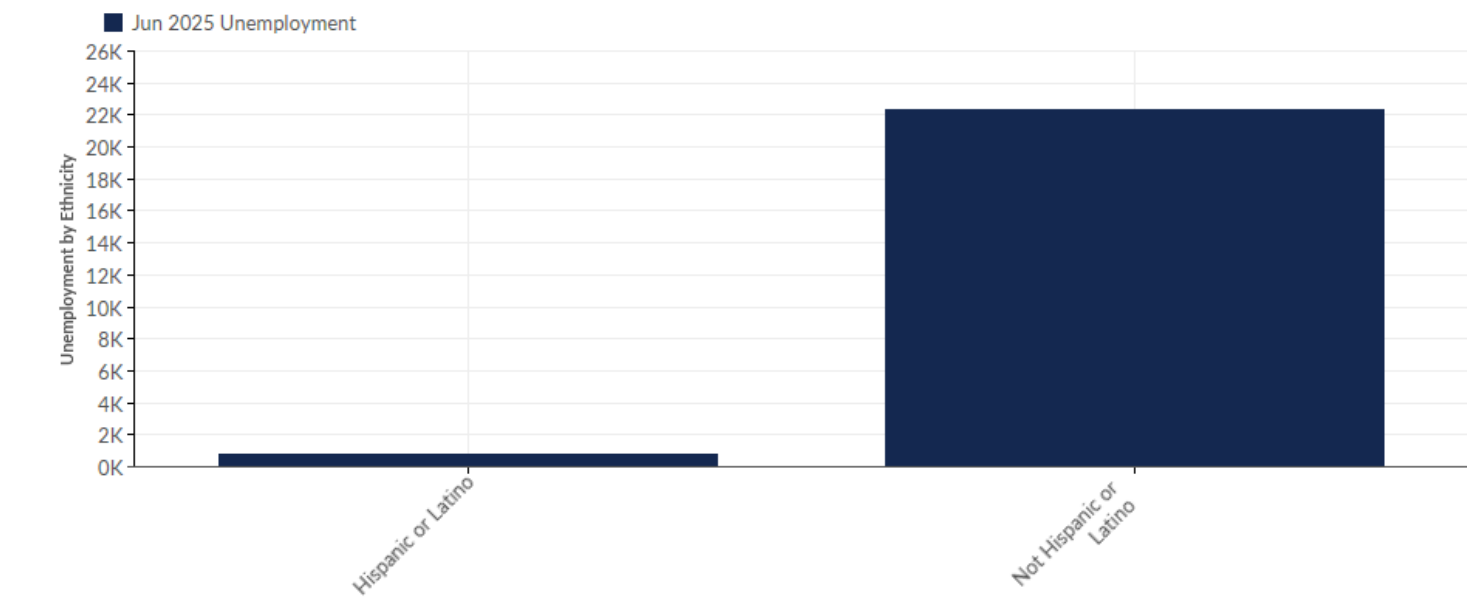
## Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	122	0.53%
Asian	255	1.10%
Black or African American	5,408	23.40%
Native Hawaiian or Other Pacific Islander	54	0.23%
White	17,273	74.74%
Total	23,112	100.00%



Unemployment by Ethnicity

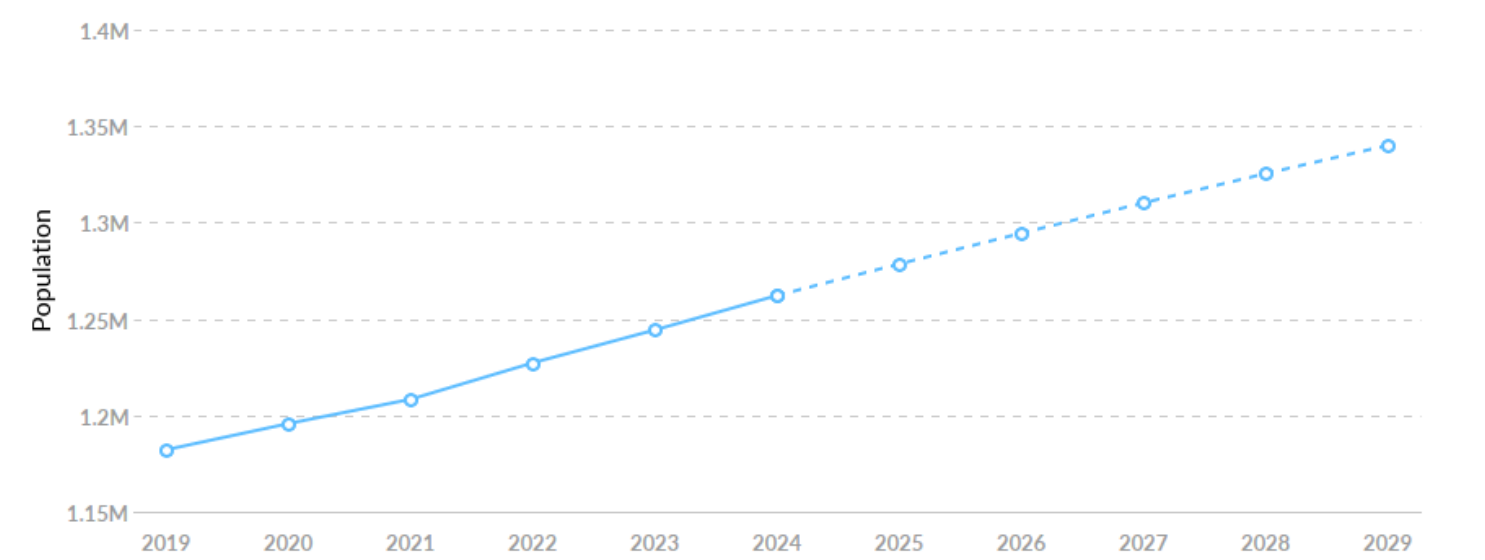


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	738	3.19%
Not Hispanic or Latino	22,374	96.81%
Total	23,112	100.00%

# Historic & Projected Trends

## Population Trends

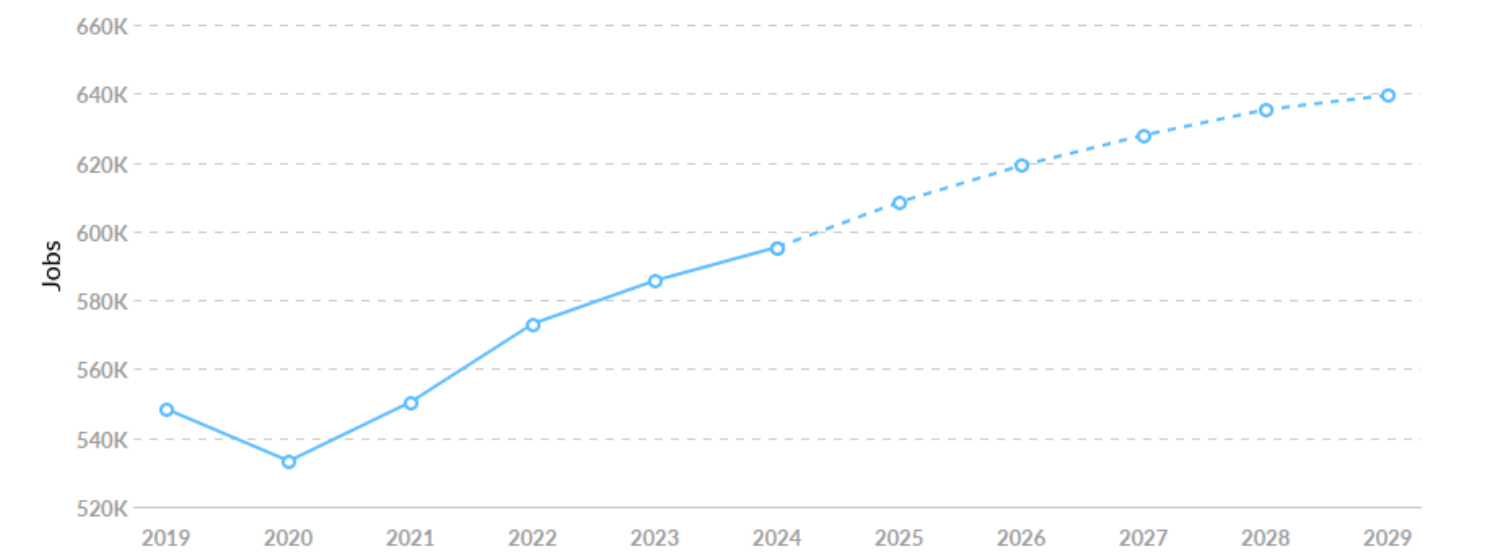
As of 2024 the region's population **increased by 6.8%** since 2019, growing by 80,024. Population is expected to **increase by 6.2%** between 2024 and 2029, adding 77,816.



Timeframe	Population
2019	1,182,197
2020	1,195,761
2021	1,208,362
2022	1,227,272
2023	1,244,340
2024	1,262,221
2025	1,278,556
2026	1,294,515
2027	1,310,251
2028	1,325,434
2029	1,340,037

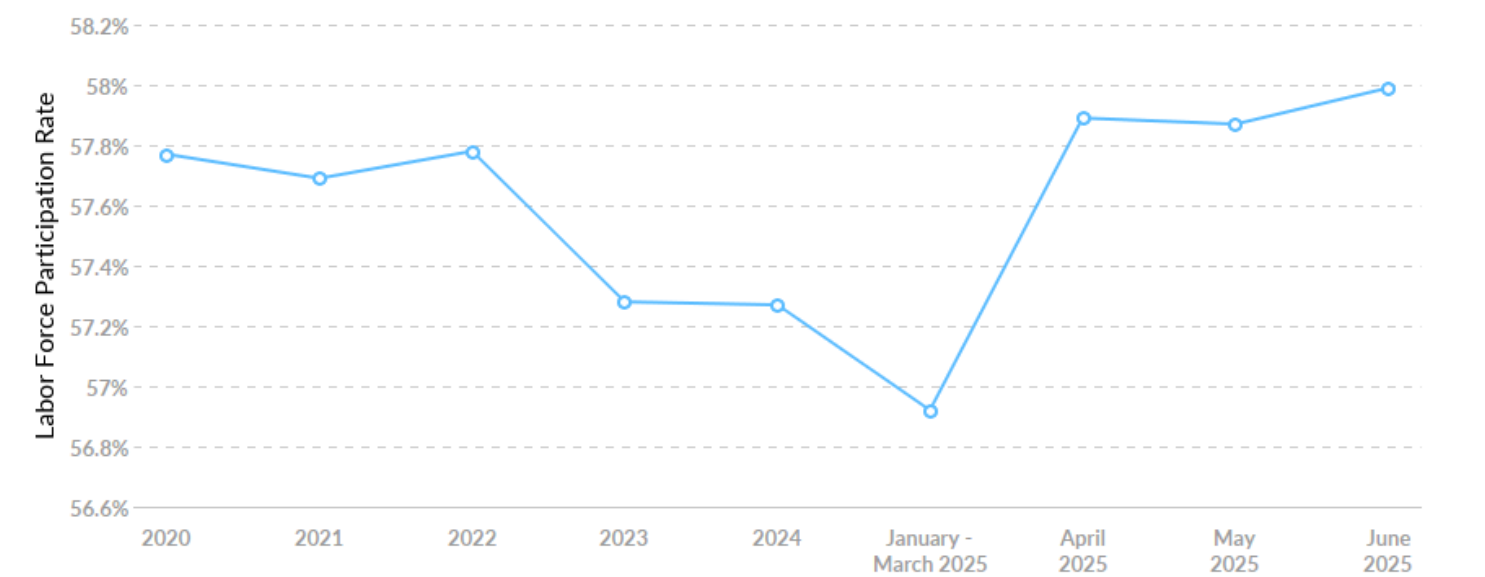
## Job Trends

From 2019 to 2024, jobs increased by 8.6% in 15 County from 548,329 to 595,423. This change outpaced the national growth rate of 4.3% by 4.3%.



Timeframe	Jobs
2019	548,329
2020	533,282
2021	550,466
2022	573,204
2023	585,707
2024	595,423
2025	608,523
2026	619,131
2027	627,925
2028	635,358
2029	639,519

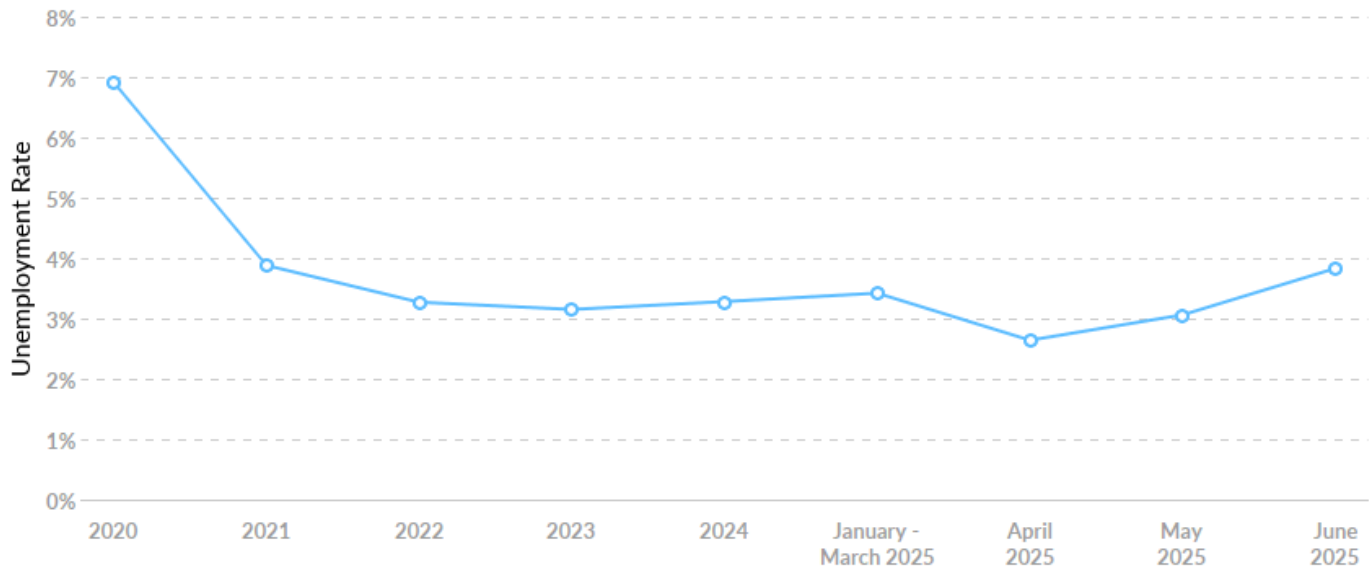
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.77%
2021	57.69%
2022	57.78%
2023	57.28%
2024	57.27%
January - March 2025	56.92%
April 2025	57.89%
May 2025	57.87%
June 2025	57.99%

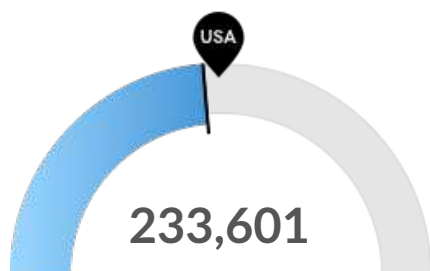
## Unemployment Rate Trends

Your areas had a June 2025 unemployment rate of 3.83%, **decreasing from 6.91%** 5 years before.



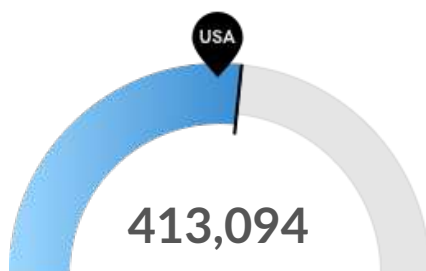
Timeframe	Unemployment Rate
2020	6.91%
2021	3.88%
2022	3.27%
2023	3.15%
2024	3.28%
January - March 2025	3.42%
April 2025	2.64%
May 2025	3.06%
June 2025	3.83%

## Population Characteristics



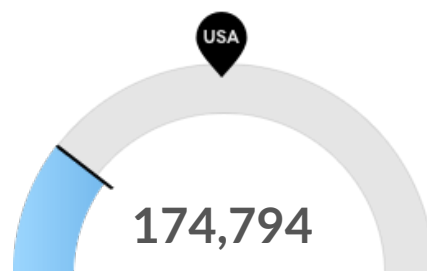
**Millennials**

Your area has 233,601 millennials (ages 25-39). The national average for an area this size is 252,829.



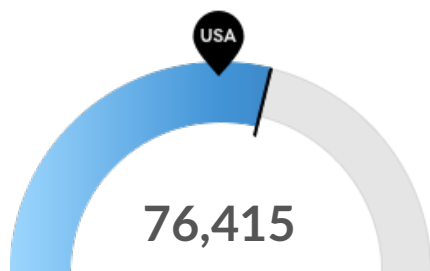
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 375,636 people 55 or older, while there are 413,094 here.



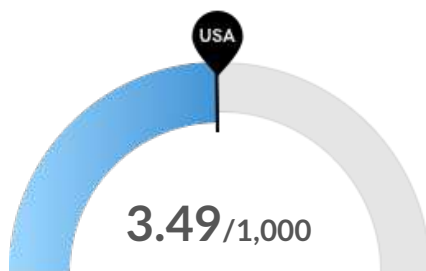
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 518,231 racially diverse people, while there are 174,794 here.



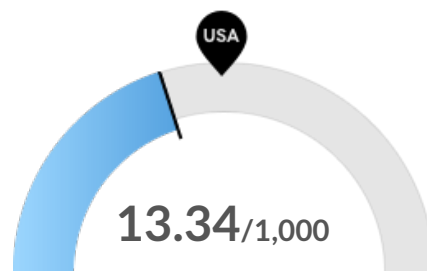
**Veterans**

Your area has 76,415 veterans. The national average for an area this size is 61,561.



**Violent Crime**

Your area has 3.49 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

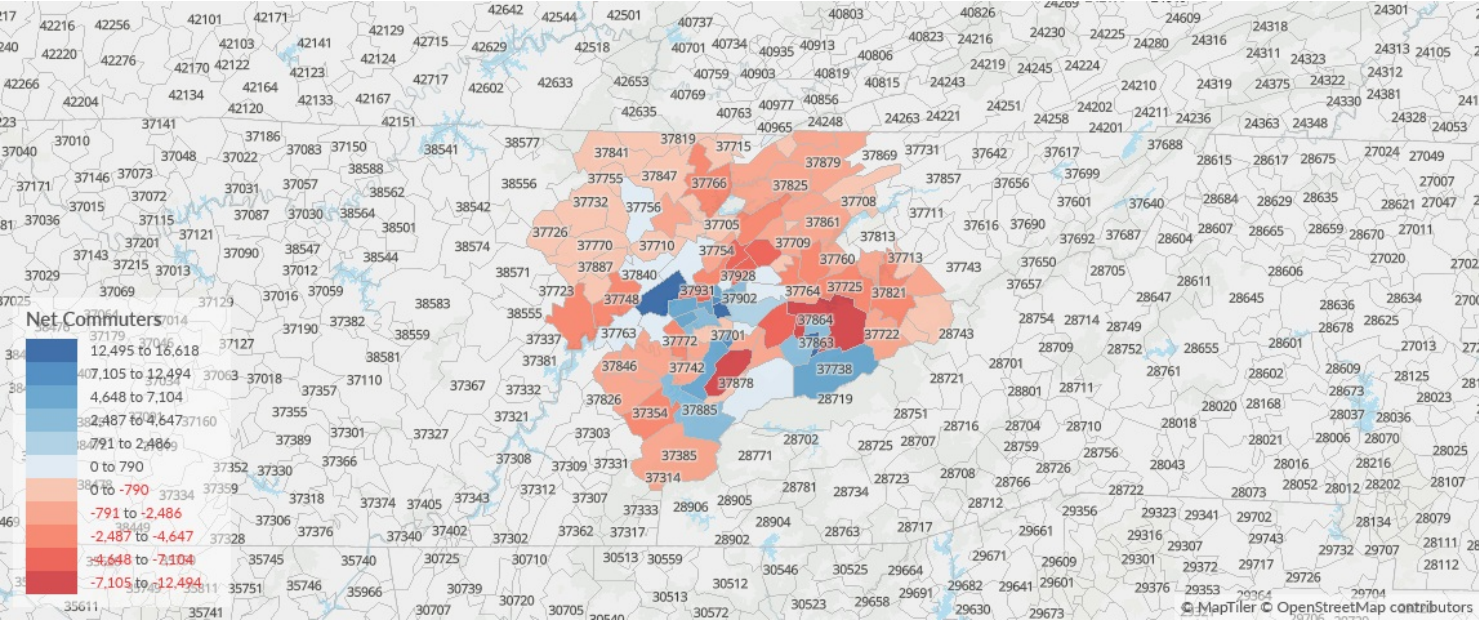


**Property Crime**

Your area has 13.34 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 37918.

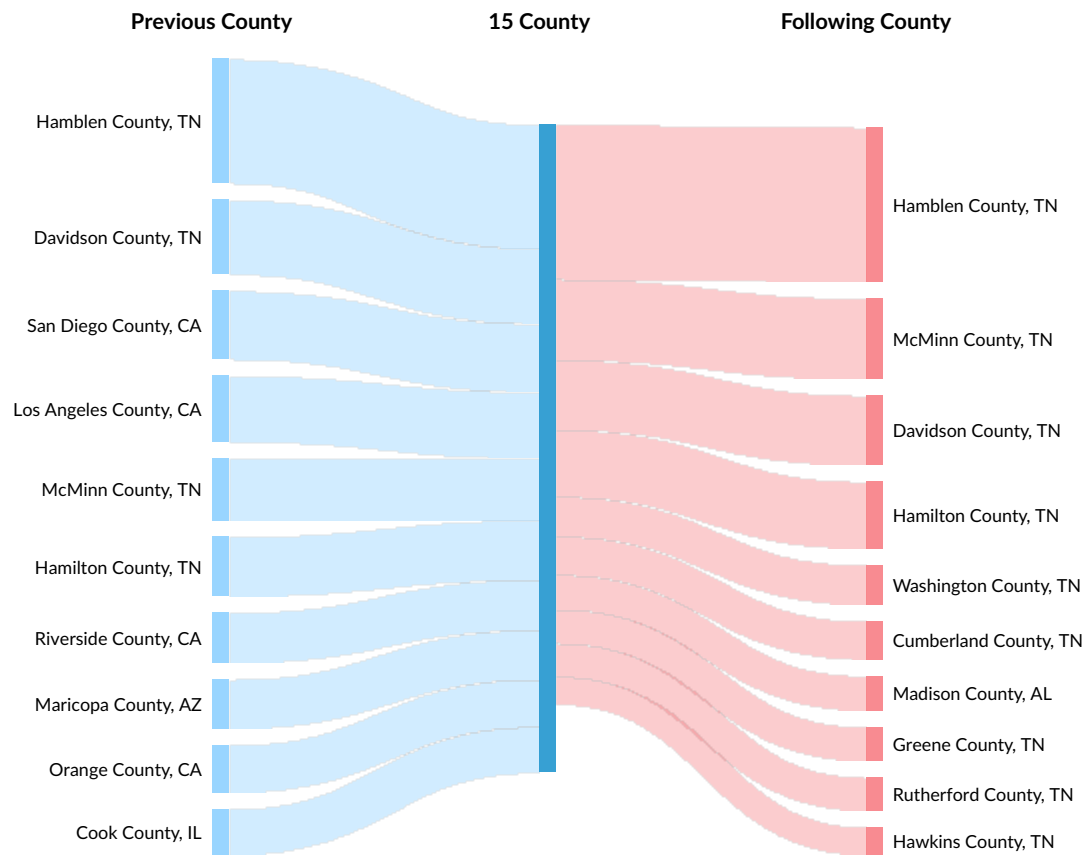


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
37919	Knoxville, TN (in Knox c...	31,463	37918	Knoxville, TN (in Knox c...	22,188
37830	Oak Ridge, TN (in Ander...	27,229	37920	Knoxville, TN (in Knox c...	19,787
37922	Knoxville, TN (in Knox c...	22,913	37922	Knoxville, TN (in Knox c...	18,589
37920	Knoxville, TN (in Knox c...	20,810	37876	Sevierville, TN (in Sevier...	17,124
37921	Knoxville, TN (in Knox c...	19,941	37996	Knoxville, TN (in Knox c...	15,623

# Inbound and Outbound Migration

The table below analyzes past and current residents of 15 County. The left column shows residents of other counties migrating to 15 County. The right column shows residents migrating from 15 County to other counties.

As of 2022, 1,084 people have migrated from Hamblen County, TN to 15 County. In the same year, 1,350 people left 15 County migrating to Hamblen County, TN. The total Net Migration for 15 County in 2022 was 14,716.



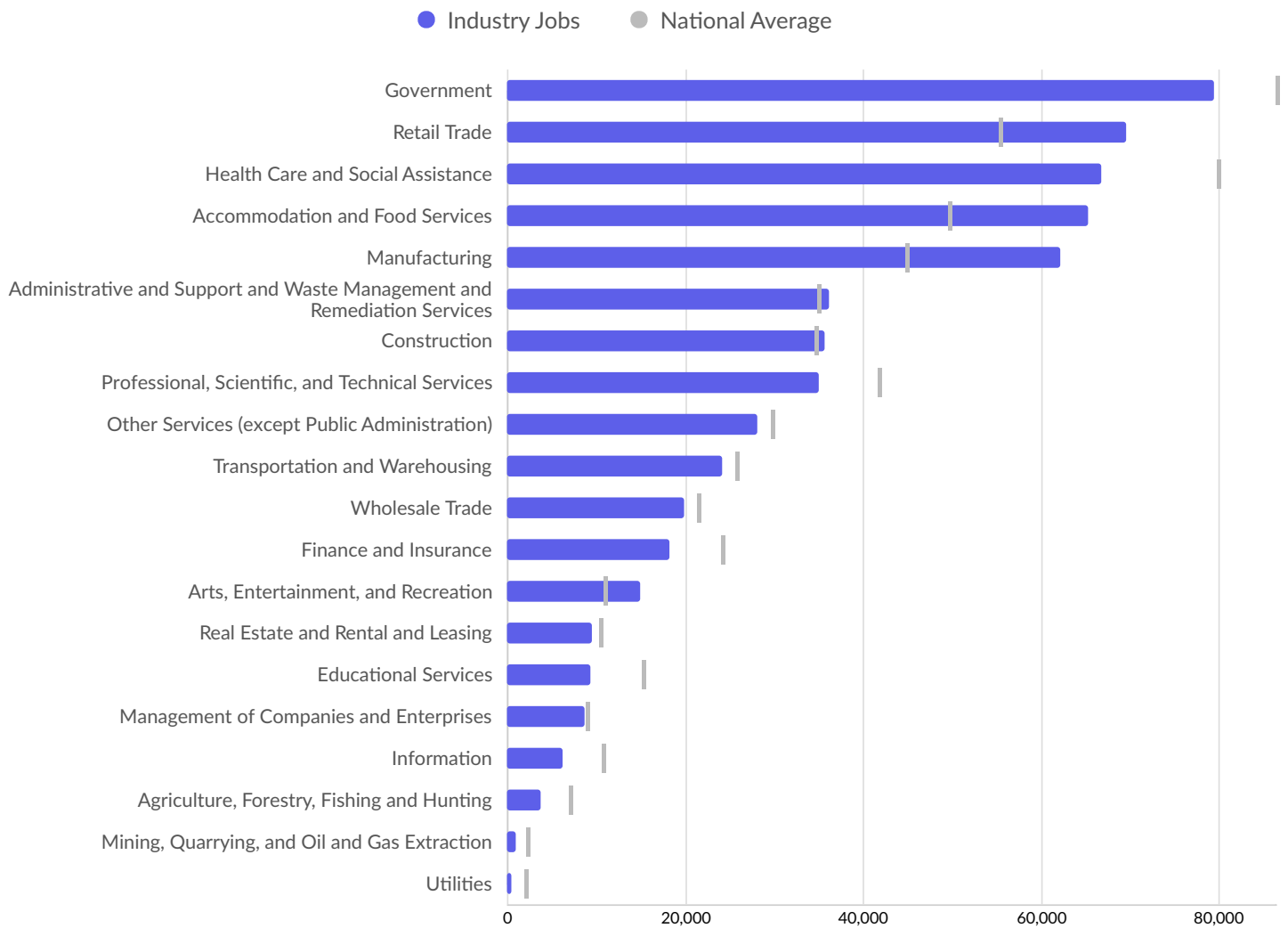
Top Previous Counties	Migrations
Hamblen County, TN	1,084
Davidson County, TN	654
San Diego County, CA	597
Los Angeles County, CA	577
McMinn County, TN	545
Hamilton County, TN	519



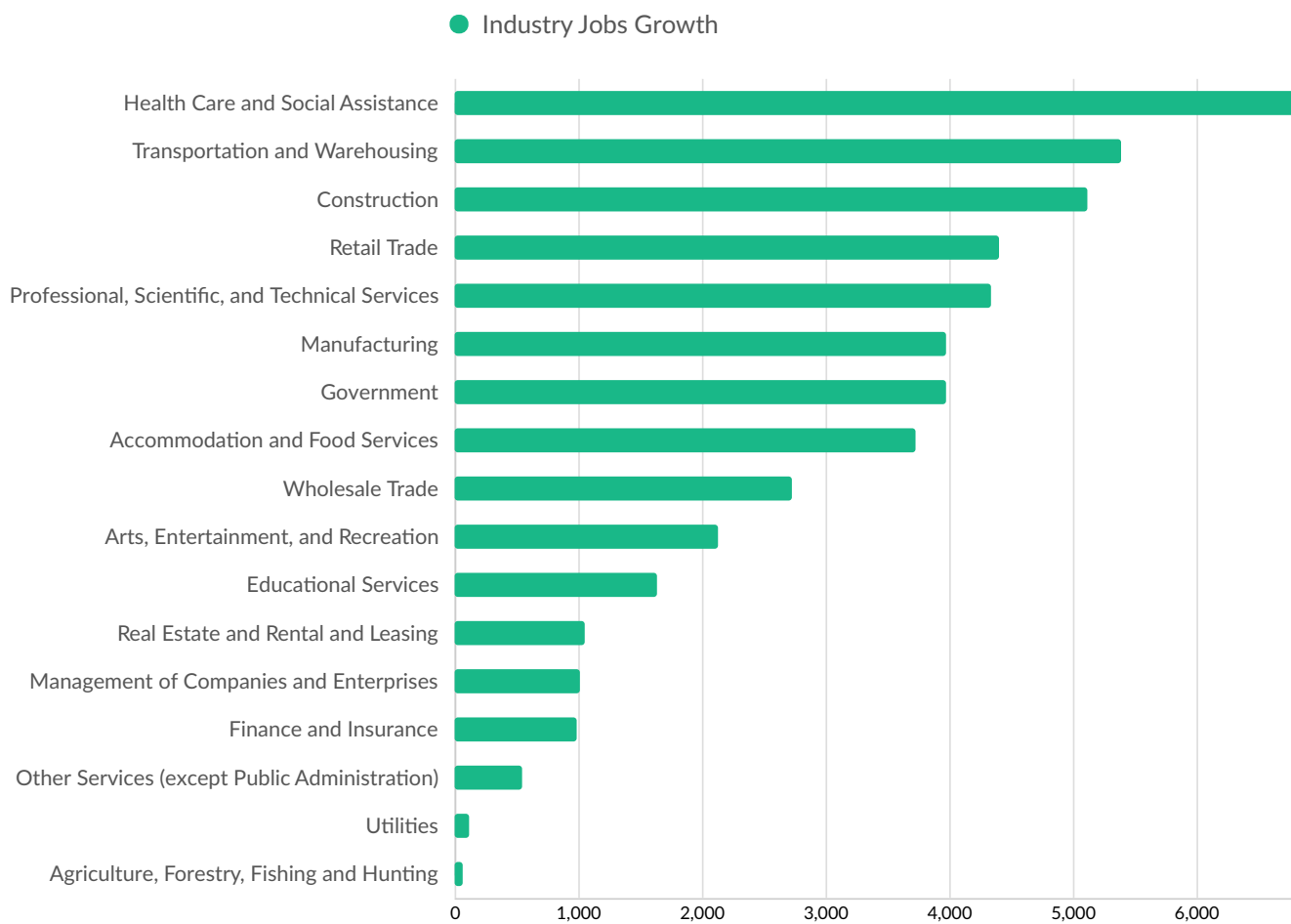
Top Previous Counties	Migrations
Riverside County, CA	439
Maricopa County, AZ	432
Orange County, CA	414
Cook County, IL	401
Rutherford County, TN	373
Shelby County, TN	348
Hillsborough County, FL	314
Washington County, TN	290
Cumberland County, TN	280
Top Following Counties	Migrations
Hamblen County, TN	1,350
McMinn County, TN	706
Davidson County, TN	609
Hamilton County, TN	586
Washington County, TN	347
Cumberland County, TN	335
Madison County, AL	302
Greene County, TN	296
Rutherford County, TN	291
Hawkins County, TN	244
Shelby County, TN	235
DeSoto County, MS	213
Sullivan County, TN	204
Hillsborough County, FL	203
Putnam County, TN	193

# Industry Characteristics

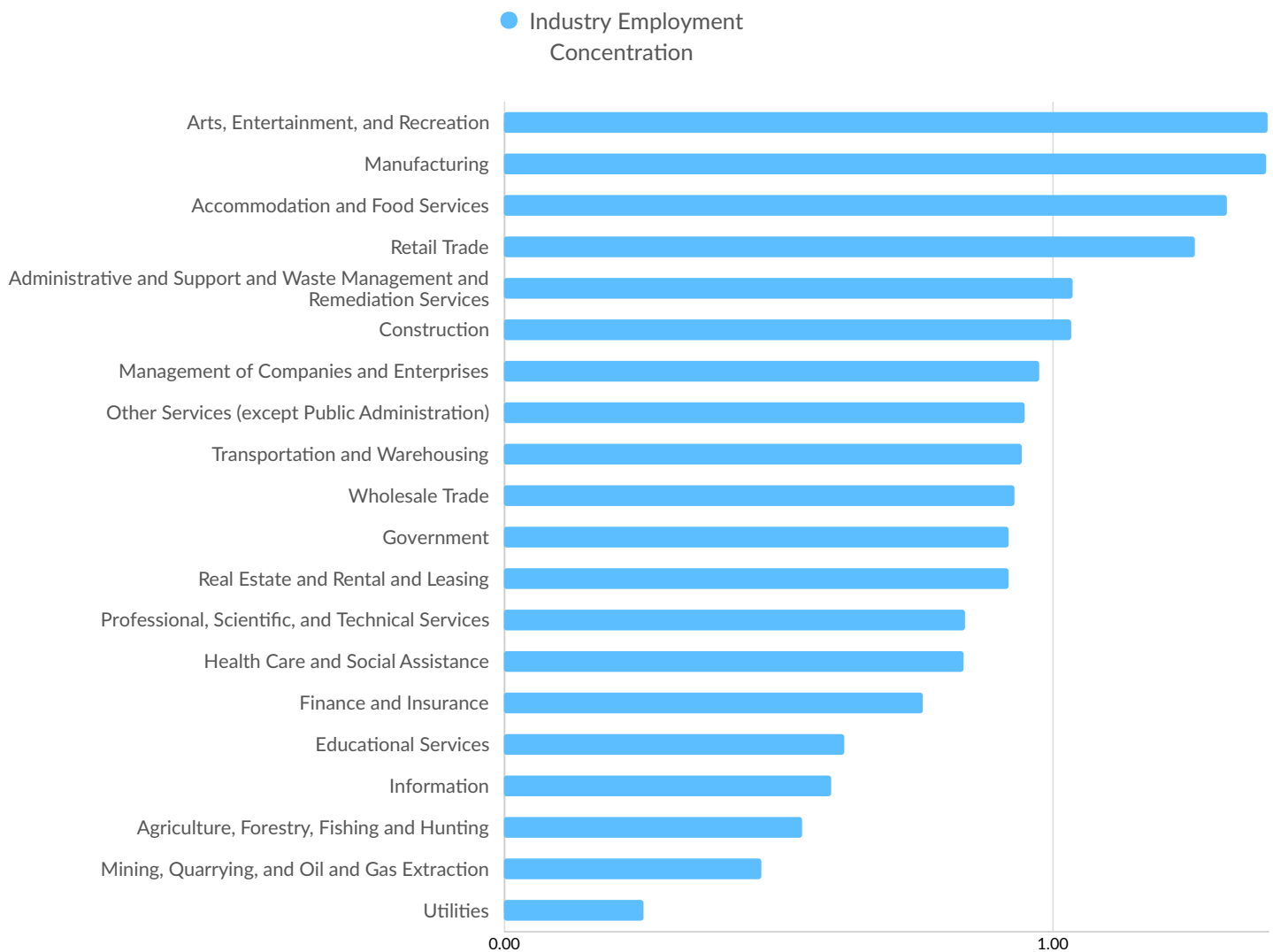
## Largest Industries



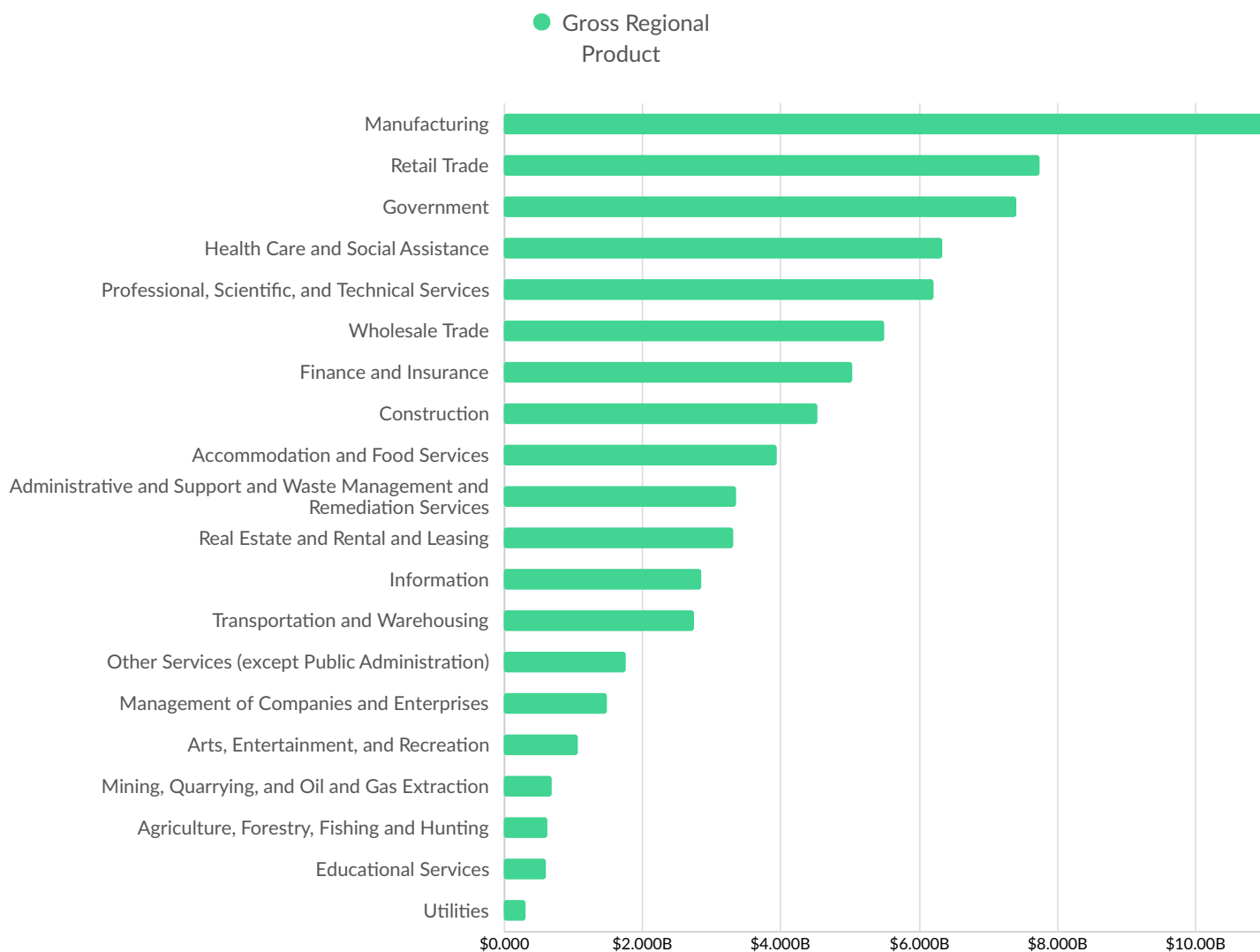
## Top Growing Industries



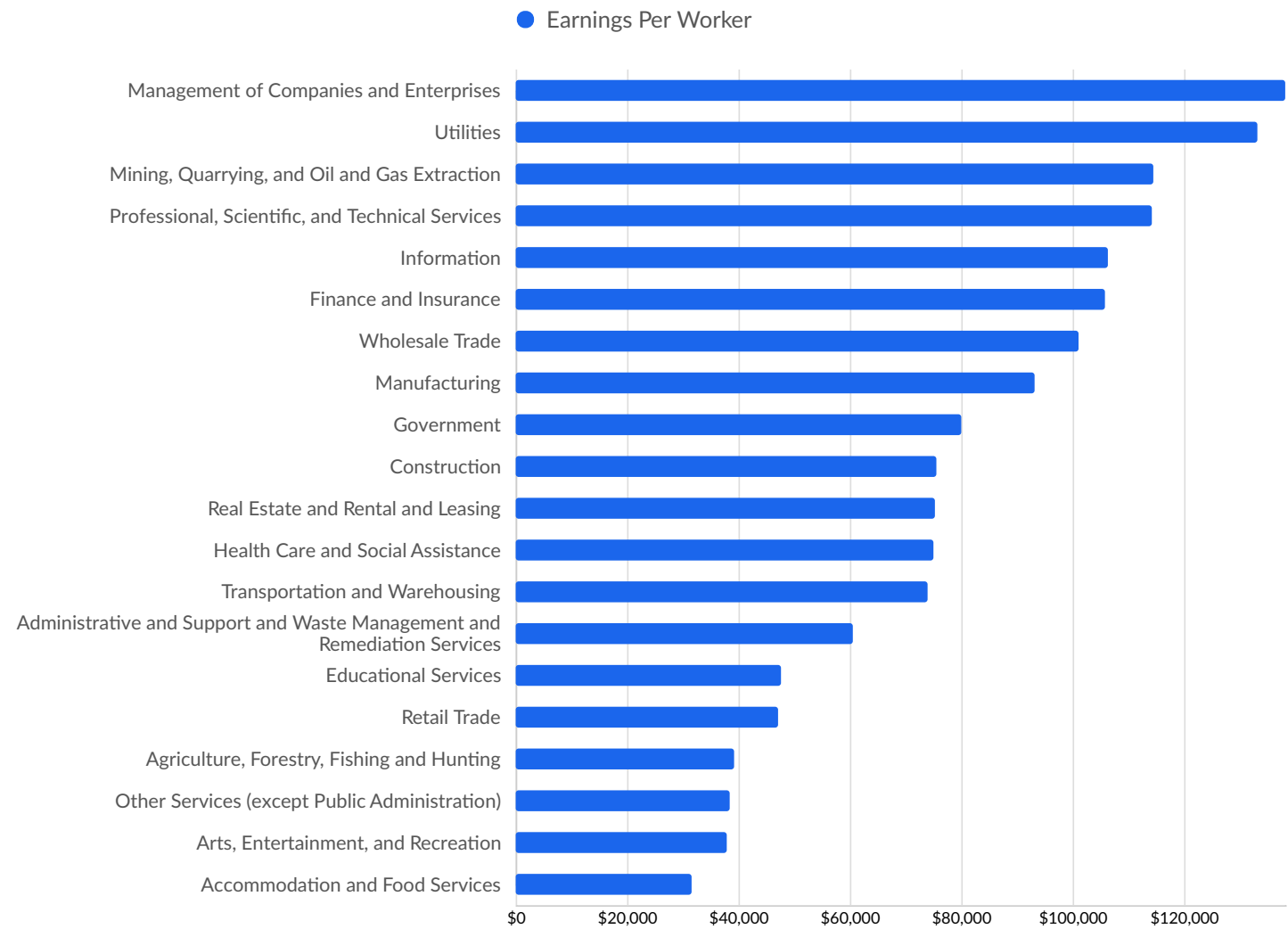
## Top Industry Employment Concentration



## Top Industry GRP





















## Top Industry Earnings



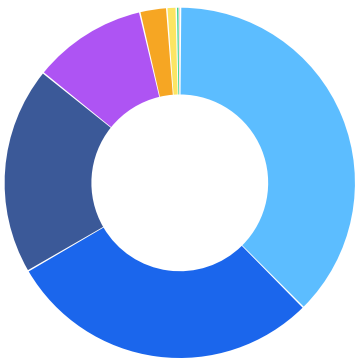
## Business Characteristics

### 83,641 Companies Employ Your Workers

Online profiles for your workers mention 83,641 companies as employers, with the top 10 appearing below. In the last 12 months, 11,601 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Tennessee	12,423 	University of Tennessee	2,719 
Oak Ridge National Laboratory	5,594 	K-Va-T Food Stores	2,296 
Knox County Schools	4,132 	Oak Ridge National Laboratory	1,902 
Ut Medical Center	2,970 	Express Employment Profession...	1,831 
Covenant Health	2,495 	Covenant Health	1,706 
State of Tennessee	2,066 	Walmart	1,115 
Pilot Company	1,936 	Community Health Systems Pro...	1,073 
Denso	1,862 	Randstad	1,021 
Tennessee Valley Authority	1,799 	GPAC	1,010 
Walmart	1,667 	Food City	975 

## Business Size



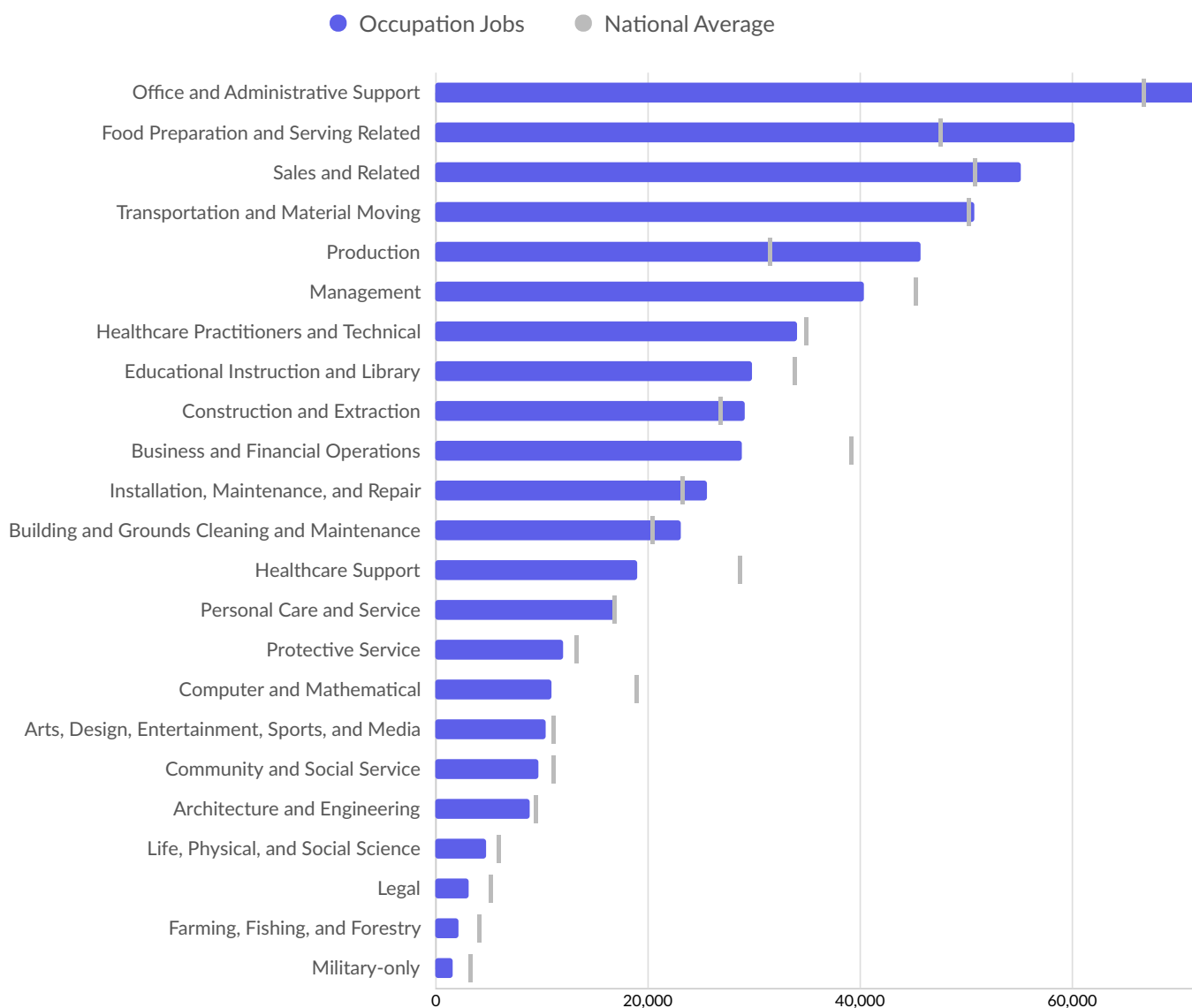
	Percentage	Business Count
1 to 4 employees	37.5%	19,921
5 to 9 employees	29.1%	15,444
10 to 19 employees	19.2%	10,184
20 to 49 employees	10.5%	5,599
50 to 99 employees	2.5%	1,320
100 to 249 employees	0.9%	459
250 to 499 employees	0.3%	145
500+ employees	0.1%	63

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

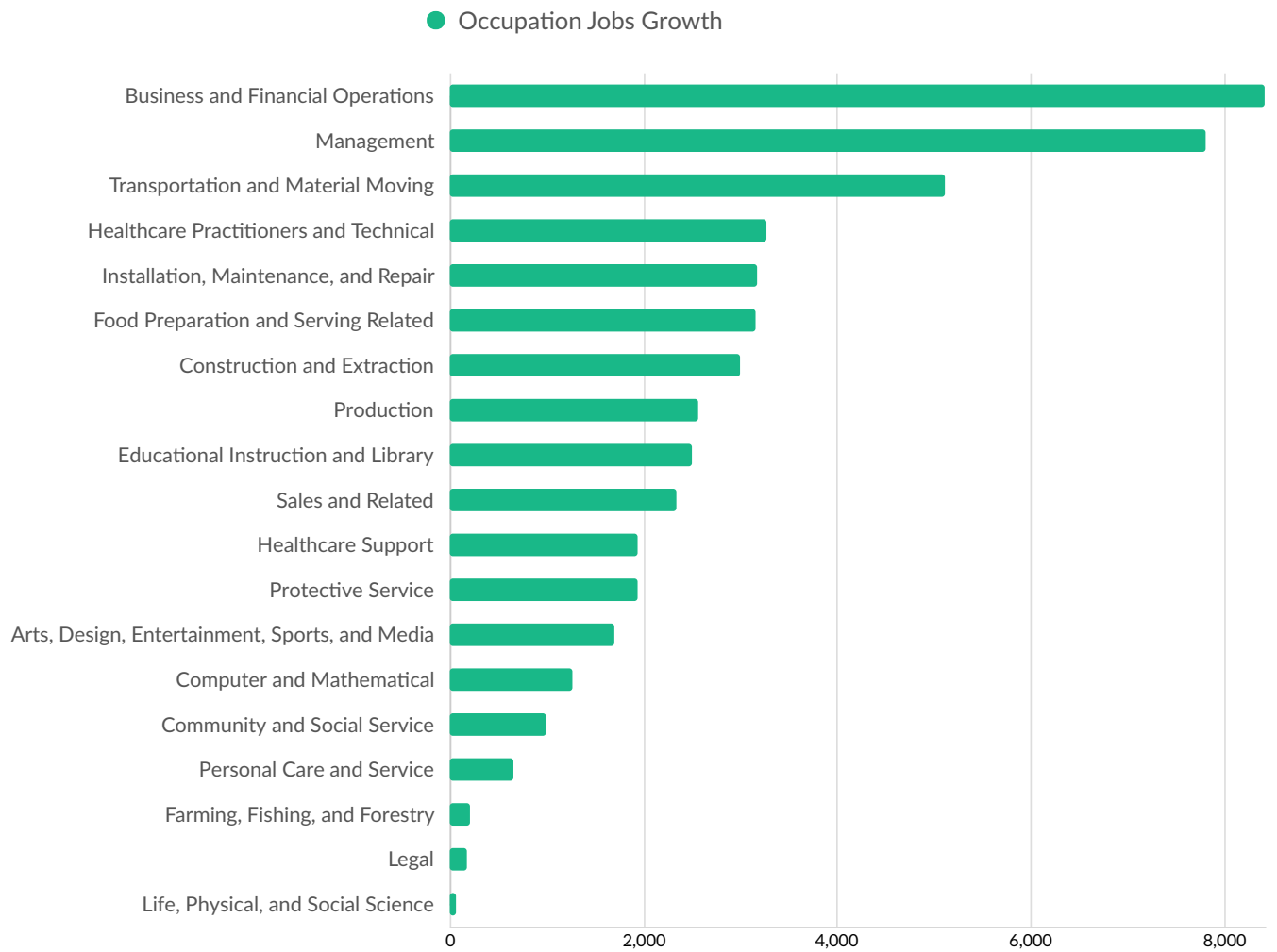


# Workforce Characteristics

## Largest Occupations



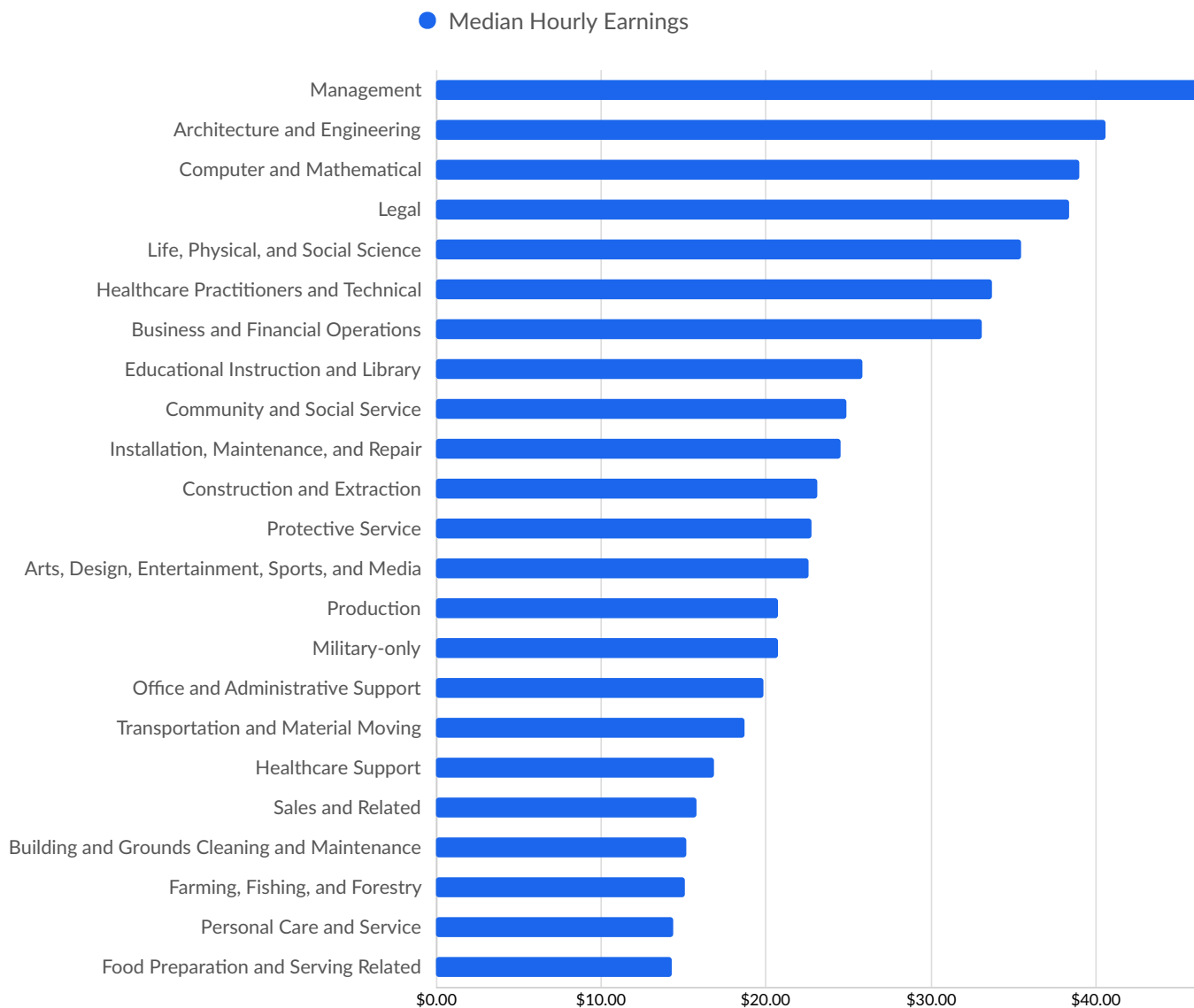
## Top Growing Occupations



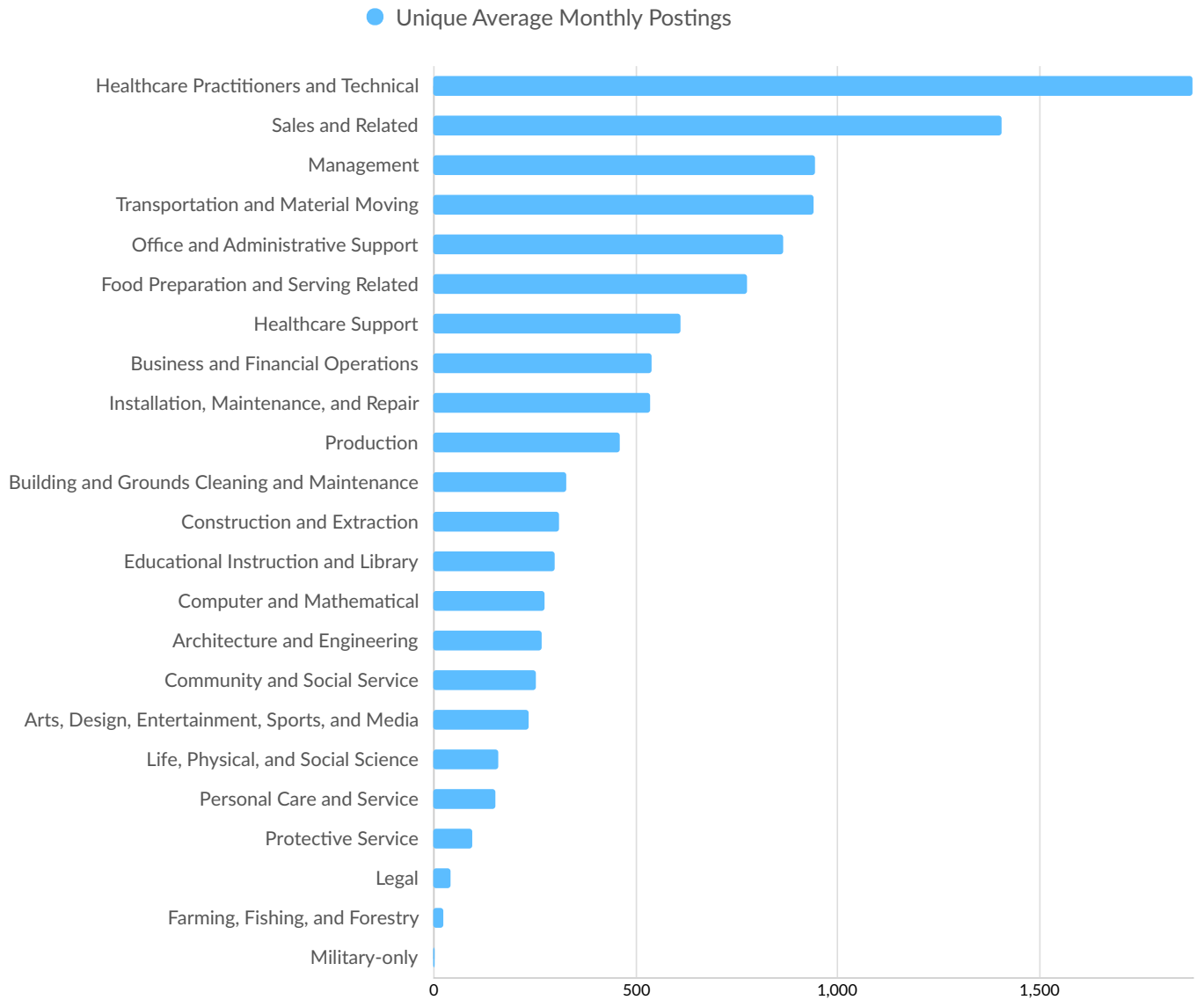
## Top Occupation Employment Concentration



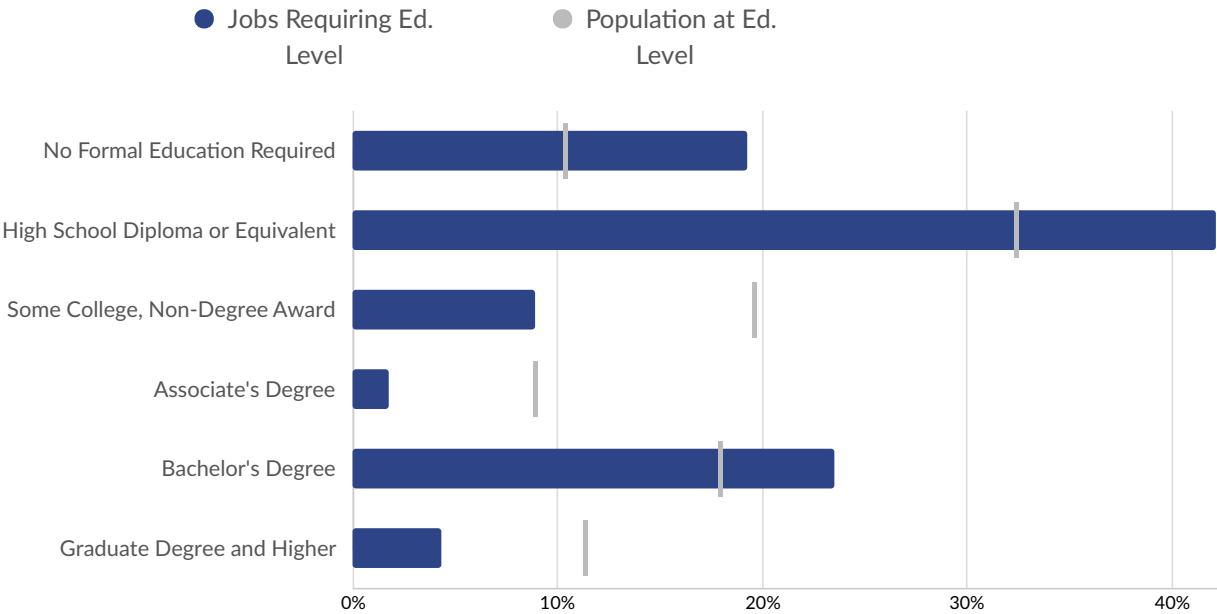
## Top Occupation Earnings



## Top Posted Occupations























Underemployment



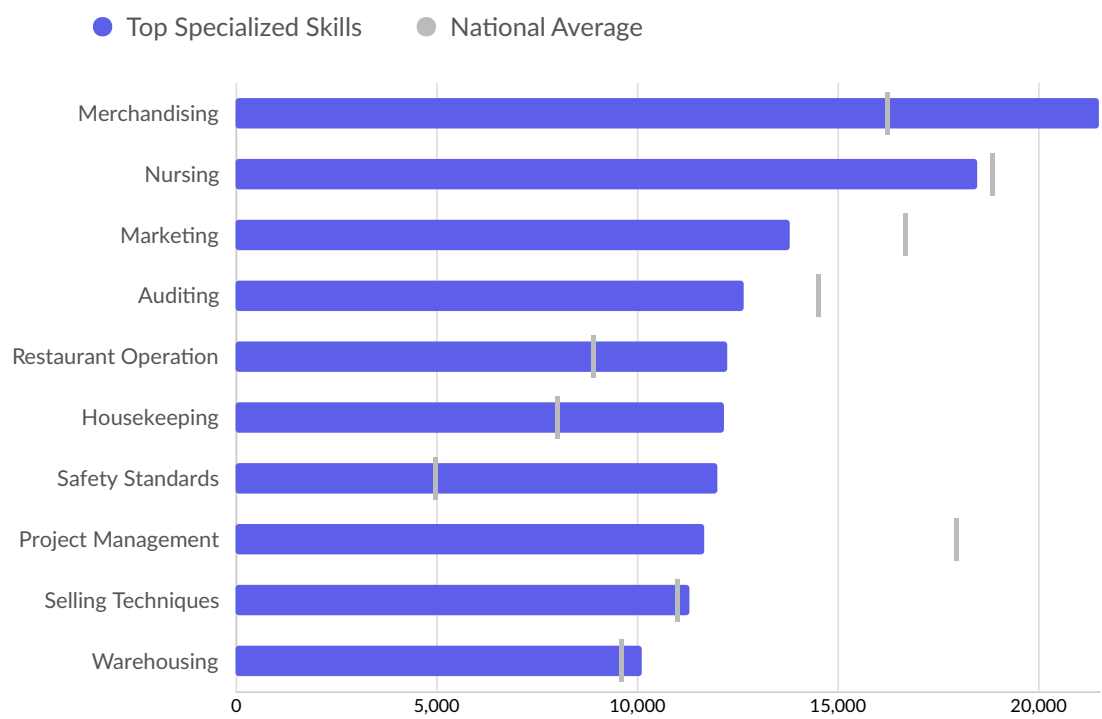
## Educational Pipeline

In 2023, there were 17,747 graduates in 15 County. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Logistics, Materials, and Supply Chain Management" (Bachelor's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
The University of Tennessee-Knoxville	8,258 	
South College	2,551 	
Pellissippi State Community College	1,778 	
Lincoln Memorial University	1,371 	
Roane State Community College	877 	
Carson-Newman University	796 	
Tennessee College of Applied Technology-Knoxville	581 	
Johnson University	390 	
Tennessee School of Beauty of Knoxville Inc	250 	
Tennessee College of Applied Technology-Oneida-Huntsville	189 	

 Certificate
  Associate's
  Bachelor's
  Master's or Higher

# In-Demand Skills





## Appendix A (Geographies)

Code	Description
47001	Anderson County, TN
47009	Blount County, TN
47013	Campbell County, TN
47025	Claiborne County, TN
47029	Cocke County, TN
47057	Grainger County, TN
47089	Jefferson County, TN
47093	Knox County, TN

Code	Description
47105	Loudon County, TN
47123	Monroe County, TN
47129	Morgan County, TN
47145	Roane County, TN
47151	Scott County, TN
47155	Sevier County, TN
47173	Union County, TN