



# Blount County, TN



**EAST  
TENNESSEE**  
Moving Mountains.

Tennessee

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	29
In-Demand Skills .....	30

## Report Parameters

### 1 County

47009      Blount County, TN

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

143,594

Population (2024)

Population **grew by 10,198** over the last 5 years and is projected to **grow by 9,014** over the next 5 years.

63,674

Total Regional Employment

Jobs **grew by 6,045** over the last 5 years and are projected to **grow by 5,761** over the next 5 years.

\$74.6K

Median Household Income (2023)

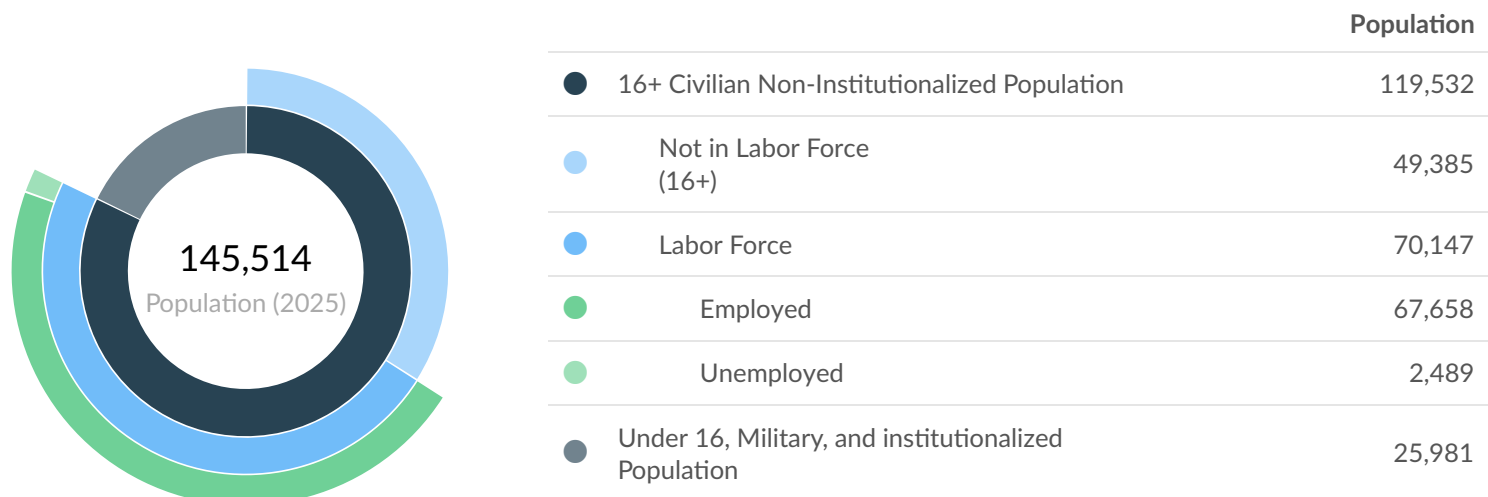
Median household income is **\$3.9K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **increased by 7.6%** since 2019, growing by 10,198. Population is expected to **increase by 6.3%** between 2024 and 2029, adding 9,014.
- From 2019 to 2024, jobs **increased by 10.5%** in Blount County, TN from 57,629 to **63,674**. This change **outpaced the national growth rate of 4.3% by 6.2%**. As the number of jobs increased, the **labor force participation rate decreased from 59.5% to 58.5% between 2019 and 2024**.
- Concerning educational attainment, **17.6% of Blount County, TN residents possess a Bachelor's Degree** (3.9% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Motor Vehicle Parts Manufacturing, and Restaurants and Other Eating Places.

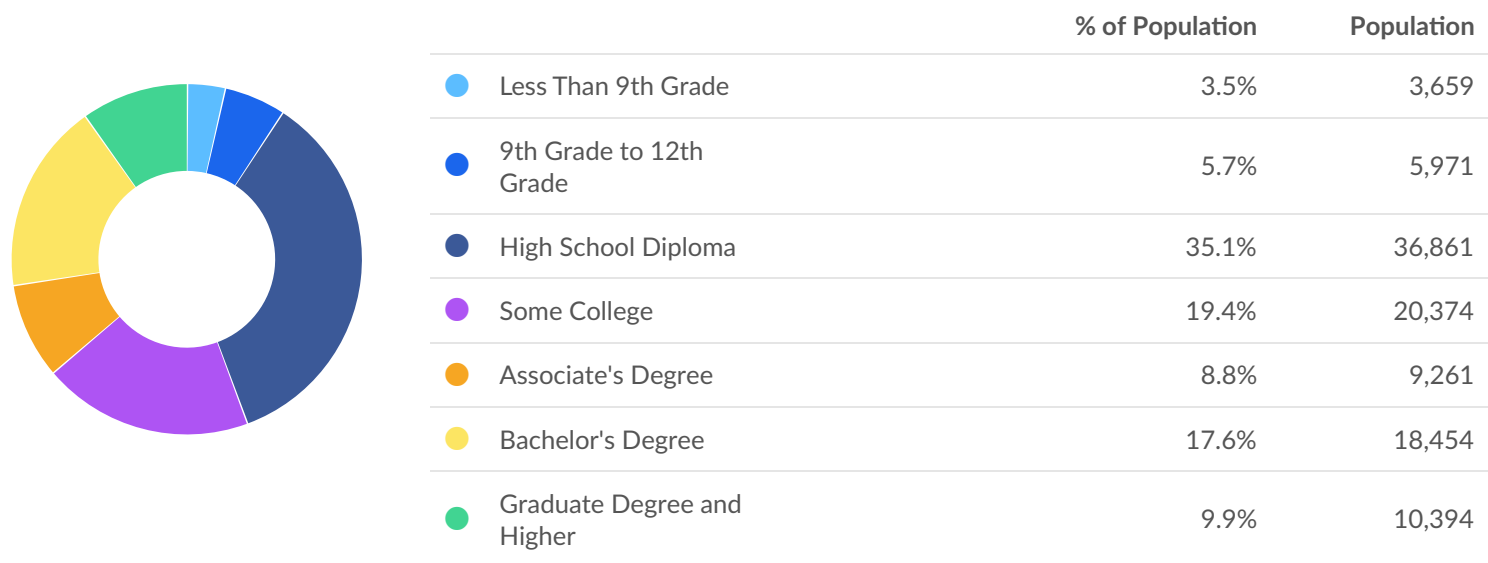
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	145,514	70,147	63,674	93.6	\$8.96B	\$10.89B	\$10.35B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B

## Jun 2025 Labor Force Breakdown



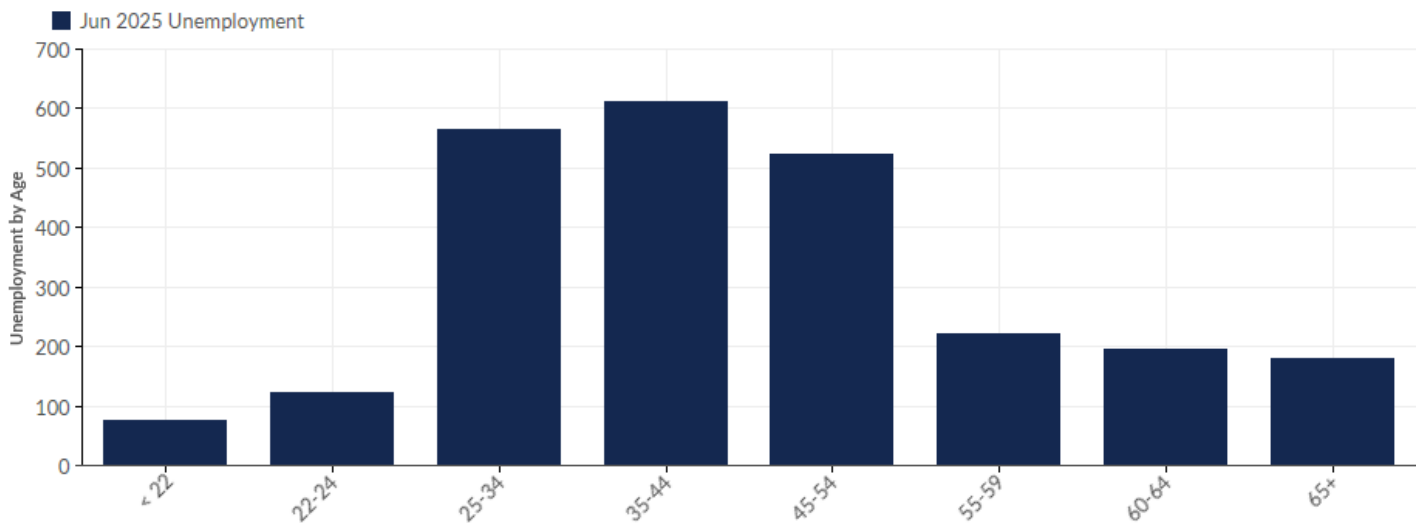
## Educational Attainment

Concerning educational attainment, **17.6% of Blount County, TN residents possess a Bachelor's Degree** (3.9% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).



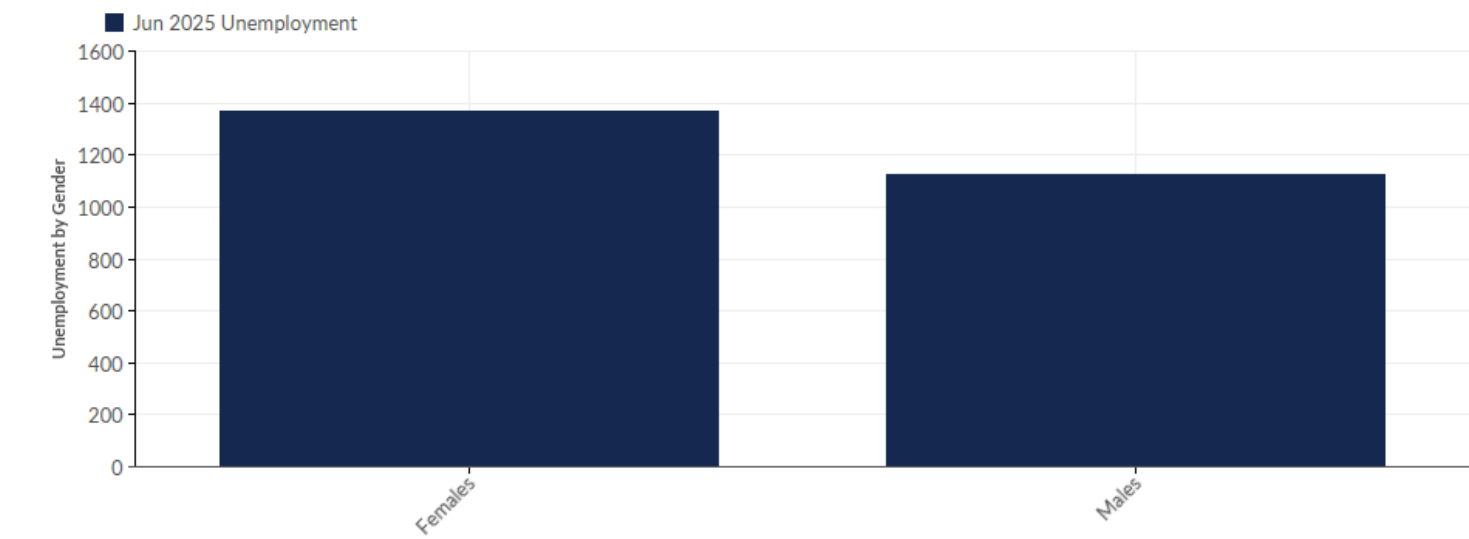
# Unemployment by Demographics

## Unemployment by Age



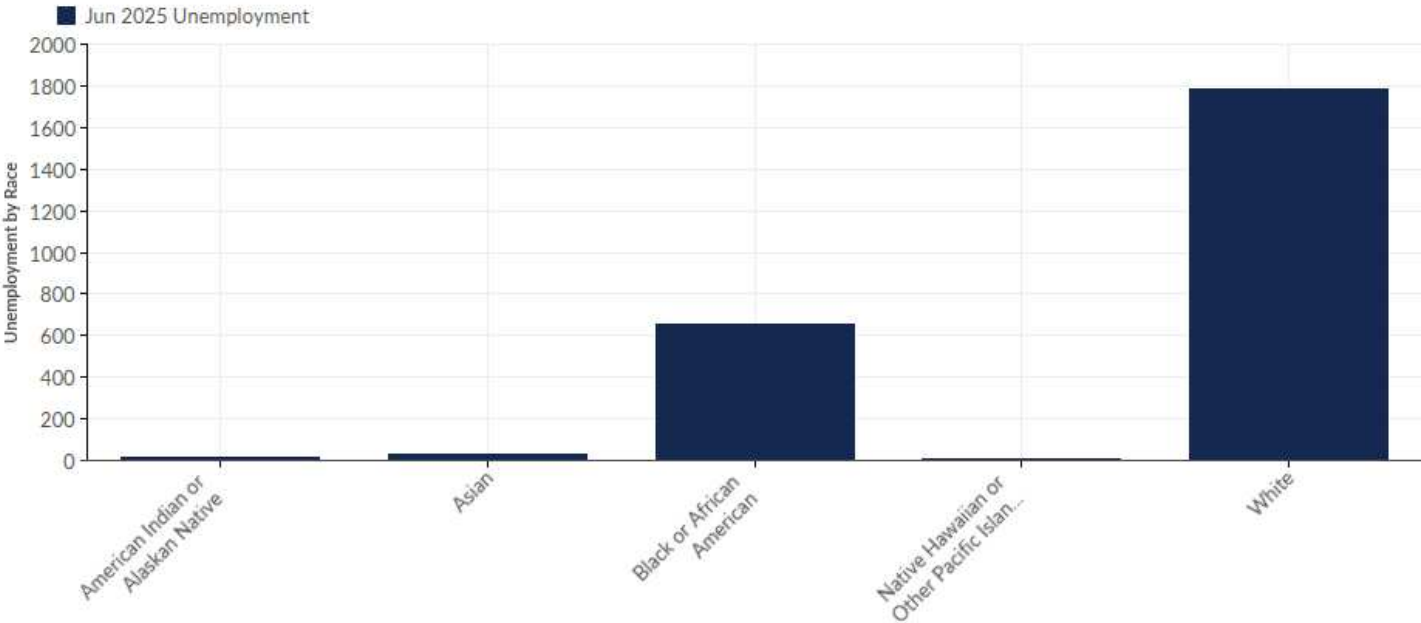
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	76	3.05%
22-24	123	4.94%
25-34	564	22.66%
35-44	610	24.51%
45-54	522	20.97%
55-59	220	8.84%
60-64	195	7.83%
65+	178	7.15%
Total	2,489	100.00%

### Unemployment by Gender



Gender	Unemployment (Jun 2025)	% of Unemployed
Females	1,367	54.92%
Males	1,122	45.08%
Total	2,489	100.00%

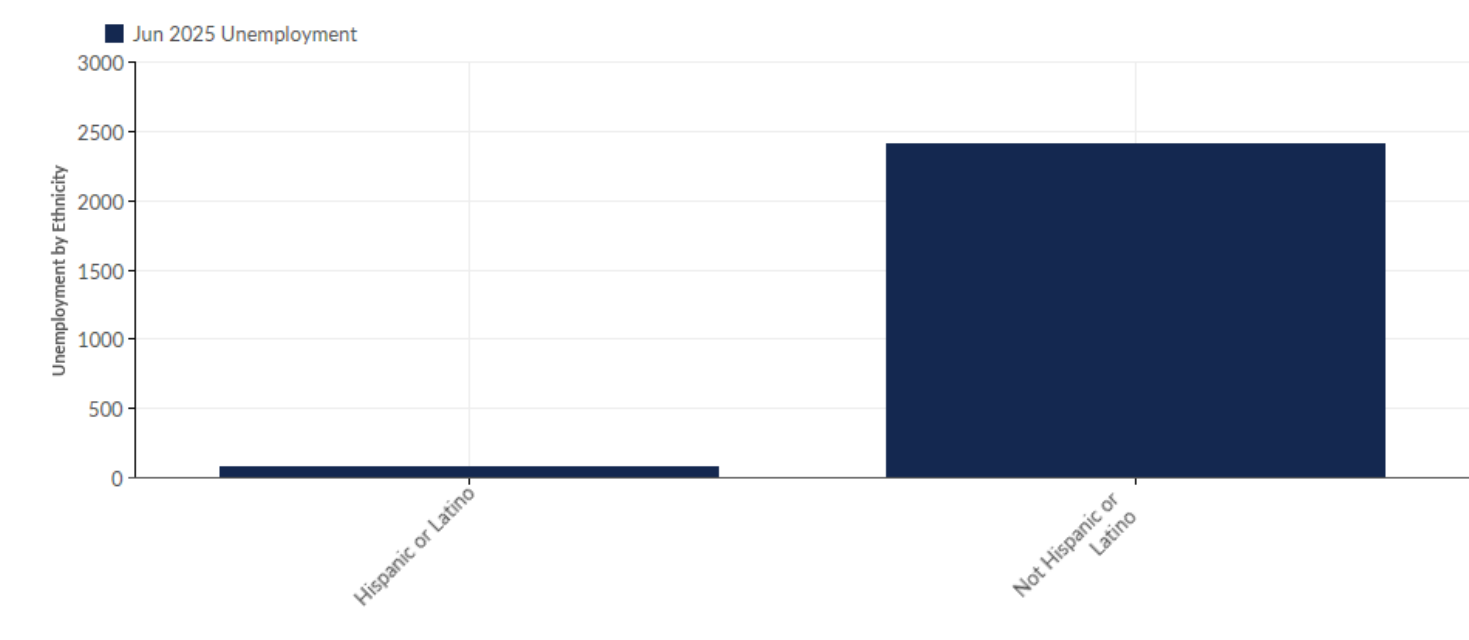
Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	12	0.48%
Asian	30	1.21%
Black or African American	653	26.24%
Native Hawaiian or Other Pacific Islander	7	0.28%
White	1,787	71.80%
Total	2,489	100.00%



### Unemployment by Ethnicity

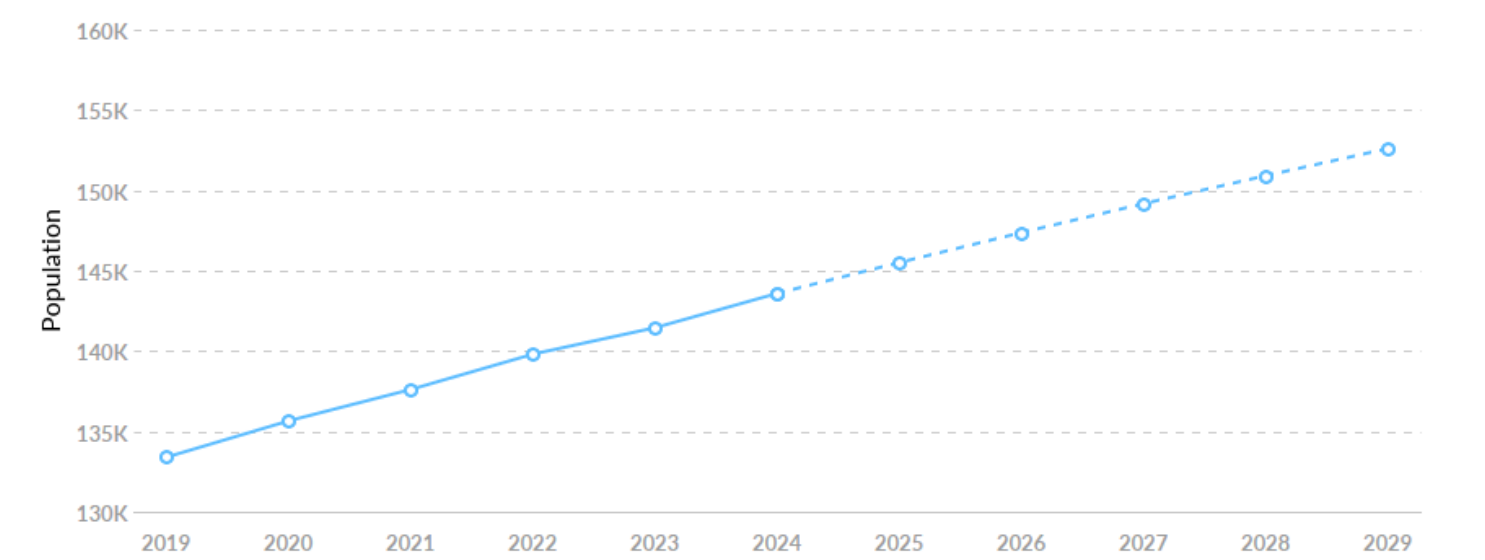


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	76	3.05%
Not Hispanic or Latino	2,413	96.95%
Total	2,489	100.00%

# Historic & Projected Trends

## Population Trends

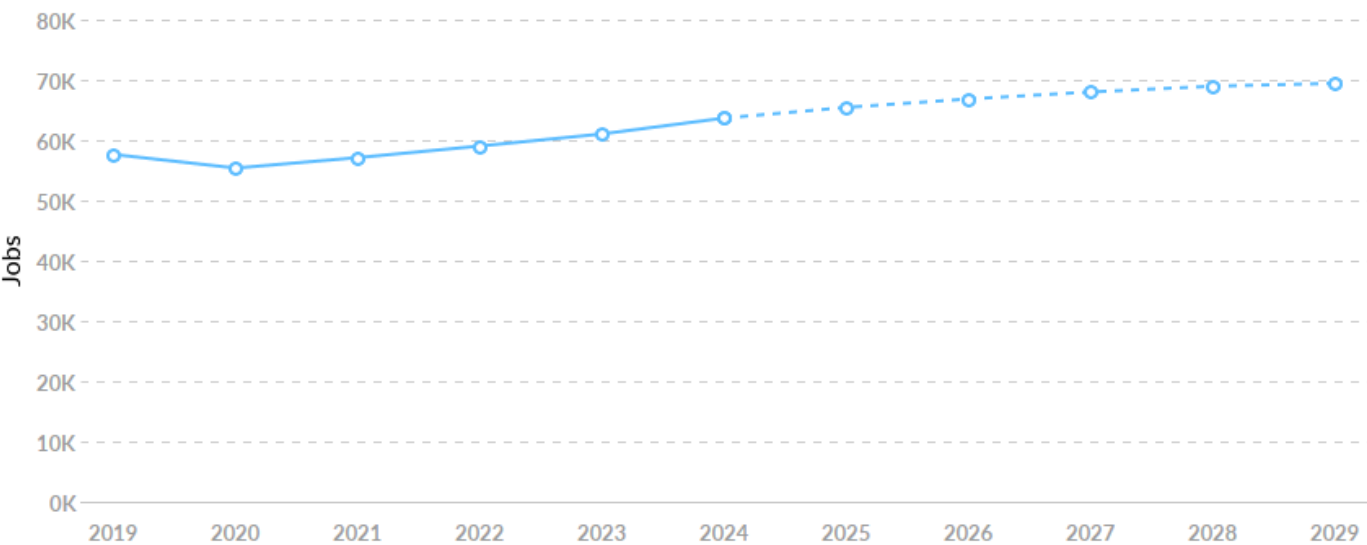
As of 2024 the region's population **increased by 7.6%** since 2019, growing by 10,198. Population is expected to **increase by 6.3%** between 2024 and 2029, adding 9,014.



Timeframe	Population
2019	133,396
2020	135,657
2021	137,611
2022	139,810
2023	141,456
2024	143,594
2025	145,514
2026	147,376
2027	149,179
2028	150,918
2029	152,607

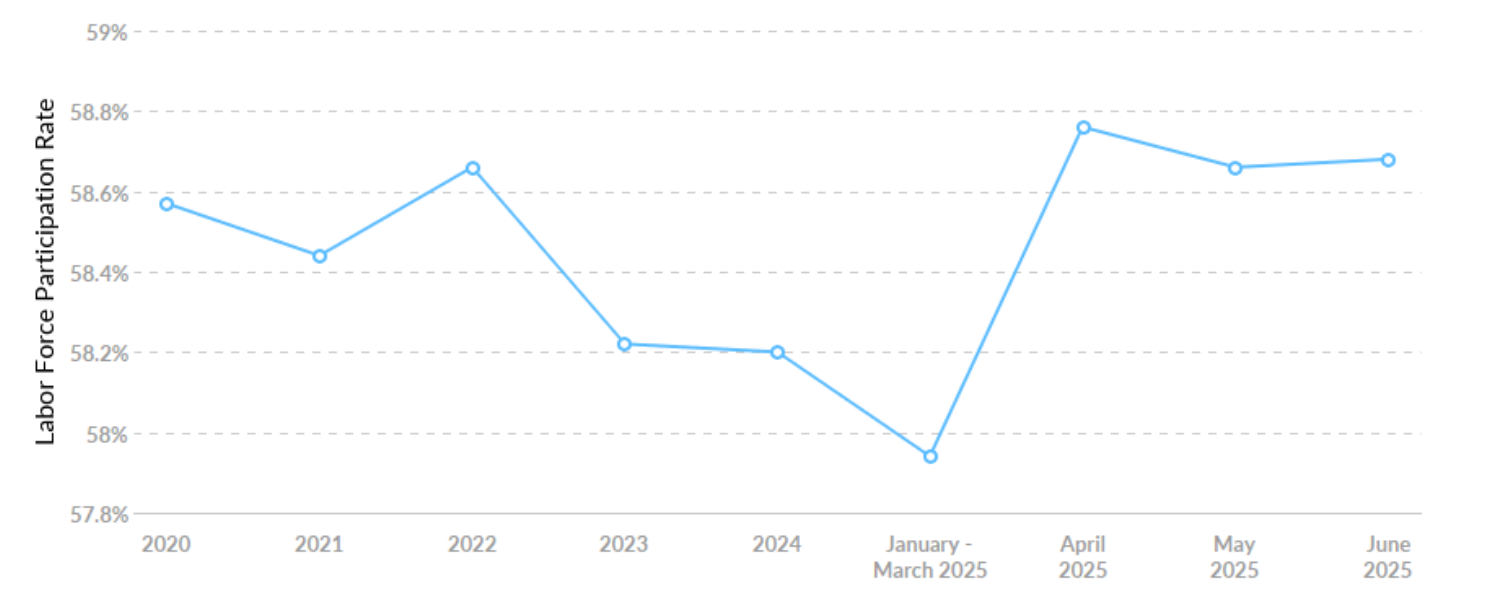
## Job Trends

From 2019 to 2024, jobs increased by **10.5%** in Blount County, TN from 57,629 to **63,674**. This change **outpaced the national growth rate of 4.3%** by **6.2%**.



Timeframe	Jobs
2019	57,629
2020	55,371
2021	57,108
2022	59,032
2023	61,037
2024	63,674
2025	65,438
2026	66,846
2027	68,000
2028	68,956
2029	69,436

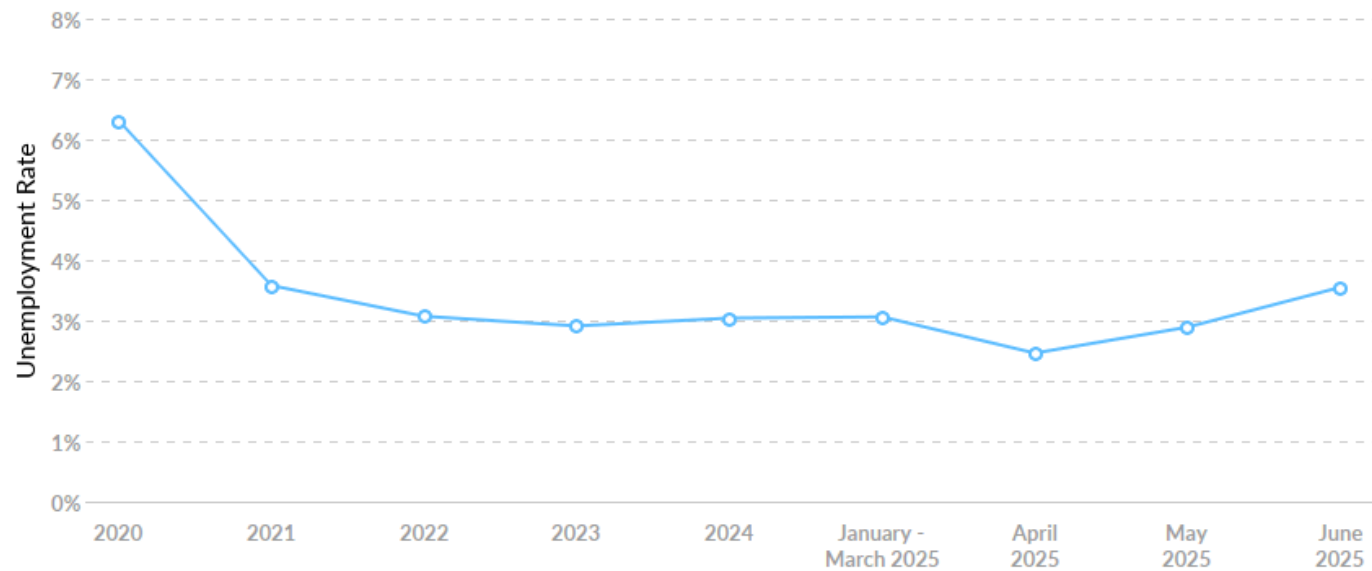
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	58.57%
2021	58.44%
2022	58.66%
2023	58.22%
2024	58.20%
January - March 2025	57.94%
April 2025	58.76%
May 2025	58.66%
June 2025	58.68%

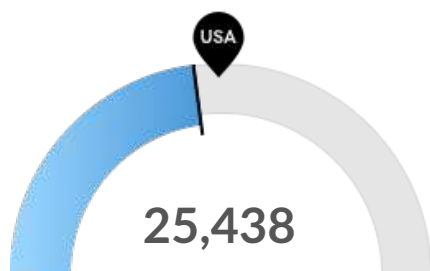
## Unemployment Rate Trends

Blount County, TN had a June 2025 unemployment rate of 3.55%, **decreasing from 6.31%** 5 years before.



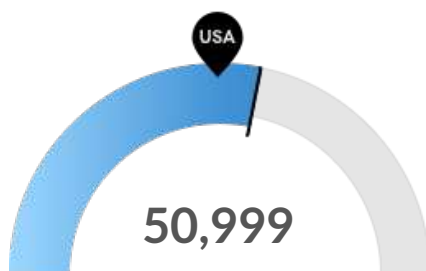
Timeframe	Unemployment Rate
2020	6.31%
2021	3.58%
2022	3.07%
2023	2.91%
2024	3.04%
January - March 2025	3.06%
April 2025	2.46%
May 2025	2.89%
June 2025	3.55%

## Population Characteristics



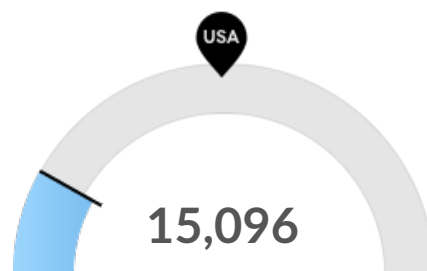
**Millennials**

Blount County, TN has 25,438 millennials (ages 25-39). The national average for an area this size is 28,742.



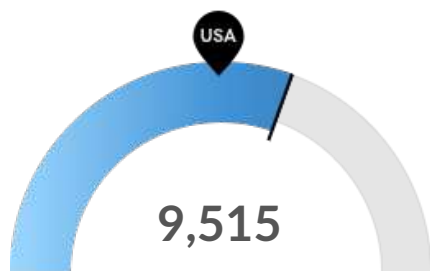
**Retiring Soon**

Retirement risk is high in Blount County, TN. The national average for an area this size is 42,702 people 55 or older, while there are 50,999 here.



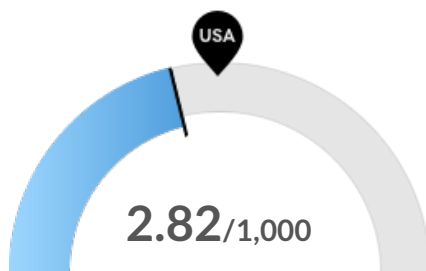
**Racial Diversity**

Racial diversity is low in Blount County, TN. The national average for an area this size is 58,912 racially diverse people, while there are 15,096 here.



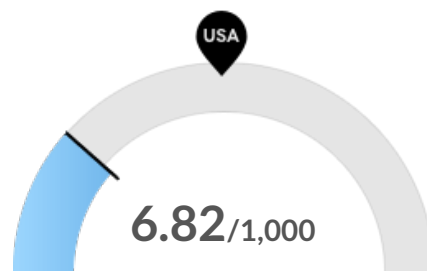
**Veterans**

Blount County, TN has 9,515 veterans. The national average for an area this size is 6,998.



**Violent Crime**

Blount County, TN has 2.82 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

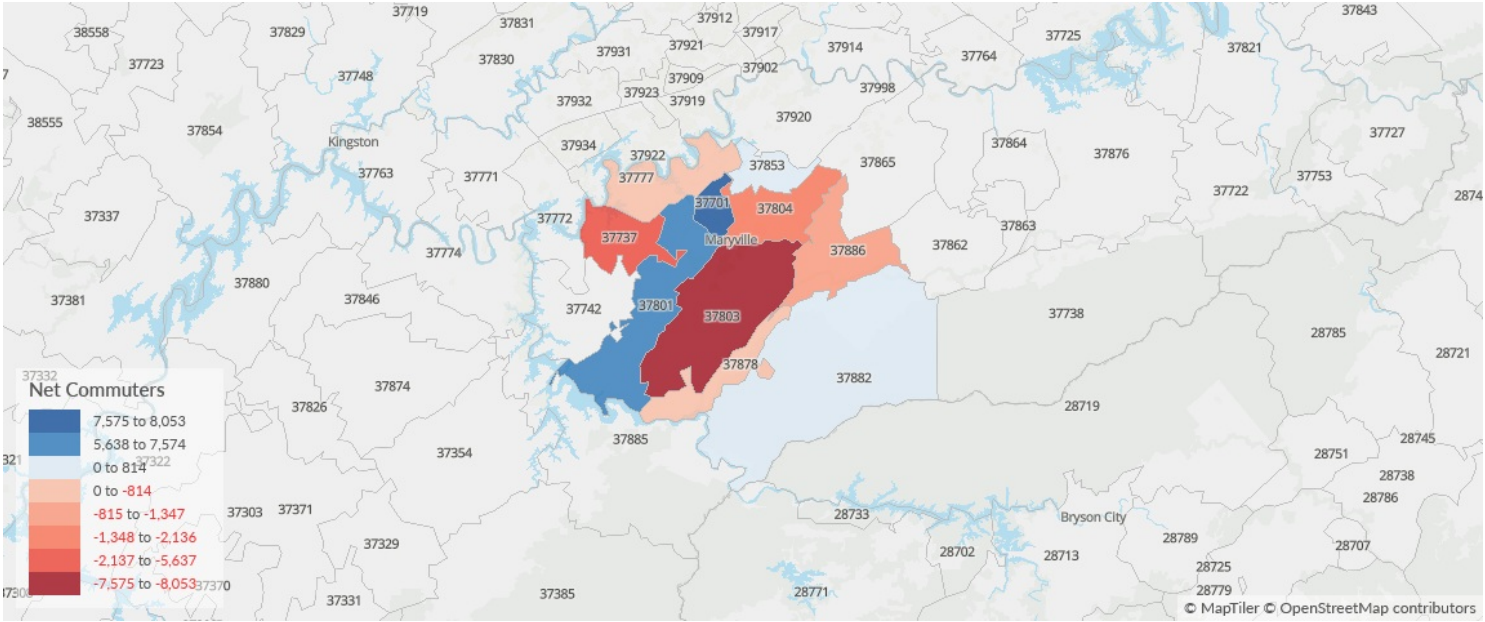


**Property Crime**

Blount County, TN has 6.82 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Blount County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 37803.



Where Talent Works

ZIP	Name	2024 Employment
37801	Maryville, TN (in Blount...	19,449
37701	Alcoa, TN (in Blount cou...	12,453
37804	Maryville, TN (in Blount...	12,144
37803	Maryville, TN (in Blount...	7,132
37777	Louisville, TN (in Blount...	5,851

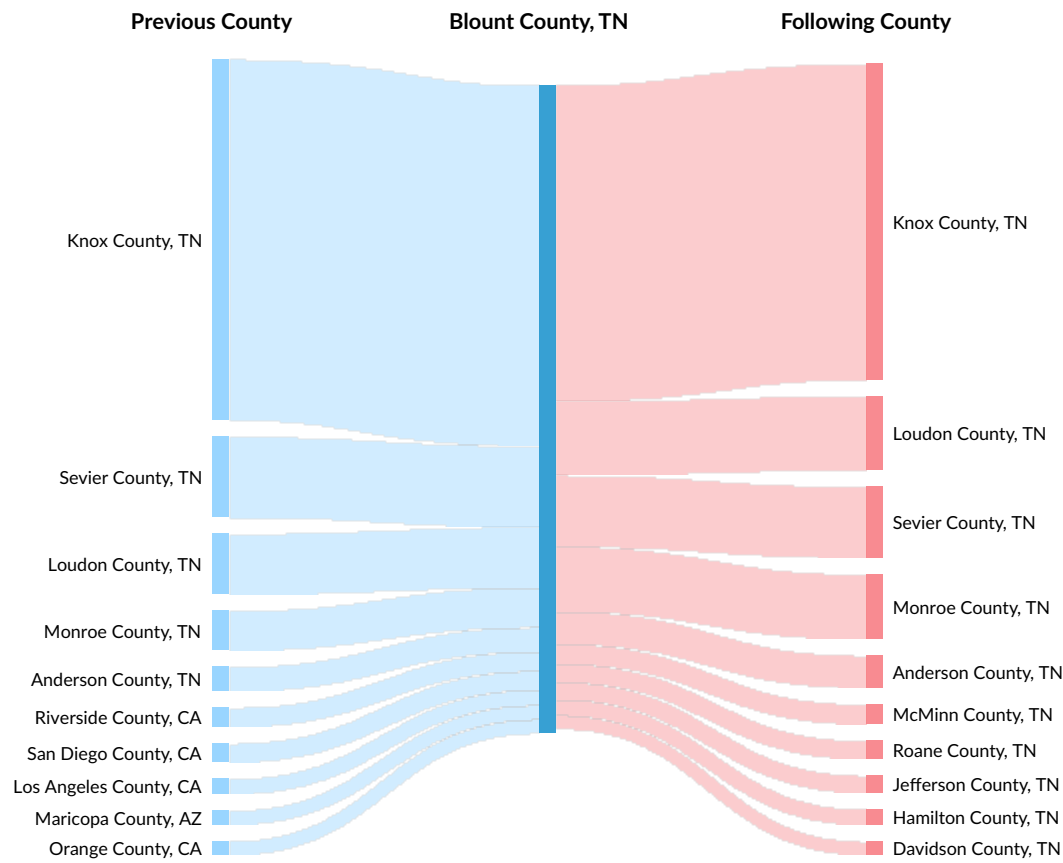
Where Talent Lives

ZIP	Name	2024 Workers
37803	Maryville, TN (in Blount...	15,185
37801	Maryville, TN (in Blount...	13,810
37804	Maryville, TN (in Blount...	13,492
37777	Louisville, TN (in Blount...	6,162
37701	Alcoa, TN (in Blount cou...	4,878

# Inbound and Outbound Migration

The table below analyzes past and current residents of Blount County, TN. The left column shows residents of other counties migrating to Blount County, TN. The right column shows residents migrating from Blount County, TN to other counties.

As of 2022, 1,690 people have migrated from Knox County, TN to Blount County, TN. In the same year, 1,480 people left Blount County, TN migrating to Knox County, TN. The total Net Migration for Blount County, TN in 2022 was 1,936.



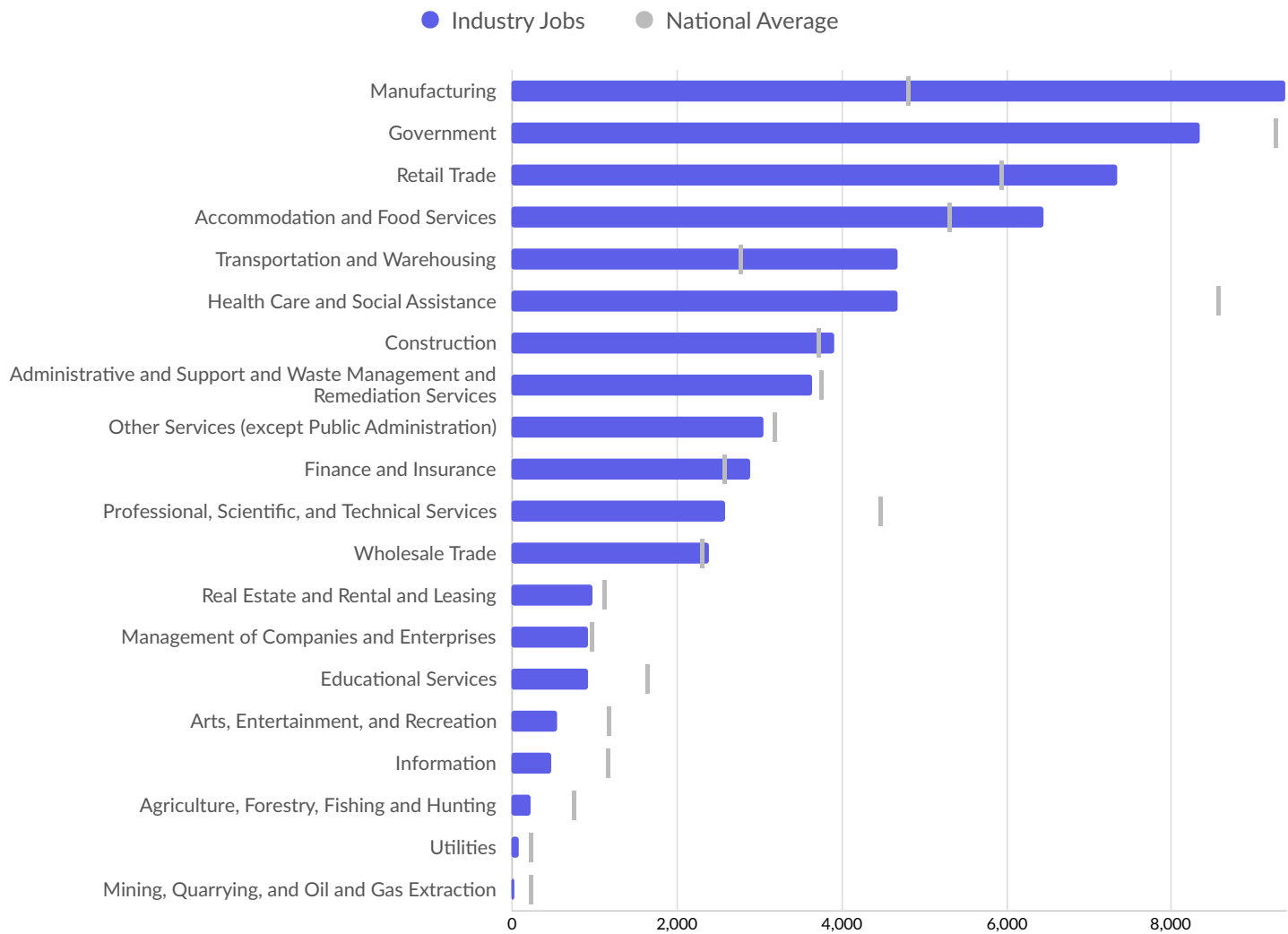
Top Previous Counties	Migrations
Knox County, TN	1,690
Sevier County, TN	378
Loudon County, TN	284
Monroe County, TN	186
Anderson County, TN	114
Riverside County, CA	91



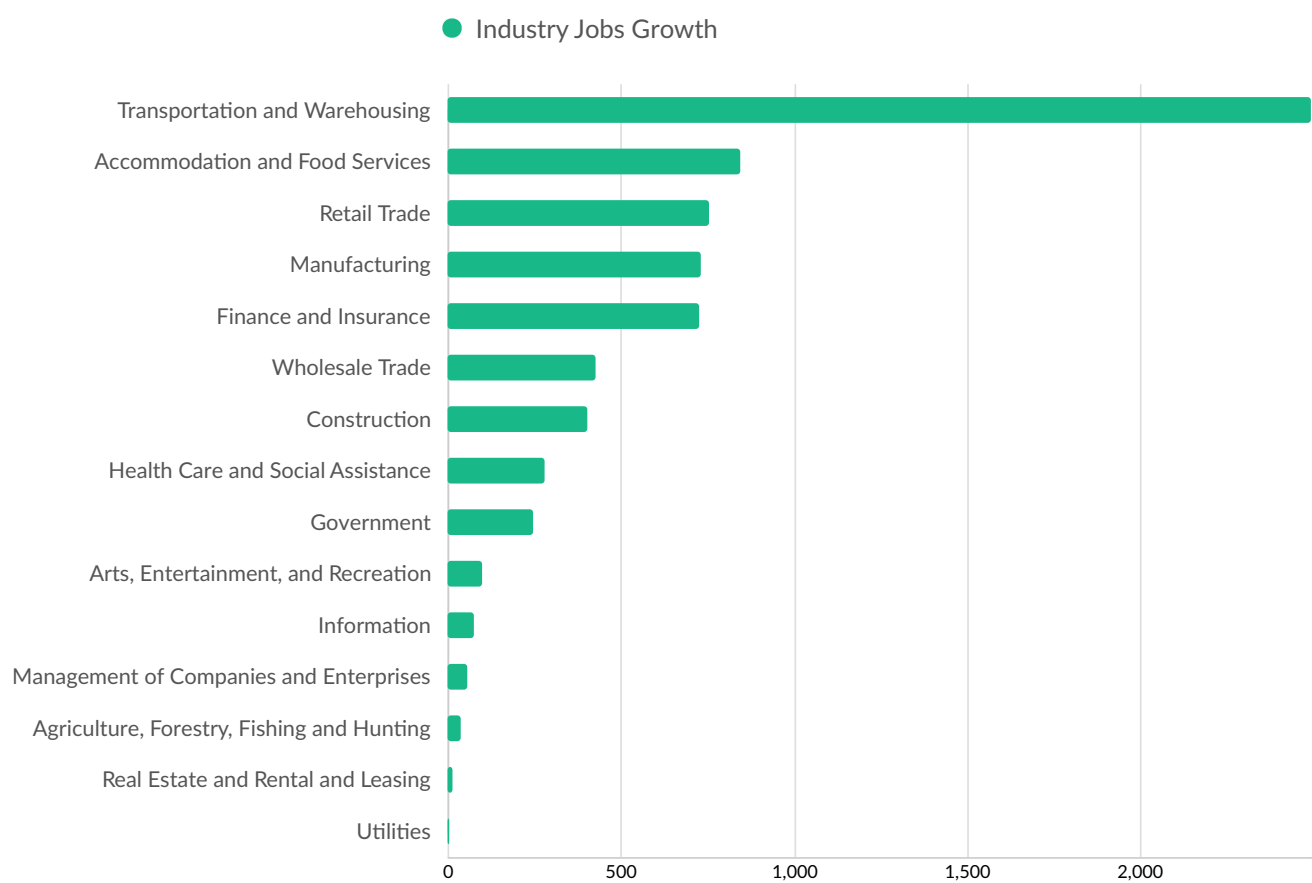
Top Previous Counties	Migrations
San Diego County, CA	89
Los Angeles County, CA	72
Maricopa County, AZ	66
Orange County, CA	65
Davidson County, TN	57
Roane County, TN	54
Hamilton County, TN	53
Sacramento County, CA	47
San Bernardino County, CA	44
Top Following Counties	Migrations
Knox County, TN	1,480
Loudon County, TN	346
Sevier County, TN	334
Monroe County, TN	304
Anderson County, TN	152
McMinn County, TN	93
Roane County, TN	86
Jefferson County, TN	81
Hamilton County, TN	74
Davidson County, TN	63
Putnam County, TN	35
Cumberland County, TN	35
Duval County, FL	33
Pinellas County, FL	33
Rutherford County, TN	33

# Industry Characteristics

## Largest Industries



## Top Growing Industries

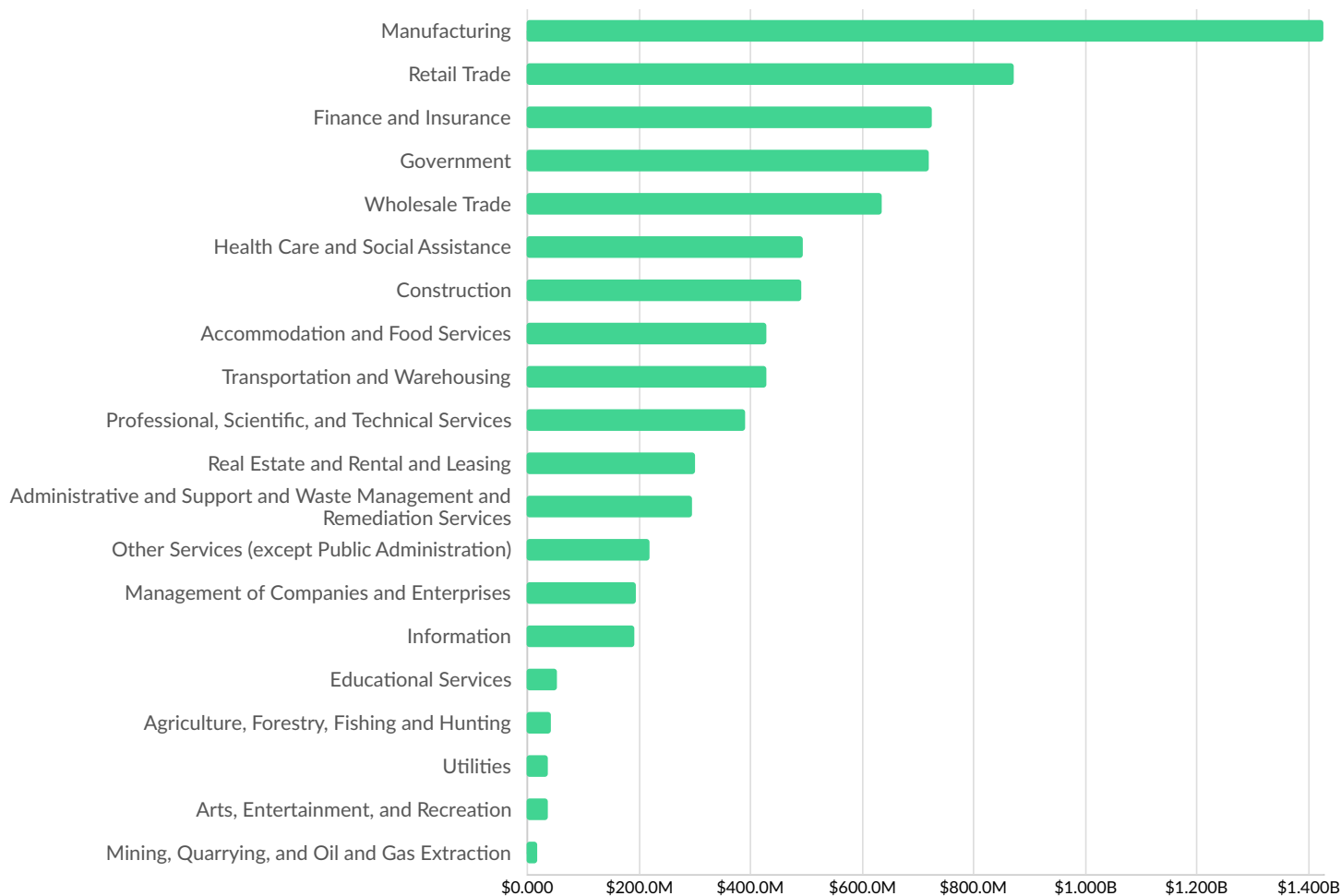


## Top Industry Employment Concentration

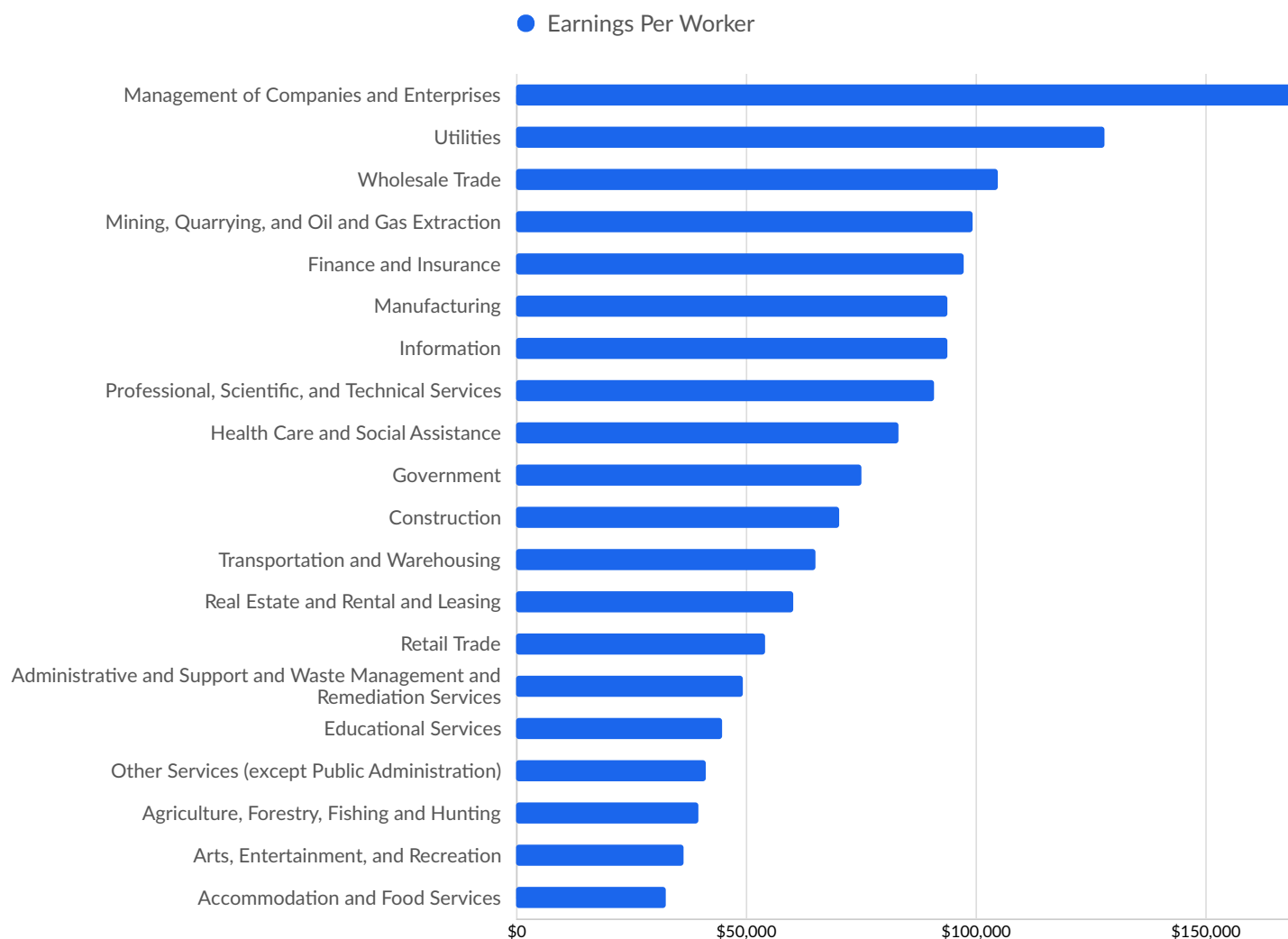


## Top Industry GRP

● Gross Regional Product



## Top Industry Earnings



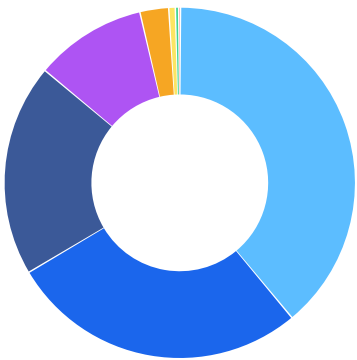
## Business Characteristics

### 10,448 Companies Employ Your Workers

Online profiles for your workers mention 10,448 companies as employers, with the top 10 appearing below. In the last 12 months, 1,612 companies in Blount County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Denso	903 <div></div>	Express Employment Profession...	560 <div></div>
Blount Memorial Hospital	573 <div></div>	Blount Memorial Hospital	265 <div></div>
Blount County Schools	407 <div></div>	Prisma Health	224 <div></div>
Clayton	403 <div></div>	Team Health	205 <div></div>
University of Tennessee	393 <div></div>	BlackBerry	203 <div></div>
Alcoa	267 <div></div>	K-Va-T Food Stores	180 <div></div>
Maryville College	262 <div></div>	Randstad	168 <div></div>
Blackberry Farm	218 <div></div>	Clayton	165 <div></div>
Ut Medical Center	213 <div></div>	Walmart	127 <div></div>
Vanderbilt Mortgage And Finance	189 <div></div>	Vanderbilt Mortgage And Finance	126 <div></div>

## Business Size



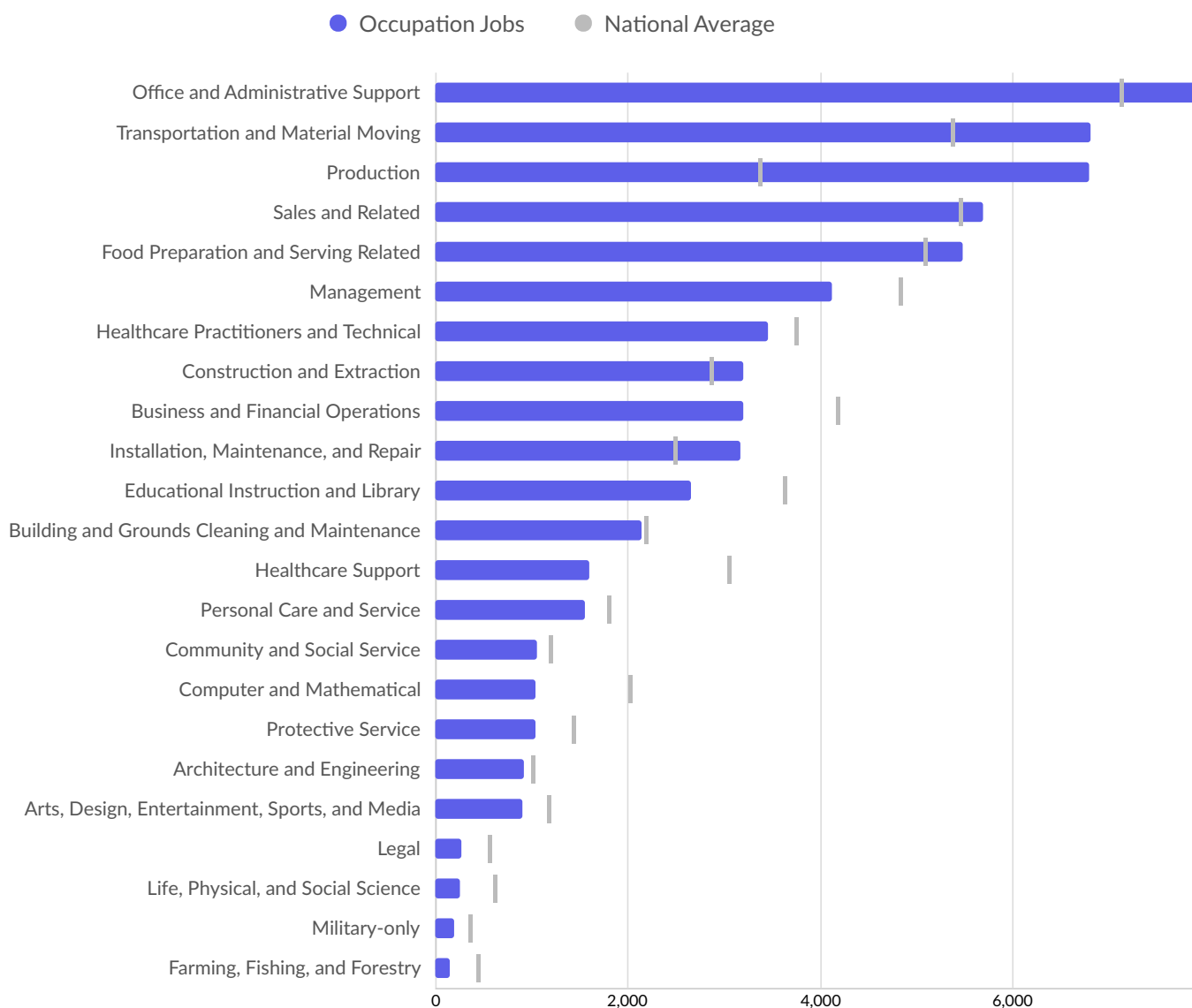
	Percentage	Business Count
1 to 4 employees	38.9%	2,054
5 to 9 employees	27.5%	1,454
10 to 19 employees	19.6%	1,034
20 to 49 employees	10.3%	543
50 to 99 employees	2.7%	140
100 to 249 employees	0.6%	32
250 to 499 employees	0.3%	16
500+ employees	0.2%	9

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

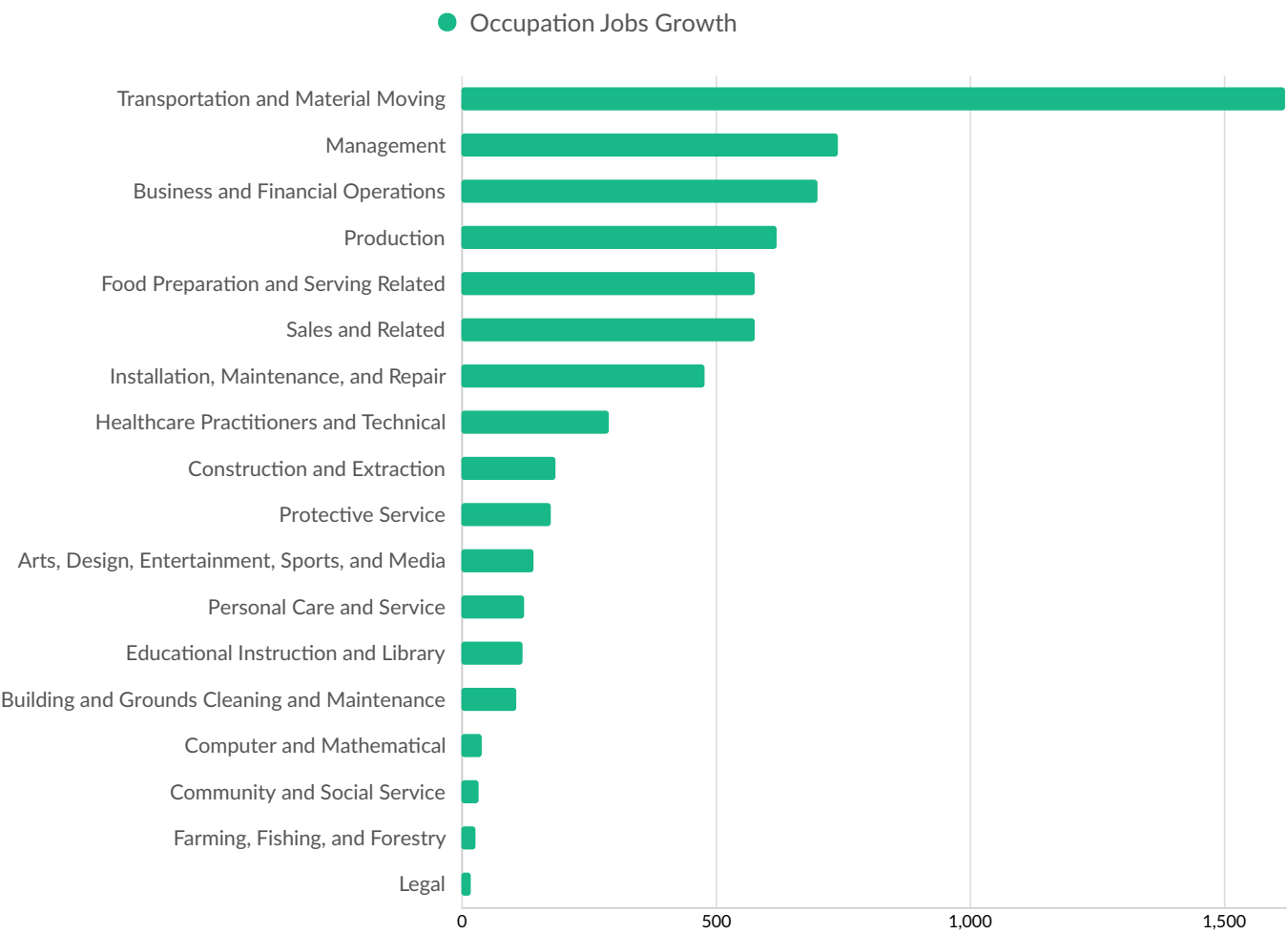


# Workforce Characteristics

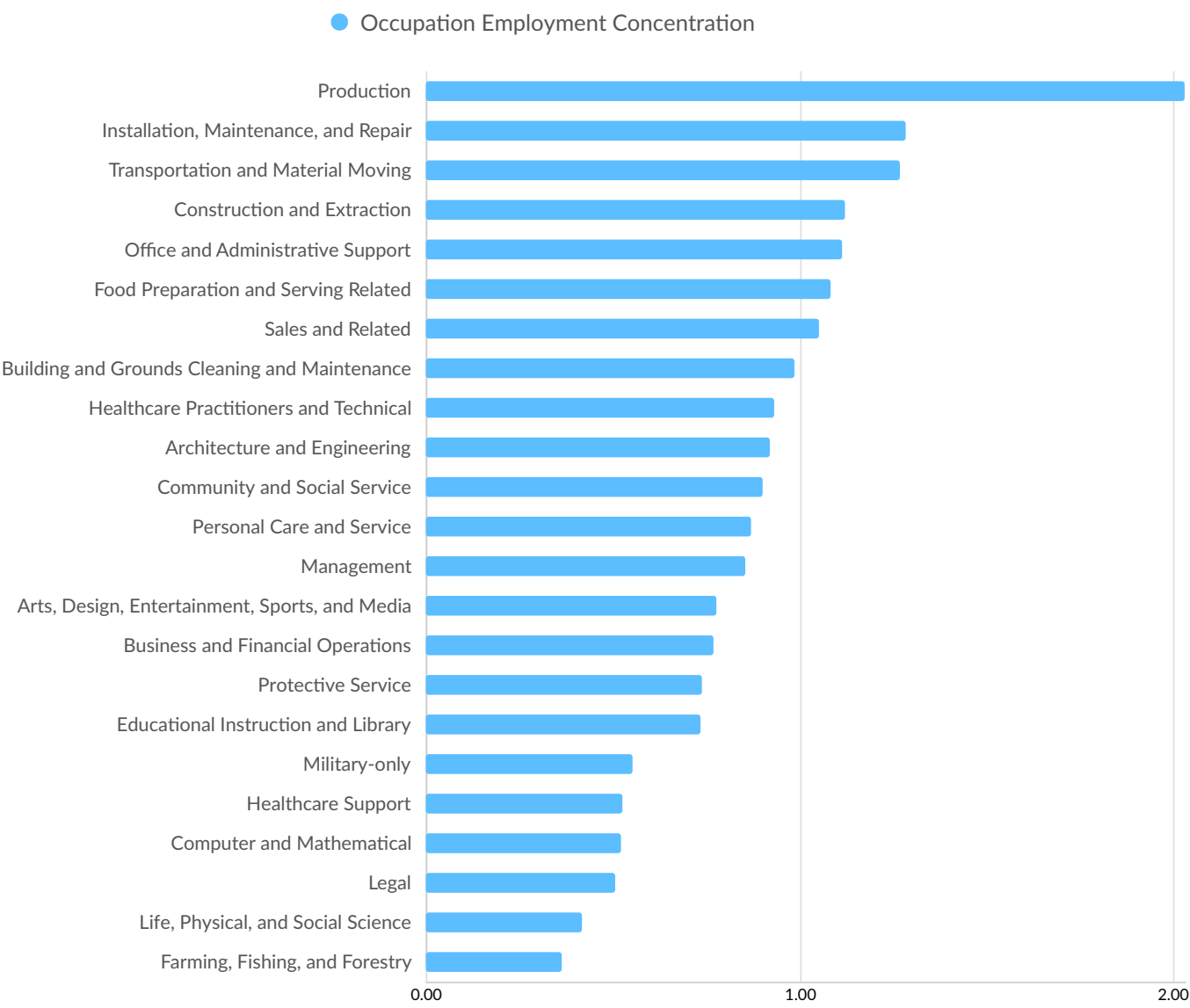
## Largest Occupations



## Top Growing Occupations



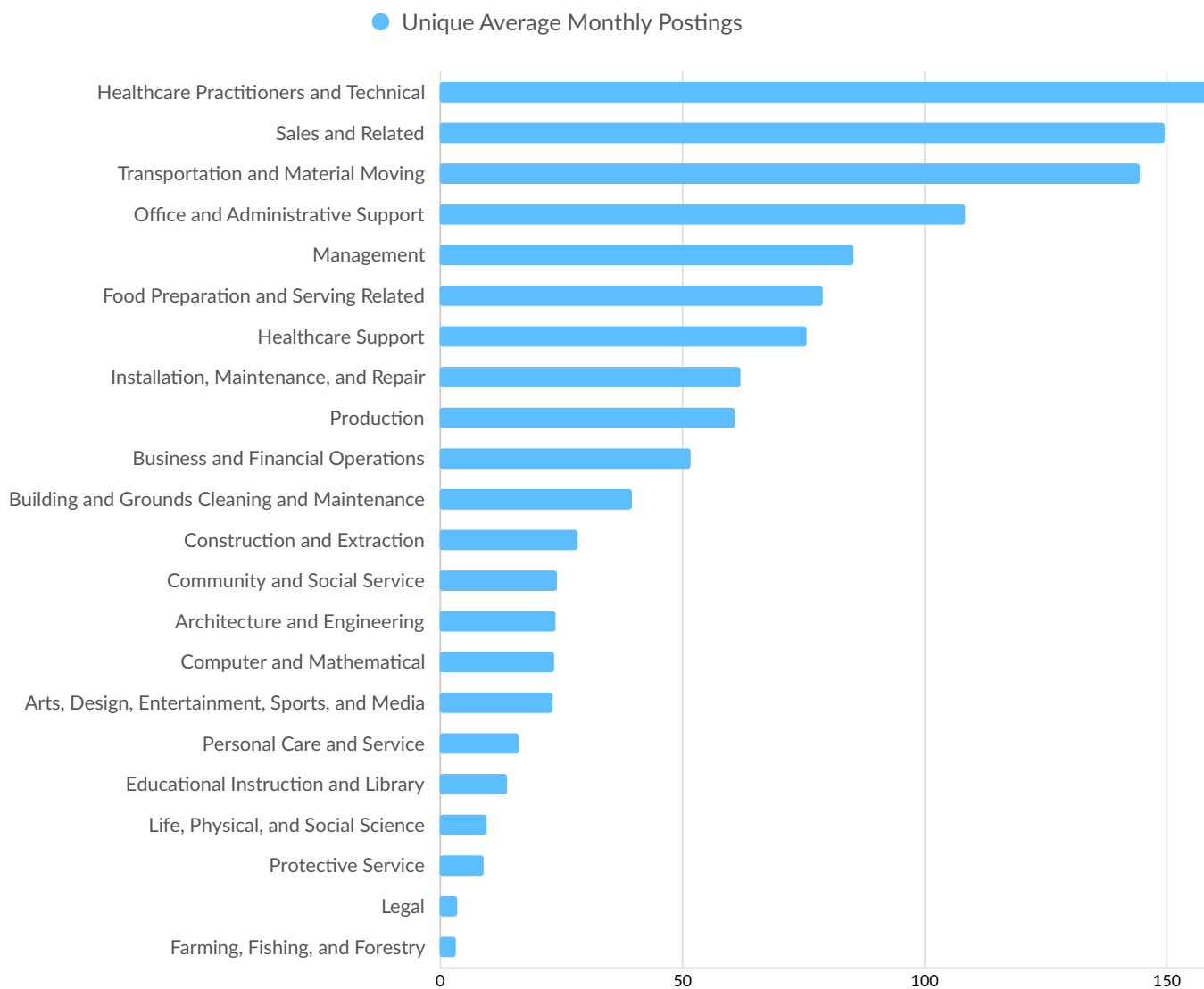
# Top Occupation Employment Concentration



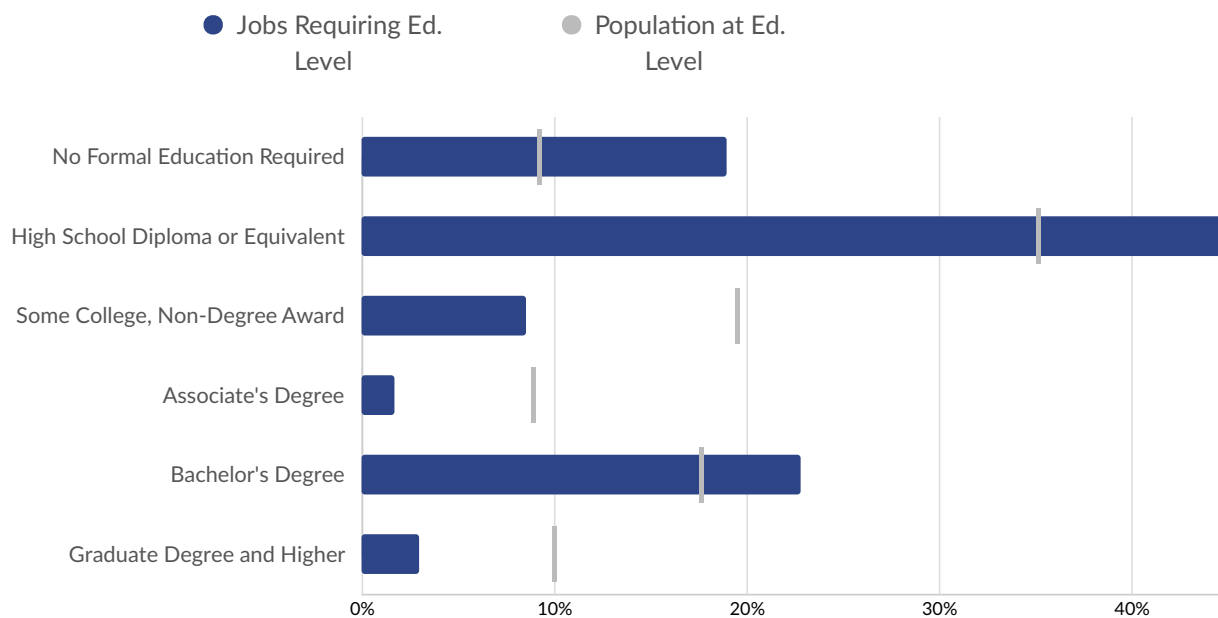
## Top Occupation Earnings



## Top Posted Occupations

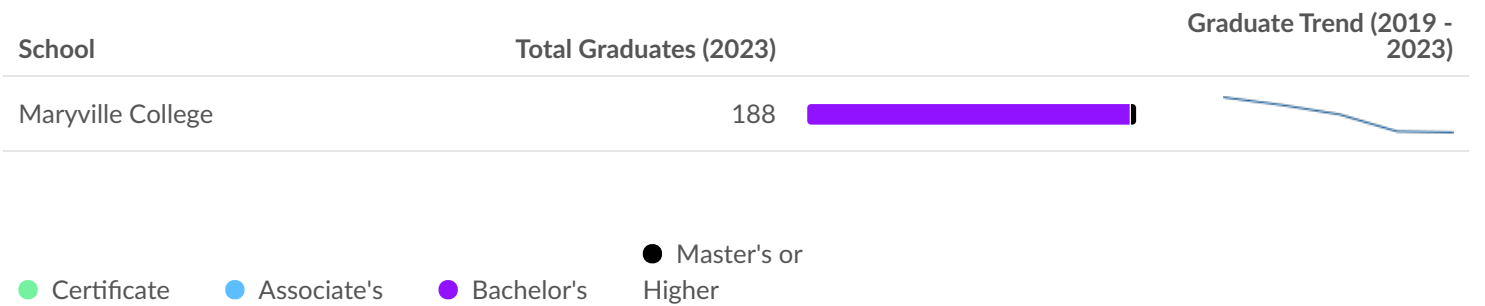


## Underemployment



## Educational Pipeline

In 2023, there were 188 graduates in Blount County, TN. This pipeline has shrunk by 29% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Accounting and Finance" (Bachelor's), and "Psychology, General" (Bachelor's).



# In-Demand Skills

