



Campbell County, TN



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Report Parameters

1 County

47013 Campbell County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

40,547

Population (2024)

Population **grew by 769** over the last 5 years and is projected to **grow by 1,233** over the next 5 years.

10,978

Total Regional Employment

Jobs **grew by 231** over the last 5 years and are projected to **grow by 693** over the next 5 years.

\$50.3K

Median Household Income (2023)

Median household income is **\$28.3K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 1.9%** since 2019, growing by 769. Population is expected to **increase by 3.0%** between 2024 and 2029, adding 1,233.
- From 2019 to 2024, jobs **increased by 2.1%** in Campbell County, TN from 10,748 to **10,978**. This change **fell short of the national growth rate of 4.3% by 2.2%**. As the number of jobs increased, the **labor force participation rate increased from 49.8% to 50.3% between 2019 and 2024**.
- Concerning educational attainment, **7.9% of Campbell County, TN residents possess a Bachelor's Degree** (13.6% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

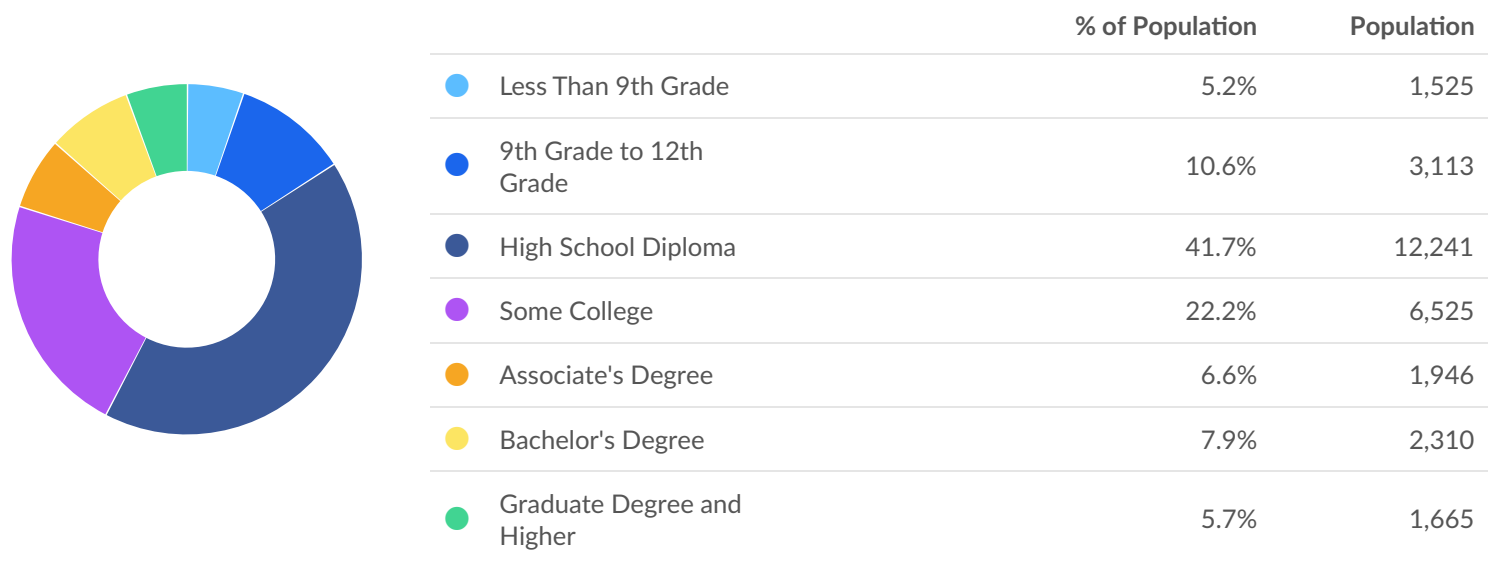
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	40,808	16,715	10,978	89.8	\$1.31B	\$2.32B	\$1.44B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B

Jun 2025 Labor Force Breakdown



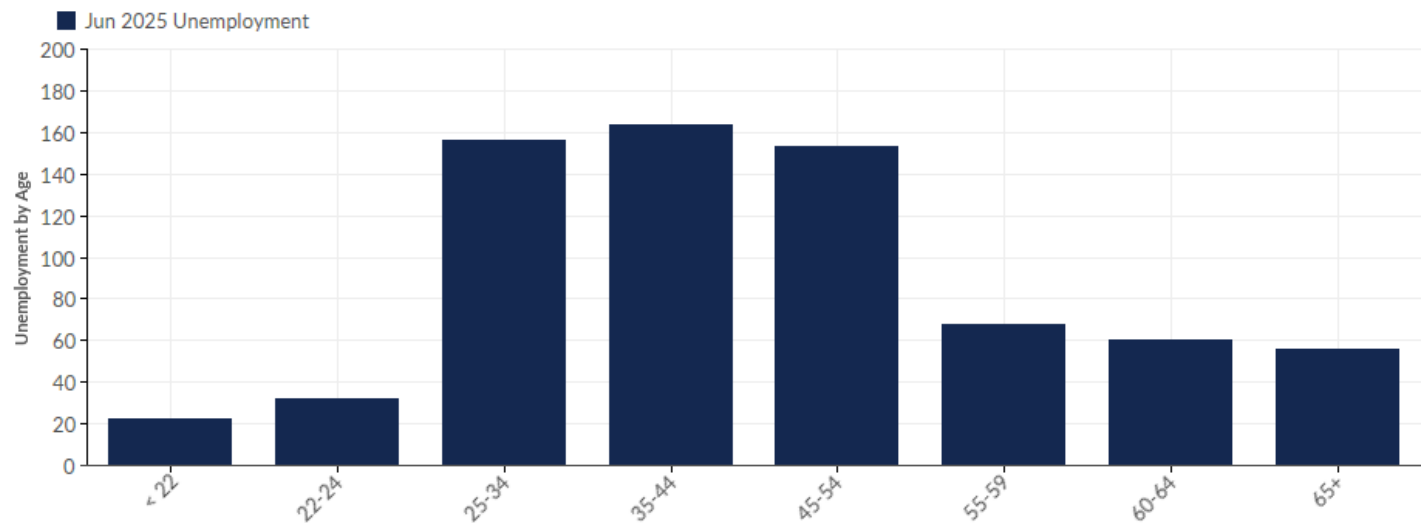
Educational Attainment

Concerning educational attainment, **7.9% of Campbell County, TN residents possess a Bachelor's Degree** (13.6% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).



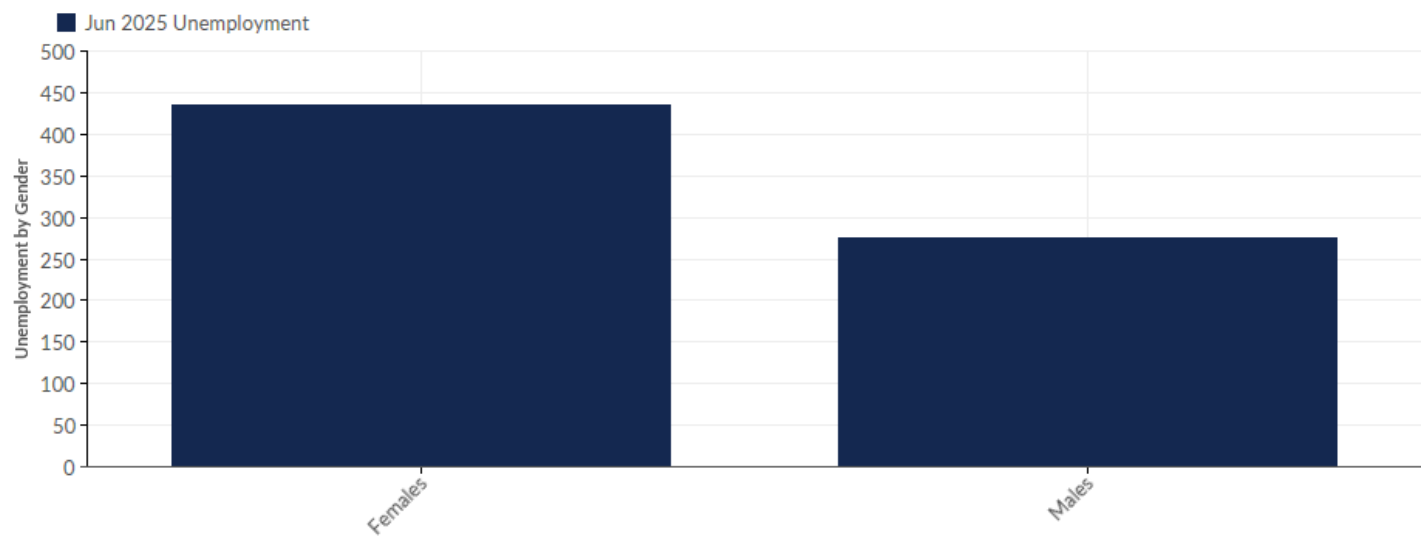
Unemployment by Demographics

Unemployment by Age



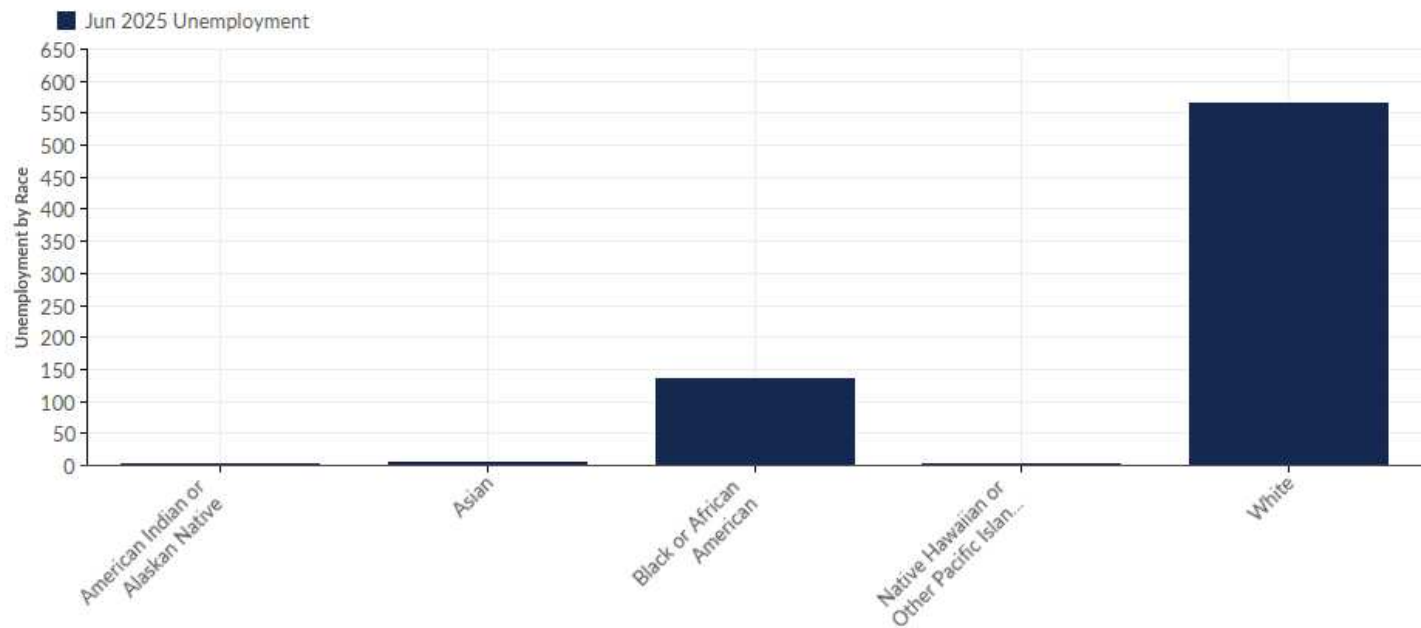
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	23	3.23%
22-24	32	4.50%
25-34	156	21.94%
35-44	164	23.07%
45-54	153	21.52%
55-59	68	9.56%
60-64	60	8.44%
65+	55	7.74%
Total	711	100.00%

Unemployment by Gender



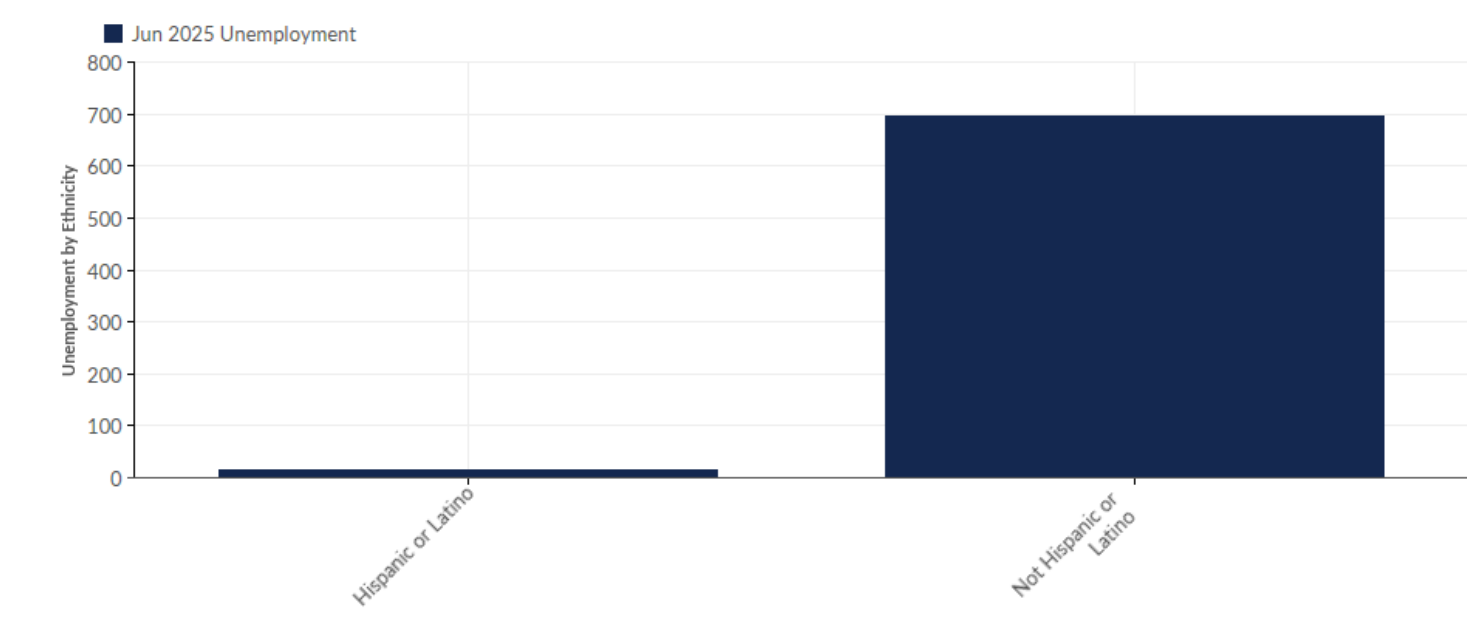
Gender	Unemployment (Jun 2025)	% of Unemployed
Females	436	61.32%
Males	275	38.68%
Total	711	100.00%

Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	3	0.42%
Asian	6	0.84%
Black or African American	135	18.99%
Native Hawaiian or Other Pacific Islander	2	0.28%
White	566	79.61%
Total	711	100.00%

Unemployment by Ethnicity

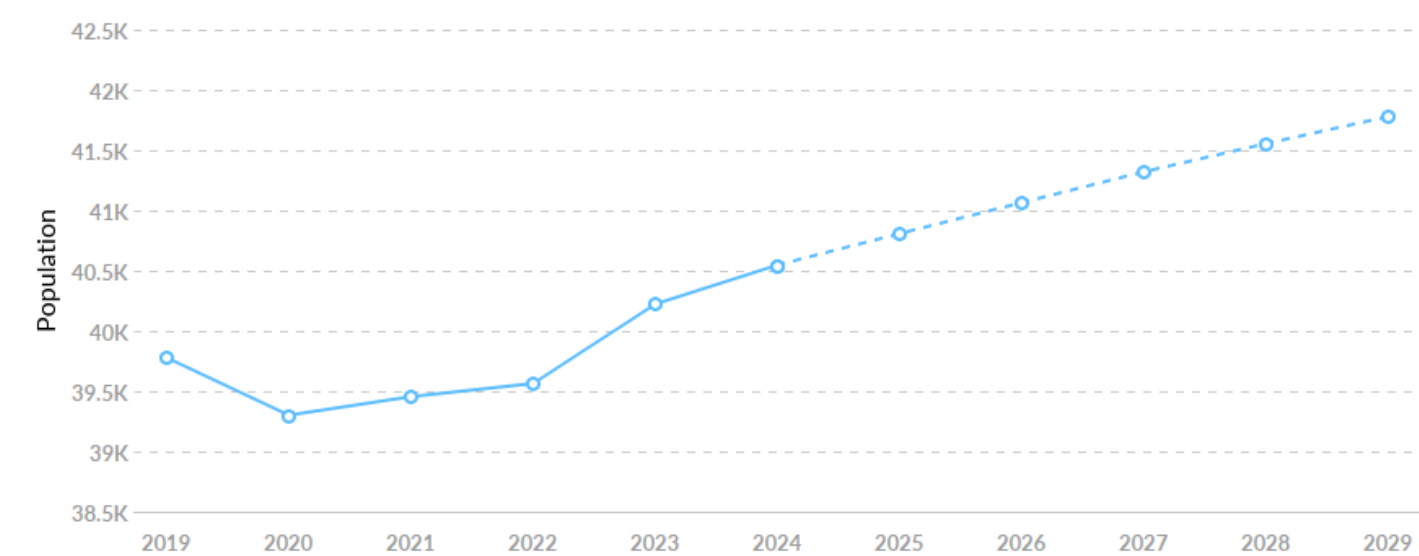


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	15	2.11%
Not Hispanic or Latino	696	97.89%
Total	711	100.00%

Historic & Projected Trends

Population Trends

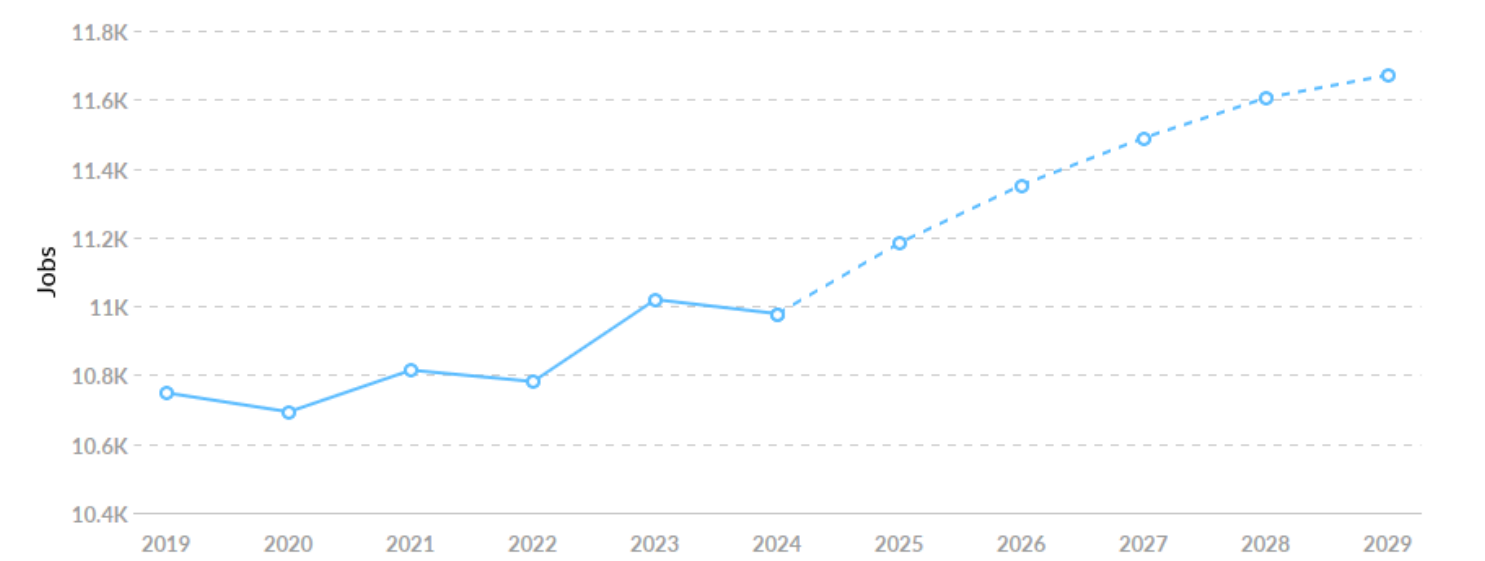
As of 2024 the region's population **increased by 1.9%** since 2019, growing by 769. Population is expected to **increase by 3.0%** between 2024 and 2029, adding 1,233.



Timeframe	Population
2019	39,778
2020	39,301
2021	39,455
2022	39,564
2023	40,223
2024	40,547
2025	40,808
2026	41,065
2027	41,321
2028	41,555
2029	41,779

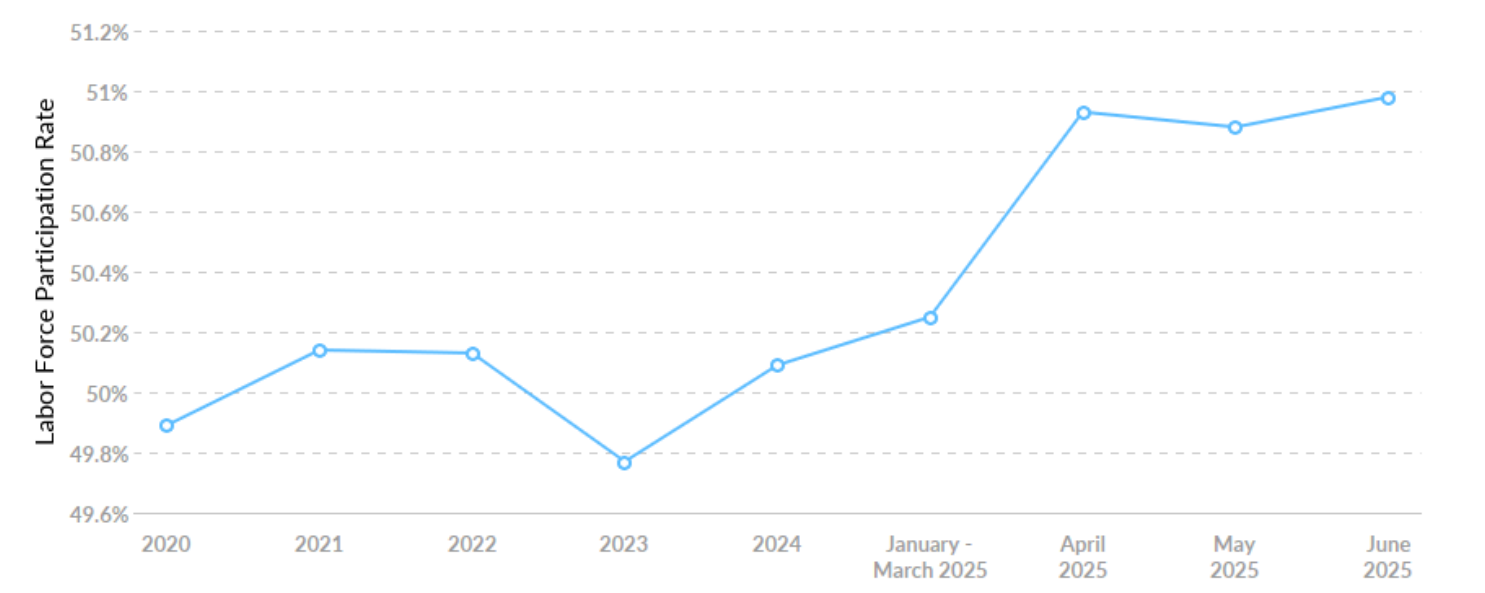
Job Trends

From 2019 to 2024, jobs increased by 2.1% in Campbell County, TN from 10,748 to 10,978. This change fell short of the national growth rate of 4.3% by 2.2%.



Timeframe	Jobs
2019	10,748
2020	10,693
2021	10,814
2022	10,781
2023	11,019
2024	10,978
2025	11,184
2026	11,352
2027	11,489
2028	11,605
2029	11,671

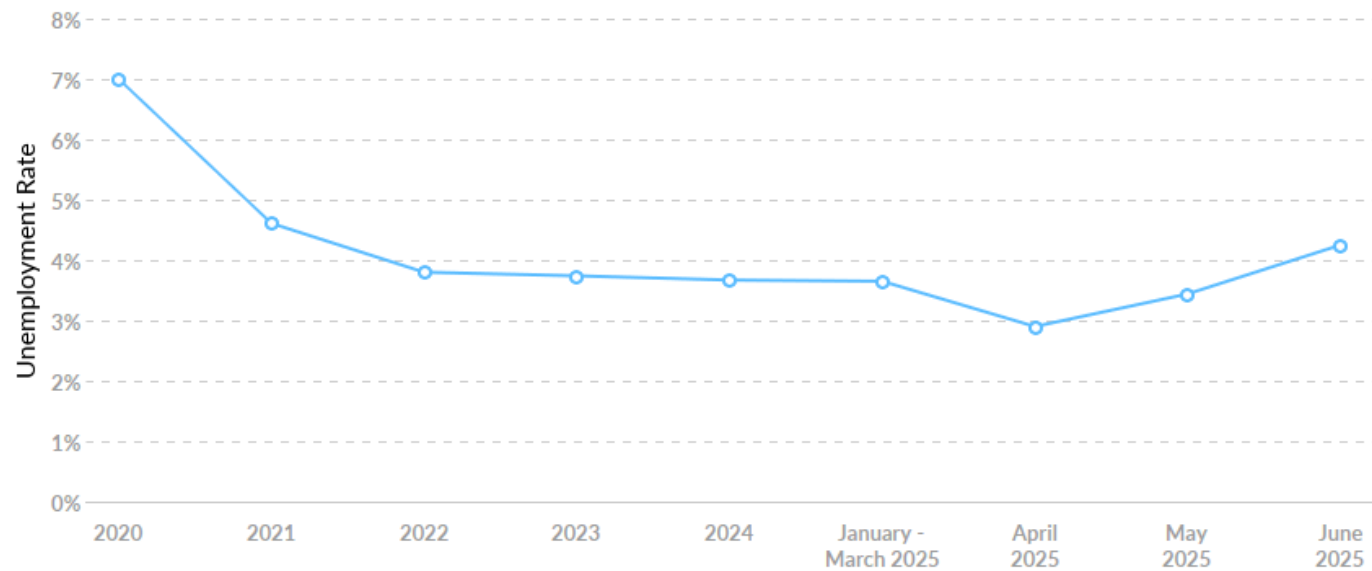
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	49.89%
2021	50.14%
2022	50.13%
2023	49.77%
2024	50.09%
January - March 2025	50.25%
April 2025	50.93%
May 2025	50.88%
June 2025	50.98%

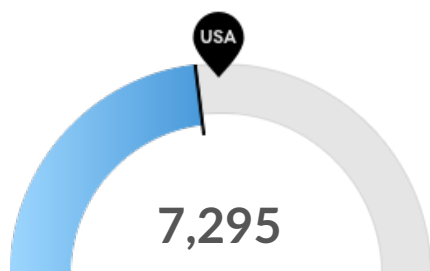
Unemployment Rate Trends

Campbell County, TN had a June 2025 unemployment rate of 4.25%, **decreasing from 7.00%** 5 years before.



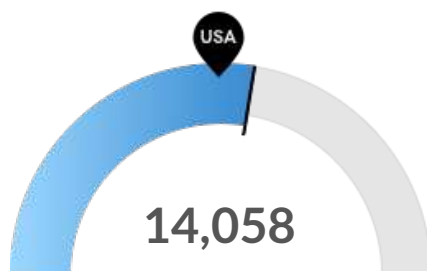
Timeframe	Unemployment Rate
2020	7.00%
2021	4.61%
2022	3.80%
2023	3.74%
2024	3.67%
January - March 2025	3.65%
April 2025	2.90%
May 2025	3.44%
June 2025	4.25%

Population Characteristics



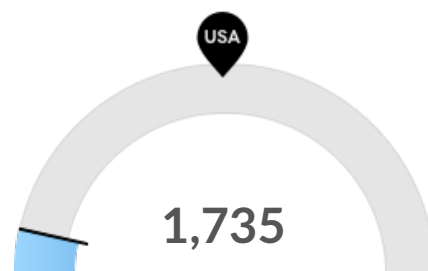
Millennials

Campbell County, TN has 7,295 millennials (ages 25-39). The national average for an area this size is 8,173.



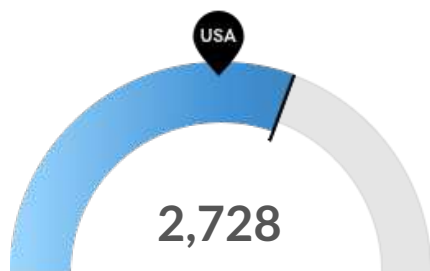
Retiring Soon

Retirement risk is high in Campbell County, TN. The national average for an area this size is 12,142 people 55 or older, while there are 14,058 here.



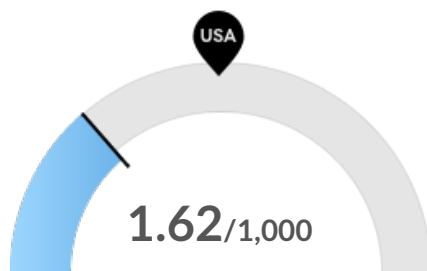
Racial Diversity

Racial diversity is low in Campbell County, TN. The national average for an area this size is 16,752 racially diverse people, while there are 1,735 here.



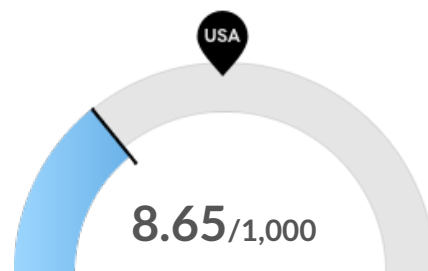
Veterans

Campbell County, TN has 2,728 veterans. The national average for an area this size is 1,990.



Violent Crime

Campbell County, TN has 1.62 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

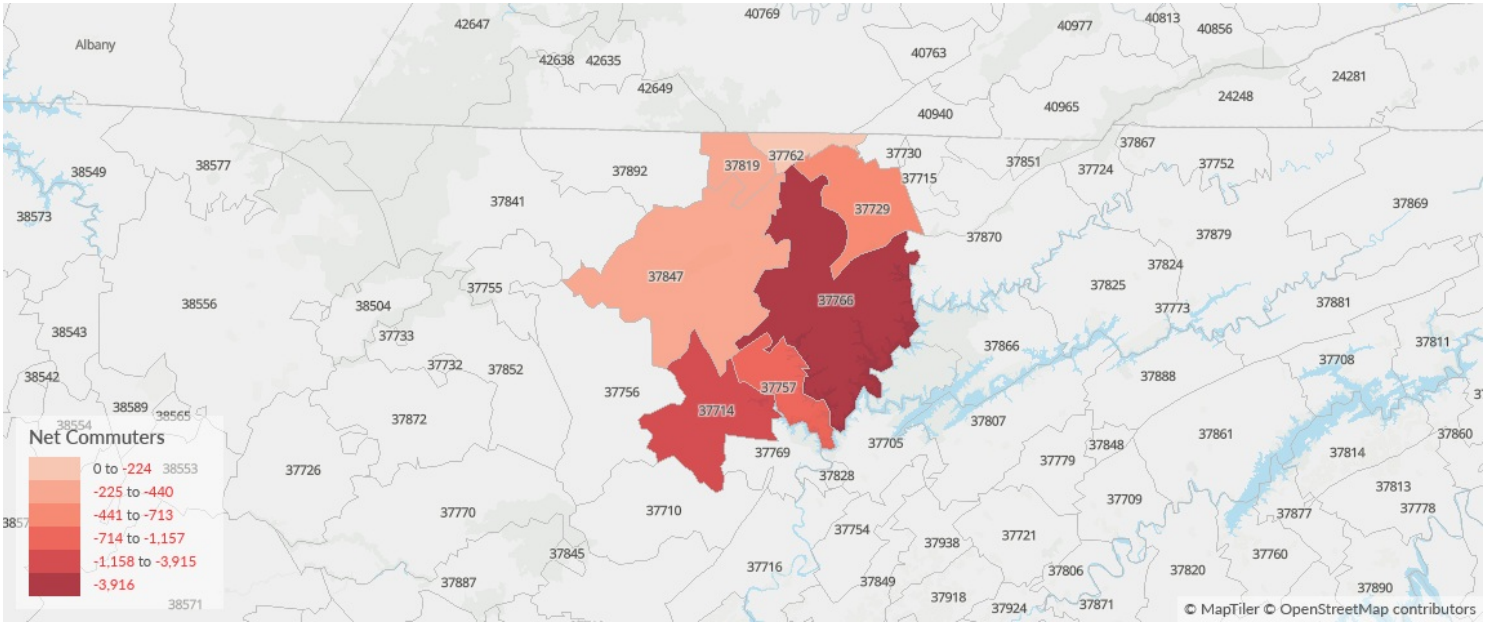


Property Crime

Campbell County, TN has 8.65 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Campbell County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
37766	La Follette, TN (in Camp...	4,276
37757	Jacksboro, TN (in Camp...	3,714
37762	Jellico, TN (in Campbell ...	1,191
37847	Pioneer, TN (in Campbe...	903
37714	Caryville, TN (in Campb...	711

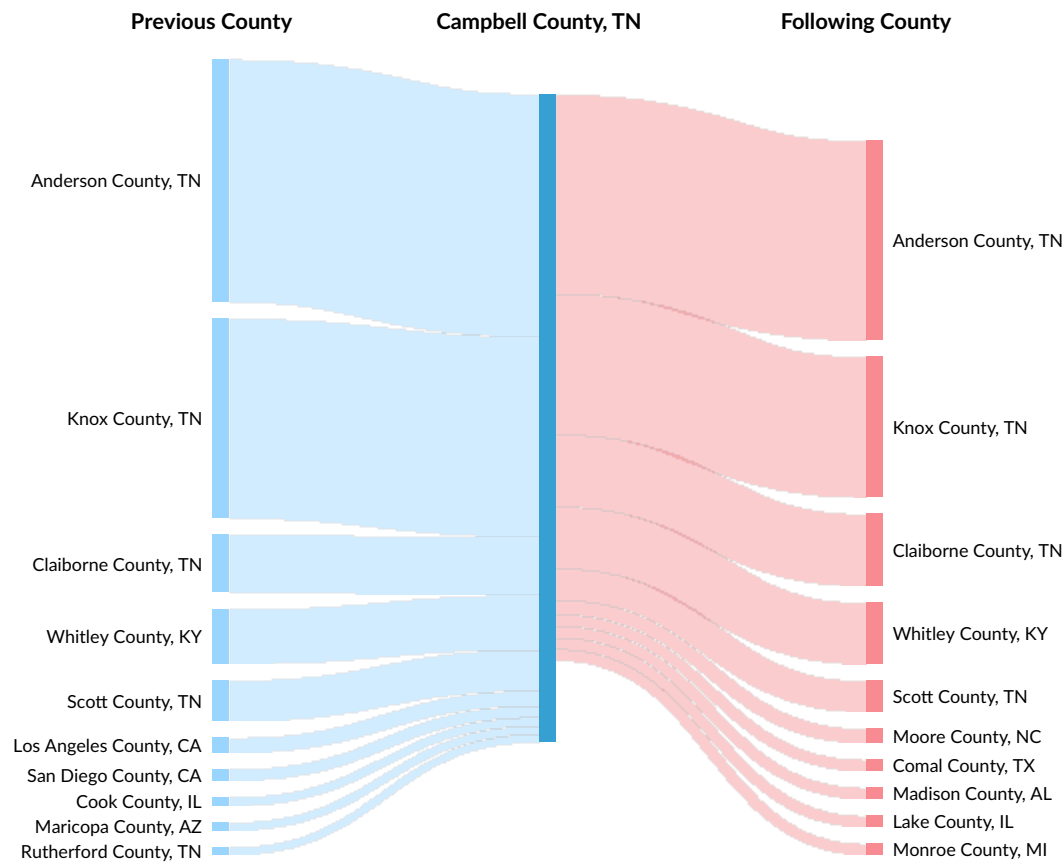
Where Talent Lives

ZIP	Name	2024 Workers
37766	La Follette, TN (in Camp...	8,192
37757	Jacksboro, TN (in Camp...	4,428
37714	Caryville, TN (in Campb...	1,869
37762	Jellico, TN (in Campbell ...	1,329
37847	Pioneer, TN (in Campbe...	1,128

Inbound and Outbound Migration

The table below analyzes past and current residents of Campbell County, TN. The left column shows residents of other counties migrating to Campbell County, TN. The right column shows residents migrating from Campbell County, TN to other counties.

As of 2022, 282 people have migrated from Anderson County, TN to Campbell County, TN. In the same year, 232 people left Campbell County, TN migrating to Anderson County, TN. The total Net Migration for Campbell County, TN in 2022 was 624.

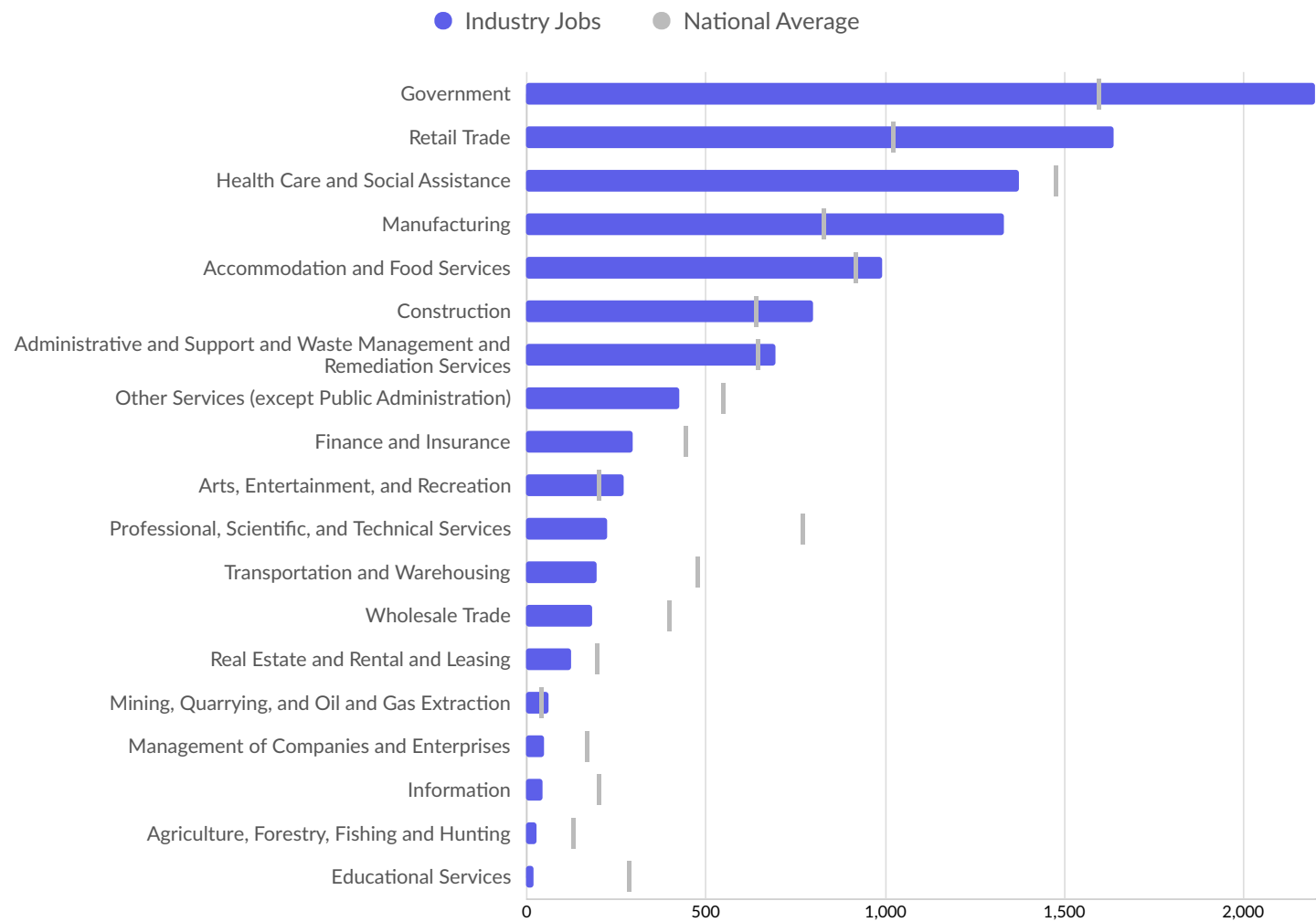


Top Previous Counties	Migrations
Anderson County, TN	282
Knox County, TN	232
Claiborne County, TN	67
Whitley County, KY	63
Scott County, TN	47
Los Angeles County, CA	18

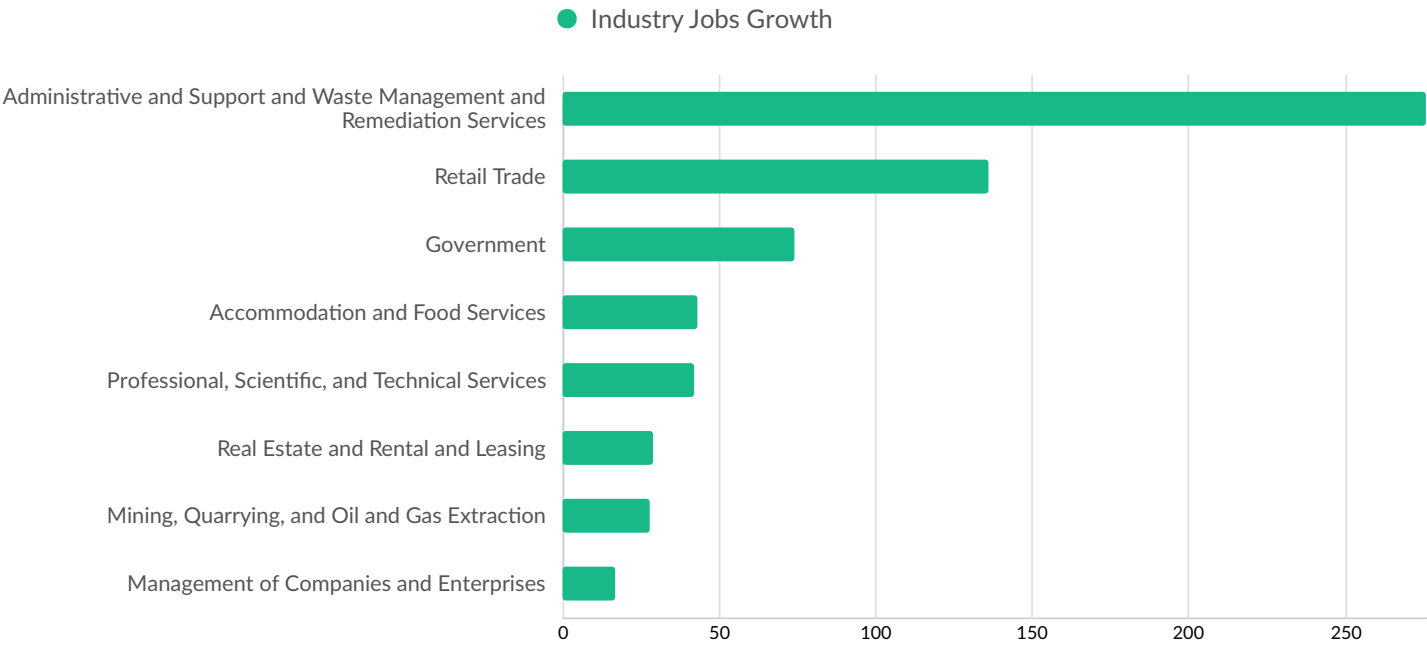
Top Previous Counties	Migrations
San Diego County, CA	13
Cook County, IL	10
Maricopa County, AZ	10
Rutherford County, TN	9
Blount County, TN	9
Honolulu County, HI	8
Riverside County, CA	8
Cheatham County, TN	7
Newport News City County, VA	7
Top Following Counties	Migrations
Anderson County, TN	232
Knox County, TN	163
Claiborne County, TN	84
Whitley County, KY	72
Scott County, TN	36
Moore County, NC	17
Comal County, TX	14
Madison County, AL	13
Lake County, IL	13
Monroe County, MI	13
Blount County, TN	12
Bradley County, TN	11
Marion County, IN	11
Lucas County, OH	10
Roane County, TN	9

Industry Characteristics

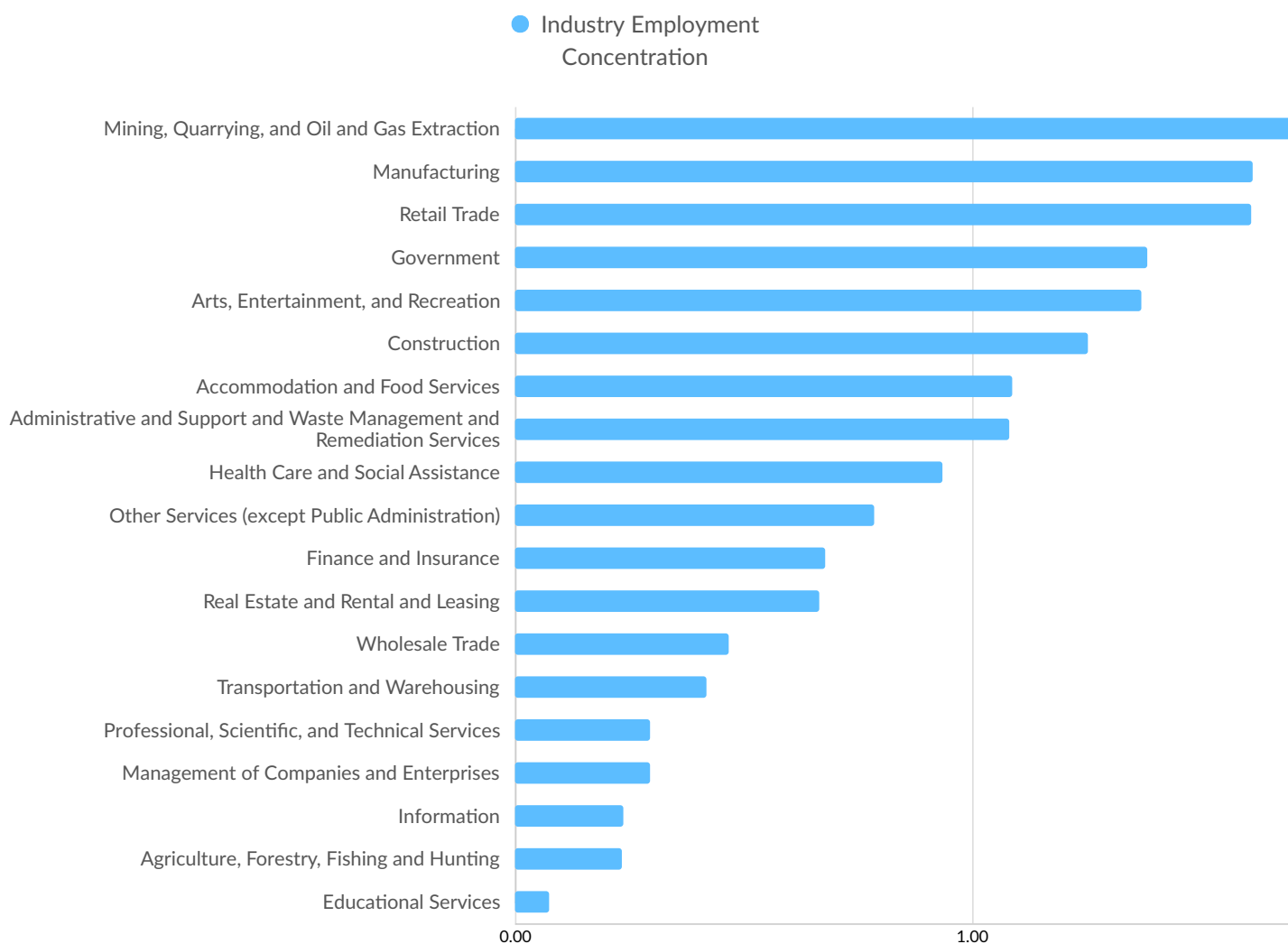
Largest Industries



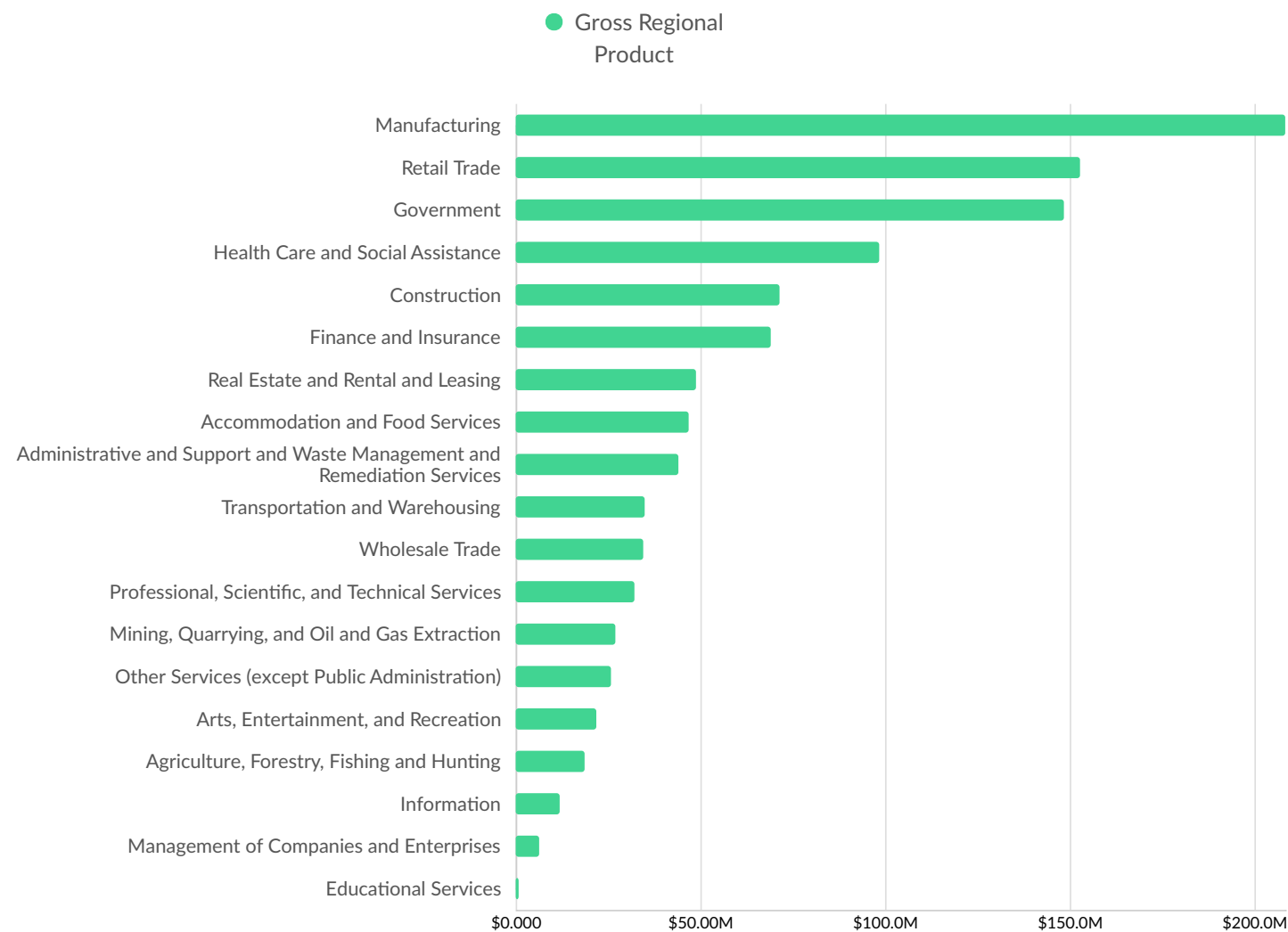
Top Growing Industries



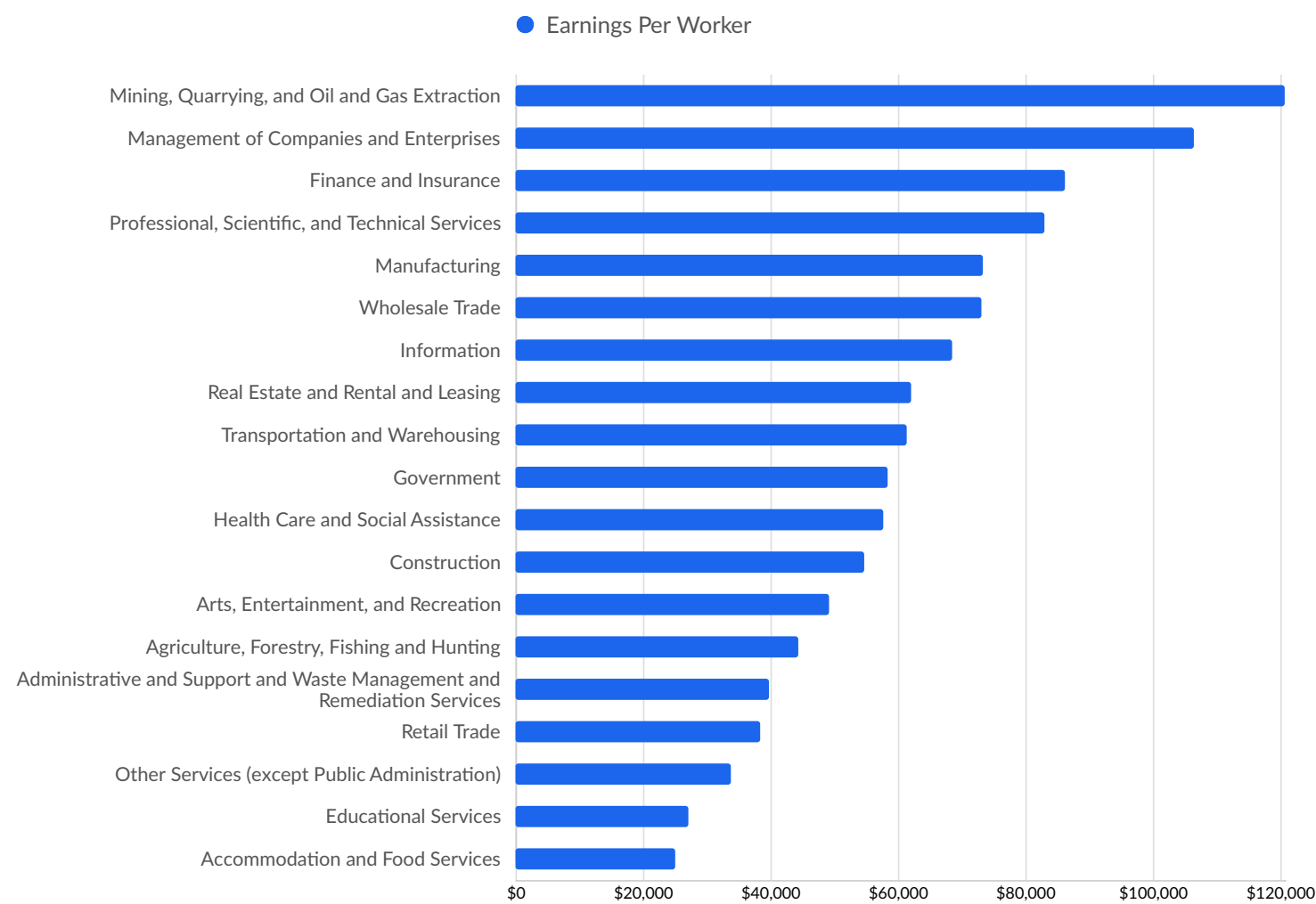
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



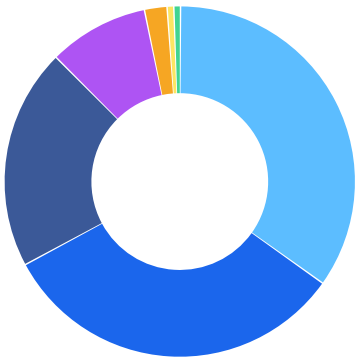
Business Characteristics

2,658 Companies Employ Your Workers

Online profiles for your workers mention 2,658 companies as employers, with the top 10 appearing below. In the last 12 months, 309 companies in Campbell County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Walmart	65 <div></div>	Community Health Systems Pro...	122 <div></div>
Campbell County School District	60 <div></div>	Express Employment Profession...	121 <div></div>
State of Tennessee	53 <div></div>	Tennova Medical Center	116 <div></div>
Tennova Healthcare	36 <div></div>	K-Va-T Food Stores	101 <div></div>
SI Tennessee	35 <div></div>	Genesis HealthCare	69 <div></div>
Campbell County Board Of Edu...	33 <div></div>	Walmart	54 <div></div>
Lowe's	33 <div></div>	Campbell County Schools	50 <div></div>
Jellico Community Hospital	32 <div></div>	Food City	38 <div></div>
Bsh Home Appliances Group	30 <div></div>	Lowe's	37 <div></div>
McDonald's	28 <div></div>	Swift Outsourcing Services	32 <div></div>

Business Size

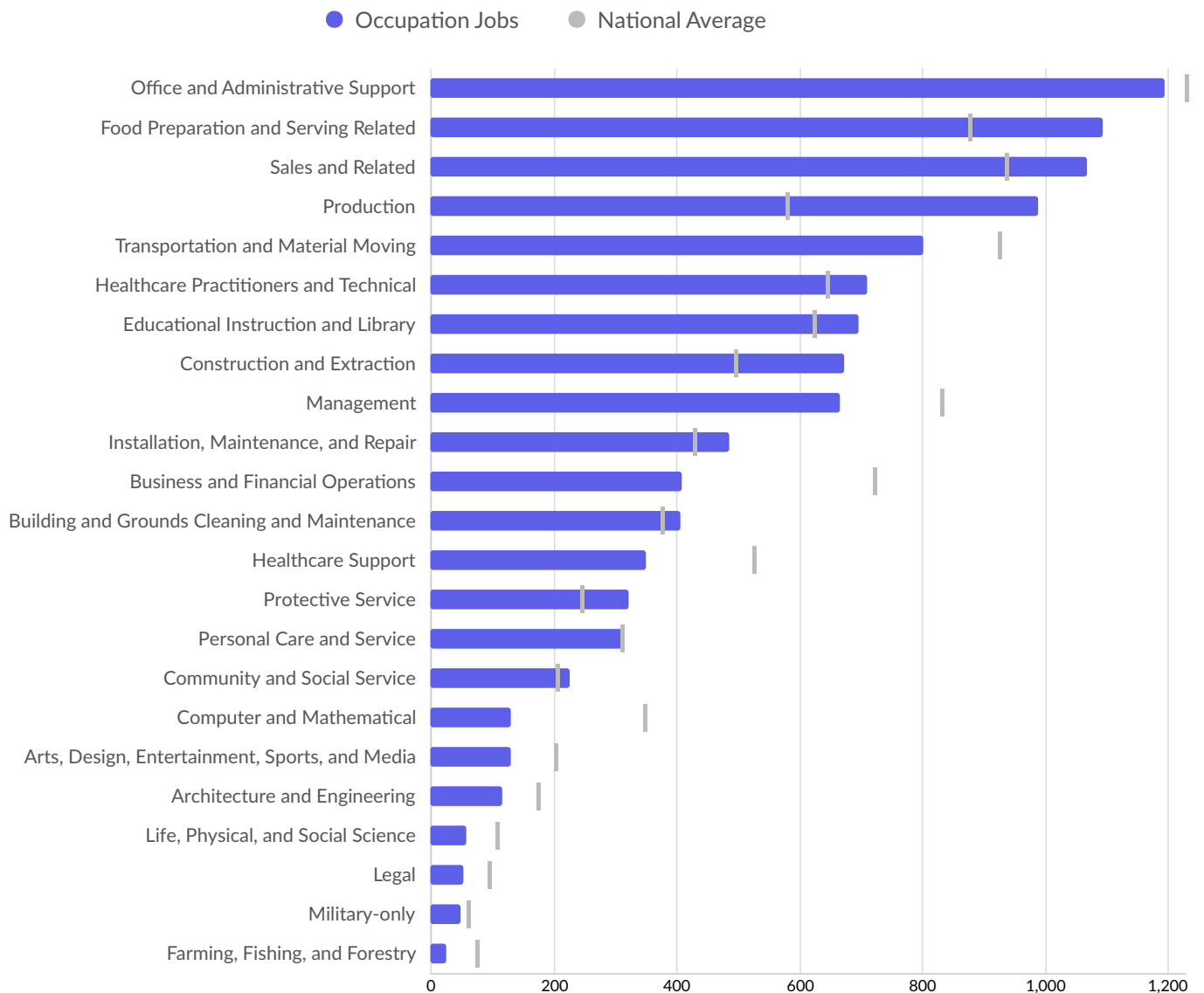


	Percentage	Business Count
<div></div> 1 to 4 employees	34.8%	452
<div></div> 5 to 9 employees	32.3%	420
<div></div> 10 to 19 employees	20.4%	265
<div></div> 20 to 49 employees	9.2%	120
<div></div> 50 to 99 employees	2.1%	27
<div></div> 100 to 249 employees	0.6%	8
<div></div> 250 to 499 employees	0.6%	8

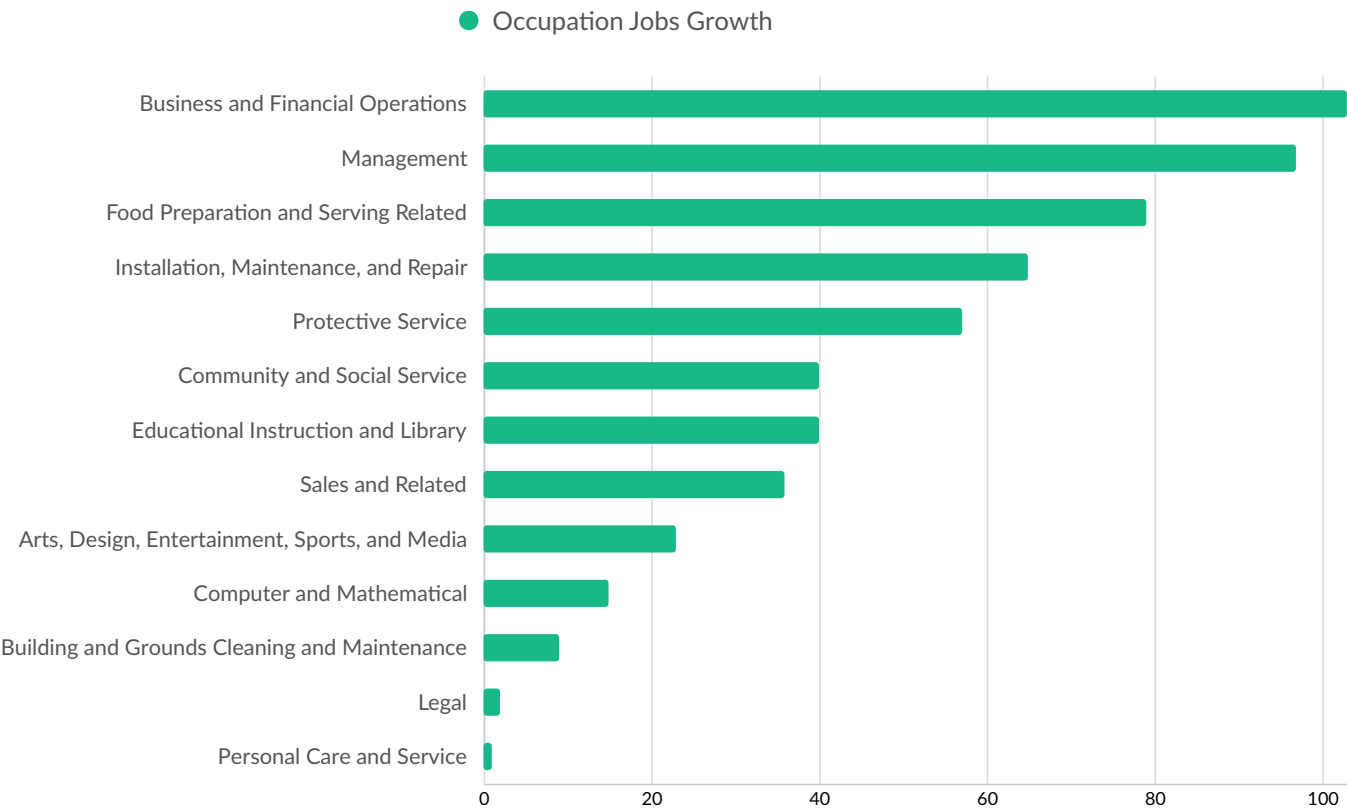
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

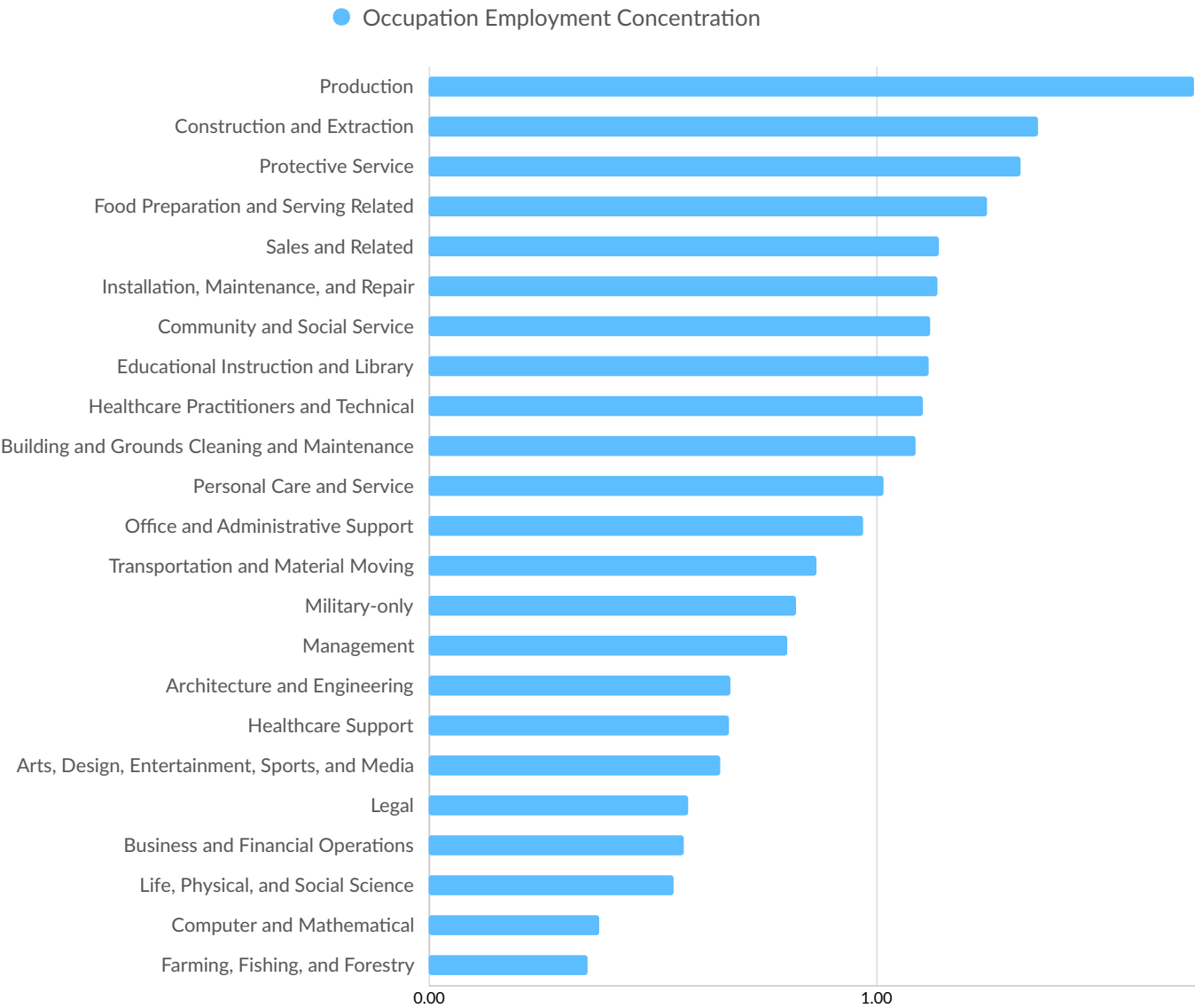
Largest Occupations



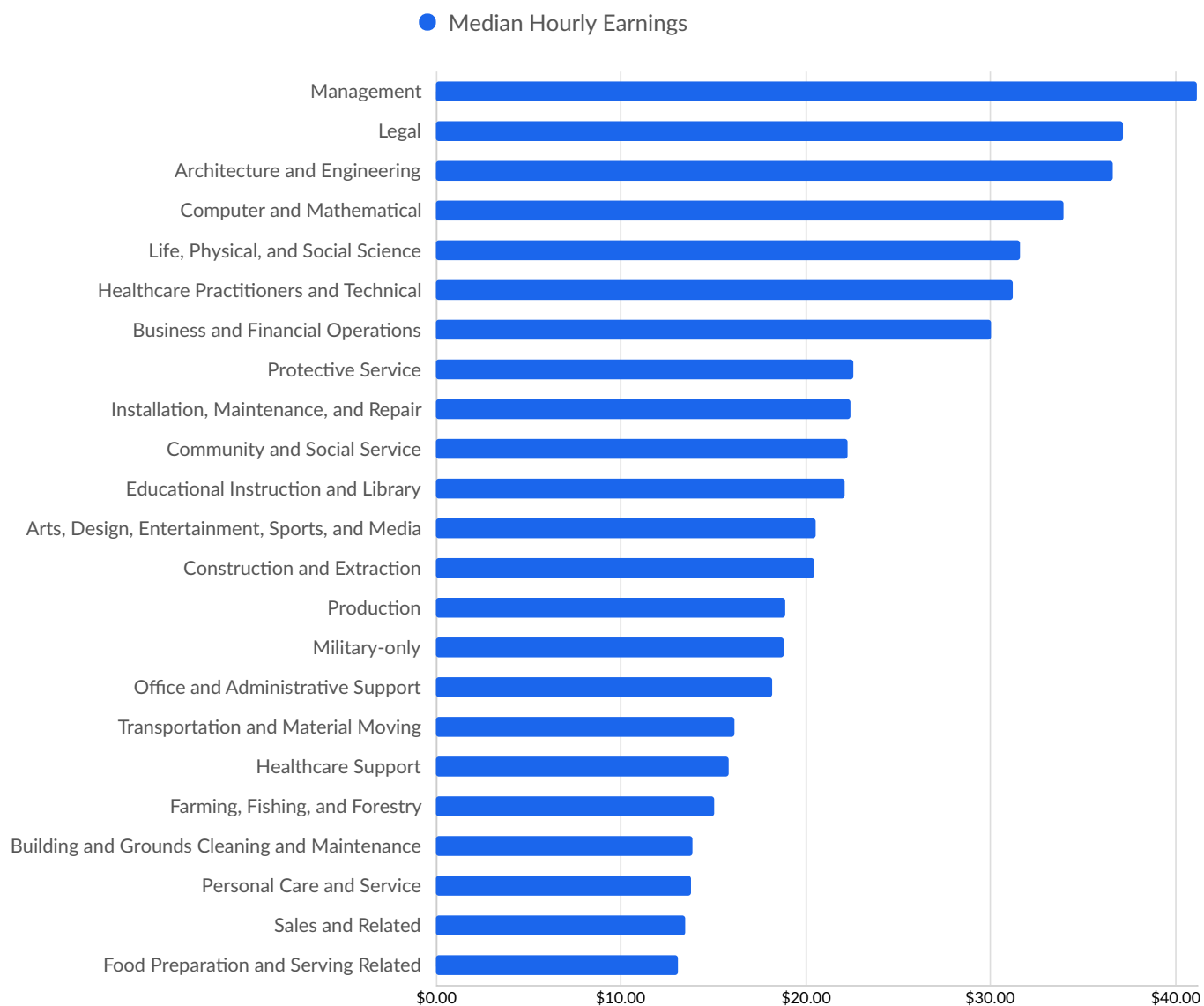
Top Growing Occupations



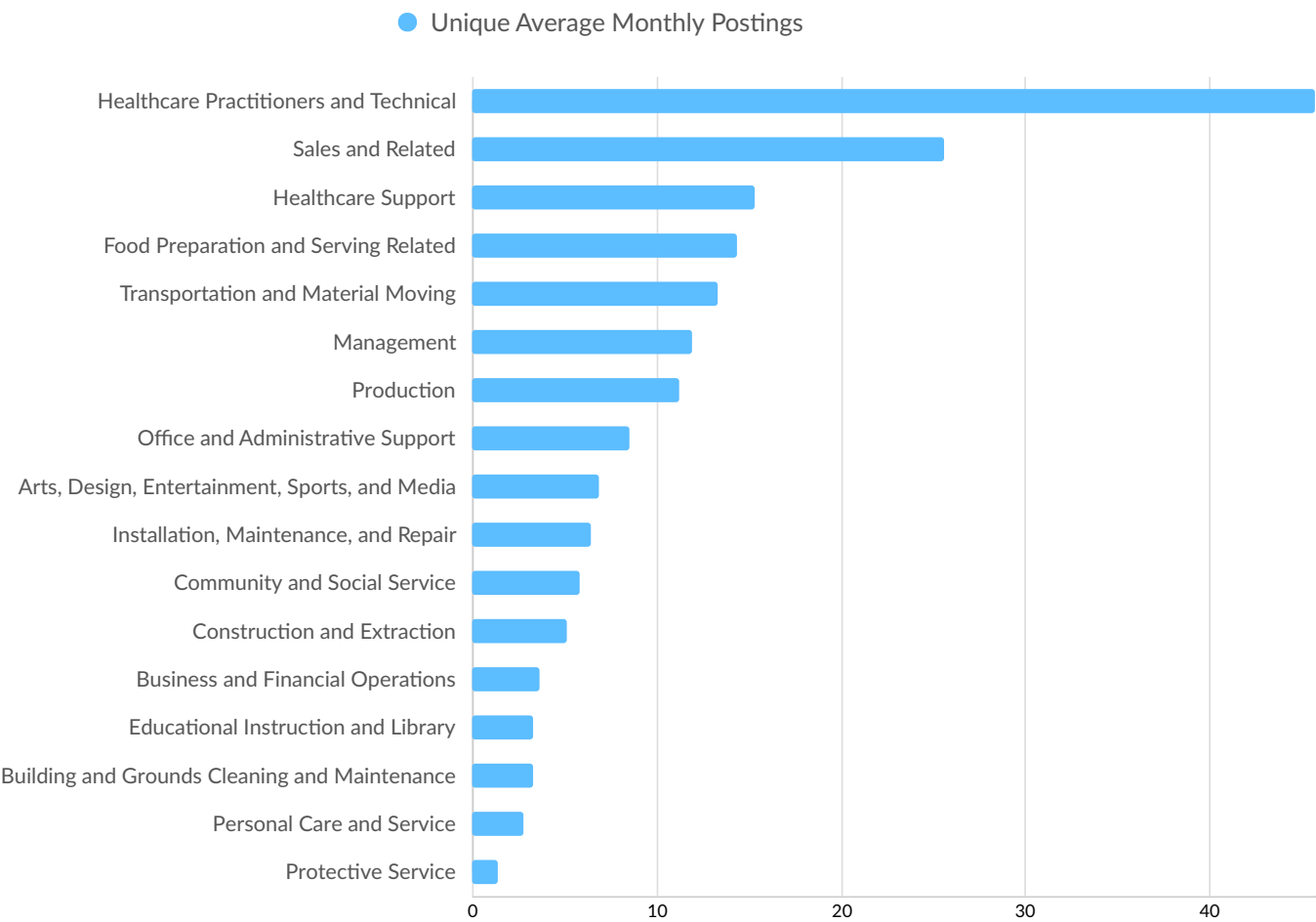
Top Occupation Employment Concentration



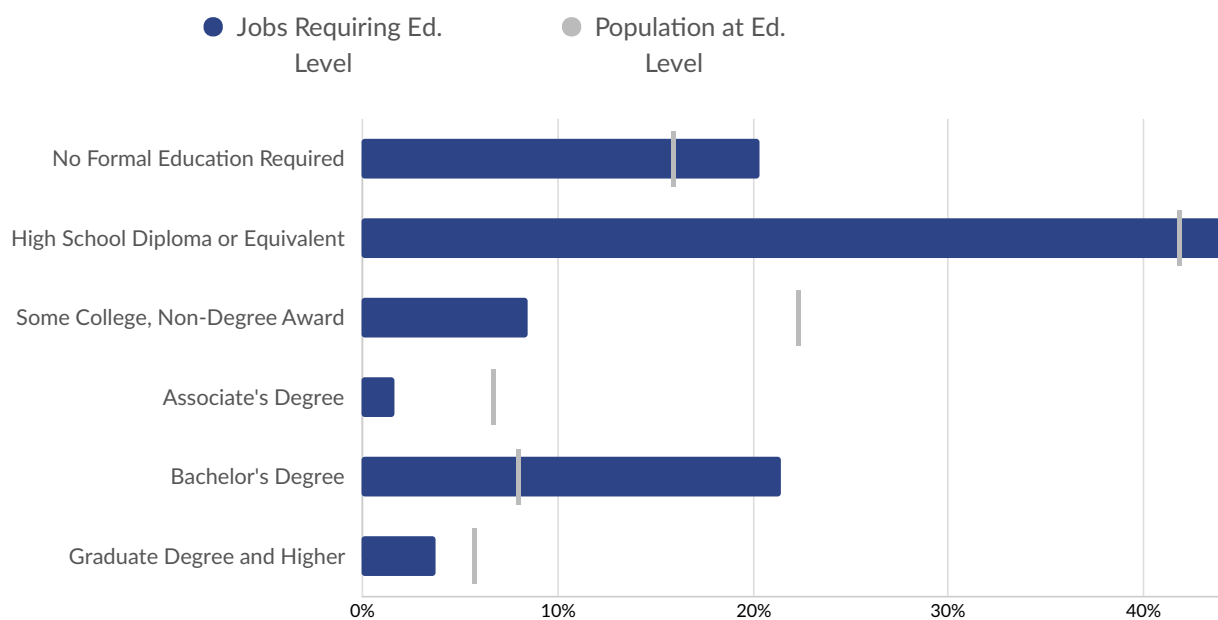
Top Occupation Earnings



Top Posted Occupations

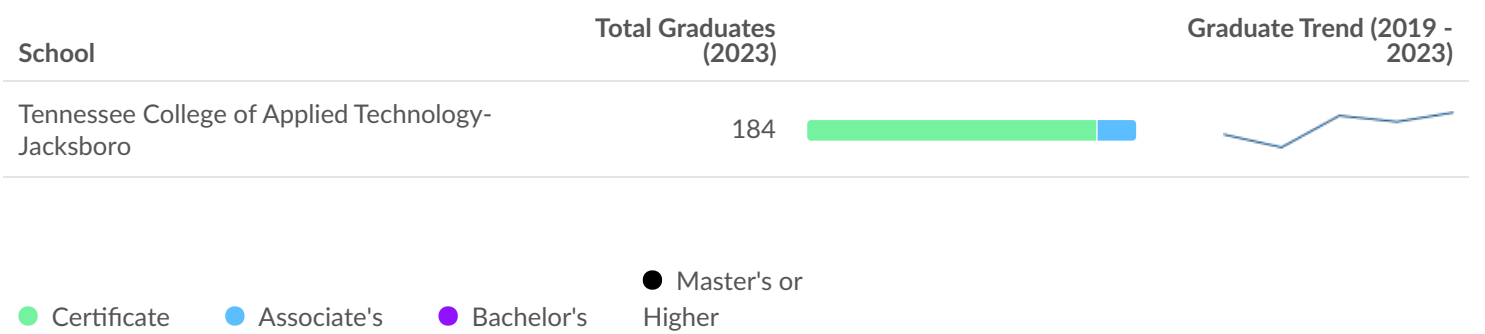


Underemployment



Educational Pipeline

In 2023, there were 184 graduates in Campbell County, TN. This pipeline has grown by 47% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Welding Technology/Welder" (Certificate), and "Cosmetology/Cosmetologist, General" (Certificate).



In-Demand Skills

