



# Cocke County, TN



**EAST  
TENNESSEE**  
Moving Mountains.

Tennessee

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## Report Parameters

### 1 County

47029    Cocke County, TN

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

37,845

Population (2024)

Population **grew by 1,828** over the last 5 years and is projected to **grow by 1,710** over the next 5 years.

9,899

Total Regional Employment

Jobs **grew by 710** over the last 5 years and are projected to **grow by 828** over the next 5 years.

\$48.4K

Median Household Income (2023)

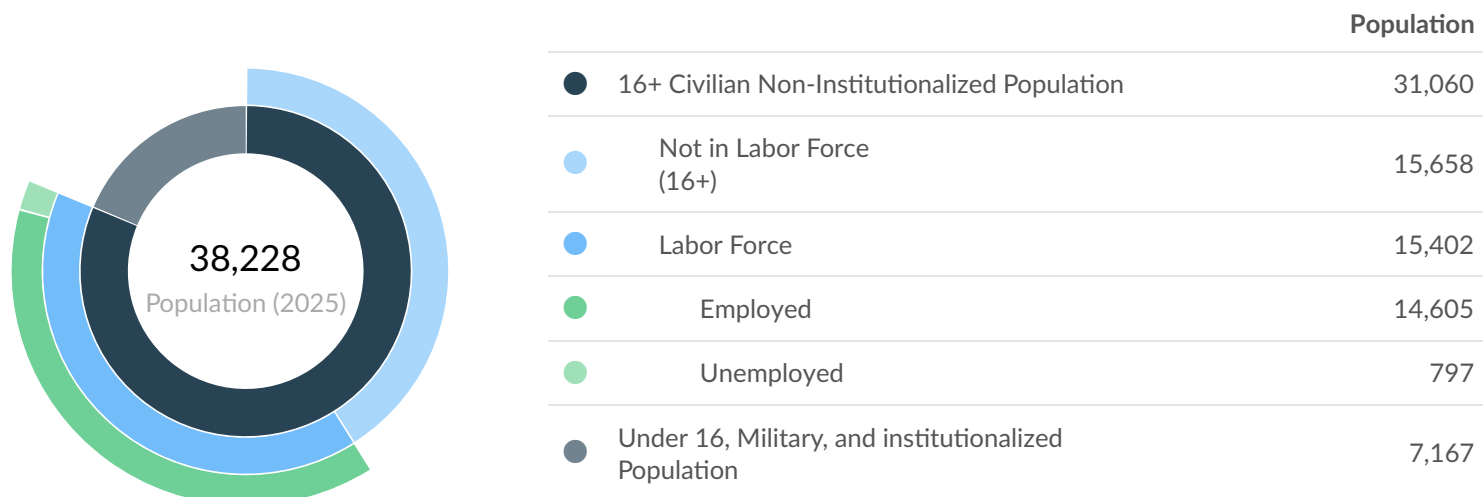
Median household income is **\$30.1K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **increased by 5.1%** since 2019, growing by 1,828. Population is expected to **increase by 4.5%** between 2024 and 2029, adding 1,710.
- From 2019 to 2024, jobs **increased by 7.7%** in Cocke County, TN from 9,189 to **9,899**. This change **outpaced the national growth rate of 4.3% by 3.4%**. As the number of jobs increased, the **labor force participation rate decreased from 51.4% to 48.4% between 2019 and 2024**.
- Concerning educational attainment, **7.7% of Cocke County, TN residents possess a Bachelor's Degree** (13.8% below the national average), and **6.1% hold an Associate's Degree** (2.8% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

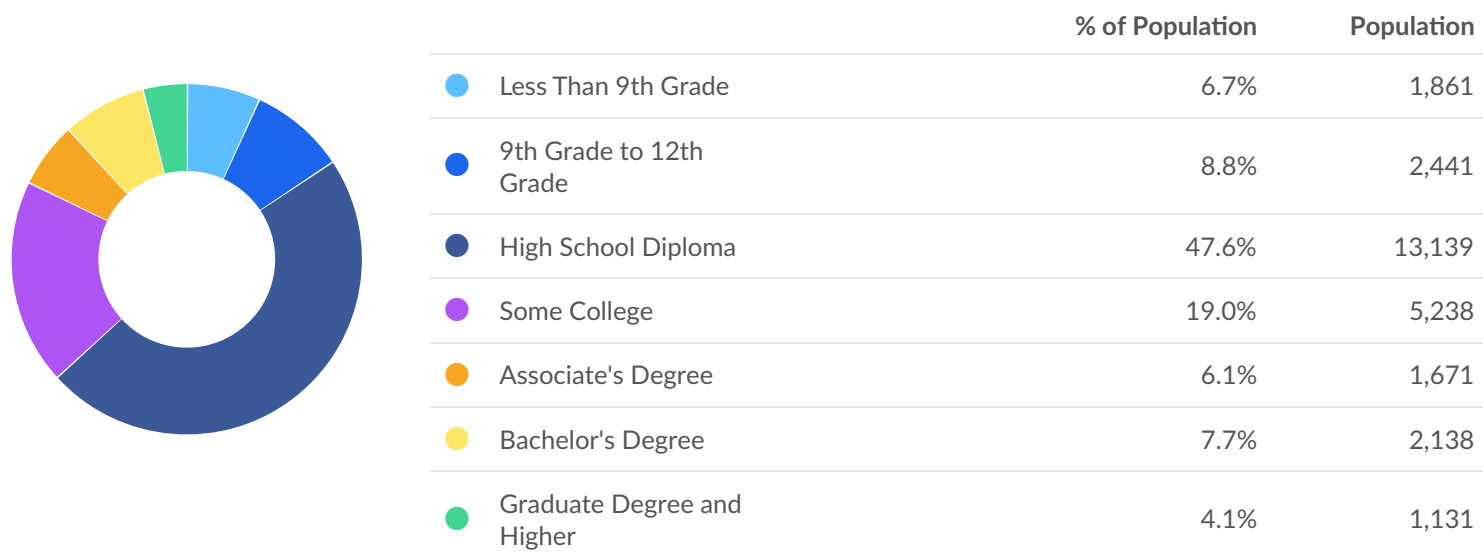
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	38,228	15,402	9,899	88.7	\$1.15B	\$2.18B	\$1.29B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B

## Jun 2025 Labor Force Breakdown



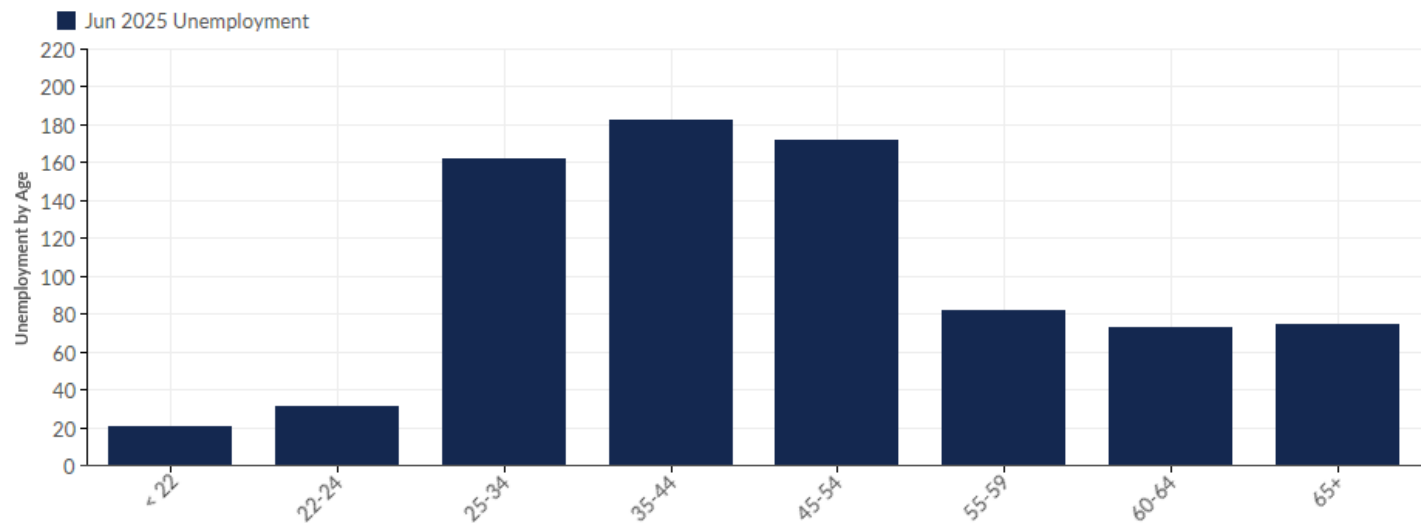
## Educational Attainment

Concerning educational attainment, **7.7% of Cocke County, TN residents possess a Bachelor's Degree** (13.8% below the national average), and **6.1% hold an Associate's Degree** (2.8% below the national average).



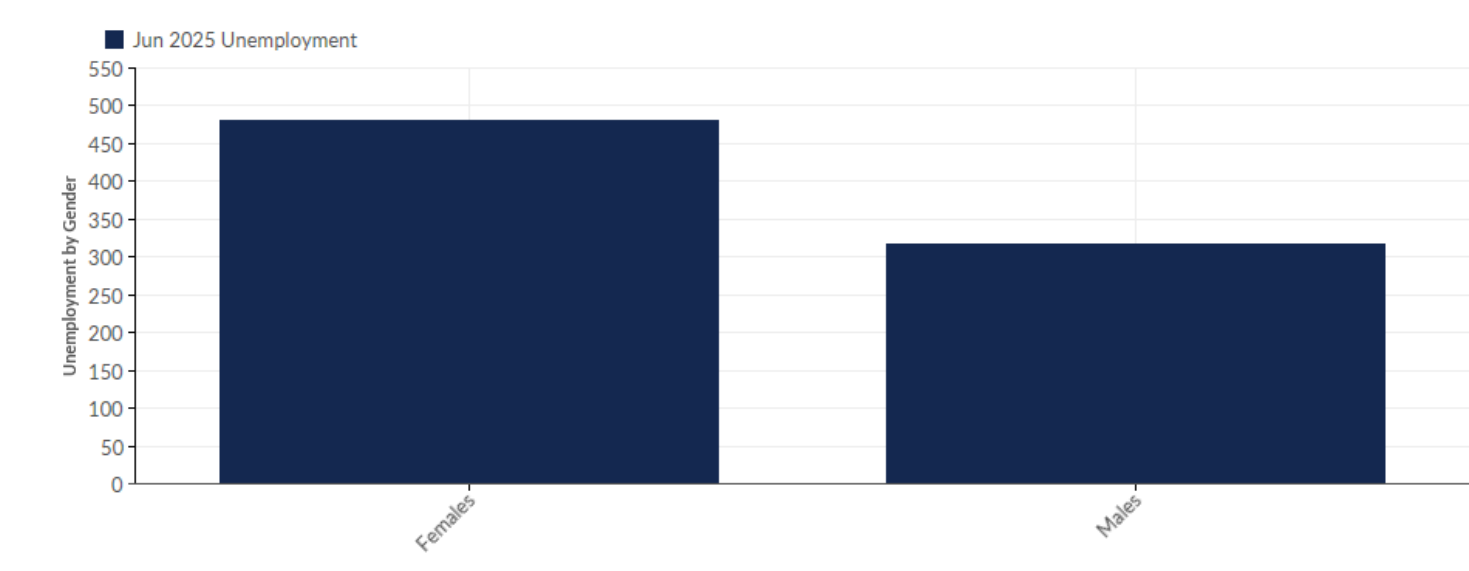
# Unemployment by Demographics

## Unemployment by Age



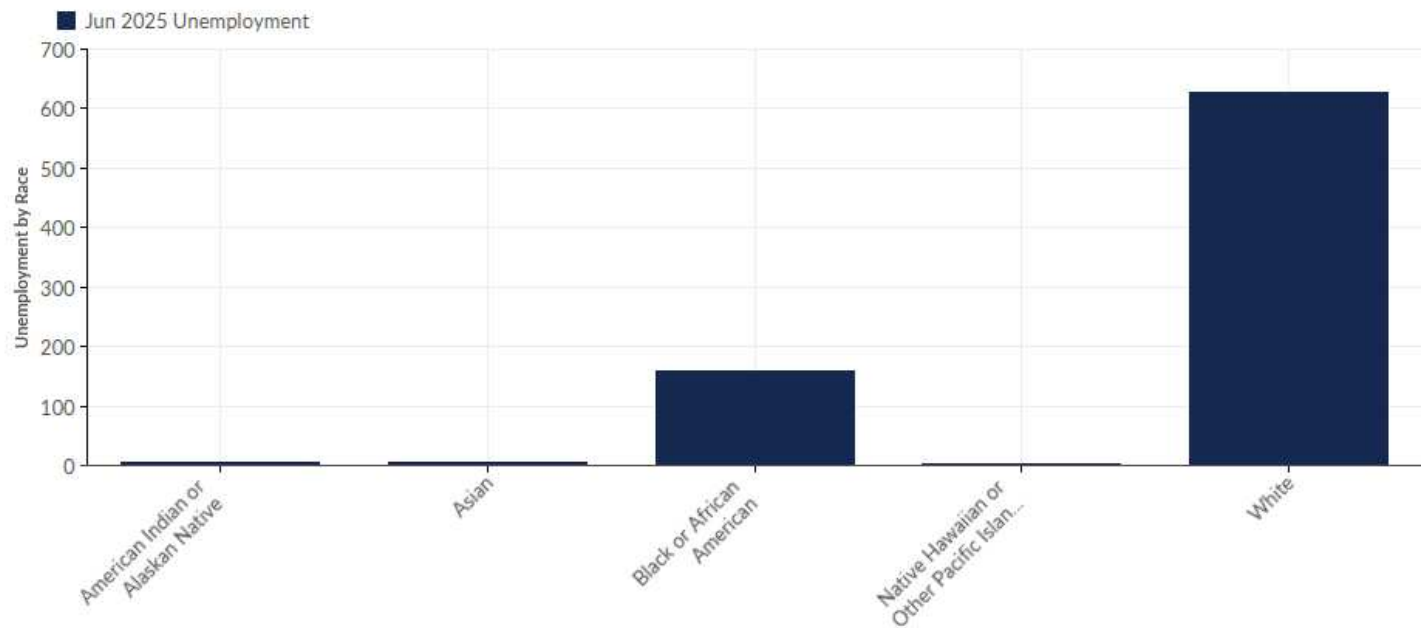
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	20	2.51%
22-24	31	3.89%
25-34	162	20.33%
35-44	182	22.84%
45-54	172	21.58%
55-59	82	10.29%
60-64	73	9.16%
65+	75	9.41%
Total	797	100.00%

Unemployment by Gender



Gender	Unemployment (Jun 2025)	% of Unemployed
Females	480	60.23%
Males	317	39.77%
Total	797	100.00%

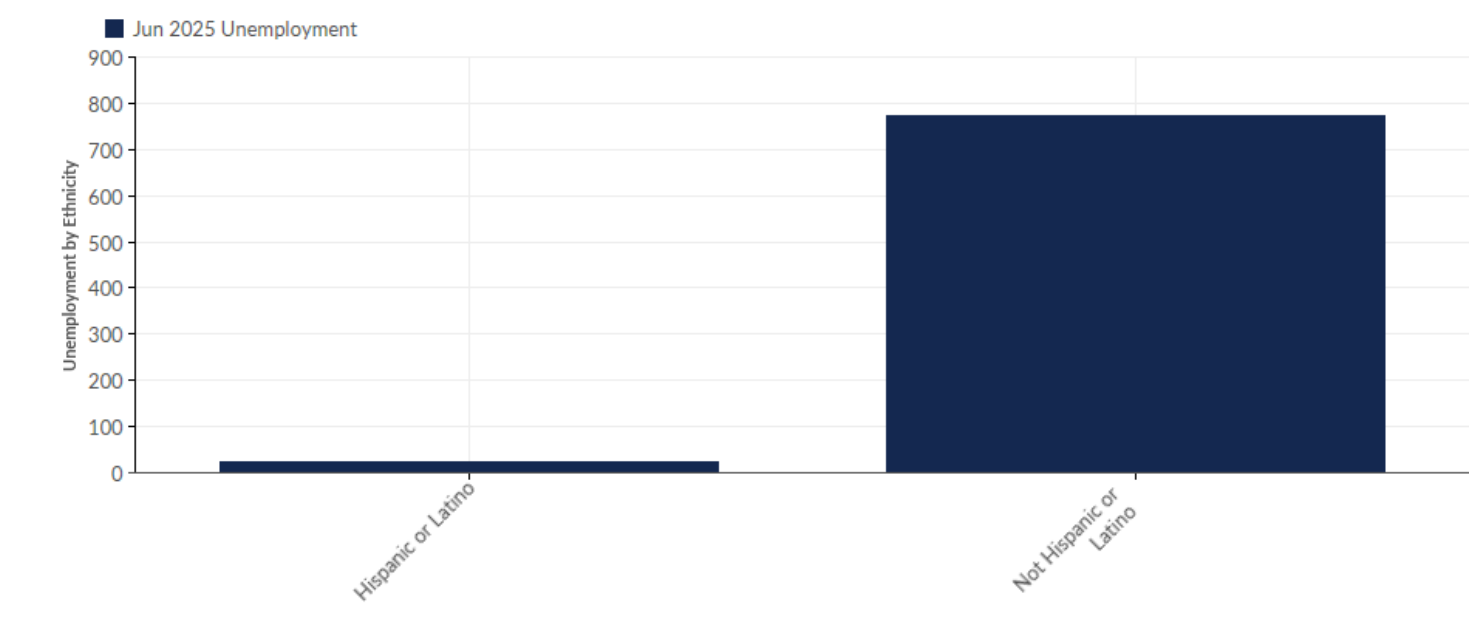
## Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	4	0.50%
Asian	6	0.75%
Black or African American	158	19.82%
Native Hawaiian or Other Pacific Islander	2	0.25%
White	626	78.54%
Total	797	100.00%



Unemployment by Ethnicity

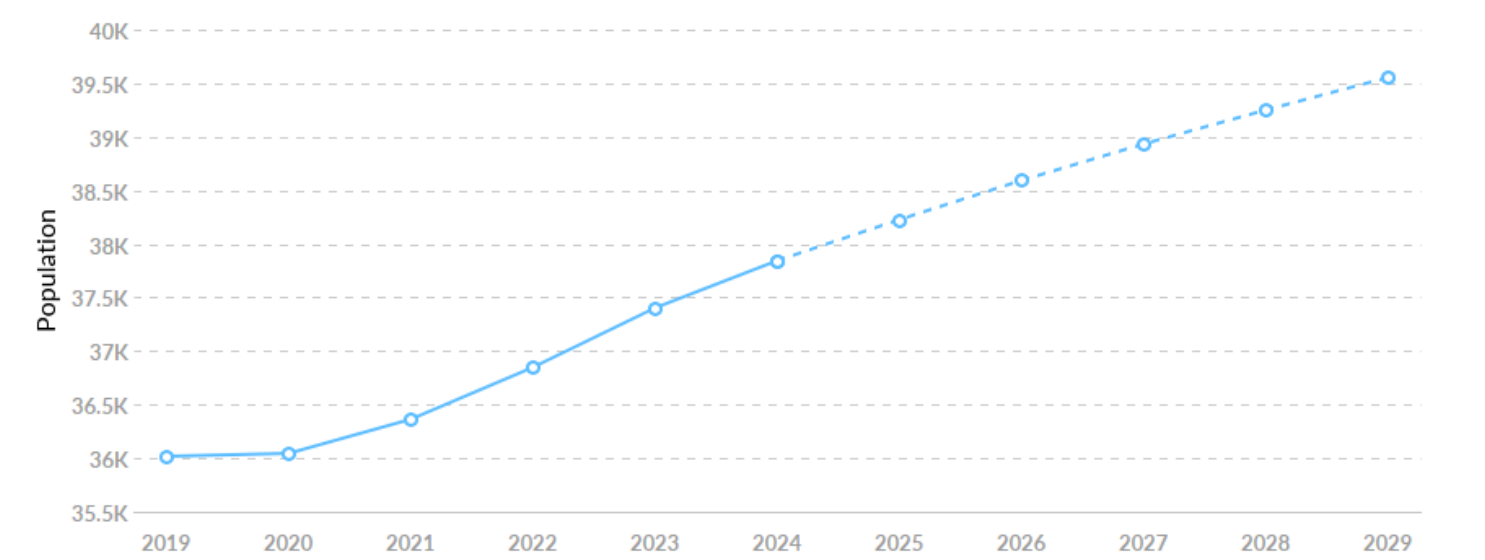


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	25	3.14%
Not Hispanic or Latino	772	96.86%
Total	797	100.00%

# Historic & Projected Trends

## Population Trends

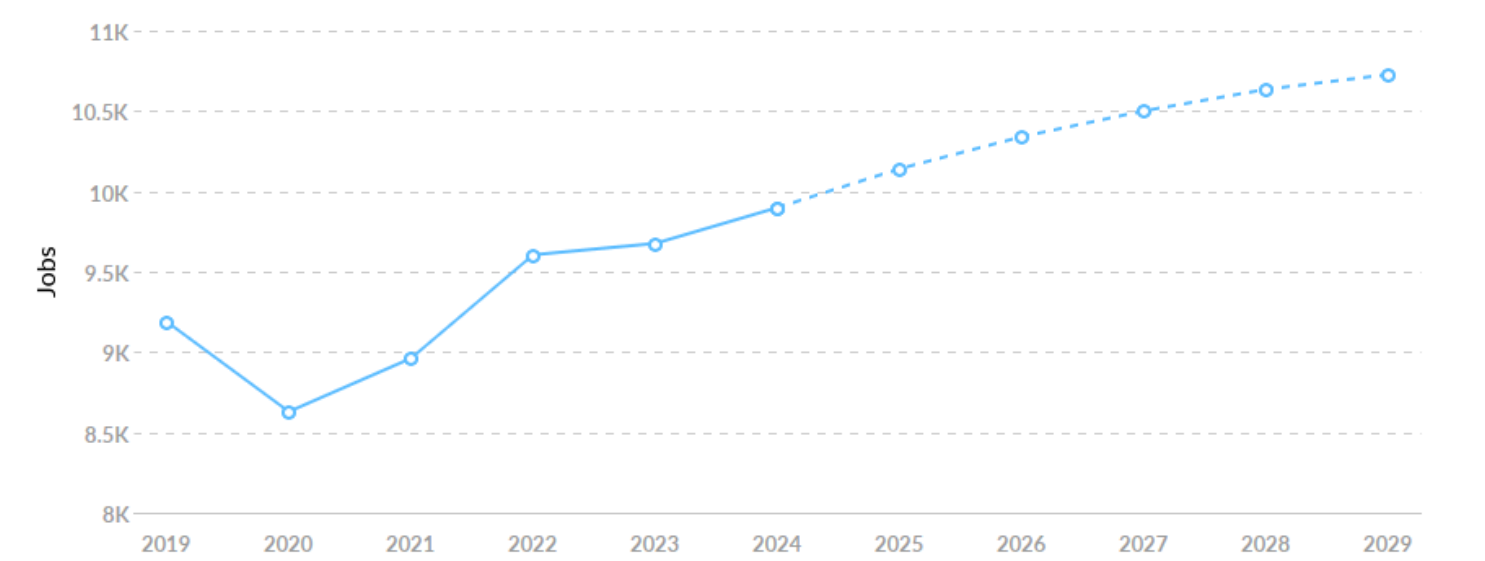
As of 2024 the region's population **increased by 5.1%** since 2019, growing by 1,828. Population is expected to **increase by 4.5%** between 2024 and 2029, adding 1,710.



Timeframe	Population
2019	36,017
2020	36,045
2021	36,364
2022	36,849
2023	37,404
2024	37,845
2025	38,228
2026	38,594
2027	38,934
2028	39,251
2029	39,554

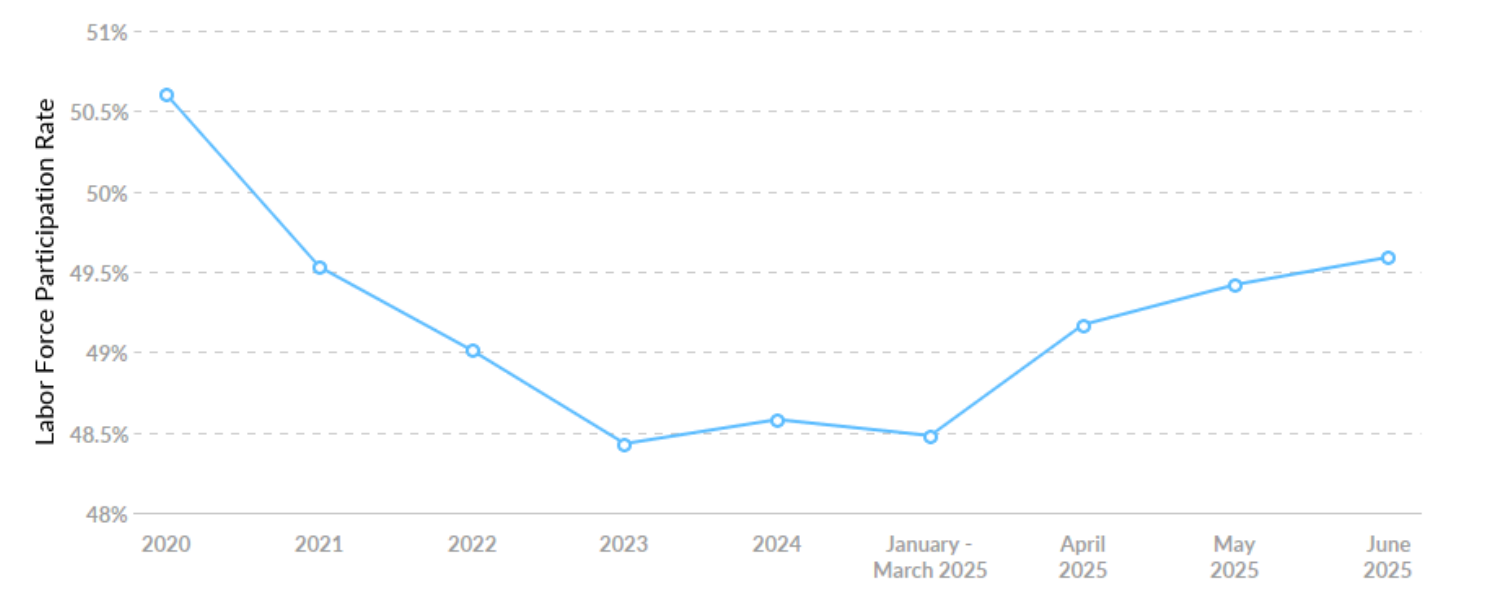
## Job Trends

From 2019 to 2024, jobs **increased by 7.7%** in Cocke County, TN from 9,189 to **9,899**. This change **outpaced the national growth rate of 4.3% by 3.4%**.



Timeframe	Jobs
2019	9,189
2020	8,629
2021	8,961
2022	9,605
2023	9,676
2024	9,899
2025	10,141
2026	10,340
2027	10,501
2028	10,635
2029	10,727

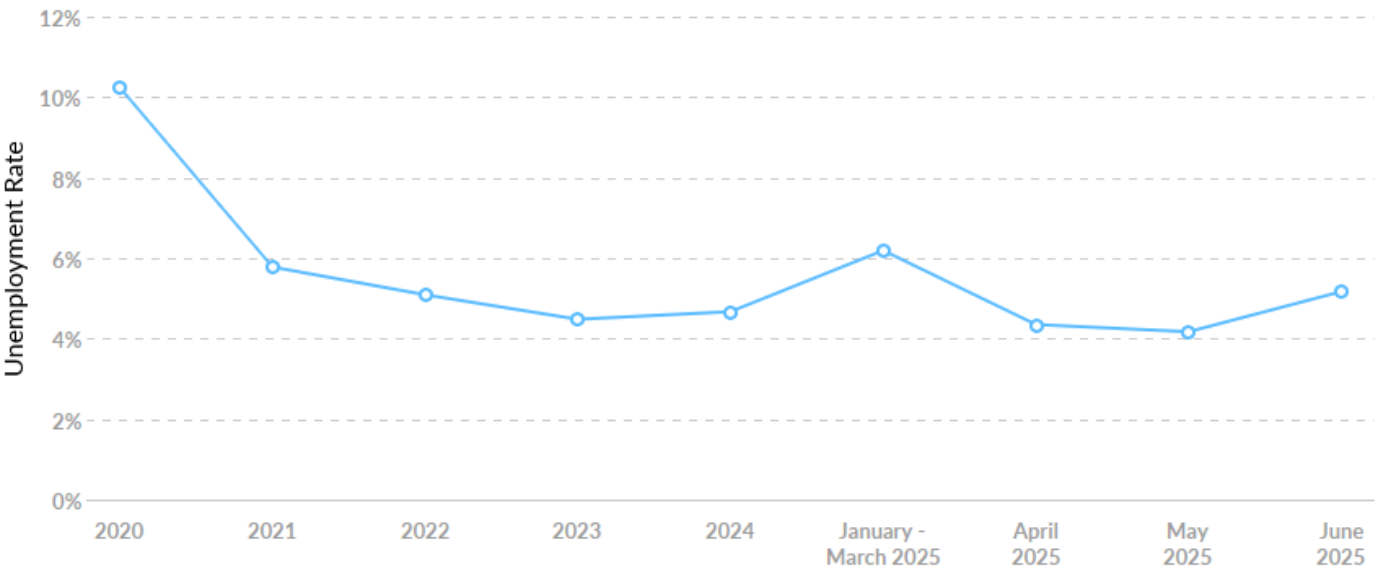
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	50.60%
2021	49.53%
2022	49.01%
2023	48.43%
2024	48.58%
January - March 2025	48.48%
April 2025	49.17%
May 2025	49.42%
June 2025	49.59%

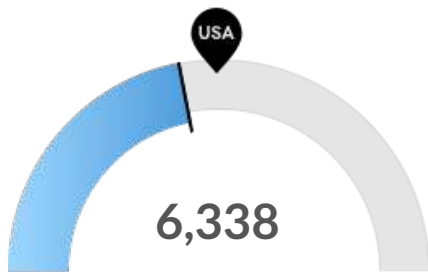
## Unemployment Rate Trends

Cocke County, TN had a June 2025 unemployment rate of 5.17%, **decreasing from 10.24%** 5 years before.



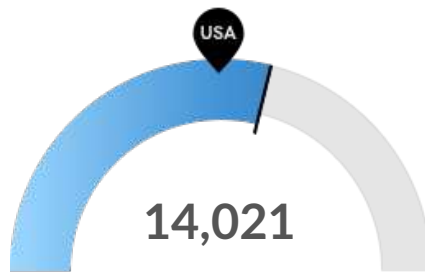
Timeframe	Unemployment Rate
2020	10.24%
2021	5.78%
2022	5.09%
2023	4.48%
2024	4.67%
January - March 2025	6.19%
April 2025	4.35%
May 2025	4.17%
June 2025	5.17%

## Population Characteristics



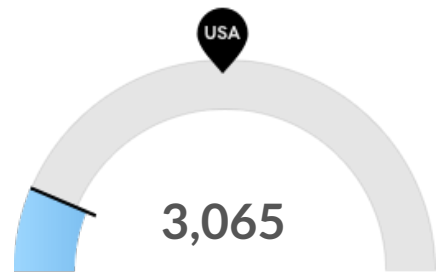
Millennials

Cocke County, TN has 6,338 millennials (ages 25-39). The national average for an area this size is 7,600.



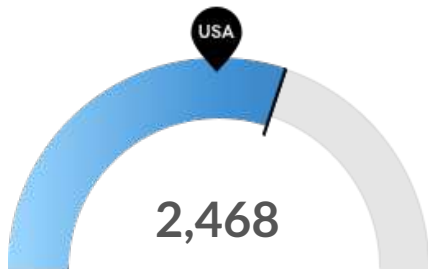
Retiring Soon

Retirement risk is high in Cocke County, TN. The national average for an area this size is 11,291 people 55 or older, while there are 14,021 here.



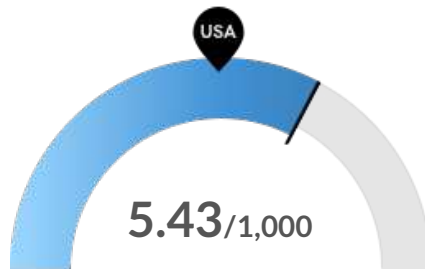
Racial Diversity

Racial diversity is low in Cocke County, TN. The national average for an area this size is 15,578 racially diverse people, while there are 3,065 here.



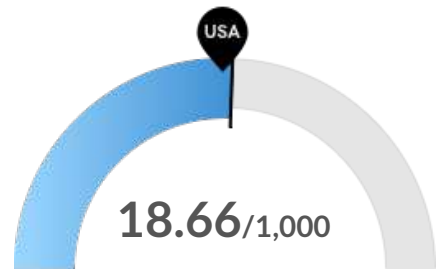
Veterans

Cocke County, TN has 2,468 veterans. The national average for an area this size is 1,850.



Violent Crime

Cocke County, TN has 5.43 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

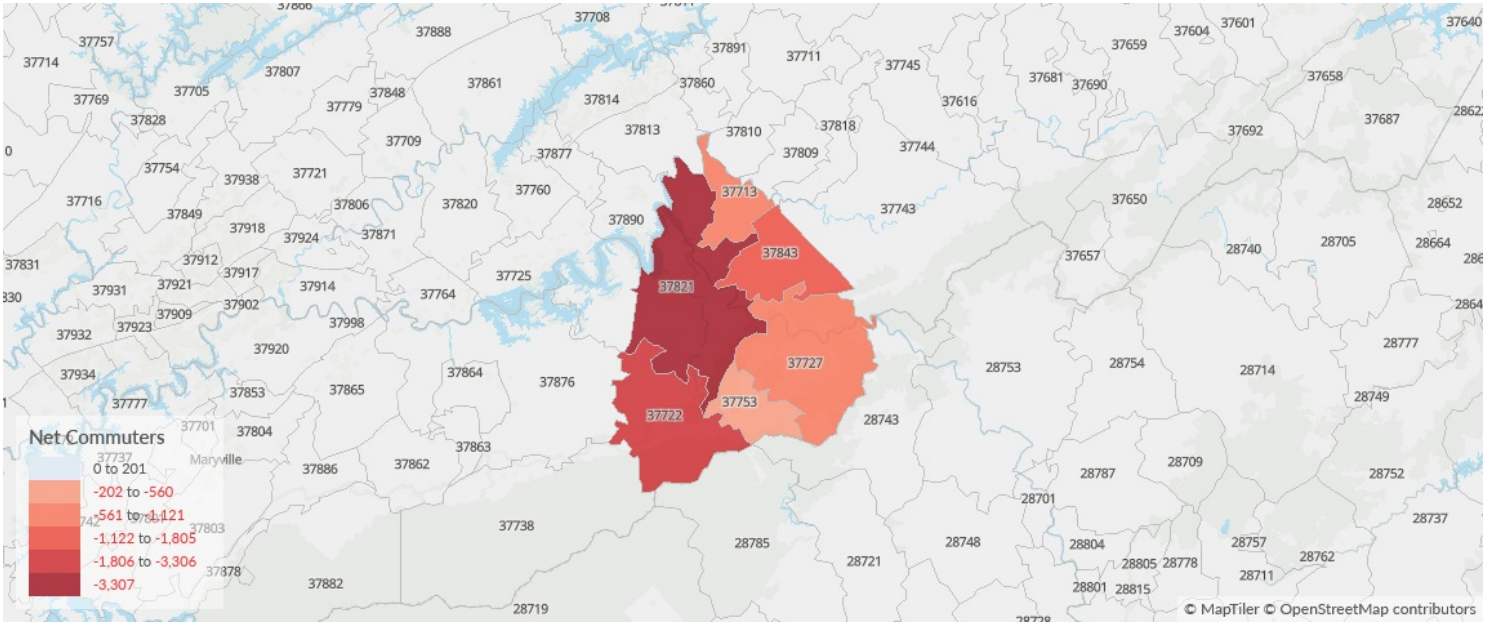


Property Crime

Cocke County, TN has 18.66 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Cocke County, TN currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2024 Employment
37821	Newport, TN (in Cocke ...	7,476
37722	Cosby, TN (in Cocke cou...	1,151
37843	Parrottsville, TN (in Coc...	632
37727	Del Rio, TN (in Cocke co...	276
37753	Hartford, TN (in Cocke c...	235

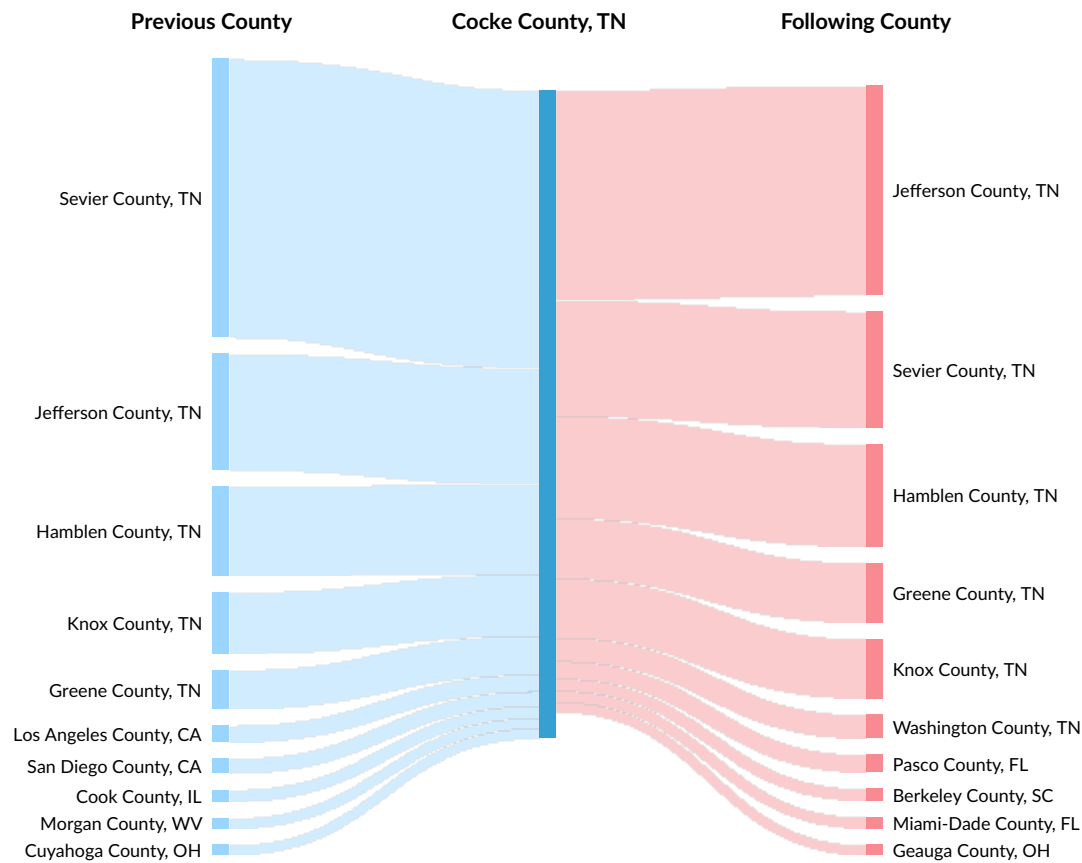
### Where Talent Lives

ZIP	Name	2024 Workers
37821	Newport, TN (in Cocke ...	10,783
37722	Cosby, TN (in Cocke cou...	2,957
37843	Parrottsville, TN (in Coc...	1,754
37727	Del Rio, TN (in Cocke co...	938
37713	Bybee, TN (in Cocke co...	685

# Inbound and Outbound Migration

The table below analyzes past and current residents of Cocke County, TN. The left column shows residents of other counties migrating to Cocke County, TN. The right column shows residents migrating from Cocke County, TN to other counties.

As of 2022, 344 people have migrated from Sevier County, TN to Cocke County, TN. In the same year, 260 people left Cocke County, TN migrating to Jefferson County, TN. The total Net Migration for Cocke County, TN in 2022 was 818.



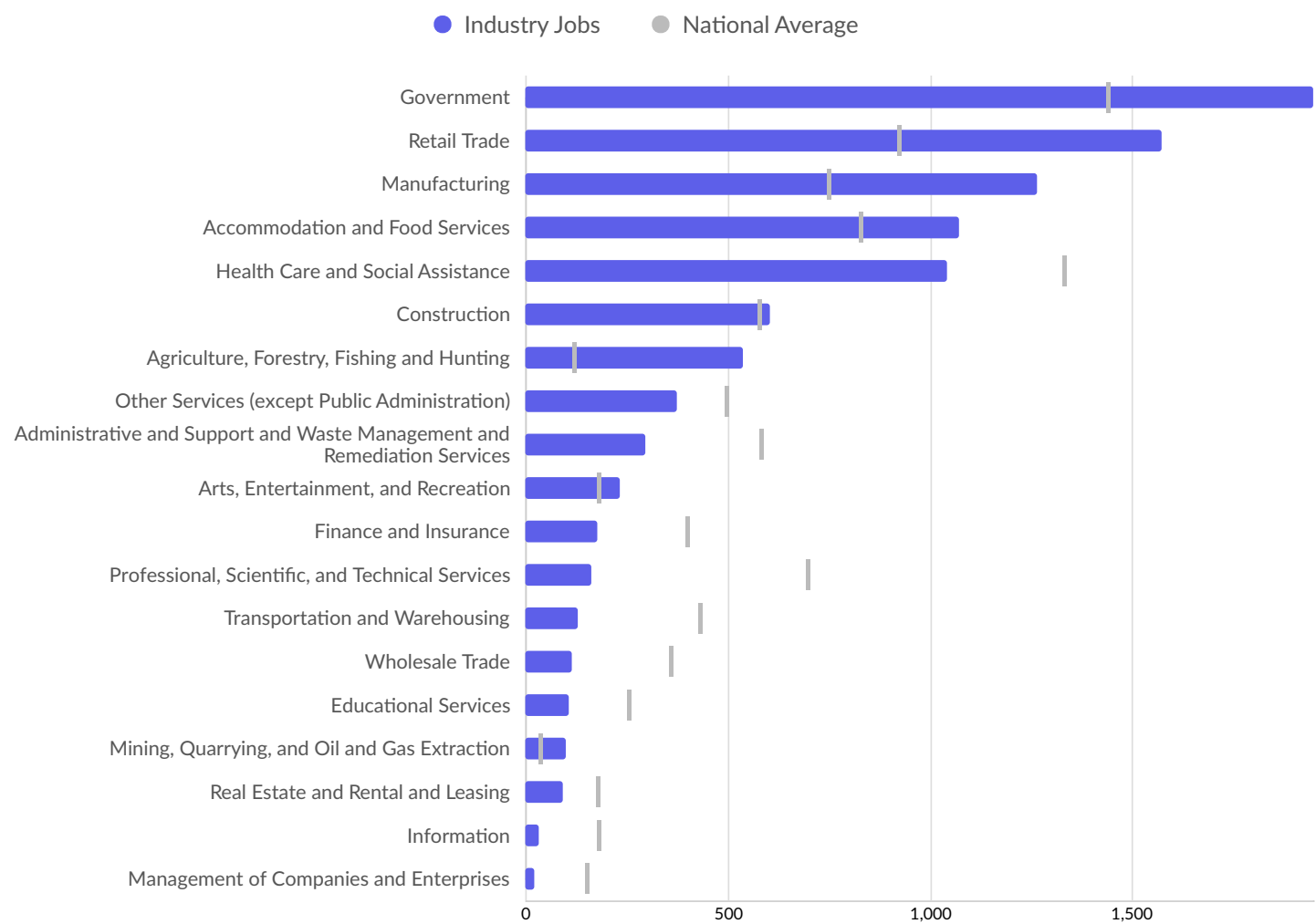
Top Previous Counties	Migrations
Sevier County, TN	344
Jefferson County, TN	144
Hamblen County, TN	111
Knox County, TN	76
Greene County, TN	48
Los Angeles County, CA	21



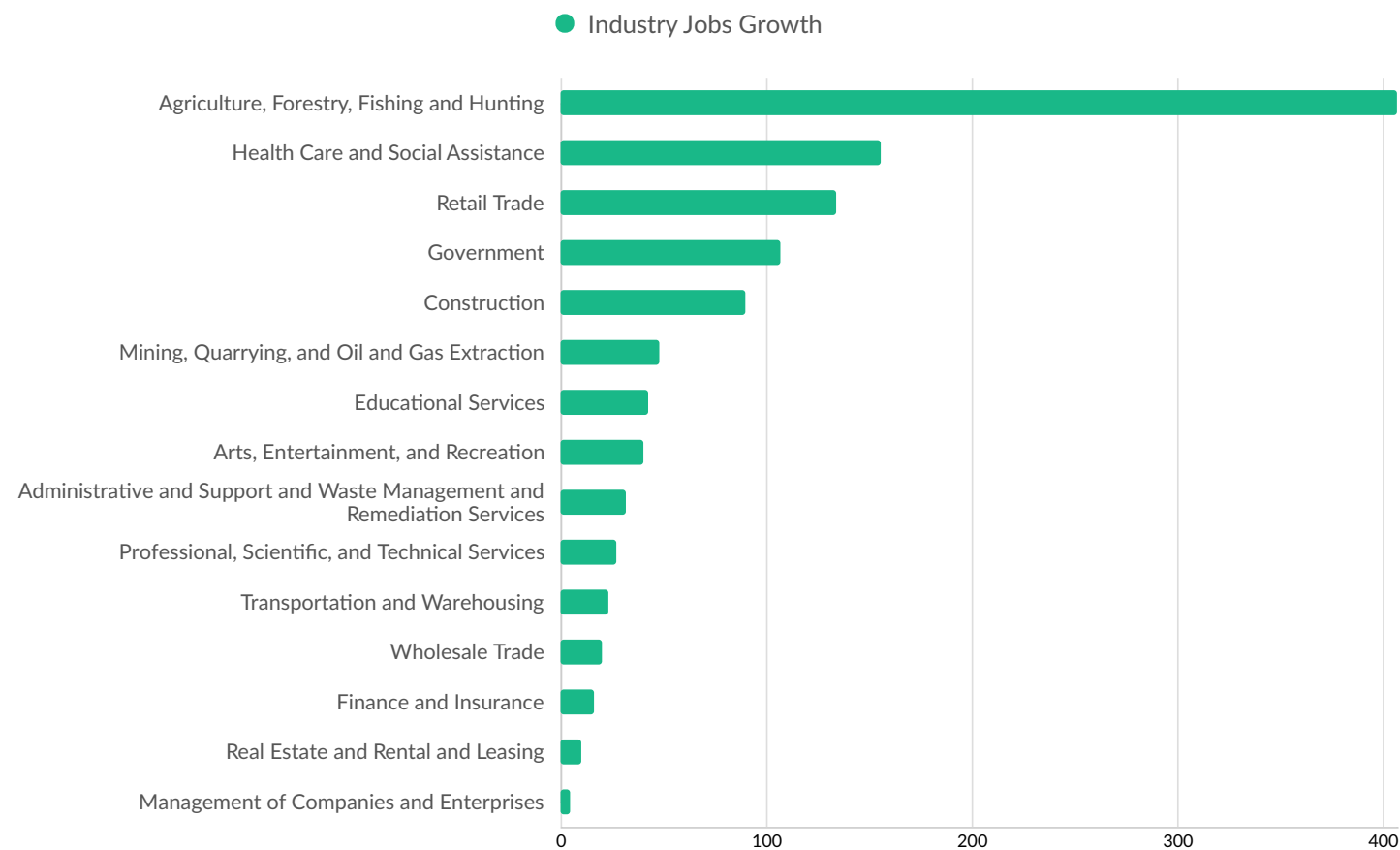
Top Previous Counties	Migrations
San Diego County, CA	18
Cook County, IL	15
Morgan County, WV	13
Cuyahoga County, OH	12
Maricopa County, AZ	11
Catawba County, NC	10
Davidson County, TN	10
Virginia Beach City County, VA	9
Alamance County, NC	9
Top Following Counties	Migrations
Jefferson County, TN	260
Sevier County, TN	144
Hamblen County, TN	126
Greene County, TN	74
Knox County, TN	73
Washington County, TN	29
Pasco County, FL	22
Berkeley County, SC	15
Miami-Dade County, FL	14
Geauga County, OH	13
Loudon County, TN	12
Pinellas County, FL	11
St. Lucie County, FL	11
DeSoto County, MS	10
Genesee County, MI	9

# Industry Characteristics

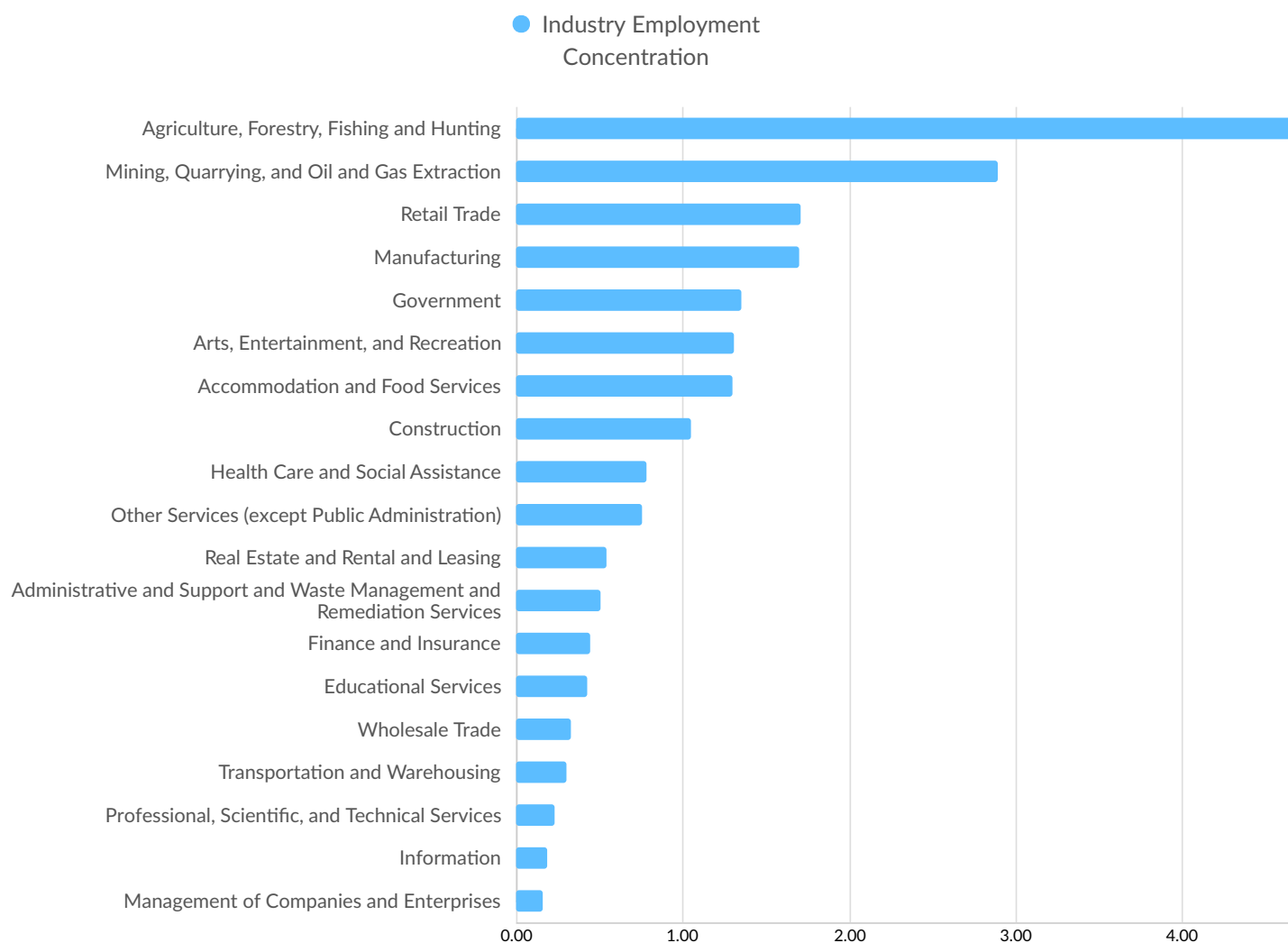
## Largest Industries



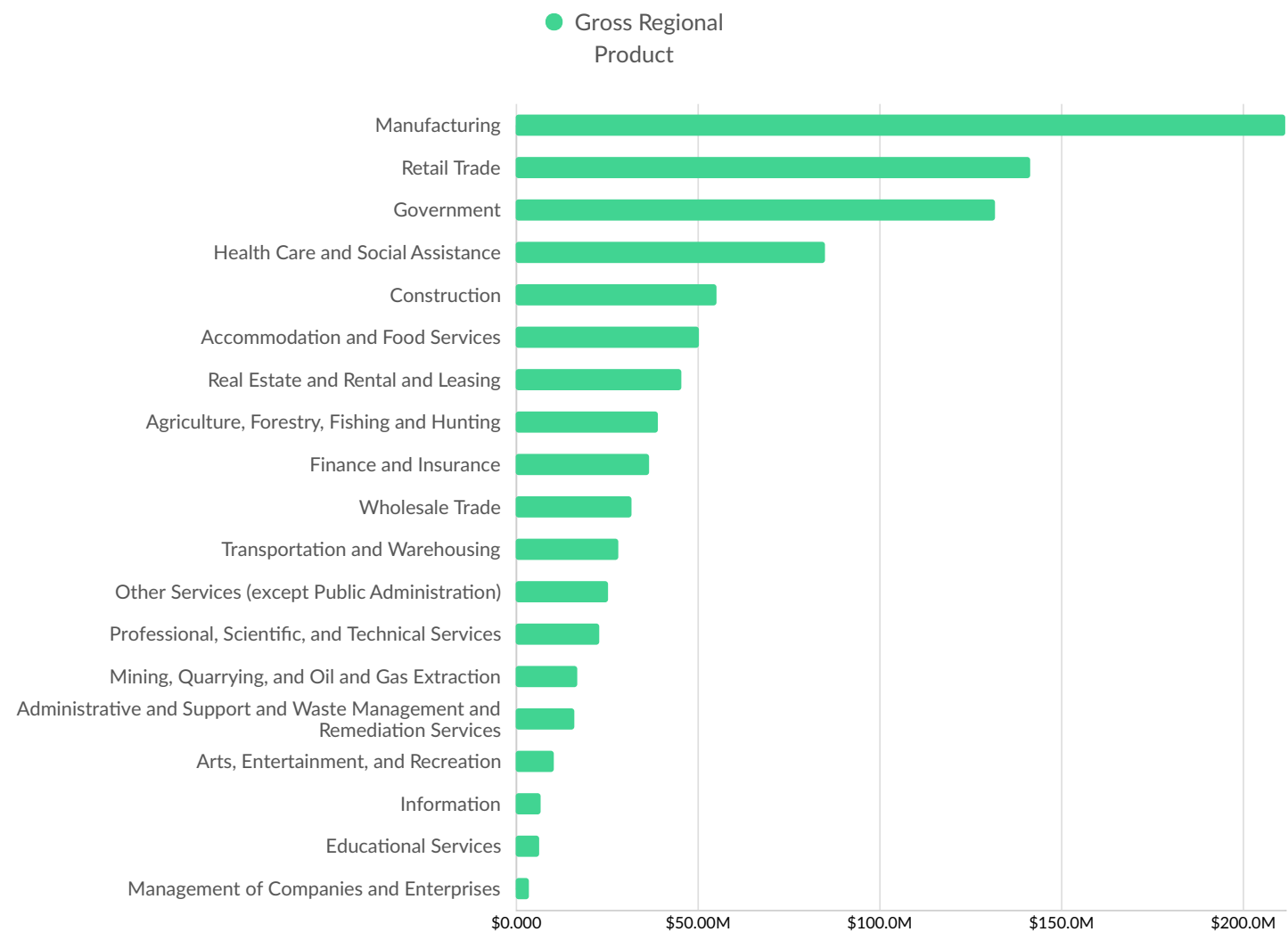
## Top Growing Industries



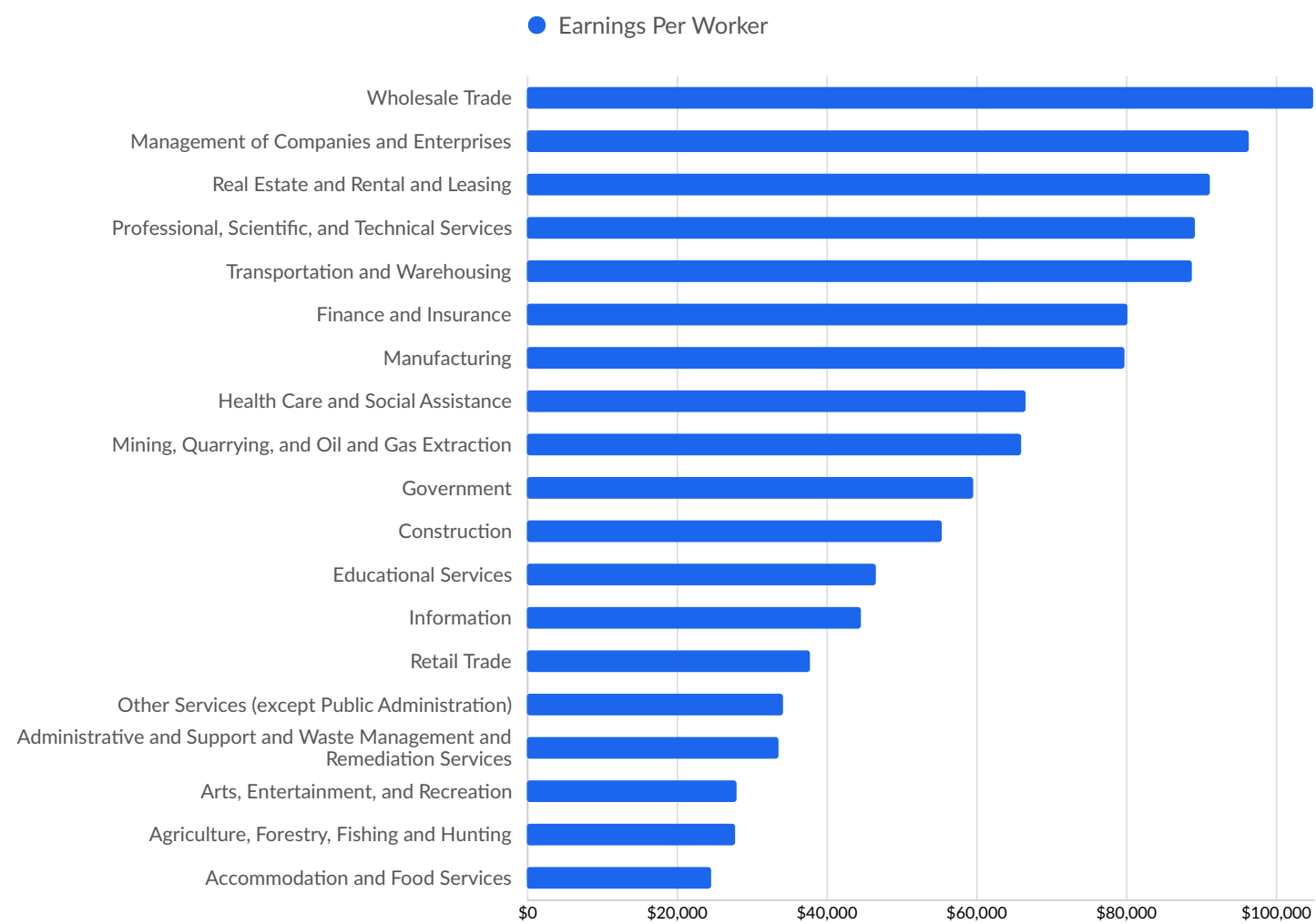
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



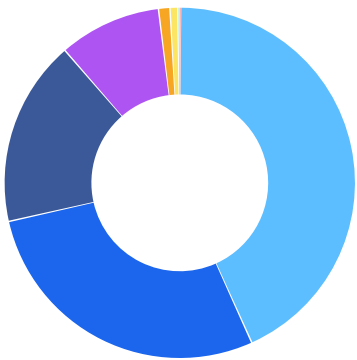
# Business Characteristics

## 2,281 Companies Employ Your Workers

Online profiles for your workers mention 2,281 companies as employers, with the top 10 appearing below. In the last 12 months, 311 companies in Cocke County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Conagra Brands	57 <div></div>	Community Health Systems Pro...	111 <div></div>
Sonoco	52 <div></div>	K-Va-T Food Stores	102 <div></div>
Walmart	41 <div></div>	Newport Medical Center	79 <div></div>
State of Tennessee	37 <div></div>	Walmart	79 <div></div>
Ole Smoky Distillery	36 <div></div>	Lowe's	59 <div></div>
Cocke County Schools	32 <div></div>	Sondermind	41 <div></div>
Lowe's	32 <div></div>	Food City	36 <div></div>
The Dollywood Company	29 <div></div>	Love's	31 <div></div>
Bush Brothers & Company	26 <div></div>	Foundever	29 <div></div>
Smoky Mountain Home Health ...	26 <div></div>	Houghton Mifflin Company	29 <div></div>

## Business Size



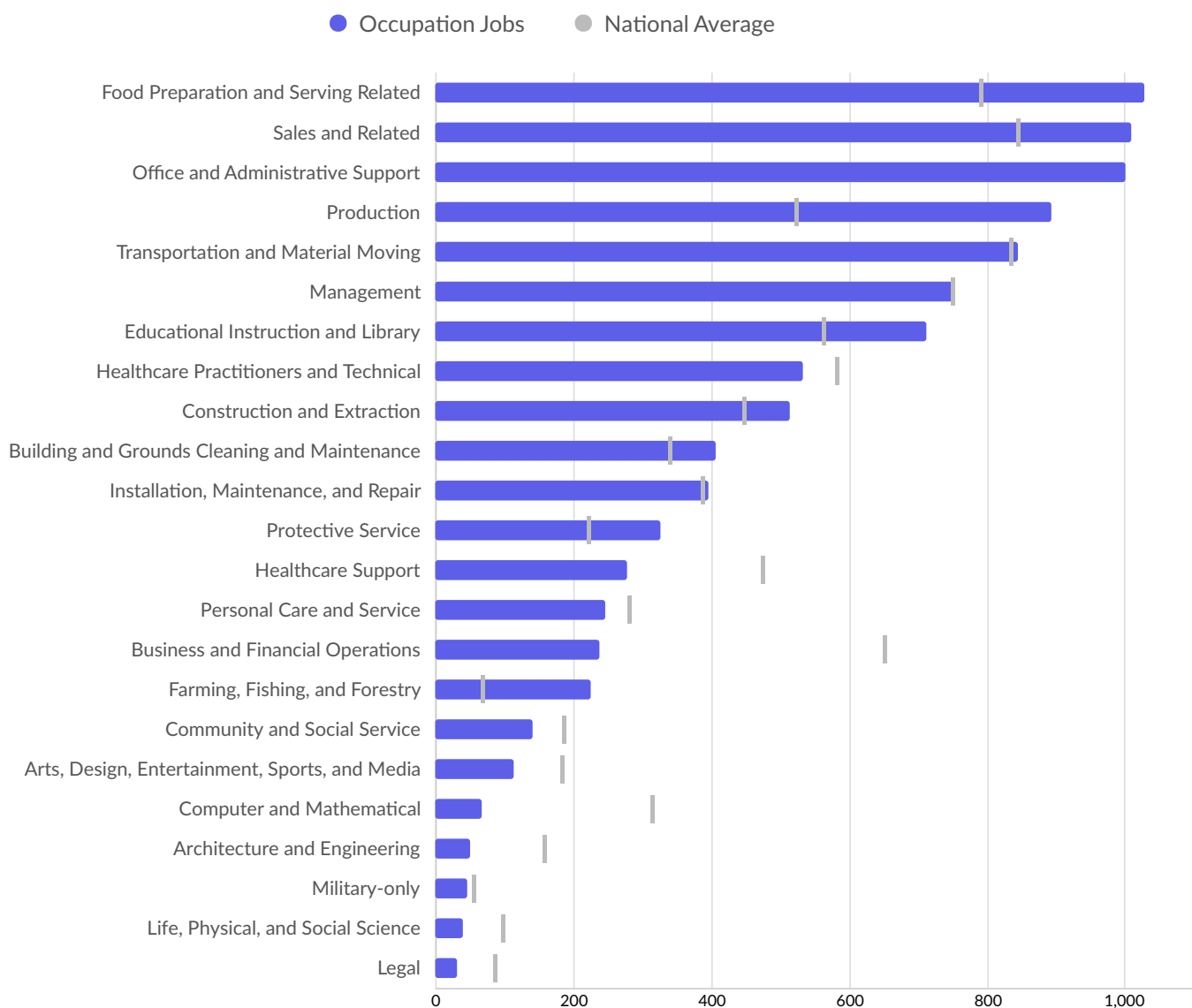
	Percentage	Business Count
1 to 4 employees	43.2%	536
5 to 9 employees	28.2%	350
10 to 19 employees	17.2%	213
20 to 49 employees	9.4%	117
50 to 99 employees	1.0%	13
100 to 249 employees	0.7%	9
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

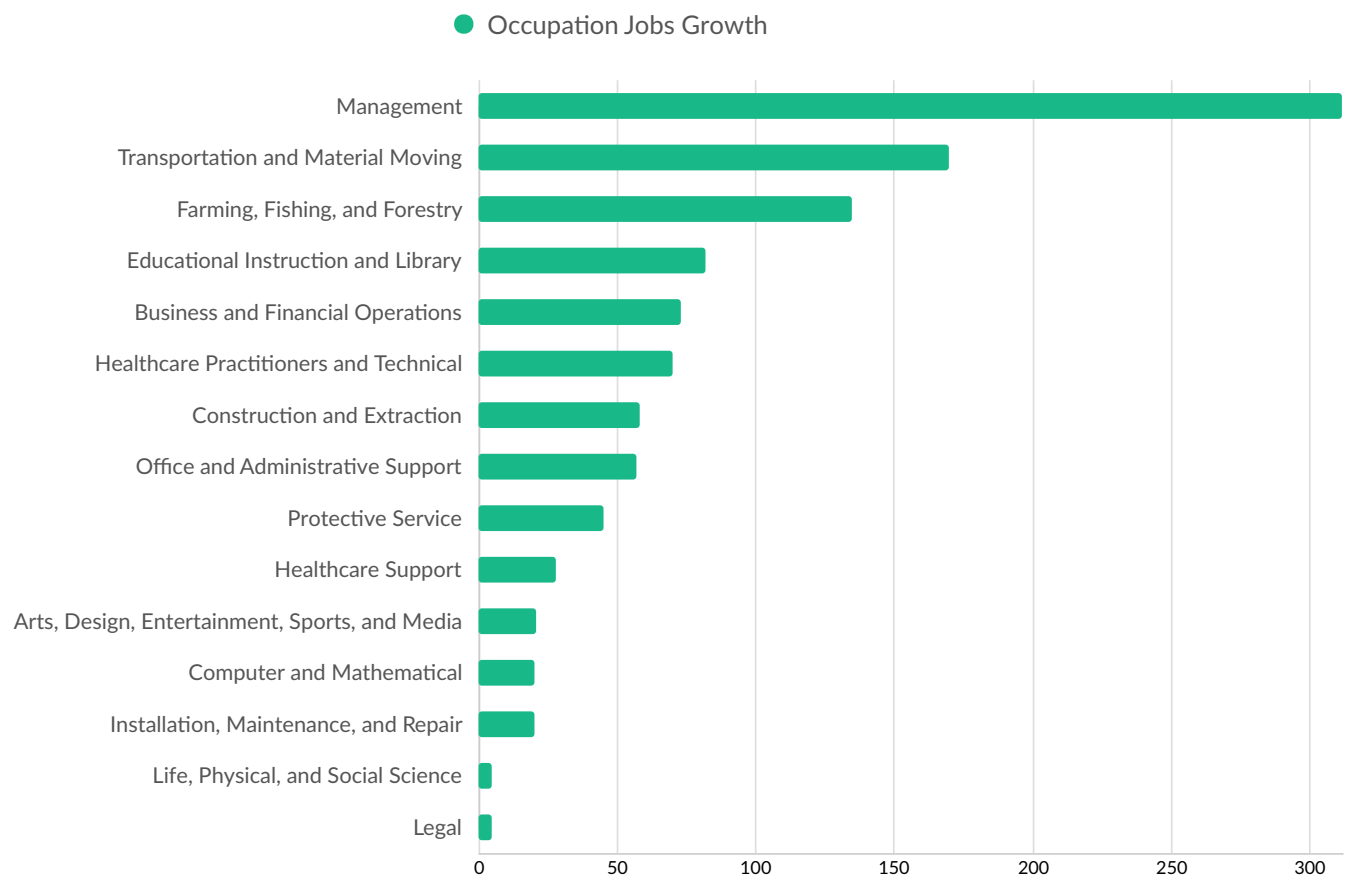


# Workforce Characteristics

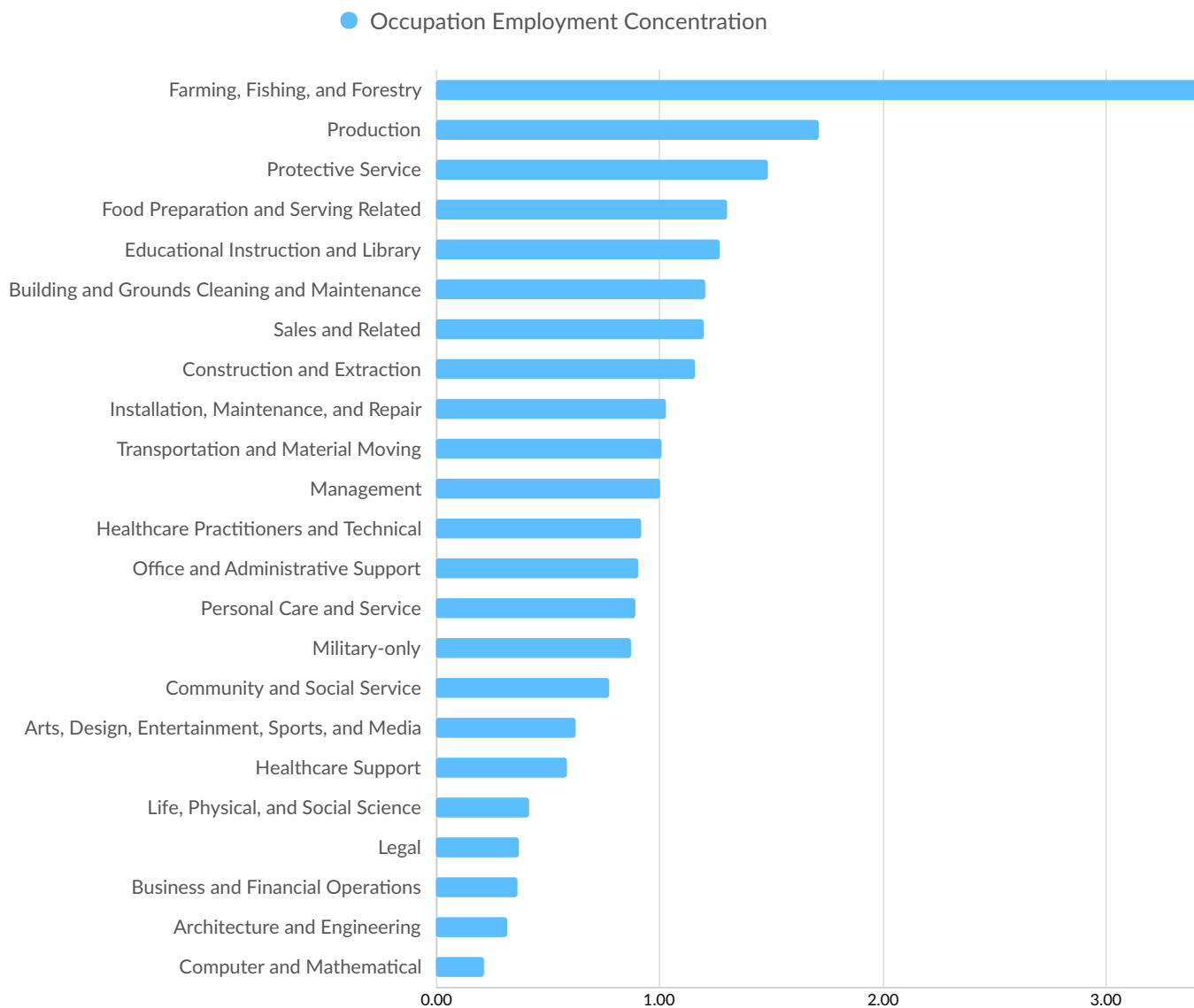
## Largest Occupations



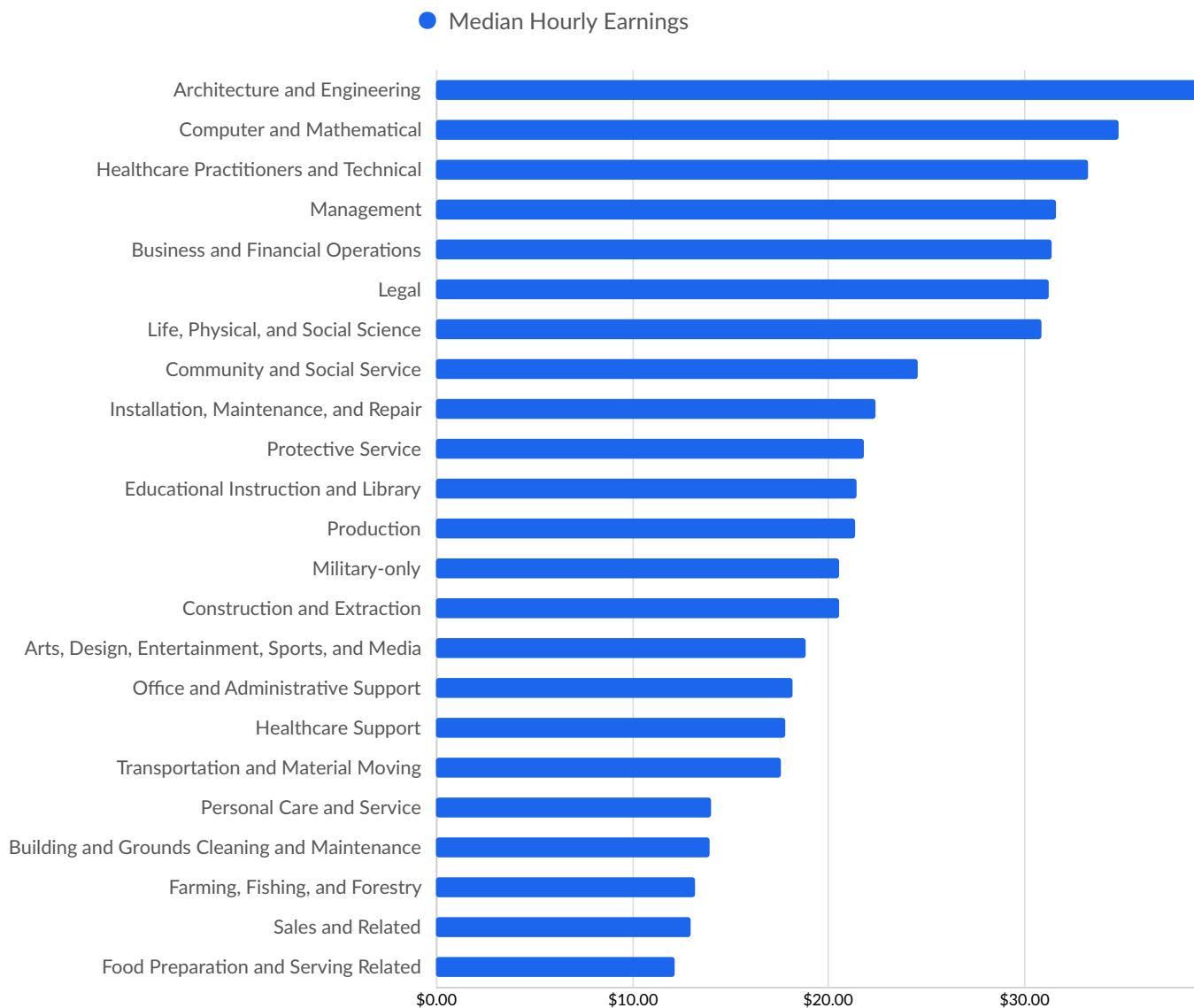
## Top Growing Occupations



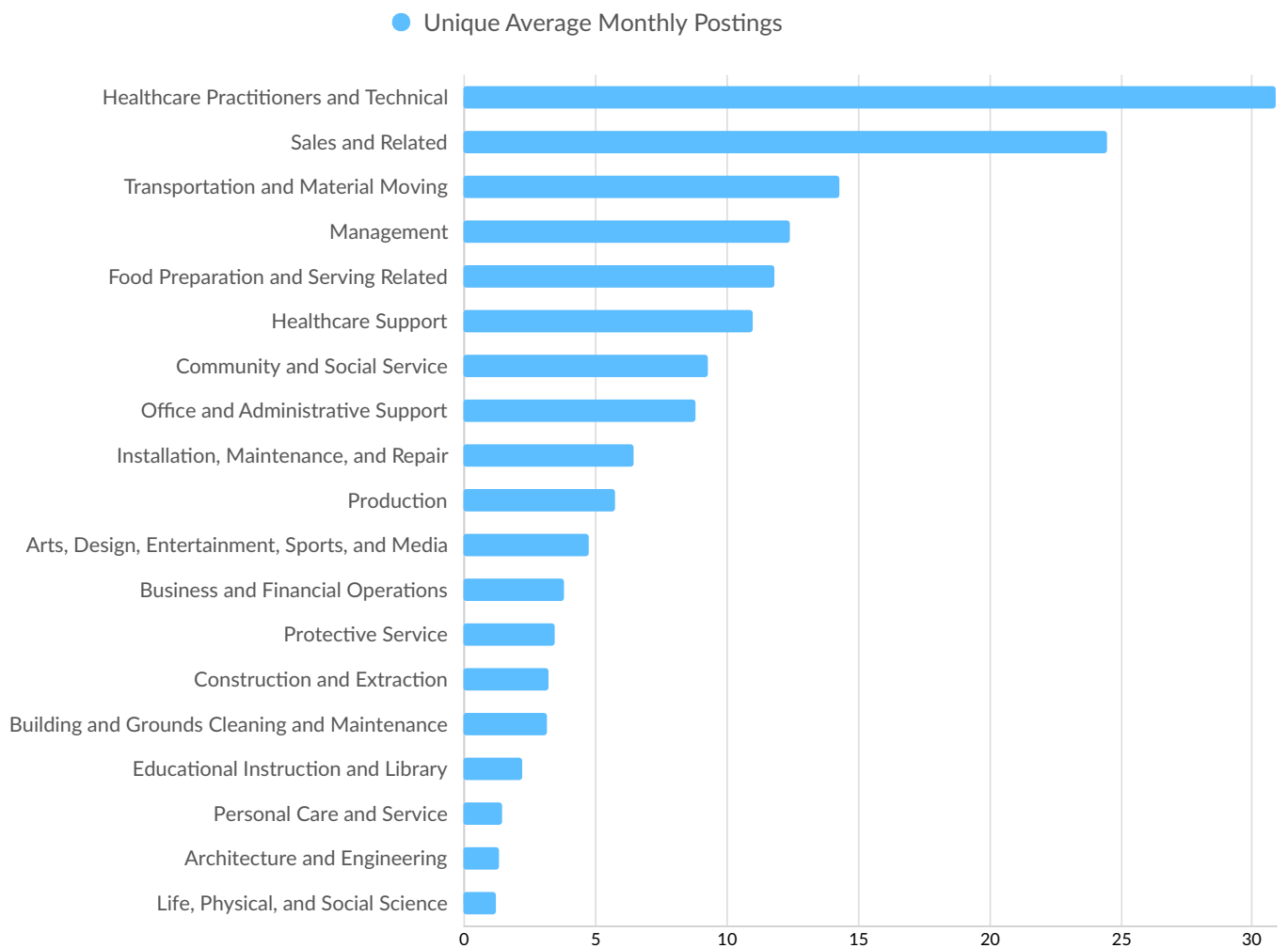
## Top Occupation Employment Concentration



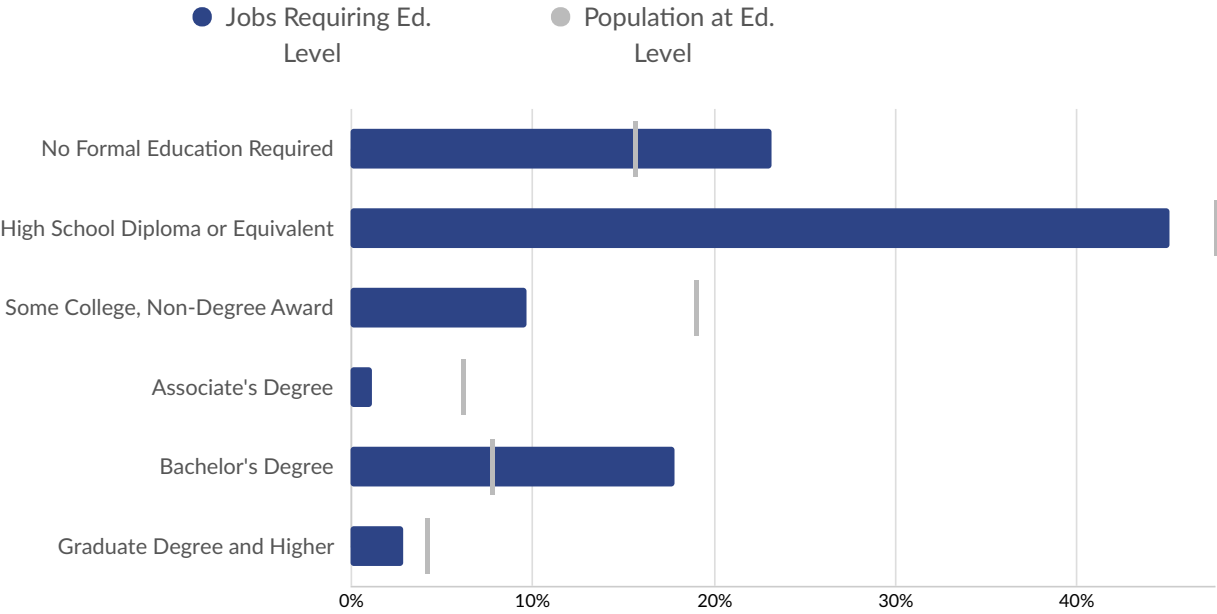
## Top Occupation Earnings



## Top Posted Occupations



Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Cocke County, TN produced graduates.

# In-Demand Skills

