



15 County



Tennessee

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Report Parameters

15 Counties

47001	Anderson County, TN	47057	Grainger County, TN
47009	Blount County, TN	47089	Jefferson County, TN
47013	Campbell County, TN	47093	Knox County, TN
47025	Claiborne County, TN	47105	Loudon County, TN
47029	Cocke County, TN	<i>See Appendix A for all 15 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

1,225,140

Population (2022)

Population **grew by 61,104** over the last 5 years and is projected to **grow by 63,959** over the next 5 years.

553,643

Total Regional Employment

Jobs **grew by 30,793** over the last 5 years and are projected to **grow by 48,590** over the next 5 years.

\$65.0K

Avg. Earnings Per Job (2022)

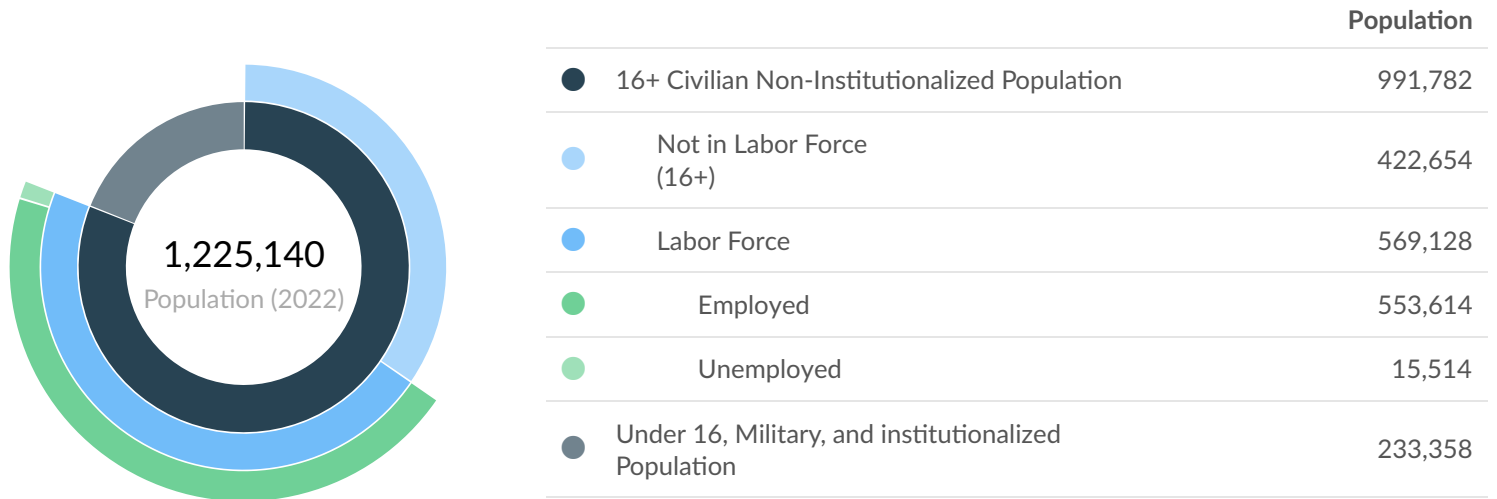
Regional average earnings per job are **\$14.8K below** the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population **increased by 5.2%** since 2017, growing by 61,104. Population is expected to **increase by 5.2%** between 2022 and 2027, adding 63,959.
- From 2017 to 2022, jobs **increased by 5.9%** in 15 County from 522,849 to **553,643**. This change **outpaced the national growth rate of 2.4% by 3.5%**. As the number of jobs increased, the **labor force participation rate decreased from 58.0% to 57.4% between 2017 and 2022**.
- Concerning educational attainment, **16.9% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

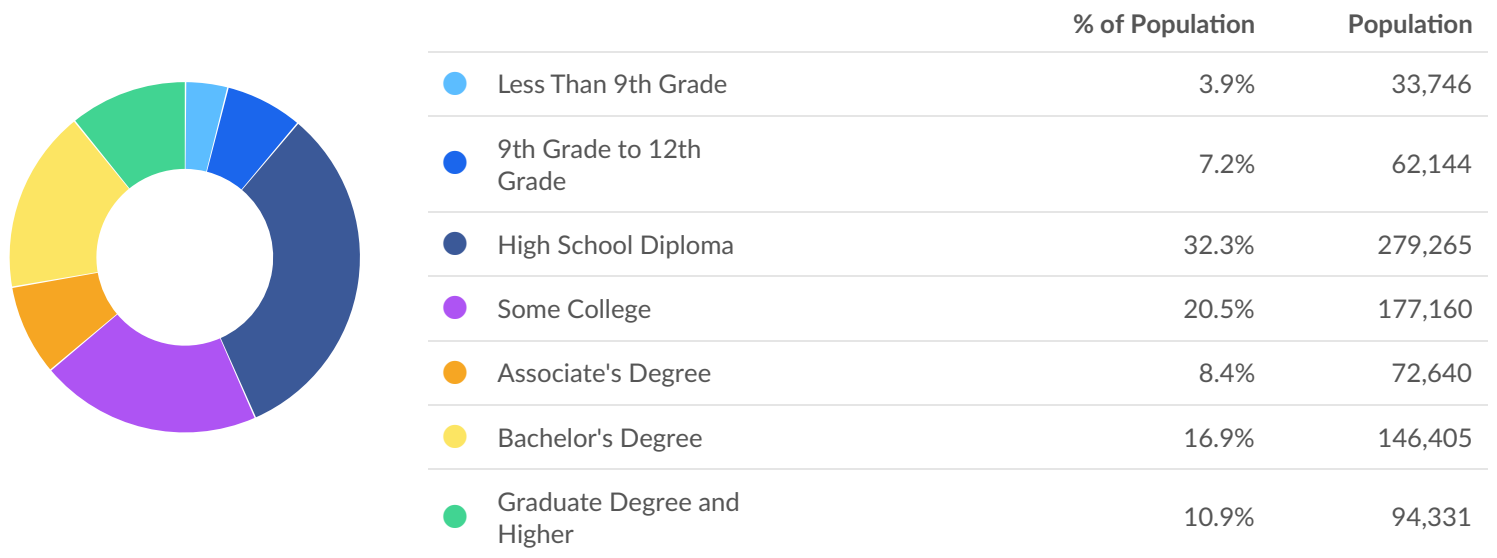
	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	1,225,140	569,128	553,643	92.0	\$71.00B	\$69.35B	\$73.95B
15 County	1,225,140	569,128	553,643	92.0	\$71.00B	\$69.35B	\$73.95B
State	7,054,875	3,286,591	3,517,928	92.3	\$460.08B	\$393.33B	\$479.48B

Dec 2022 Labor Force Breakdown



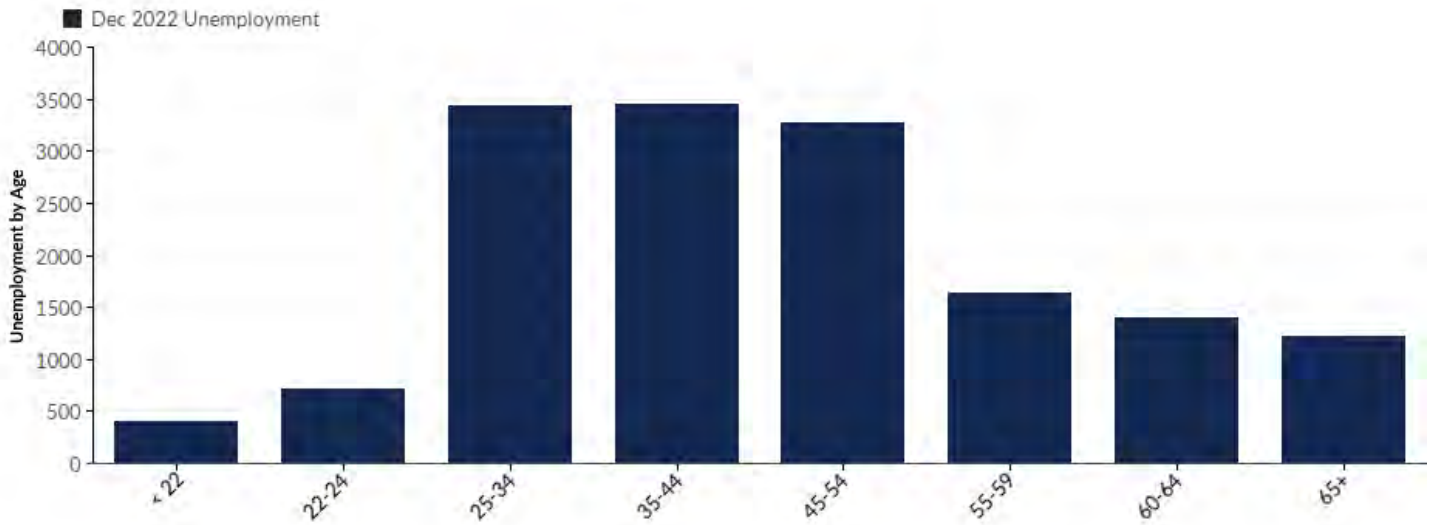
Educational Attainment

Concerning educational attainment, **16.9% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).



Unemployment by Demographics

Unemployment by Age



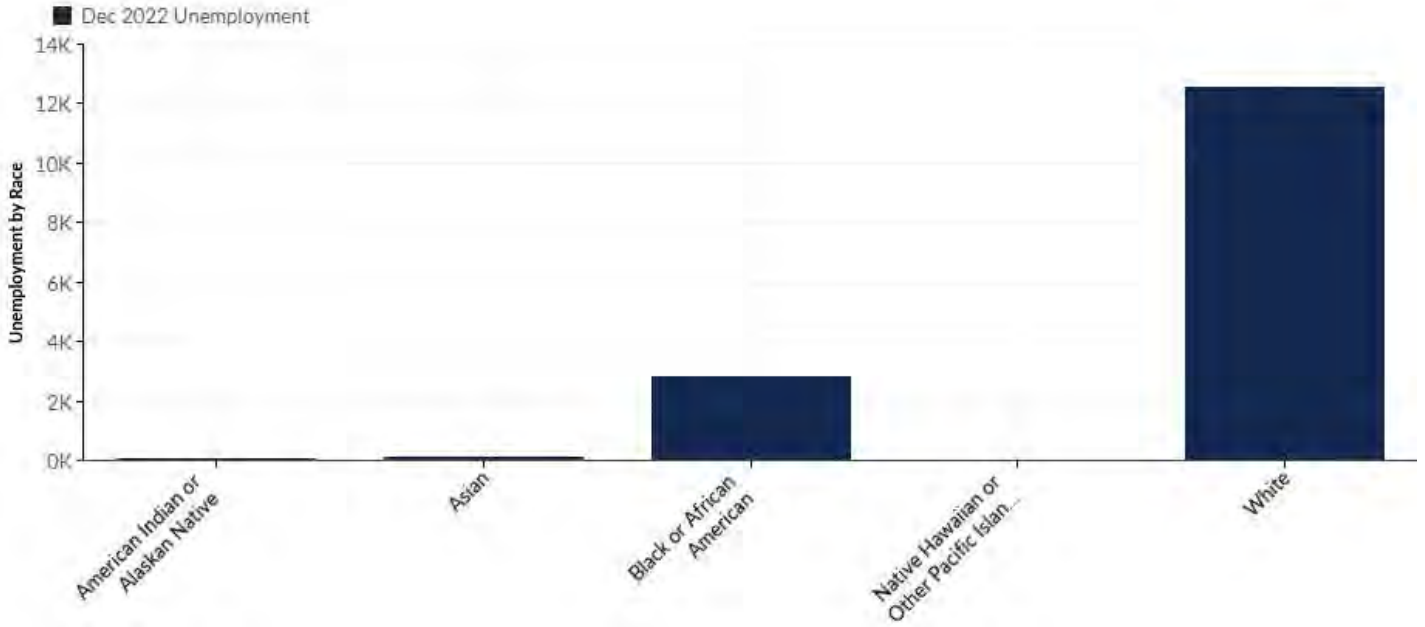
Age	Unemployment (Dec 2022)	% of Unemployed
< 22	397	2.56%
22-24	716	4.62%
25-34	3,432	22.12%
35-44	3,449	22.23%
45-54	3,272	21.09%
55-59	1,632	10.52%
60-64	1,400	9.02%
65+	1,216	7.84%
Total	15,514	100.00%

Unemployment by Gender



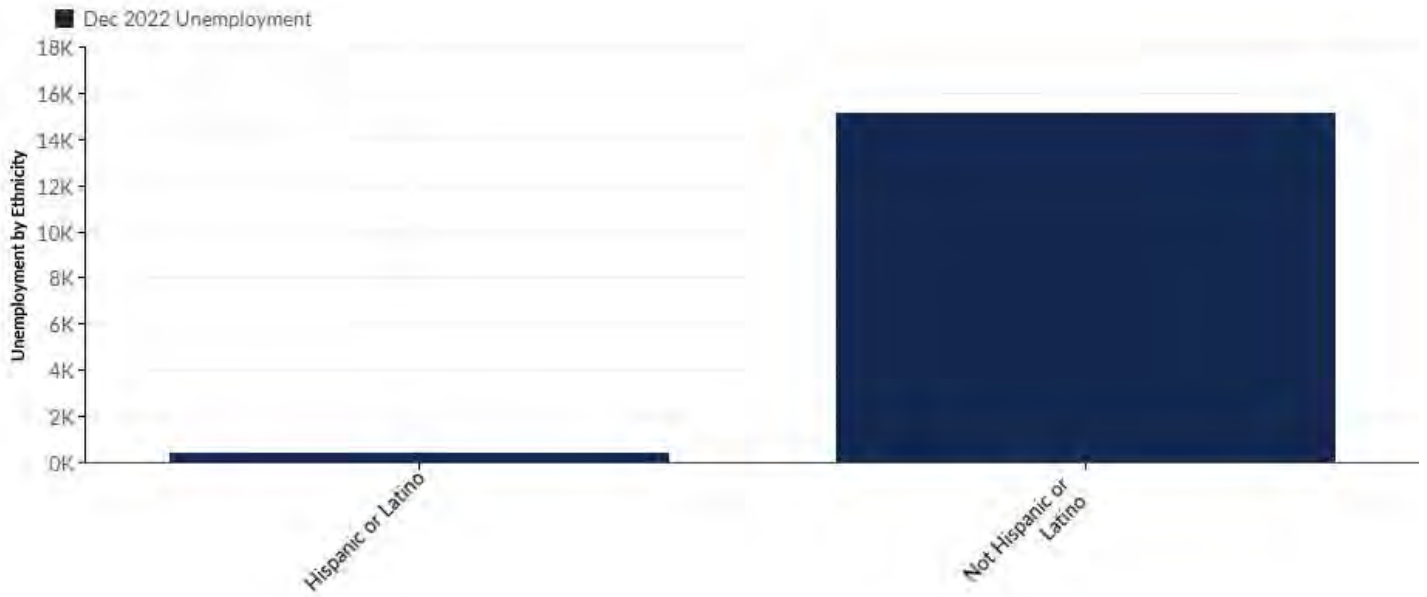
Gender	Unemployment (Dec 2022)	% of Unemployed
Females	8,142	52.48%
Males	7,372	47.52%
Total	15,514	100.00%

Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	65	0.42%
Asian	81	0.52%
Black or African American	2,803	18.07%
Native Hawaiian or Other Pacific Islander	24	0.15%
White	12,542	80.84%
Total	15,514	100.00%

Unemployment by Ethnicity

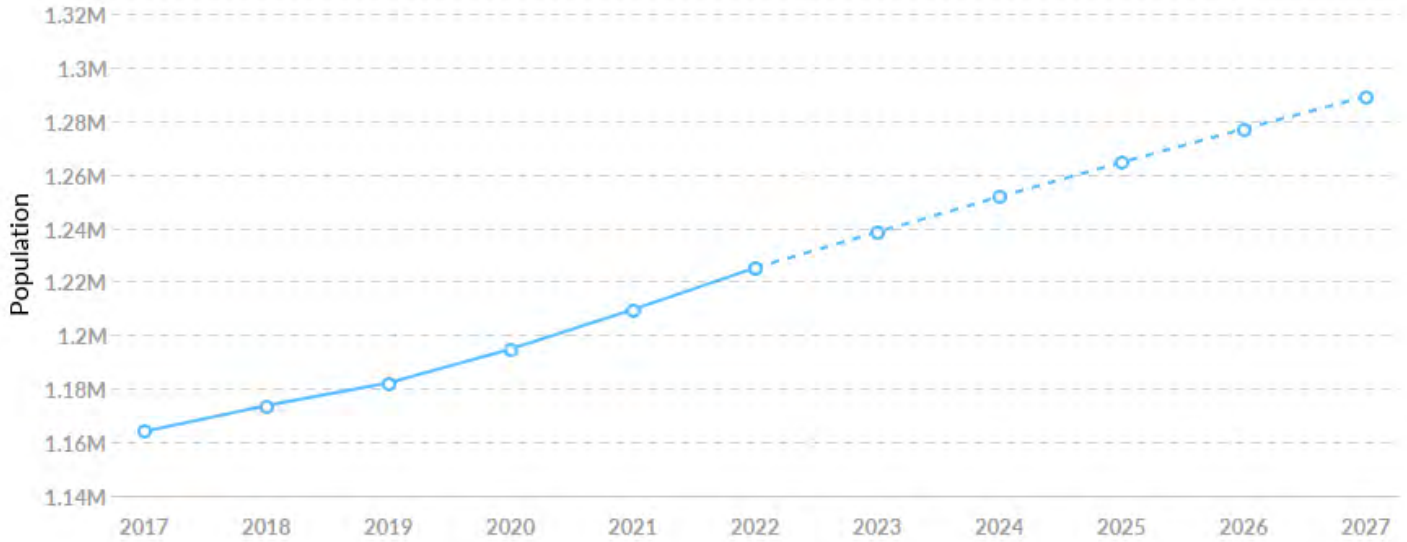


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	370	2.38%
Not Hispanic or Latino	15,144	97.62%
Total	15,514	100.00%

Historic & Projected Trends

Population Trends

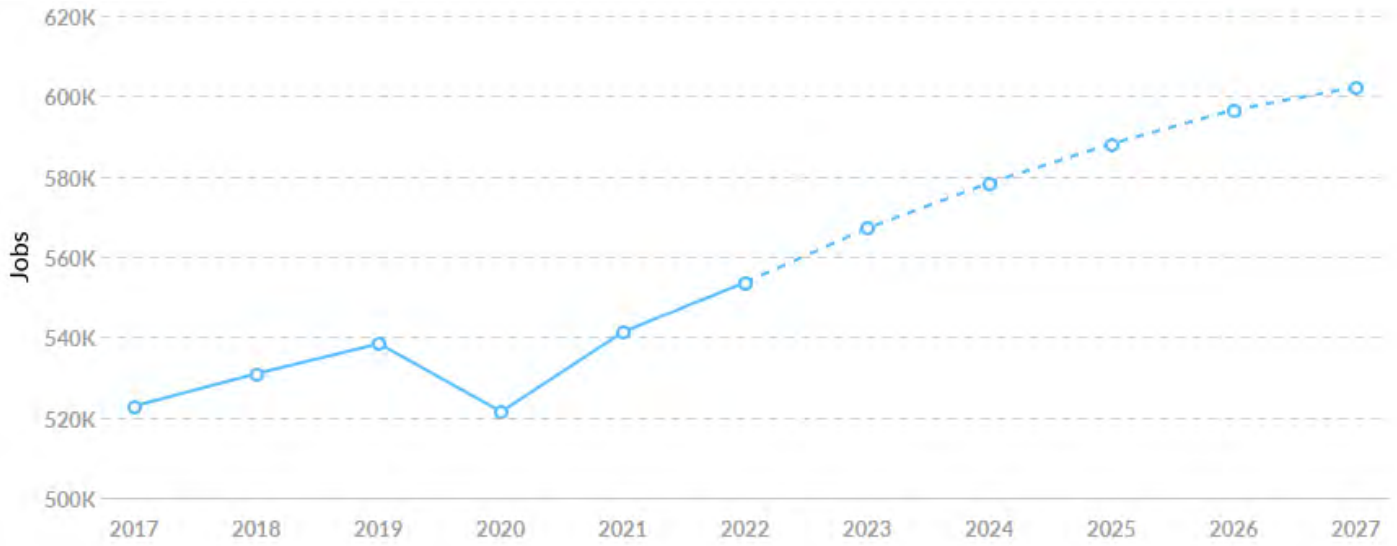
As of 2022 the region's population increased by 5.2% since 2017, growing by 61,104. Population is expected to increase by 5.2% between 2022 and 2027, adding 63,959.



Timeframe	Population
2017	1,164,036
2018	1,173,675
2019	1,182,197
2020	1,194,806
2021	1,209,616
2022	1,225,140
2023	1,238,484
2024	1,251,653
2025	1,264,514
2026	1,277,033
2027	1,289,099

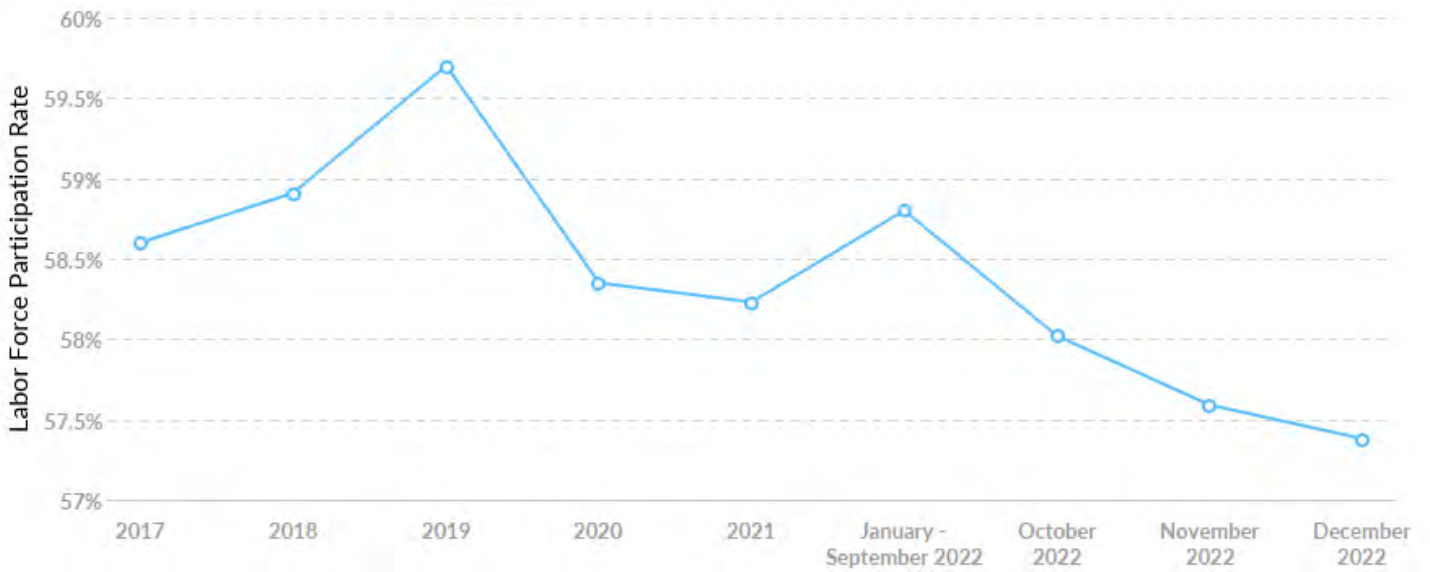
Job Trends

From 2017 to 2022, jobs increased by 5.9% in 15 County from 522,849 to 553,643. This change outpaced the national growth rate of 2.4% by 3.5%.



Timeframe	Jobs
2017	522,849
2018	530,905
2019	538,346
2020	521,409
2021	541,320
2022	553,643
2023	567,117
2024	578,408
2025	588,165
2026	596,567
2027	602,233

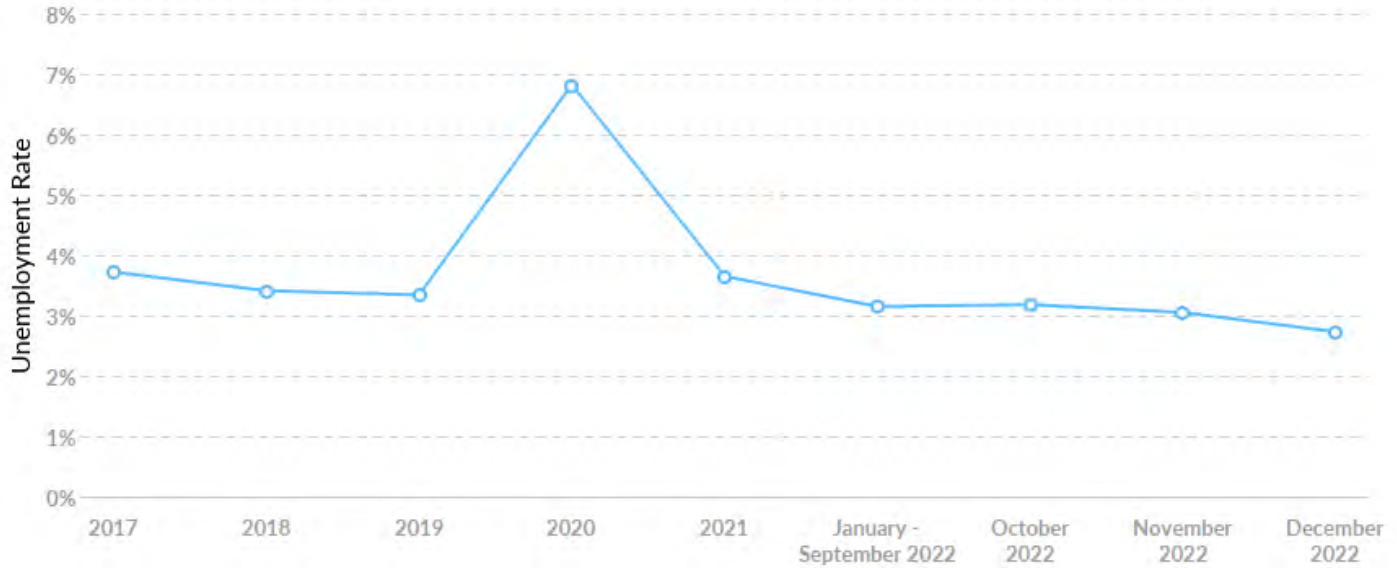
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	58.60%
2018	58.91%
2019	59.70%
2020	58.35%
2021	58.23%
January - September 2022	58.80%
October 2022	58.02%
November 2022	57.59%
December 2022	57.38%

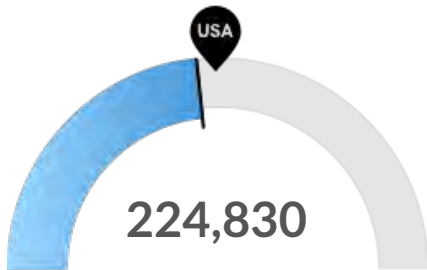
Unemployment Rate Trends

Your areas had a December 2022 unemployment rate of 2.73%, **decreasing from 3.72%** 5 years before.



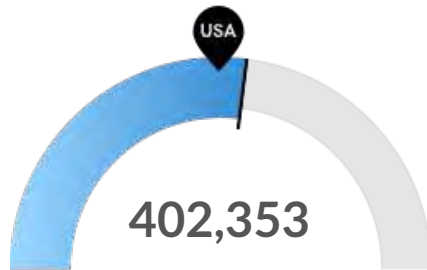
Timeframe	Unemployment Rate
2017	3.72%
2018	3.41%
2019	3.34%
2020	6.82%
2021	3.65%
January - September 2022	3.15%
October 2022	3.18%
November 2022	3.05%
December 2022	2.73%

Population Characteristics



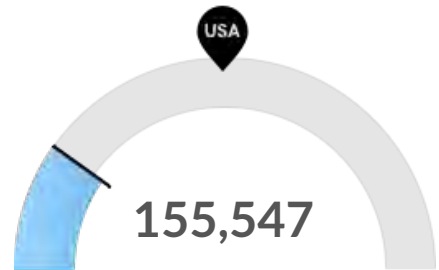
Millennials

Your area has 224,830 millennials (ages 25-39). The national average for an area this size is 247,083.



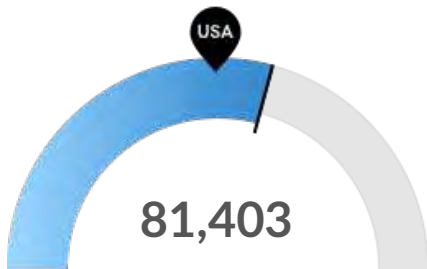
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 359,542 people 55 or older, while there are 402,353 here.



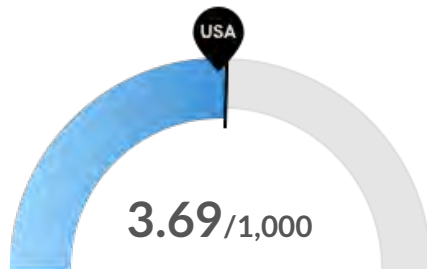
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 492,239 racially diverse people, while there are 155,547 here.



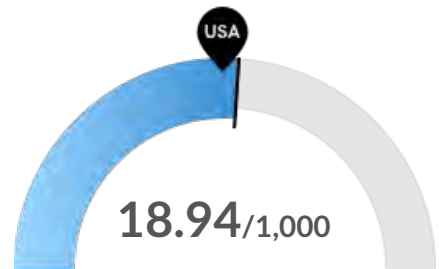
Veterans

Your area has 81,403 veterans. The national average for an area this size is 64,283.



Violent Crime

Your area has 3.69 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

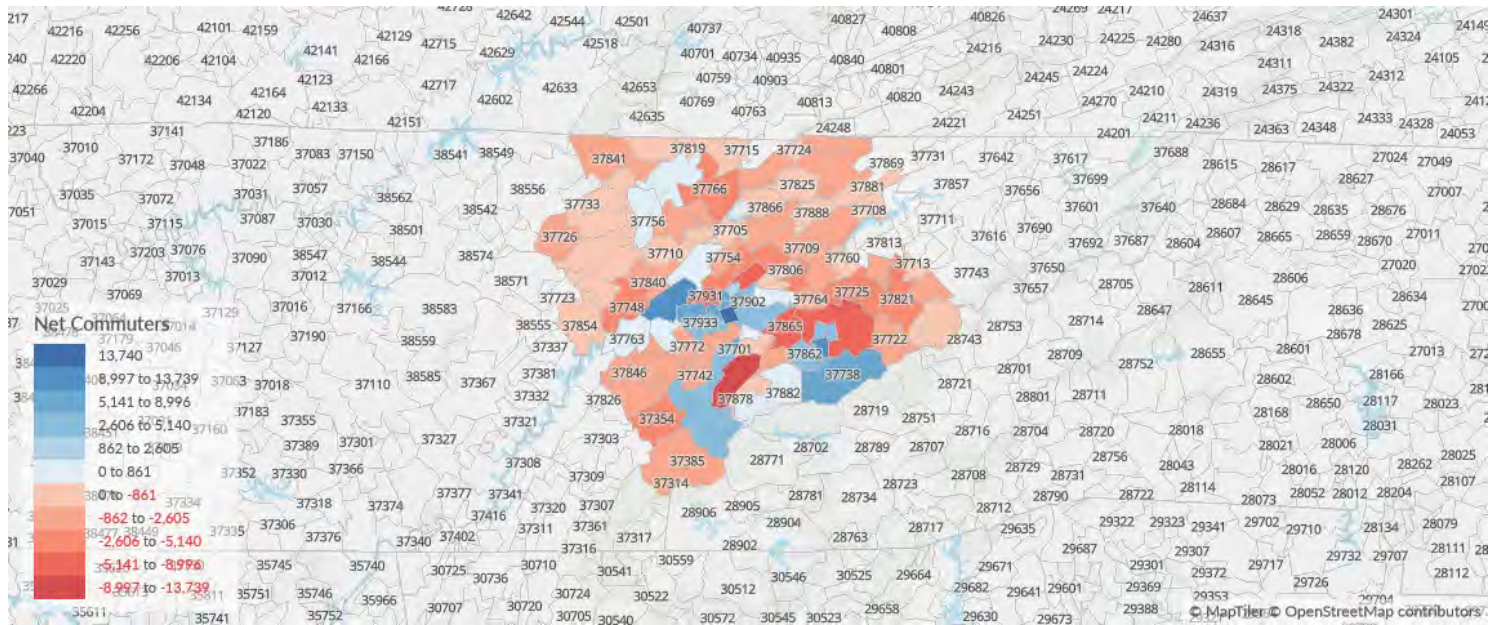


Property Crime

Your area has 18.94 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 37918.



Where Talent Works

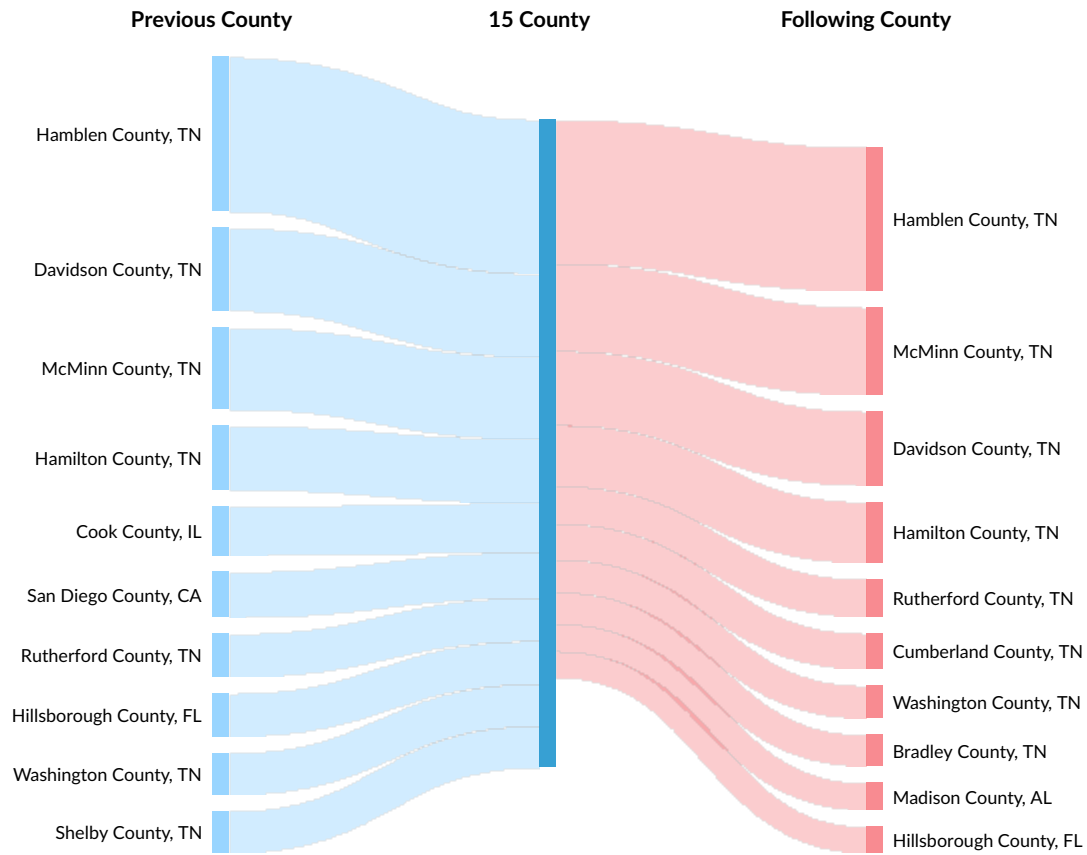
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
37919	Knoxville, TN (in Knox c...	28,699	37918	Knoxville, TN (in Knox c...	21,355
37920	Knoxville, TN (in Knox c...	23,013	37920	Knoxville, TN (in Knox c...	19,703
37830	Oak Ridge, TN (in Ander...	22,788	37922	Knoxville, TN (in Knox c...	18,770
37922	Knoxville, TN (in Knox c...	21,375	37876	Sevierville, TN (in Sevier...	15,393
37921	Knoxville, TN (in Knox c...	20,901	37921	Knoxville, TN (in Knox c...	15,081

Inbound and Outbound Migration

The table below analyzes past and current residents of 15 County. The left column shows residents of other counties migrating to 15 County. The right column shows residents migrating from 15 County to other counties.

As of 2020, **1,293** people have migrated from Hamblen County, TN to 15 County. In the same year, **1,205** people left 15 County migrating to Hamblen County, TN. The total Net Migration for 15 County in 2020 was **12,768**.

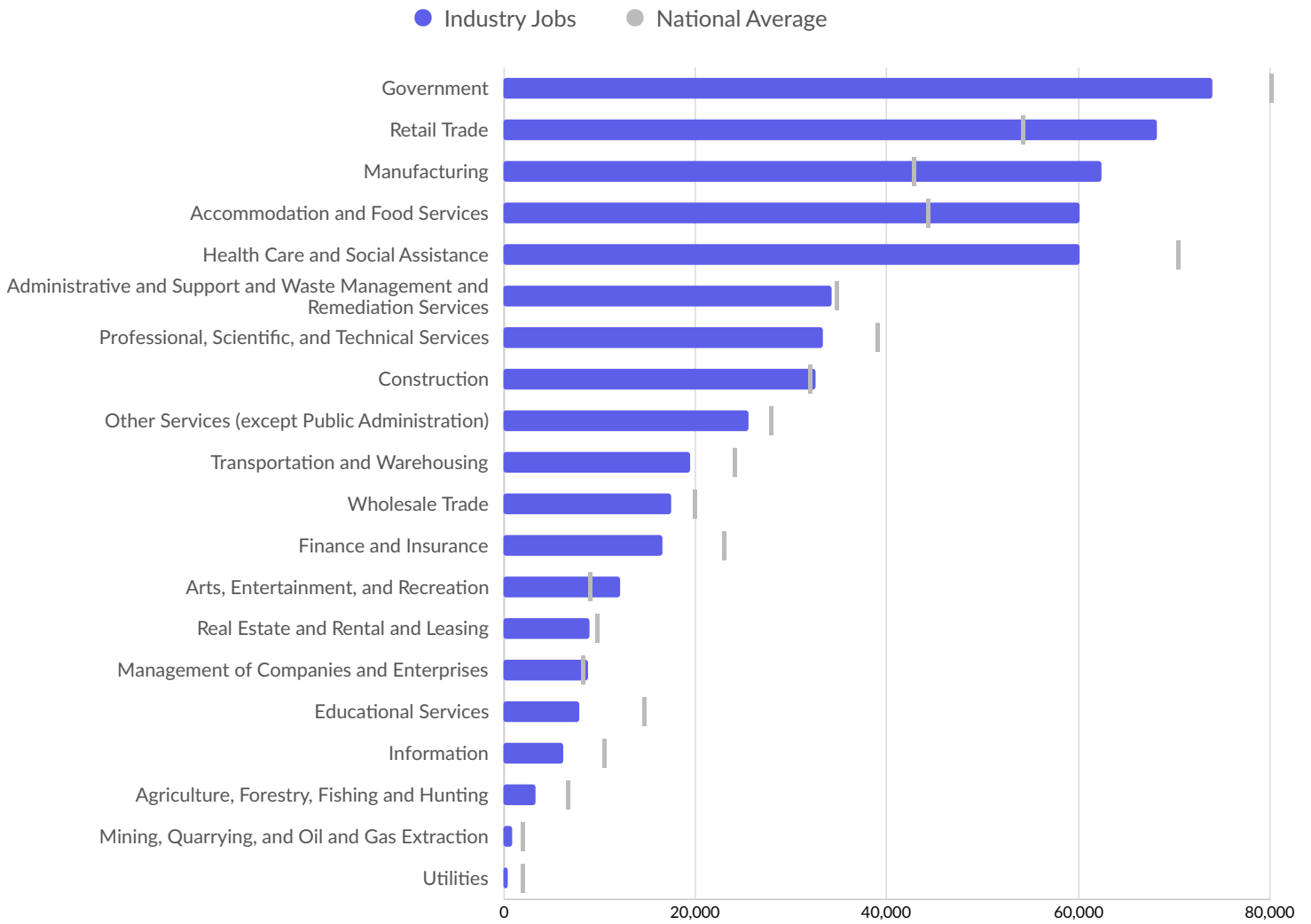


Top Previous Counties	Migrations
Hamblen County, TN	1,293
Davidson County, TN	697
McMinn County, TN	687
Hamilton County, TN	537
Cook County, IL	413
San Diego County, CA	381

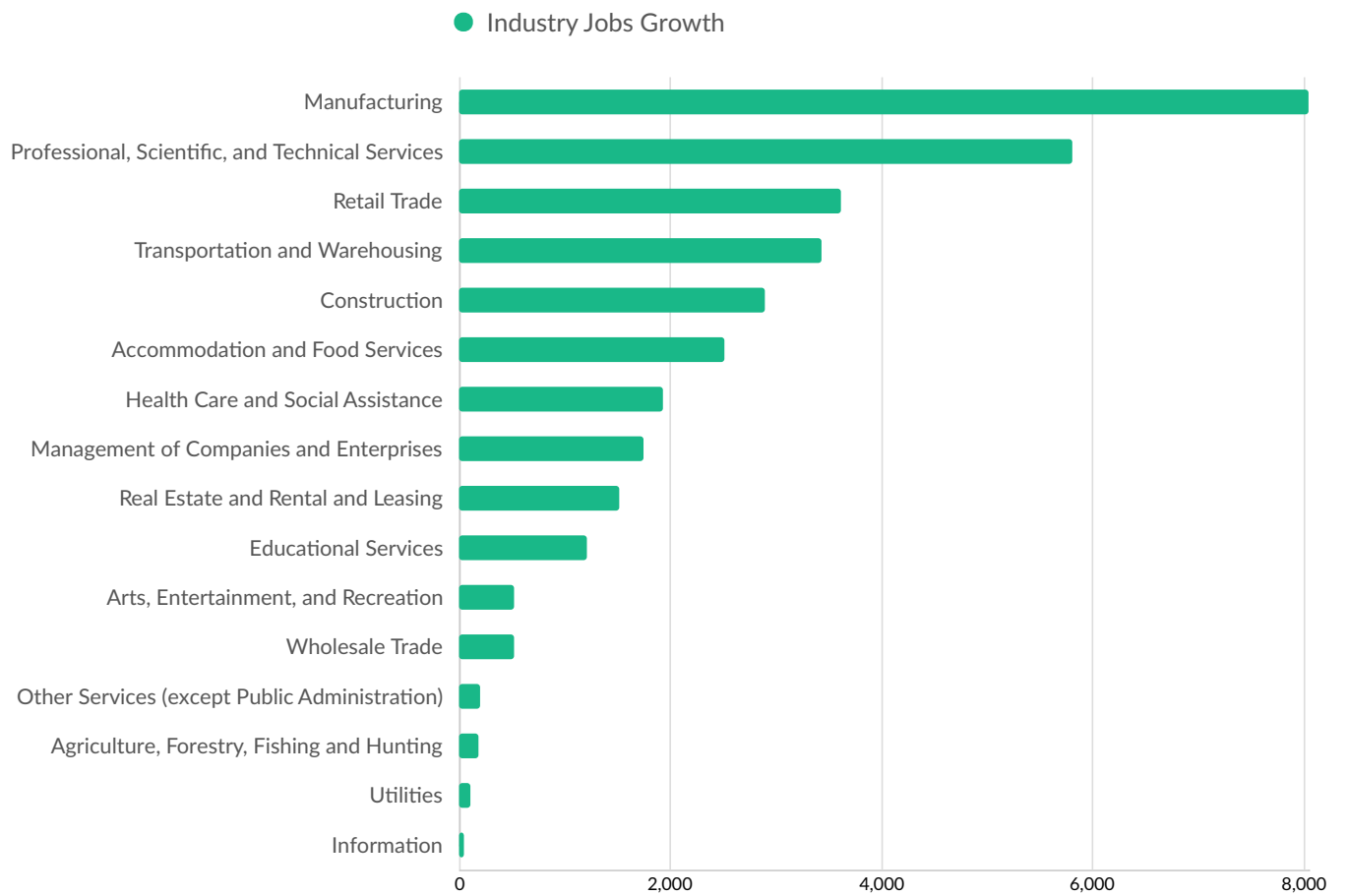
Top Previous Counties	Migrations
Rutherford County, TN	362
Hillsborough County, FL	360
Washington County, TN	351
Shelby County, TN	350
Los Angeles County, CA	346
Pinellas County, FL	306
Cumberland County, TN	294
Maricopa County, AZ	280
Sullivan County, TN	276
Top Following Counties	Migrations
Hamblen County, TN	1,205
McMinn County, TN	734
Davidson County, TN	621
Hamilton County, TN	510
Rutherford County, TN	316
Cumberland County, TN	300
Washington County, TN	275
Bradley County, TN	264
Madison County, AL	230
Hillsborough County, FL	221
Greene County, TN	219
DeSoto County, MS	212
Putnam County, TN	212
Sullivan County, TN	208
Shelby County, TN	201

Industry Characteristics

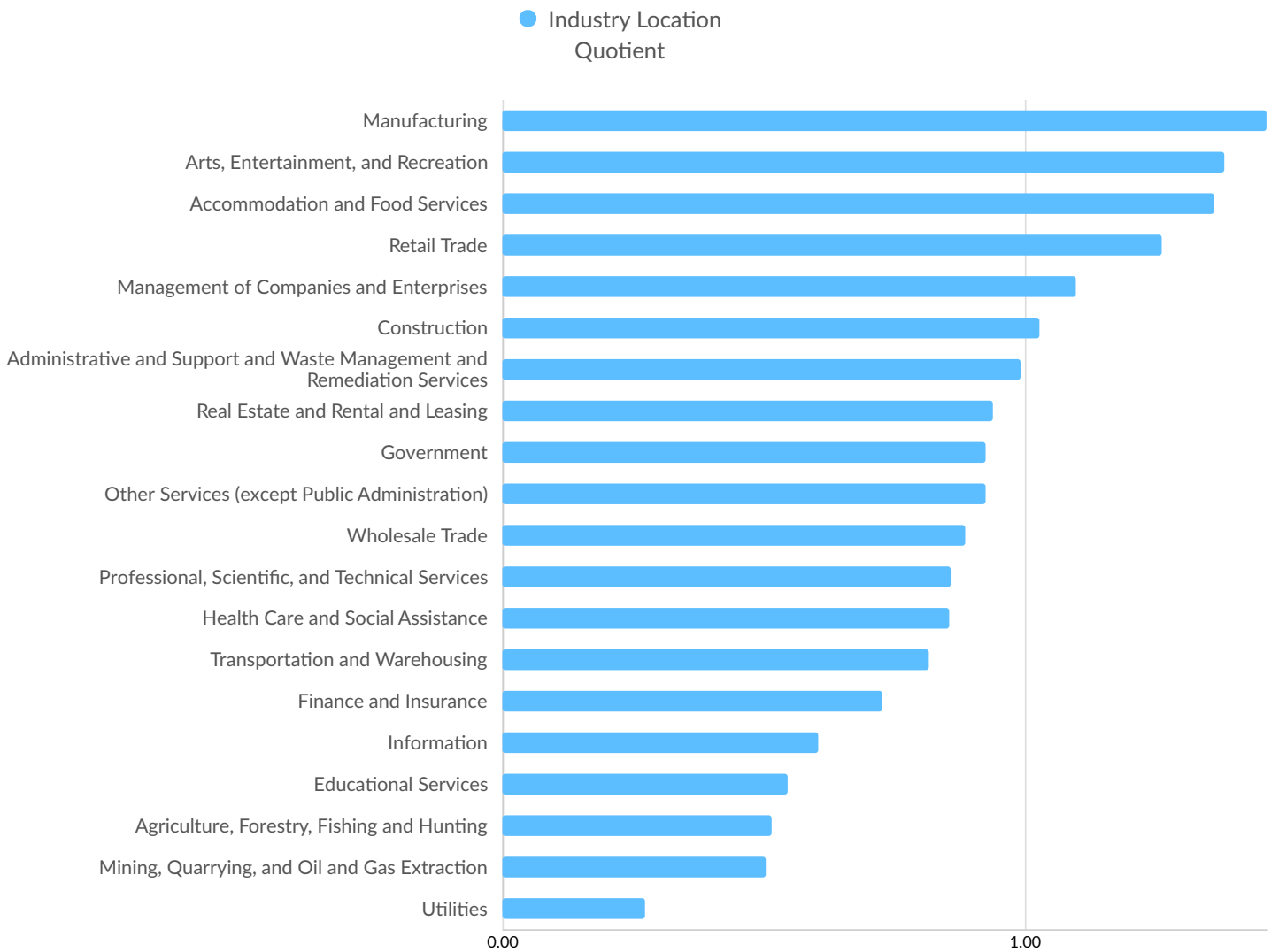
Largest Industries



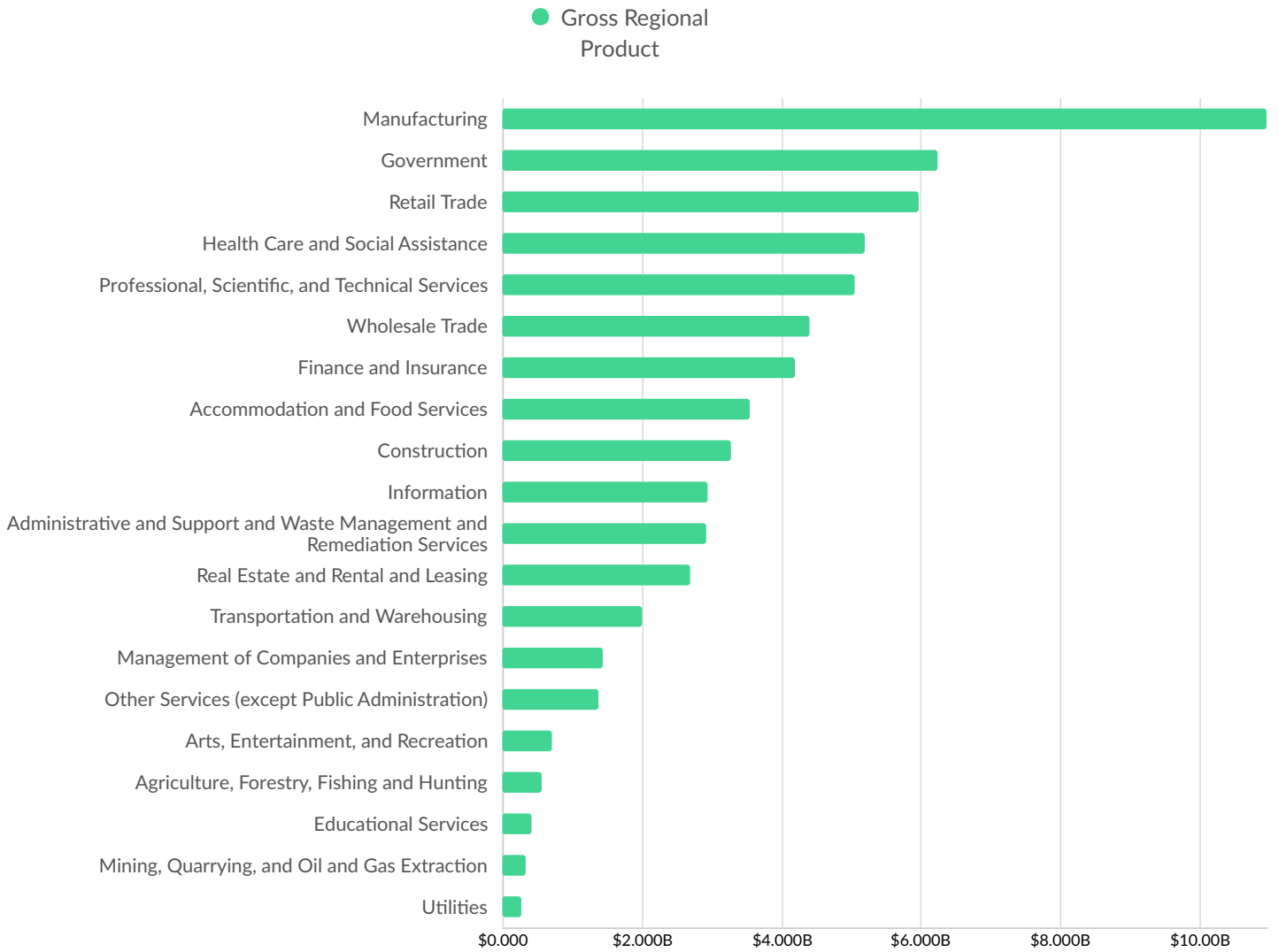
Top Growing Industries



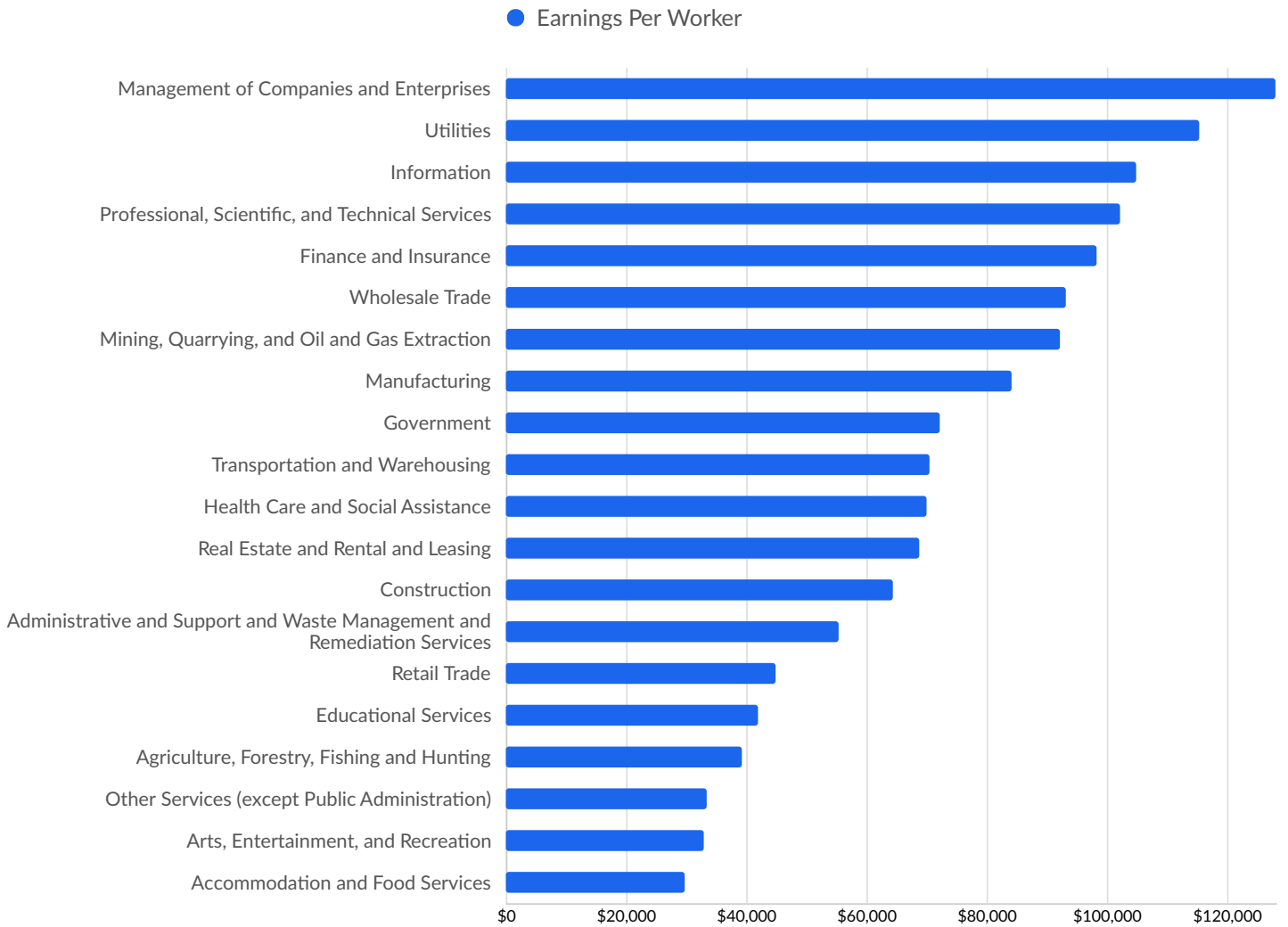
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



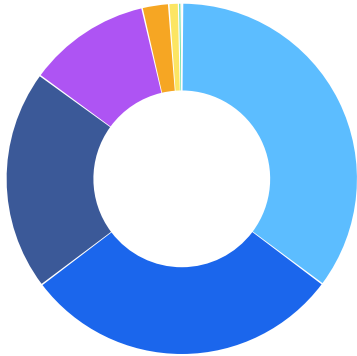
Business Characteristics

89,394 Companies Employ Your Workers

Online profiles for your workers mention 89,394 companies as employers, with the top 10 appearing below. In the last 12 months, 8,940 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Tennessee	9,123 	Randstad	4,629 
Oak Ridge National Laboratory	4,074 	Covenant Health	4,511 
Knox County Schools	3,349 	University of Tennessee	3,967 
Ut Medical Center	2,611 	Food City	3,565 
Covenant Health	2,281 	Oak Ridge National Laboratory	2,688 
Walmart	1,740 	Pilot Company	849 
Denso	1,653 	Dollar General	838 
Pilot Company	1,577 	Walmart	819 
Tennessee Valley Authority	1,556 	Consolidated Nuclear Security	810 
Team Health	1,267 	Lincoln Memorial University	800 

Business Size

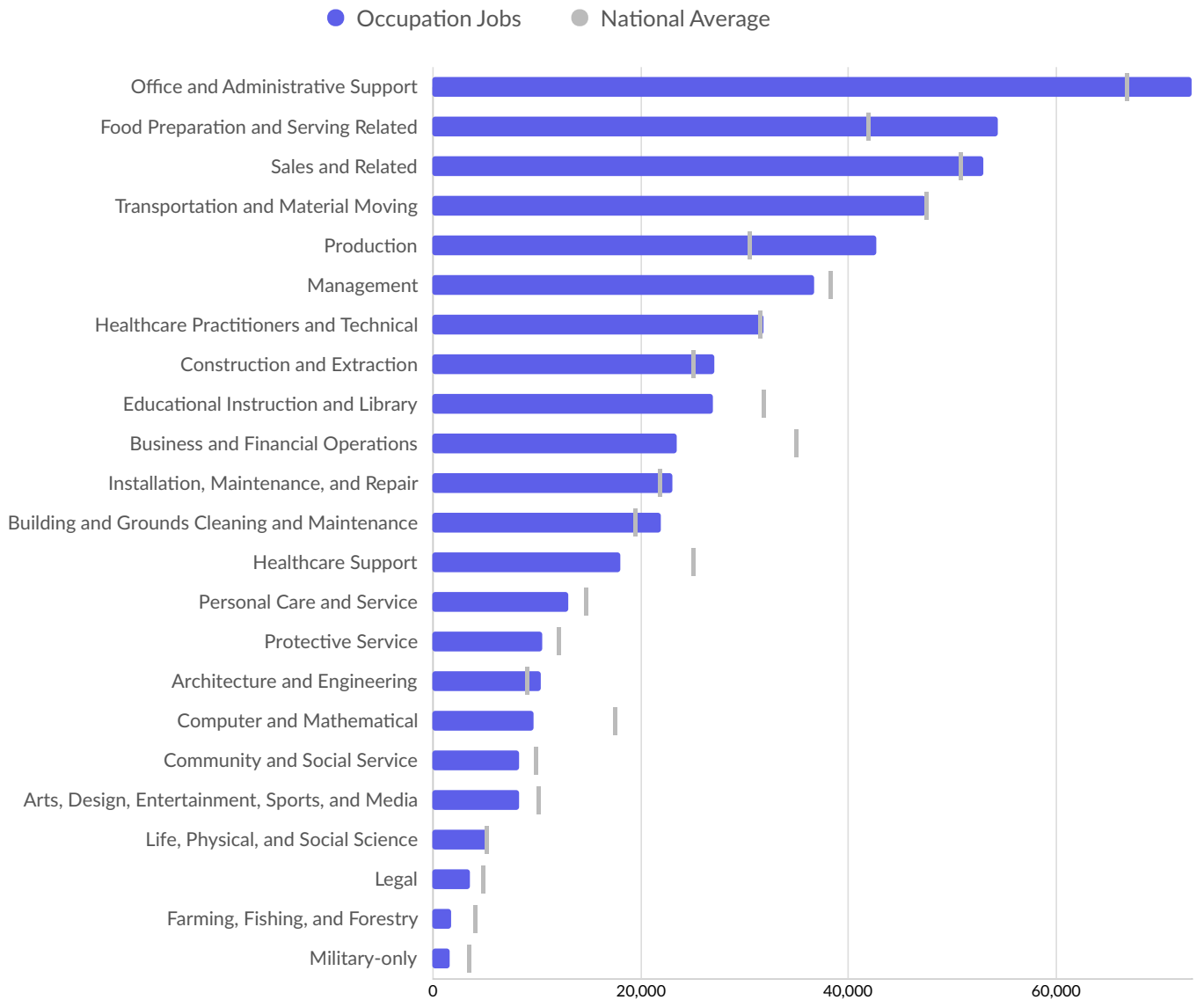


	Percentage	Business Count
● 1 to 4 employees	35.1%	15,543
● 5 to 9 employees	29.5%	13,036
● 10 to 19 employees	20.3%	8,987
● 20 to 49 employees	11.3%	5,012
● 50 to 99 employees	2.5%	1,084
● 100 to 249 employees	0.9%	398
● 250 to 499 employees	0.2%	100
● 500+ employees	0.1%	60

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

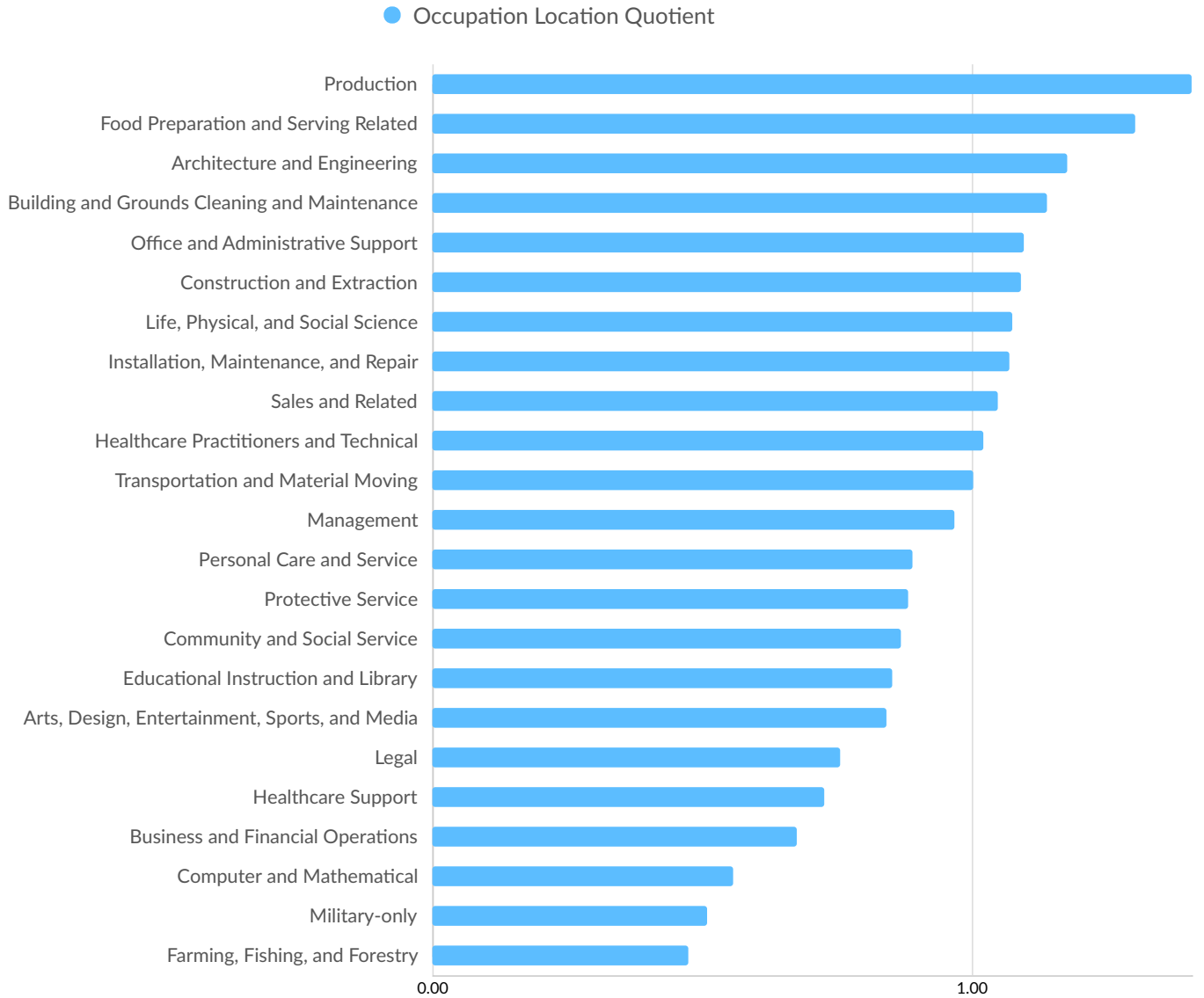
Largest Occupations



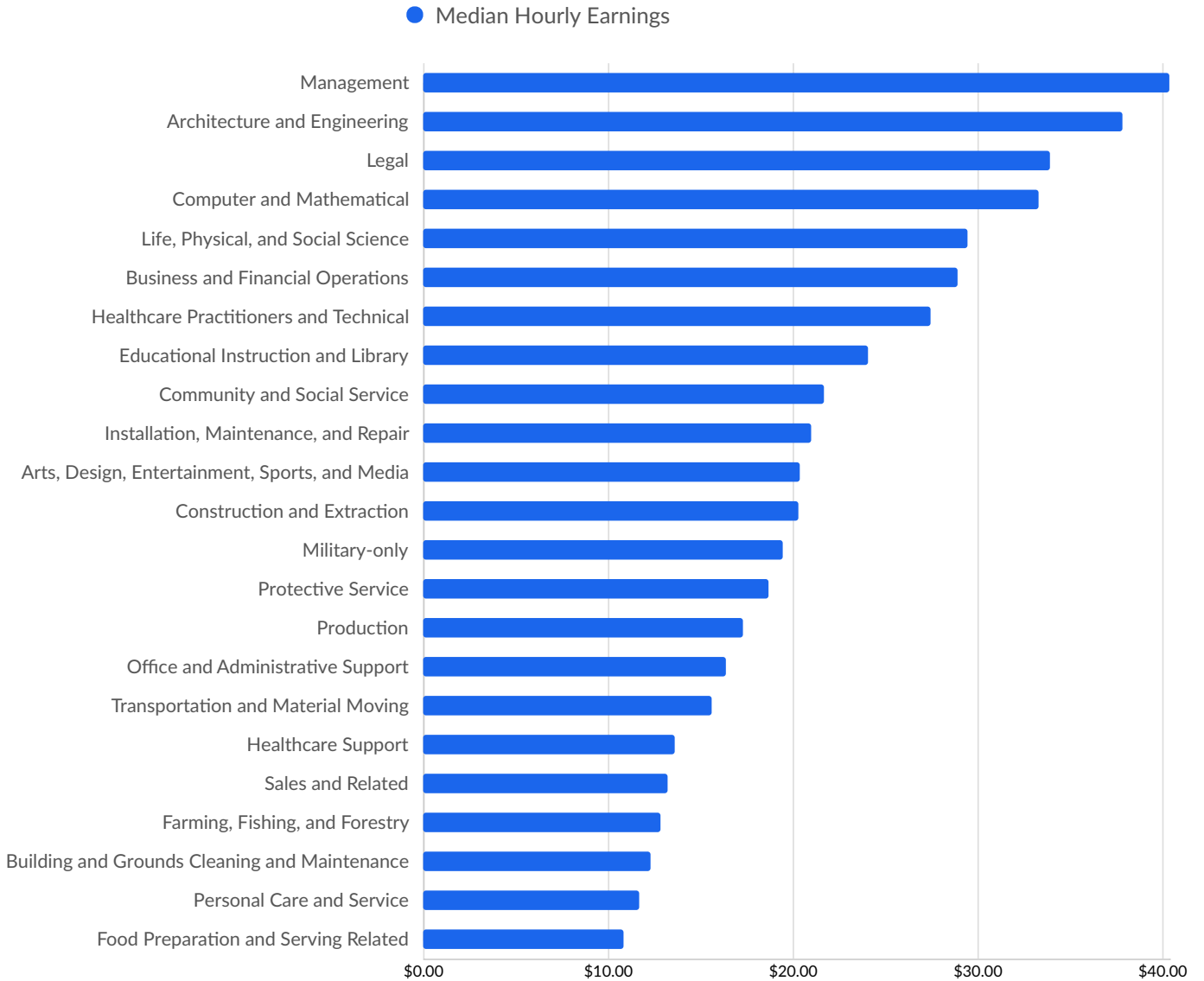
Top Growing Occupations



Top Occupation Location Quotient

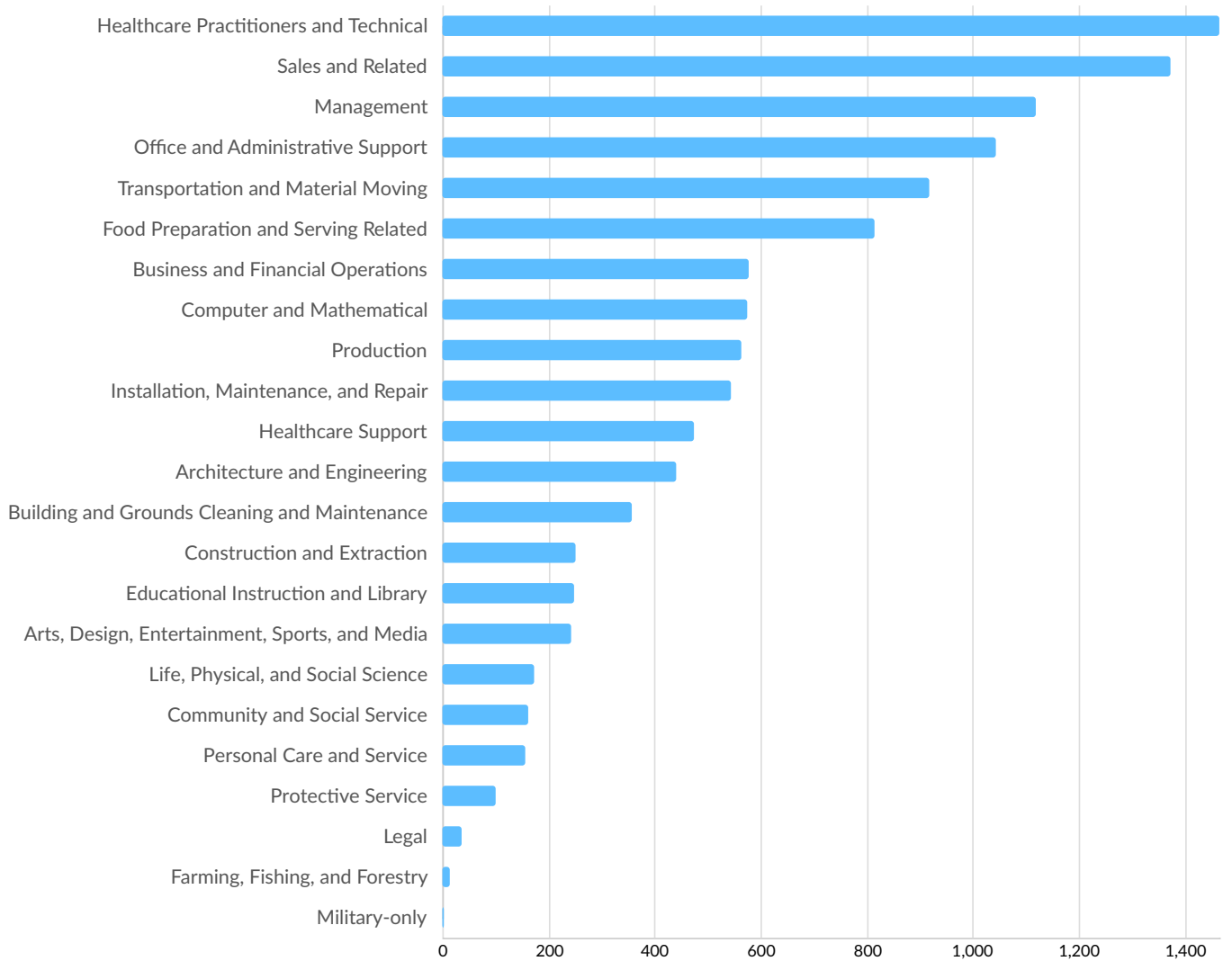


Top Occupation Earnings

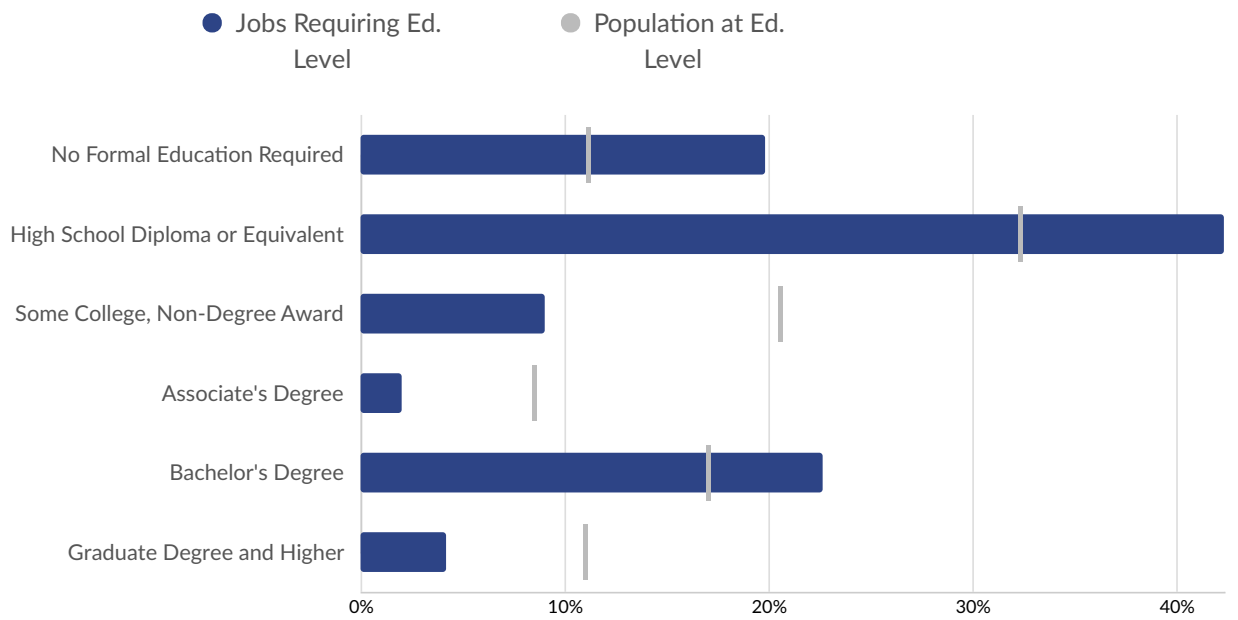


Top Posted Occupations

● Unique Average Monthly Postings



Underemployment



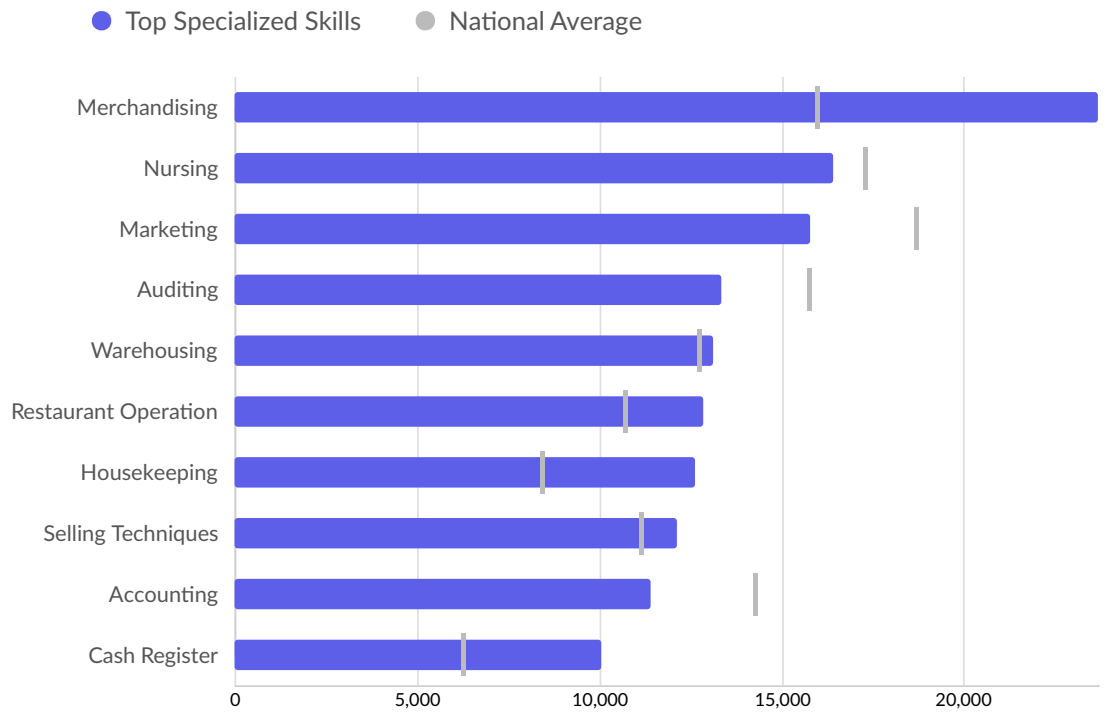
Educational Pipeline

In 2021, there were 17,121 graduates in 15 County. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Logistics, Materials, and Supply Chain Management" (Bachelor's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
The University of Tennessee-Knoxville	7,535	
Pellissippi State Community College	2,194	
South College	1,874	
Lincoln Memorial University	1,566	
Roane State Community College	1,101	
Carson-Newman University	691	
Tennessee College of Applied Technology-Knoxville	463	
Johnson University	402	
Maryville College	228	
Remington College-Knoxville	206	



In-Demand Skills



Appendix A (Geographies)

Code	Description
47001	Anderson County, TN
47009	Blount County, TN
47013	Campbell County, TN
47025	Claiborne County, TN
47029	Cocke County, TN
47057	Grainger County, TN
47089	Jefferson County, TN
47093	Knox County, TN

Code	Description
47105	Loudon County, TN
47123	Monroe County, TN
47129	Morgan County, TN
47145	Roane County, TN
47151	Scott County, TN
47155	Sevier County, TN
47173	Union County, TN