



15 County



Tennessee

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Report Parameters

15 Counties

47001	Anderson County, TN	47057	Grainger County, TN
47009	Blount County, TN	47089	Jefferson County, TN
47013	Campbell County, TN	47093	Knox County, TN
47025	Claiborne County, TN	47105	Loudon County, TN
47029	Cocke County, TN	See Appendix A for all 15 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

1,244,340

Population (2023)

Population **grew by 70,665** over the last 5 years and is projected to **grow by 81,573** over the next 5 years.

586,090

Total Regional Employment

Jobs **grew by 45,525** over the last 5 years and are projected to **grow by 44,802** over the next 5 years.

\$68.7K

Avg. Earnings Per Job (2023)

Regional average earnings per job are **\$14.6K below** the national average earnings of \$83.3K per job.

Takeaways

- As of 2023 the region's population **increased by 6.0%** since 2018, growing by 70,665. Population is expected to **increase by 6.6%** between 2023 and 2028, adding 81,573.
- From 2018 to 2023, jobs **increased by 8.4%** in 15 County from 540,565 to **586,090**. This change **outpaced the national growth rate of 4.5% by 3.9%**. As the number of jobs increased, the **labor force participation rate decreased from 57.9% to 57.3% between 2018 and 2023**.
- Concerning educational attainment, **17.3% of the selected regions' residents possess a Bachelor's Degree** (3.8% below the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

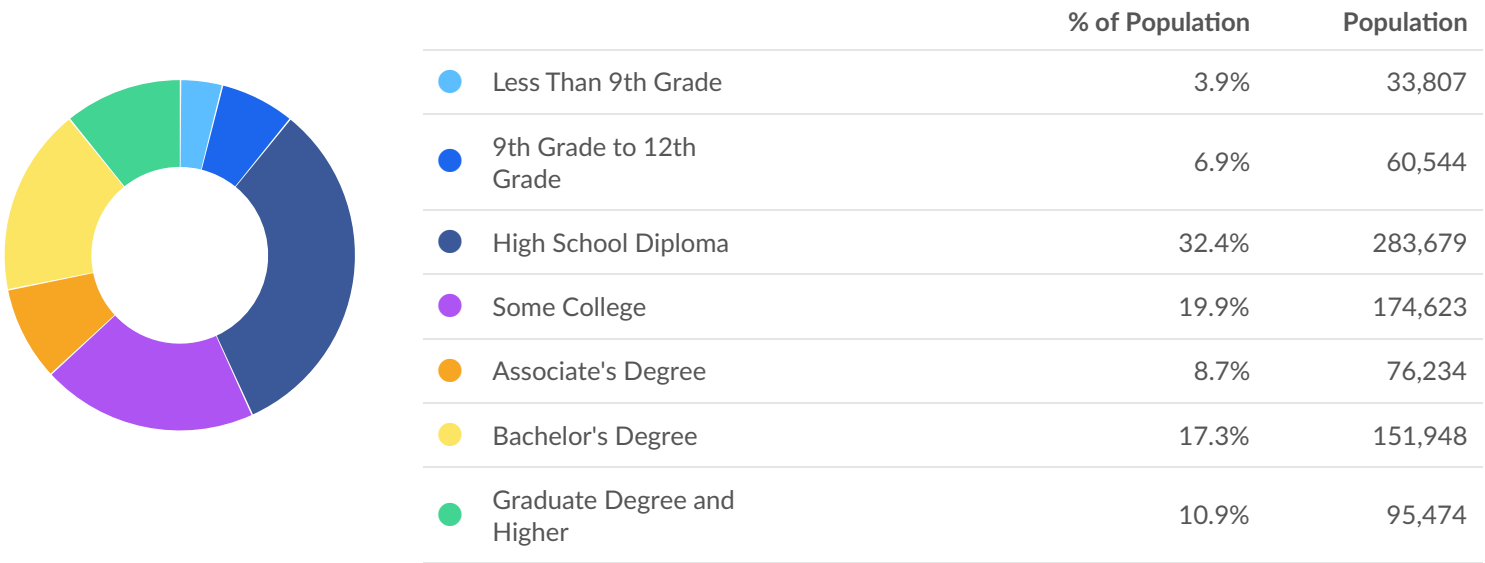
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	1,262,234	590,653	586,090	92.0	\$79.88B	\$77.52B	\$82.44B
State	7,206,039	3,407,562	3,658,757	92.3	\$520.47B	\$433.92B	\$545.54B

Sep 2024 Labor Force Breakdown



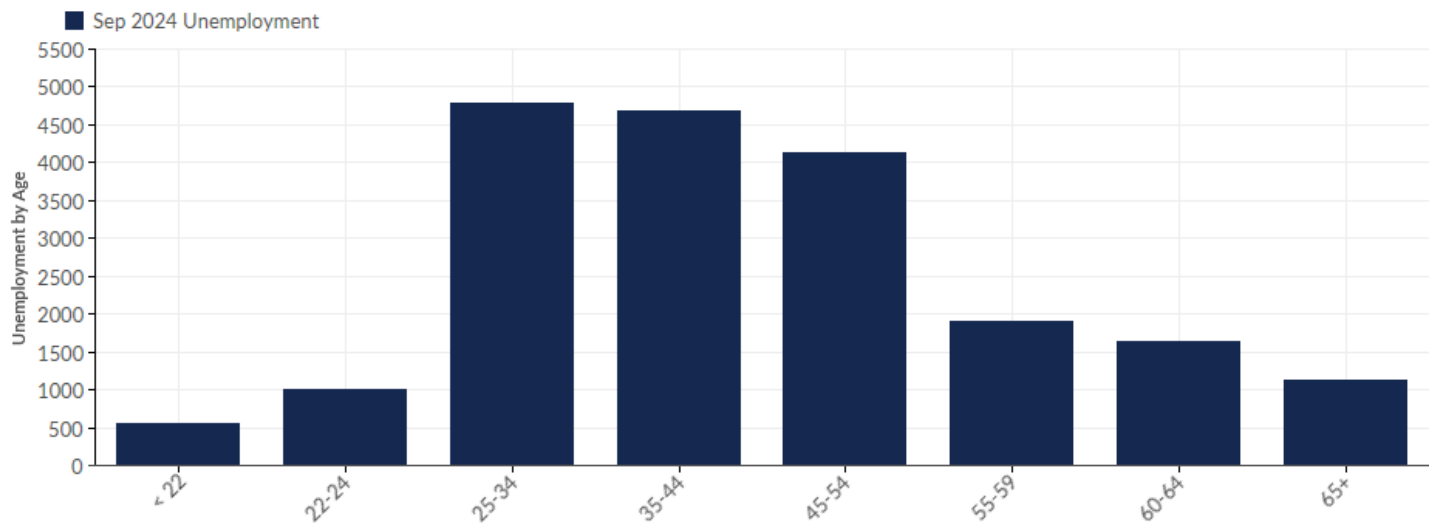
Educational Attainment

Concerning educational attainment, **17.3% of the selected regions' residents possess a Bachelor's Degree** (3.8% below the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).



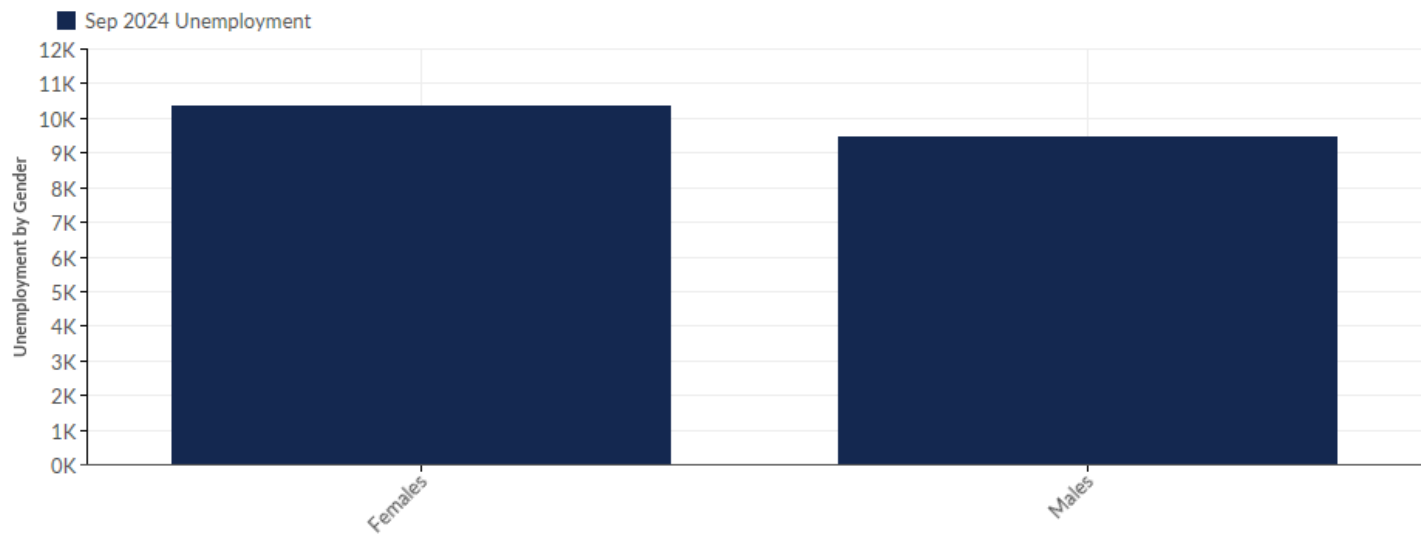
Unemployment by Demographics

Unemployment by Age



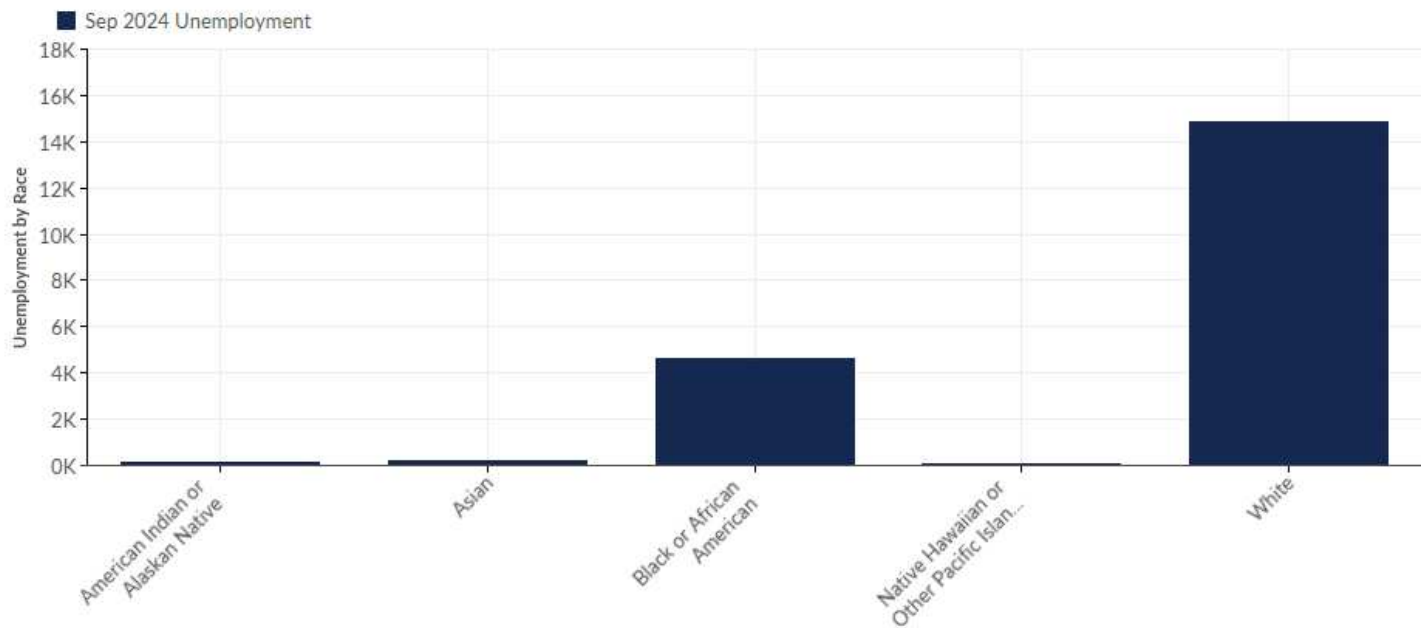
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	550	2.78%
22-24	995	5.02%
25-34	4,790	24.17%
35-44	4,684	23.64%
45-54	4,133	20.86%
55-59	1,894	9.56%
60-64	1,635	8.25%
65+	1,134	5.72%
Total	19,817	100.00%

Unemployment by Gender



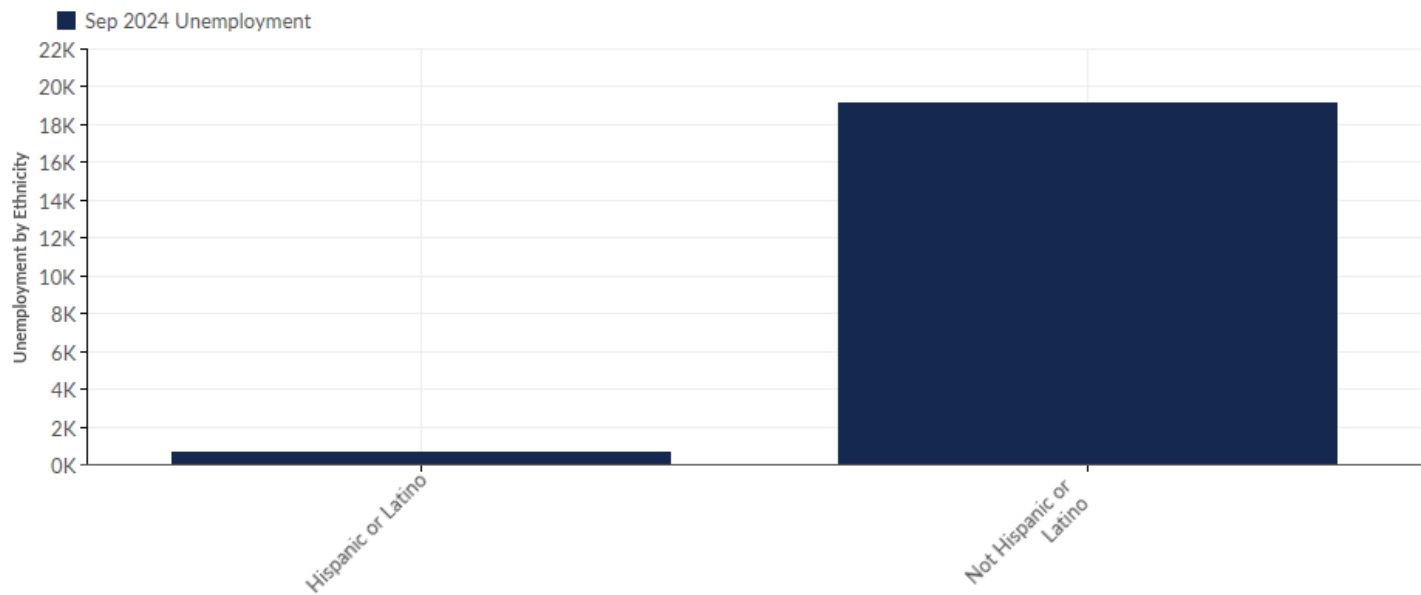
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	10,368	52.32%
Males	9,449	47.68%
Total	19,817	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	128	0.65%
Asian	201	1.01%
Black or African American	4,619	23.31%
Native Hawaiian or Other Pacific Islander	47	0.24%
White	14,822	74.79%
Total	19,817	100.00%

Unemployment by Ethnicity

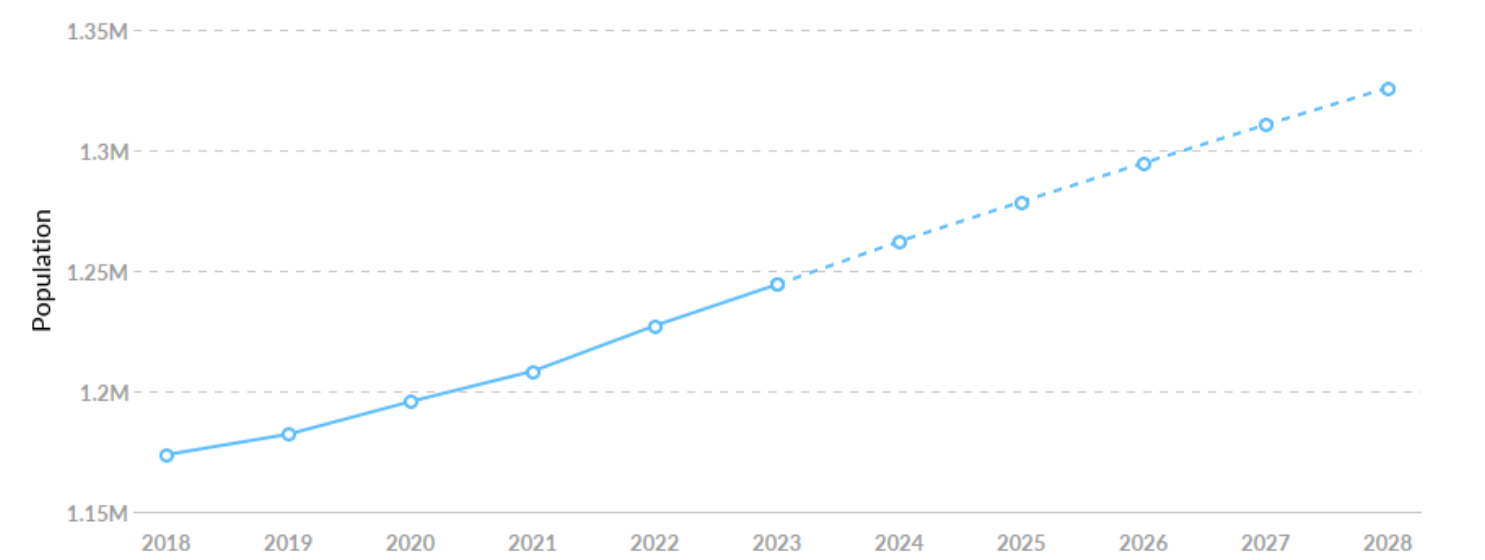


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	690	3.48%
Not Hispanic or Latino	19,127	96.52%
Total	19,817	100.00%

Historic & Projected Trends

Population Trends

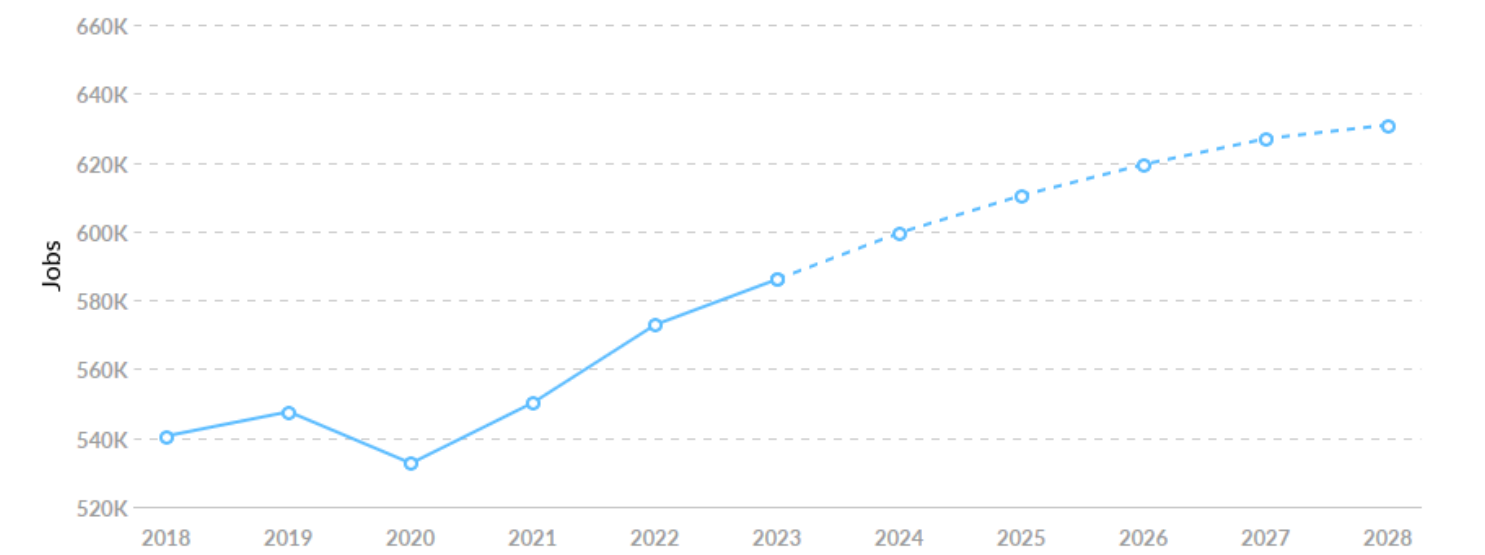
As of 2023 the region's population **increased by 6.0%** since 2018, growing by 70,665. Population is expected to **increase by 6.6%** between 2023 and 2028, adding 81,573.



Timeframe	Population
2018	1,173,675
2019	1,182,197
2020	1,195,761
2021	1,208,362
2022	1,227,272
2023	1,244,340
2024	1,262,234
2025	1,278,682
2026	1,294,762
2027	1,310,617
2028	1,325,913

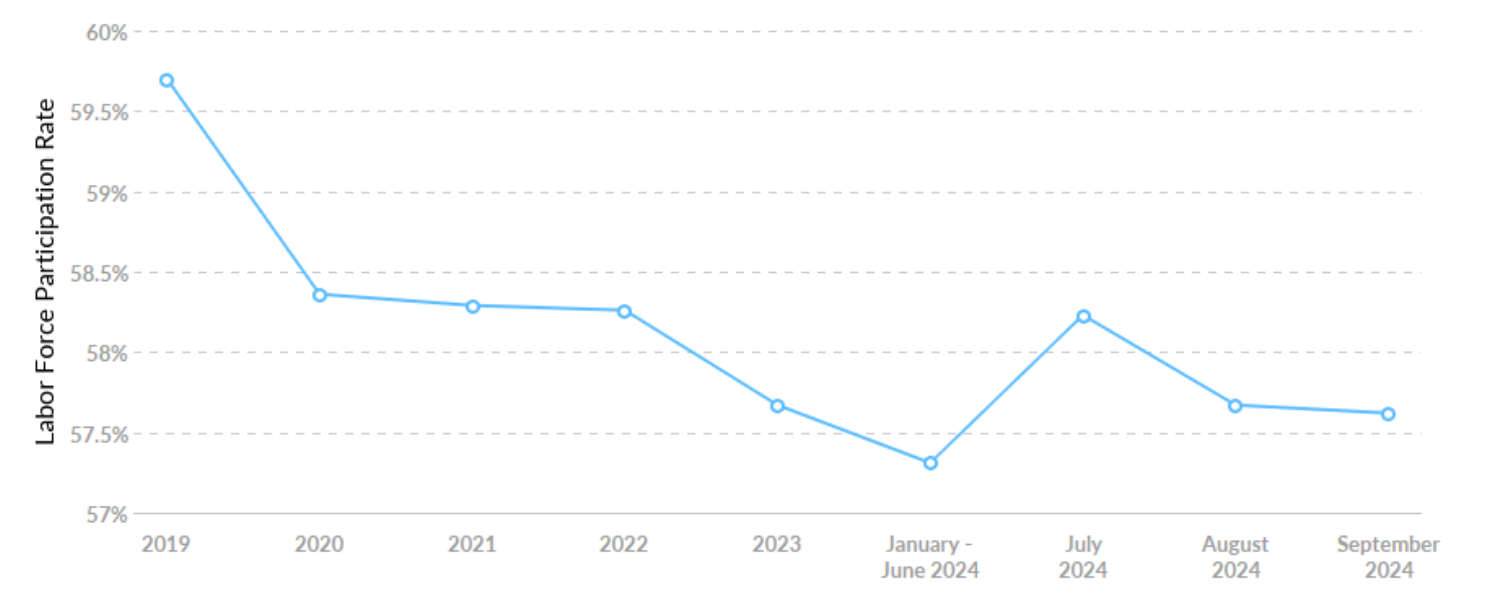
Job Trends

From 2018 to 2023, jobs increased by 8.4% in 15 County from 540,565 to 586,090. This change outpaced the national growth rate of 4.5% by 3.9%.



Timeframe	Jobs
2018	540,565
2019	547,591
2020	532,610
2021	550,247
2022	572,871
2023	586,090
2024	599,576
2025	610,429
2026	619,430
2027	626,907
2028	630,891

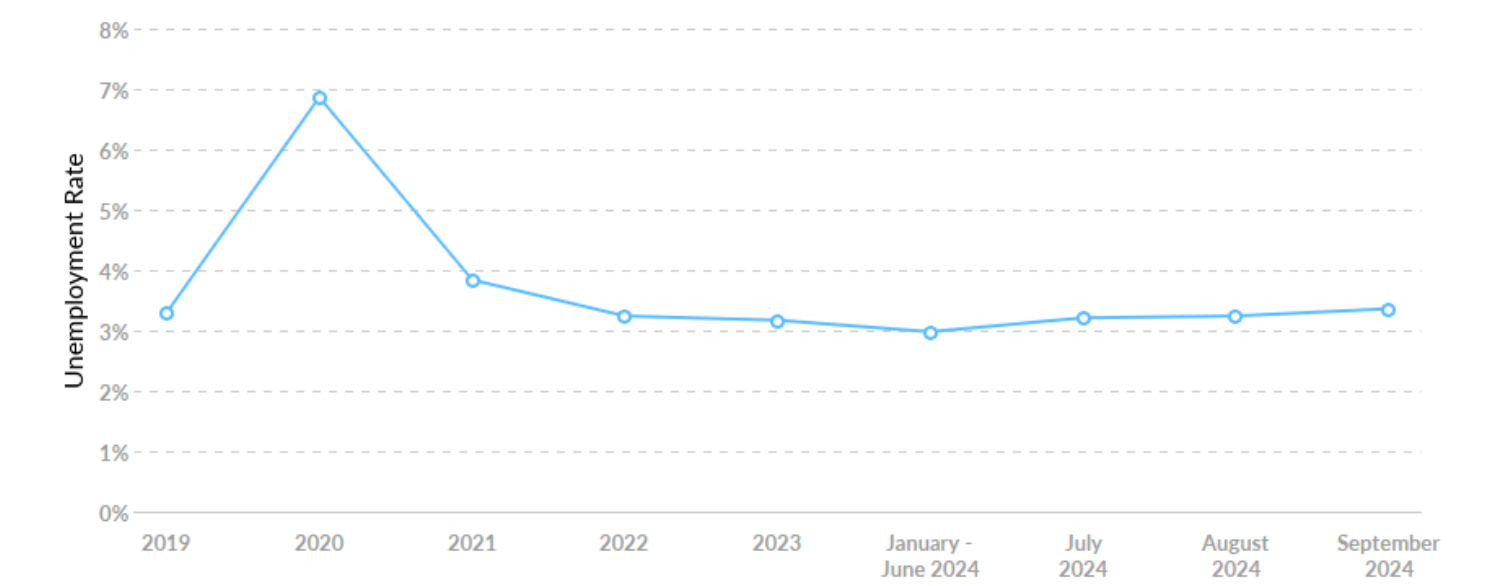
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.70%
2020	58.36%
2021	58.29%
2022	58.26%
2023	57.67%
January - June 2024	57.31%
July 2024	58.23%
August 2024	57.67%
September 2024	57.62%

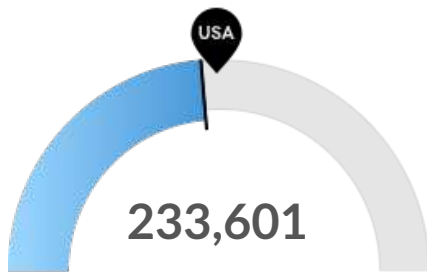
Unemployment Rate Trends

Your areas had a September 2024 unemployment rate of 3.36%, **increasing from 3.29%** 5 years before.



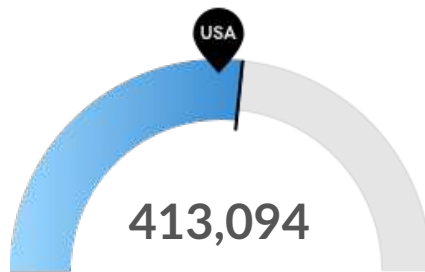
Timeframe	Unemployment Rate
2019	3.29%
2020	6.86%
2021	3.84%
2022	3.24%
2023	3.17%
January - June 2024	2.98%
July 2024	3.21%
August 2024	3.24%
September 2024	3.36%

Population Characteristics



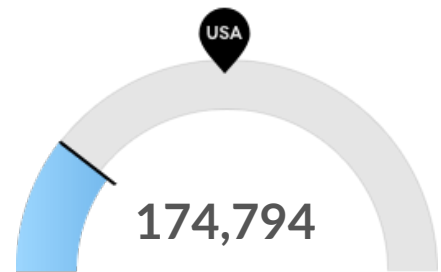
Millennials

Your area has 233,601 millennials (ages 25-39). The national average for an area this size is 252,829.



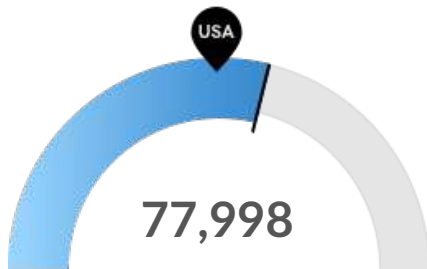
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 375,636 people 55 or older, while there are 413,094 here.



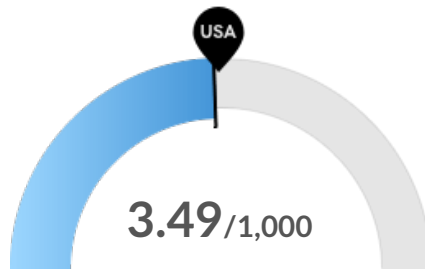
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 518,231 racially diverse people, while there are 174,794 here.



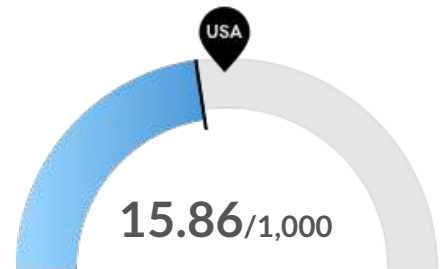
Veterans

Your area has 77,998 veterans. The national average for an area this size is 62,745.



Violent Crime

Your area has 3.49 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

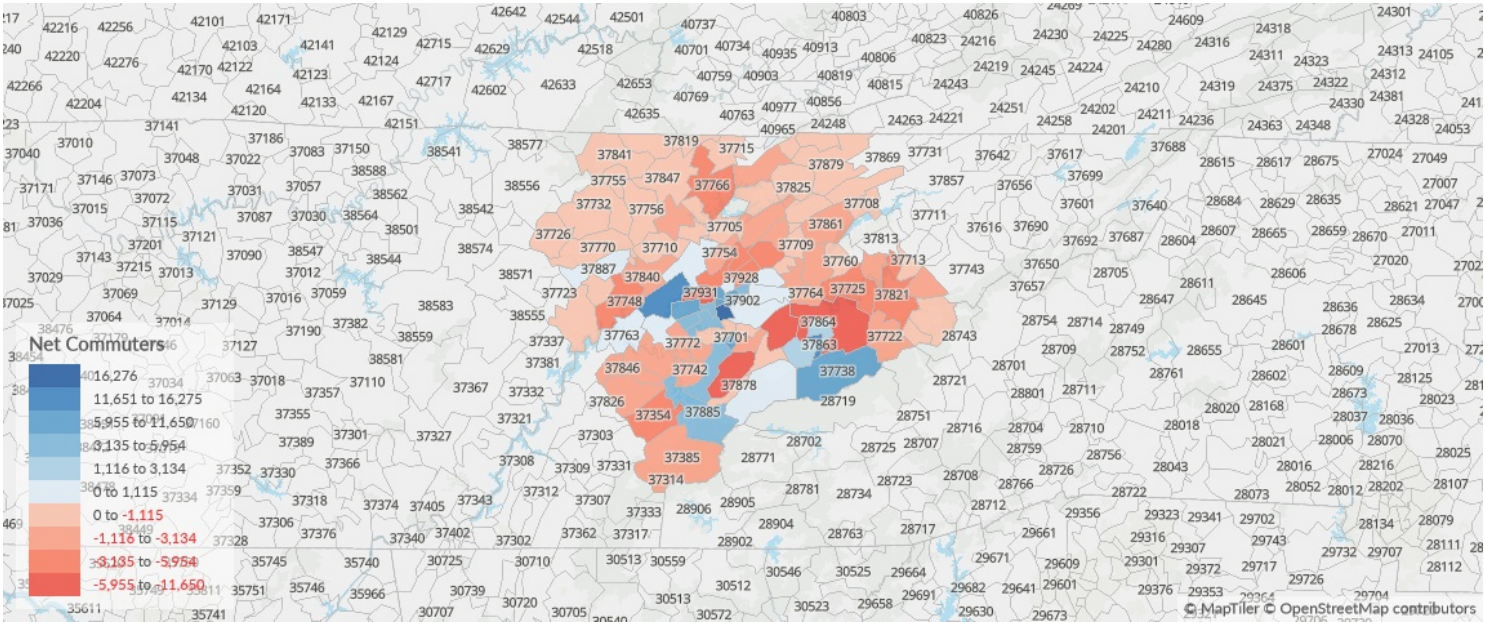


Property Crime

Your area has 15.86 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 37918.



Where Talent Works

ZIP	Name	2023 Employment
37919	Knoxville, TN (in Knox c...	31,149
37830	Oak Ridge, TN (in Ander...	25,397
37922	Knoxville, TN (in Knox c...	22,622
37920	Knoxville, TN (in Knox c...	20,770
37921	Knoxville, TN (in Knox c...	20,174

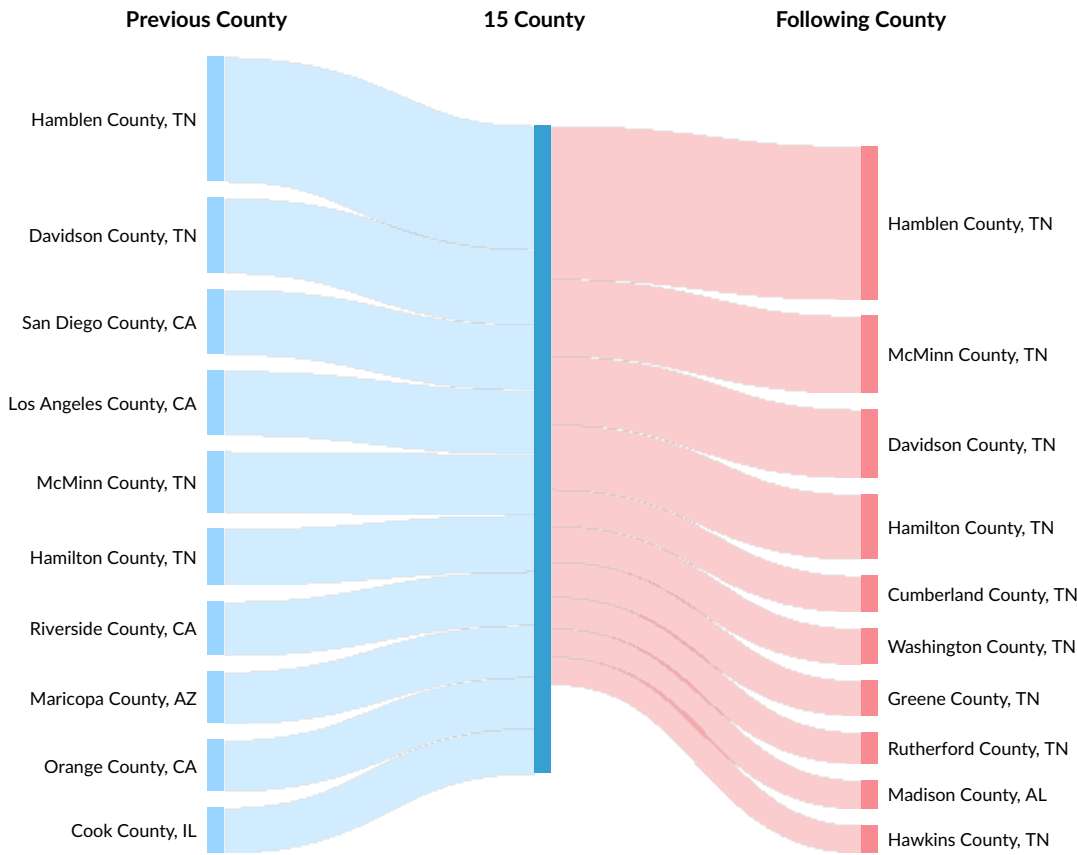
Where Talent Lives

ZIP	Name	2023 Workers
37918	Knoxville, TN (in Knox c...	22,215
37920	Knoxville, TN (in Knox c...	19,695
37922	Knoxville, TN (in Knox c...	19,003
37876	Sevierville, TN (in Sevier...	17,639
37803	Maryville, TN (in Blount...	15,295

Inbound and Outbound Migration

The table below analyzes past and current residents of 15 County. The left column shows residents of other counties migrating to 15 County. The right column shows residents migrating from 15 County to other counties.

As of 2022, 1,103 people have migrated from Hamblen County, TN to 15 County. In the same year, 1,363 people left 15 County migrating to Hamblen County, TN. The total Net Migration for 15 County in 2022 was 14,629.

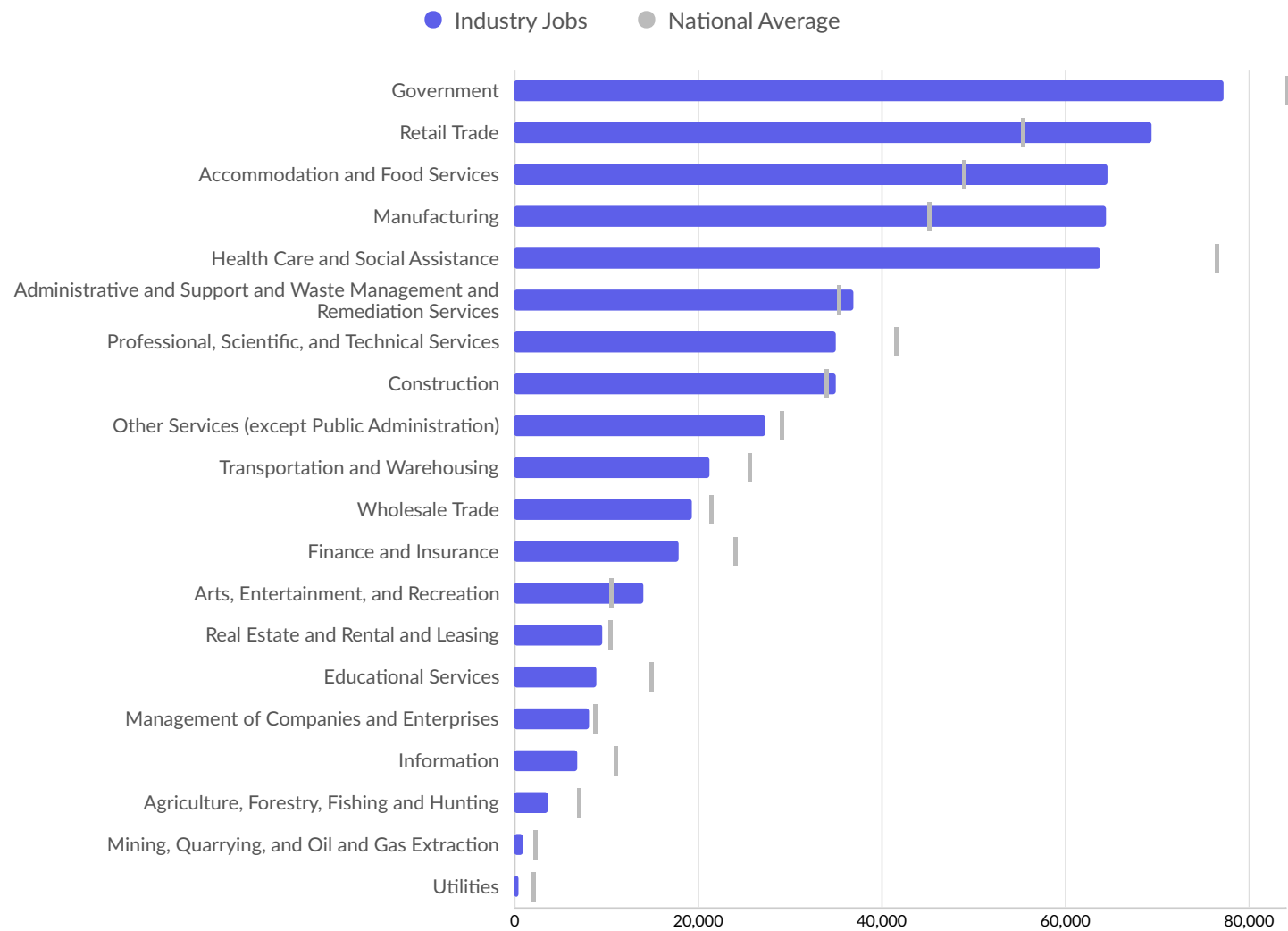


Top Previous Counties	Migrations
Hamblen County, TN	1,103
Davidson County, TN	669
San Diego County, CA	577
Los Angeles County, CA	570
McMinn County, TN	544
Hamilton County, TN	500

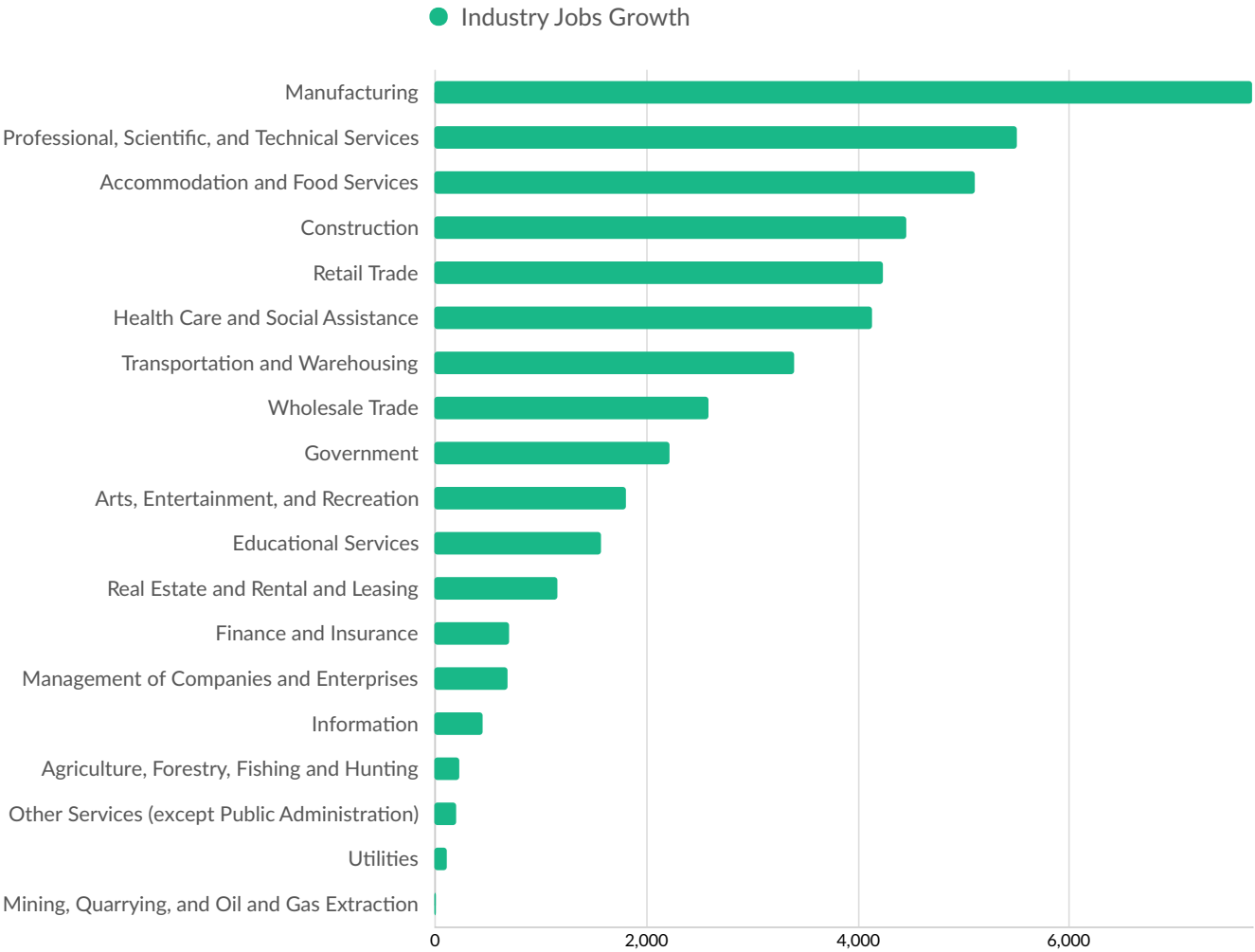
Top Previous Counties	Migrations
Riverside County, CA	478
Maricopa County, AZ	462
Orange County, CA	454
Cook County, IL	403
Rutherford County, TN	384
Shelby County, TN	352
Washington County, TN	318
San Bernardino County, CA	317
Hillsborough County, FL	313
Top Following Counties	Migrations
Hamblen County, TN	1,363
McMinn County, TN	685
Davidson County, TN	608
Hamilton County, TN	577
Cumberland County, TN	324
Washington County, TN	317
Greene County, TN	313
Rutherford County, TN	279
Madison County, AL	254
Hawkins County, TN	247
Shelby County, TN	230
Hillsborough County, FL	230
Duval County, FL	221
Maricopa County, AZ	220
Sullivan County, TN	213

Industry Characteristics

Largest Industries



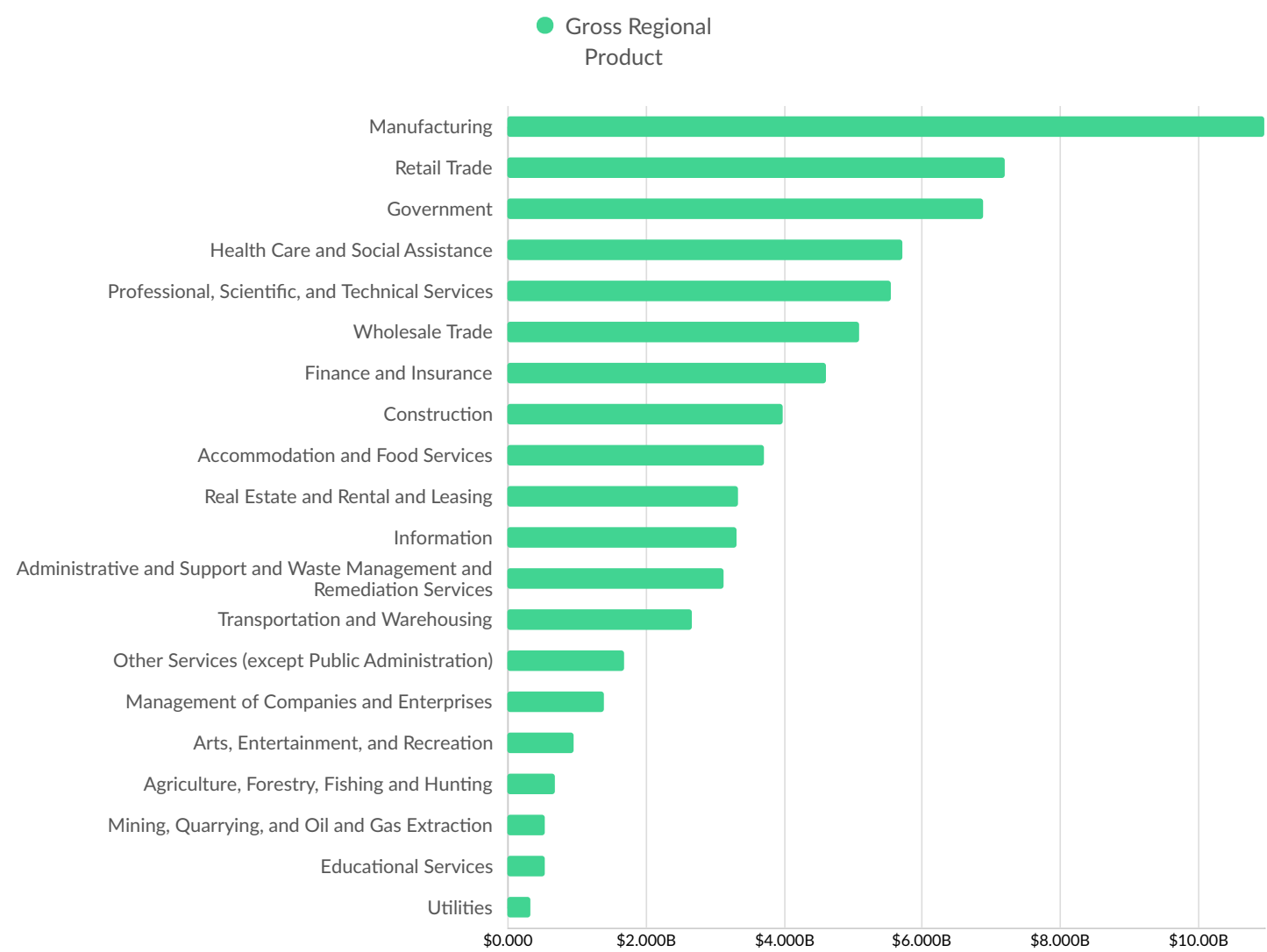
Top Growing Industries



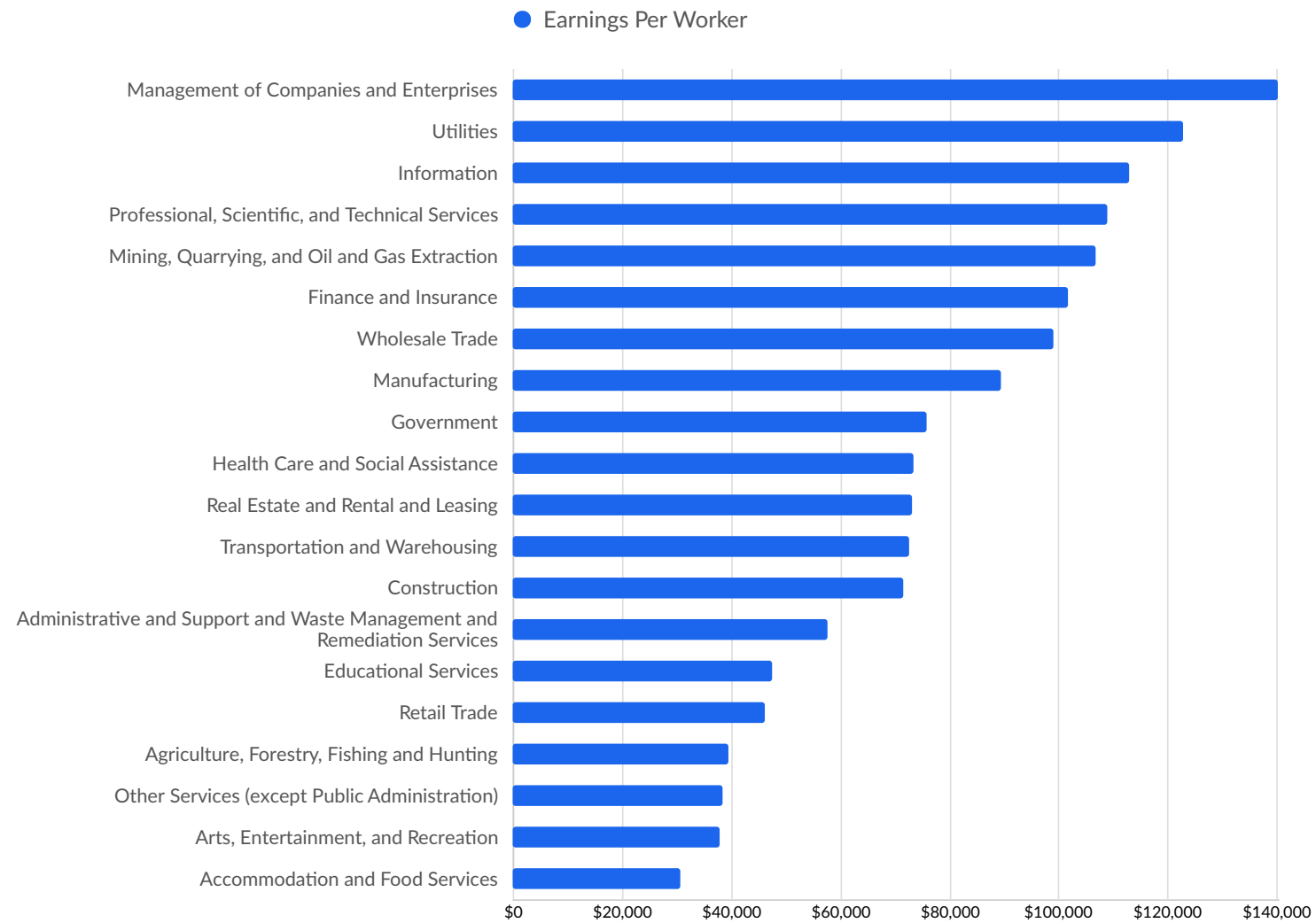
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



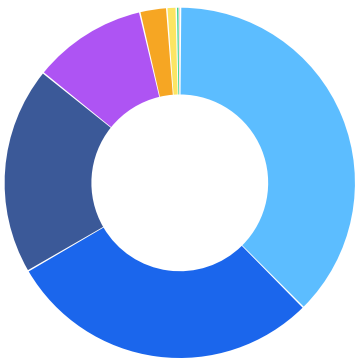
Business Characteristics

91,192 Companies Employ Your Workers

Online profiles for your workers mention 91,192 companies as employers, with the top 10 appearing below. In the last 12 months, 11,353 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Tennessee	9,845 <div></div>	University of Tennessee	2,922 <div></div>
Oak Ridge National Laboratory	4,784 <div></div>	K-Va-T Food Stores	2,207 <div></div>
Knox County Schools	3,835 <div></div>	Oak Ridge National Laboratory	1,991 <div></div>
Ut Medical Center	2,792 <div></div>	Covenant Health	1,756 <div></div>
Covenant Health	2,361 <div></div>	Randstad	1,647 <div></div>
United States Government	1,935 <div></div>	Walmart	972 <div></div>
State of Tennessee	1,825 <div></div>	GPAC	904 <div></div>
Pilot Company	1,777 <div></div>	Express Employment Profession...	774 <div></div>
Denso	1,733 <div></div>	Food City	750 <div></div>
Walmart	1,707 <div></div>	Team Health	727 <div></div>

Business Size

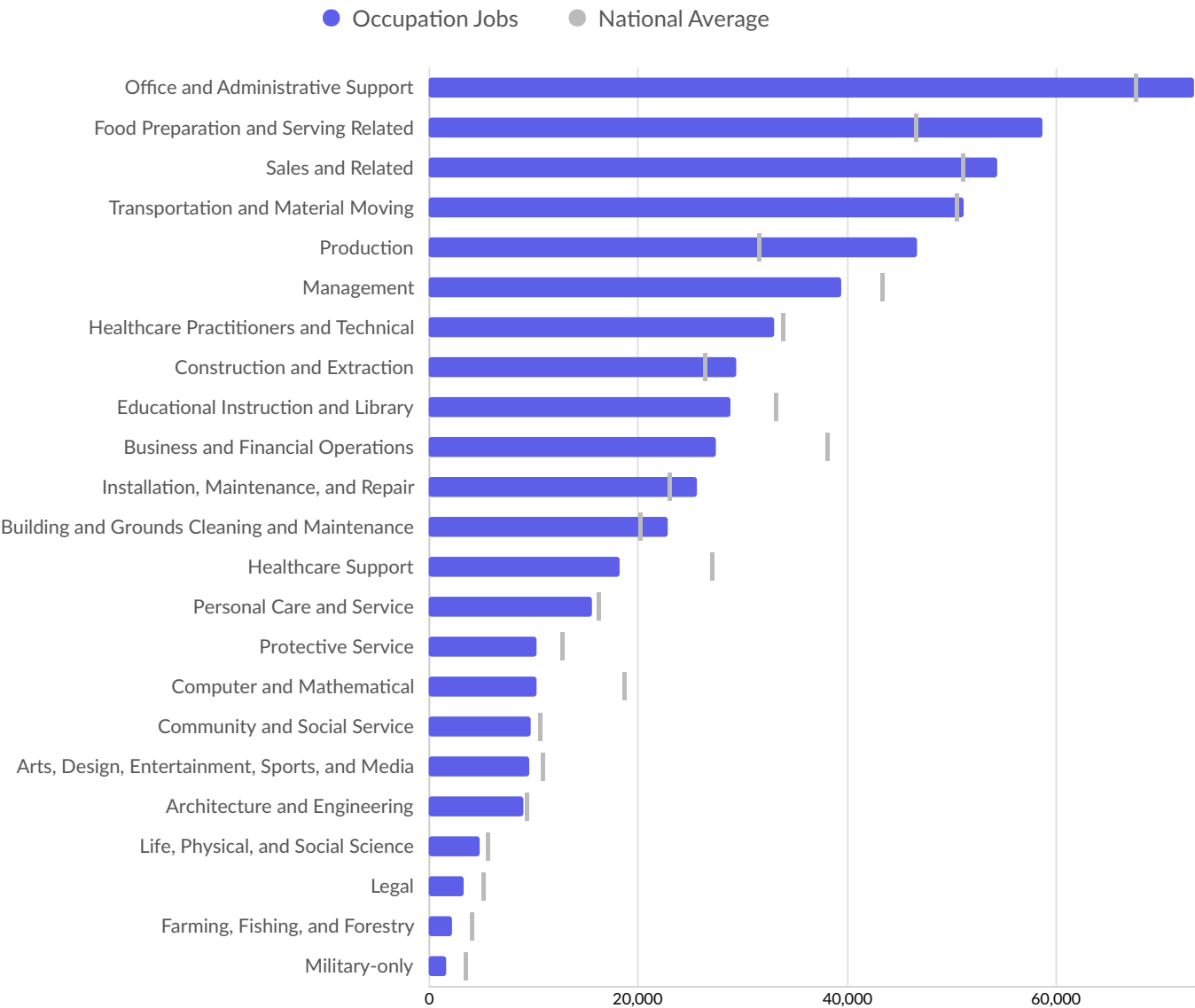


	Percentage	Business Count
1 to 4 employees	37.5%	19,921
5 to 9 employees	29.1%	15,444
10 to 19 employees	19.2%	10,184
20 to 49 employees	10.5%	5,599
50 to 99 employees	2.5%	1,320
100 to 249 employees	0.9%	459
250 to 499 employees	0.3%	145
500+ employees	0.1%	63

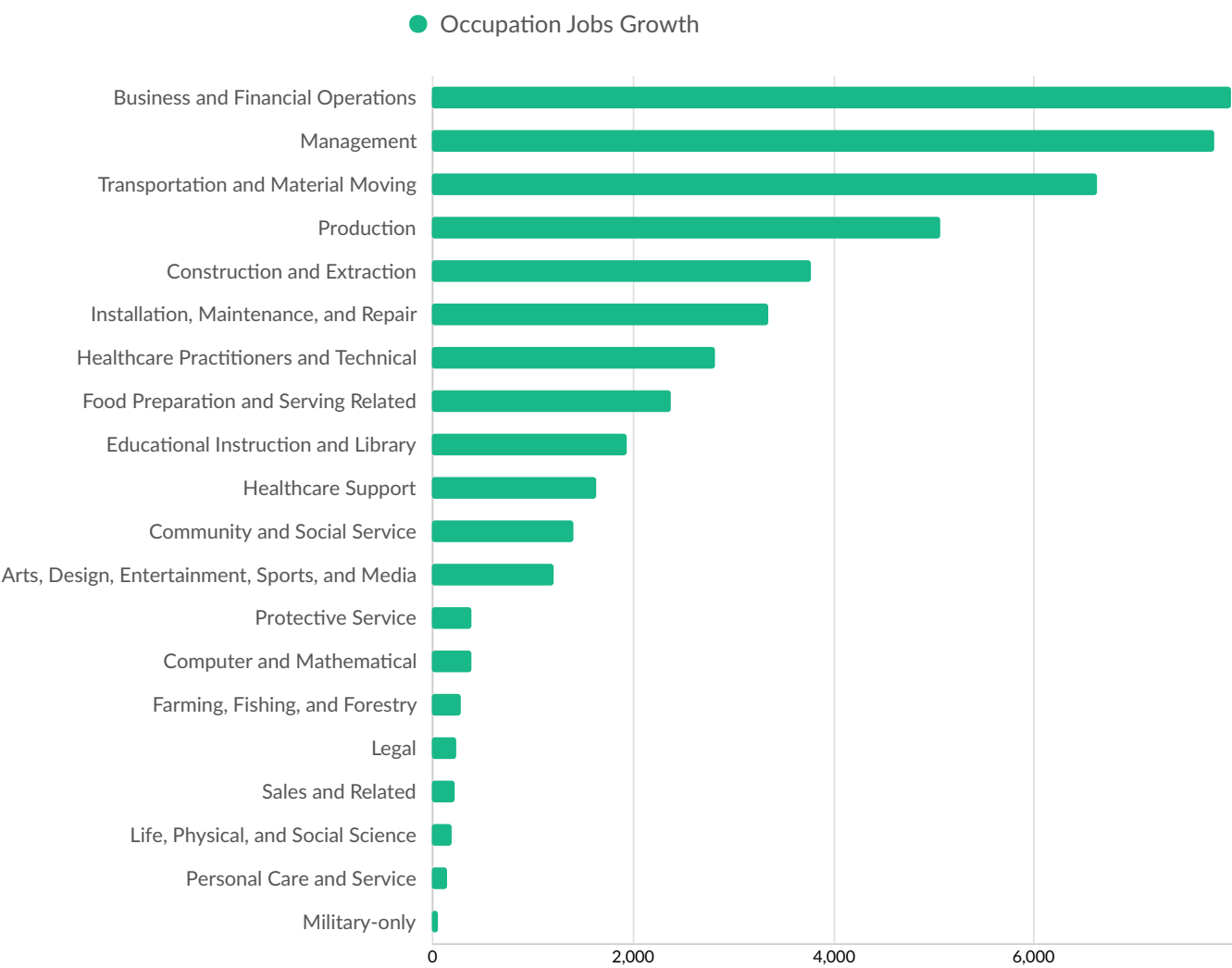
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

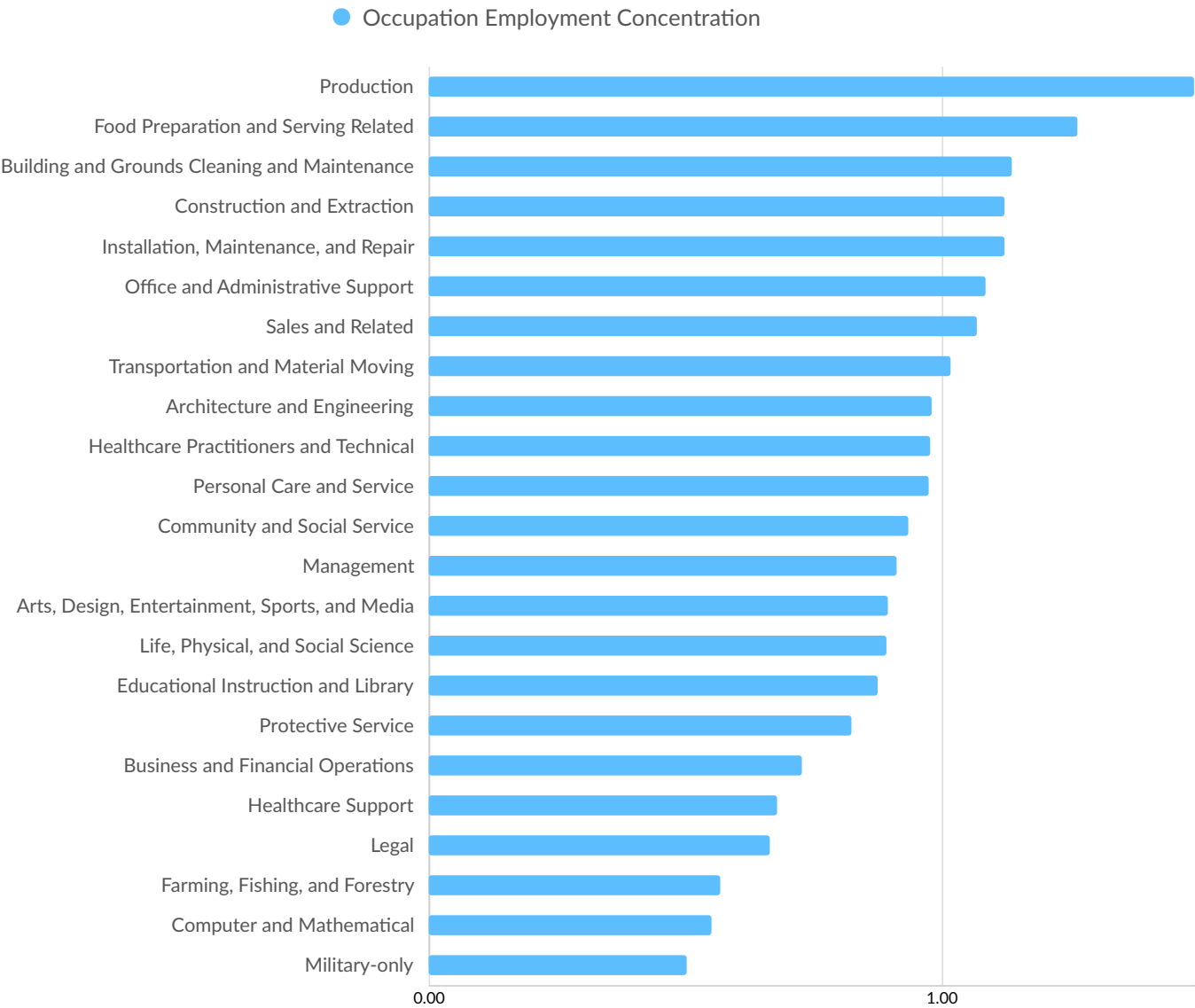
Largest Occupations



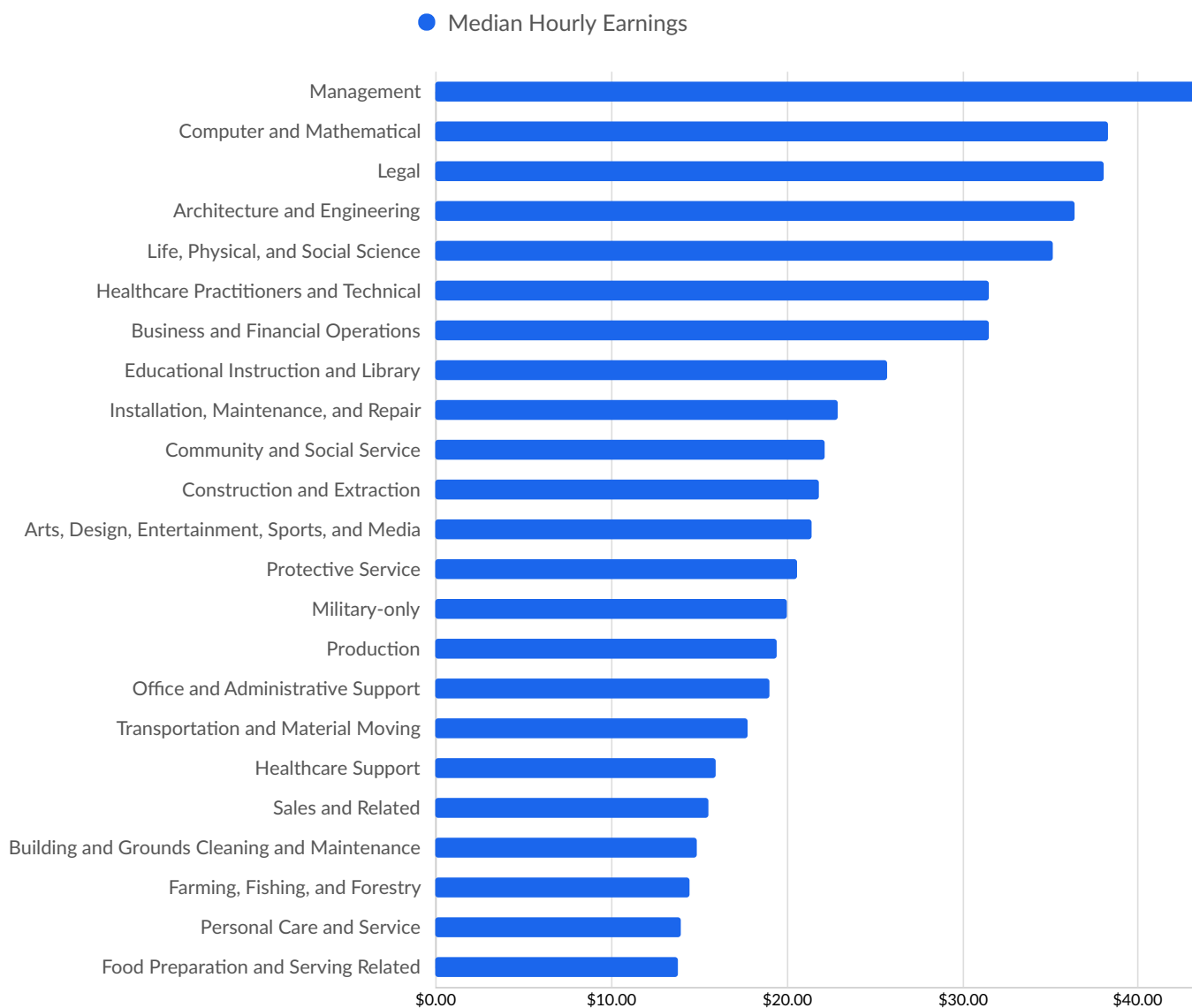
Top Growing Occupations



Top Occupation Employment Concentration



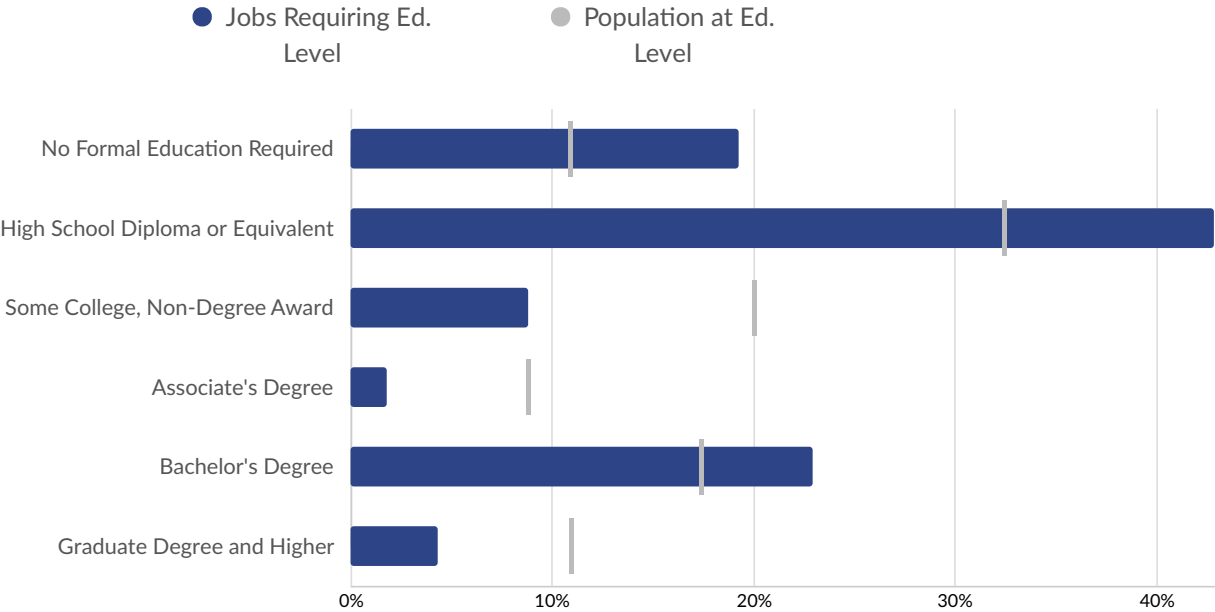
Top Occupation Earnings



Top Posted Occupations























Underemployment



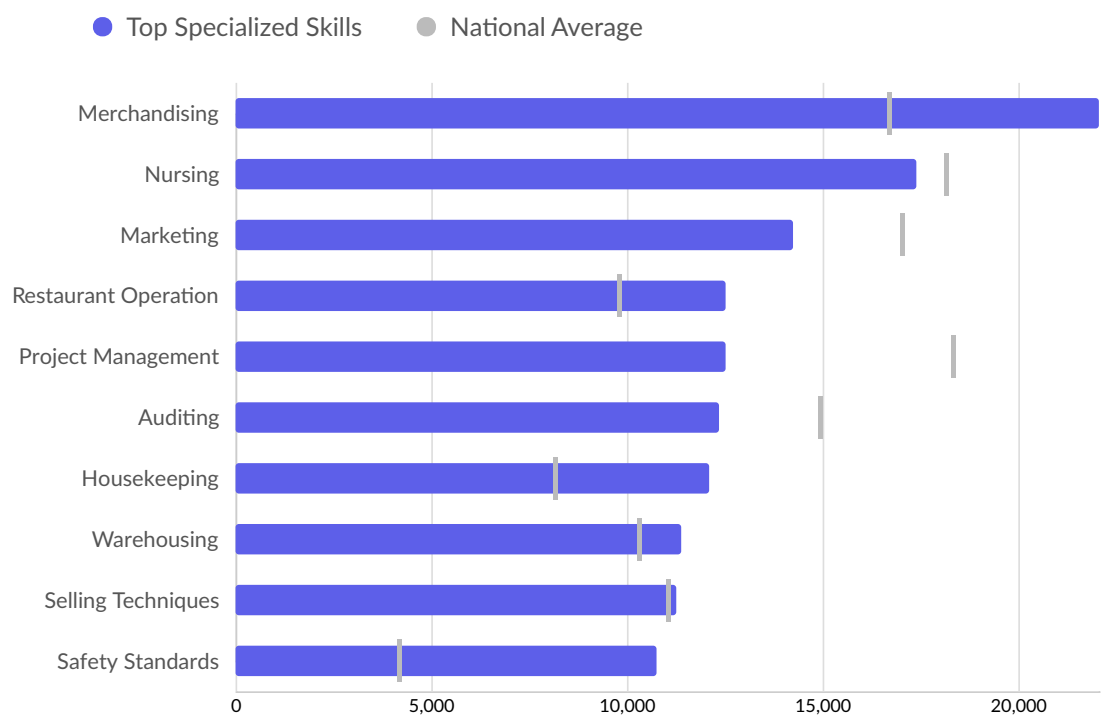
Educational Pipeline

In 2023, there were 17,747 graduates in 15 County. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Logistics, Materials, and Supply Chain Management" (Bachelor's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
The University of Tennessee-Knoxville	8,258 	
South College	2,551 	
Pellissippi State Community College	1,778 	
Lincoln Memorial University	1,371 	
Roane State Community College	877 	
Carson-Newman University	796 	
Tennessee College of Applied Technology-Knoxville	581 	
Johnson University	390 	
Tennessee School of Beauty of Knoxville Inc	250 	
Tennessee College of Applied Technology-Oneida-Huntsville	189 	

 Certificate
  Associate's
  Bachelor's
  Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
47001	Anderson County, TN
47009	Blount County, TN
47013	Campbell County, TN
47025	Claiborne County, TN
47029	Cocke County, TN
47057	Grainger County, TN
47089	Jefferson County, TN
47093	Knox County, TN

Code	Description
47105	Loudon County, TN
47123	Monroe County, TN
47129	Morgan County, TN
47145	Roane County, TN
47151	Scott County, TN
47155	Sevier County, TN
47173	Union County, TN