



15 County



Tennessee

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Report Parameters

15 Counties

47001	Anderson County, TN	47057	Grainger County, TN
47009	Blount County, TN	47089	Jefferson County, TN
47013	Campbell County, TN	47093	Knox County, TN
47025	Claiborne County, TN	47105	Loudon County, TN
47029	Cocke County, TN	<i>See Appendix A for all 15 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

1,241,721

Population (2023)

Population **grew by 68,046** over the last 5 years and is projected to **grow by 62,830** over the next 5 years.

580,049

Total Regional Employment

Jobs **grew by 39,480** over the last 5 years and are projected to **grow by 43,202** over the next 5 years.

\$68.1K

Avg. Earnings Per Job (2023)

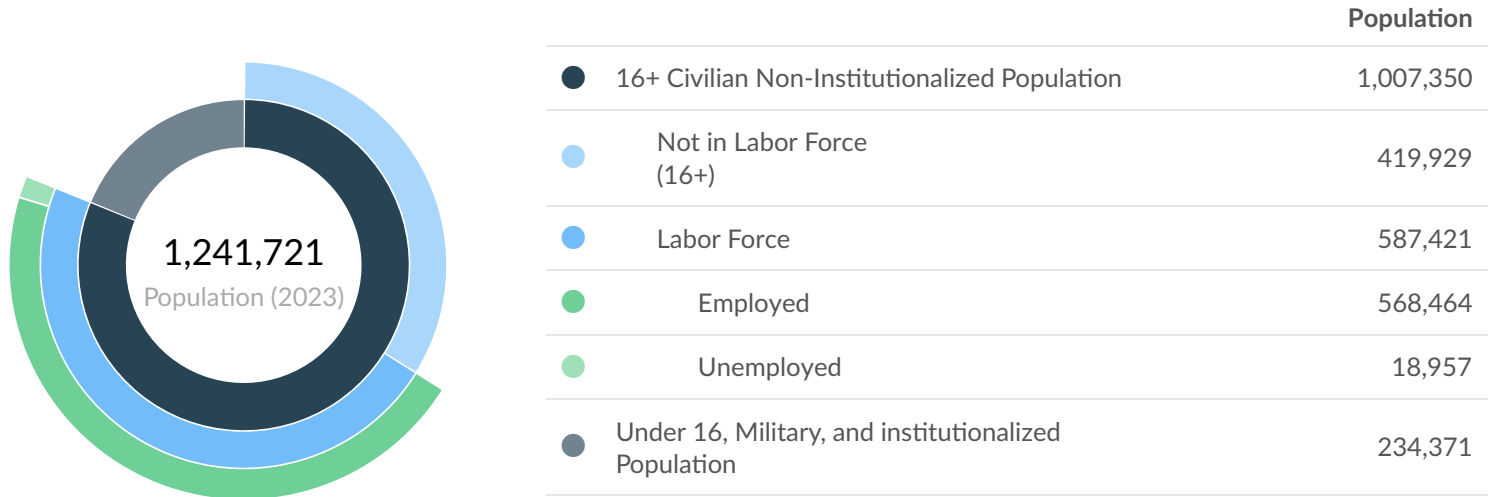
Regional average earnings per job are **\$14.5K below** the national average earnings of \$82.5K per job.

Takeaways

- As of 2023 the region's population **increased by 5.8%** since 2018, growing by 68,046. Population is expected to **increase by 5.1%** between 2023 and 2028, adding 62,830.
- From 2018 to 2023, jobs **increased by 7.3%** in 15 County from 540,570 to **580,049**. This change **outpaced the national growth rate of 3.6% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 59.2% to 58.3% between 2018 and 2023**.
- Concerning educational attainment, **17.2% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **8.5% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

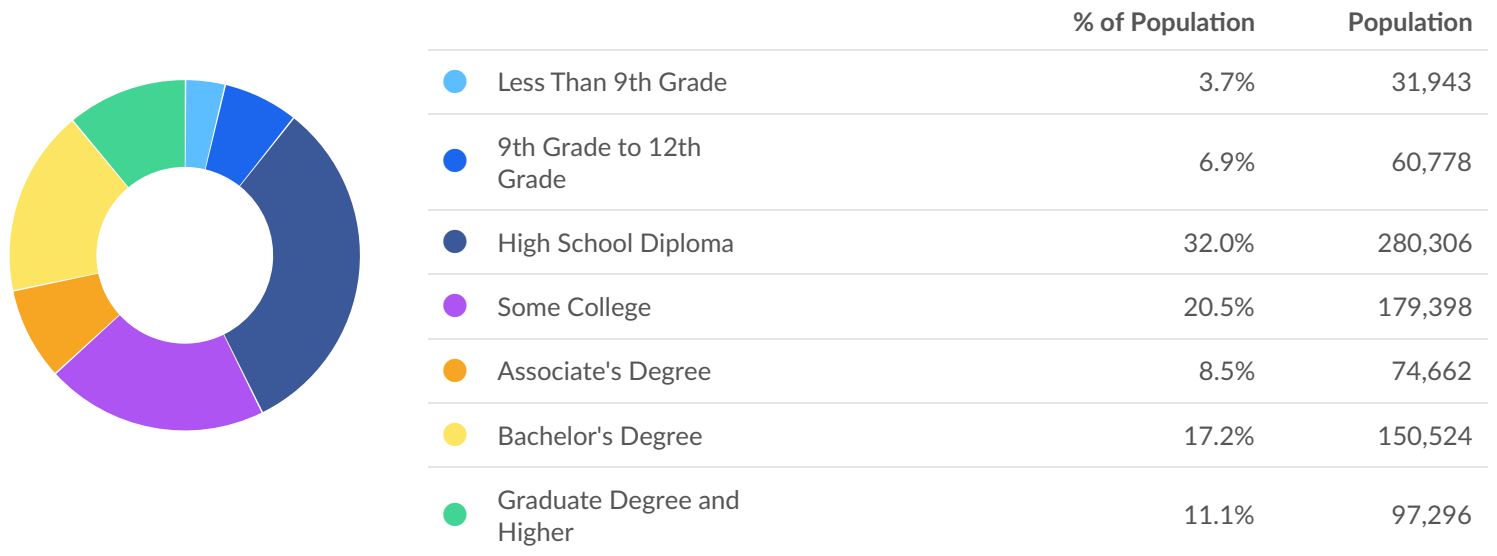
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	1,241,721	587,421	580,049	91.9	\$72.57B	\$71.30B	\$75.08B
State	7,125,802	3,388,920	3,627,461	92.3	\$471.89B	\$405.55B	\$497.69B

Sep 2023 Labor Force Breakdown



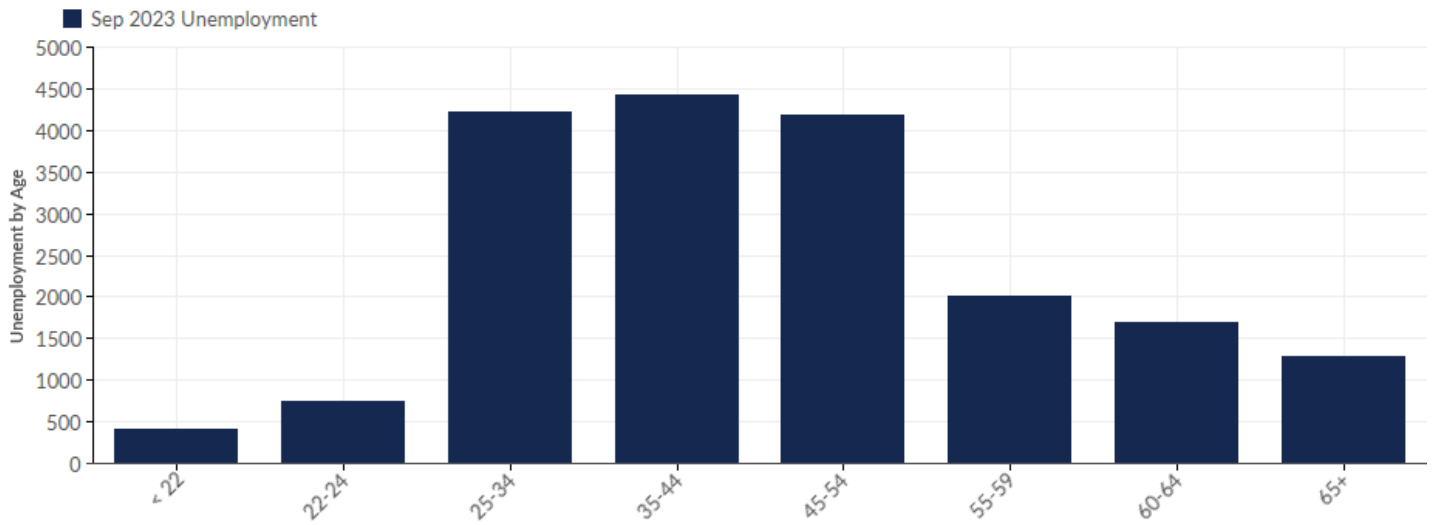
Educational Attainment

Concerning educational attainment, **17.2% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **8.5% hold an Associate's Degree** (0.4% below the national average).



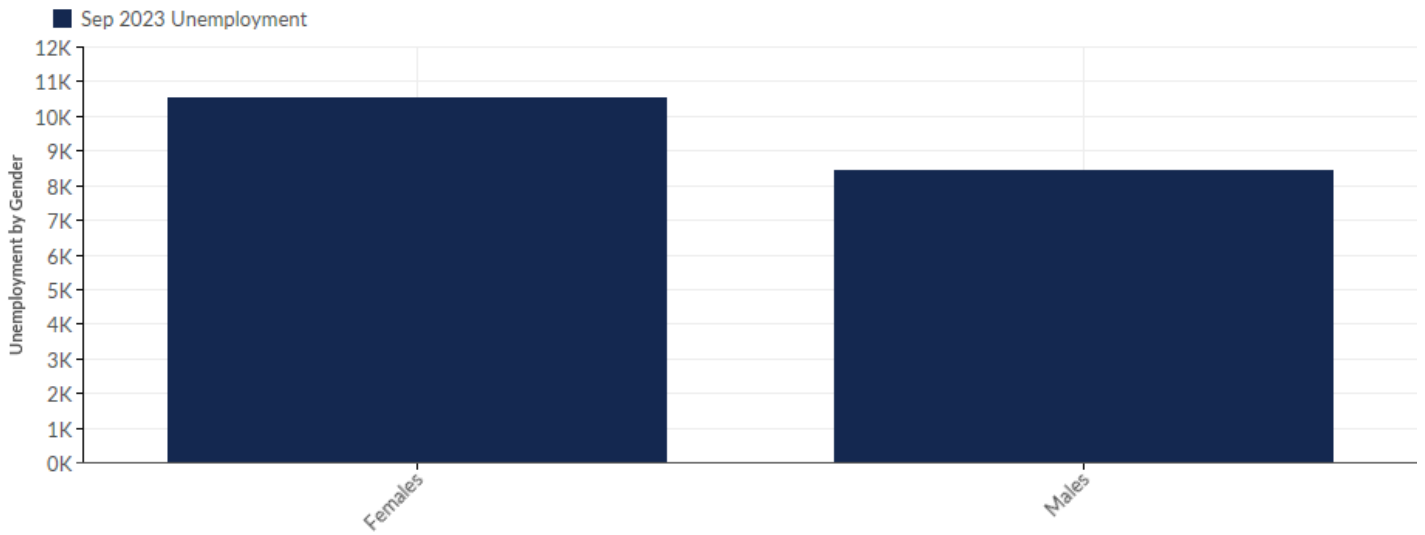
Unemployment by Demographics

Unemployment by Age



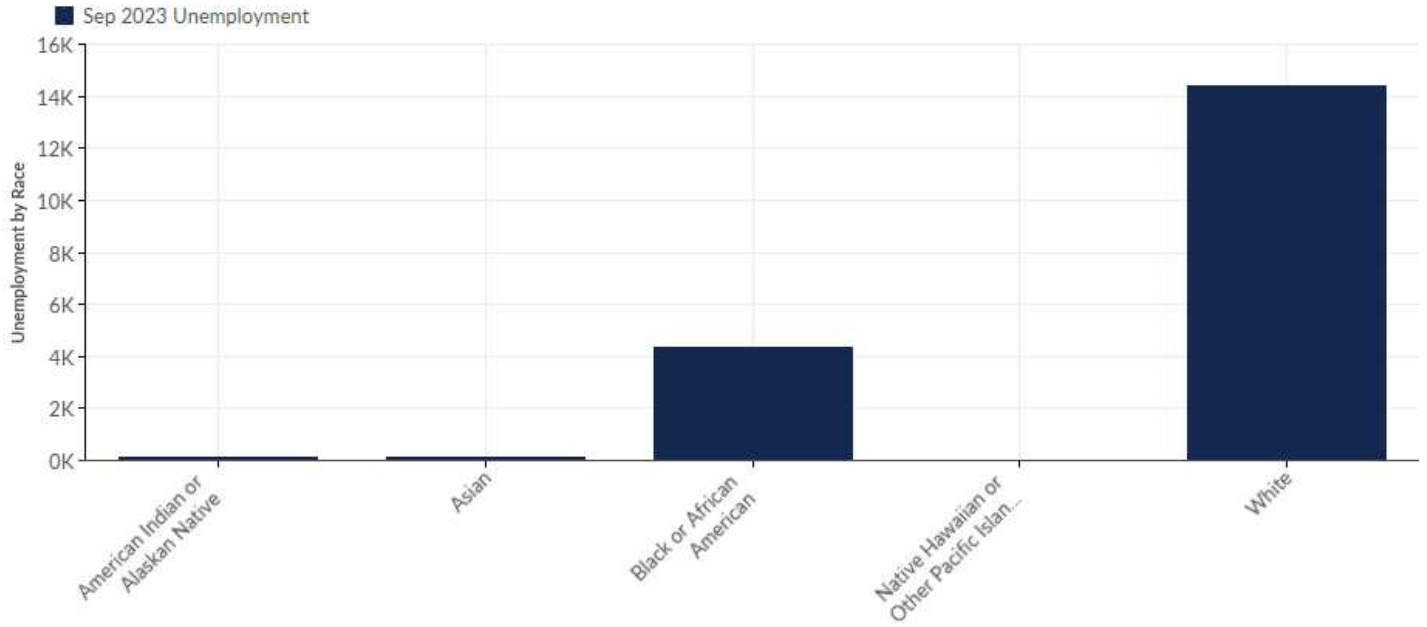
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	405	2.14%
22-24	748	3.95%
25-34	4,219	22.26%
35-44	4,423	23.33%
45-54	4,184	22.07%
55-59	2,009	10.60%
60-64	1,693	8.93%
65+	1,276	6.73%
Total	18,957	100.00%

Unemployment by Gender



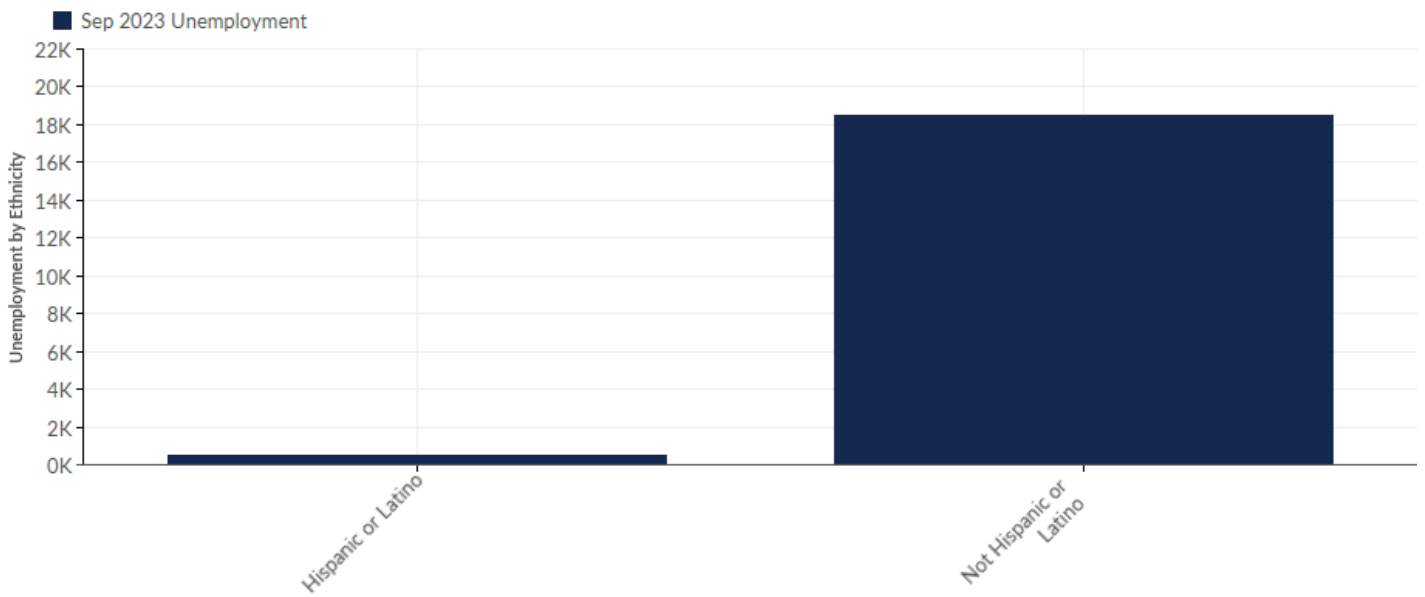
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	10,516	55.47%
Males	8,441	44.53%
Total	18,957	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	97	0.51%
Asian	127	0.67%
Black or African American	4,324	22.81%
Native Hawaiian or Other Pacific Islander	29	0.15%
White	14,380	75.86%
Total	18,957	100.00%

Unemployment by Ethnicity

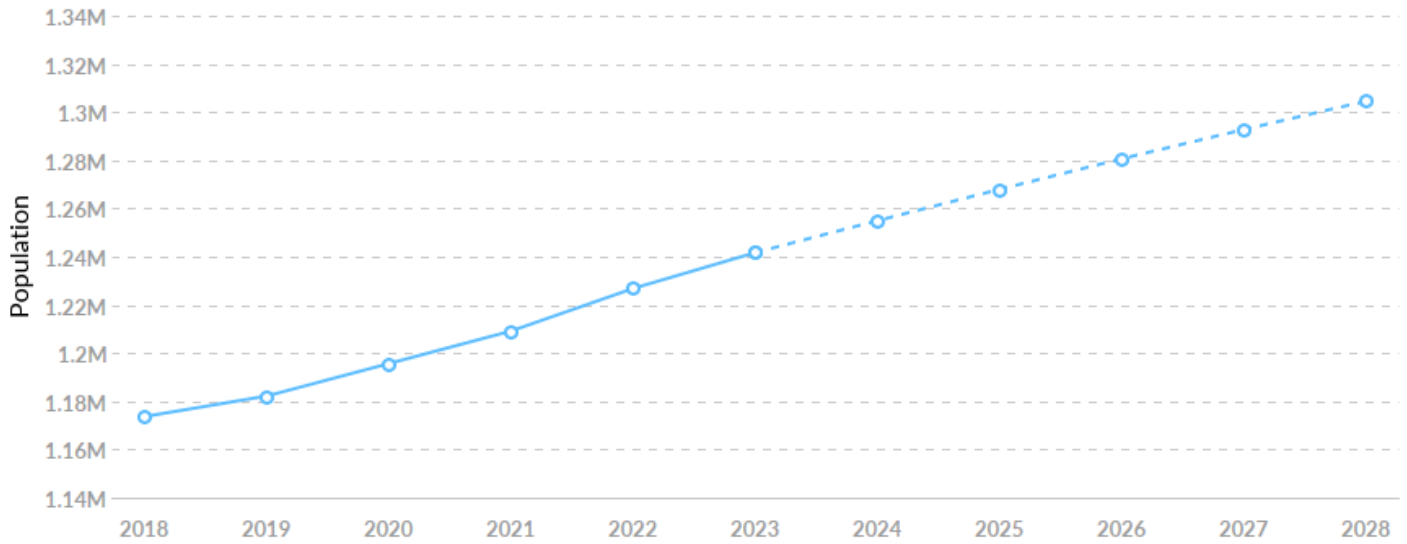


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	476	2.51%
Not Hispanic or Latino	18,481	97.49%
Total	18,957	100.00%

Historic & Projected Trends

Population Trends

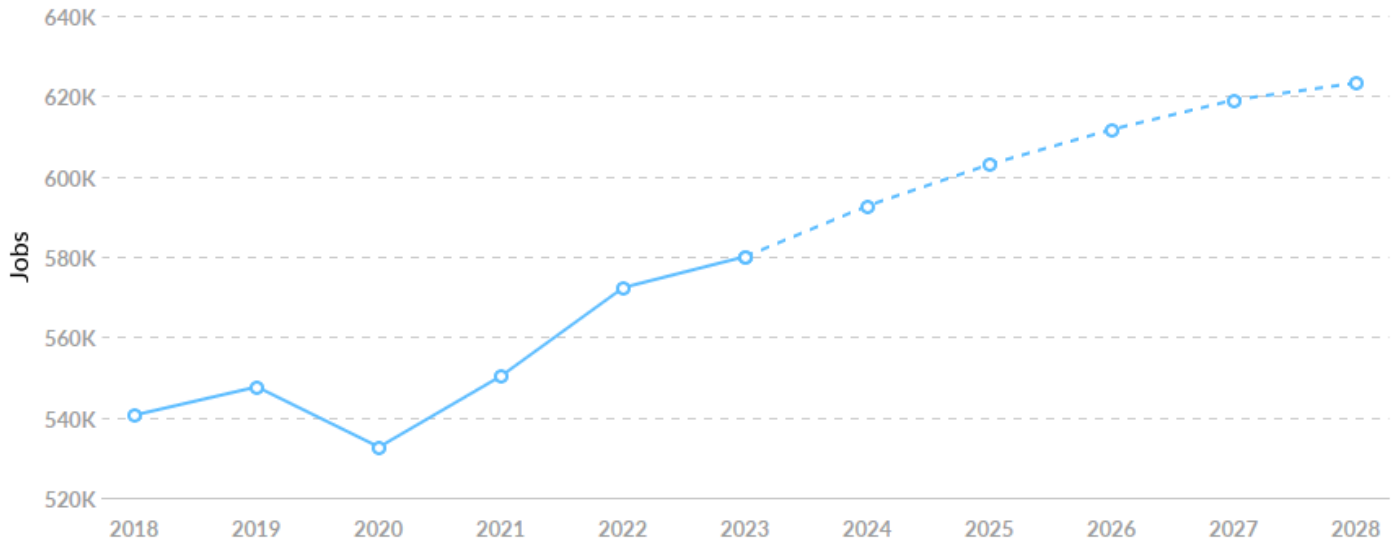
As of 2023 the region's population increased by 5.8% since 2018, growing by 68,046. Population is expected to increase by 5.1% between 2023 and 2028, adding 62,830.



Timeframe	Population
2018	1,173,675
2019	1,182,197
2020	1,195,679
2021	1,209,171
2022	1,226,846
2023	1,241,721
2024	1,254,973
2025	1,267,971
2026	1,280,655
2027	1,292,801
2028	1,304,551

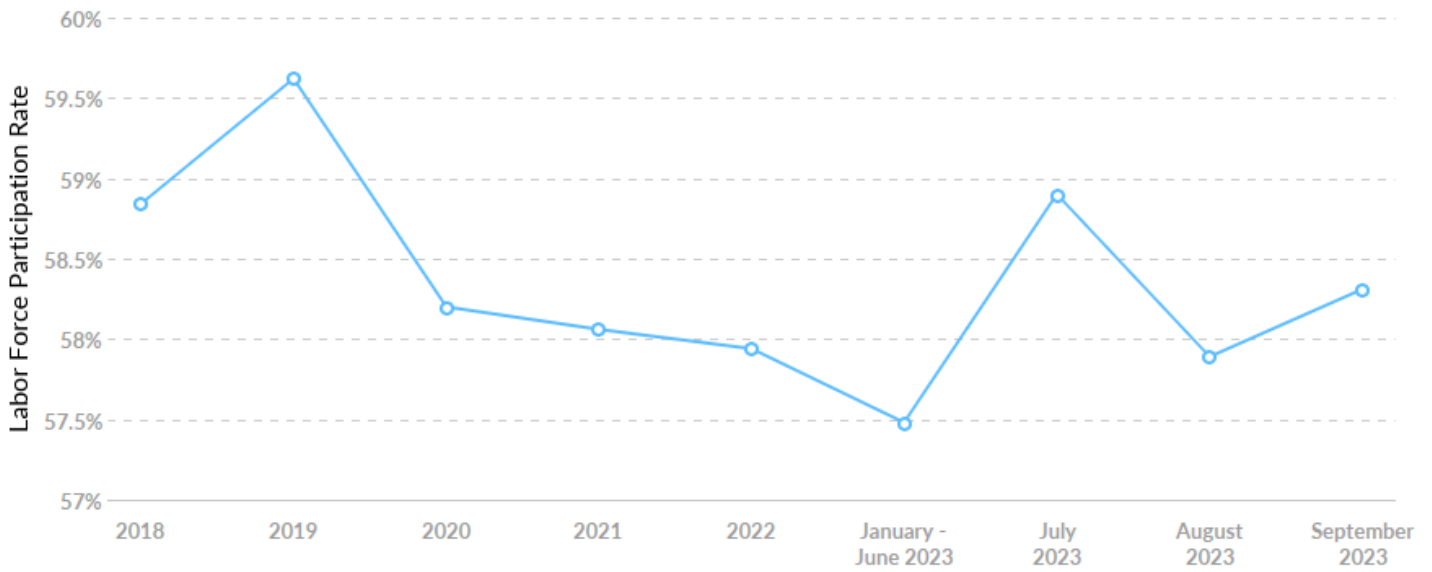
Job Trends

From 2018 to 2023, jobs increased by 7.3% in 15 County from 540,570 to 580,049. This change outpaced the national growth rate of 3.6% by 3.7%.



Timeframe	Jobs
2018	540,570
2019	547,594
2020	532,609
2021	550,314
2022	572,313
2023	580,049
2024	592,689
2025	603,003
2026	611,682
2027	619,034
2028	623,252

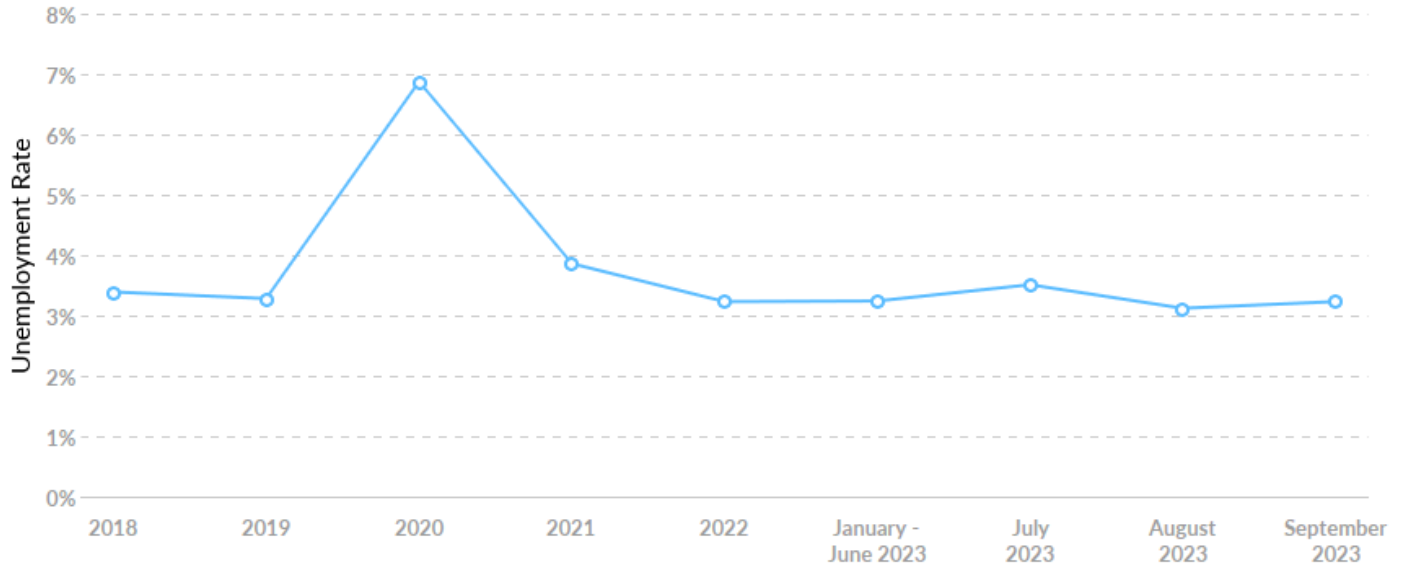
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	58.84%
2019	59.62%
2020	58.20%
2021	58.06%
2022	57.94%
January - June 2023	57.48%
July 2023	58.90%
August 2023	57.89%
September 2023	58.31%

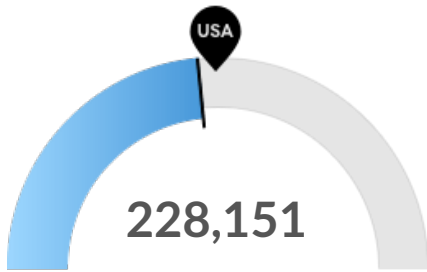
Unemployment Rate Trends

Your areas had a September 2023 unemployment rate of 3.23%, **decreasing from 3.39%** 5 years before.



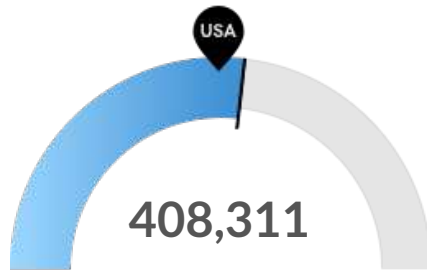
Timeframe	Unemployment Rate
2018	3.39%
2019	3.28%
2020	6.87%
2021	3.86%
2022	3.23%
January - June 2023	3.24%
July 2023	3.51%
August 2023	3.12%
September 2023	3.23%

Population Characteristics



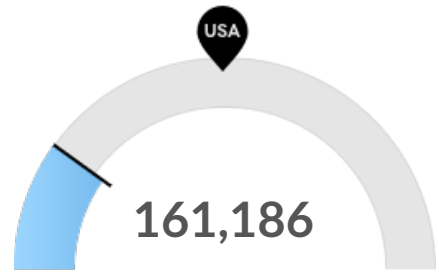
Millennials

Your area has 228,151 millennials (ages 25-39). The national average for an area this size is 249,462.



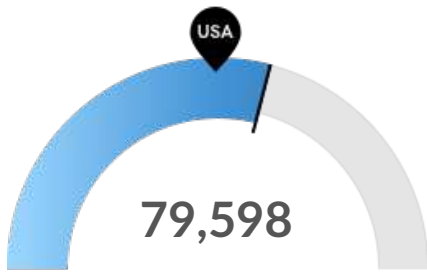
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 367,664 people 55 or older, while there are 408,311 here.



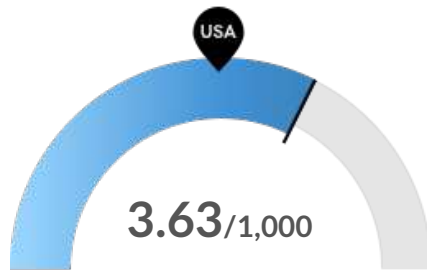
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 504,530 racially diverse people, while there are 161,186 here.



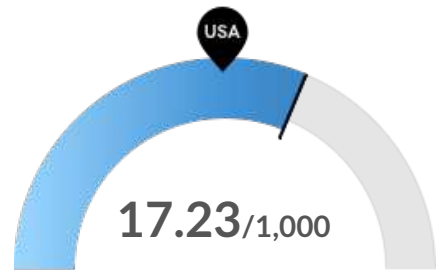
Veterans

Your area has 79,598 veterans. The national average for an area this size is 63,480.



Violent Crime

Your area has 3.63 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

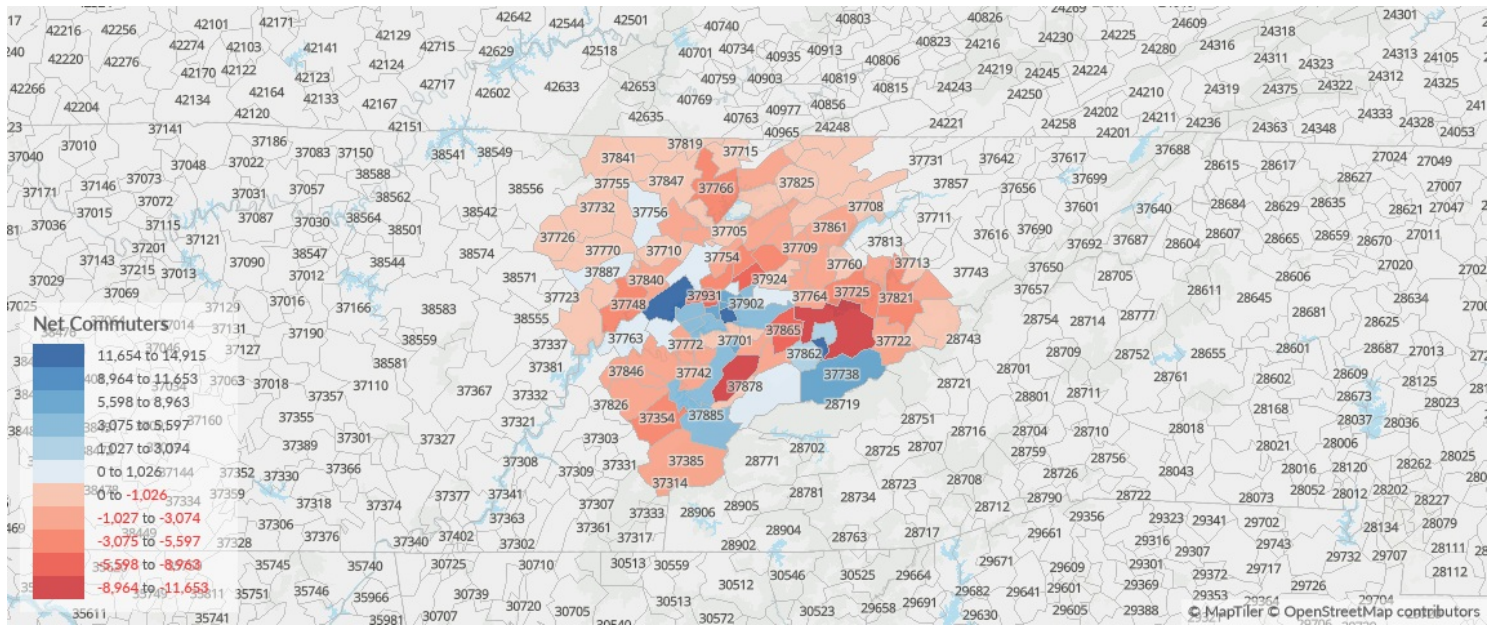


Property Crime

Your area has 17.23 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 37918.



Where Talent Works

Where Talent Lives

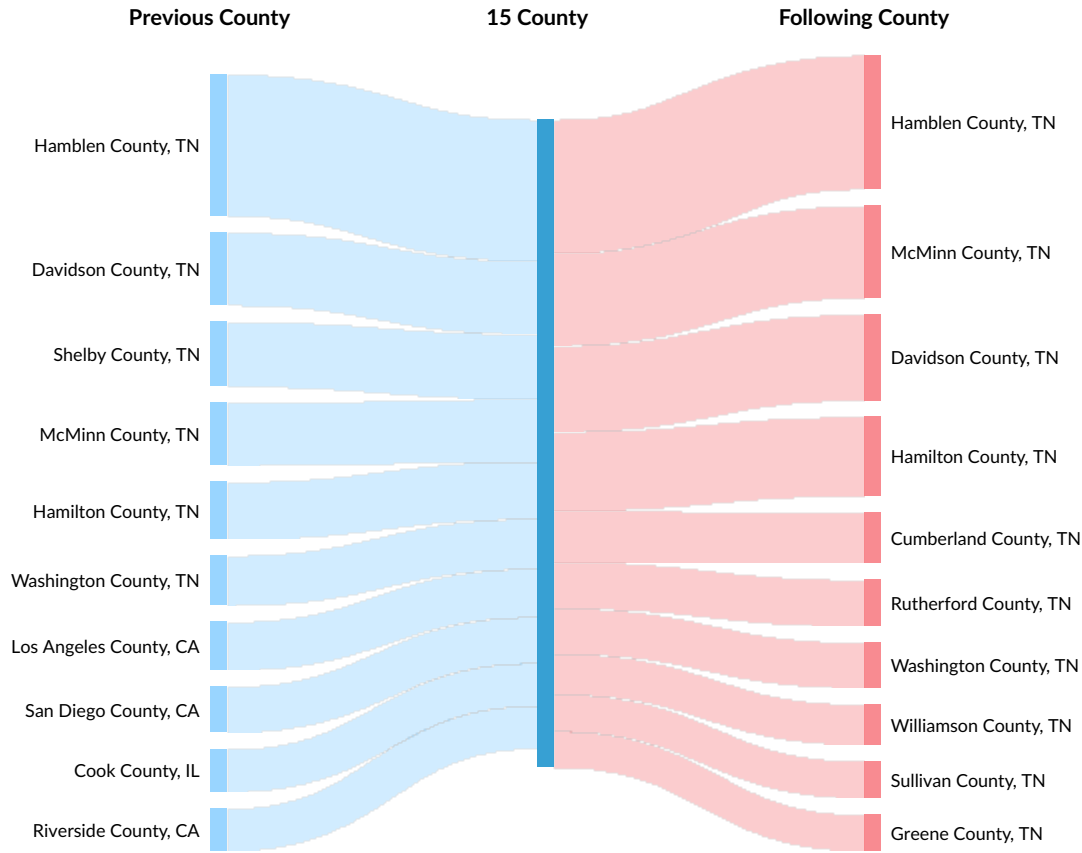
ZIP	Name	2023 Employment
37919	Knoxville, TN (in Knox c...	29,627
37830	Oak Ridge, TN (in Ander...	24,880
37920	Knoxville, TN (in Knox c...	24,463
37922	Knoxville, TN (in Knox c...	22,331
37921	Knoxville, TN (in Knox c...	20,885

ZIP	Name	2023 Workers
37918	Knoxville, TN (in Knox c...	21,684
37920	Knoxville, TN (in Knox c...	20,140
37922	Knoxville, TN (in Knox c...	18,831
37876	Sevierville, TN (in Sevier...	17,505
37803	Maryville, TN (in Blount...	14,952

Inbound and Outbound Migration

The table below analyzes past and current residents of 15 County. The left column shows residents of other counties migrating to 15 County. The right column shows residents migrating from 15 County to other counties.

As of 2021, **1,301** people have migrated from Hamblen County, TN to 15 County. In the same year, **1,228** people left 15 County migrating to Hamblen County, TN. The total Net Migration for 15 County in 2021 was **15,991**.

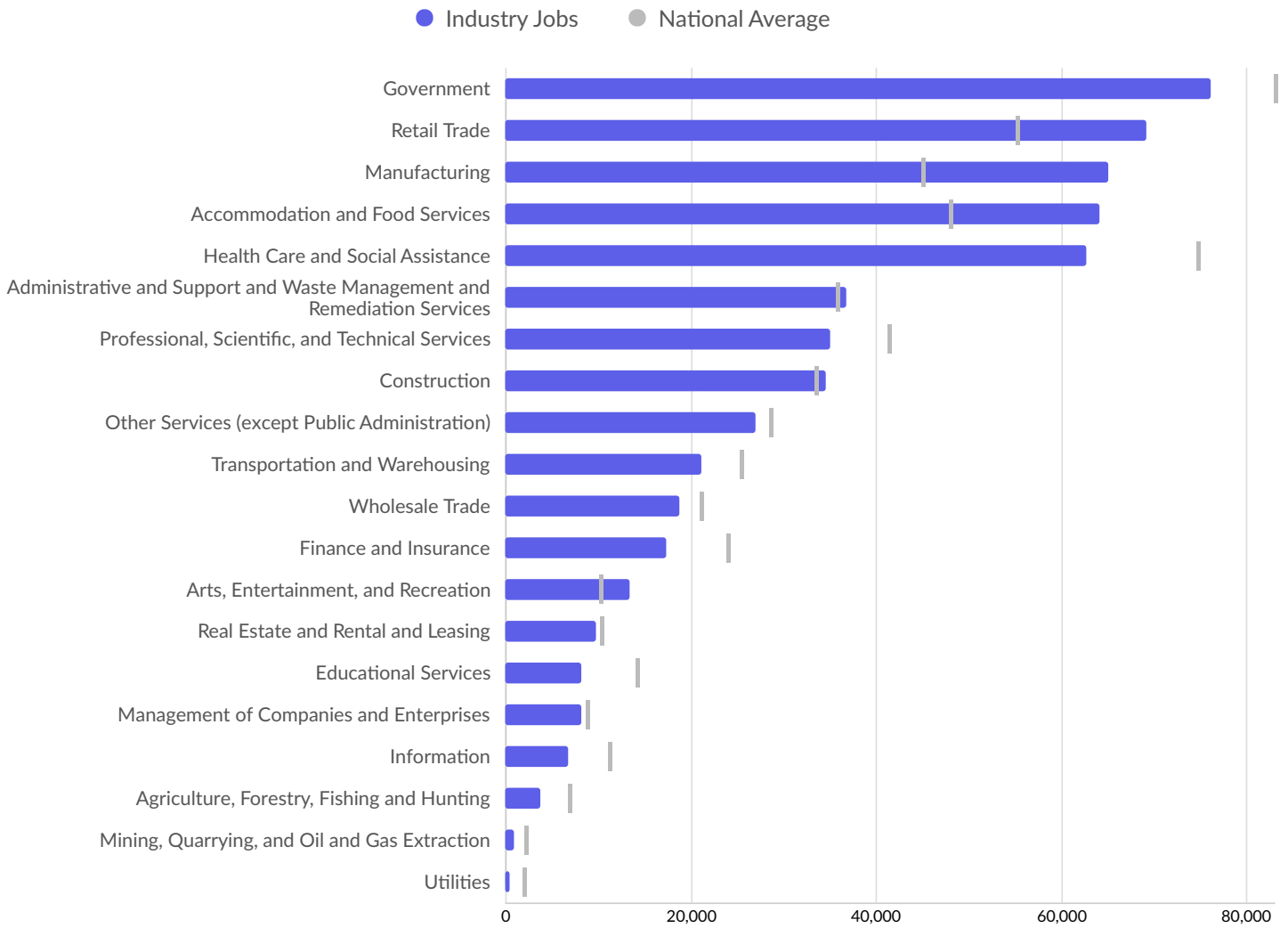


Top Previous Counties	Migrations
Hamblen County, TN	1,301
Davidson County, TN	667
Shelby County, TN	595
McMinn County, TN	574
Hamilton County, TN	525
Washington County, TN	457

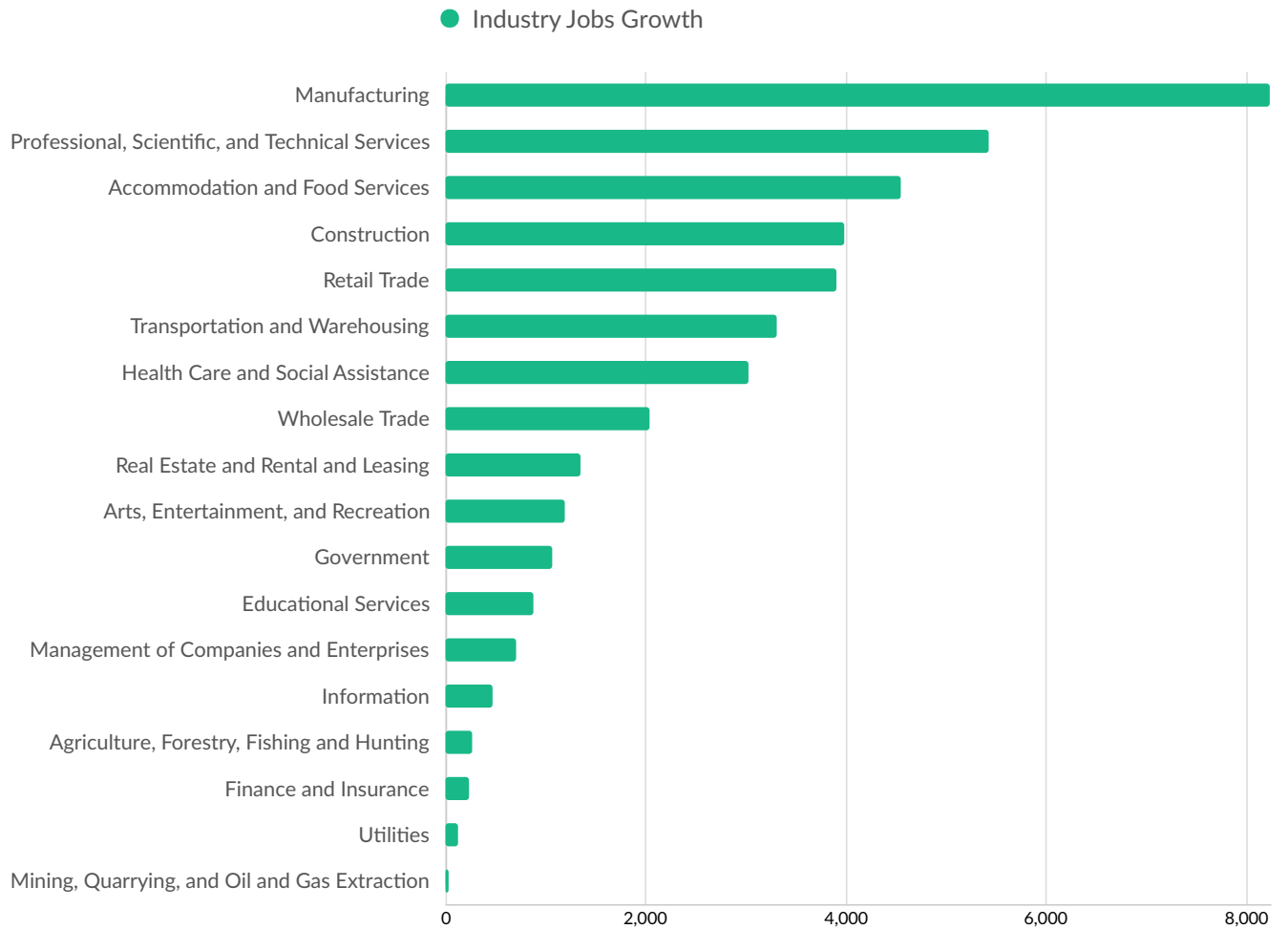
Top Previous Counties	Migrations
Los Angeles County, CA	443
San Diego County, CA	422
Cook County, IL	393
Riverside County, CA	391
Greene County, TN	344
Sullivan County, TN	341
Pinellas County, FL	339
Rutherford County, TN	339
Maricopa County, AZ	325
Top Following Counties	Migrations
Hamblen County, TN	1,228
McMinn County, TN	847
Davidson County, TN	789
Hamilton County, TN	725
Cumberland County, TN	467
Rutherford County, TN	426
Washington County, TN	417
Williamson County, TN	371
Sullivan County, TN	338
Greene County, TN	334
Sumner County, TN	333
Wilson County, TN	333
Bradley County, TN	315
Putnam County, TN	269
Hillsborough County, FL	266

Industry Characteristics

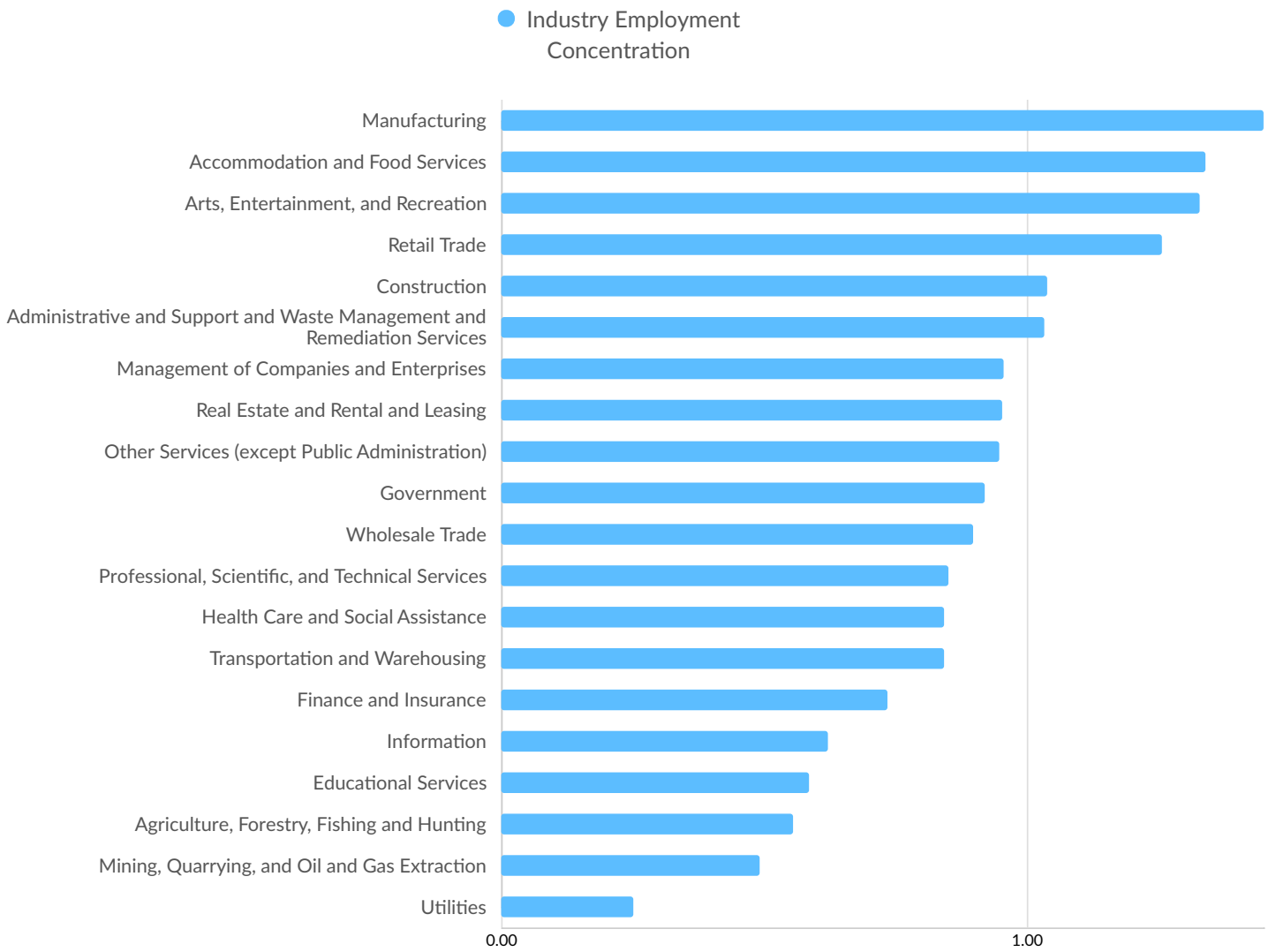
Largest Industries



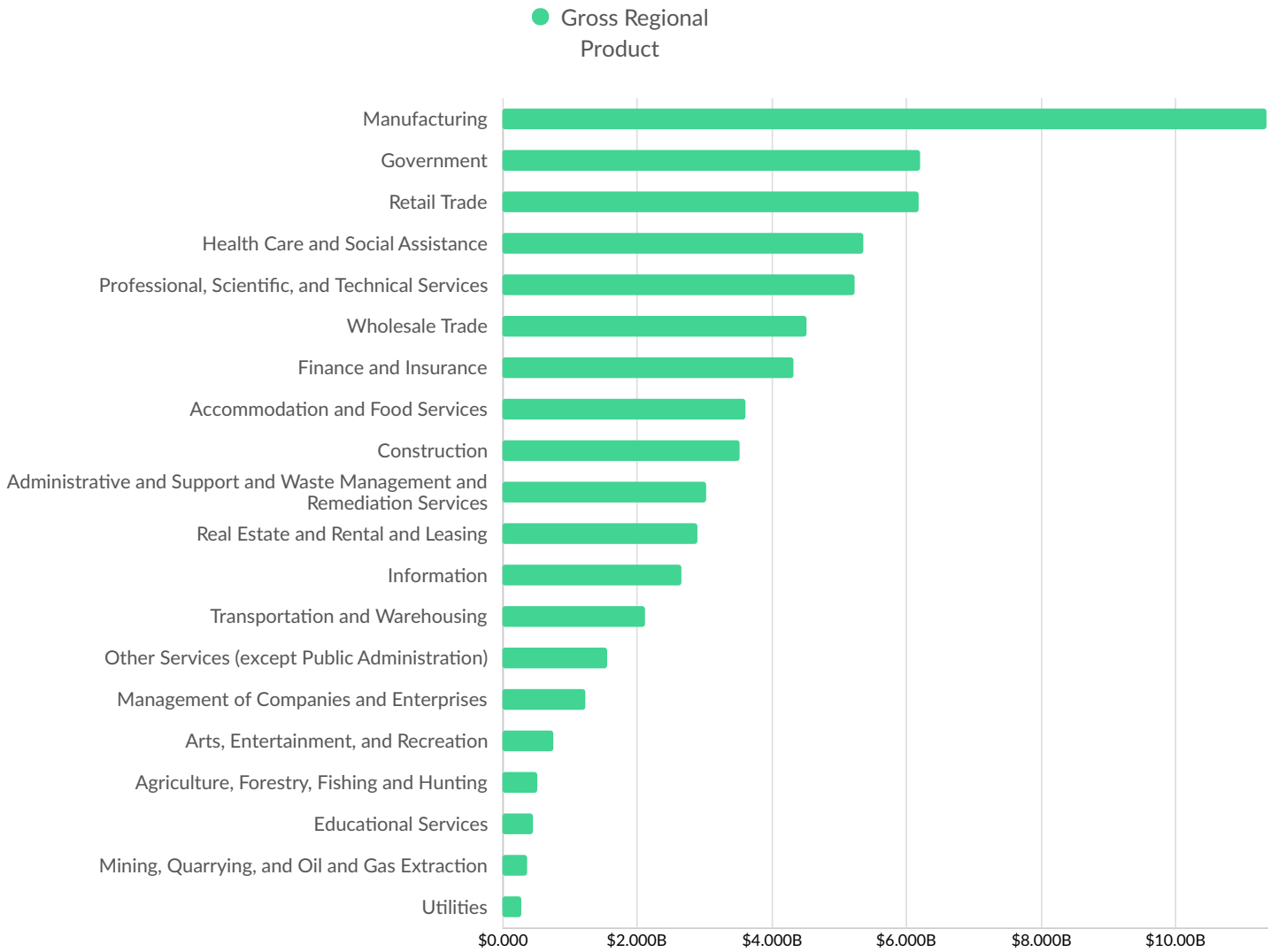
Top Growing Industries



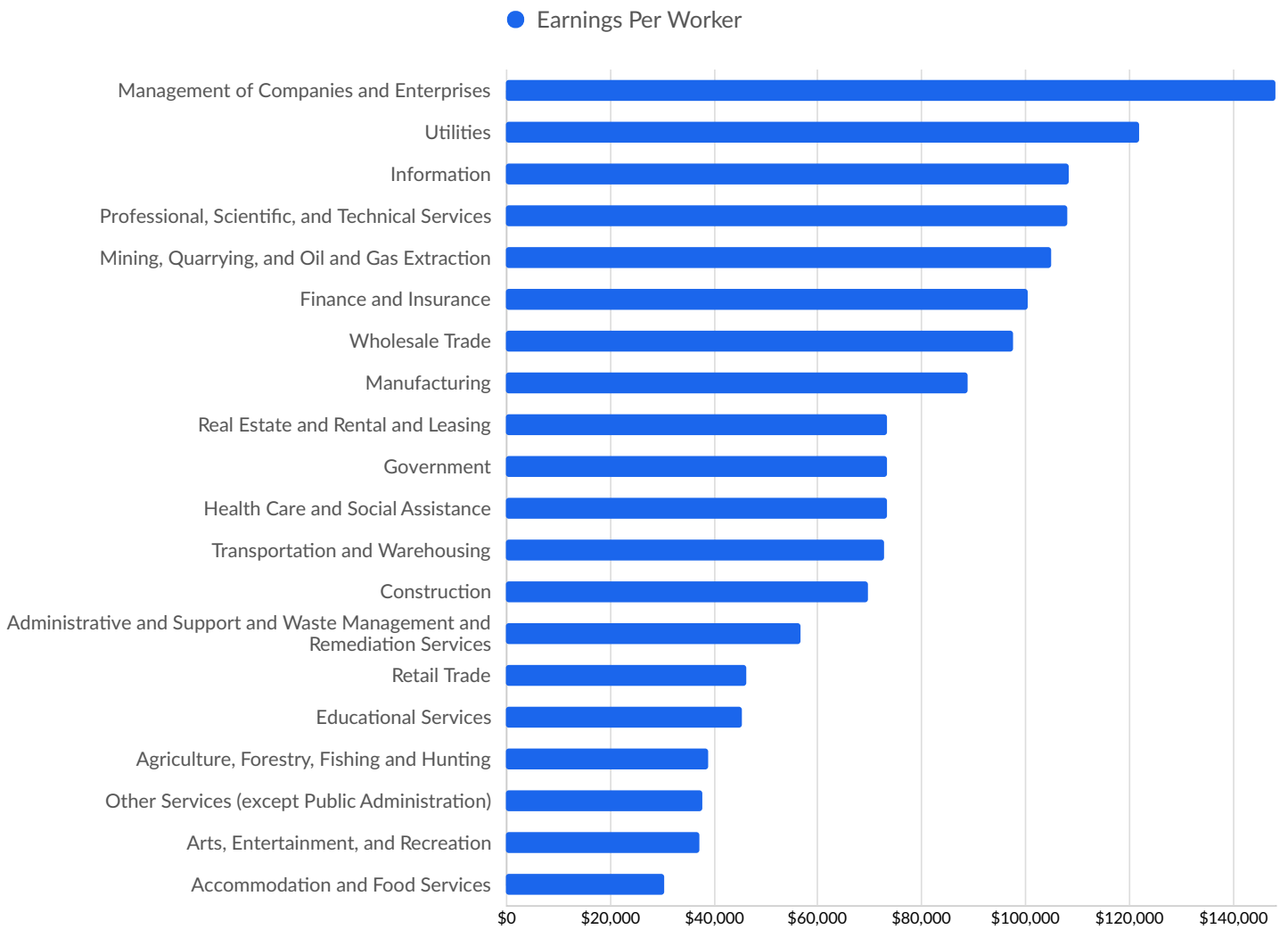
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



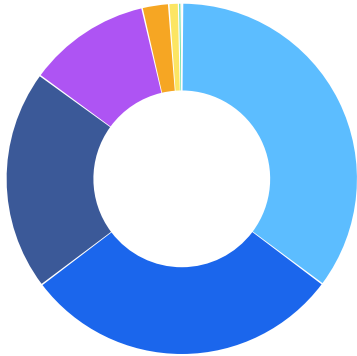
Business Characteristics

96,950 Companies Employ Your Workers

Online profiles for your workers mention 96,950 companies as employers, with the top 10 appearing below. In the last 12 months, 10,198 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Tennessee	10,193 	University of Tennessee	3,457 
Oak Ridge National Laboratory	4,510 	Randstad	3,316 
Knox County Schools	3,606 	Covenant Health	2,797 
Ut Medical Center	2,800 	Oak Ridge National Laboratory	2,330 
Covenant Health	2,424 	Food City	1,364 
United States Government	1,946 	Dollar General	1,109 
Walmart	1,894 	Pilot Company	799 
State of Tennessee	1,826 	Ingles	684 
Denso	1,745 	Aerotek	633 
Pilot Company	1,733 	Lincoln Memorial University	631 

Business Size

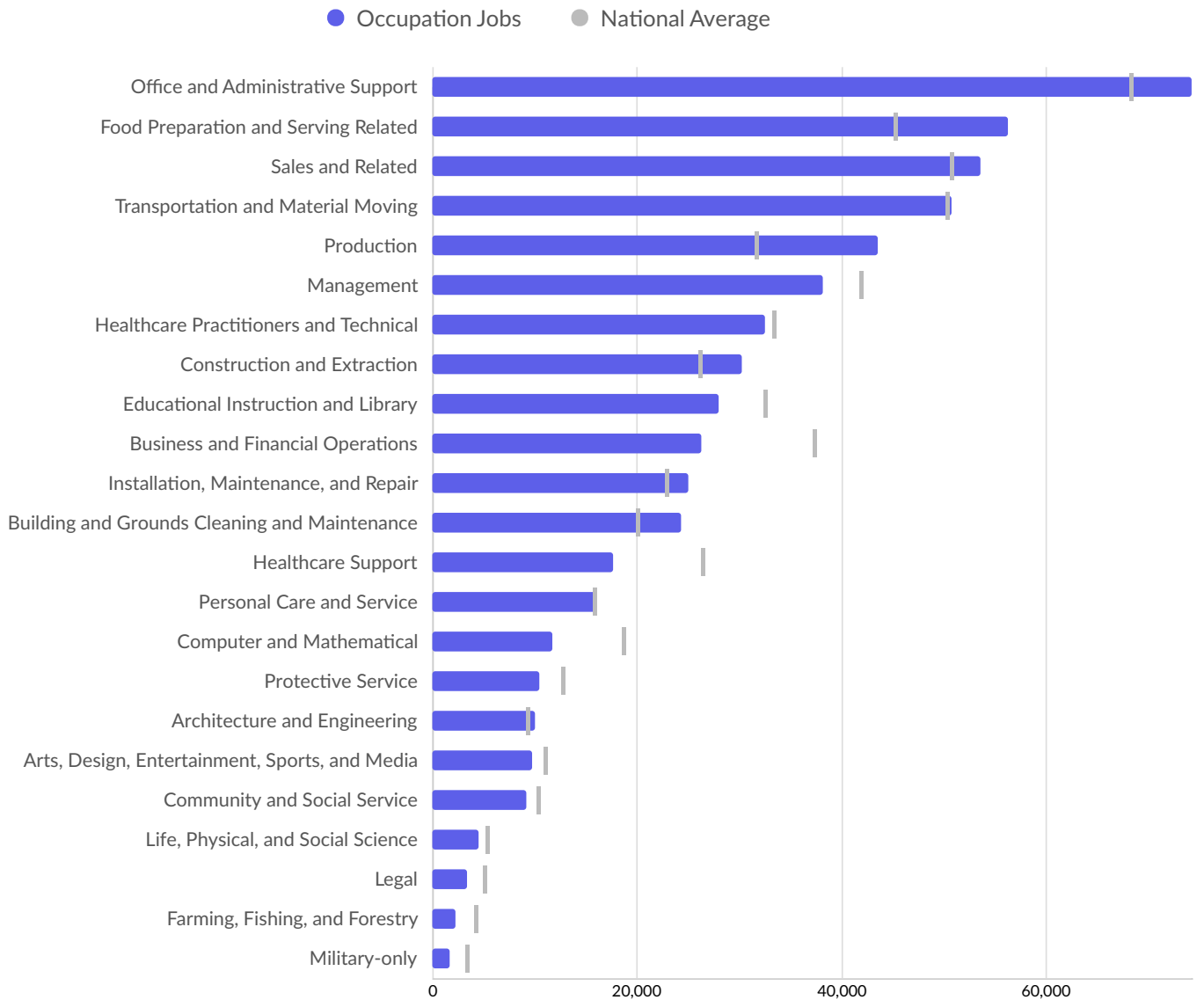


	Percentage	Business Count
● 1 to 4 employees	35.1%	15,543
● 5 to 9 employees	29.5%	13,036
● 10 to 19 employees	20.3%	8,987
● 20 to 49 employees	11.3%	5,012
● 50 to 99 employees	2.5%	1,084
● 100 to 249 employees	0.9%	398
● 250 to 499 employees	0.2%	100
● 500+ employees	0.1%	60

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

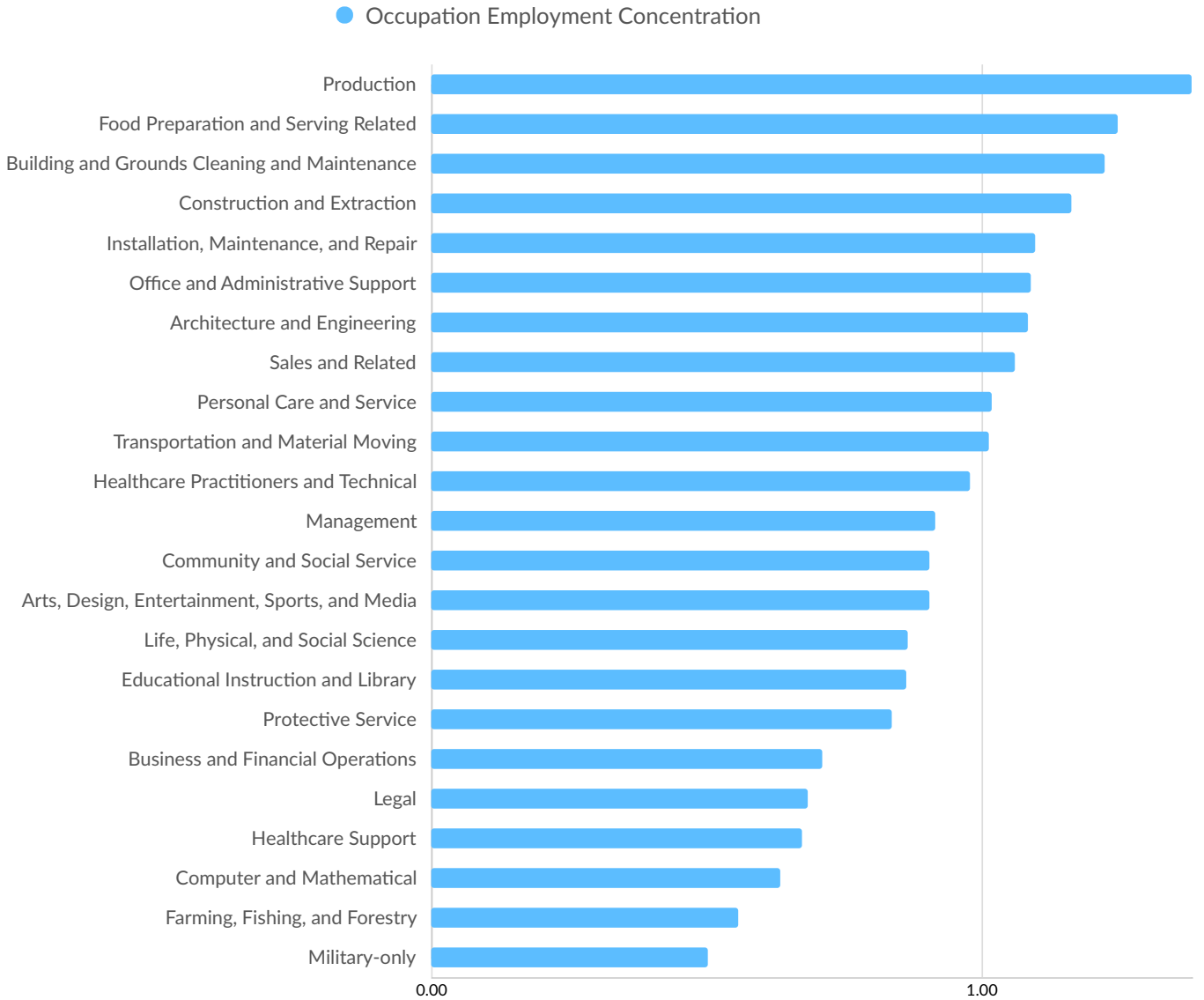
Largest Occupations



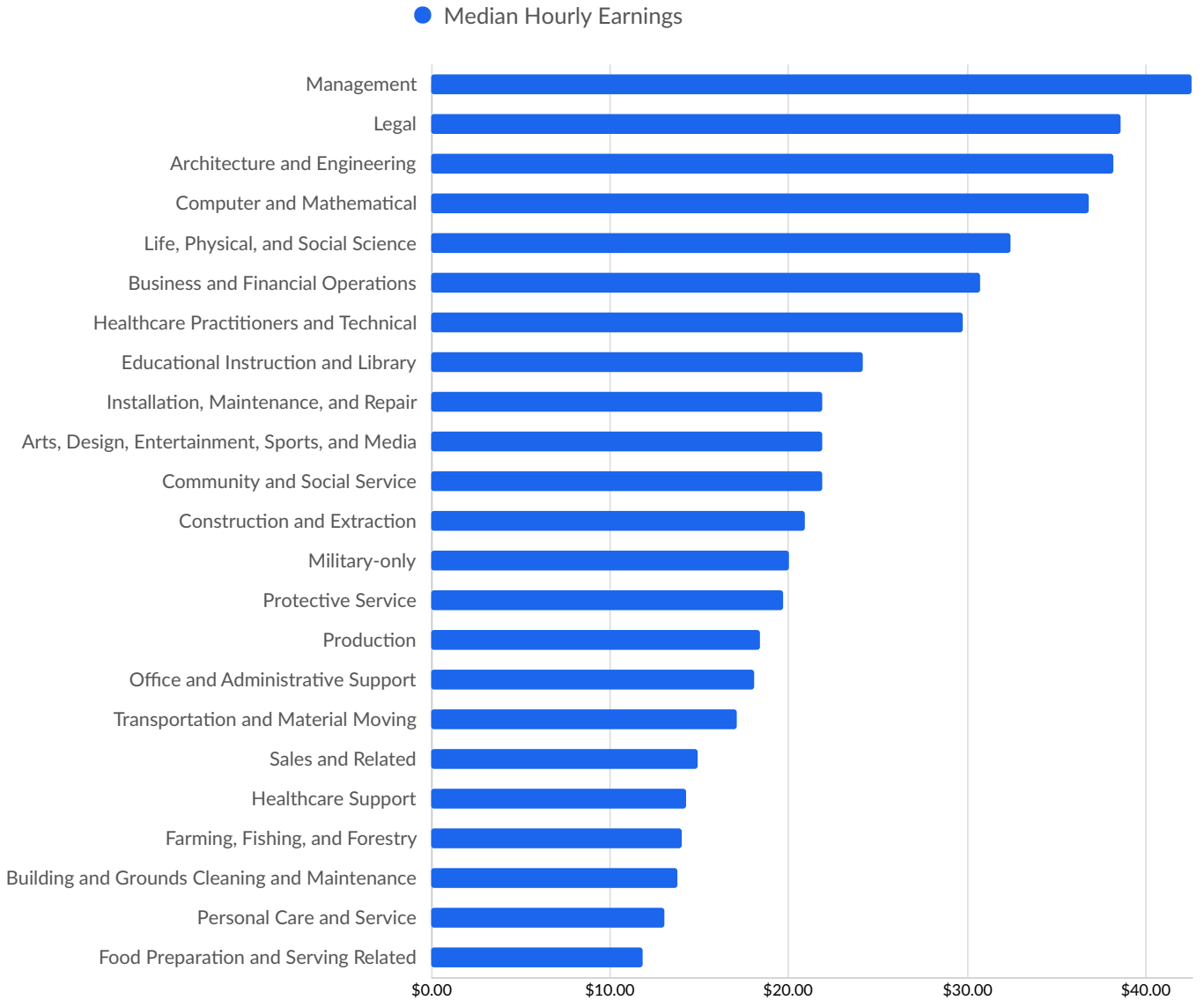
Top Growing Occupations



Top Occupation Employment Concentration

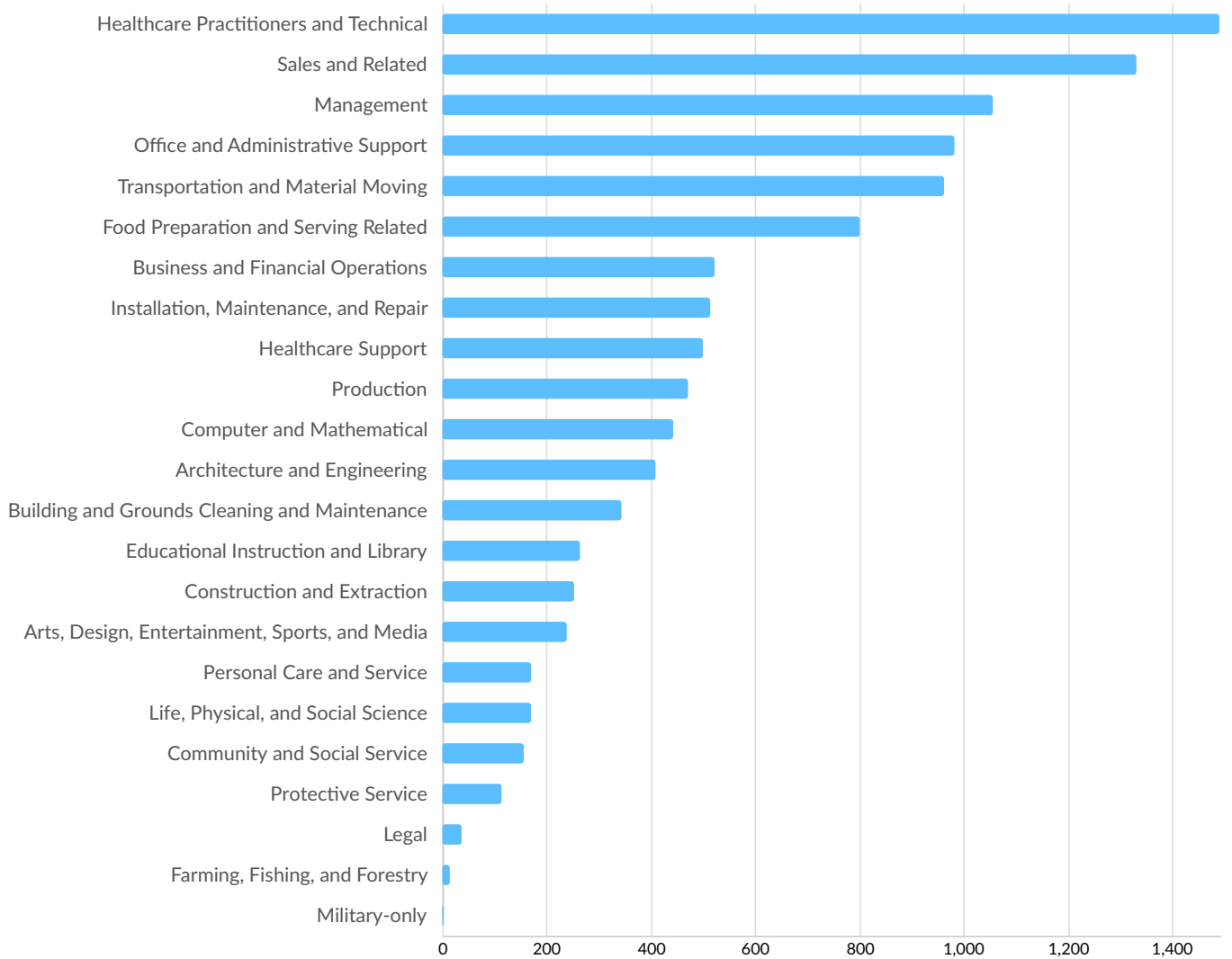


Top Occupation Earnings

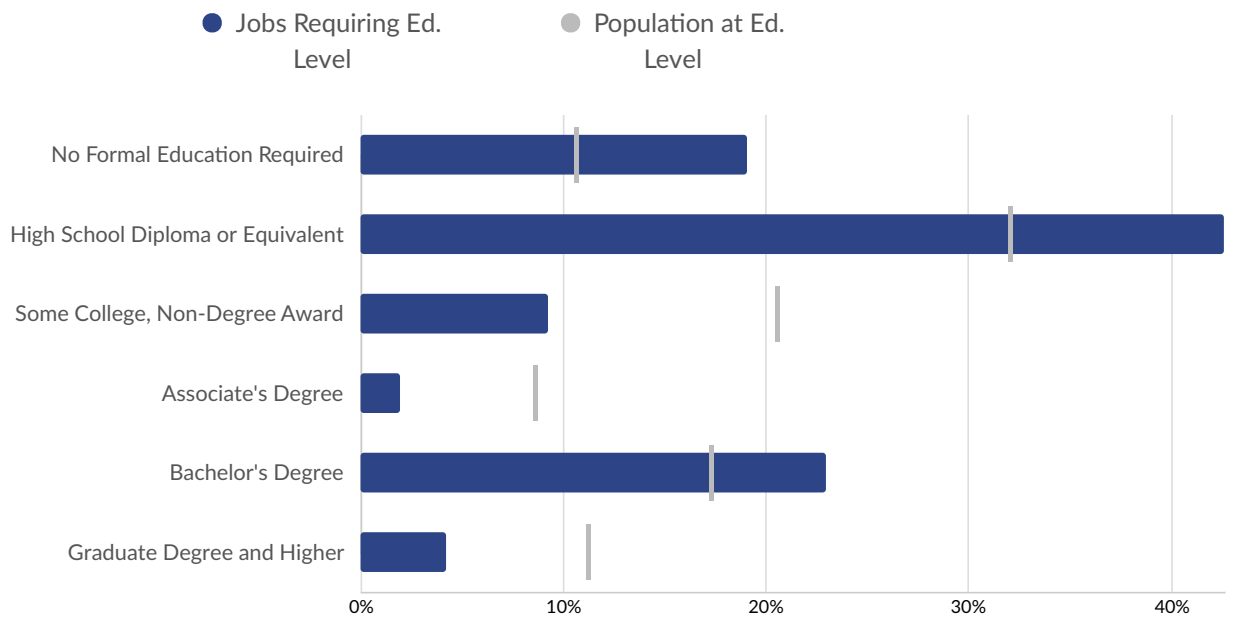


Top Posted Occupations

● Unique Average Monthly Postings



Underemployment



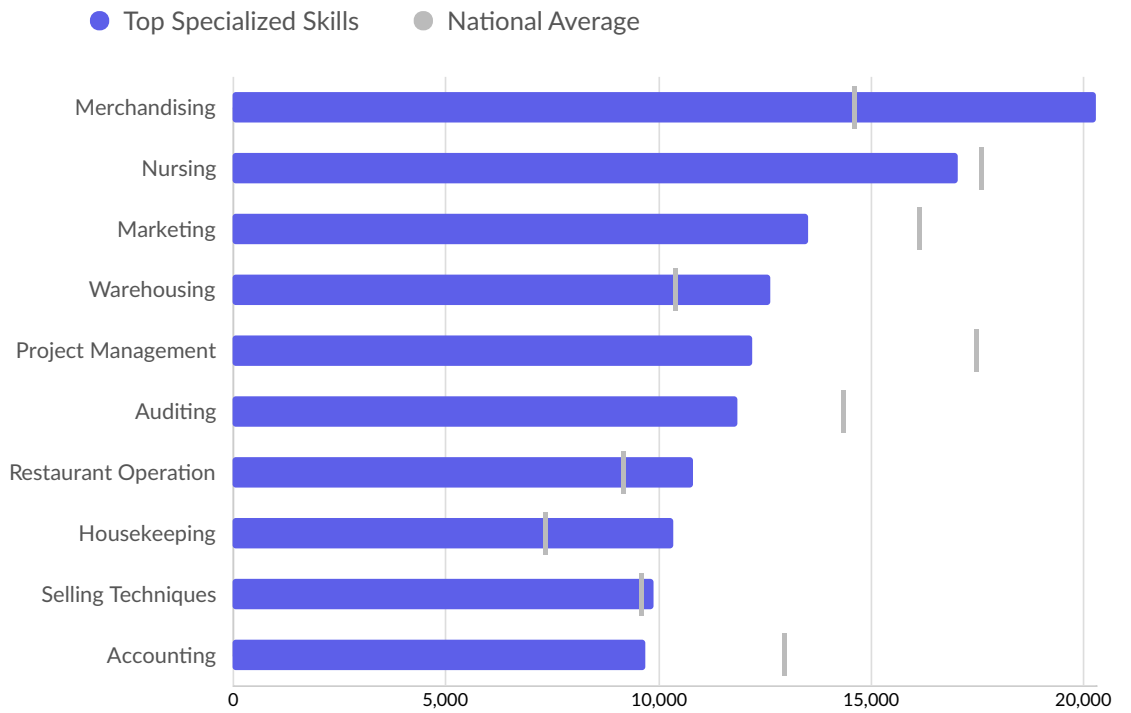
Educational Pipeline

In 2022, there were 17,404 graduates in 15 County. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Logistics, Materials, and Supply Chain Management" (Bachelor's).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
The University of Tennessee-Knoxville	7,888	
South College	2,321	
Pellissippi State Community College	1,741	
Lincoln Memorial University	1,340	
Roane State Community College	955	
Carson-Newman University	806	
Tennessee College of Applied Technology-Knoxville	613	
Johnson University	453	
Tennessee School of Beauty of Knoxville Inc	212	
Maryville College	190	



In-Demand Skills



Appendix A (Geographies)

Code	Description
47001	Anderson County, TN
47009	Blount County, TN
47013	Campbell County, TN
47025	Claiborne County, TN
47029	Cocke County, TN
47057	Grainger County, TN
47089	Jefferson County, TN
47093	Knox County, TN

Code	Description
47105	Loudon County, TN
47123	Monroe County, TN
47129	Morgan County, TN
47145	Roane County, TN
47151	Scott County, TN
47155	Sevier County, TN
47173	Union County, TN