



Blount County, TN



Tennessee

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Report Parameters

1 County

47009 Blount County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

141,456

Population (2023)

Population **grew by 9,861** over the last 5 years and is projected to **grow by 9,527** over the next 5 years.

61,055

Total Regional Employment

Jobs **grew by 5,147** over the last 5 years and are projected to **grow by 5,276** over the next 5 years.

\$70.9K

Median Household Income (2022)

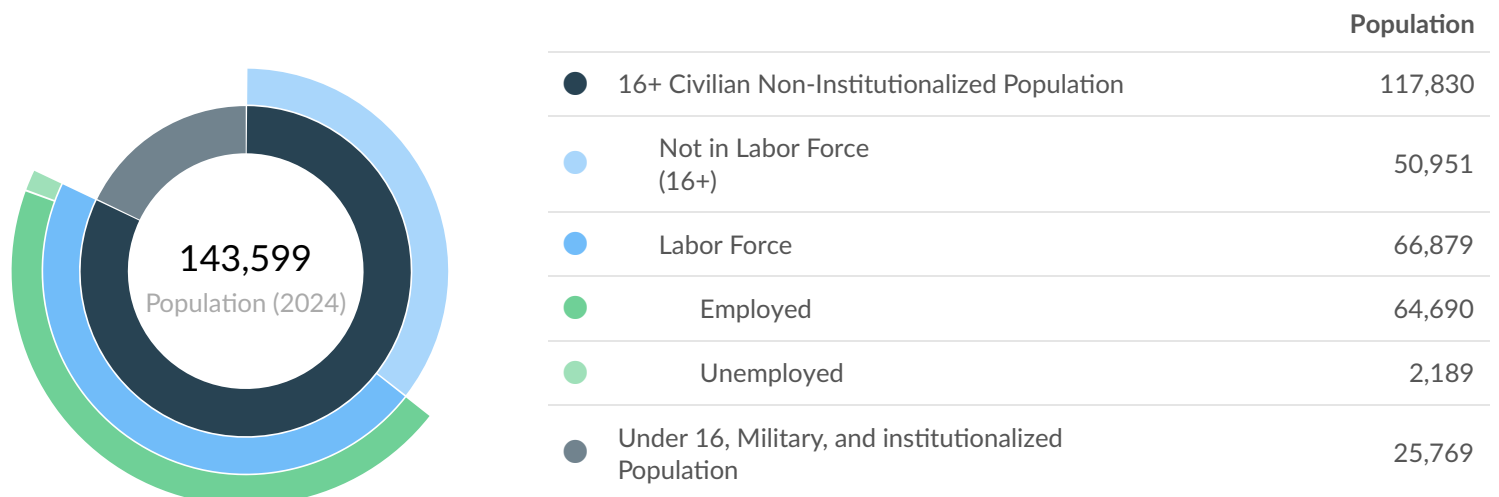
Median household income is **\$4.2K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 7.5%** since 2018, growing by 9,861. Population is expected to **increase by 6.7%** between 2023 and 2028, adding 9,527.
- From 2018 to 2023, jobs **increased by 9.2%** in Blount County, TN from 55,908 to **61,055**. This change **outpaced the national growth rate of 4.5% by 4.7%**. As the number of jobs increased, the **labor force participation rate decreased from 57.7% to 56.6% between 2018 and 2023**.
- Concerning educational attainment, **16.9% of Blount County, TN residents possess a Bachelor's Degree** (4.3% below the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Motor Vehicle Parts Manufacturing, and Restaurants and Other Eating Places.

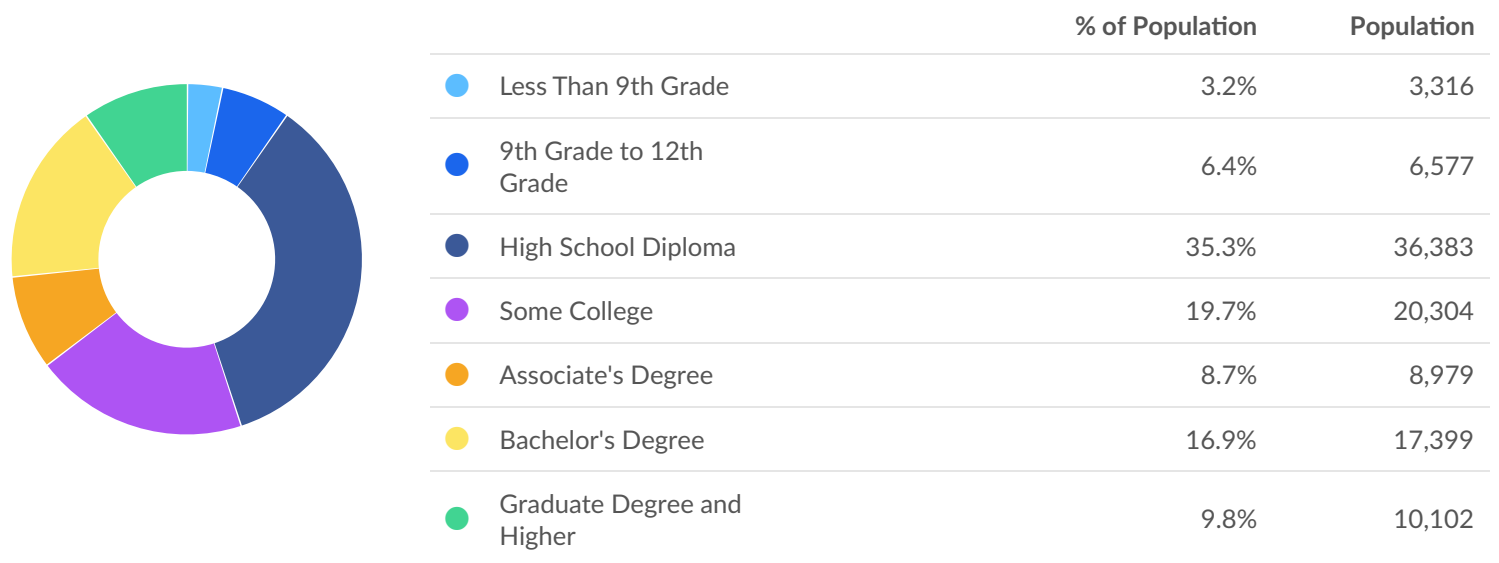
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	143,599	66,879	61,055	93.5	\$8.63B	\$10.62B	\$10.55B
State	7,206,039	3,407,562	3,658,757	92.3	\$520.47B	\$433.92B	\$545.54B

Sep 2024 Labor Force Breakdown



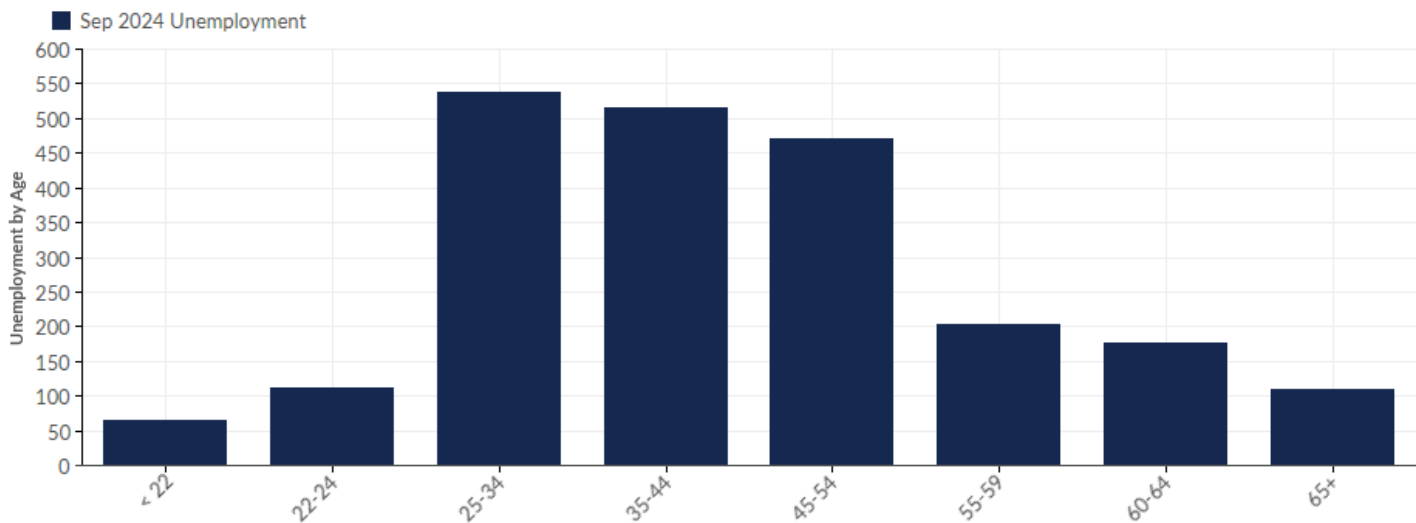
Educational Attainment

Concerning educational attainment, **16.9% of Blount County, TN residents possess a Bachelor's Degree** (4.3% below the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).



Unemployment by Demographics

Unemployment by Age



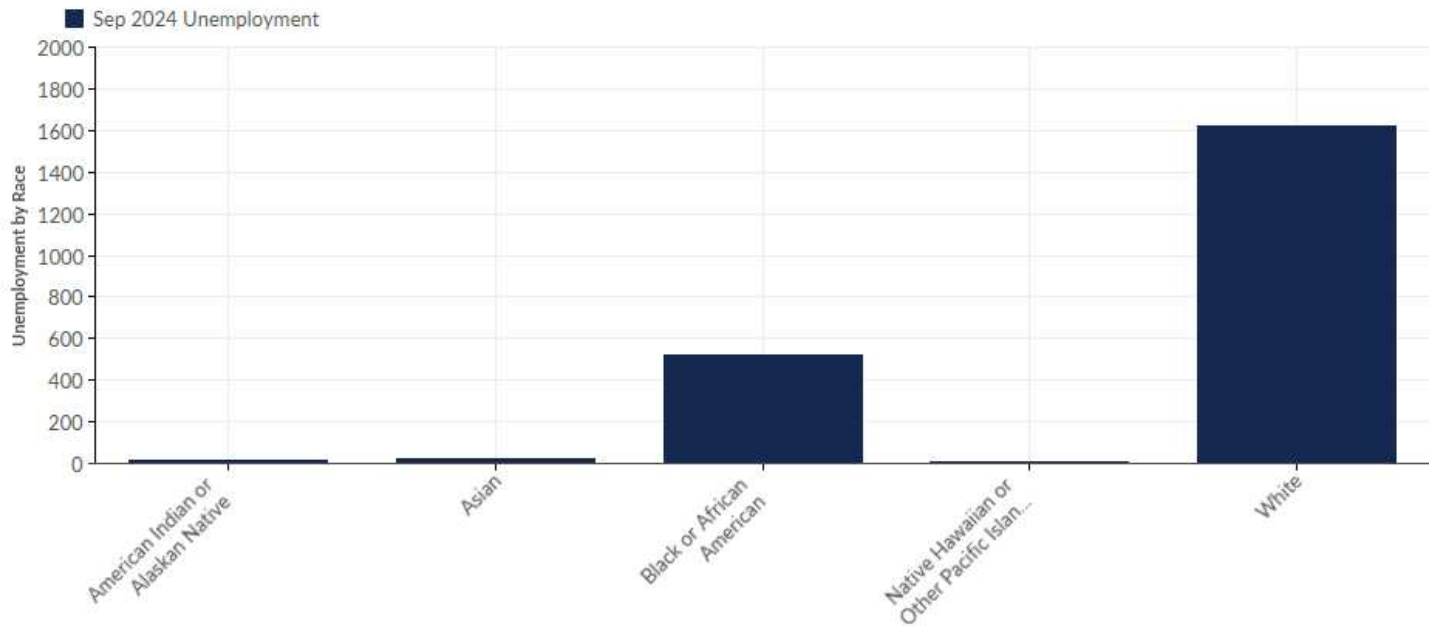
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	64	2.92%
22-24	112	5.12%
25-34	539	24.62%
35-44	515	23.53%
45-54	471	21.52%
55-59	203	9.27%
60-64	176	8.04%
65+	110	5.03%
Total	2,189	100.00%

Unemployment by Gender



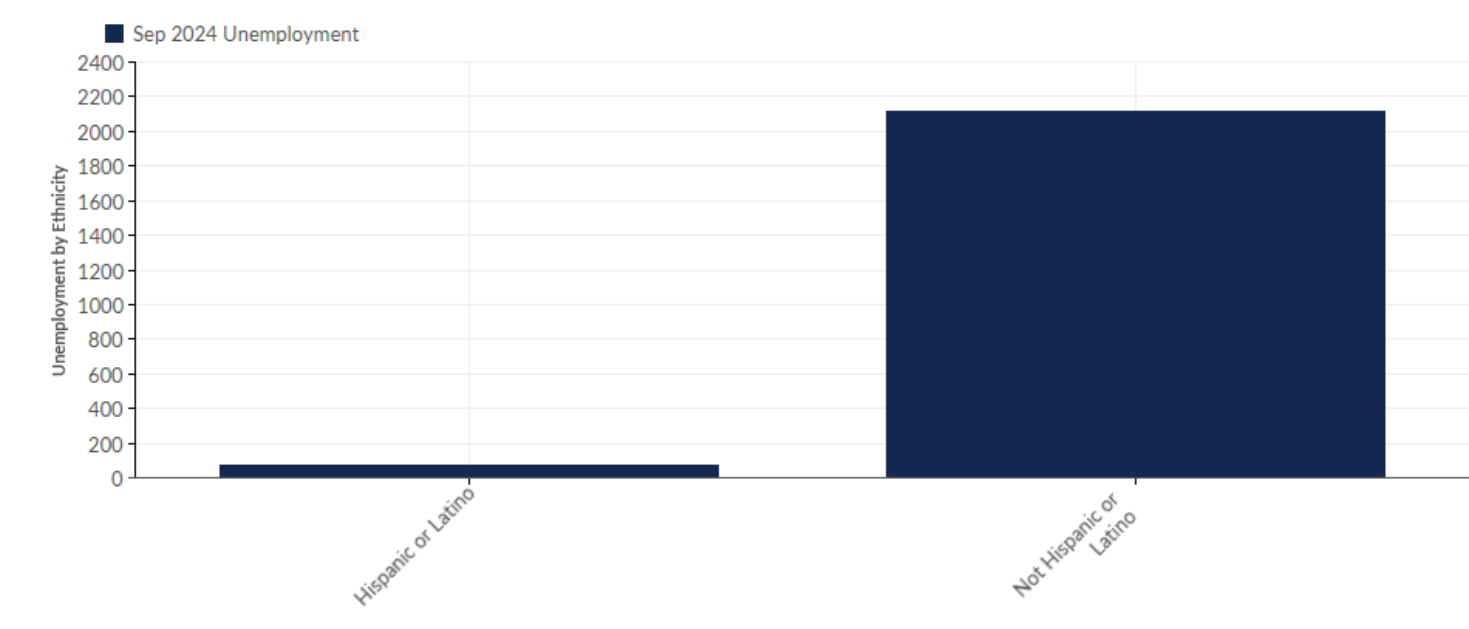
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	1,097	50.11%
Males	1,092	49.89%
Total	2,189	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	12	0.55%
Asian	25	1.14%
Black or African American	523	23.89%
Native Hawaiian or Other Pacific Islander	6	0.27%
White	1,624	74.19%
Total	2,189	100.00%

Unemployment by Ethnicity

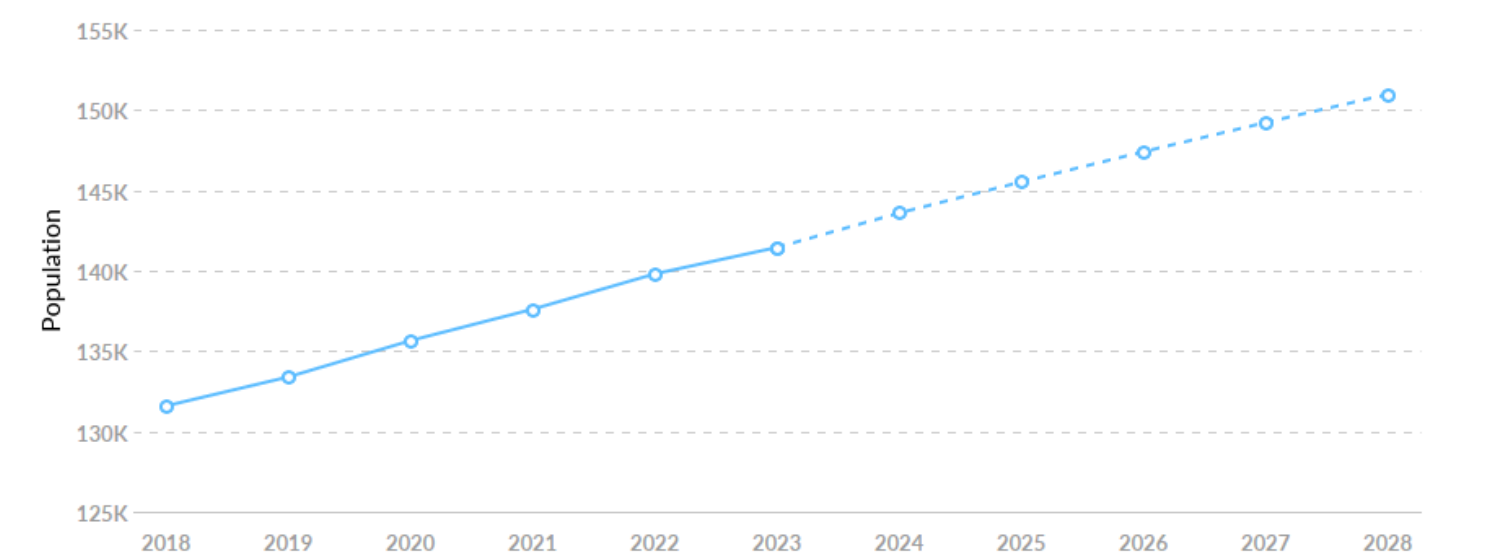


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	73	3.33%
Not Hispanic or Latino	2,116	96.67%
Total	2,189	100.00%

Historic & Projected Trends

Population Trends

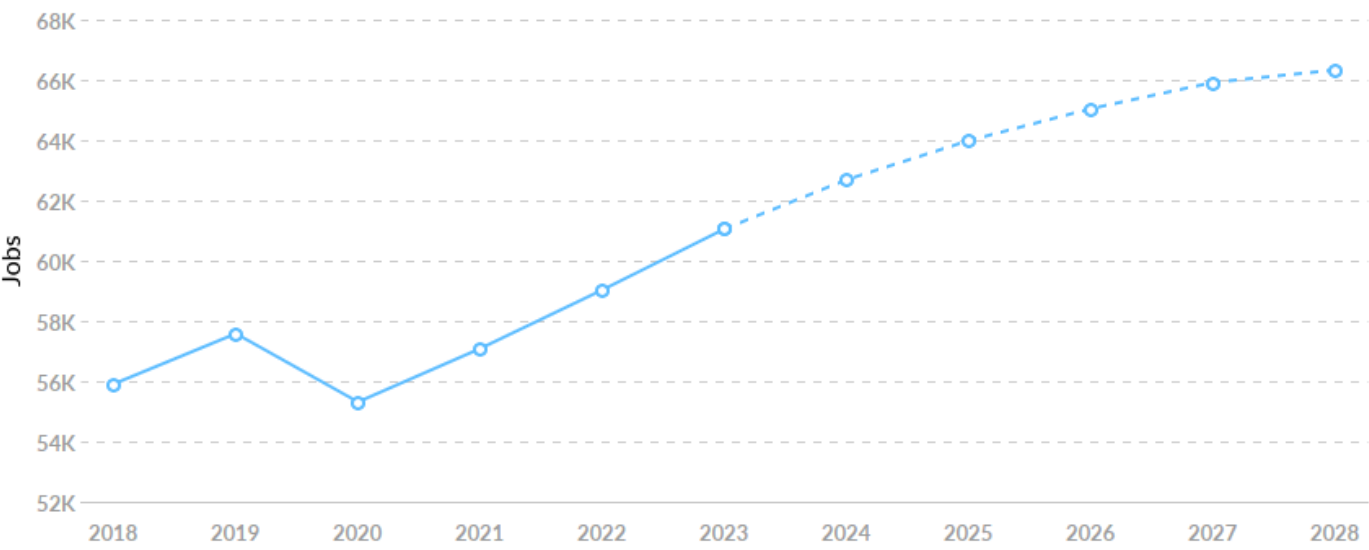
As of 2023 the region's population **increased by 7.5%** since 2018, growing by 9,861. Population is expected to **increase by 6.7%** between 2023 and 2028, adding 9,527.



Timeframe	Population
2018	131,595
2019	133,396
2020	135,657
2021	137,611
2022	139,810
2023	141,456
2024	143,599
2025	145,534
2026	147,413
2027	149,231
2028	150,983

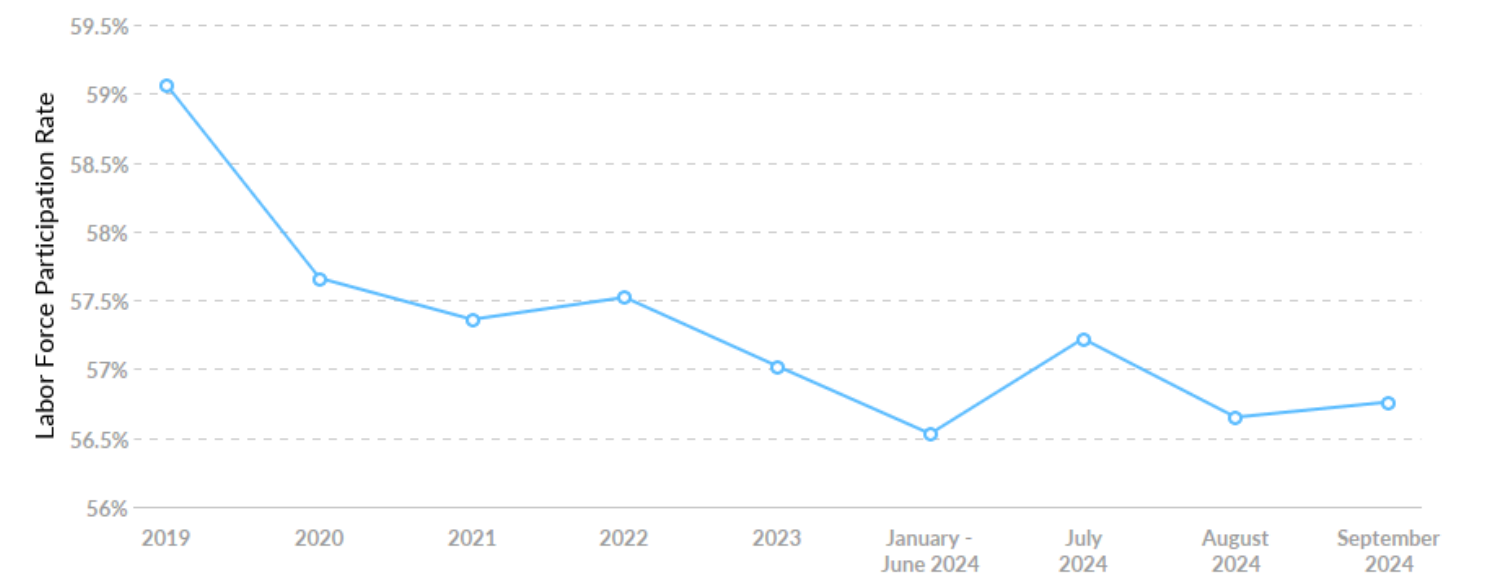
Job Trends

From 2018 to 2023, jobs increased by 9.2% in Blount County, TN from 55,908 to 61,055. This change outpaced the national growth rate of 4.5% by 4.7%.



Timeframe	Jobs
2018	55,908
2019	57,580
2020	55,311
2021	57,084
2022	59,030
2023	61,055
2024	62,689
2025	63,987
2026	65,047
2027	65,918
2028	66,330

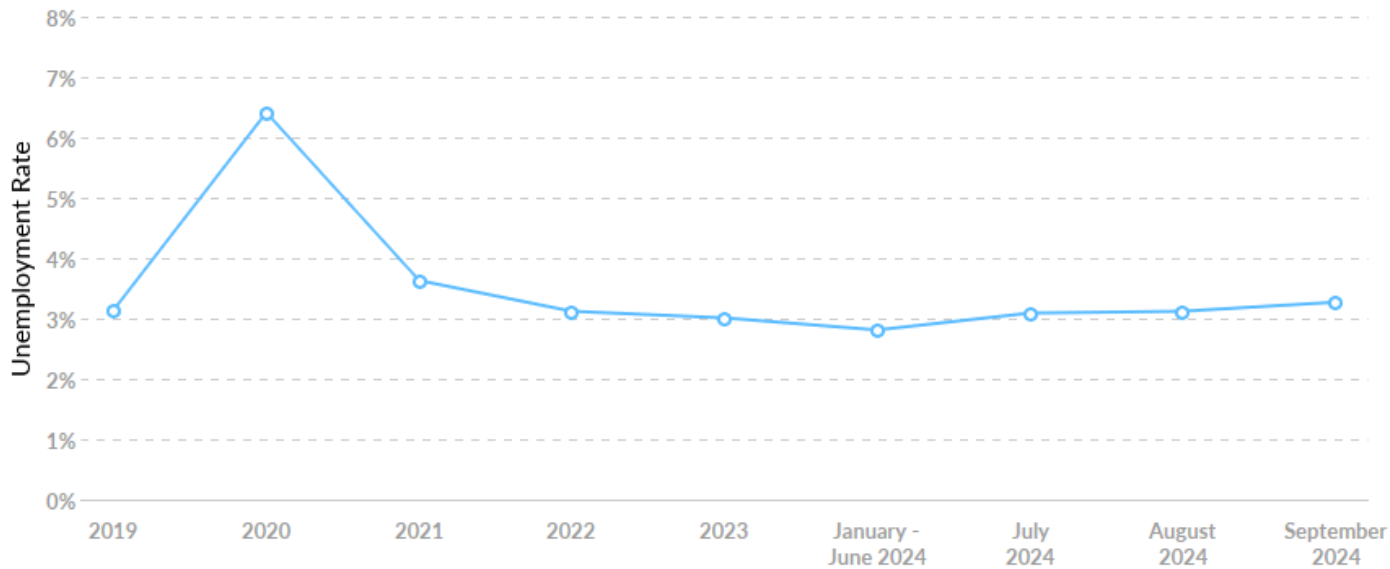
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.06%
2020	57.66%
2021	57.36%
2022	57.52%
2023	57.02%
January - June 2024	56.53%
July 2024	57.22%
August 2024	56.65%
September 2024	56.76%

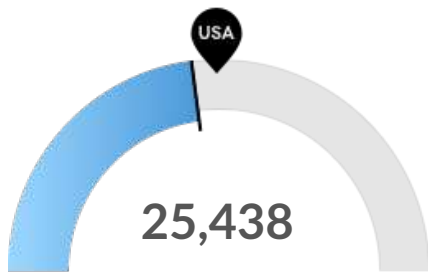
Unemployment Rate Trends

Blount County, TN had a September 2024 unemployment rate of 3.27%, **increasing from 3.14% 5 years before.**



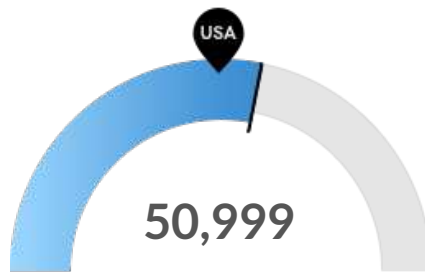
Timeframe	Unemployment Rate
2019	3.14%
2020	6.41%
2021	3.63%
2022	3.12%
2023	3.01%
January - June 2024	2.81%
July 2024	3.09%
August 2024	3.12%
September 2024	3.27%

Population Characteristics



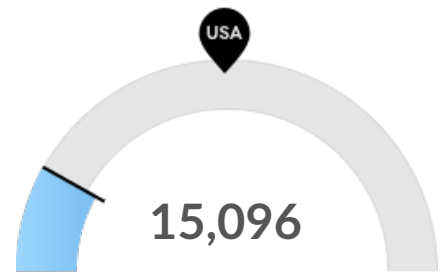
Millennials

Blount County, TN has 25,438 millennials (ages 25-39). The national average for an area this size is 28,742.



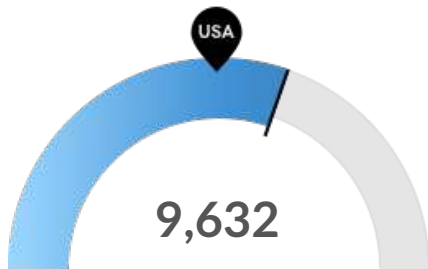
Retiring Soon

Retirement risk is high in Blount County, TN. The national average for an area this size is 42,702 people 55 or older, while there are 50,999 here.



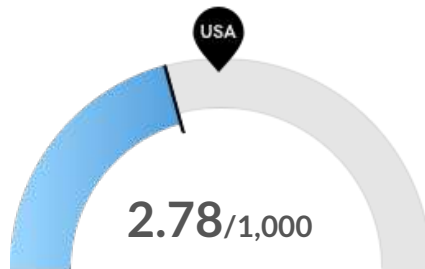
Racial Diversity

Racial diversity is low in Blount County, TN. The national average for an area this size is 58,912 racially diverse people, while there are 15,096 here.



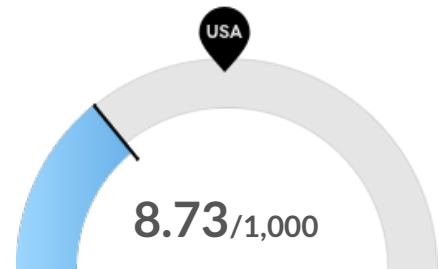
Veterans

Blount County, TN has 9,632 veterans. The national average for an area this size is 7,148.



Violent Crime

Blount County, TN has 2.78 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

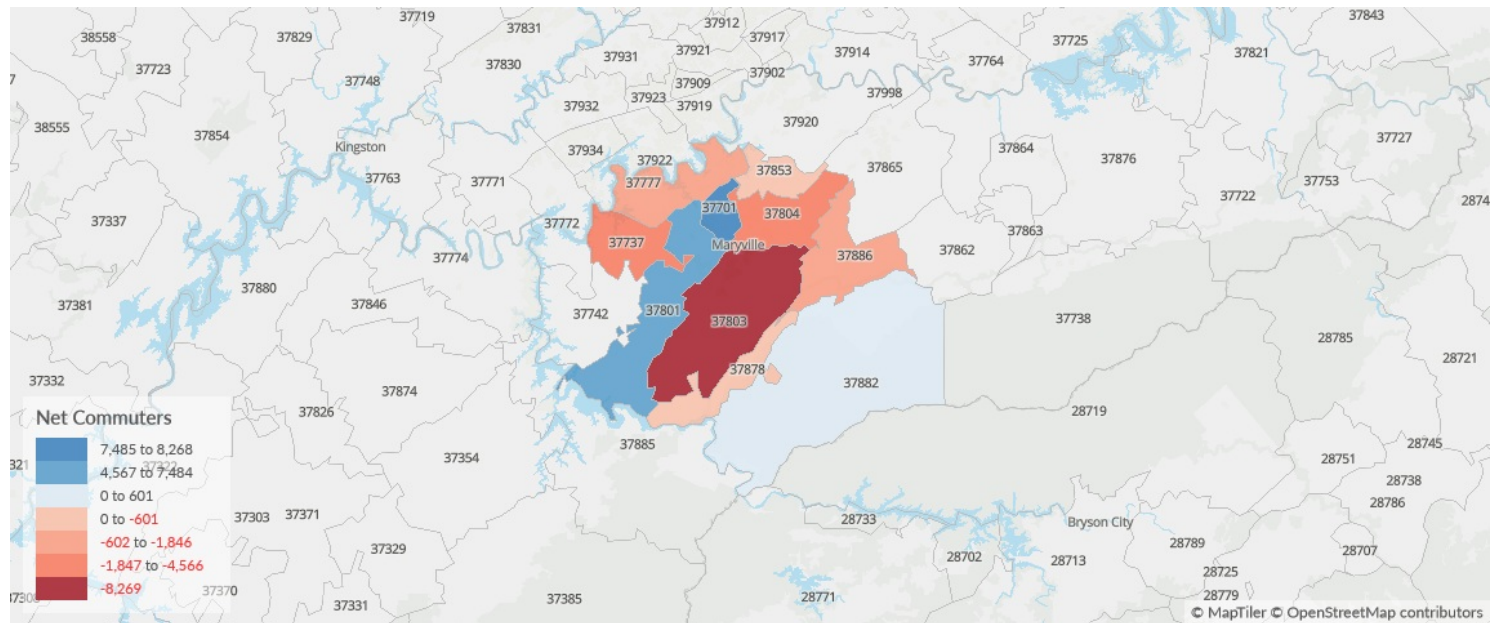


Property Crime

Blount County, TN has 8.73 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Blount County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 37803.



Where Talent Works

ZIP	Name	2023 Employment
37801	Maryville, TN (in Blount...	18,321
37701	Alcoa, TN (in Blount cou...	12,080
37804	Maryville, TN (in Blount...	11,357
37803	Maryville, TN (in Blount...	7,026
37777	Louisville, TN (in Blount...	5,757

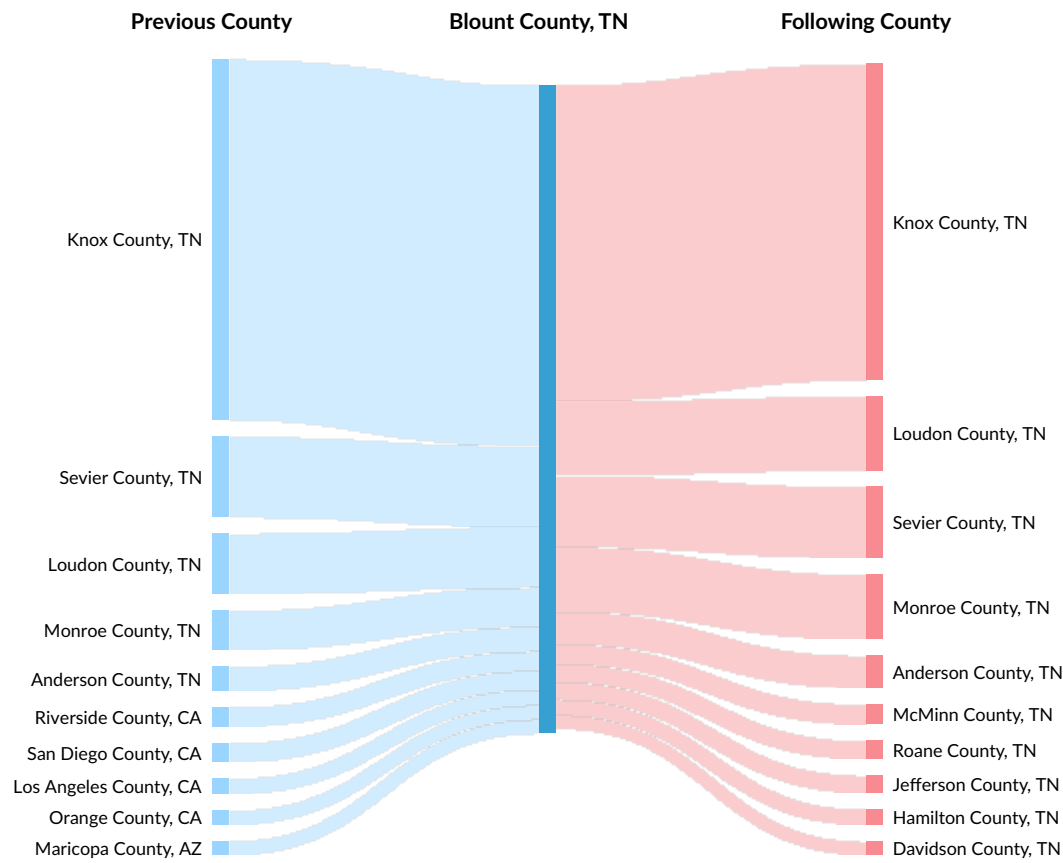
Where Talent Lives

ZIP	Name	2023 Workers
37803	Maryville, TN (in Blount...	15,295
37804	Maryville, TN (in Blount...	13,784
37801	Maryville, TN (in Blount...	13,754
37777	Louisville, TN (in Blount...	6,359
37701	Alcoa, TN (in Blount cou...	4,595

Inbound and Outbound Migration

The table below analyzes past and current residents of Blount County, TN. The left column shows residents of other counties migrating to Blount County, TN. The right column shows residents migrating from Blount County, TN to other counties.

As of 2022, 1,689 people have migrated from Knox County, TN to Blount County, TN. In the same year, 1,479 people left Blount County, TN migrating to Knox County, TN. The total Net Migration for Blount County, TN in 2022 was 1,935.

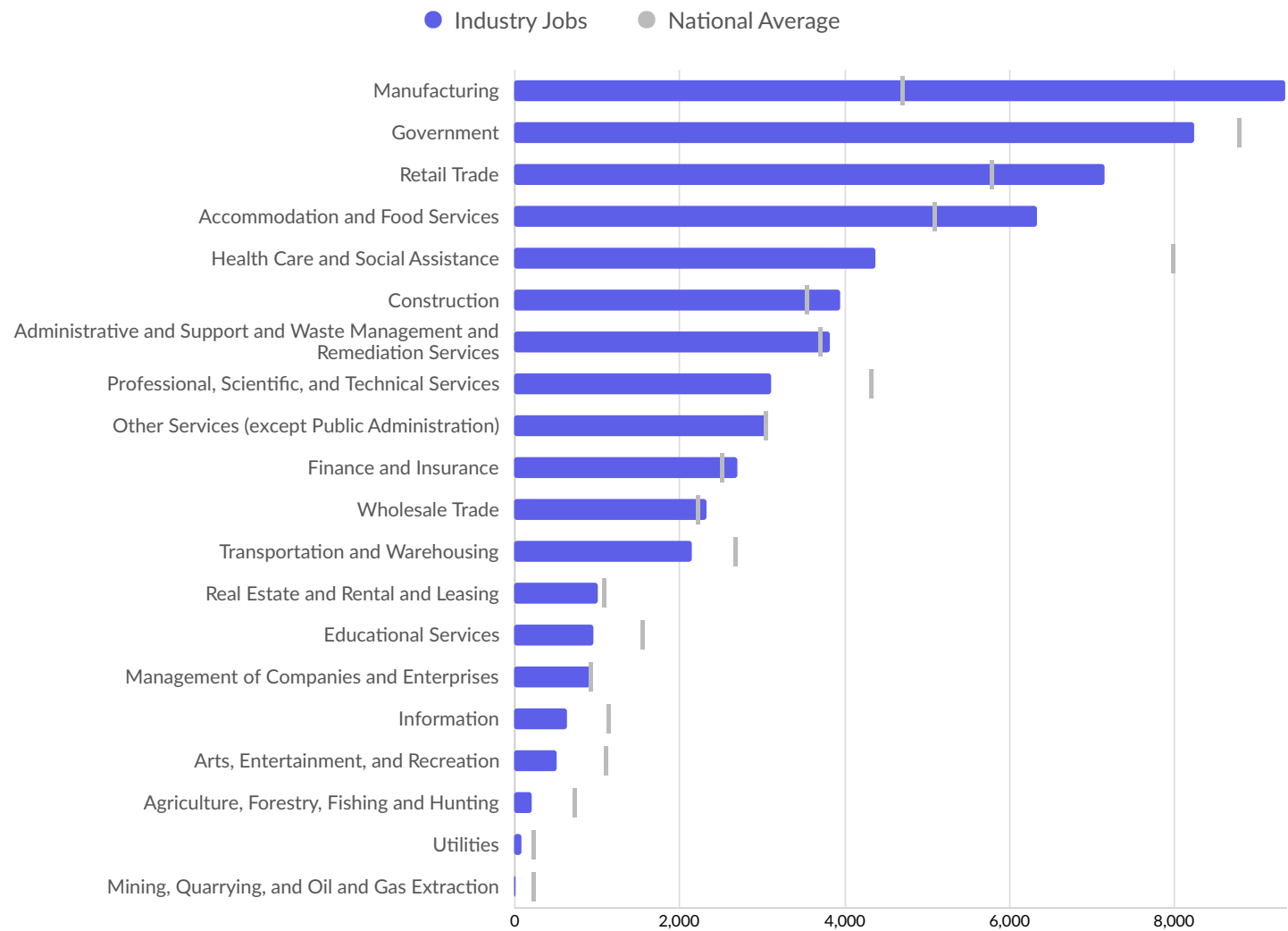


Top Previous Counties	Migrations
Knox County, TN	1,689
Sevier County, TN	378
Loudon County, TN	283
Monroe County, TN	185
Anderson County, TN	114
Riverside County, CA	91

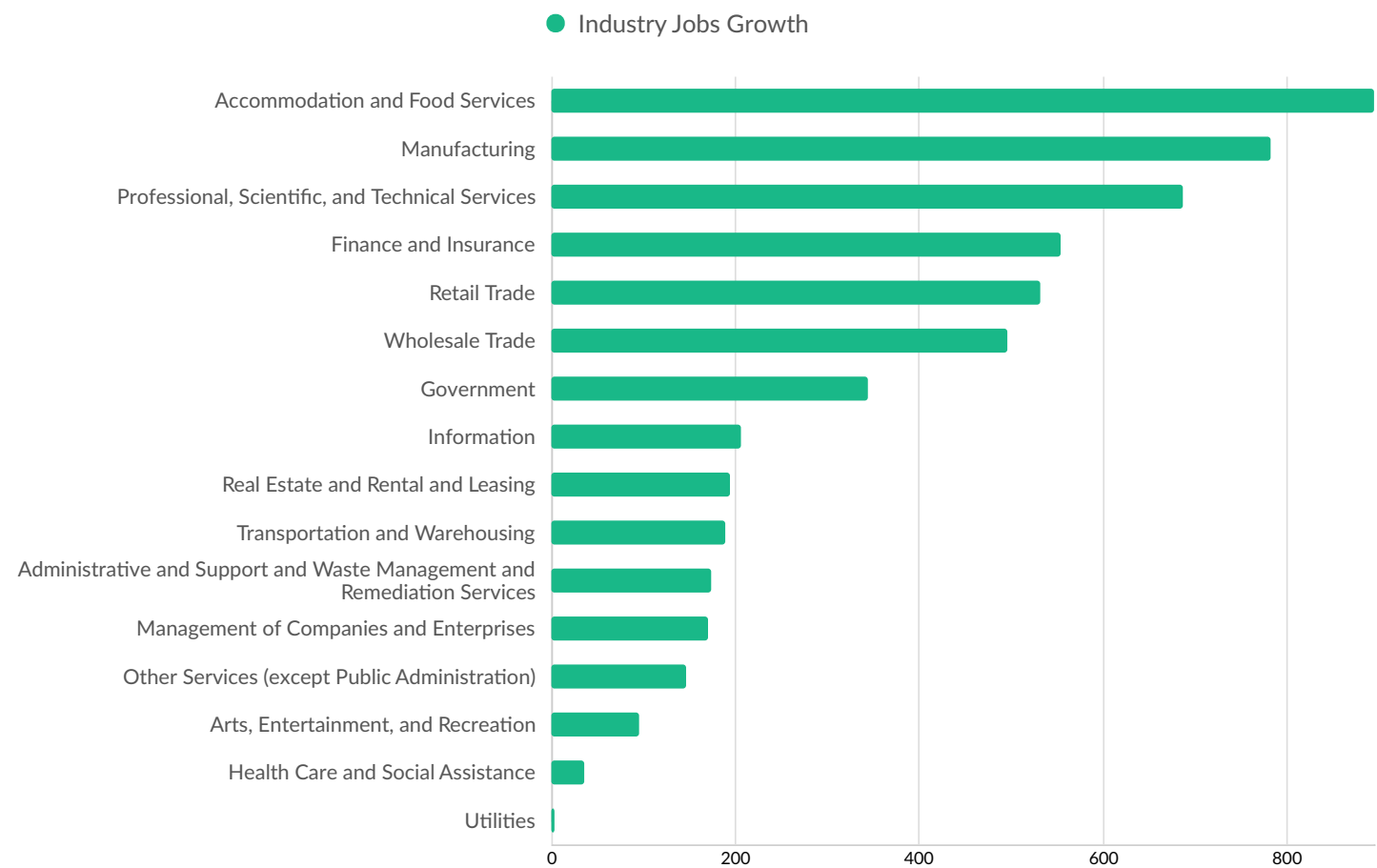
Top Previous Counties	Migrations
San Diego County, CA	89
Los Angeles County, CA	72
Orange County, CA	66
Maricopa County, AZ	65
Davidson County, TN	57
Roane County, TN	54
Hamilton County, TN	53
Sacramento County, CA	47
San Bernardino County, CA	44
Top Following Counties	Migrations
Knox County, TN	1,479
Loudon County, TN	347
Sevier County, TN	333
Monroe County, TN	303
Anderson County, TN	152
McMinn County, TN	93
Roane County, TN	85
Jefferson County, TN	81
Hamilton County, TN	73
Davidson County, TN	63
Lake County, FL	35
Pinellas County, FL	35
DeSoto County, MS	35
Duval County, FL	34
Rutherford County, TN	34

Industry Characteristics

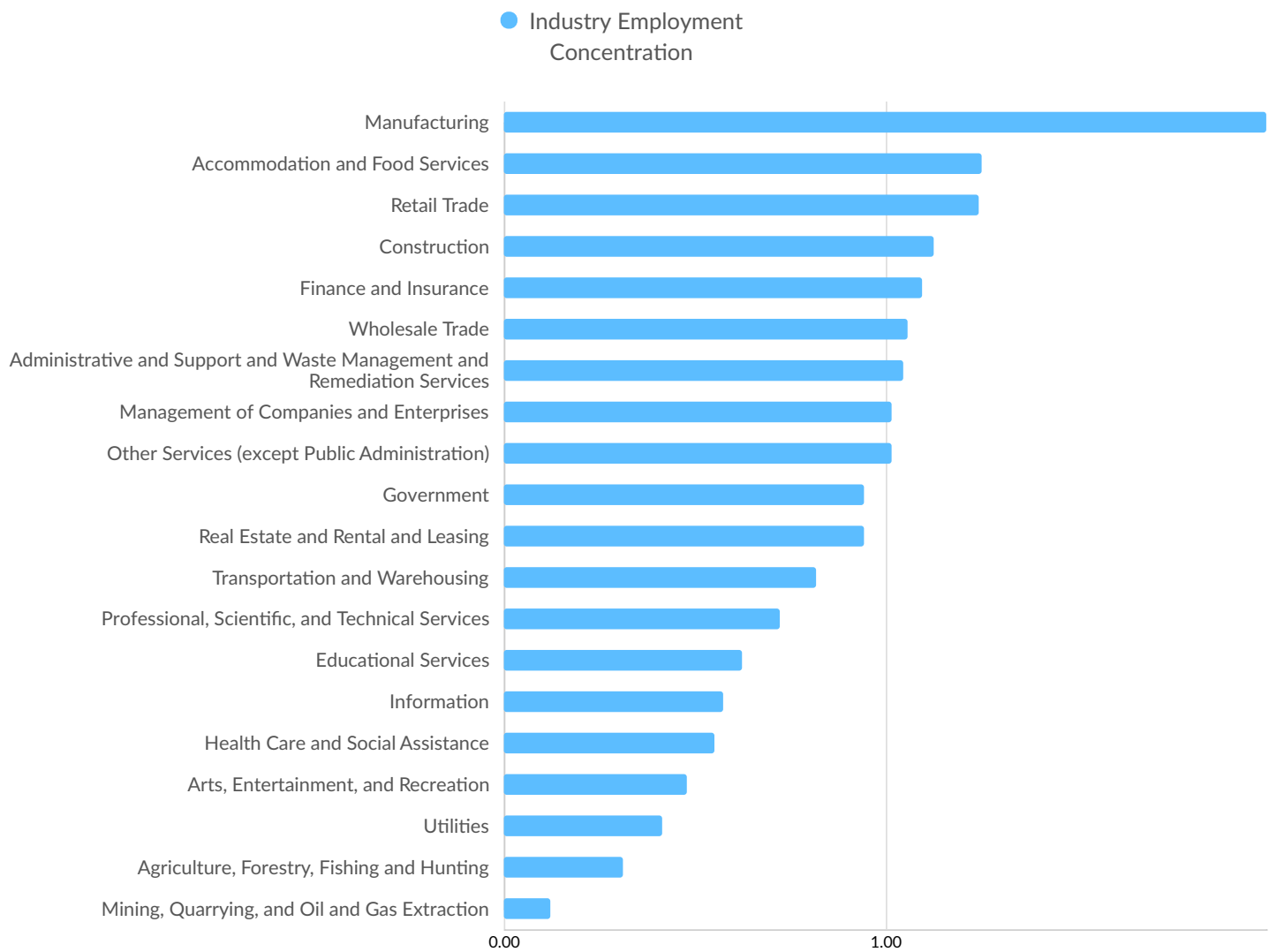
Largest Industries



Top Growing Industries

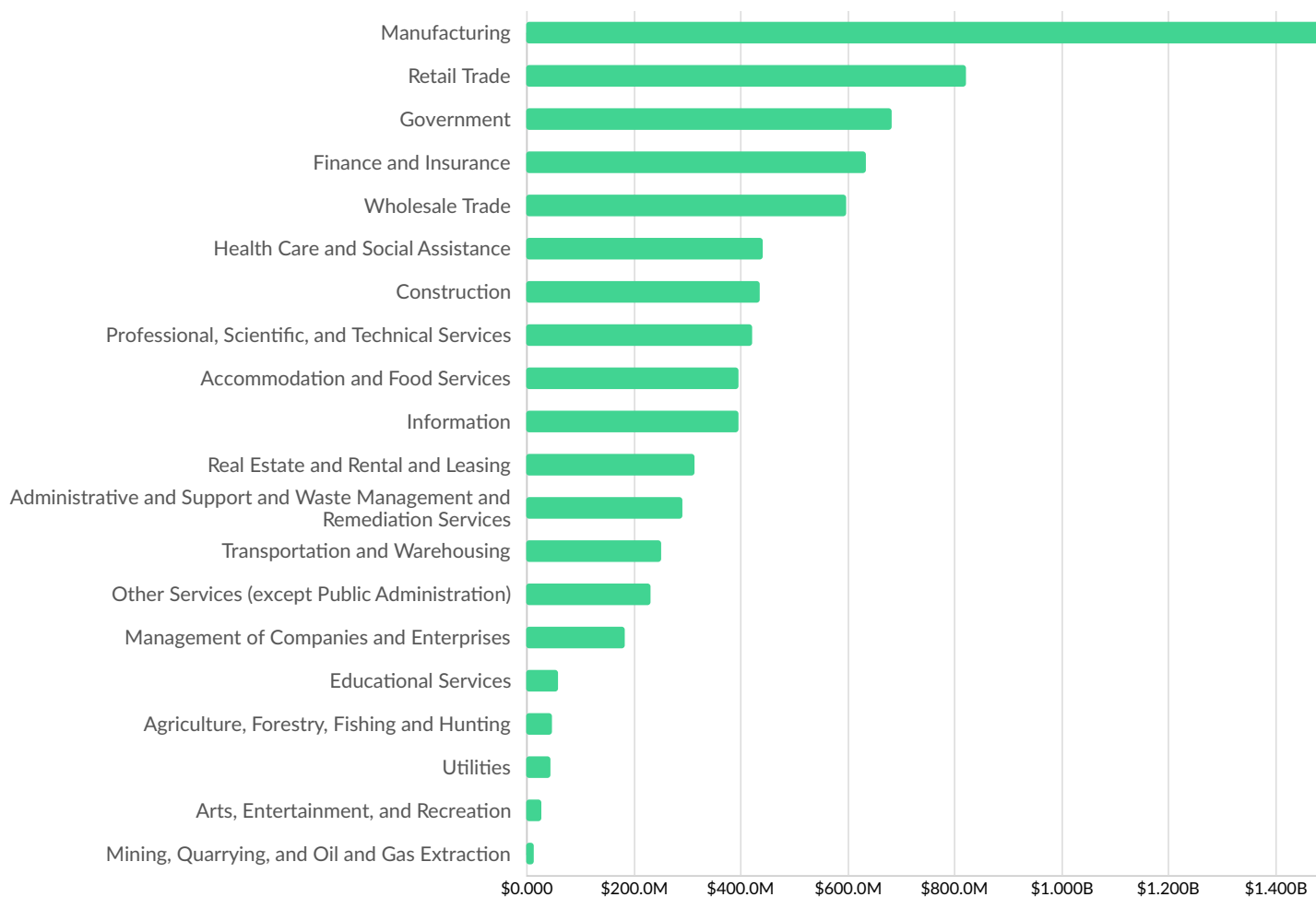


Top Industry Employment Concentration

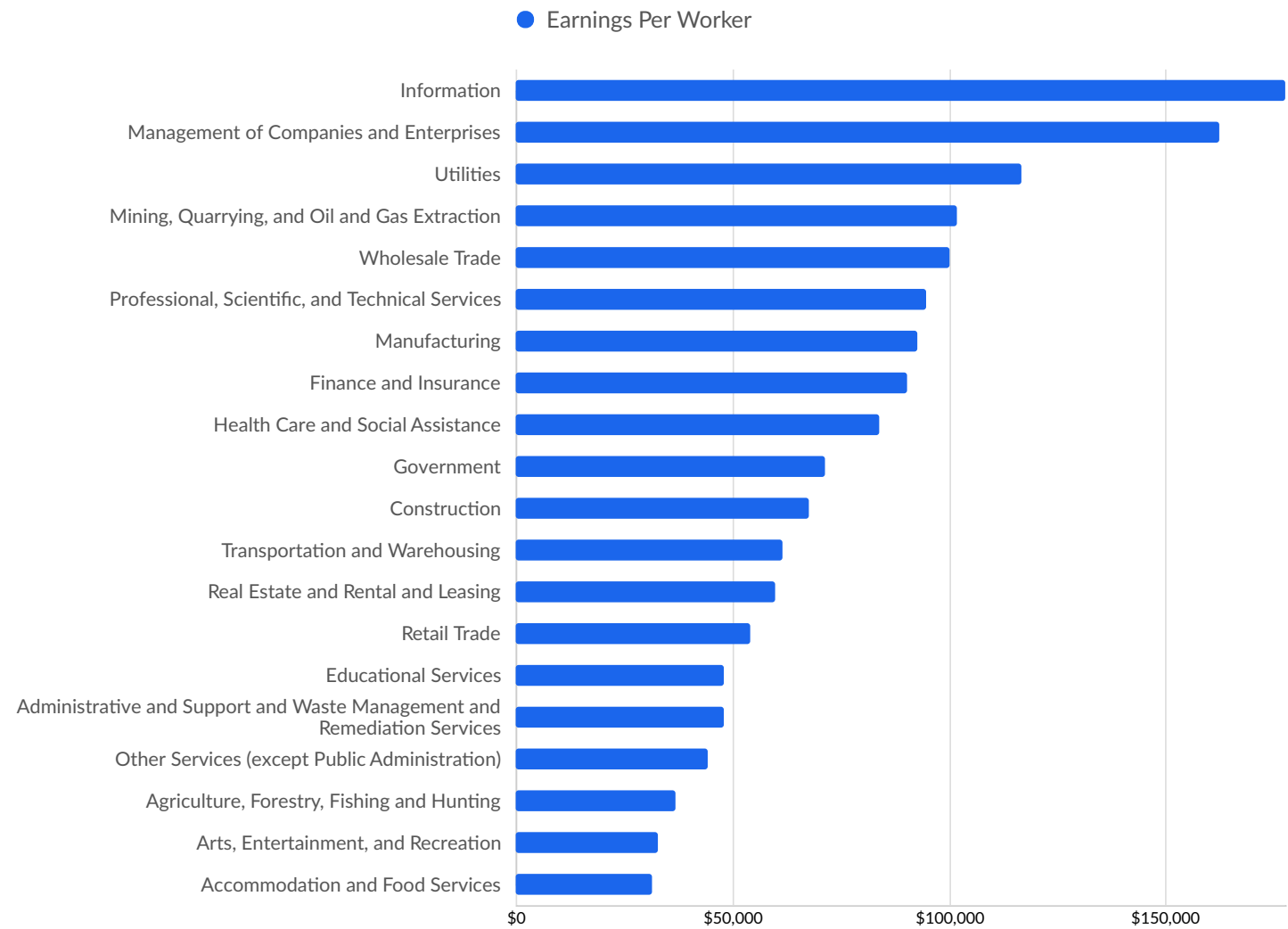


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



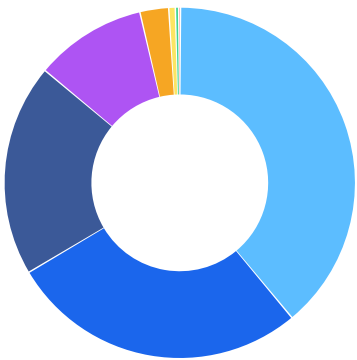
Business Characteristics

12,332 Companies Employ Your Workers

Online profiles for your workers mention 12,332 companies as employers, with the top 10 appearing below. In the last 12 months, 1,830 companies in Blount County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Denso	807 <div></div>	Blount Memorial Hospital	479 <div></div>
Blount Memorial Hospital	581 <div></div>	Clayton Homes	286 <div></div>
Blount County Schools	441 <div></div>	Express Employment Profession...	268 <div></div>
Clayton	373 <div></div>	Team Health	255 <div></div>
University of Tennessee	361 <div></div>	BlackBerry	187 <div></div>
Alcoa	279 <div></div>	K-Va-T Food Stores	181 <div></div>
Maryville College	236 <div></div>	Randstad	179 <div></div>
Ut Medical Center	229 <div></div>	Vanderbilt Mortgage And Finance	147 <div></div>
Blackberry Farm	187 <div></div>	Amazon	141 <div></div>
Vanderbilt Mortgage And Finance	175 <div></div>	Walmart	115 <div></div>

Business Size

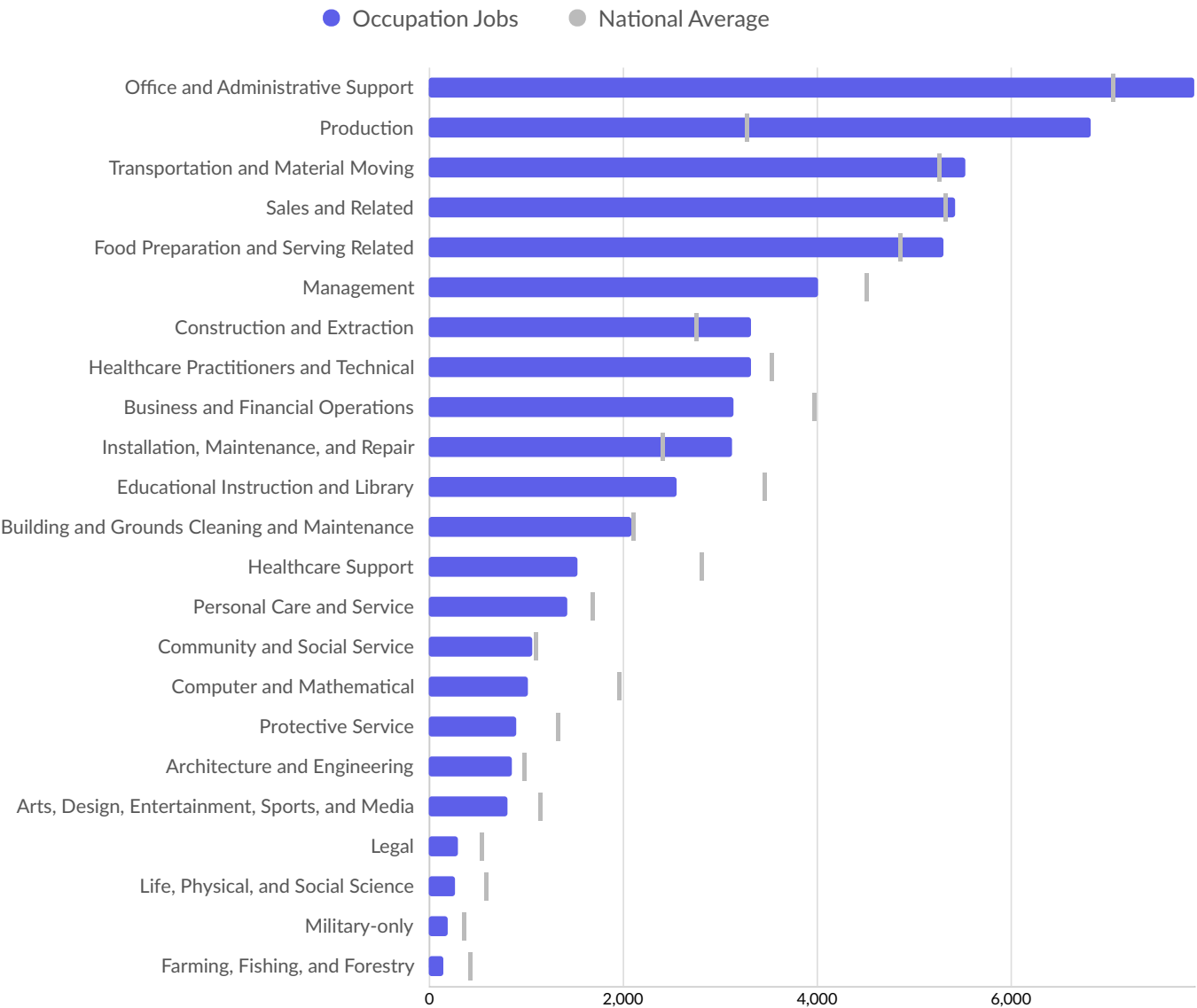


	Percentage	Business Count
1 to 4 employees	38.9%	2,054
5 to 9 employees	27.5%	1,454
10 to 19 employees	19.6%	1,034
20 to 49 employees	10.3%	543
50 to 99 employees	2.7%	140
100 to 249 employees	0.6%	32
250 to 499 employees	0.3%	16
500+ employees	0.2%	9

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

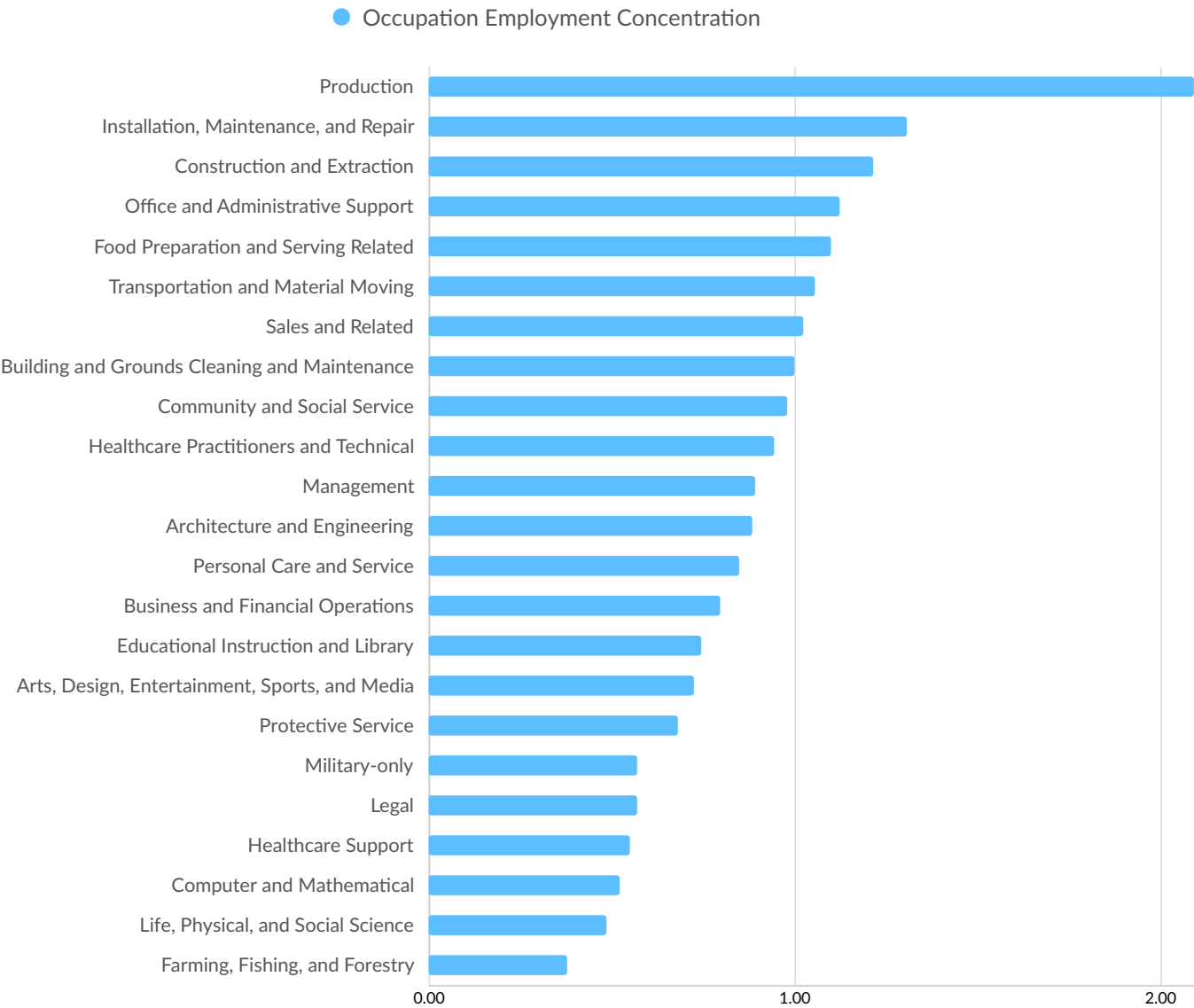
Largest Occupations



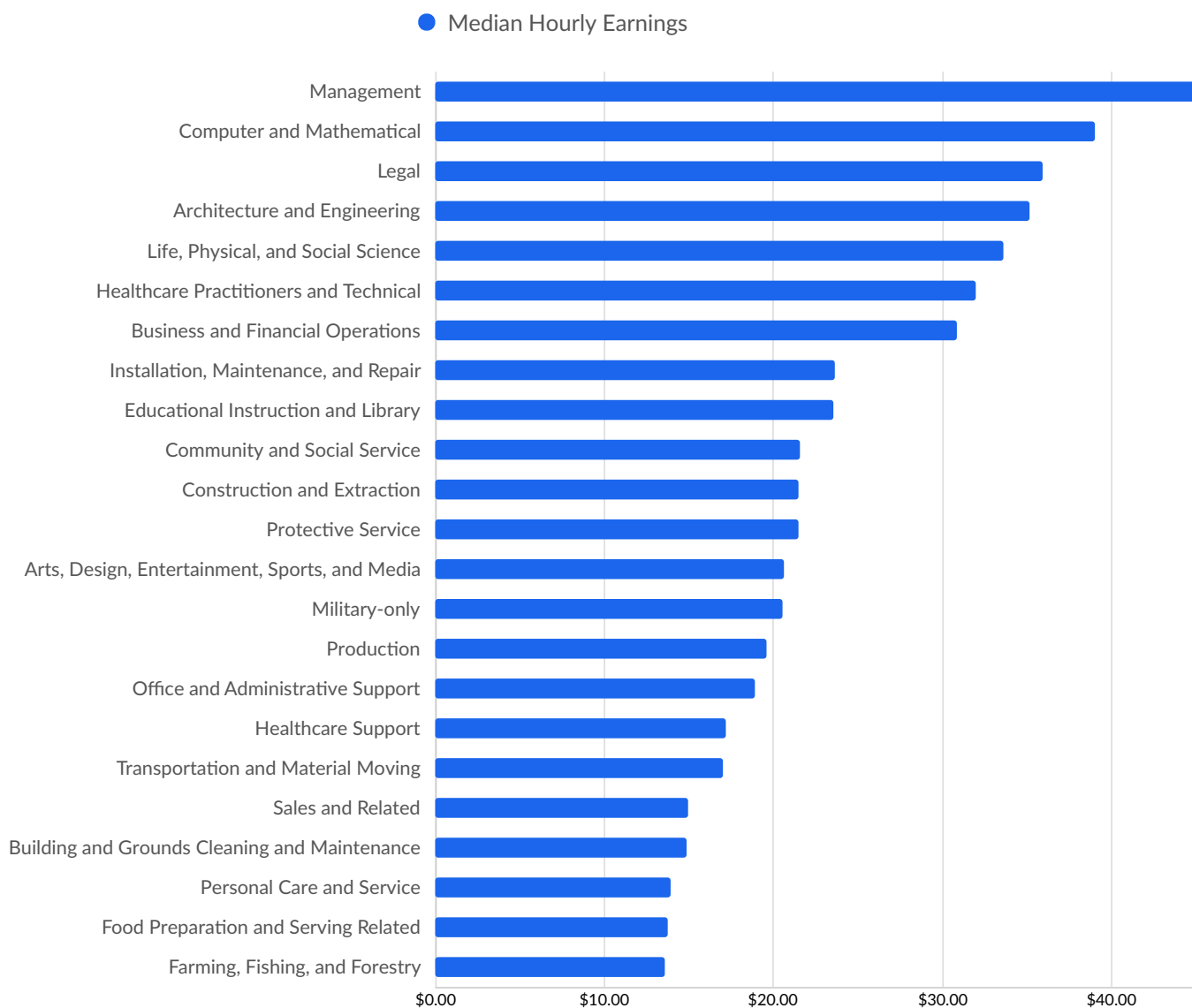
Top Growing Occupations



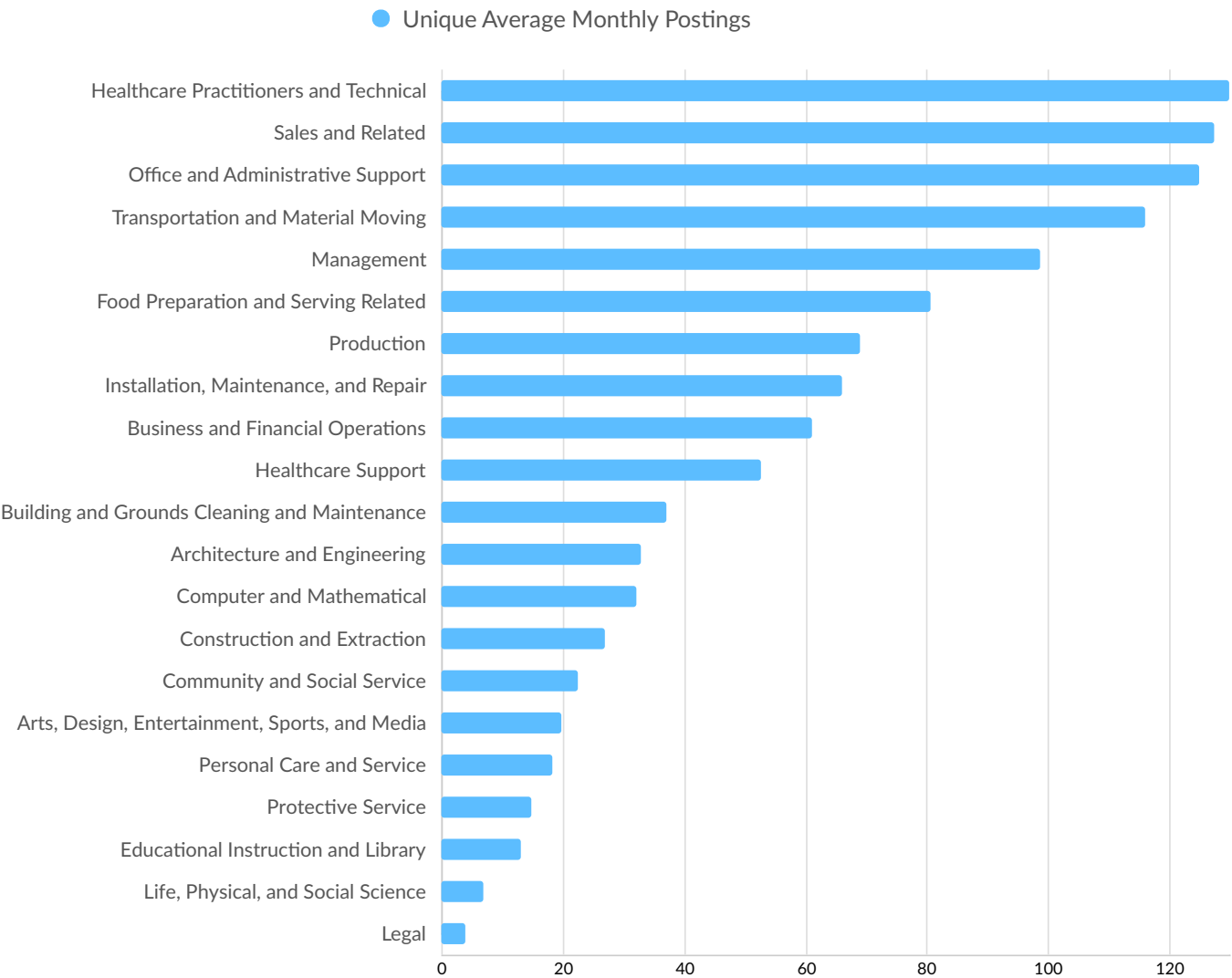
Top Occupation Employment Concentration



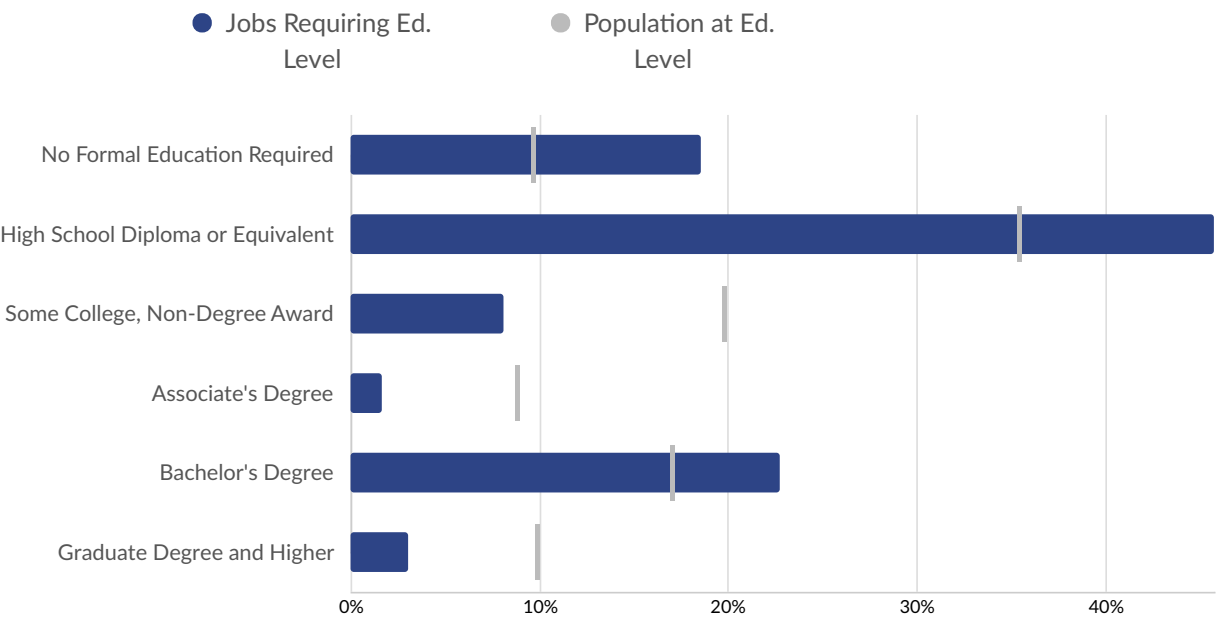
Top Occupation Earnings



Top Posted Occupations

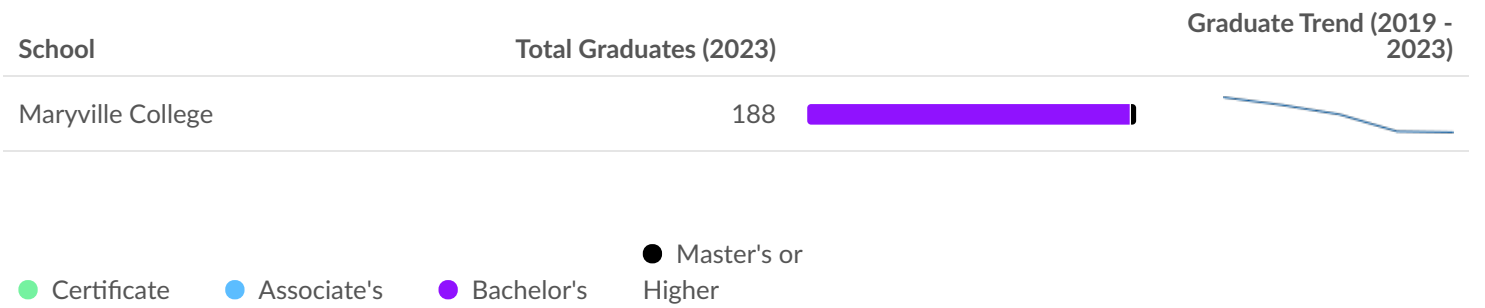


Underemployment



Educational Pipeline

In 2023, there were 188 graduates in Blount County, TN. This pipeline has shrunk by 29% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Accounting and Finance" (Bachelor's), and "Psychology, General" (Bachelor's).



In-Demand Skills

