



# Blount County, TN



Tennessee

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## Report Parameters

### 1 County

47009 Blount County, TN

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

139,927

Population (2022)

Population **grew by 9,821** over the last 5 years and is projected to **grow by 9,598** over the next 5 years.

56,099

Total Regional Employment

Jobs **grew by 3,835** over the last 5 years and are projected to **grow by 5,309** over the next 5 years.

\$60.3K

Median Household Income (2020)

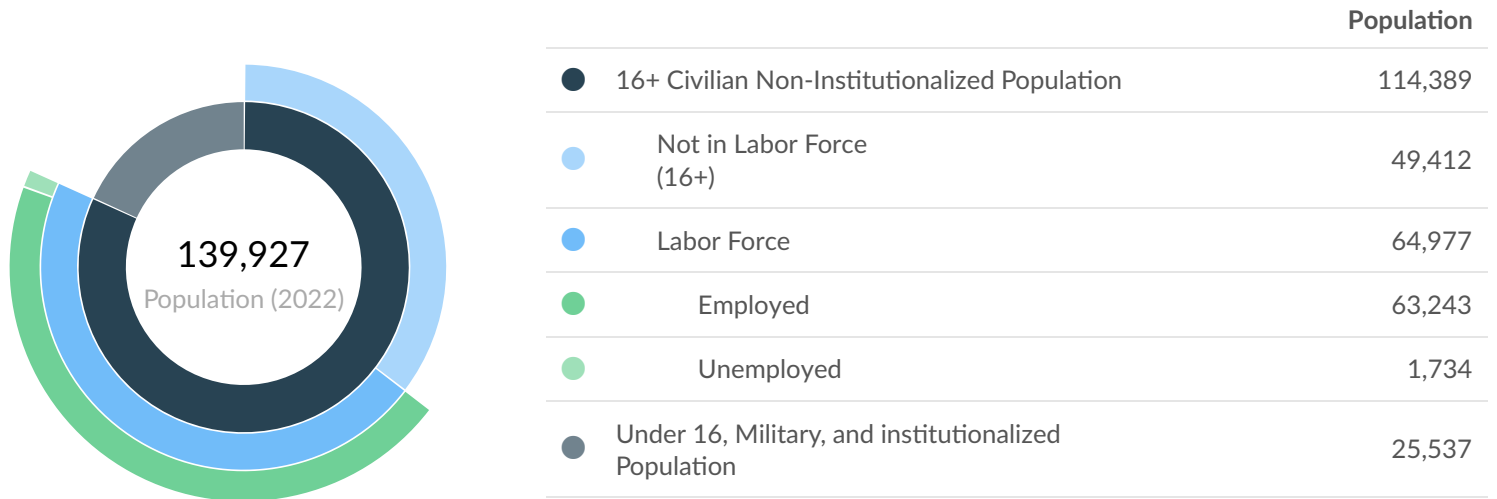
Median household income is **\$4.7K below** the national median household income of \$65.0K.

### Takeaways

- As of 2022 the region's population **increased by 7.5%** since 2017, growing by 9,821. Population is expected to **increase by 6.9%** between 2022 and 2027, adding 9,598.
- From 2017 to 2022, jobs **increased by 7.3%** in Blount County, TN from 52,264 to **56,099**. This change **outpaced the national growth rate of 2.4% by 4.9%**. As the number of jobs increased, the **labor force participation rate decreased from 57.8% to 56.8% between 2017 and 2022**.
- Concerning educational attainment, **16.2% of Blount County, TN residents possess a Bachelor's Degree** (4.6% below the national average), and **7.8% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Motor Vehicle Parts Manufacturing.

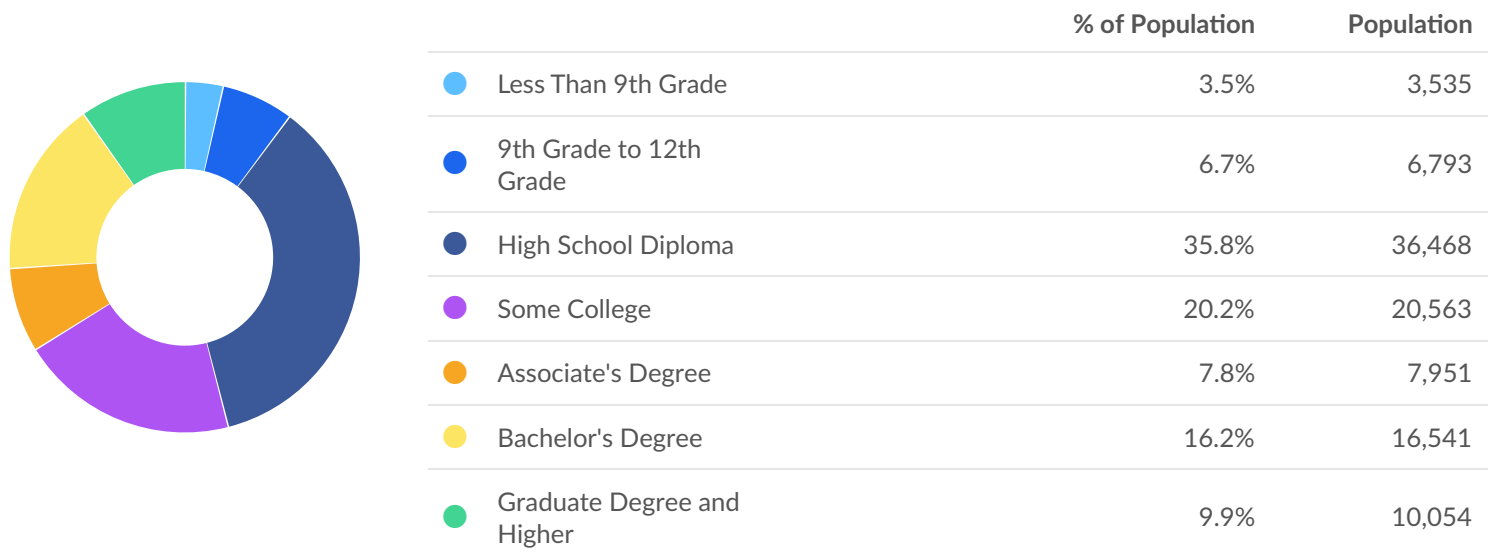
	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	139,927	64,977	56,099	93.9	\$7.56B	\$9.01B	\$8.76B
15 County	1,225,140	569,128	553,643	92.0	\$71.00B	\$69.35B	\$73.95B
State	7,054,875	3,286,591	3,517,928	92.3	\$460.08B	\$393.33B	\$479.48B

## Dec 2022 Labor Force Breakdown



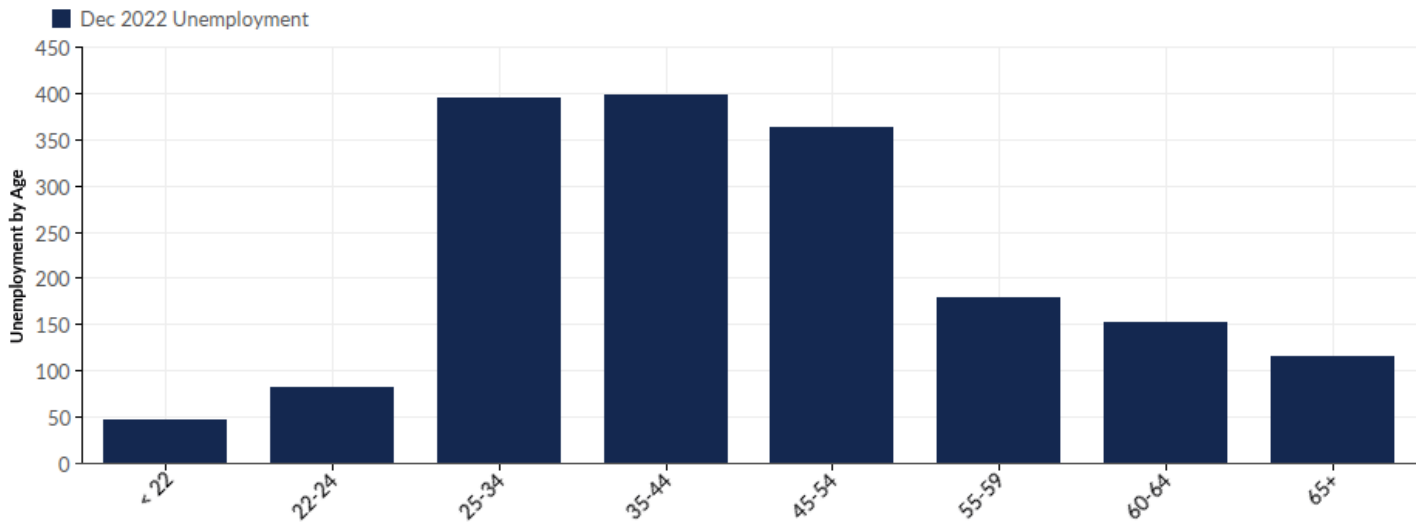
## Educational Attainment

Concerning educational attainment, **16.2% of Blount County, TN residents possess a Bachelor's Degree** (4.6% below the national average), and **7.8% hold an Associate's Degree** (1.0% below the national average).



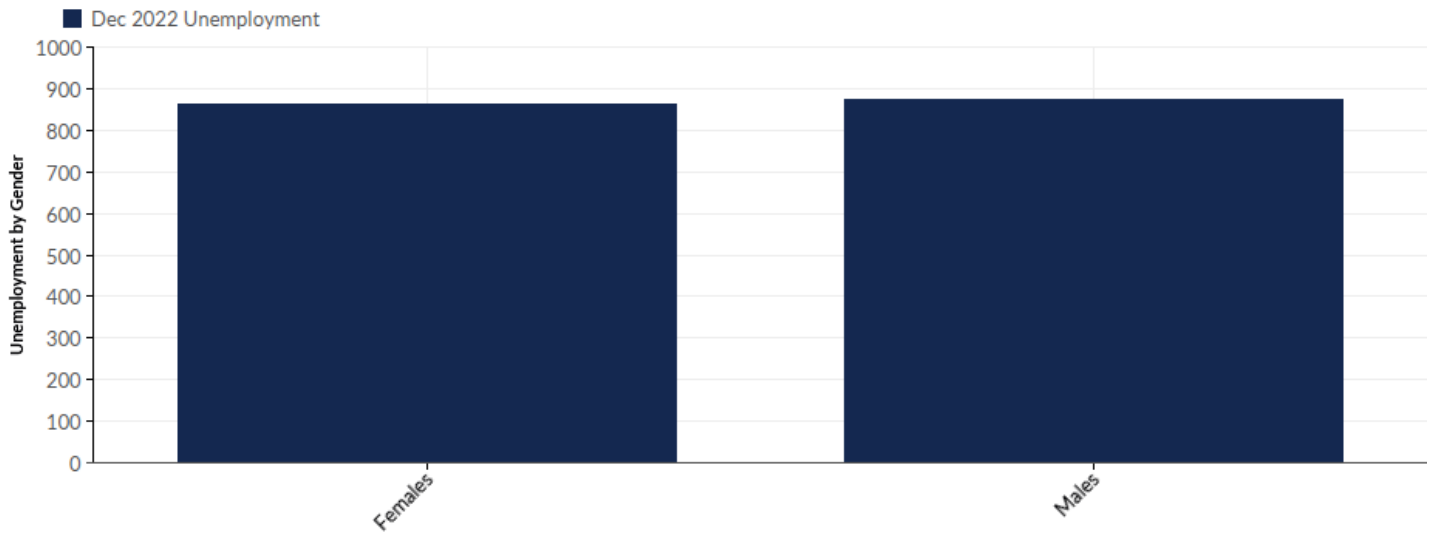
# Unemployment by Demographics

## Unemployment by Age



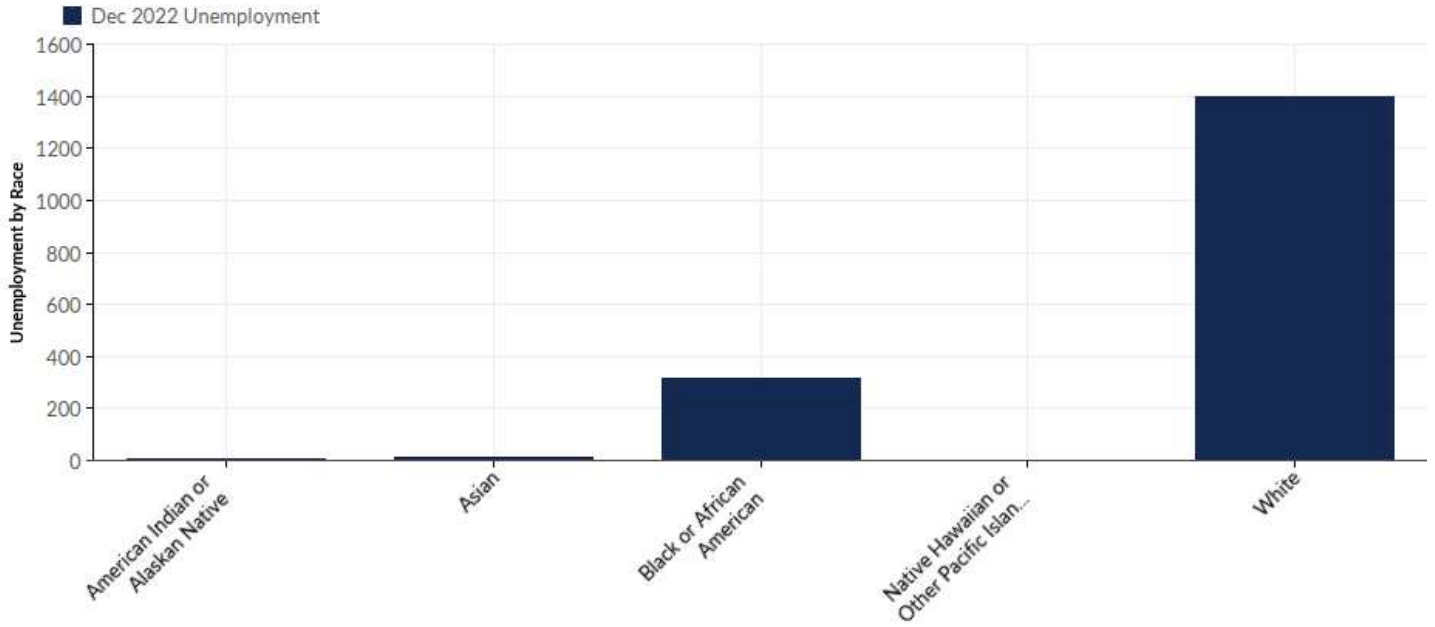
Age	Unemployment (Dec 2022)	% of Unemployed
< 22	47	2.71%
22-24	83	4.79%
25-34	395	22.78%
35-44	399	23.01%
45-54	363	20.93%
55-59	178	10.27%
60-64	153	8.82%
65+	116	6.69%
<b>Total</b>	<b>1,734</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Dec 2022)	% of Unemployed
Females	862	49.71%
Males	872	50.29%
Total	1,734	100.00%

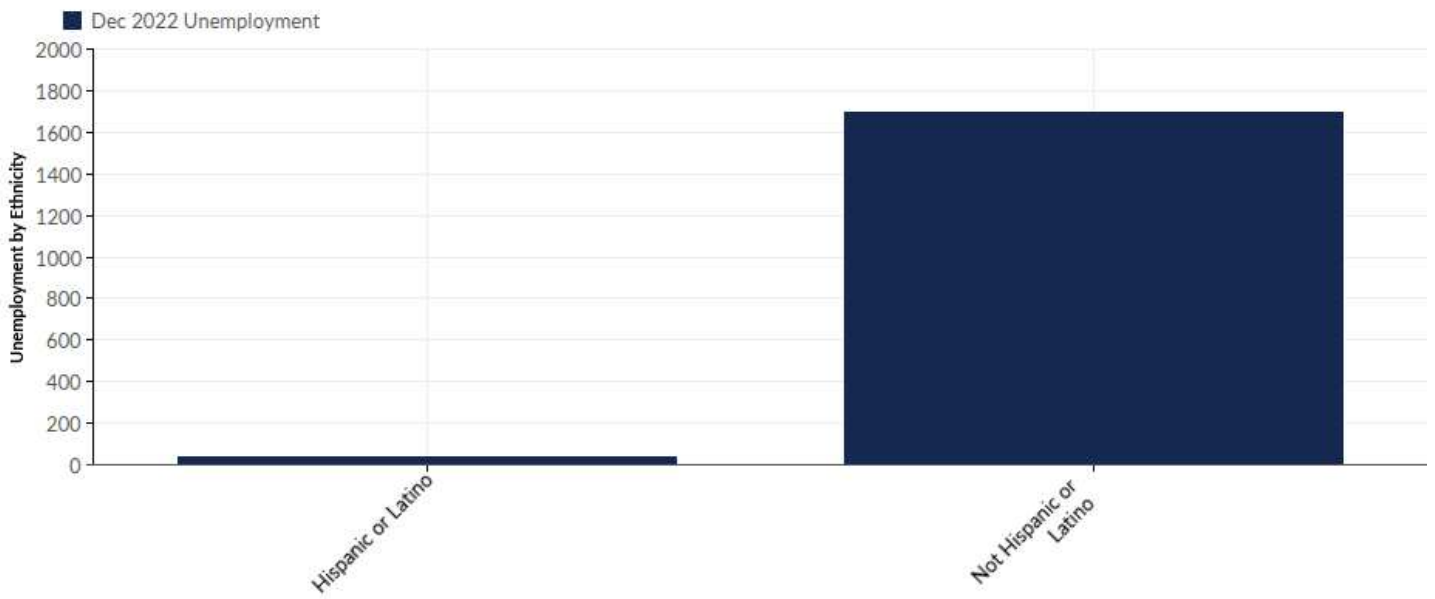
## Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	7	0.40%
Asian	9	0.52%
Black or African American	317	18.28%
Native Hawaiian or Other Pacific Islander	2	0.12%
White	1,399	80.68%
Total	1,734	100.00%



## Unemployment by Ethnicity

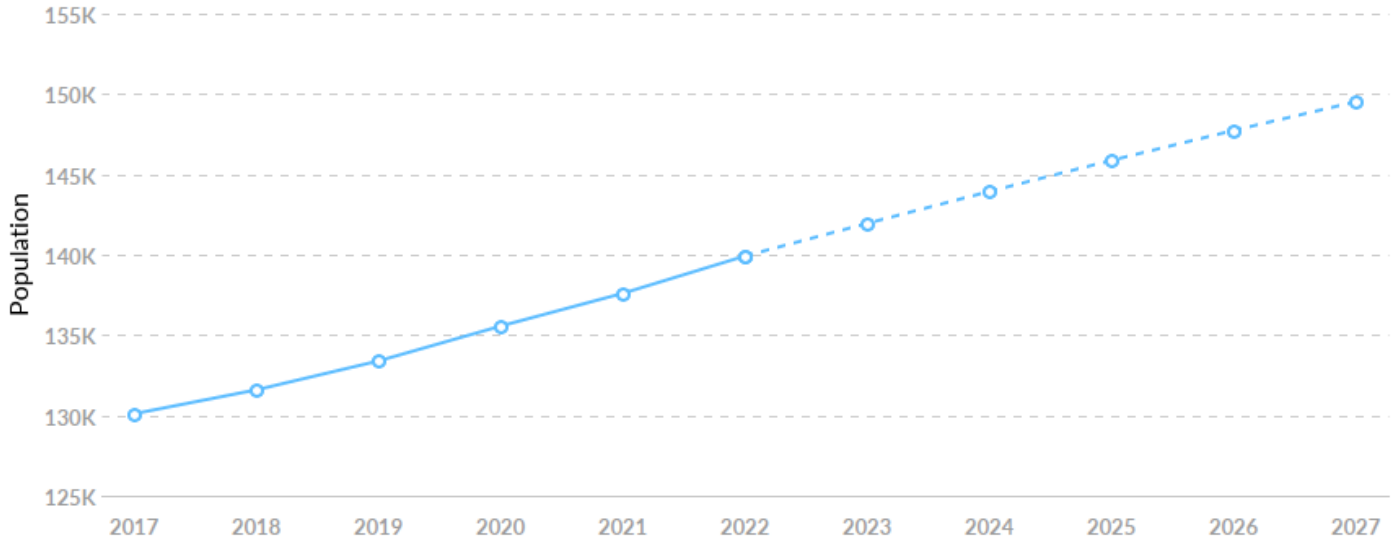


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	38	2.19%
Not Hispanic or Latino	1,696	97.81%
Total	1,734	100.00%

# Historic & Projected Trends

## Population Trends

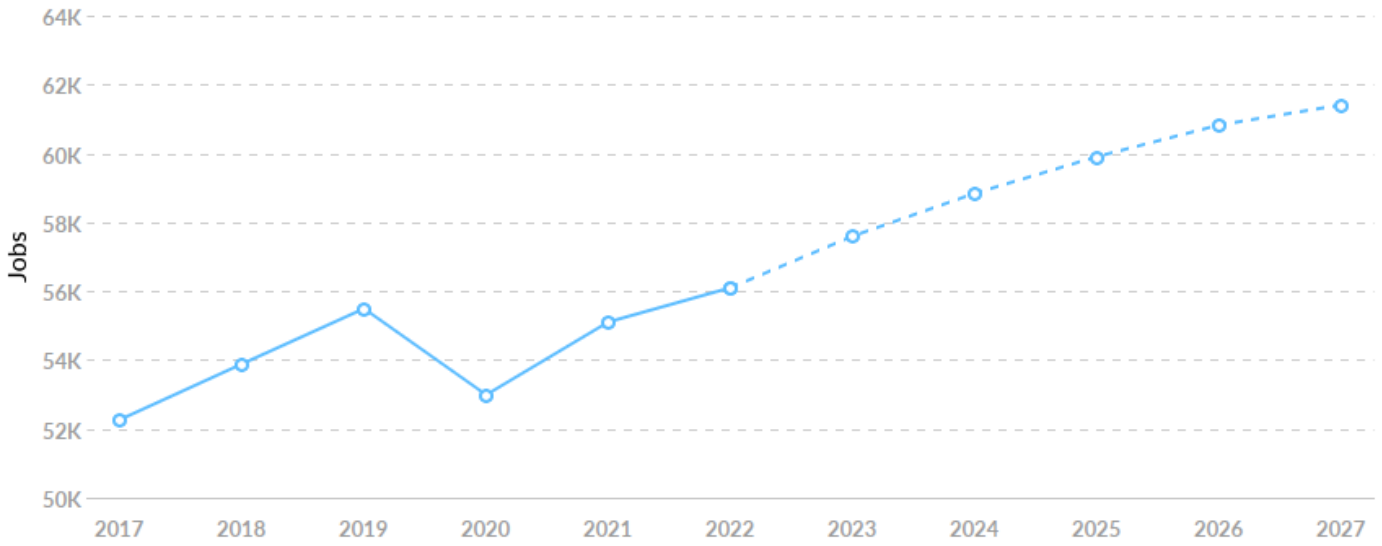
As of 2022 the region's population increased by 7.5% since 2017, growing by 9,821. Population is expected to increase by 6.9% between 2022 and 2027, adding 9,598.



Timeframe	Population
2017	130,106
2018	131,595
2019	133,396
2020	135,566
2021	137,605
2022	139,927
2023	141,957
2024	143,942
2025	145,880
2026	147,741
2027	149,525

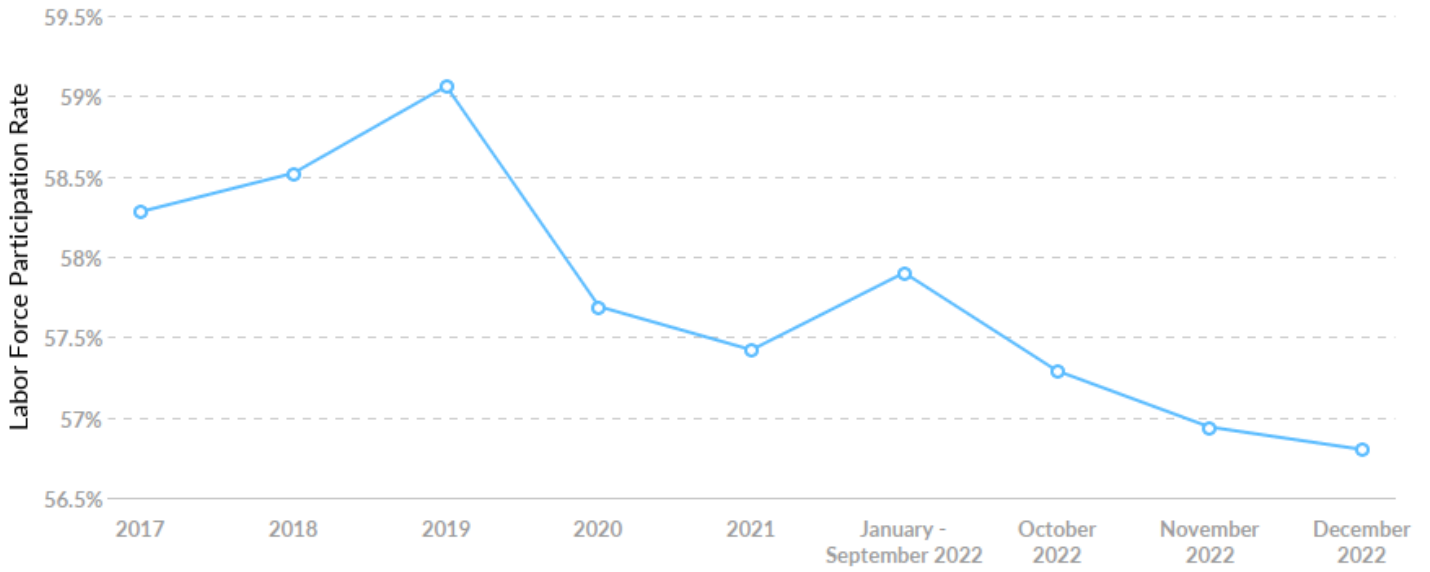
## Job Trends

From 2017 to 2022, jobs increased by 7.3% in Blount County, TN from 52,264 to 56,099. This change outpaced the national growth rate of 2.4% by 4.9%.



Timeframe	Jobs
2017	52,264
2018	53,884
2019	55,492
2020	52,988
2021	55,104
2022	56,099
2023	57,597
2024	58,841
2025	59,906
2026	60,824
2027	61,409

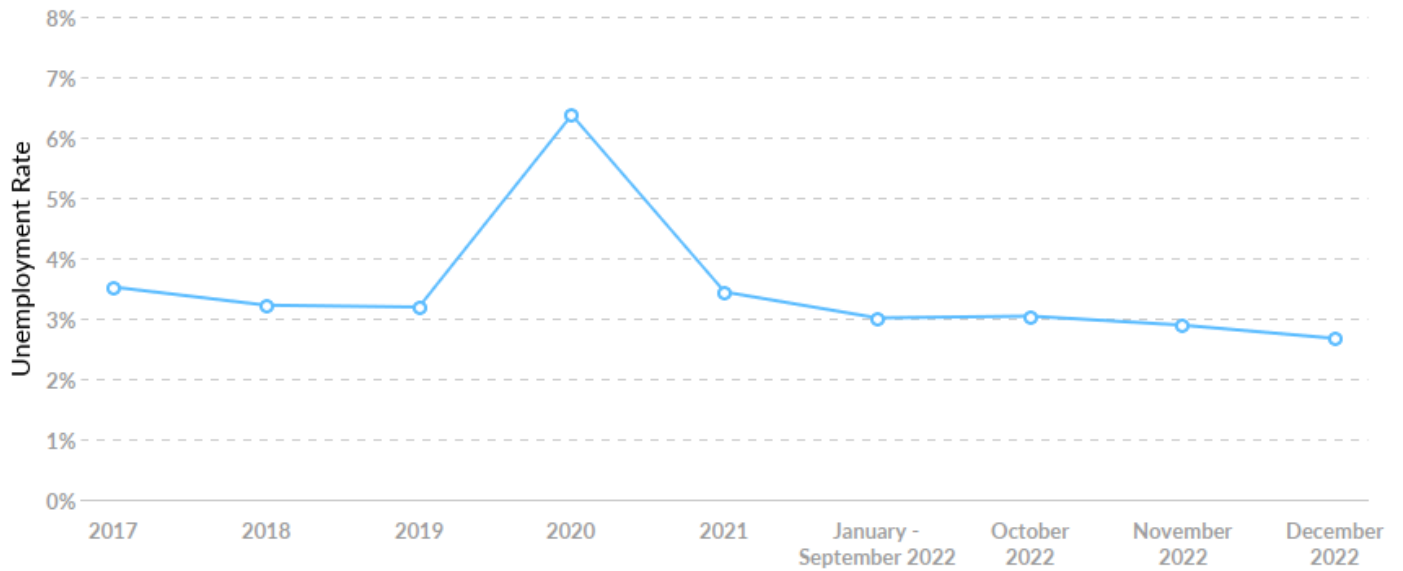
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	58.28%
2018	58.52%
2019	59.06%
2020	57.69%
2021	57.42%
January - September 2022	57.90%
October 2022	57.29%
November 2022	56.94%
December 2022	56.80%

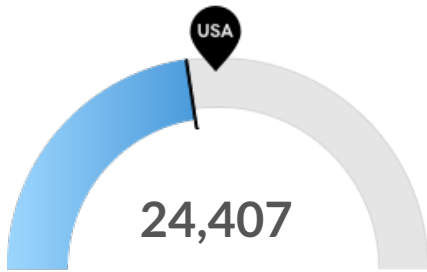
## Unemployment Rate Trends

Blount County, TN had a December 2022 unemployment rate of 2.67%, decreasing from 3.52% 5 years before.



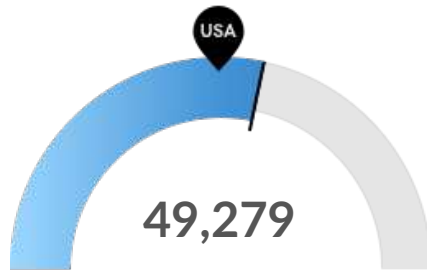
Timeframe	Unemployment Rate
2017	3.52%
2018	3.22%
2019	3.19%
2020	6.37%
2021	3.44%
January - September 2022	3.01%
October 2022	3.04%
November 2022	2.89%
December 2022	2.67%

## Population Characteristics



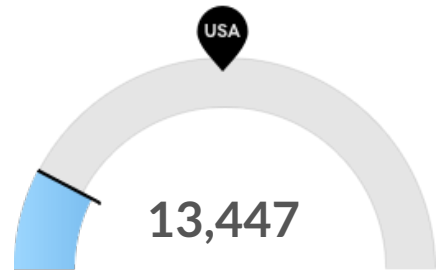
**Millennials**

Blount County, TN has 24,407 millennials (ages 25-39). The national average for an area this size is 28,108.



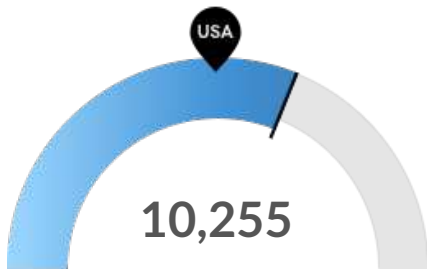
**Retiring Soon**

Retirement risk is high in Blount County, TN. The national average for an area this size is 40,901 people 55 or older, while there are 49,279 here.



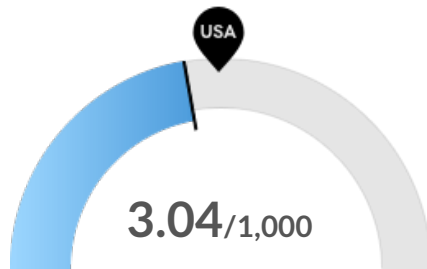
**Racial Diversity**

Racial diversity is low in Blount County, TN. The national average for an area this size is 55,997 racially diverse people, while there are 13,447 here.



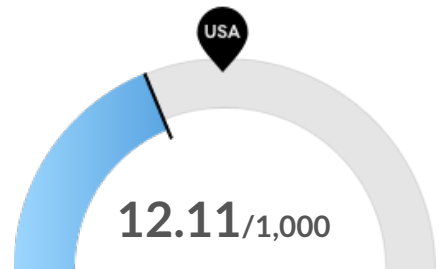
**Veterans**

Blount County, TN has 10,255 veterans. The national average for an area this size is 7,294.



**Violent Crime**

Blount County, TN has 3.04 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

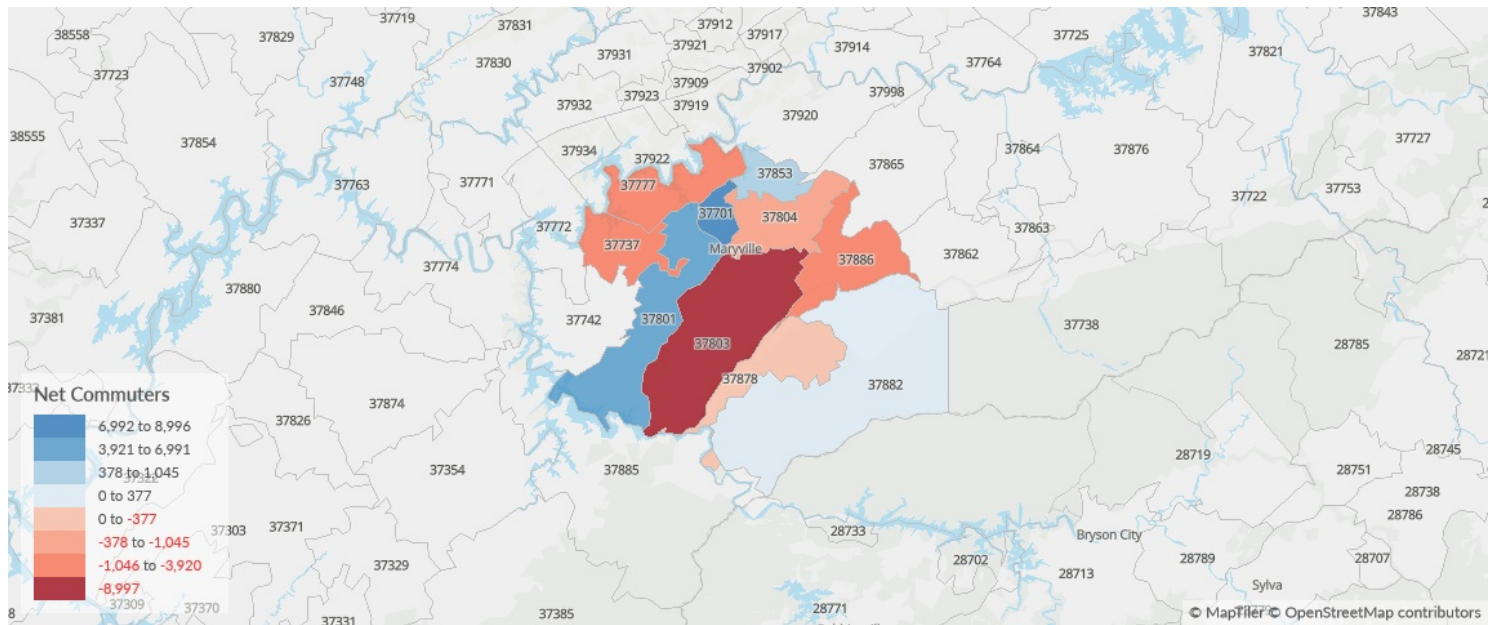


**Property Crime**

Blount County, TN has 12.11 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Blount County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 37803.



Where Talent Works

ZIP	Name	2022 Employment
37801	Maryville, TN (in Blount...	16,449
37804	Maryville, TN (in Blount...	12,187
37701	Alcoa, TN (in Blount cou...	10,667
37803	Maryville, TN (in Blount...	5,793
37777	Louisville, TN (in Blount...	4,523

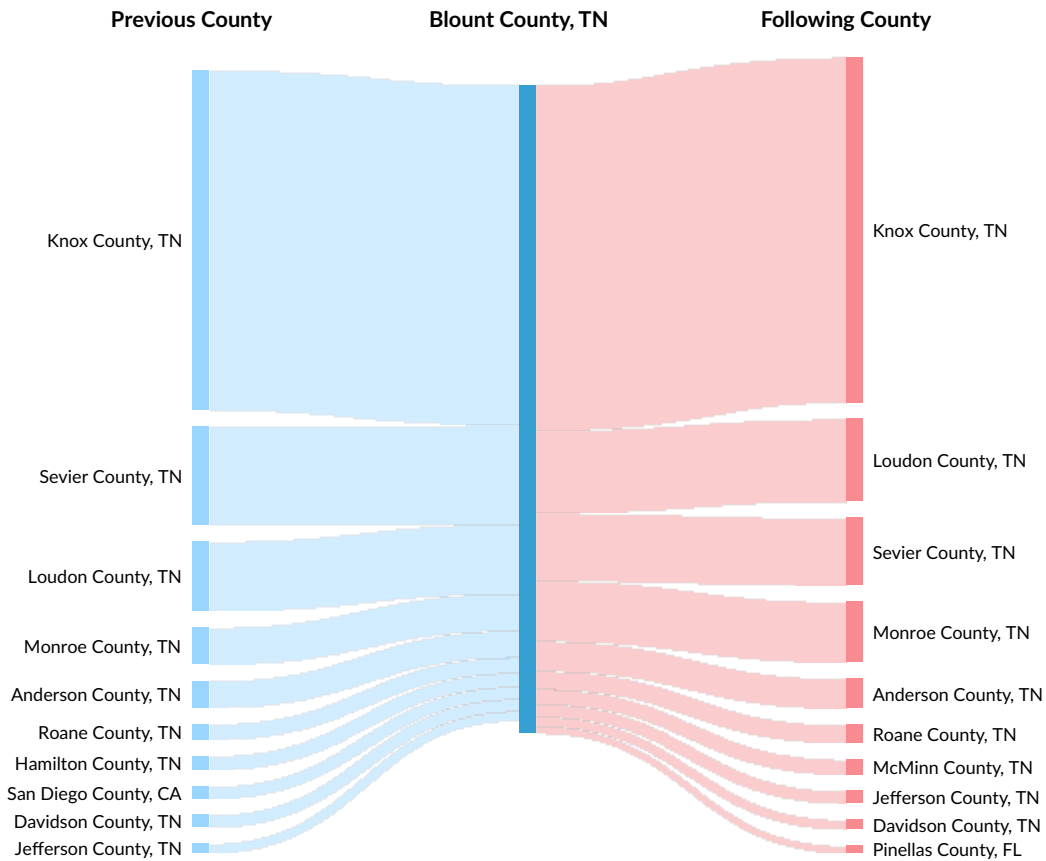
Where Talent Lives

ZIP	Name	2022 Workers
37803	Maryville, TN (in Blount...	14,790
37804	Maryville, TN (in Blount...	12,631
37801	Maryville, TN (in Blount...	12,528
37777	Louisville, TN (in Blount...	5,569
37701	Alcoa, TN (in Blount cou...	3,675

# Inbound and Outbound Migration

The table below analyzes past and current residents of Blount County, TN. The left column shows residents of other counties migrating to Blount County, TN. The right column shows residents migrating from Blount County, TN to other counties.

As of 2020, **1,727** people have migrated from Knox County, TN to Blount County, TN. In the same year, **1,755** people left Blount County, TN migrating to Knox County, TN. The total Net Migration for Blount County, TN in 2020 was **1,772**.



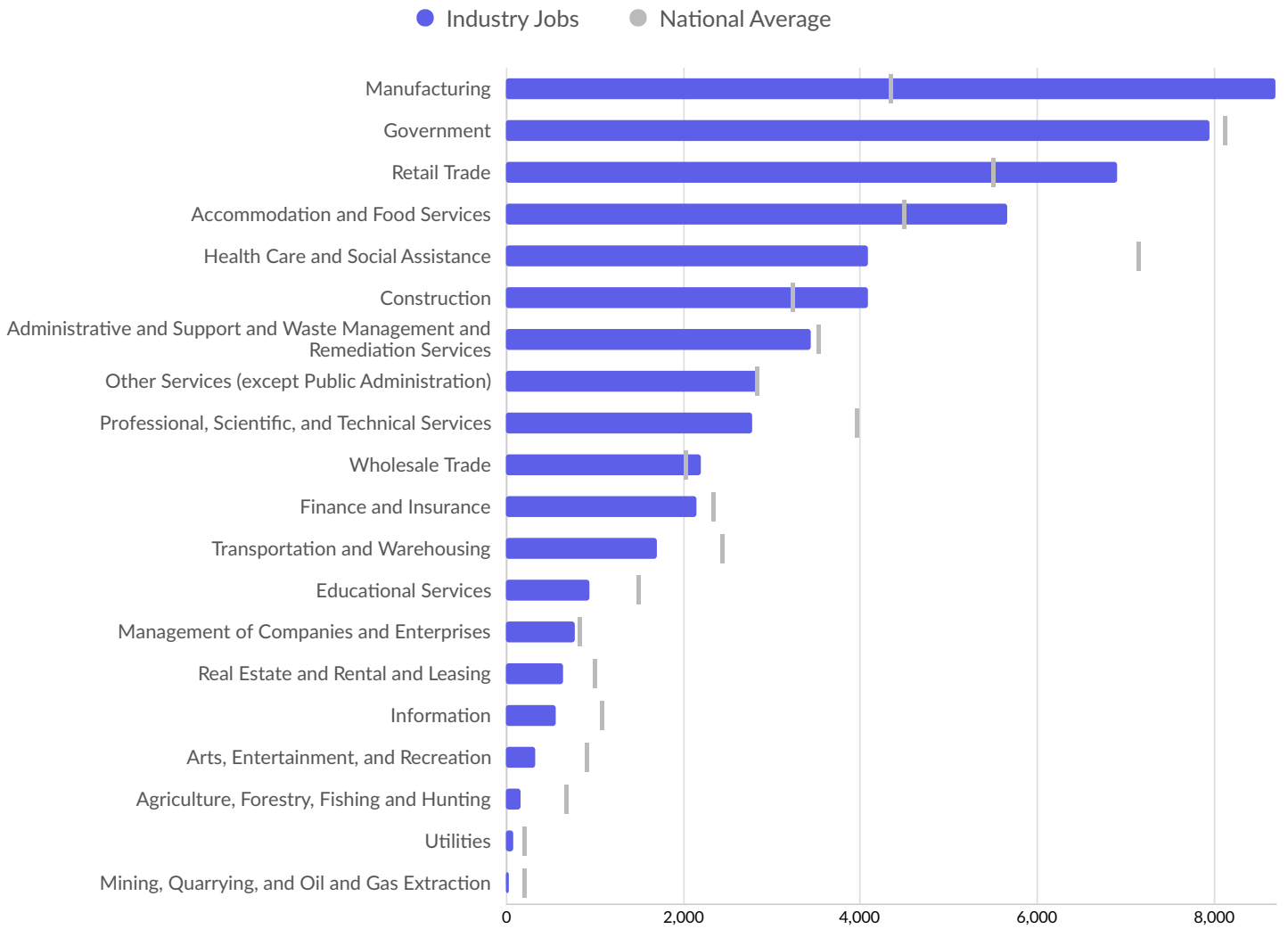
Top Previous Counties	Migrations
Knox County, TN	1,727
Sevier County, TN	503
Loudon County, TN	353
Monroe County, TN	188
Anderson County, TN	135
Roane County, TN	79



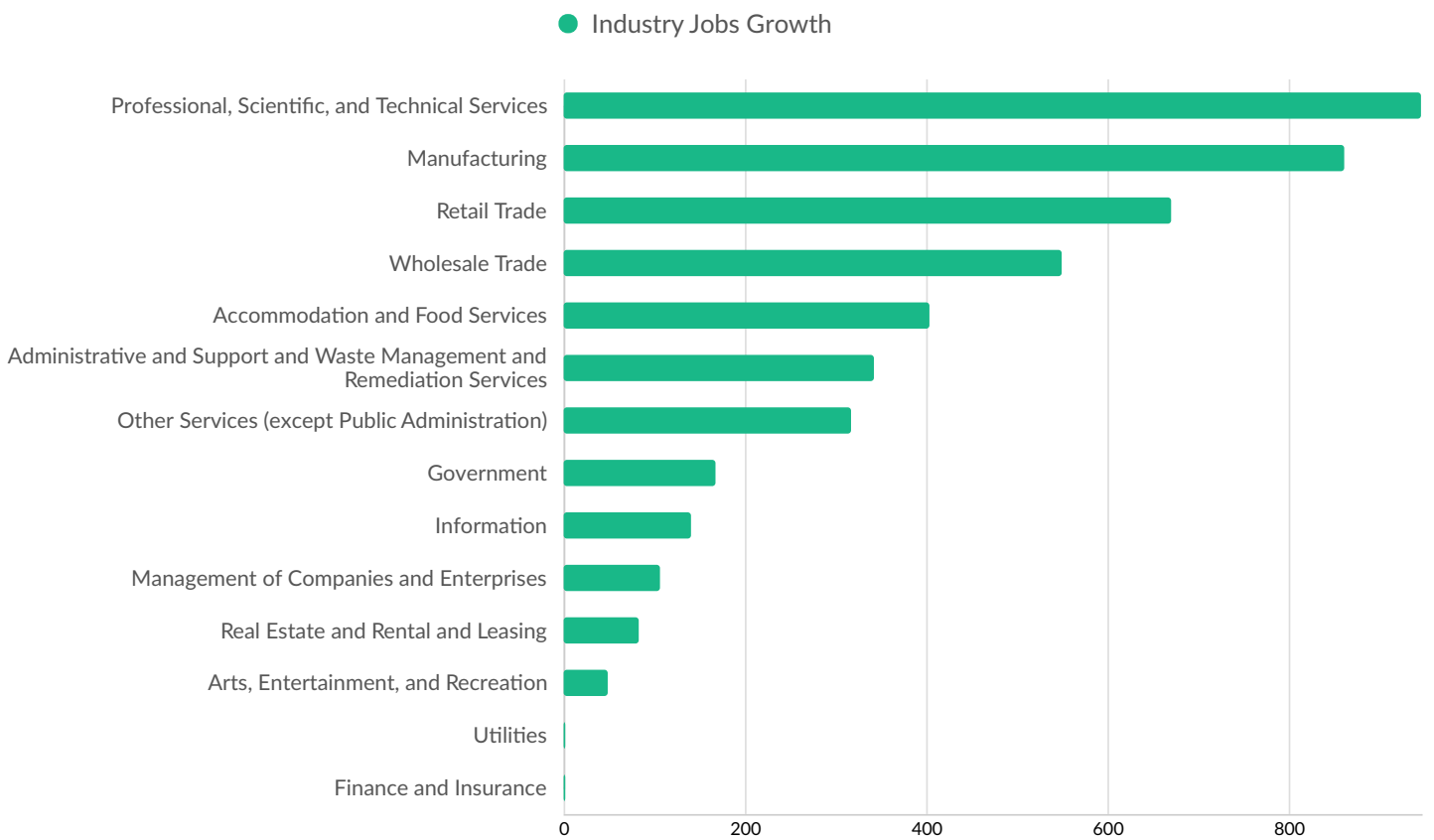
<b>Top Previous Counties</b>	<b>Migrations</b>
Hamilton County, TN	71
San Diego County, CA	62
Davidson County, TN	62
Jefferson County, TN	47
McMinn County, TN	45
Hillsborough County, FL	43
Maricopa County, AZ	41
Rutherford County, TN	40
Los Angeles County, CA	39
<b>Top Following Counties</b>	<b>Migrations</b>
Knox County, TN	1,755
Loudon County, TN	419
Sevier County, TN	343
Monroe County, TN	306
Anderson County, TN	152
Roane County, TN	92
McMinn County, TN	76
Jefferson County, TN	63
Davidson County, TN	48
Pinellas County, FL	36
DeSoto County, MS	35
Washington County, TN	35
Duval County, FL	35
Volusia County, FL	34
Brevard County, FL	34

# Industry Characteristics

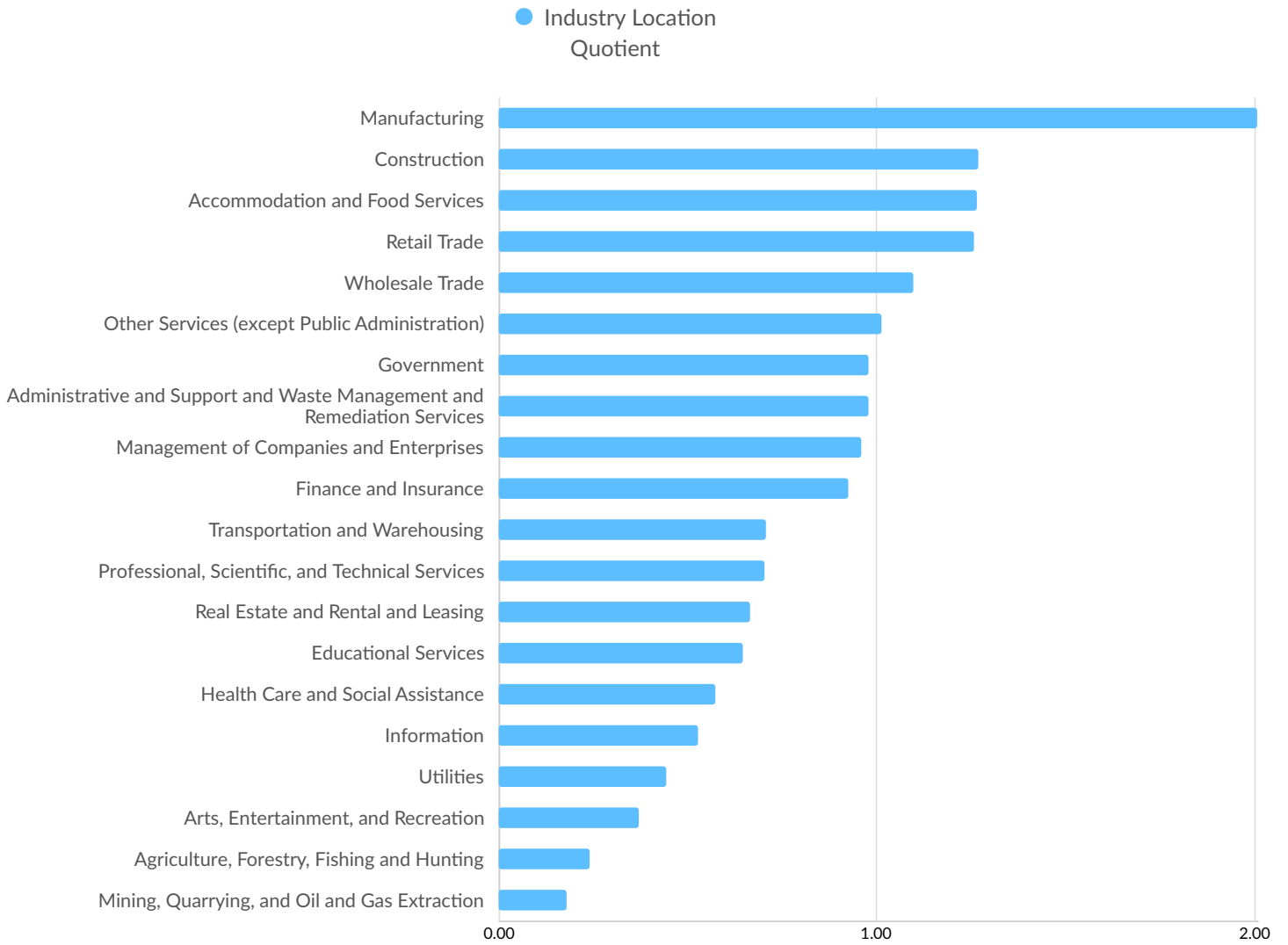
## Largest Industries



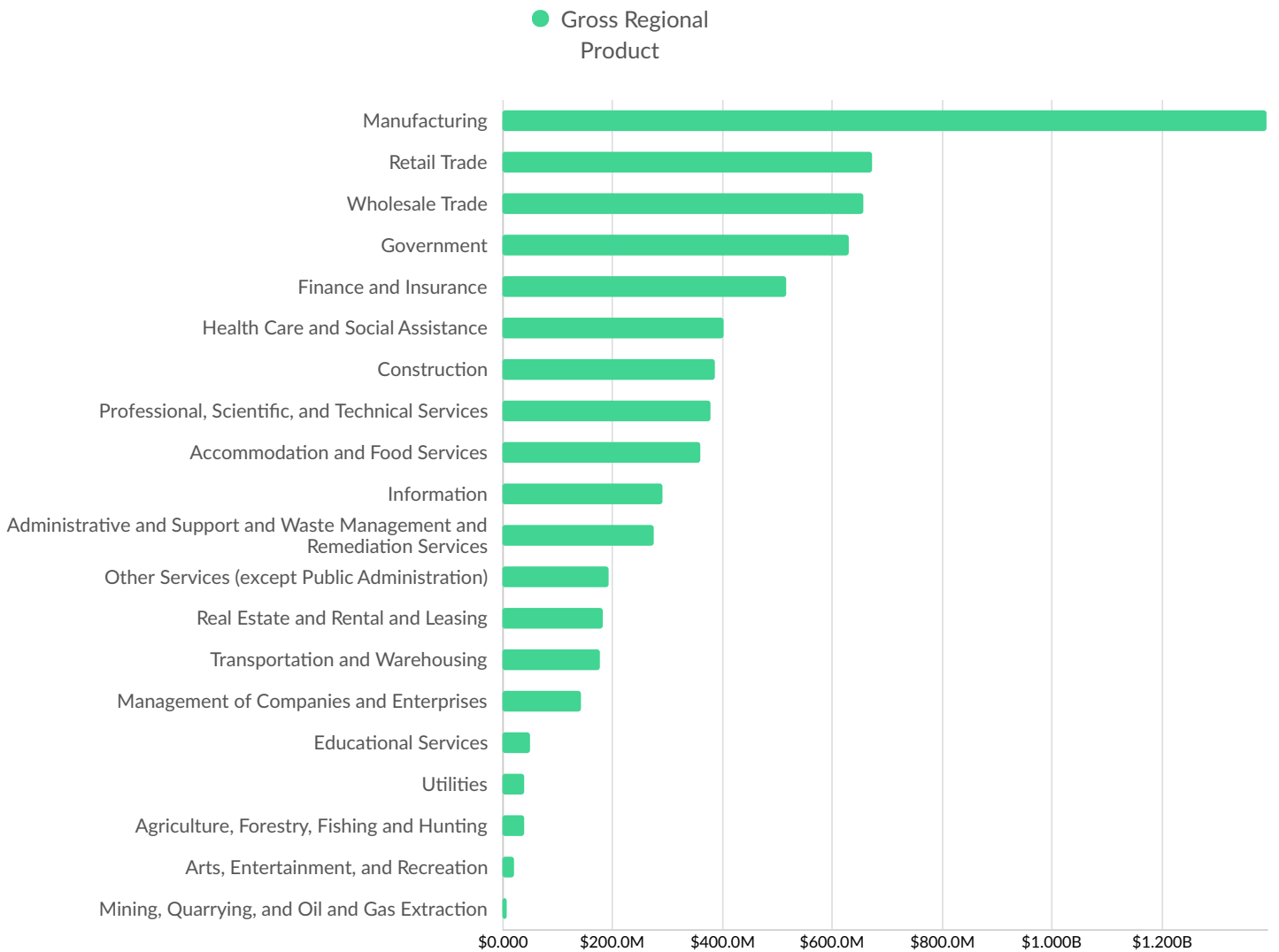
## Top Growing Industries



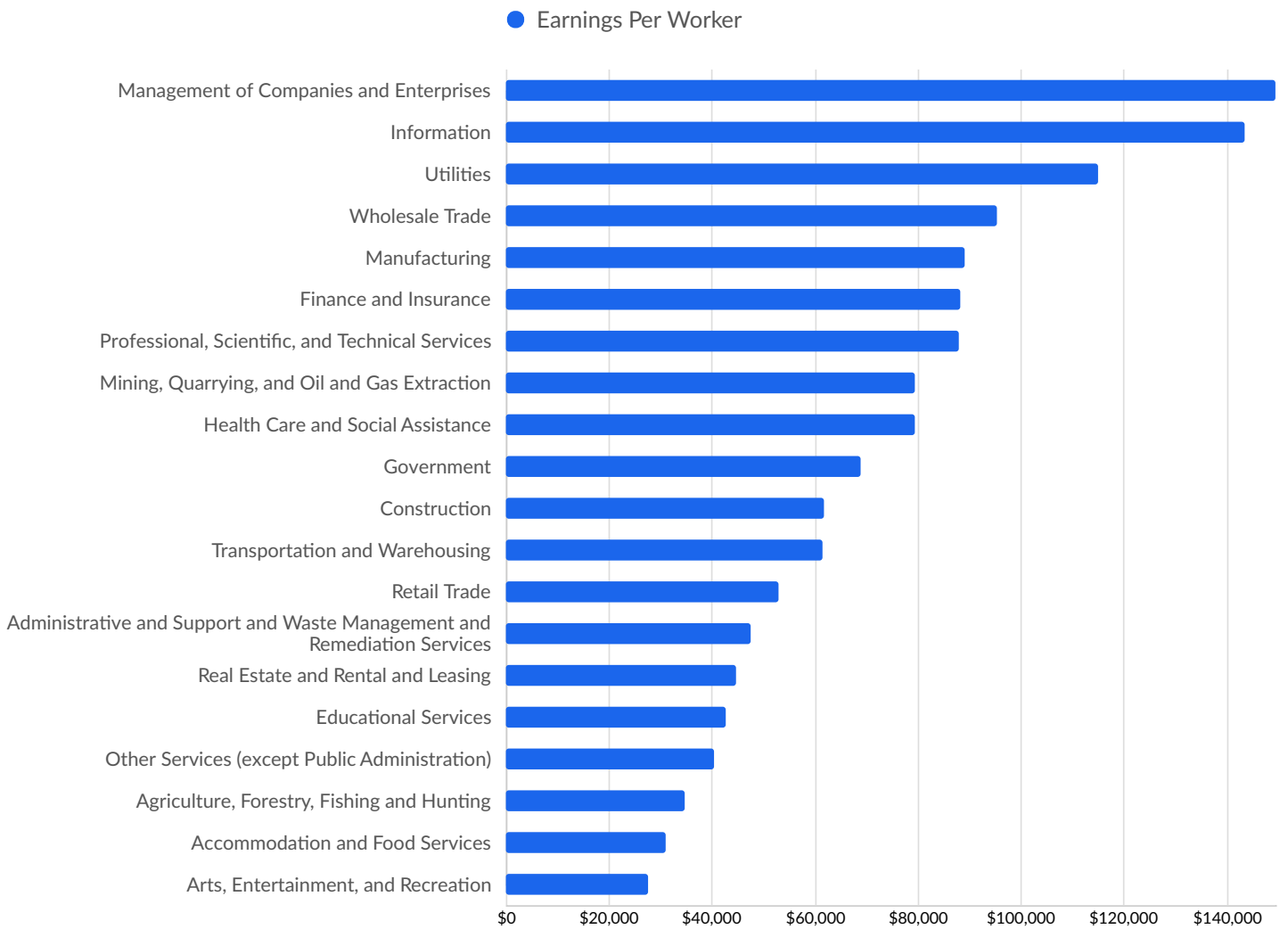
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



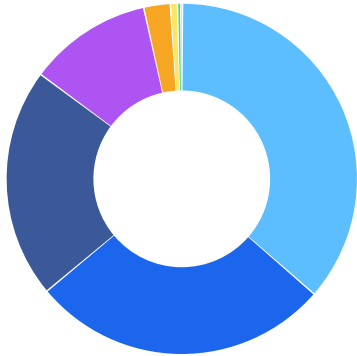
## Business Characteristics

### 12,045 Companies Employ Your Workers

Online profiles for your workers mention 12,045 companies as employers, with the top 10 appearing below. In the last 12 months, 1,353 companies in Blount County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Denso	752 	Clayton Homes	497 
Blount Memorial Hospital	531 	Blount Memorial Hospital	479 
Blount County Schools	408 	Randstad	426 
Clayton Homes	334 	Food City	280 
University of Tennessee	316 	Vanderbilt Mortgage And Finance	259 
Alcoa	253 	Team Health	244 
Maryville College	236 	Arconic	236 
Ut Medical Center	212 	BlackBerry	232 
Blackberry Farm	182 	Aerotek	231 
Vanderbilt Mortgage And Finance	160 	Maryville College	162 

## Business Size



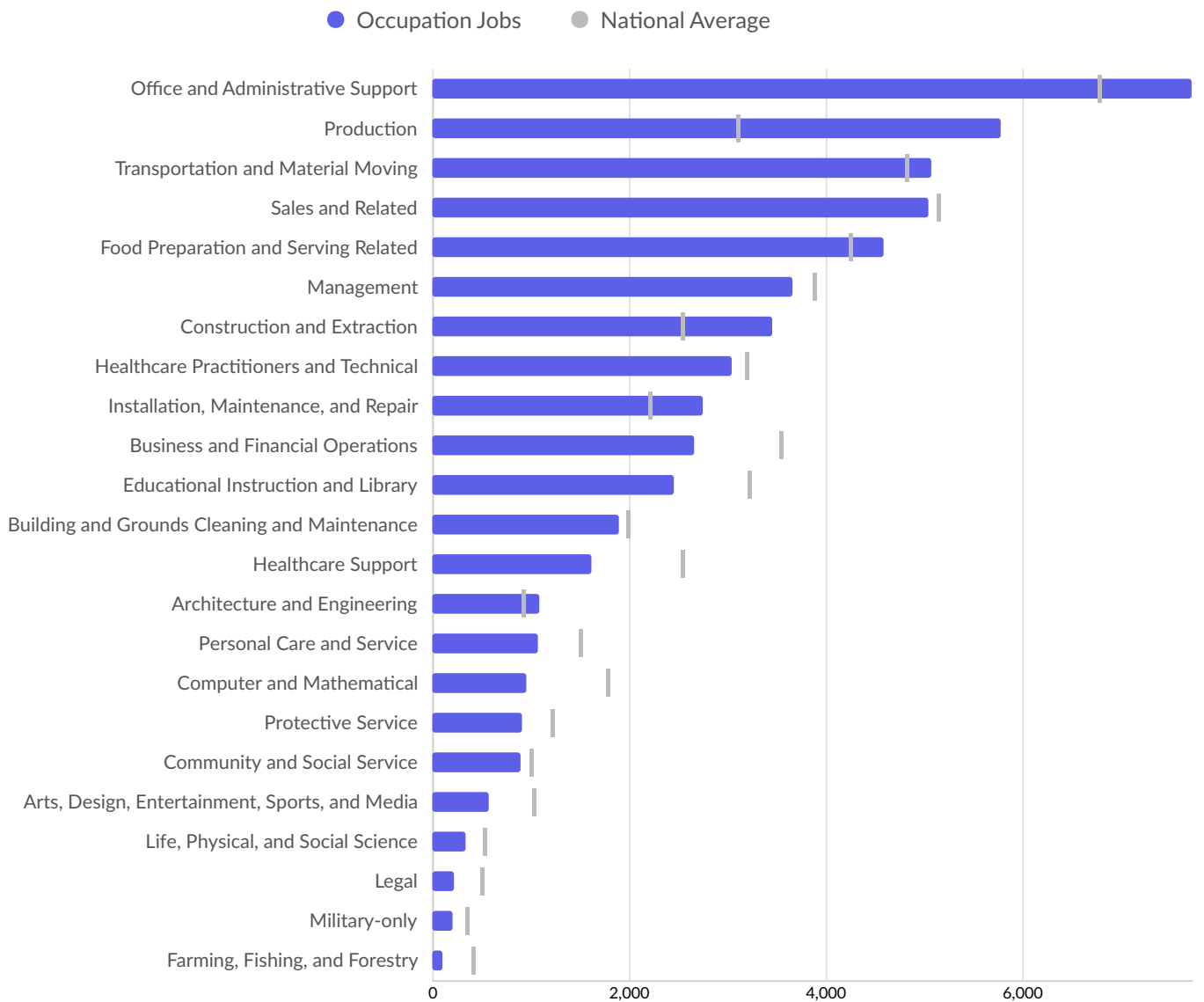
	Percentage	Business Count
● 1 to 4 employees	36.3%	1,562
● 5 to 9 employees	27.6%	1,185
● 10 to 19 employees	21.2%	911
● 20 to 49 employees	11.4%	489
● 50 to 99 employees	2.4%	105
● 100 to 249 employees	0.7%	28
● 250 to 499 employees	0.3%	13
● 500+ employees	0.2%	7

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

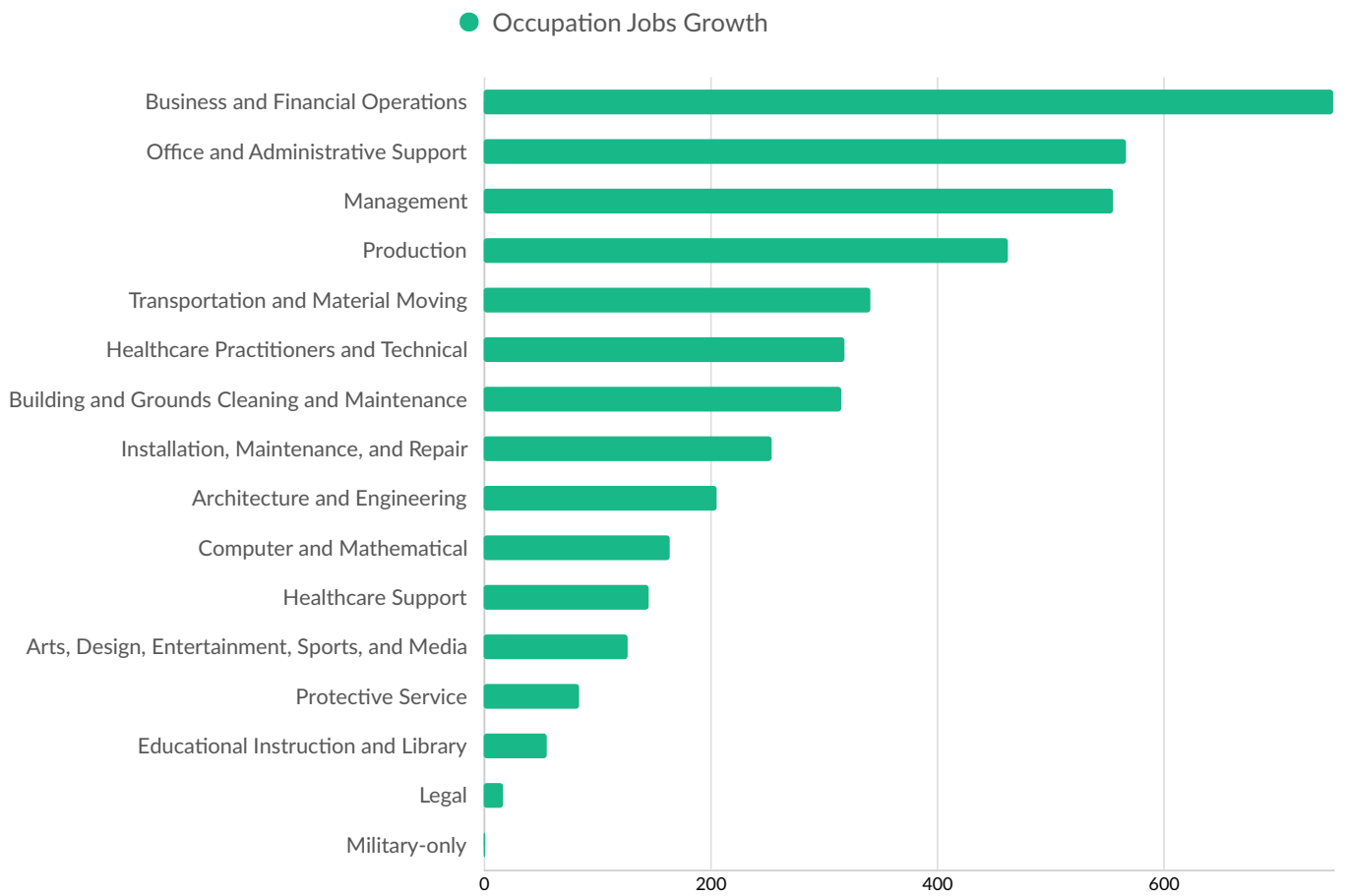


# Workforce Characteristics

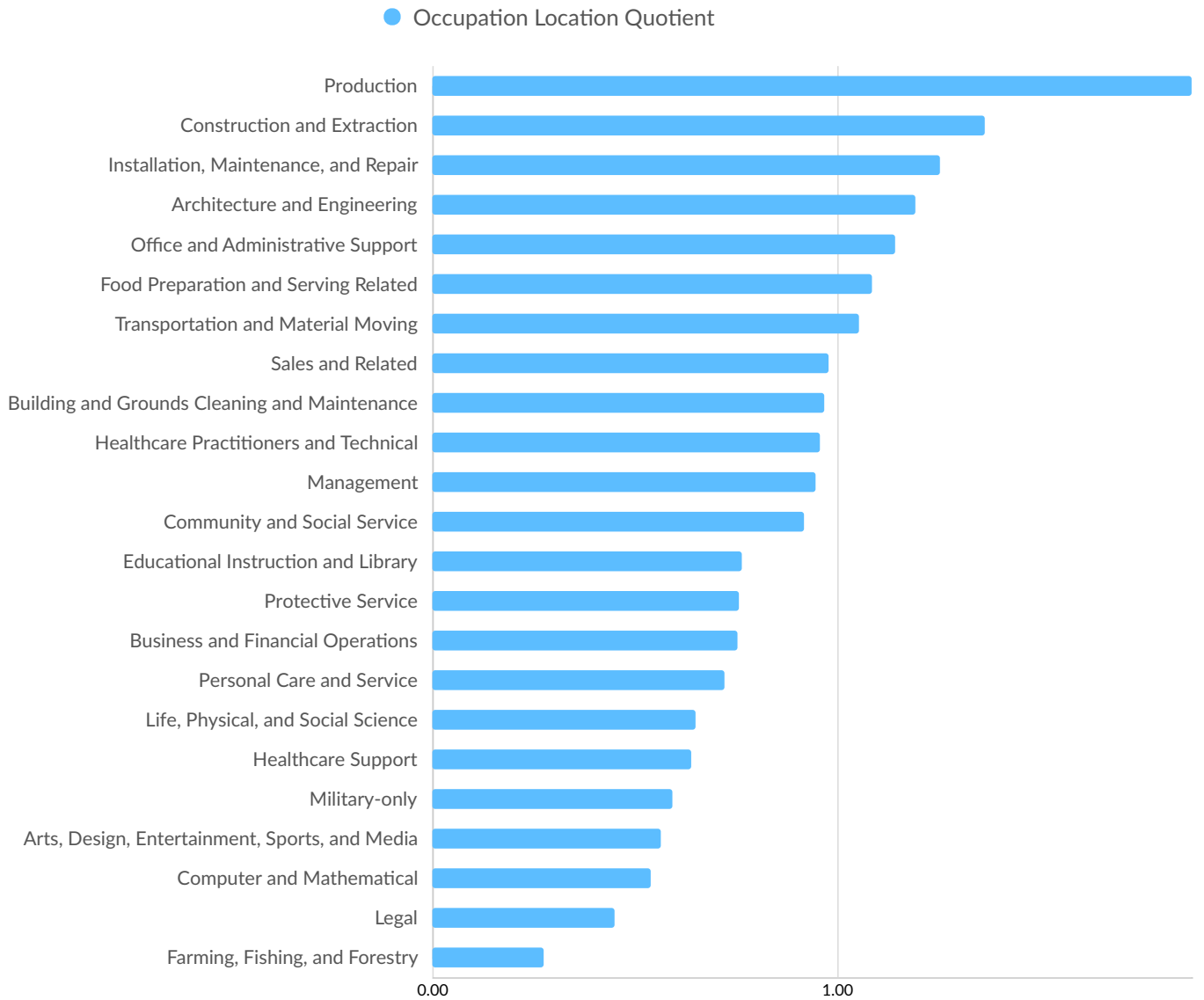
## Largest Occupations



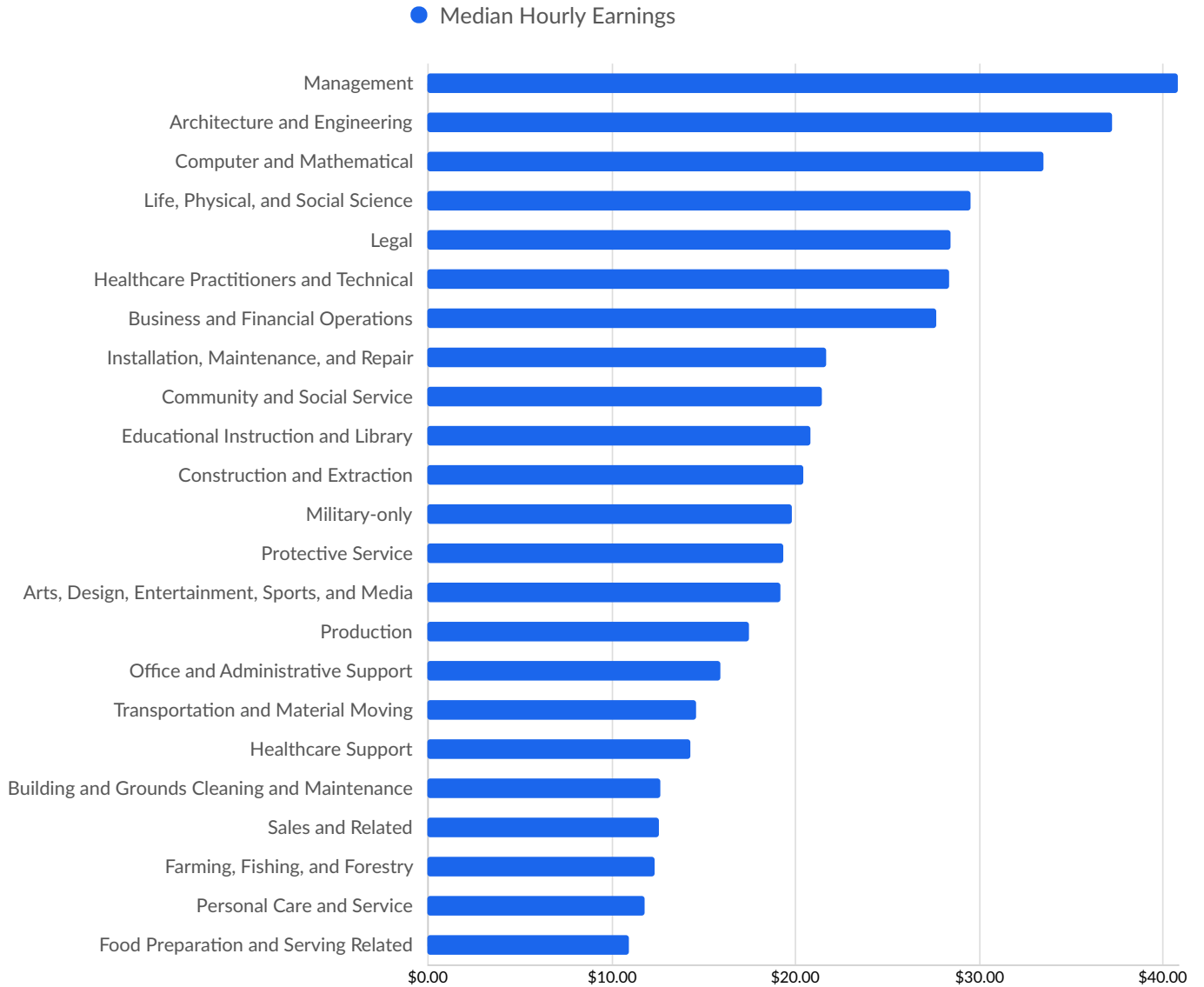
## Top Growing Occupations



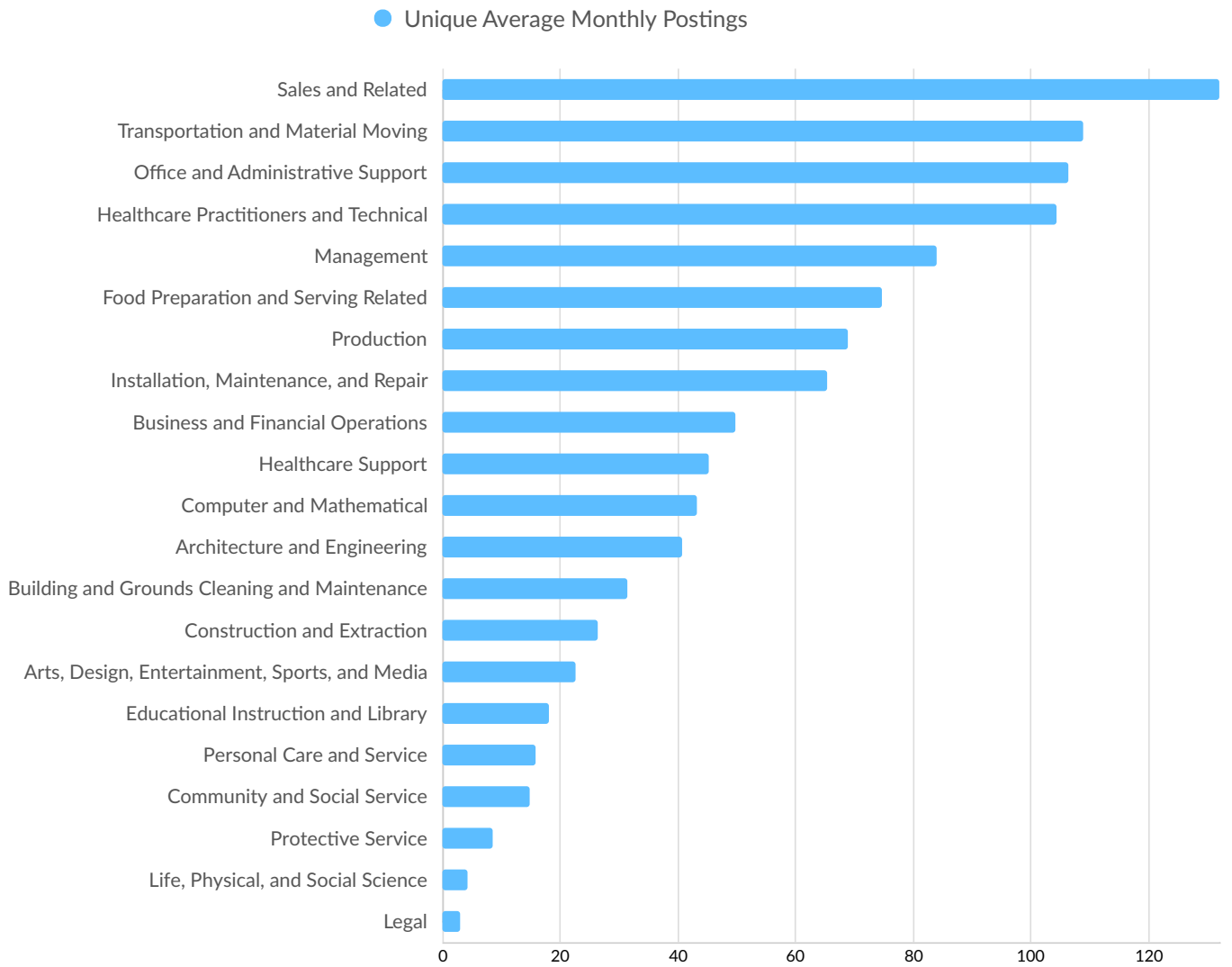
## Top Occupation Location Quotient



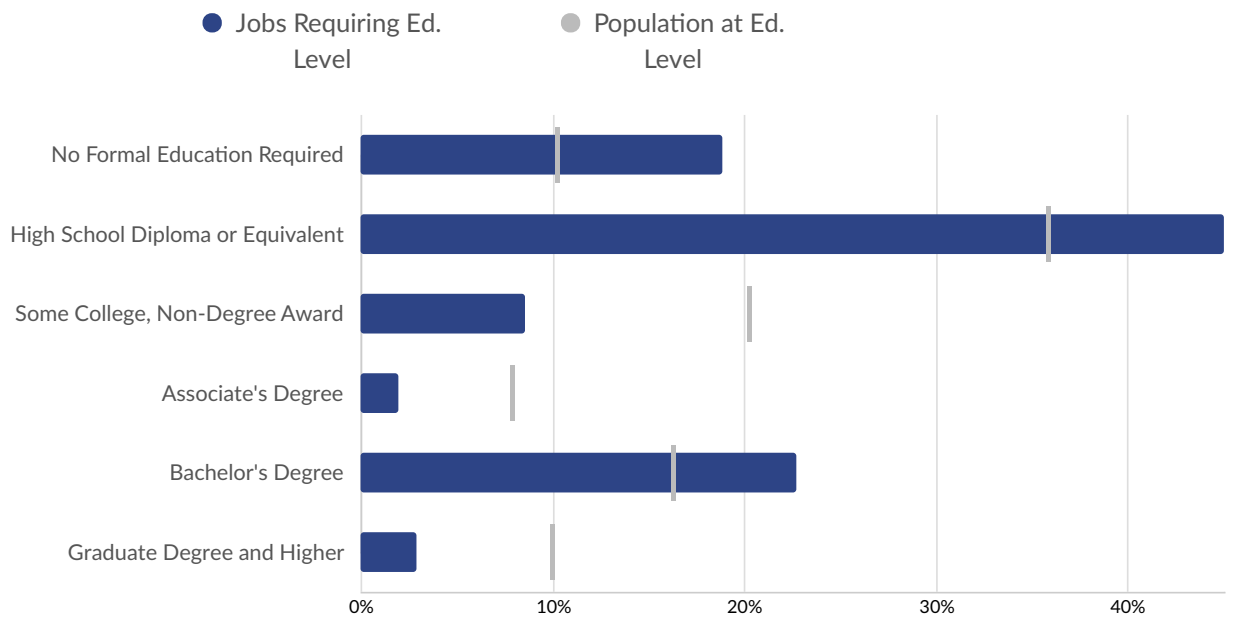
## Top Occupation Earnings



## Top Posted Occupations

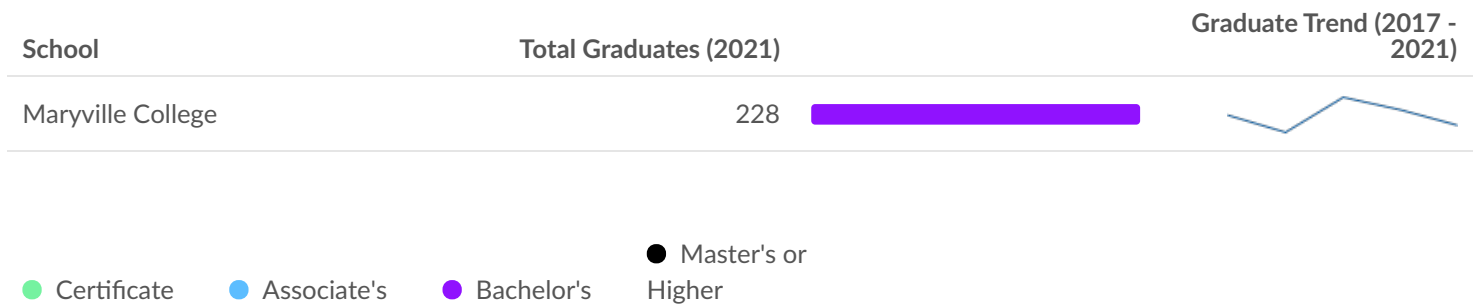


## Underemployment



## Educational Pipeline

In 2021, there were 228 graduates in Blount County, TN. This pipeline has shrunk by 6% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Accounting and Finance" (Bachelor's), and "Biology/Biological Sciences, General" (Bachelor's).



# In-Demand Skills

