



Blount County, TN



Tennessee

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Report Parameters

1 County

47009 Blount County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

142,278

Population (2023)

Population **grew by 10,683** over the last 5 years and is projected to **grow by 9,825** over the next 5 years.

60,428

Total Regional Employment

Jobs **grew by 4,520** over the last 5 years and are projected to **grow by 4,992** over the next 5 years.

\$64.6K

Median Household Income (2021)

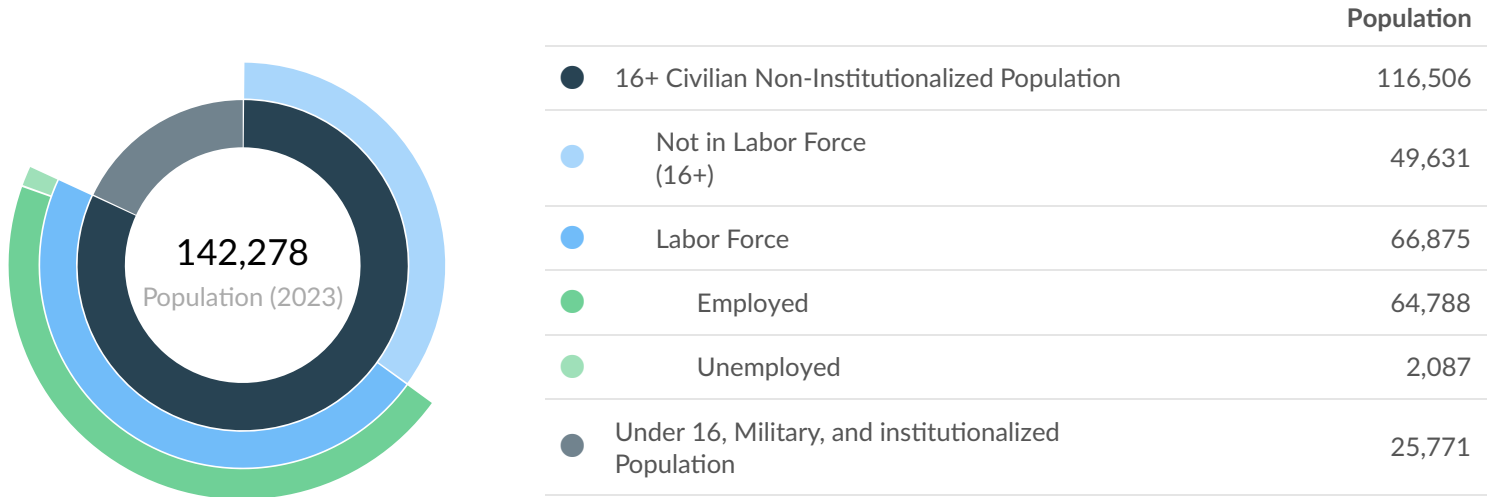
Median household income is **\$4.4K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 8.1%** since 2018, growing by 10,683. Population is expected to **increase by 6.9%** between 2023 and 2028, adding 9,825.
- From 2018 to 2023, jobs **increased by 8.1%** in Blount County, TN from 55,908 to **60,428**. This change **outpaced the national growth rate of 3.6% by 4.5%**. As the number of jobs increased, the **labor force participation rate decreased from 58.9% to 57.4% between 2018 and 2023**.
- Concerning educational attainment, **16.4% of Blount County, TN residents possess a Bachelor's Degree** (4.7% below the national average), and **7.7% hold an Associate's Degree** (1.2% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Motor Vehicle Parts Manufacturing, and Restaurants and Other Eating Places.

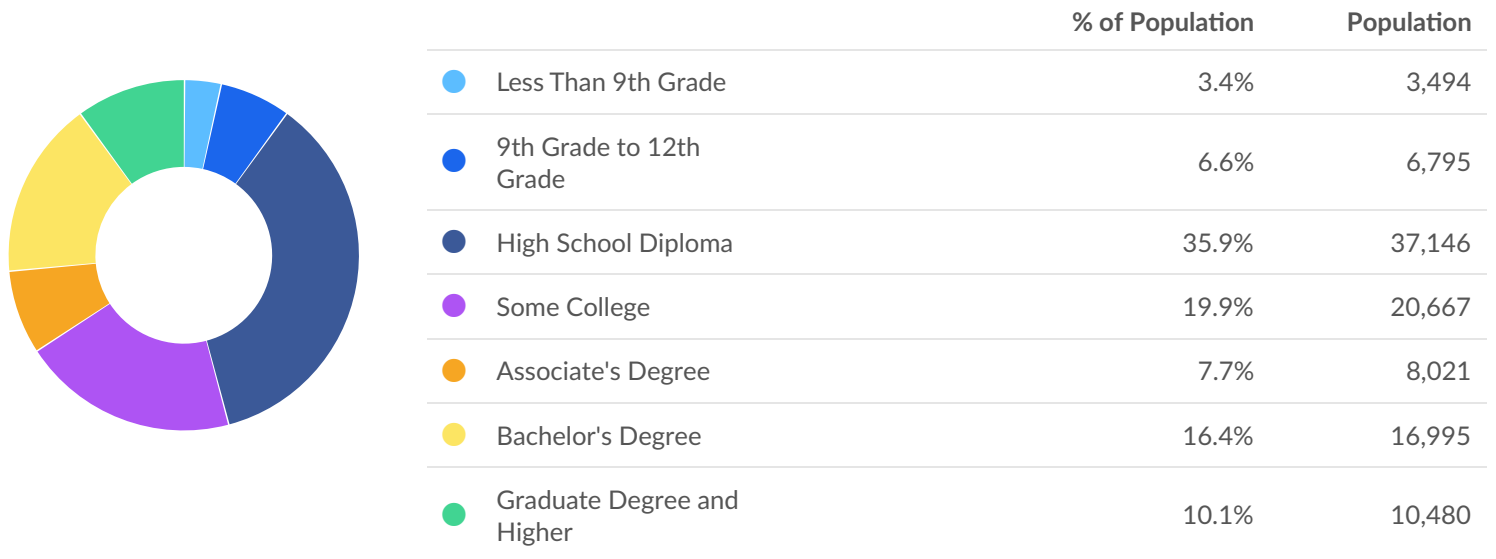
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	142,278	66,875	60,428	93.6	\$7.74B	\$9.74B	\$9.57B
State	7,125,802	3,388,920	3,627,461	92.3	\$471.89B	\$405.55B	\$497.69B

Sep 2023 Labor Force Breakdown



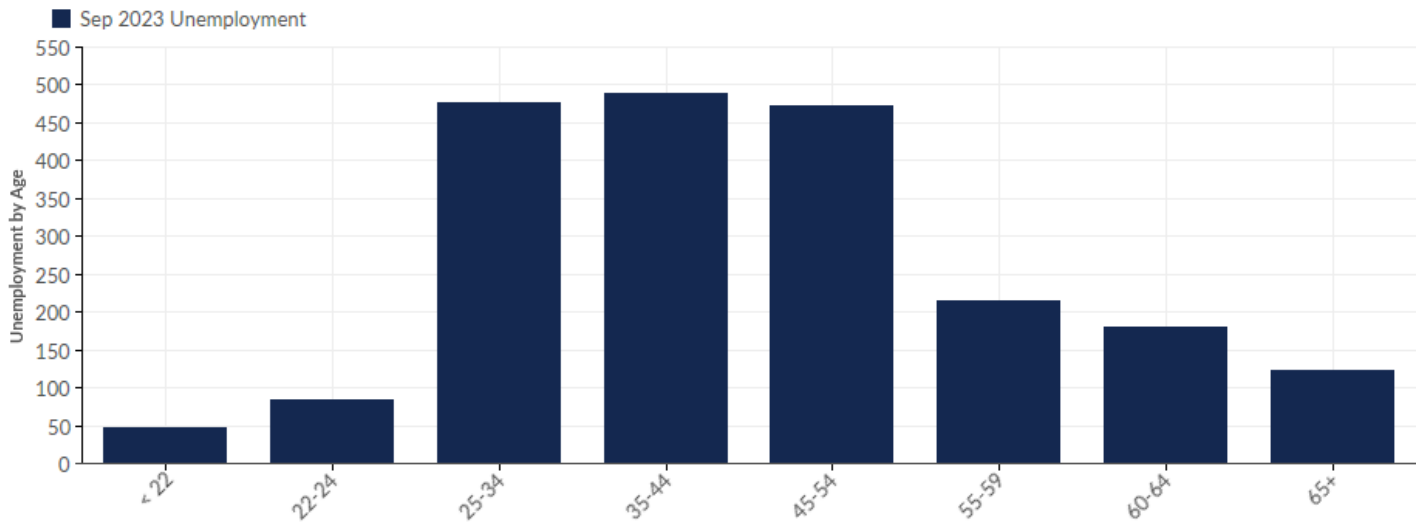
Educational Attainment

Concerning educational attainment, **16.4% of Blount County, TN residents possess a Bachelor's Degree** (4.7% below the national average), and **7.7% hold an Associate's Degree** (1.2% below the national average).



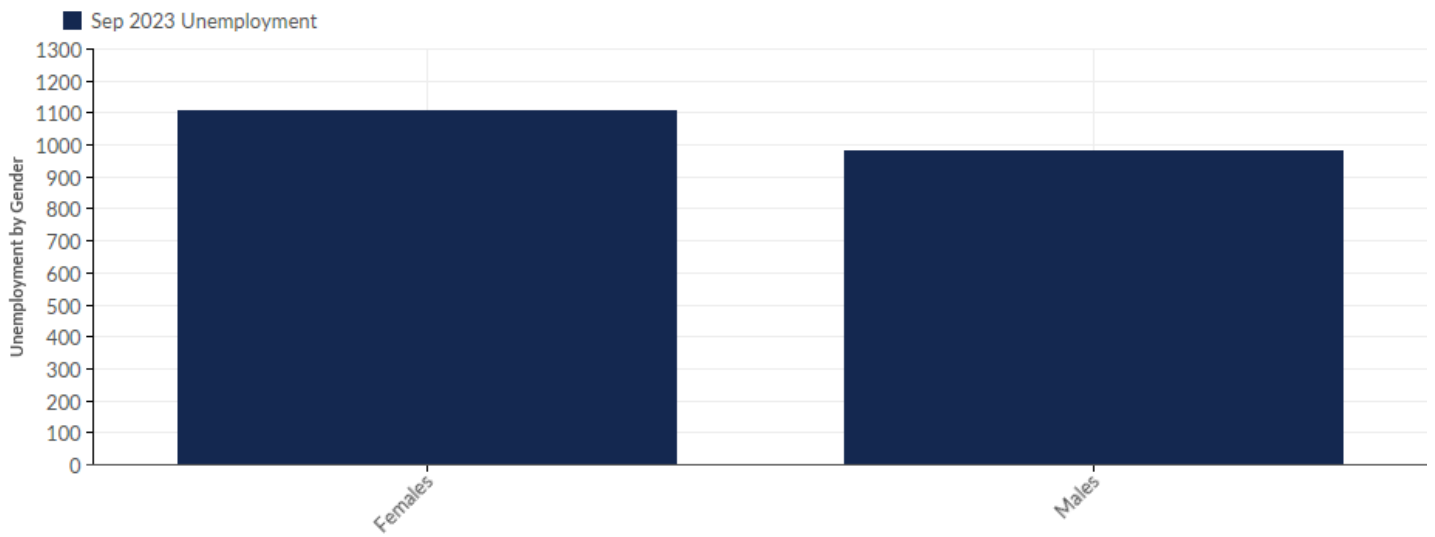
Unemployment by Demographics

Unemployment by Age



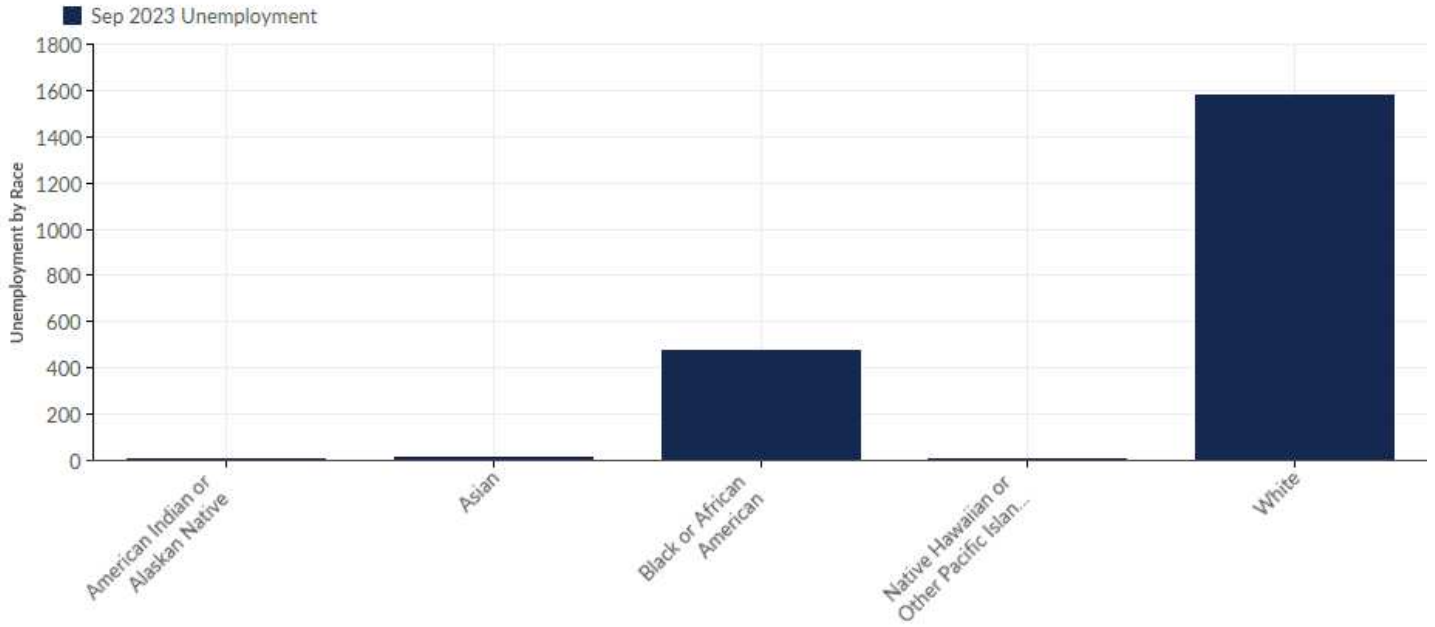
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	48	2.30%
22-24	83	3.98%
25-34	476	22.81%
35-44	488	23.38%
45-54	473	22.66%
55-59	214	10.25%
60-64	181	8.67%
65+	124	5.94%
Total	2,087	100.00%

Unemployment by Gender



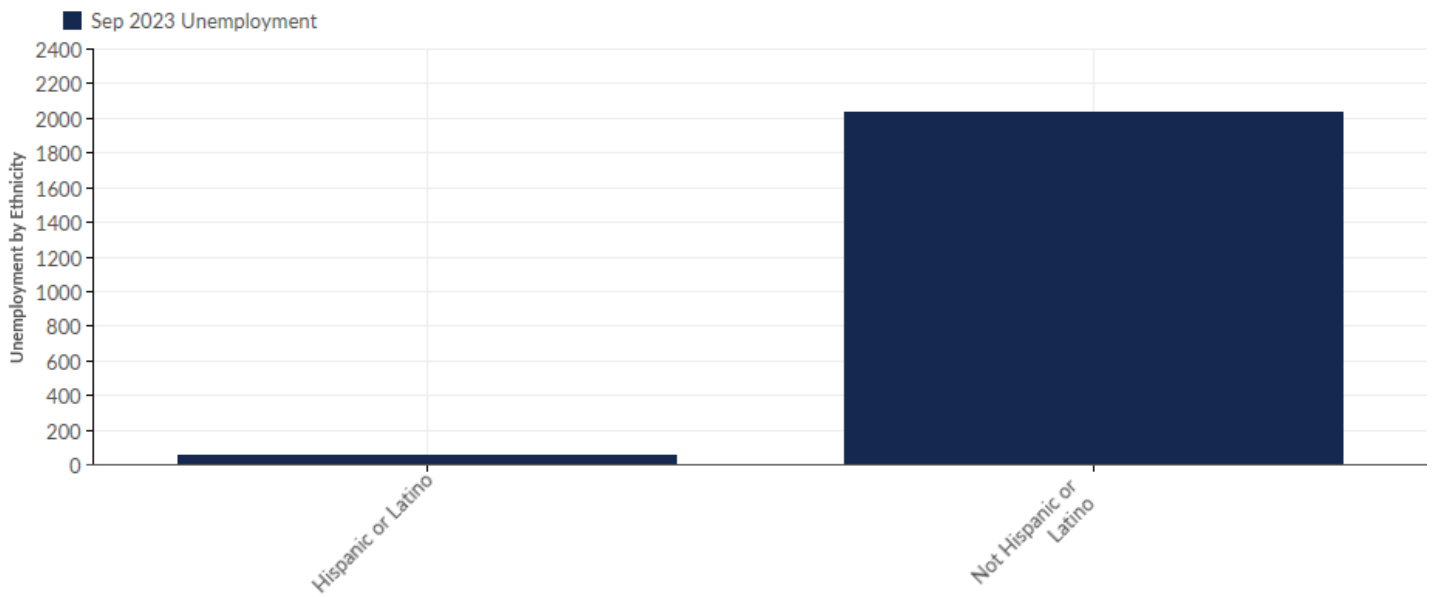
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	1,105	52.95%
Males	982	47.05%
Total	2,087	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	10	0.48%
Asian	16	0.77%
Black or African American	478	22.90%
Native Hawaiian or Other Pacific Islander	4	0.19%
White	1,580	75.71%
Total	2,087	100.00%

Unemployment by Ethnicity

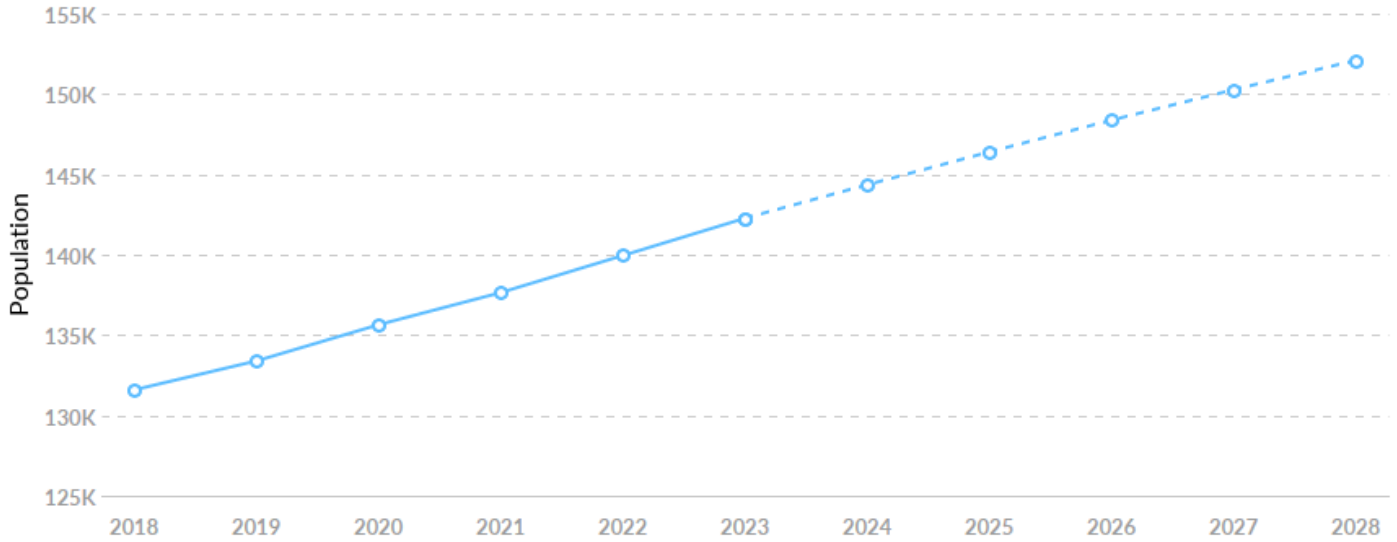


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	50	2.40%
Not Hispanic or Latino	2,037	97.60%
Total	2,087	100.00%

Historic & Projected Trends

Population Trends

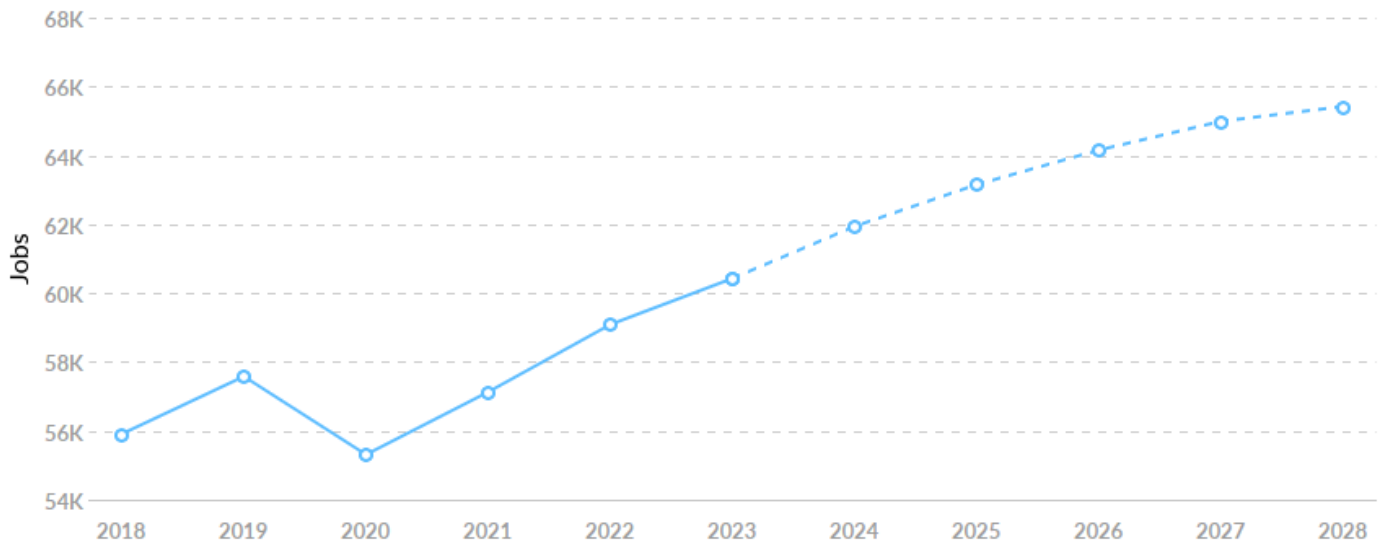
As of 2023 the region's population **increased by 8.1%** since 2018, growing by 10,683. Population is expected to **increase by 6.9%** between 2023 and 2028, adding 9,825.



Timeframe	Population
2018	131,595
2019	133,396
2020	135,649
2021	137,649
2022	139,958
2023	142,278
2024	144,359
2025	146,403
2026	148,382
2027	150,275
2028	152,103

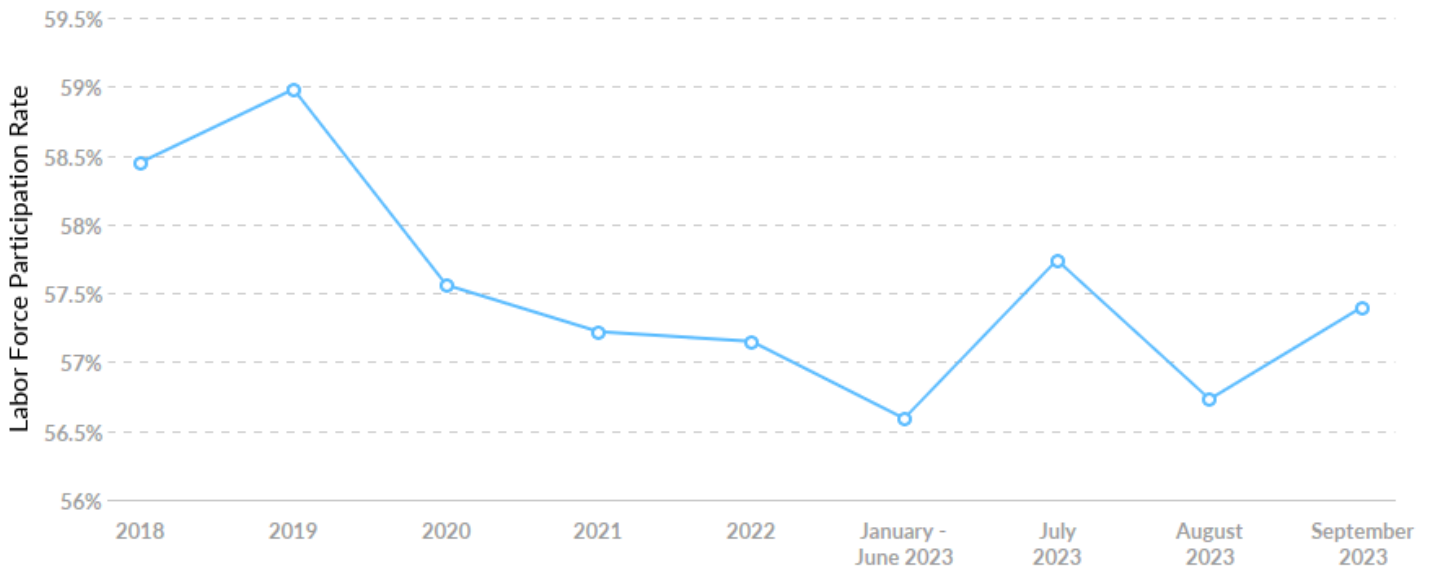
Job Trends

From 2018 to 2023, jobs increased by 8.1% in Blount County, TN from 55,908 to 60,428. This change outpaced the national growth rate of 3.6% by 4.5%.



Timeframe	Jobs
2018	55,908
2019	57,580
2020	55,311
2021	57,129
2022	59,088
2023	60,428
2024	61,940
2025	63,153
2026	64,156
2027	64,991
2028	65,421

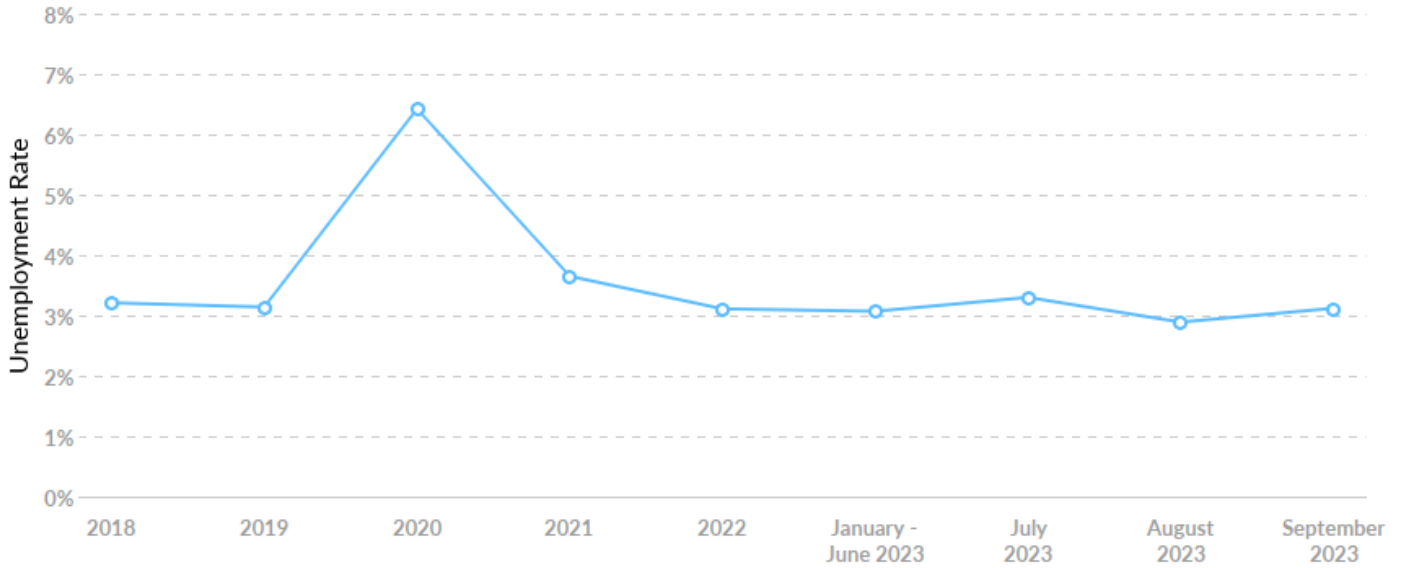
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	58.45%
2019	58.98%
2020	57.56%
2021	57.22%
2022	57.15%
January - June 2023	56.59%
July 2023	57.74%
August 2023	56.73%
September 2023	57.40%

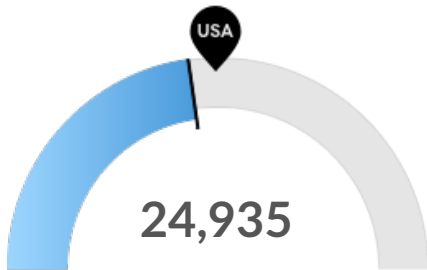
Unemployment Rate Trends

Blount County, TN had a September 2023 unemployment rate of 3.12%, **decreasing from 3.21%** 5 years before.



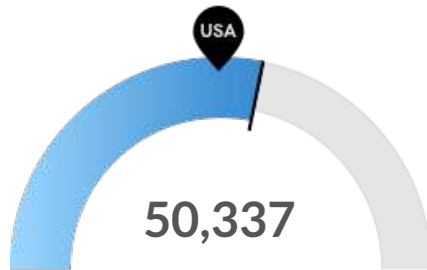
Timeframe	Unemployment Rate
2018	3.21%
2019	3.14%
2020	6.42%
2021	3.65%
2022	3.11%
January - June 2023	3.07%
July 2023	3.30%
August 2023	2.89%
September 2023	3.12%

Population Characteristics



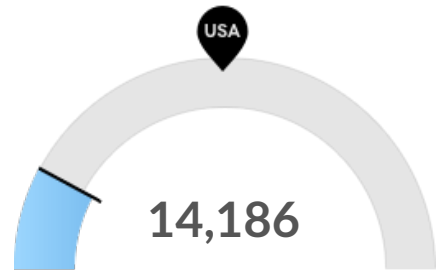
Millennials

Blount County, TN has 24,935 millennials (ages 25-39). The national average for an area this size is 28,458.



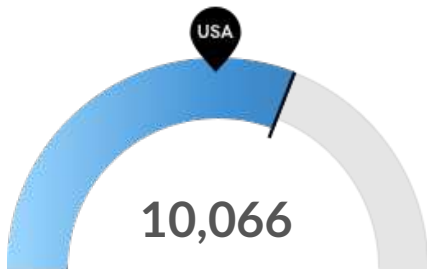
Retiring Soon

Retirement risk is high in Blount County, TN. The national average for an area this size is 41,943 people 55 or older, while there are 50,337 here.



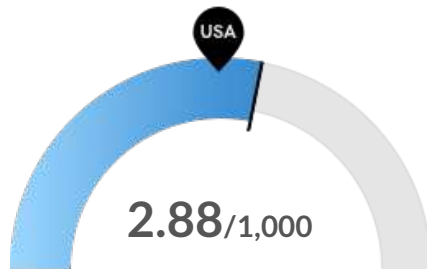
Racial Diversity

Racial diversity is low in Blount County, TN. The national average for an area this size is 57,557 racially diverse people, while there are 14,186 here.



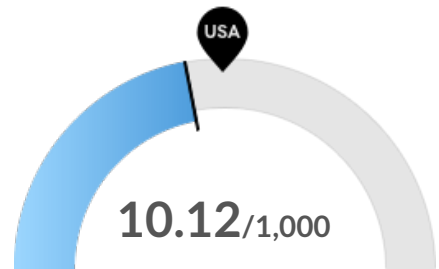
Veterans

Blount County, TN has 10,066 veterans. The national average for an area this size is 7,226.



Violent Crime

Blount County, TN has 2.88 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

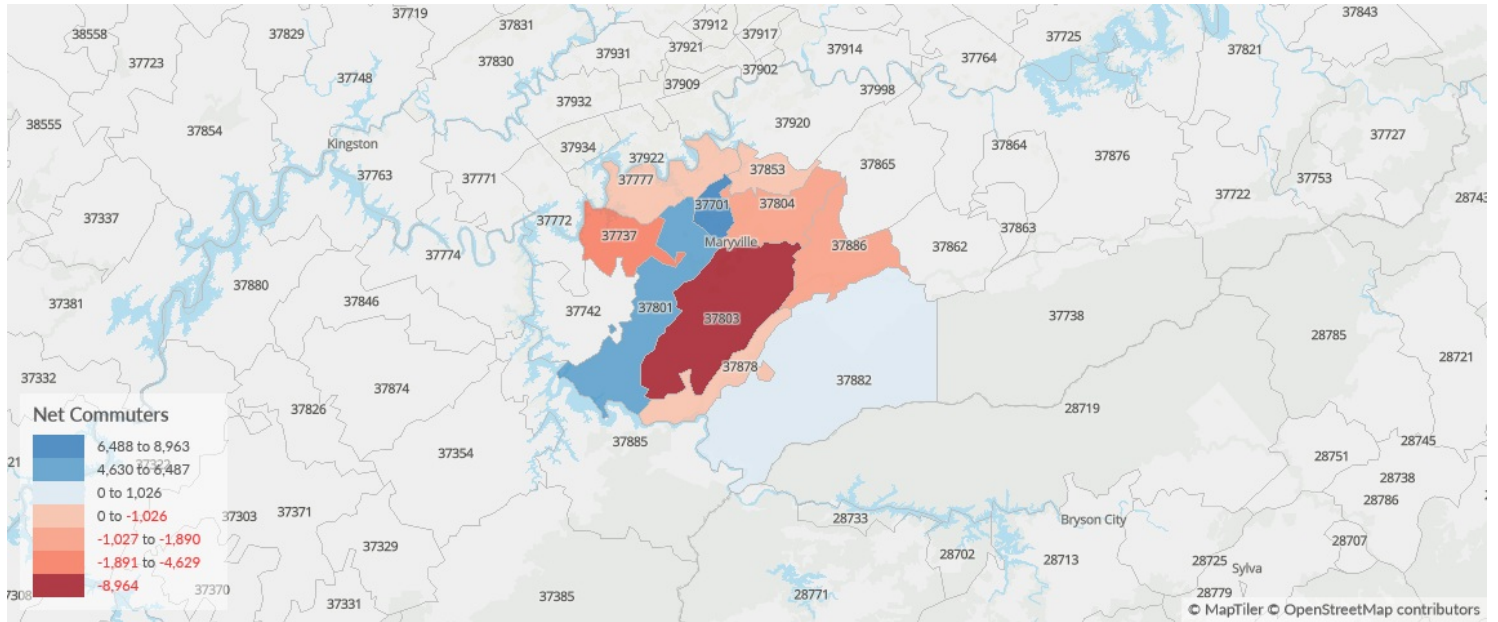


Property Crime

Blount County, TN has 10.12 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Blount County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 37803.



Where Talent Works

ZIP	Name	2023 Employment
37801	Maryville, TN (in Blount...	18,290
37804	Maryville, TN (in Blount...	12,616
37701	Alcoa, TN (in Blount cou...	11,151
37777	Louisville, TN (in Blount...	6,281
37803	Maryville, TN (in Blount...	5,988

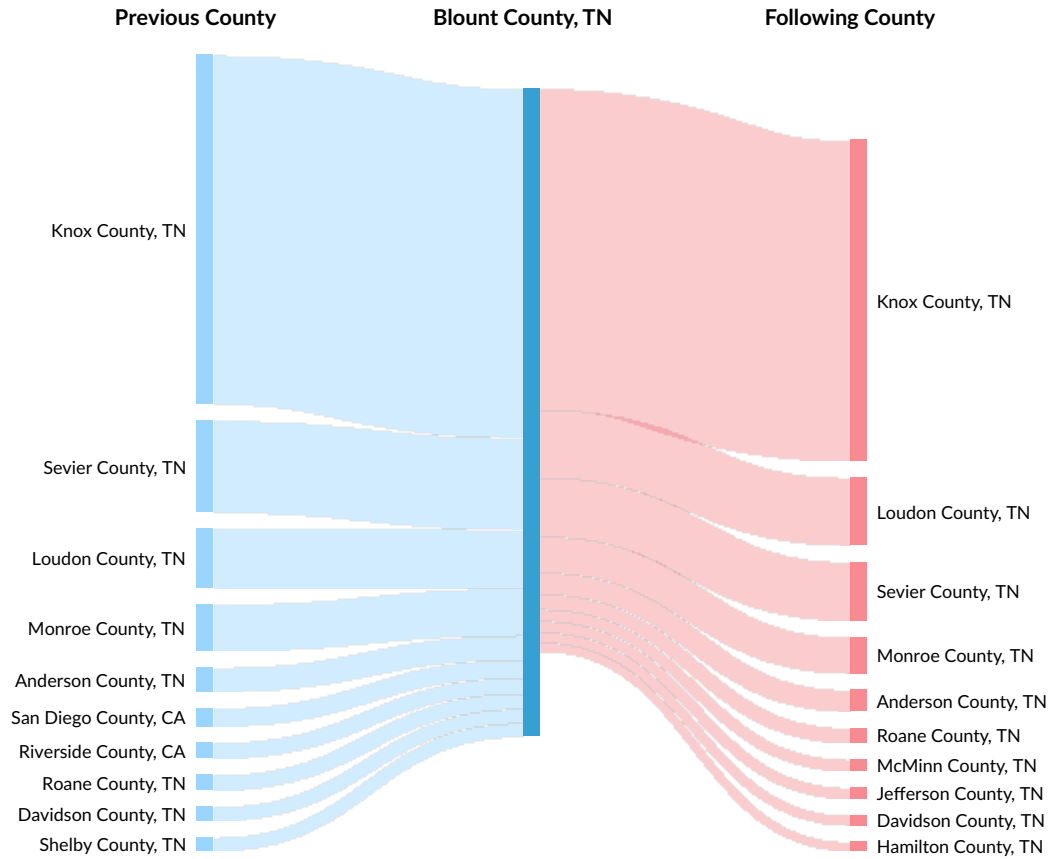
Where Talent Lives

ZIP	Name	2023 Workers
37803	Maryville, TN (in Blount...	14,952
37804	Maryville, TN (in Blount...	14,044
37801	Maryville, TN (in Blount...	13,660
37777	Louisville, TN (in Blount...	6,437
37701	Alcoa, TN (in Blount cou...	4,663

Inbound and Outbound Migration

The table below analyzes past and current residents of Blount County, TN. The left column shows residents of other counties migrating to Blount County, TN. The right column shows residents migrating from Blount County, TN to other counties.

As of 2021, 1,834 people have migrated from Knox County, TN to Blount County, TN. In the same year, 1,687 people left Blount County, TN migrating to Knox County, TN. The total Net Migration for Blount County, TN in 2021 was 2,466.

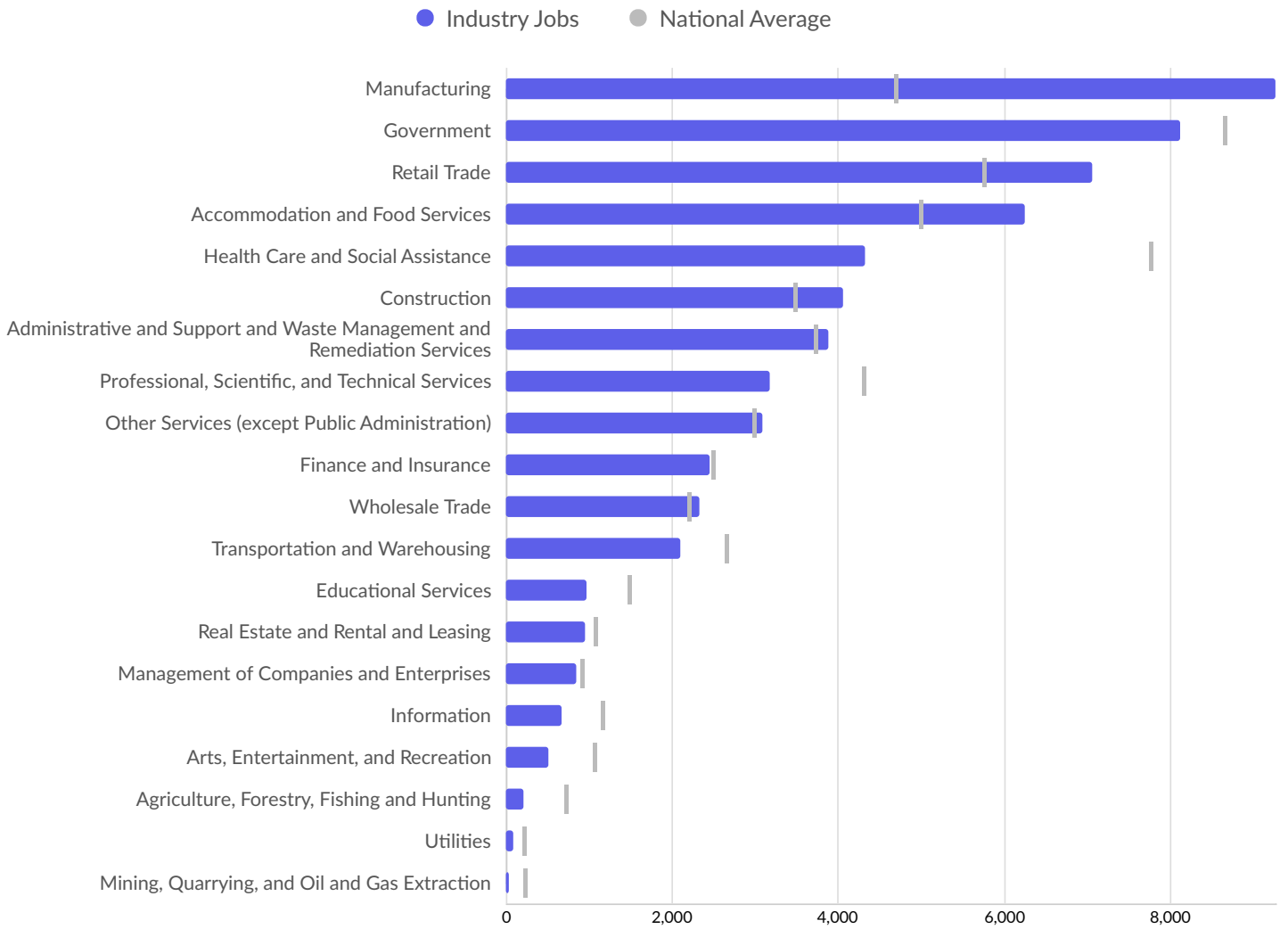


Top Previous Counties	Migrations
Knox County, TN	1,834
Sevier County, TN	482
Loudon County, TN	310
Monroe County, TN	245
Anderson County, TN	127
San Diego County, CA	95

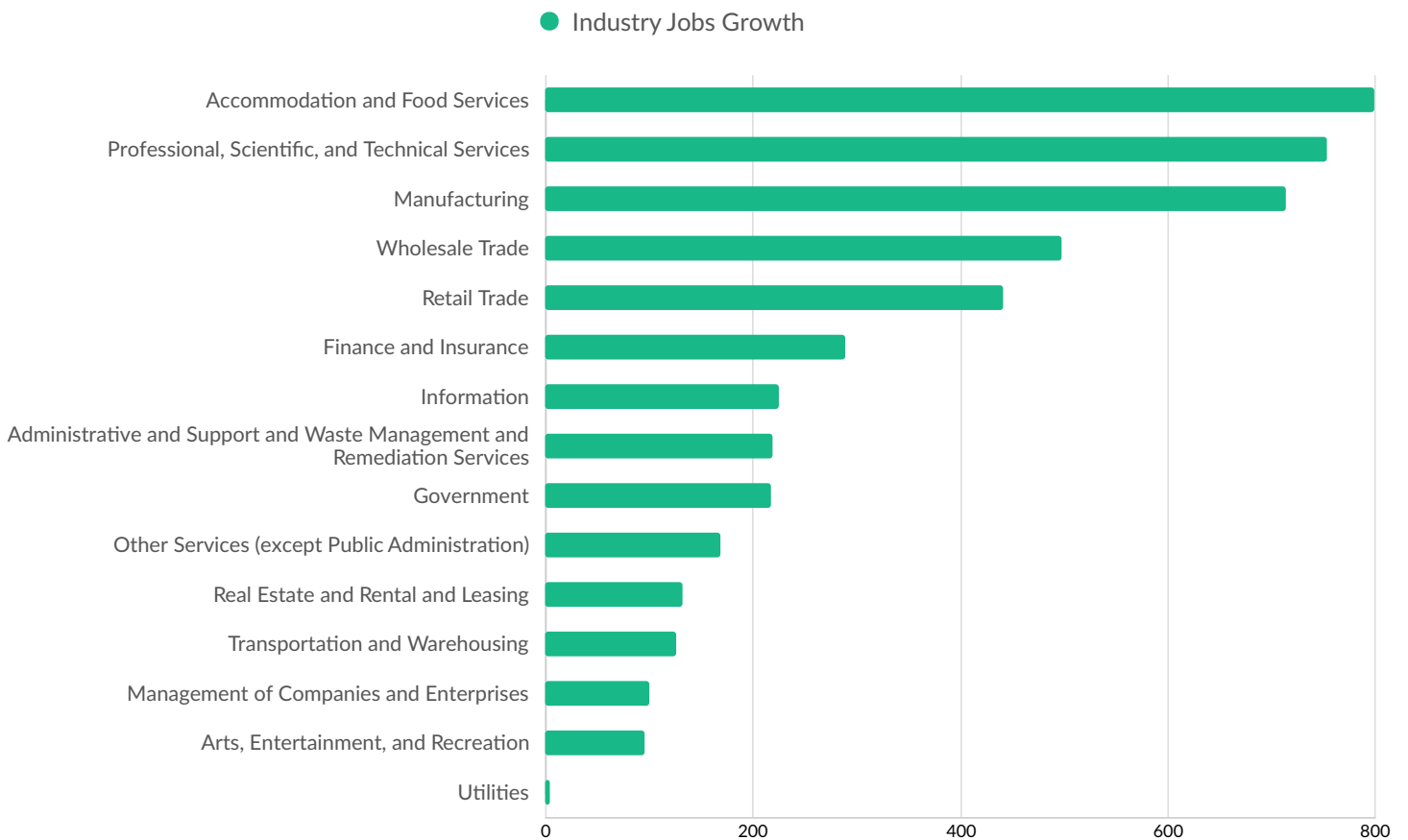
Top Previous Counties	Migrations
Riverside County, CA	83
Roane County, TN	81
Davidson County, TN	74
Shelby County, TN	71
Orange County, CA	71
Los Angeles County, CA	69
Jefferson County, TN	58
Broward County, FL	50
Pinellas County, FL	49
Top Following Counties	Migrations
Knox County, TN	1,687
Loudon County, TN	356
Sevier County, TN	309
Monroe County, TN	190
Anderson County, TN	114
Roane County, TN	79
McMinn County, TN	62
Jefferson County, TN	59
Davidson County, TN	53
Hamilton County, TN	48
Miami-Dade County, FL	37
Palm Beach County, FL	37
Duval County, FL	36
Pinellas County, FL	35
Morgan County, TN	35

Industry Characteristics

Largest Industries



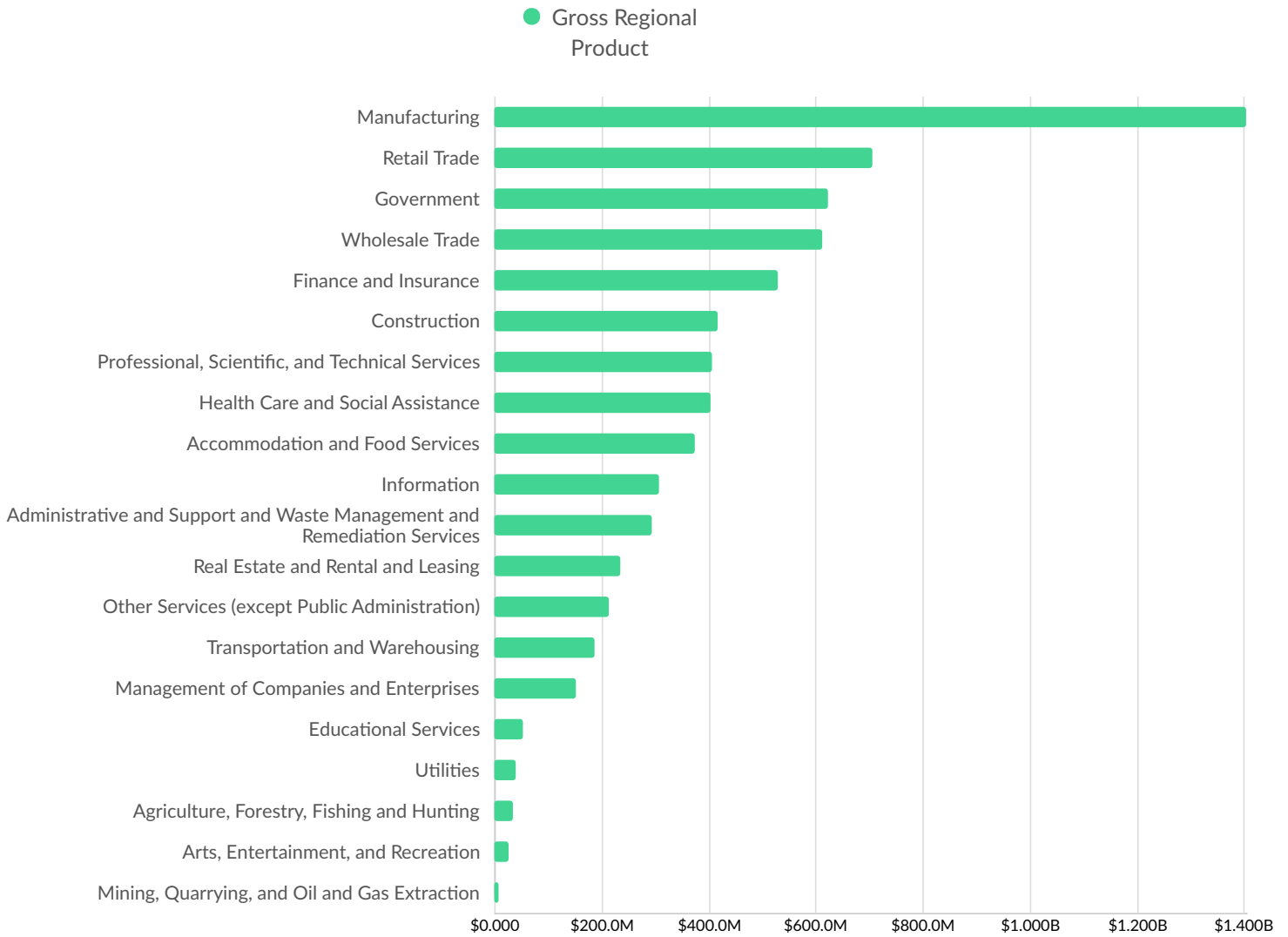
Top Growing Industries



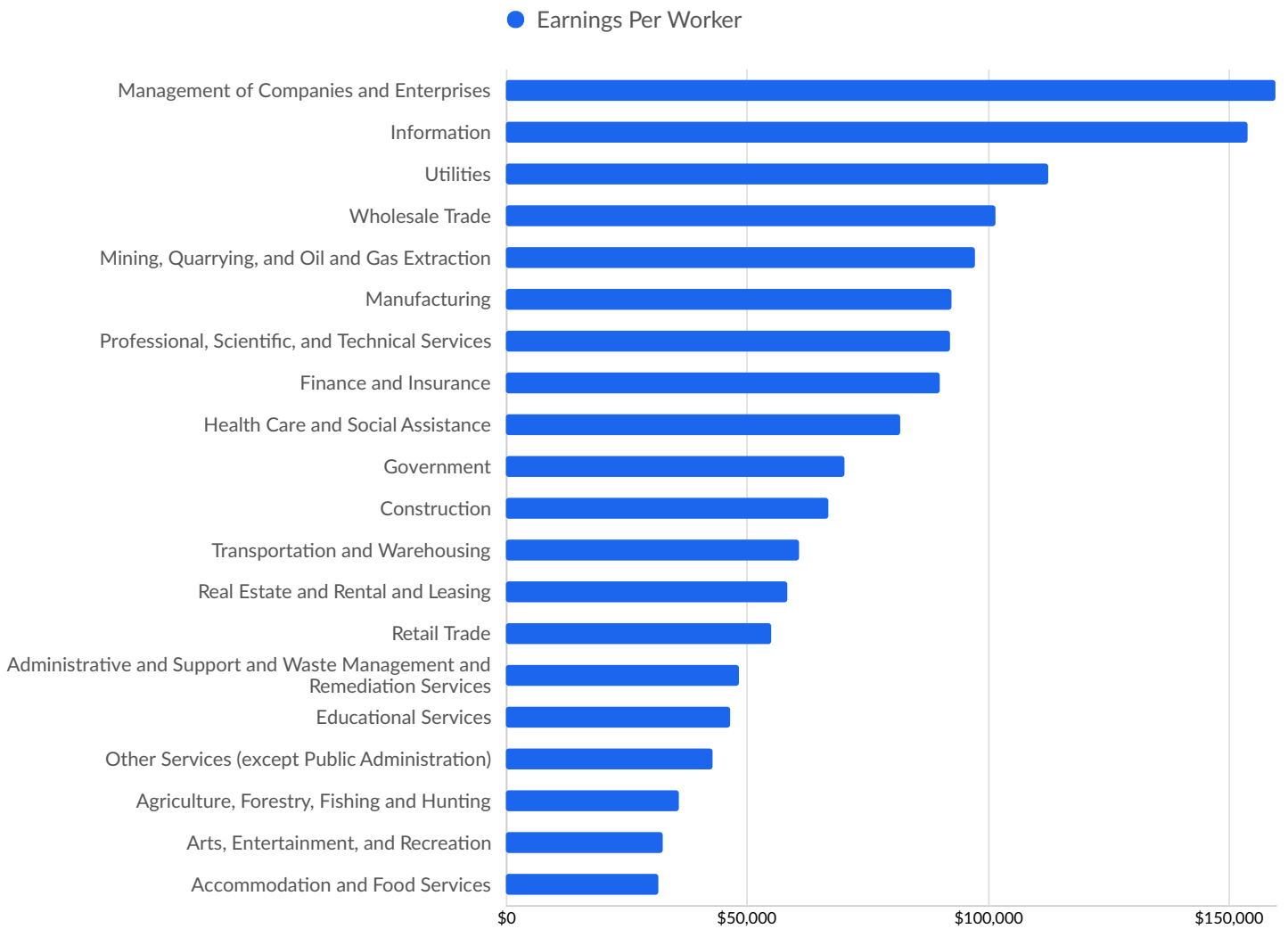
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



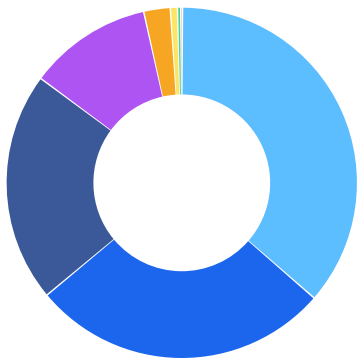
Business Characteristics

12,281 Companies Employ Your Workers

Online profiles for your workers mention 12,281 companies as employers, with the top 10 appearing below. In the last 12 months, 1,527 companies in Blount County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Denso	807 	Blount Memorial Hospital	455 
Blount Memorial Hospital	577 	Clayton Homes	363 
Blount County Schools	407 	Randstad	259 
University of Tennessee	355 	Amazon	247 
Clayton Homes	338 	BlackBerry	171 
Alcoa	254 	Team Health	150 
Ut Medical Center	236 	Alcoa	142 
Maryville College	227 	Aerotek	133 
Blackberry Farm	189 	Food City	133 
Newell Brands	175 	Dollar General	132 

Business Size



	Percentage	Business Count
● 1 to 4 employees	36.3%	1,562
● 5 to 9 employees	27.6%	1,185
● 10 to 19 employees	21.2%	911
● 20 to 49 employees	11.4%	489
● 50 to 99 employees	2.4%	105
● 100 to 249 employees	0.7%	28
● 250 to 499 employees	0.3%	13
● 500+ employees	0.2%	7

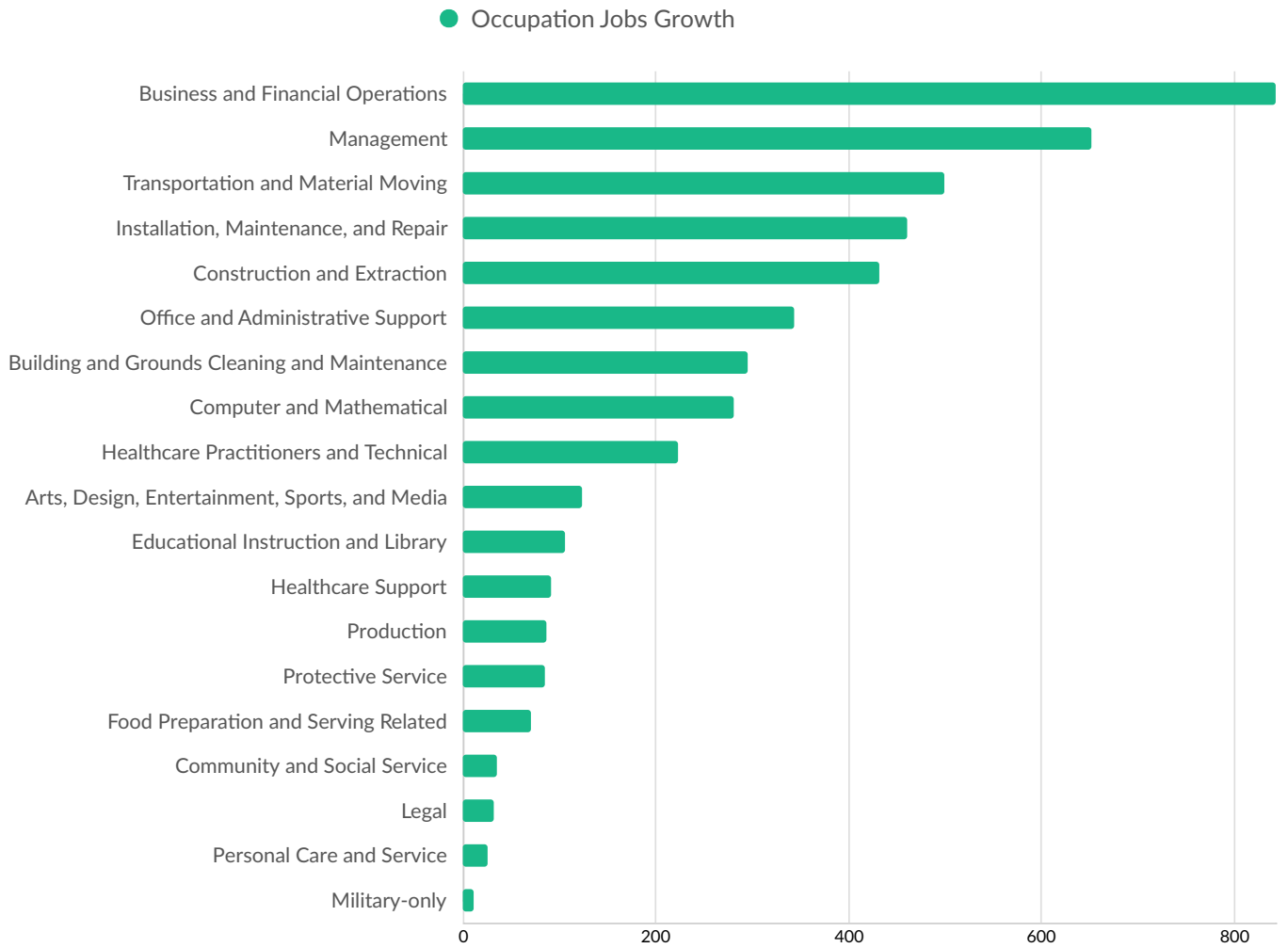
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

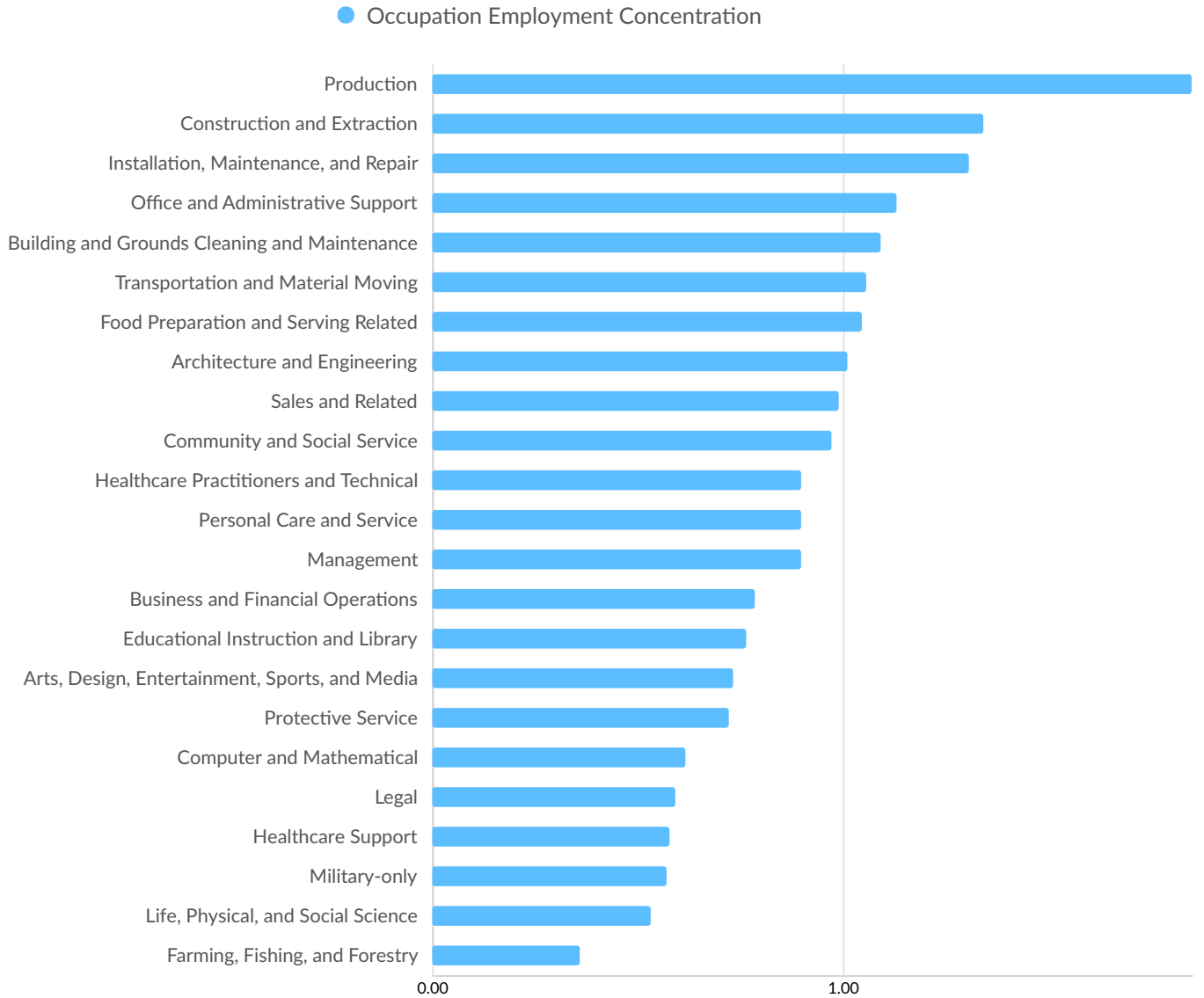
Largest Occupations



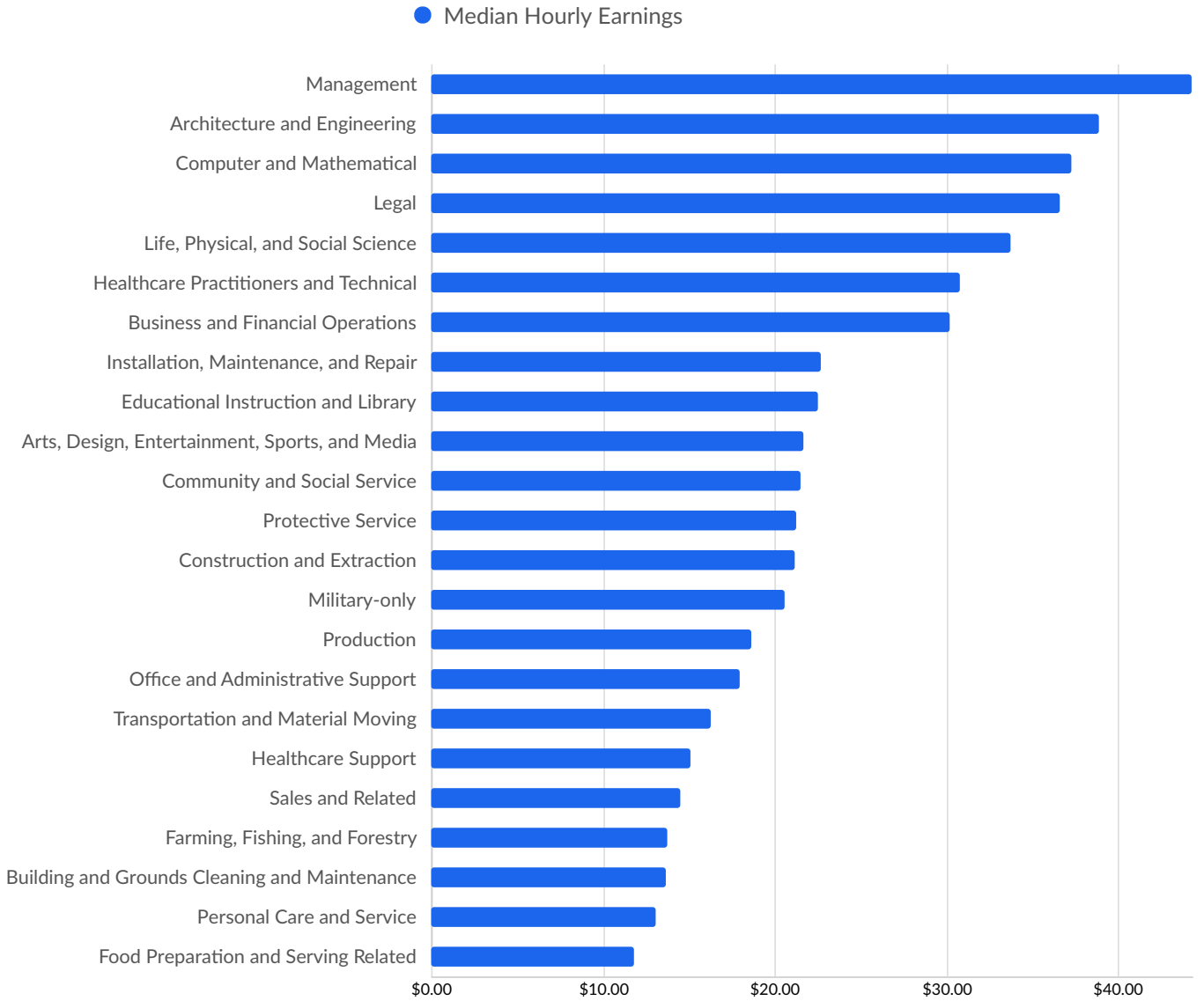
Top Growing Occupations



Top Occupation Employment Concentration



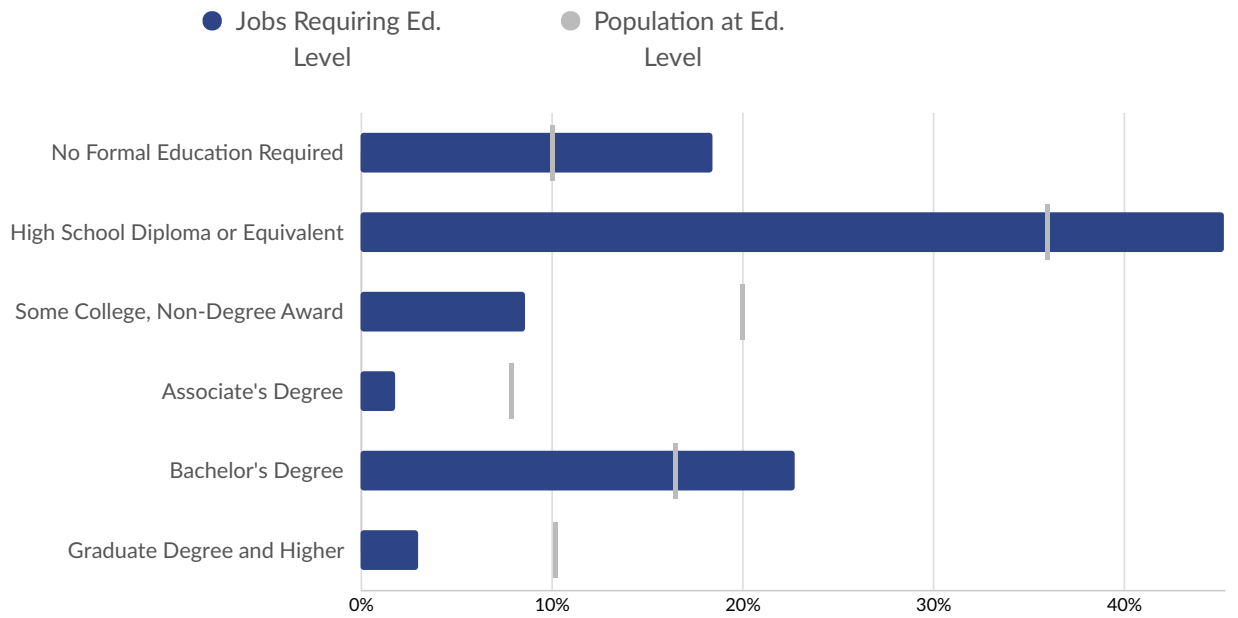
Top Occupation Earnings



Top Posted Occupations




Underemployment



Educational Pipeline

In 2022, there were 190 graduates in Blount County, TN. This pipeline has shrunk by 13% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Accounting and Finance" (Bachelor's), and "Biology/Biological Sciences, General" (Bachelor's).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
Maryville College	190	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

