



Campbell County, TN



Tennessee

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Report Parameters

1 County

47013 Campbell County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

39,652

Population (2022)

Population **decreased by 172** over the last 5 years and is projected to **decrease by 36** over the next 5 years.

9,918

Total Regional Employment

Jobs **decreased by 67** over the last 5 years but are projected to **grow by 744** over the next 5 years.

\$41.8K

Median Household Income (2020)

Median household income is **\$23.2K below** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **declined by 0.4%** since 2017, falling by 172. Population is expected to **decrease by 0.1%** between 2022 and 2027, losing 36.
- From 2017 to 2022, jobs **declined by 0.7%** in Campbell County, TN from 9,985 to **9,918**. This change **fell short of the national growth rate of 2.4% by 3.1%**. As the number of jobs declined, the **labor force participation rate increased from 45.6% to 46.6% between 2017 and 2022**.
- Concerning educational attainment, **8.1% of Campbell County, TN residents possess a Bachelor's Degree** (12.7% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

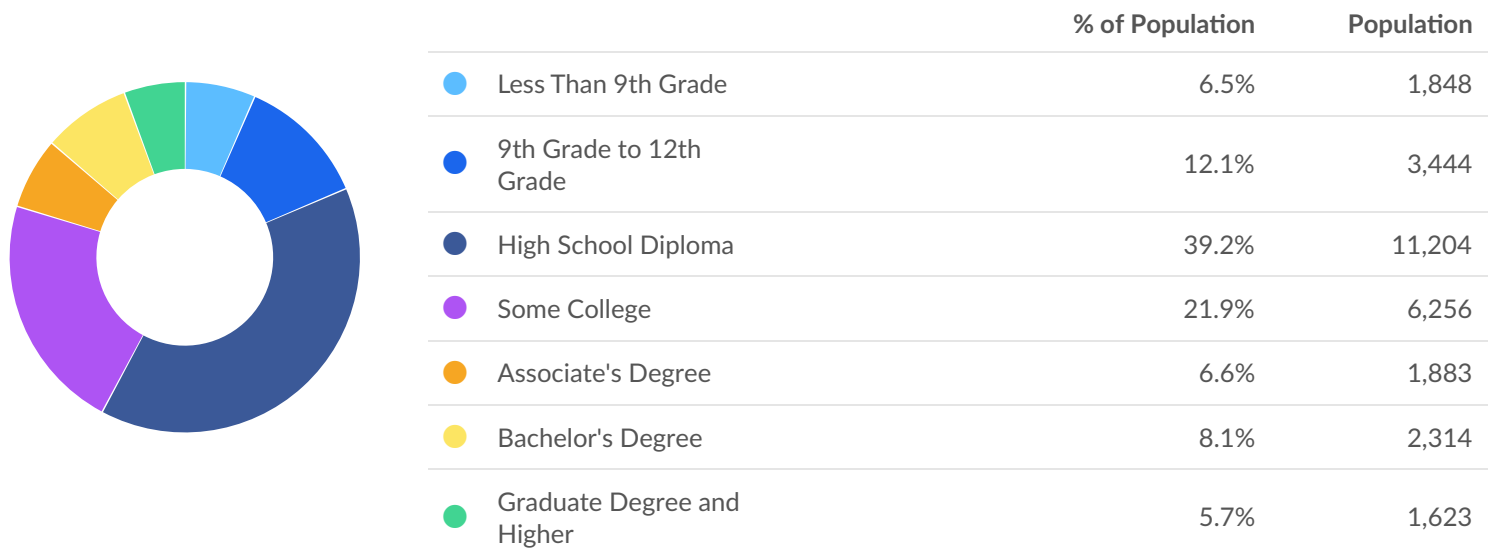
	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	39,652	14,802	9,918	89.8	\$1.08B	\$2.03B	\$1.24B
15 County	1,225,140	569,128	553,643	92.0	\$71.00B	\$69.35B	\$73.95B
State	7,054,875	3,286,591	3,517,928	92.3	\$460.08B	\$393.33B	\$479.48B

Dec 2022 Labor Force Breakdown



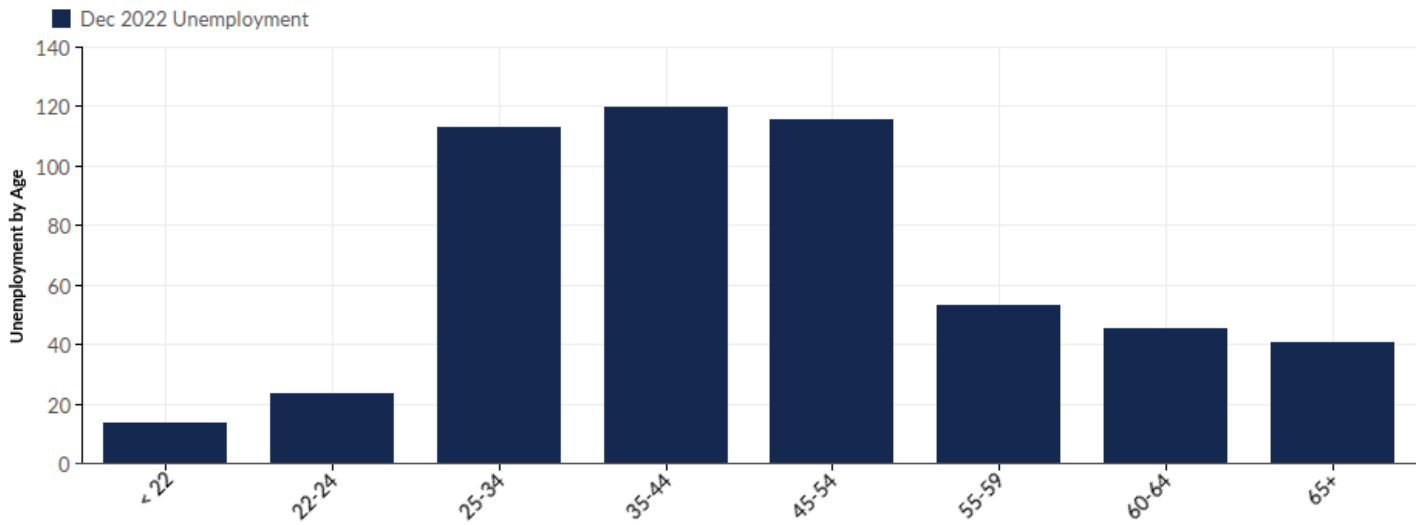
Educational Attainment

Concerning educational attainment, **8.1% of Campbell County, TN residents possess a Bachelor's Degree** (12.7% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).



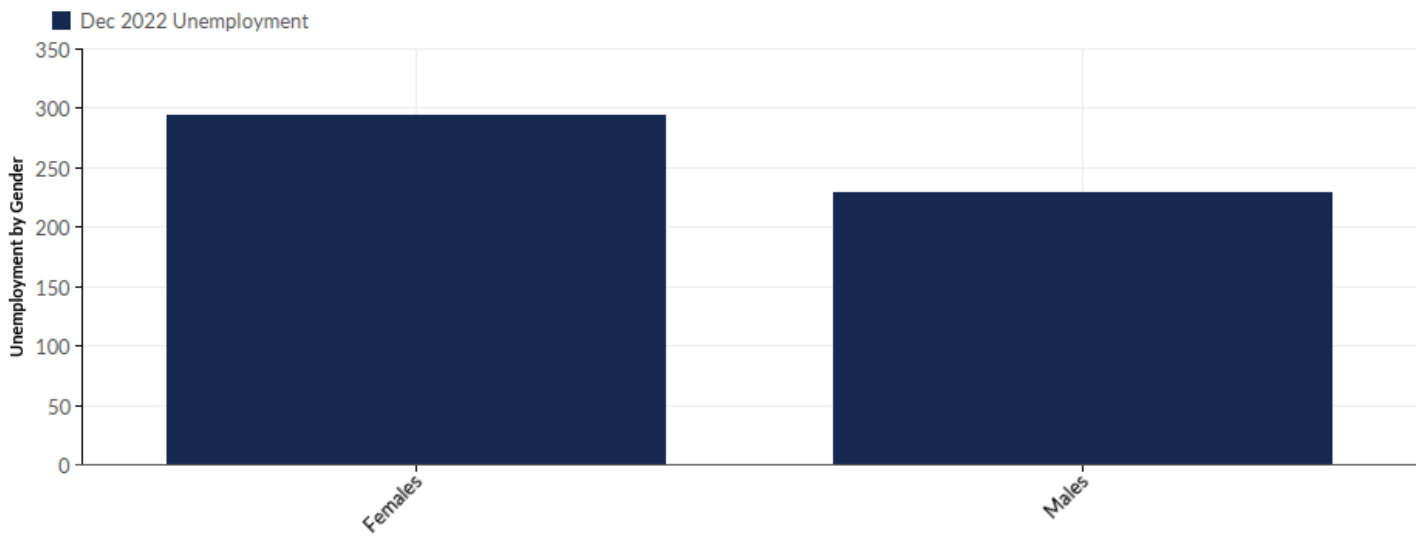
Unemployment by Demographics

Unemployment by Age



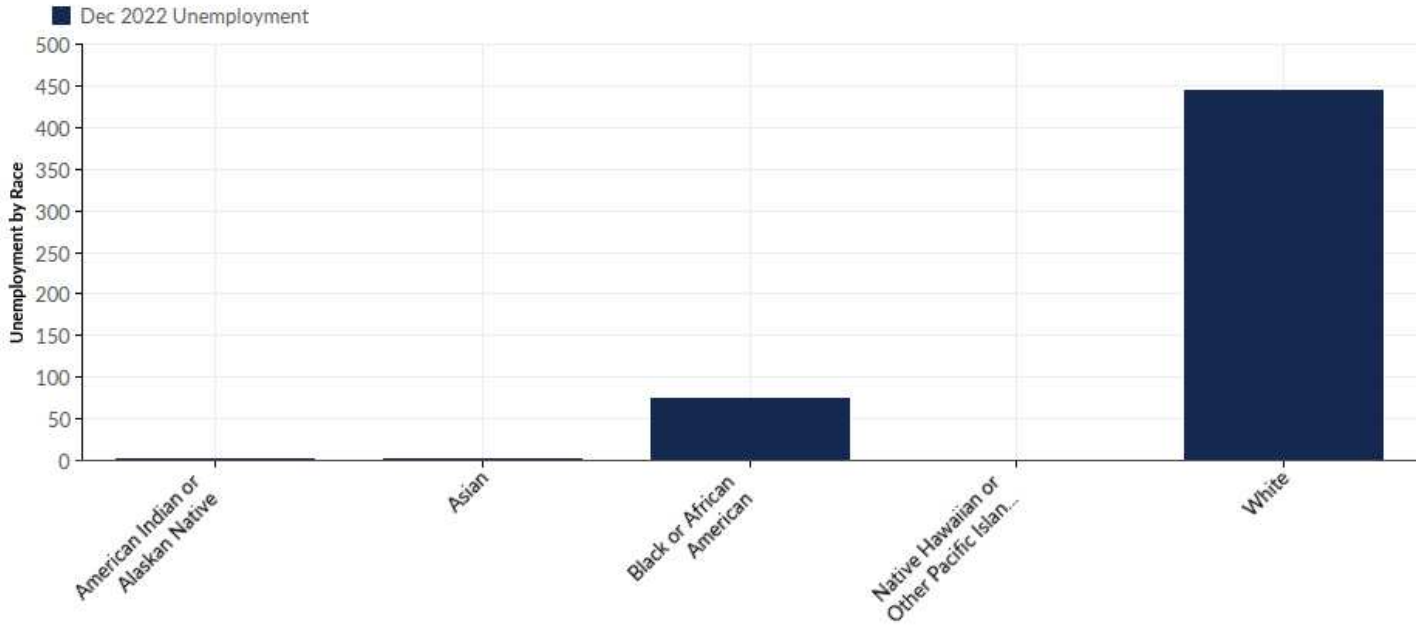
Age	Unemployment (Dec 2022)	% of Unemployed
< 22	13	2.48%
22-24	24	4.58%
25-34	113	21.56%
35-44	120	22.90%
45-54	115	21.95%
55-59	53	10.11%
60-64	45	8.59%
65+	41	7.82%
Total	524	100.00%

Unemployment by Gender



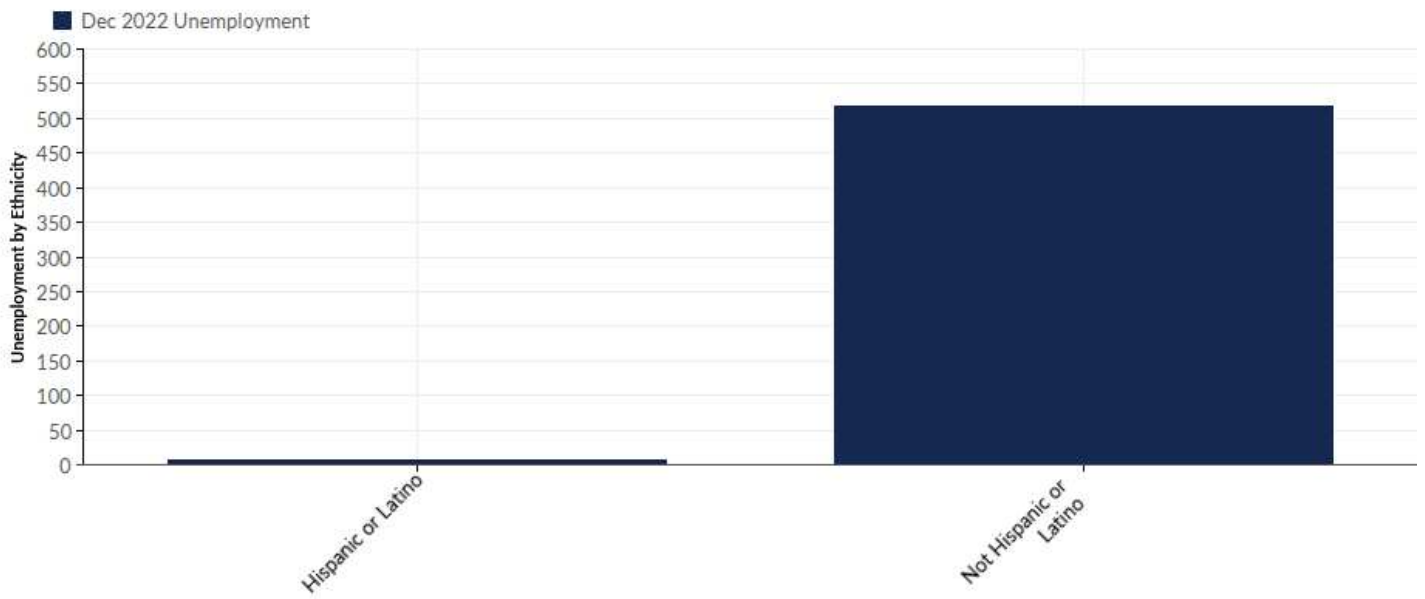
Gender	Unemployment (Dec 2022)	% of Unemployed
Females	295	56.30%
Males	229	43.70%
Total	524	100.00%

Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	2	0.38%
Asian	2	0.38%
Black or African American	75	14.31%
Native Hawaiian or Other Pacific Islander	1	0.19%
White	445	84.92%
Total	524	100.00%

Unemployment by Ethnicity

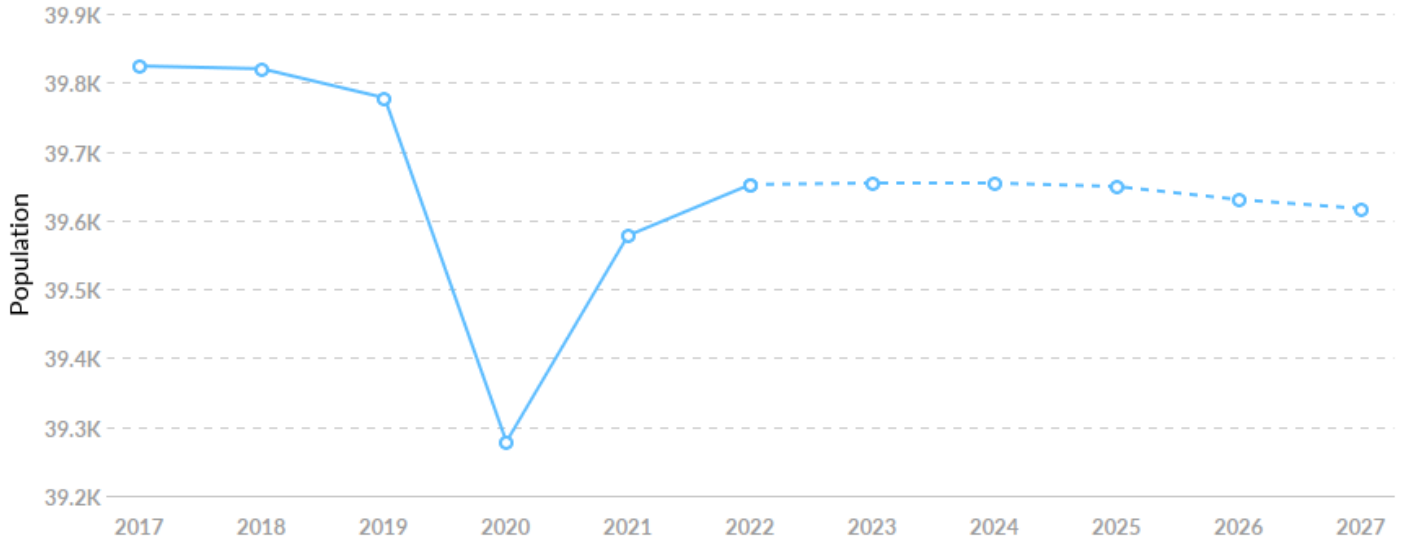


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	8	1.53%
Not Hispanic or Latino	516	98.47%
Total	524	100.00%

Historic & Projected Trends

Population Trends

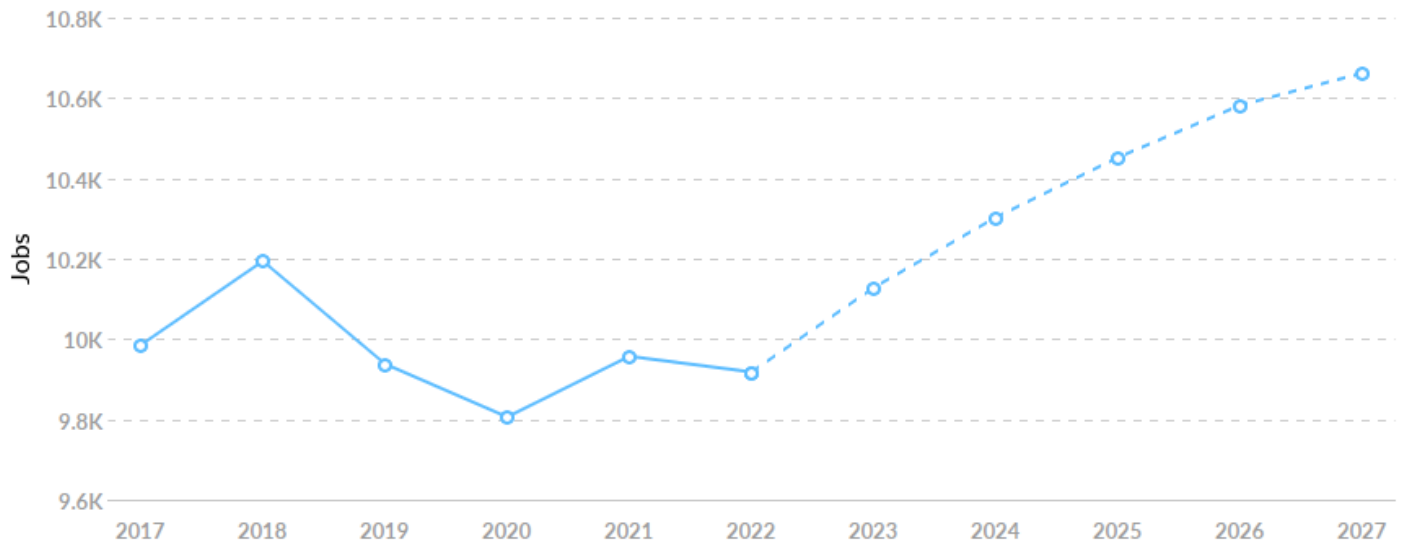
As of 2022 the region's population **declined by 0.4%** since 2017, falling by 172. Population is expected to **decrease by 0.1%** between 2022 and 2027, losing 36.



Timeframe	Population
2017	39,824
2018	39,820
2019	39,778
2020	39,277
2021	39,578
2022	39,652
2023	39,654
2024	39,654
2025	39,649
2026	39,630
2027	39,617

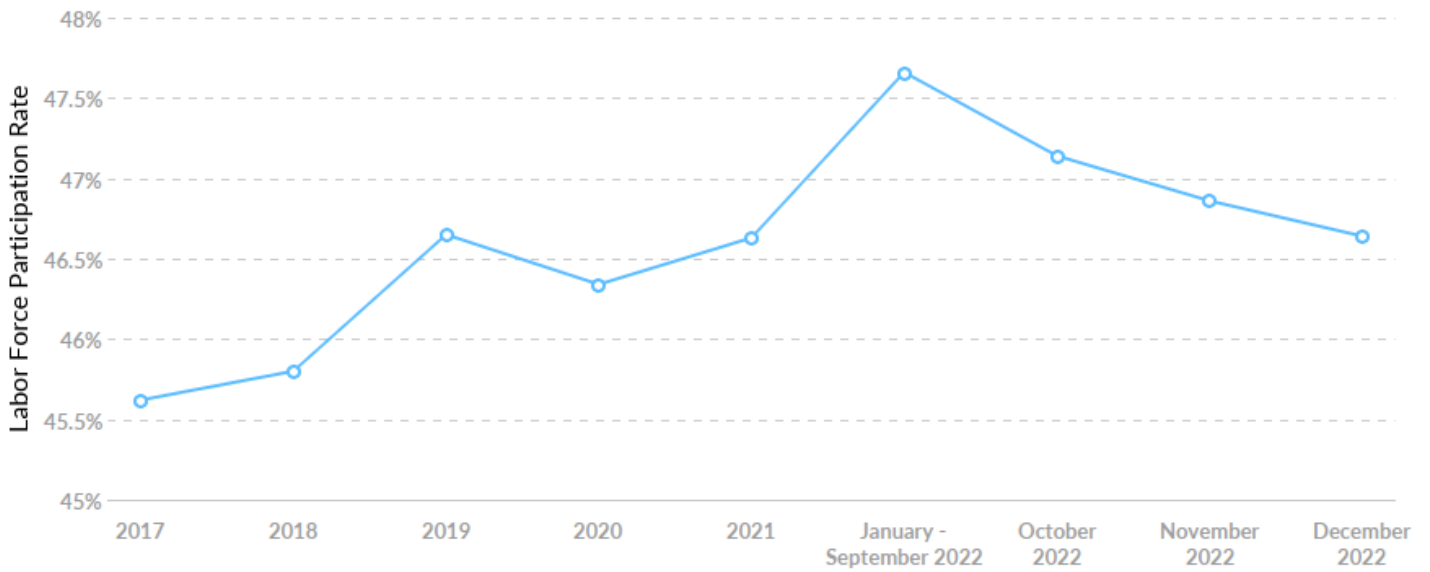
Job Trends

From 2017 to 2022, jobs declined by 0.7% in Campbell County, TN from 9,985 to 9,918. This change fell short of the national growth rate of 2.4% by 3.1%.



Timeframe	Jobs
2017	9,985
2018	10,194
2019	9,938
2020	9,806
2021	9,957
2022	9,918
2023	10,128
2024	10,303
2025	10,452
2026	10,582
2027	10,662

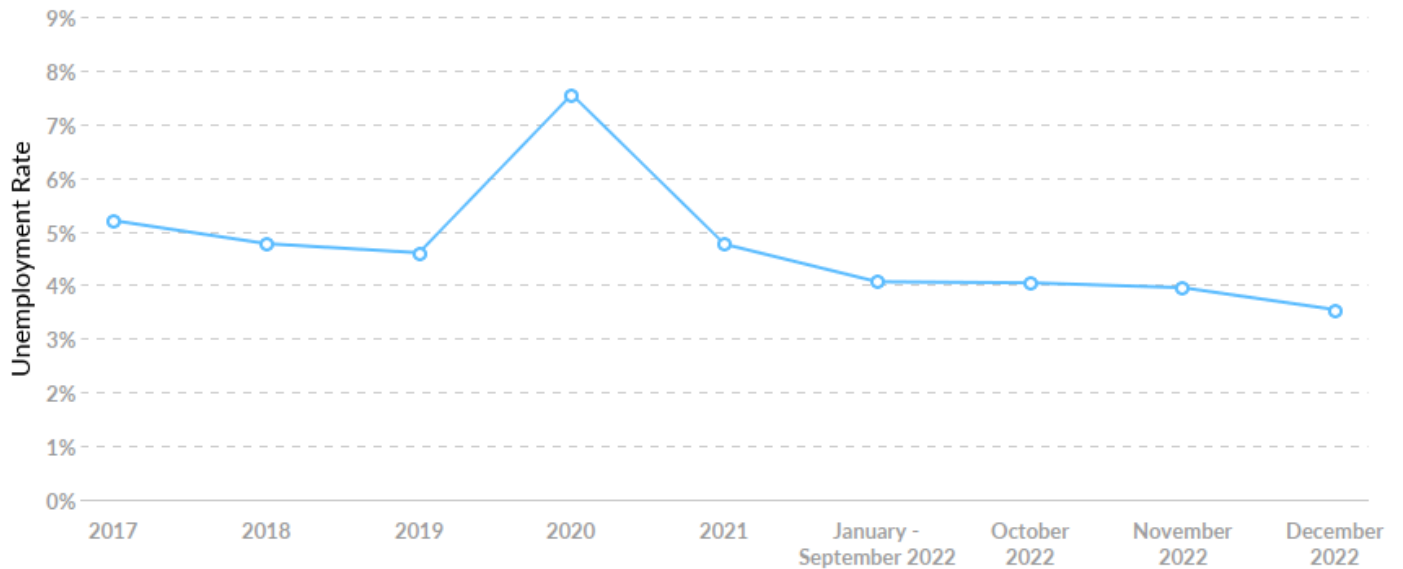
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	45.62%
2018	45.80%
2019	46.65%
2020	46.34%
2021	46.63%
January - September 2022	47.66%
October 2022	47.14%
November 2022	46.86%
December 2022	46.64%

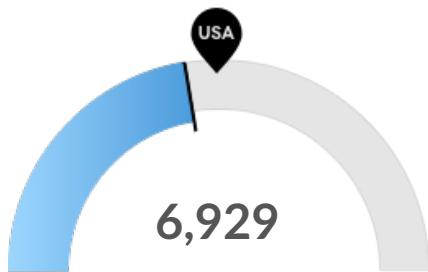
Unemployment Rate Trends

Campbell County, TN had a December 2022 unemployment rate of 3.54%, **decreasing from 5.20%** 5 years before.



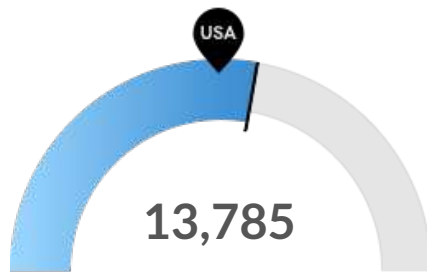
Timeframe	Unemployment Rate
2017	5.20%
2018	4.77%
2019	4.60%
2020	7.55%
2021	4.76%
January - September 2022	4.06%
October 2022	4.04%
November 2022	3.95%
December 2022	3.54%

Population Characteristics



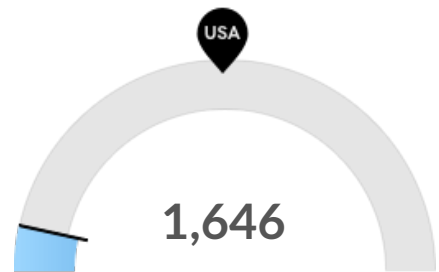
Millennials

Campbell County, TN has 6,929 millennials (ages 25-39). The national average for an area this size is 8,084.



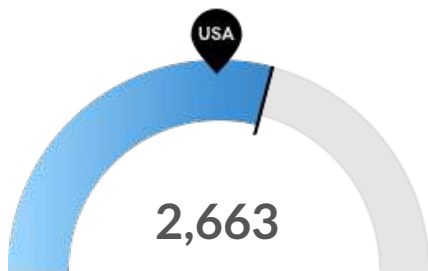
Retiring Soon

Retirement risk is high in Campbell County, TN. The national average for an area this size is 11,764 people 55 or older, while there are 13,785 here.



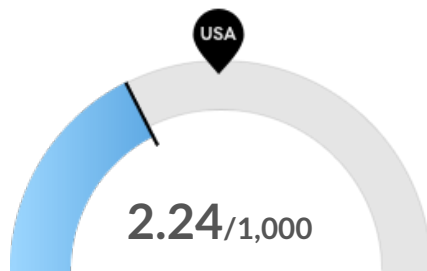
Racial Diversity

Racial diversity is low in Campbell County, TN. The national average for an area this size is 16,106 racially diverse people, while there are 1,646 here.



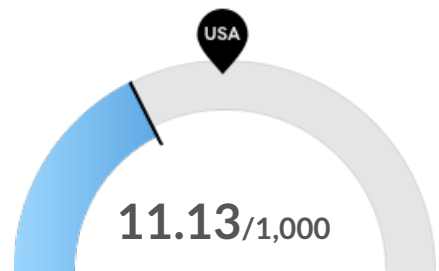
Veterans

Campbell County, TN has 2,663 veterans. The national average for an area this size is 2,113.



Violent Crime

Campbell County, TN has 2.24 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

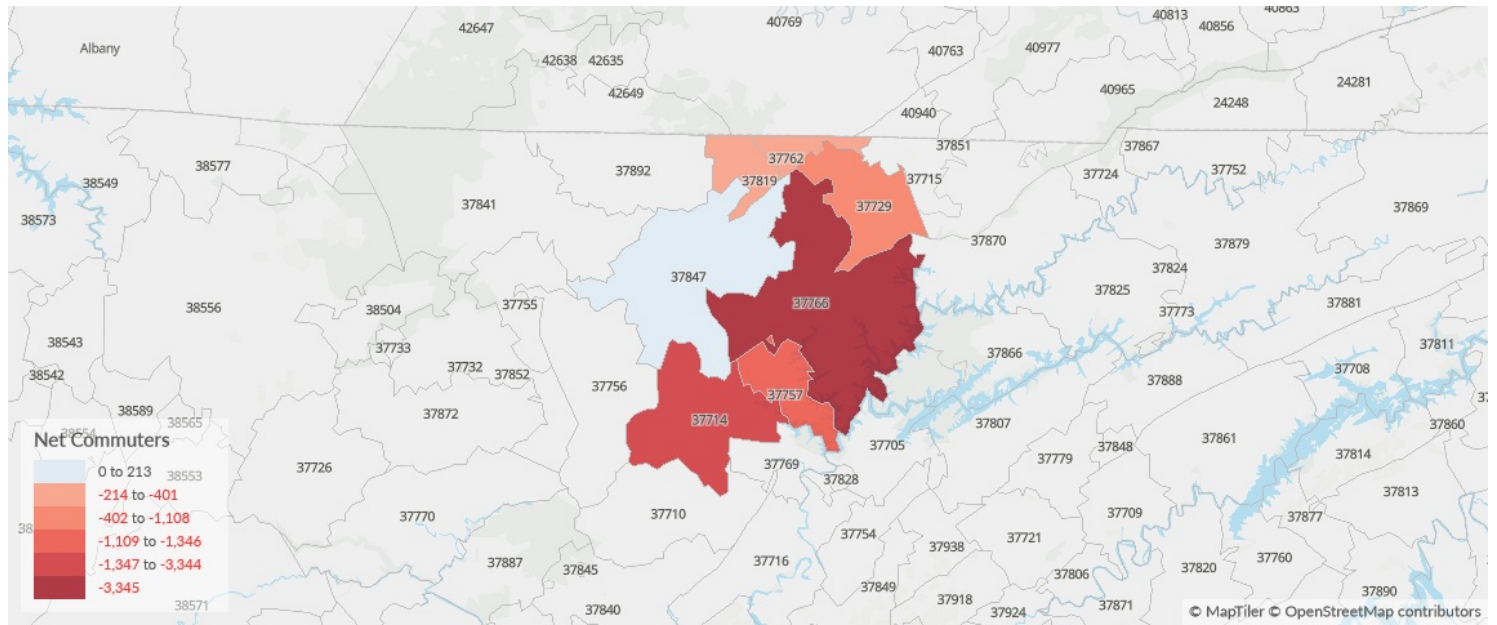


Property Crime

Campbell County, TN has 11.13 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Campbell County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
37766	La Follette, TN (in Camp...	3,977
37757	Jacksboro, TN (in Camp...	3,076
37762	Jellico, TN (in Campbell ...	1,063
37847	Pioneer, TN (in Campbe...	1,058
37714	Caryville, TN (in Campb...	595

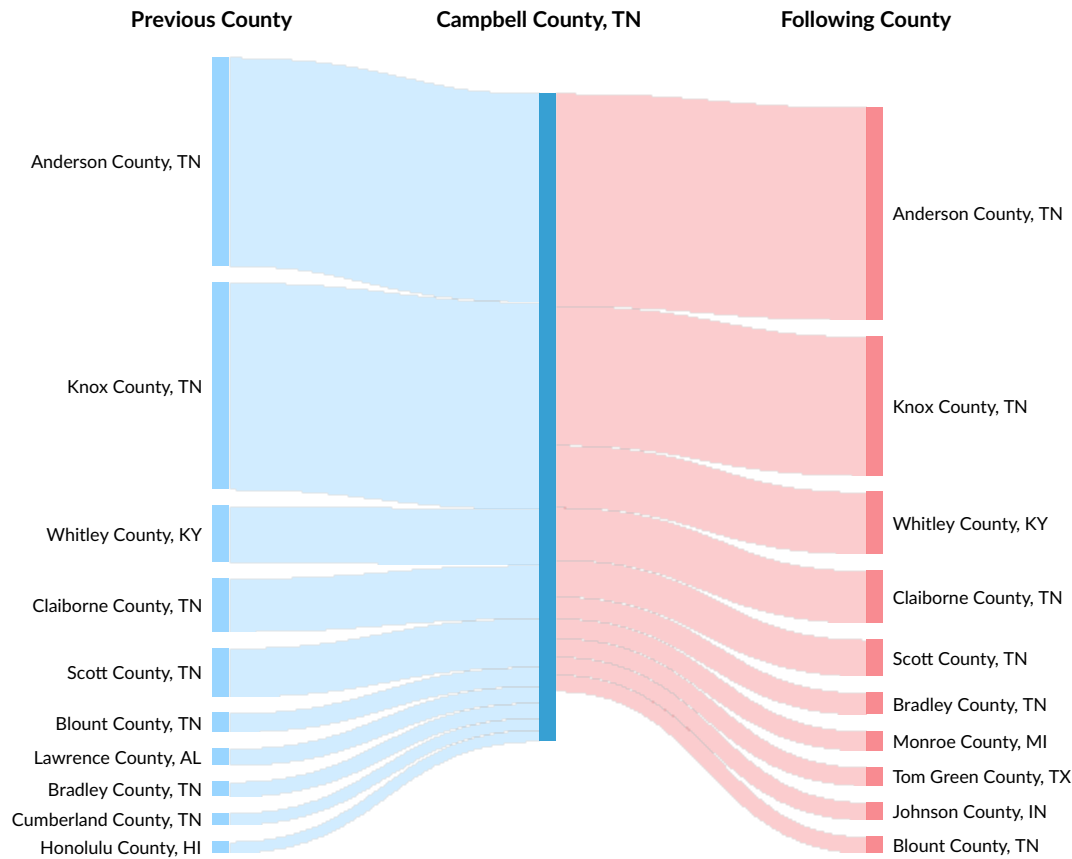
Where Talent Lives

ZIP	Name	2022 Workers
37766	La Follette, TN (in Camp...	7,323
37757	Jacksboro, TN (in Camp...	4,185
37714	Caryville, TN (in Campb...	1,941
37762	Jellico, TN (in Campbell ...	1,277
37847	Pioneer, TN (in Campbe...	1,015

Inbound and Outbound Migration

The table below analyzes past and current residents of Campbell County, TN. The left column shows residents of other counties migrating to Campbell County, TN. The right column shows residents migrating from Campbell County, TN to other counties.

As of 2020, 256 people have migrated from Anderson County, TN to Campbell County, TN. In the same year, 260 people left Campbell County, TN migrating to Anderson County, TN. The total Net Migration for Campbell County, TN in 2020 was 330.

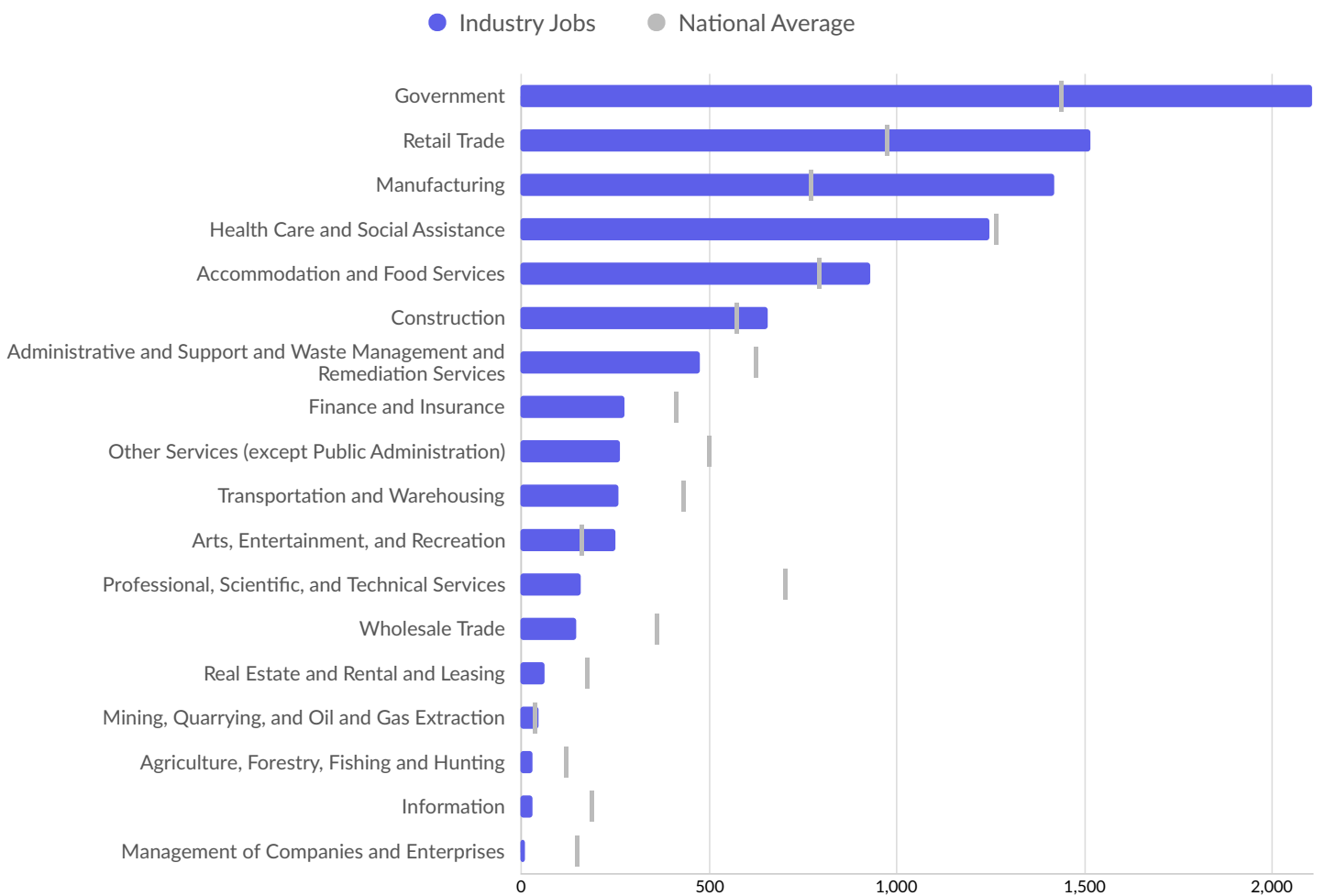


Top Previous Counties	Migrations
Anderson County, TN	256
Knox County, TN	253
Whitley County, KY	69
Claiborne County, TN	65
Scott County, TN	59
Blount County, TN	23

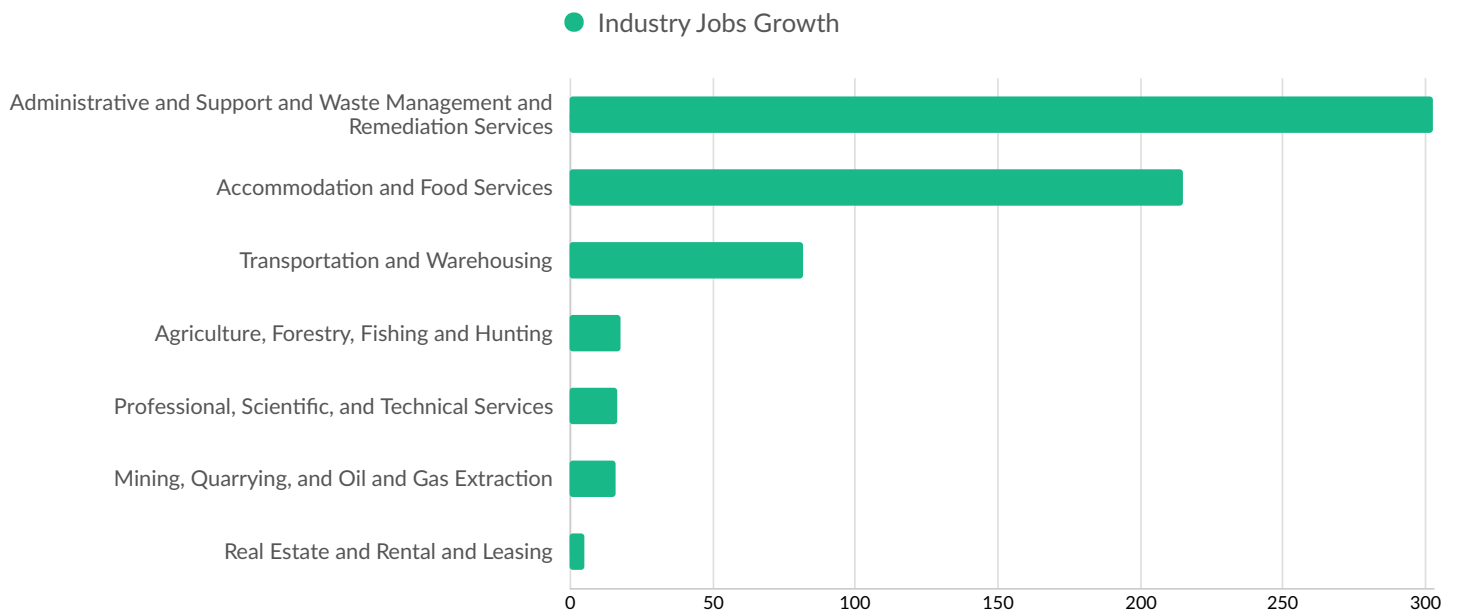
Top Previous Counties	Migrations
Lawrence County, AL	21
Bradley County, TN	18
Cumberland County, TN	15
Honolulu County, HI	14
Chester County, TN	13
Cook County, IL	13
Davidson County, TN	12
Fentress County, TN	11
Hamilton County, TN	9
Top Following Counties	Migrations
Anderson County, TN	260
Knox County, TN	171
Whitley County, KY	76
Claiborne County, TN	64
Scott County, TN	45
Bradley County, TN	27
Monroe County, MI	24
Tom Green County, TX	23
Johnson County, IN	22
Blount County, TN	20
Haywood County, NC	20
Lake County, IL	19
Lucas County, OH	18
Warren County, KY	16
Marion County, IN	15

Industry Characteristics

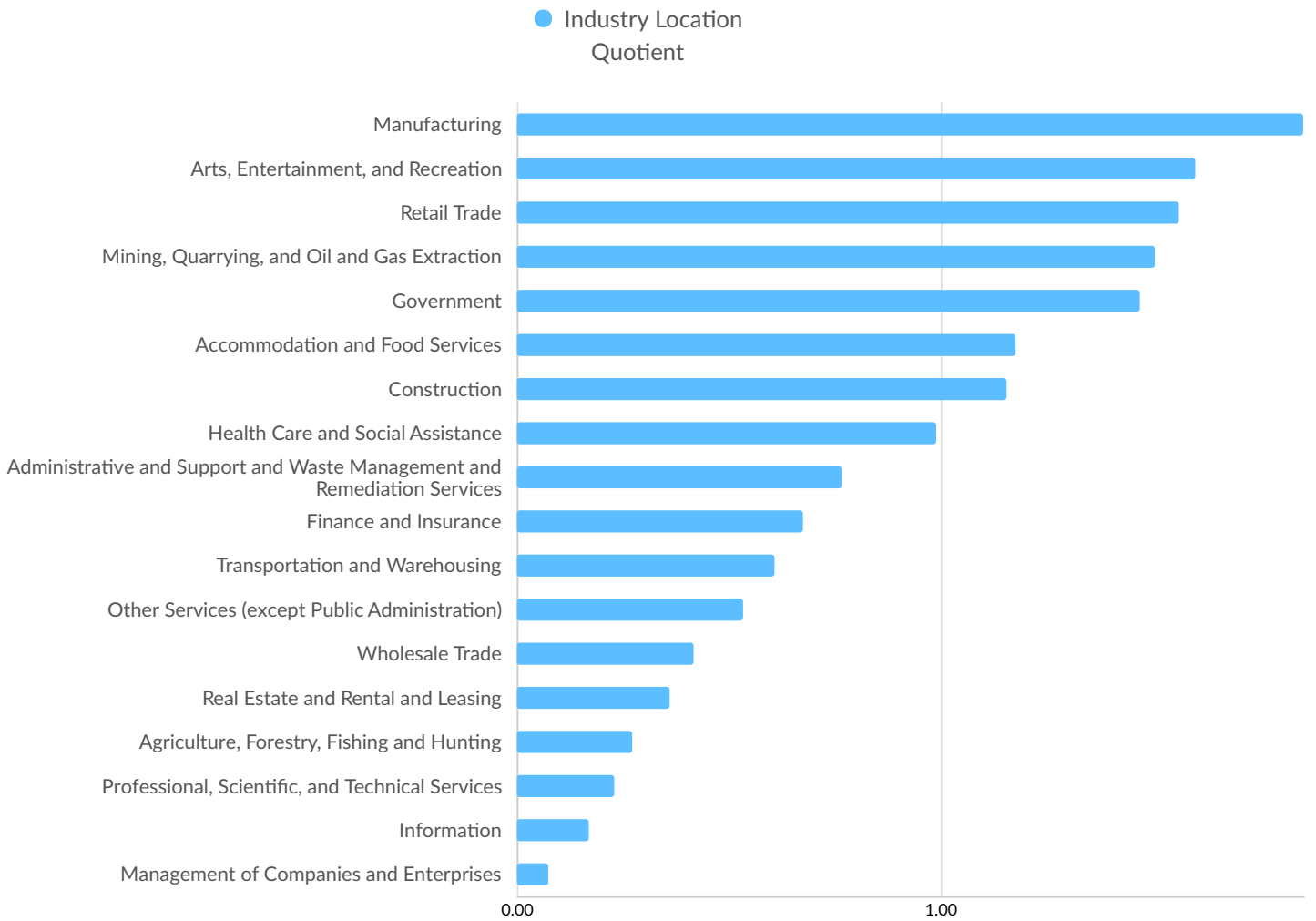
Largest Industries



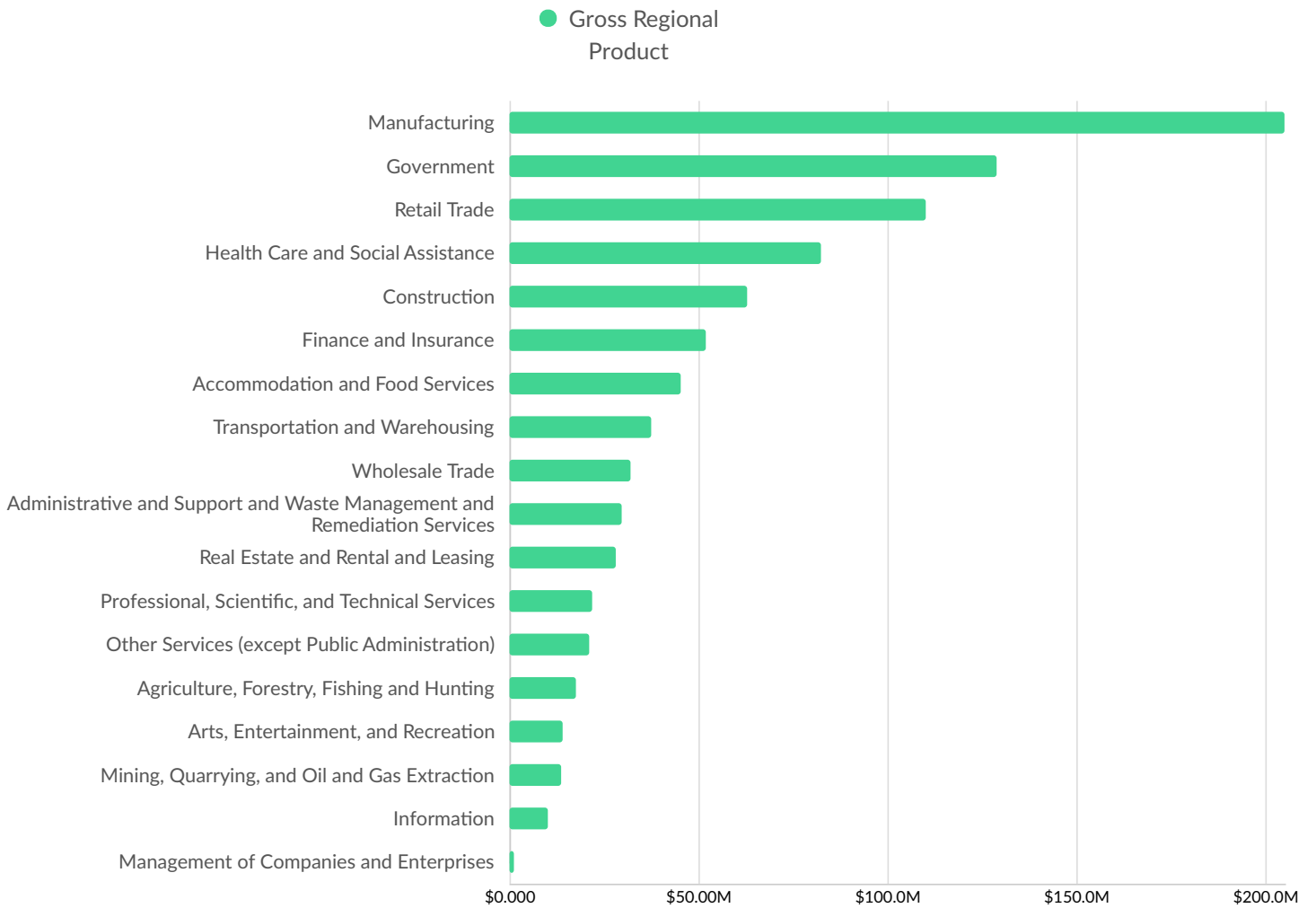
Top Growing Industries



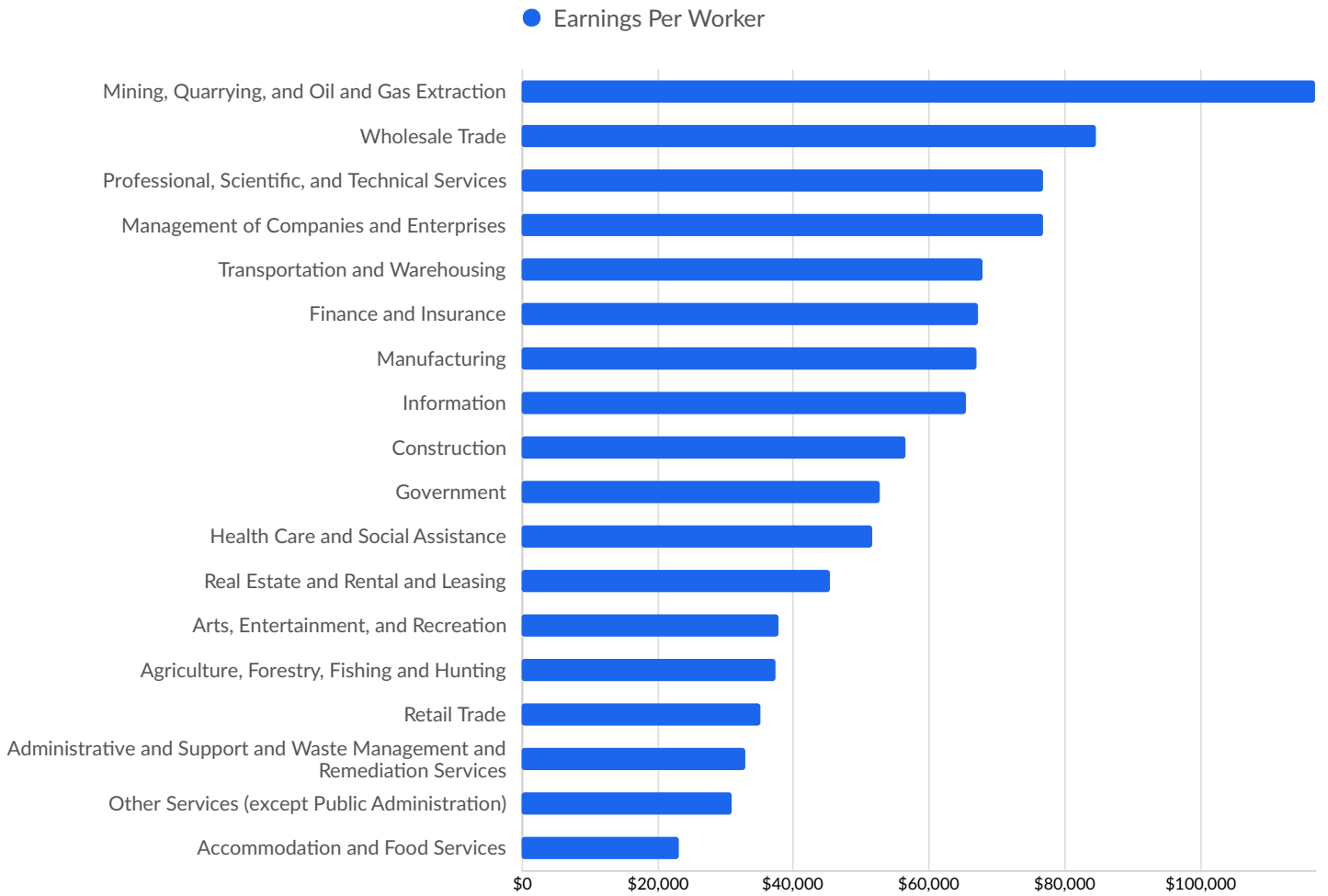
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



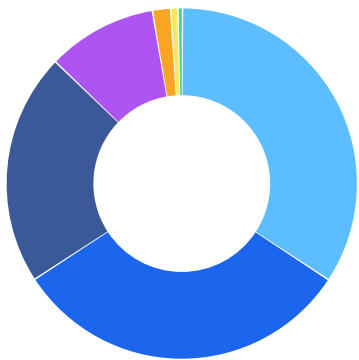
Business Characteristics

2,254 Companies Employ Your Workers

Online profiles for your workers mention 2,254 companies as employers, with the top 10 appearing below. In the last 12 months, 234 companies in Campbell County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Campbell County School District	61 	Food City	150 
Walmart	54 	Pilot Company	84 
SI Tennessee	35 	Campbell County Schools	61 
State of Tennessee	34 	Lowe's	61 
Campbell County Board Of Edu...	30 	Tennova Medical Center	51 
Jellico Community Hospital	30 	Genesis HealthCare	44 
McDonald's	28 	Walmart	37 
Tennova Healthcare	28 	Randstad	34 
Bsh Home Appliances Group	27 	Tractor Supply	32 
Community Health Of East Tenn...	22 	TravelCenters of America	31 

Business Size

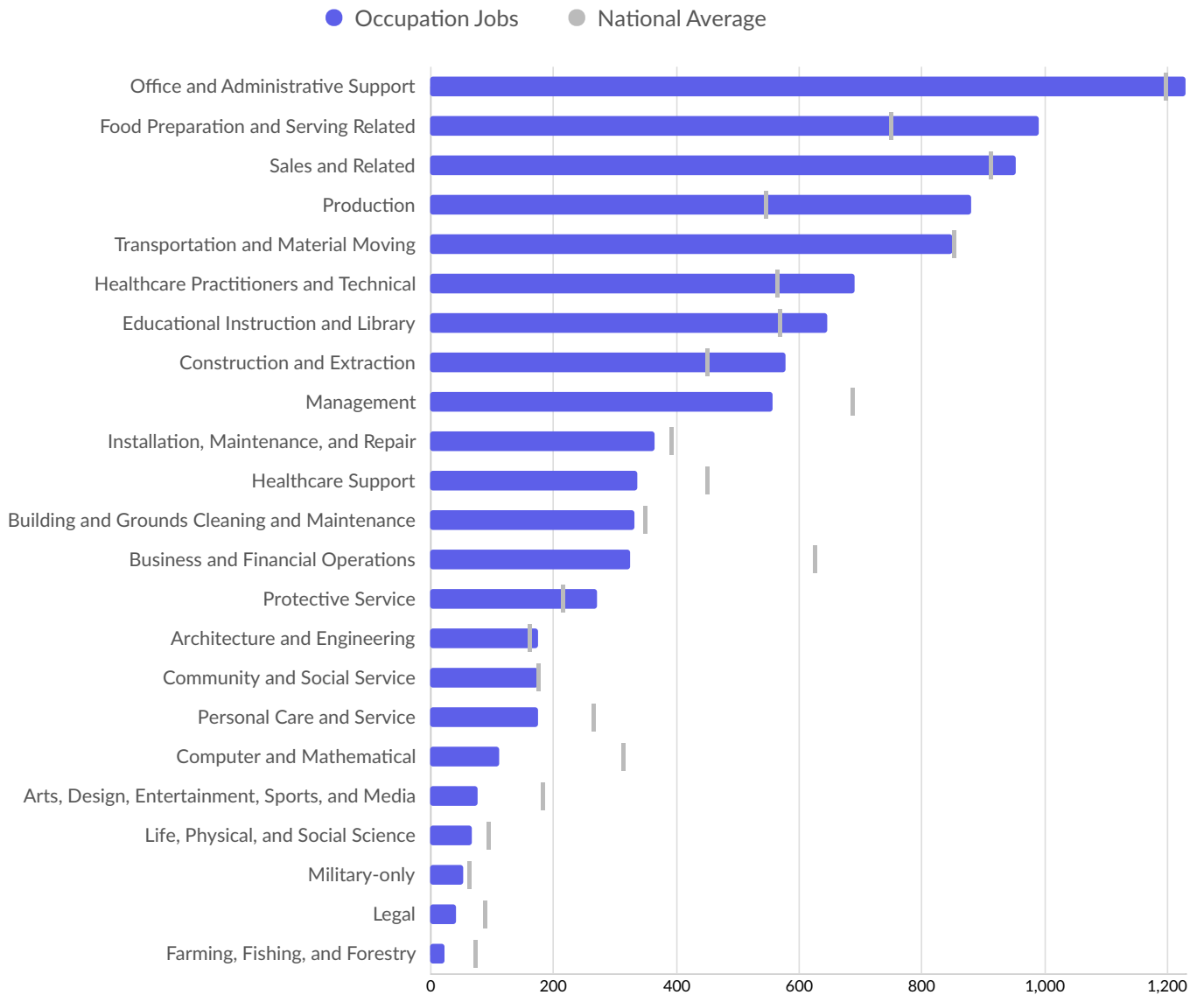


	Percentage	Business Count
1 to 4 employees	34.2%	409
5 to 9 employees	31.6%	378
10 to 19 employees	21.4%	256
20 to 49 employees	10.1%	121
50 to 99 employees	1.7%	20
100 to 249 employees	0.7%	8
250 to 499 employees	0.4%	5

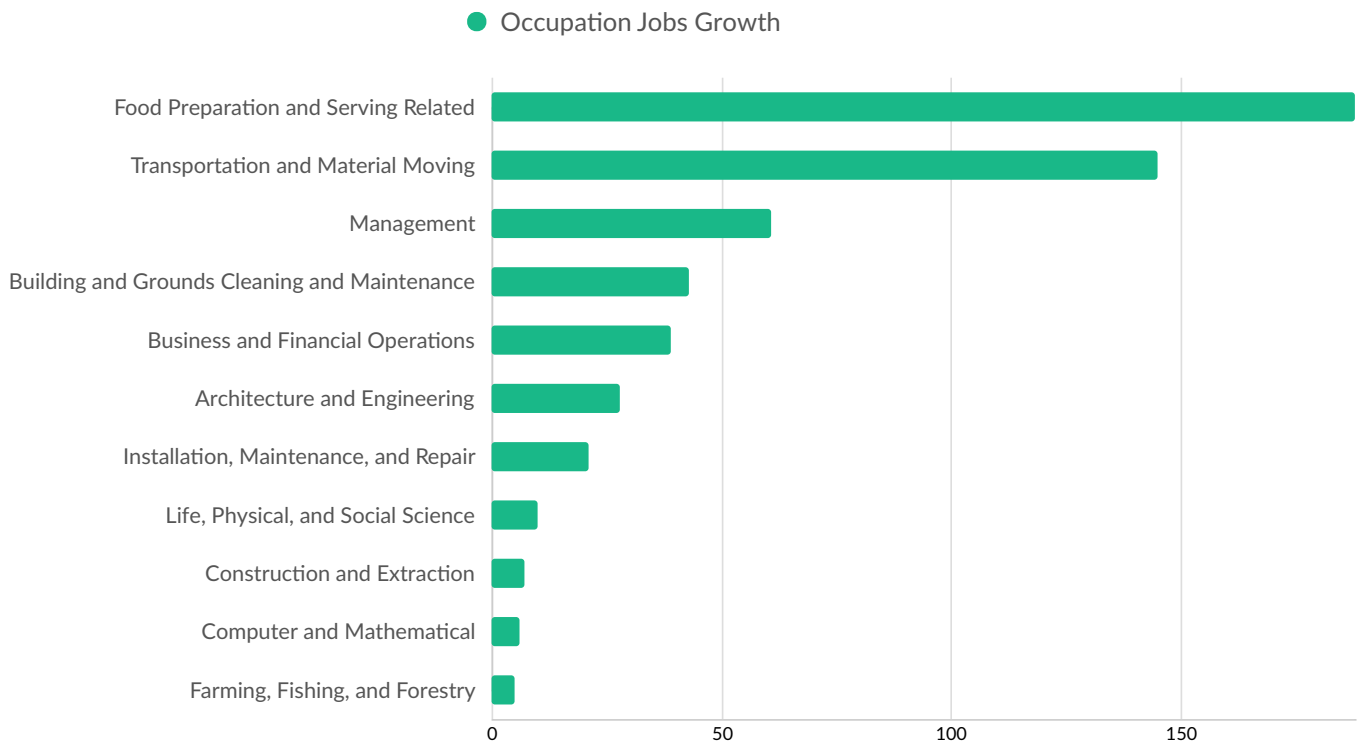
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

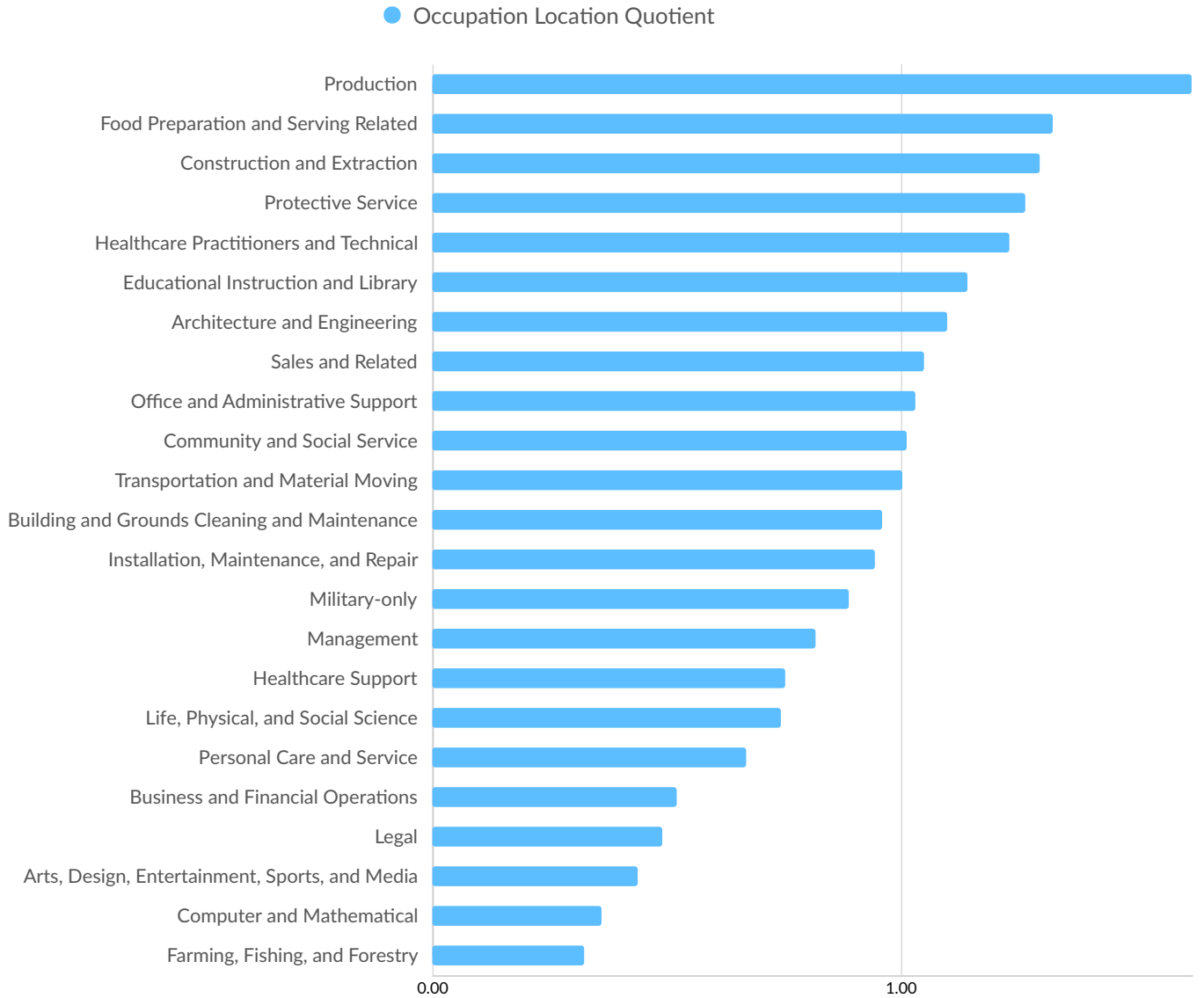
Largest Occupations



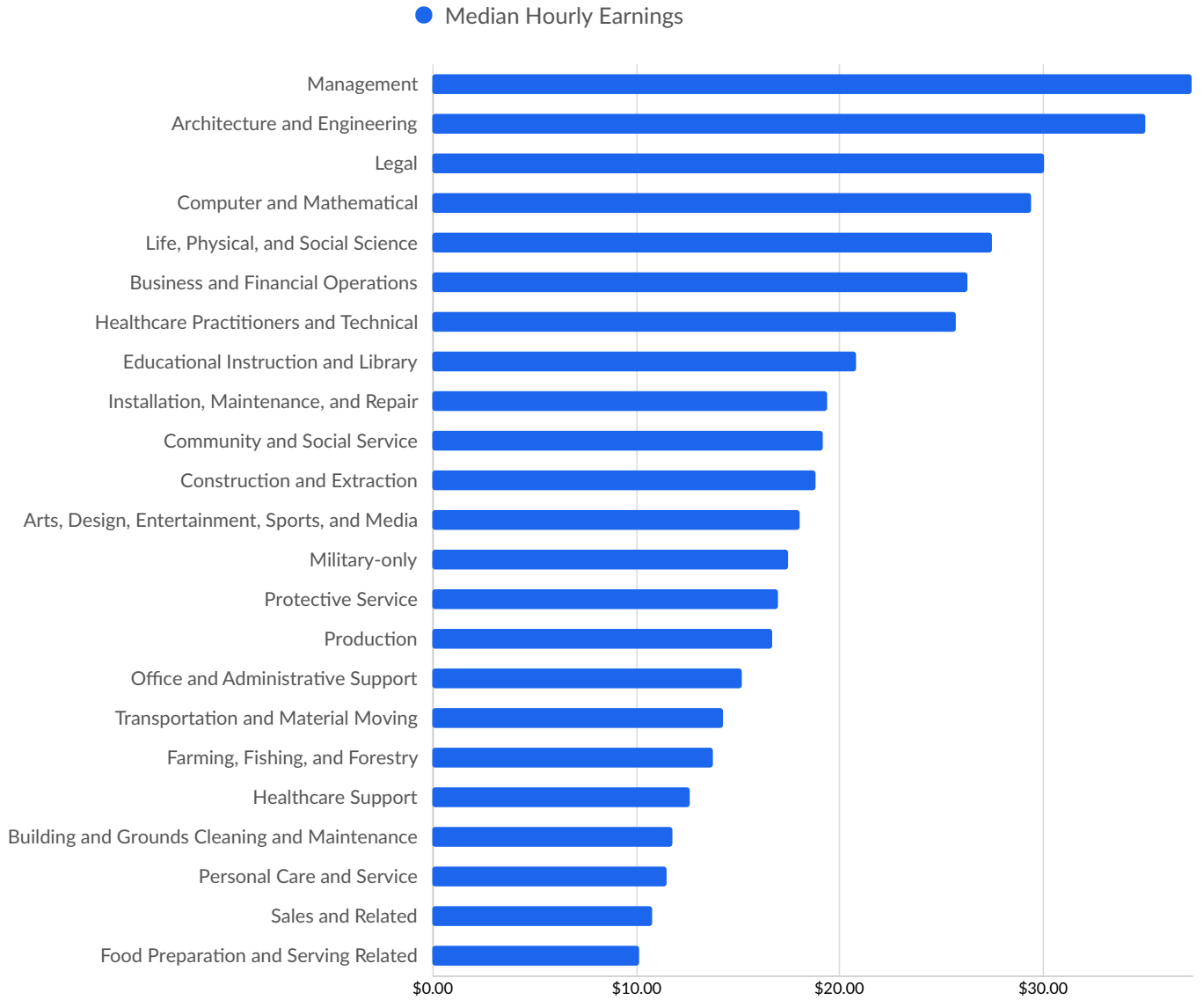
Top Growing Occupations



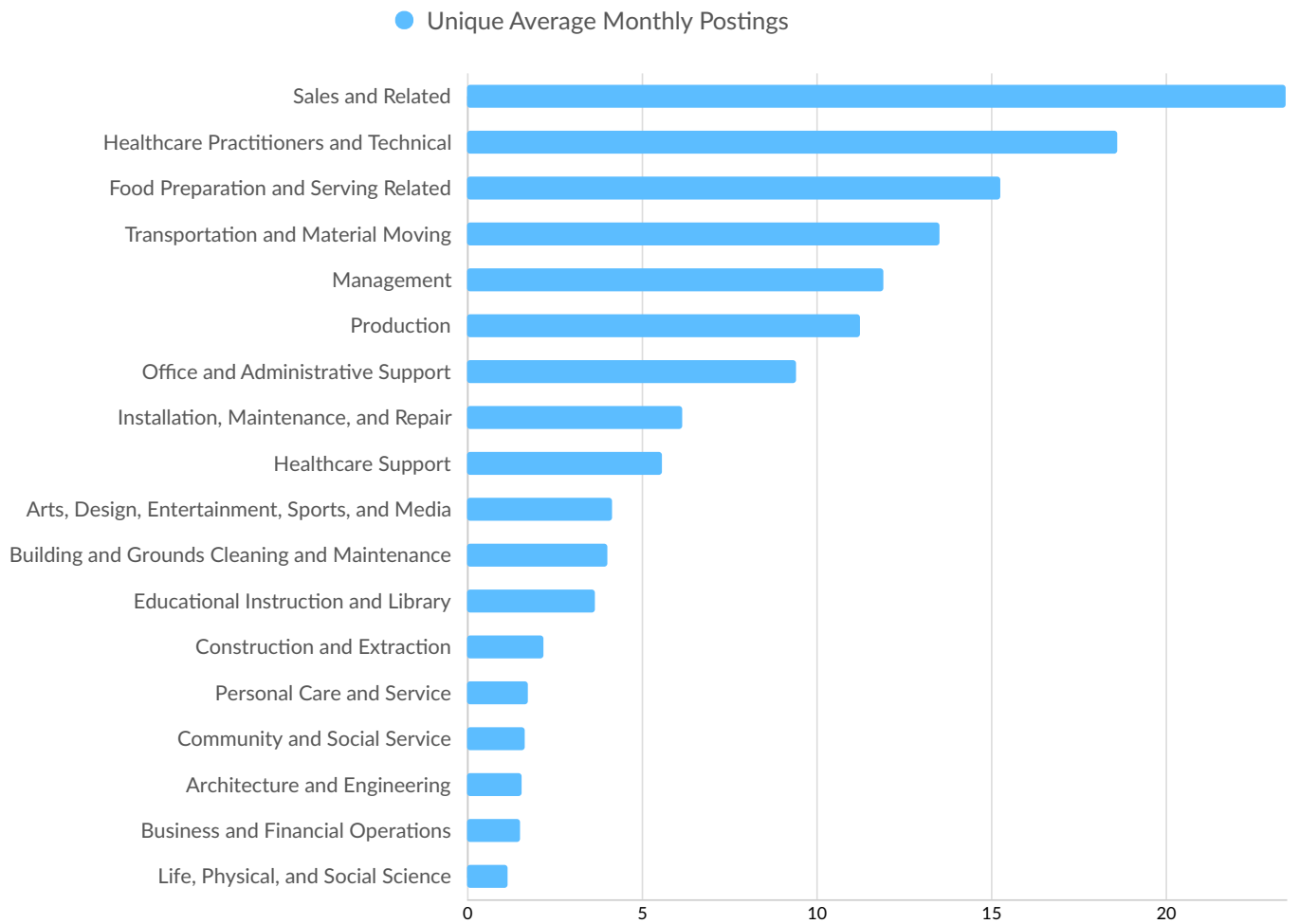
Top Occupation Location Quotient



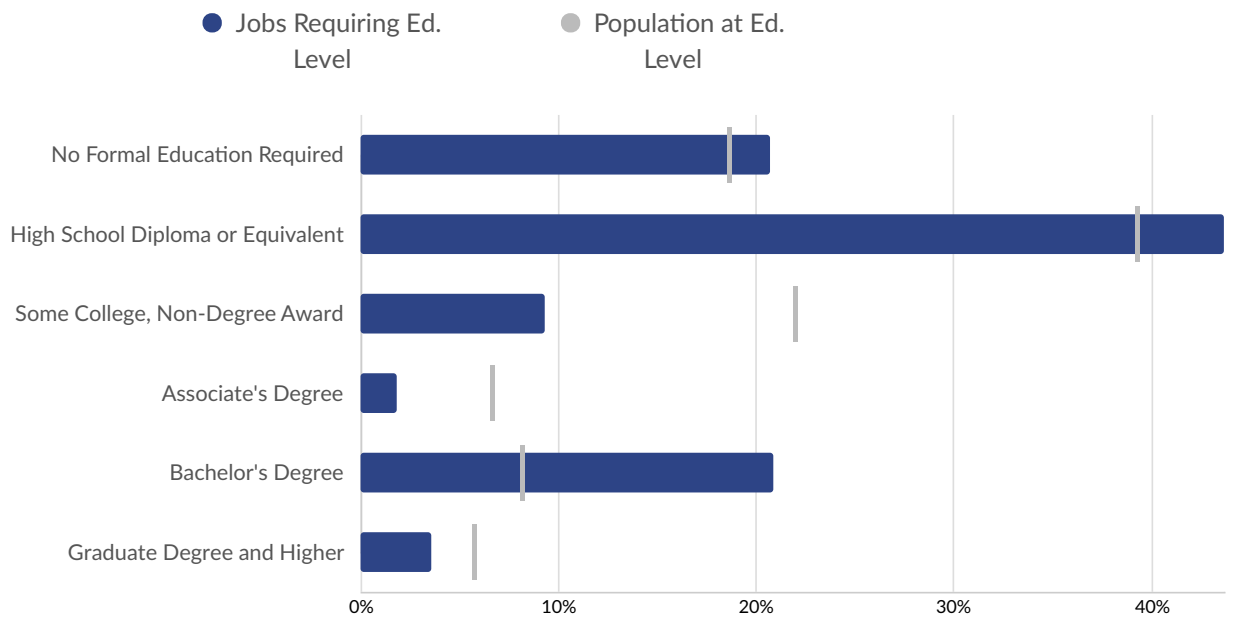
Top Occupation Earnings



Top Posted Occupations




Underemployment



Educational Pipeline

In 2021, there were 175 graduates in Campbell County, TN. This pipeline has grown by 14% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Welding Technology/Welder" (Certificate), and "Cosmetology/Cosmetologist, General" (Certificate).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Tennessee College of Applied Technology-Jacksboro	175	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

