



Campbell County, TN



Tennessee

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Report Parameters

1 County

47013 Campbell County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

40,223

Population (2023)

Population **grew by 403** over the last 5 years and is projected to **grow by 1,339** over the next 5 years.

10,959

Total Regional Employment

Jobs **decreased by 78** over the last 5 years but are projected to **grow by 633** over the next 5 years.

\$48.3K

Median Household Income (2022)

Median household income is **\$26.9K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 1.0%** since 2018, growing by 403. Population is expected to **increase by 3.3%** between 2023 and 2028, adding 1,339.
- From 2018 to 2023, jobs **declined by 0.7%** in Campbell County, TN from 11,037 to **10,959**. This change **fell short of the national growth rate of 4.5% by 5.2%**. As the number of jobs declined, the **labor force participation rate increased from 45.1% to 46.4% between 2018 and 2023**.
- Concerning educational attainment, **7.7% of Campbell County, TN residents possess a Bachelor's Degree** (13.4% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

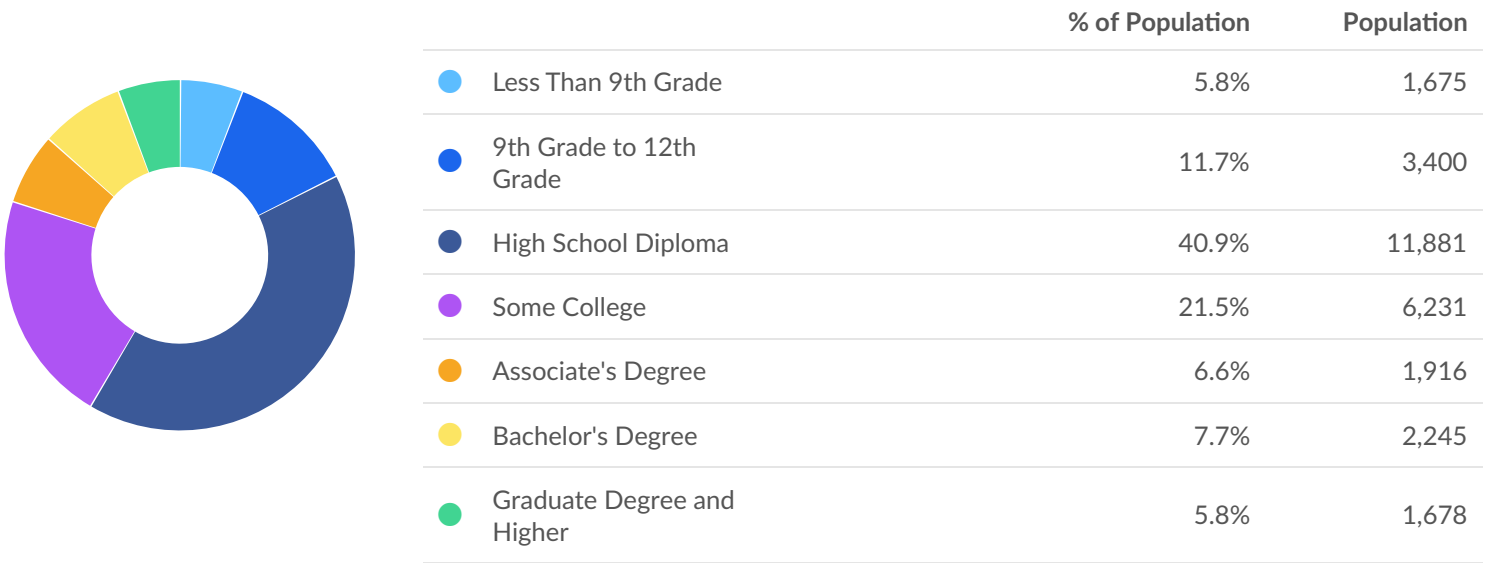
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	40,547	15,241	10,959	89.8	\$1.24B	\$2.24B	\$1.48B
State	7,206,039	3,407,562	3,658,757	92.3	\$520.47B	\$433.92B	\$545.54B

Sep 2024 Labor Force Breakdown



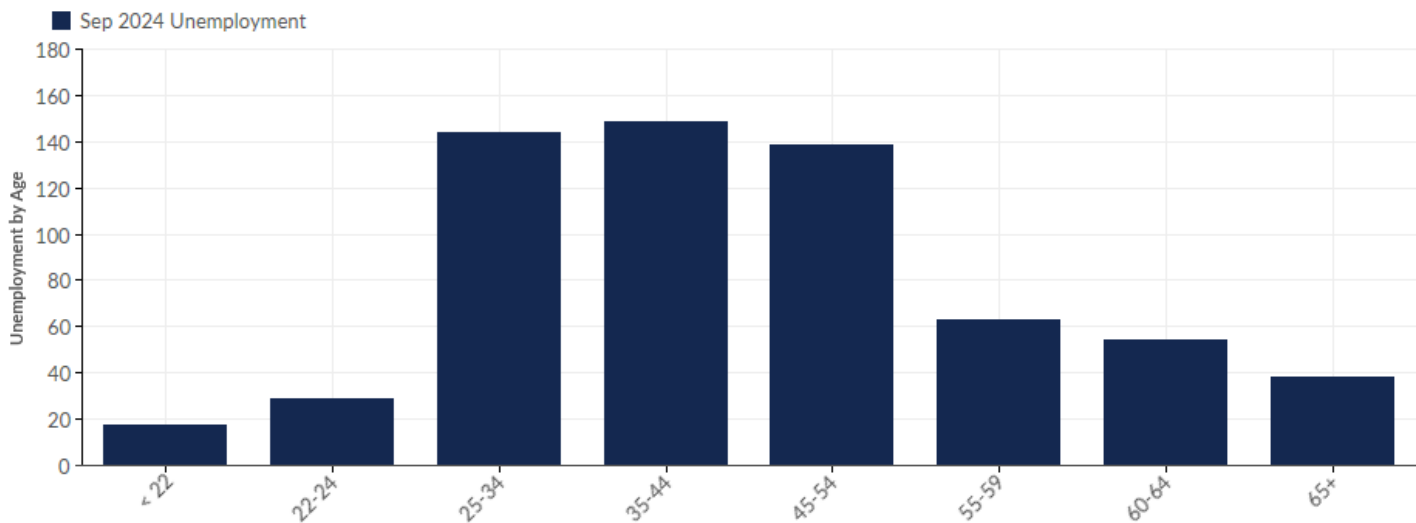
Educational Attainment

Concerning educational attainment, **7.7% of Campbell County, TN residents possess a Bachelor's Degree** (13.4% below the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).



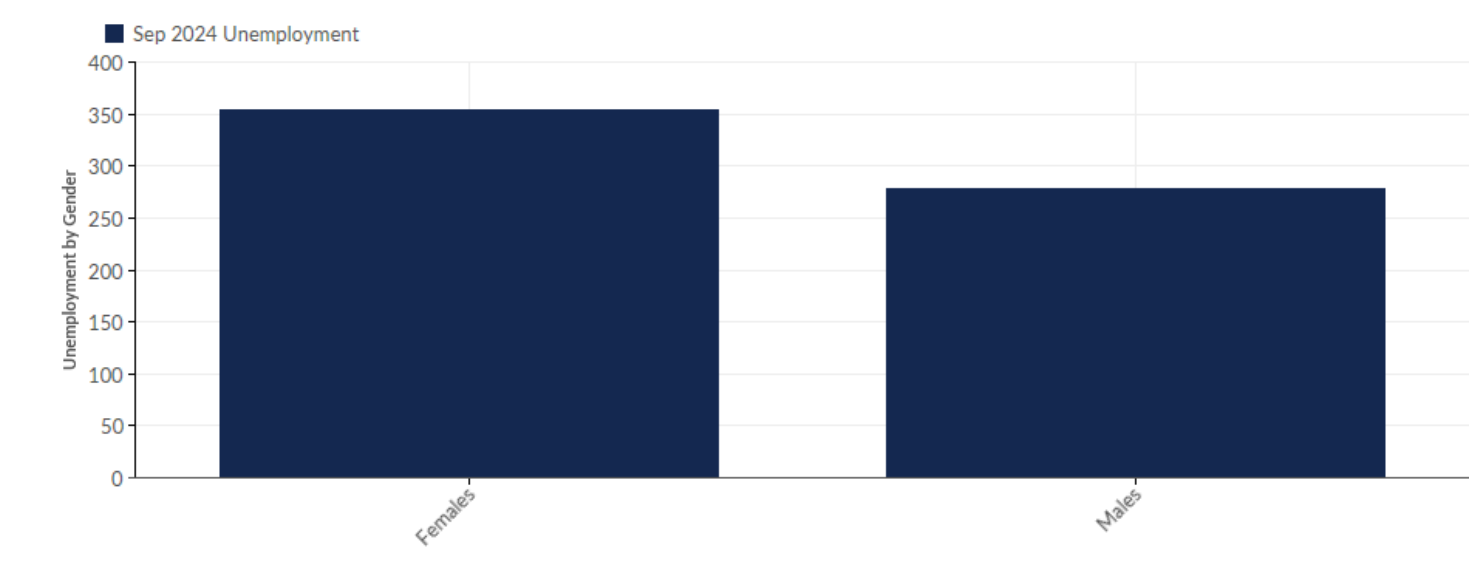
Unemployment by Demographics

Unemployment by Age



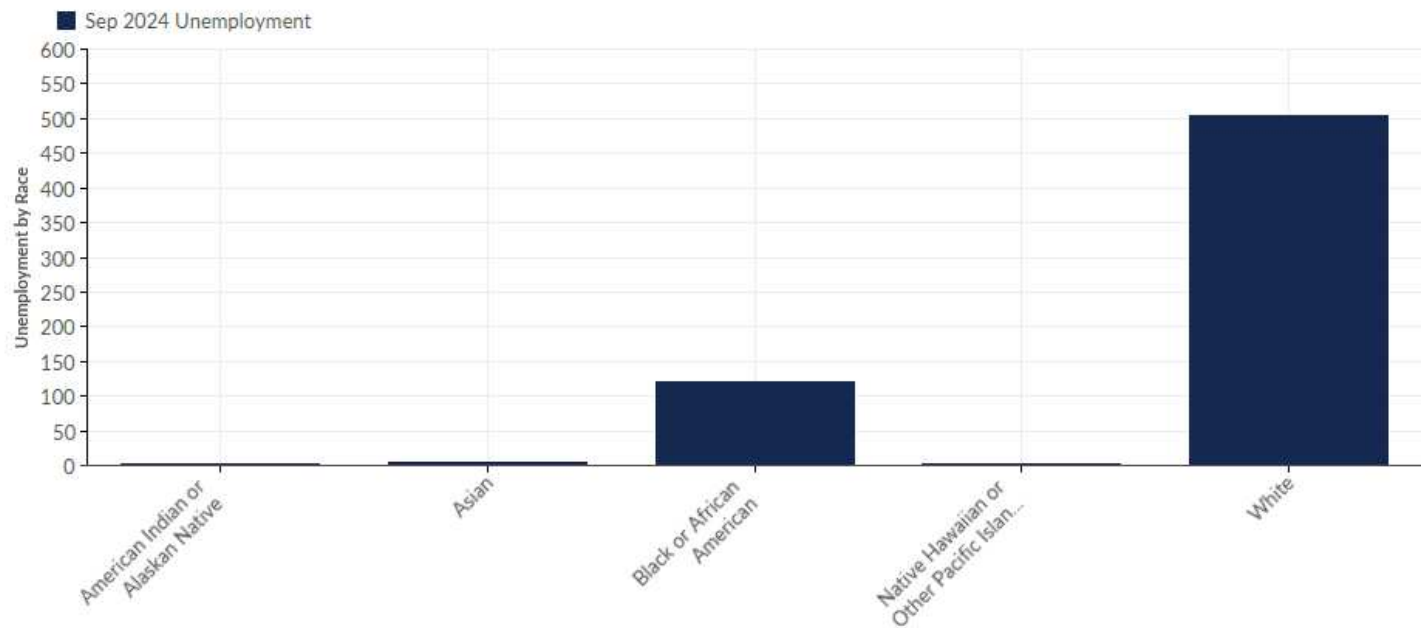
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	18	2.84%
22-24	29	4.58%
25-34	144	22.75%
35-44	148	23.38%
45-54	139	21.96%
55-59	63	9.95%
60-64	55	8.69%
65+	38	6.00%
Total	633	100.00%

Unemployment by Gender



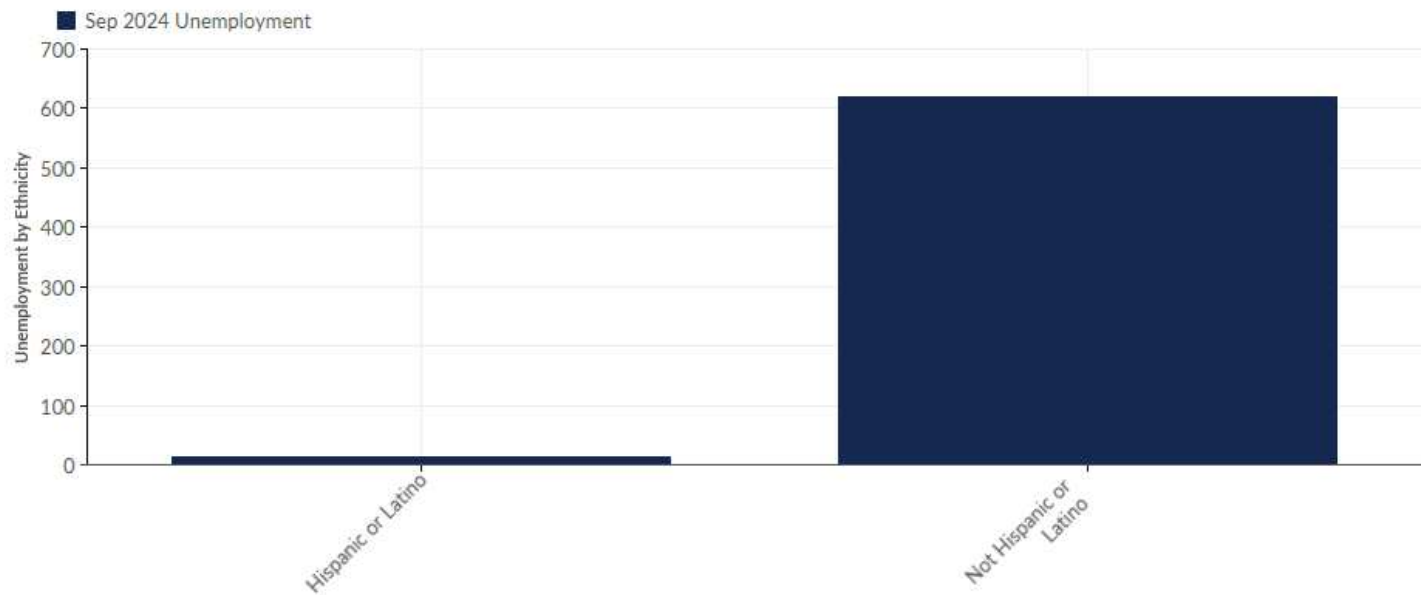
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	354	55.92%
Males	279	44.08%
Total	633	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	2	0.32%
Asian	5	0.79%
Black or African American	121	19.12%
Native Hawaiian or Other Pacific Islander	1	0.16%
White	503	79.46%
Total	633	100.00%

Unemployment by Ethnicity

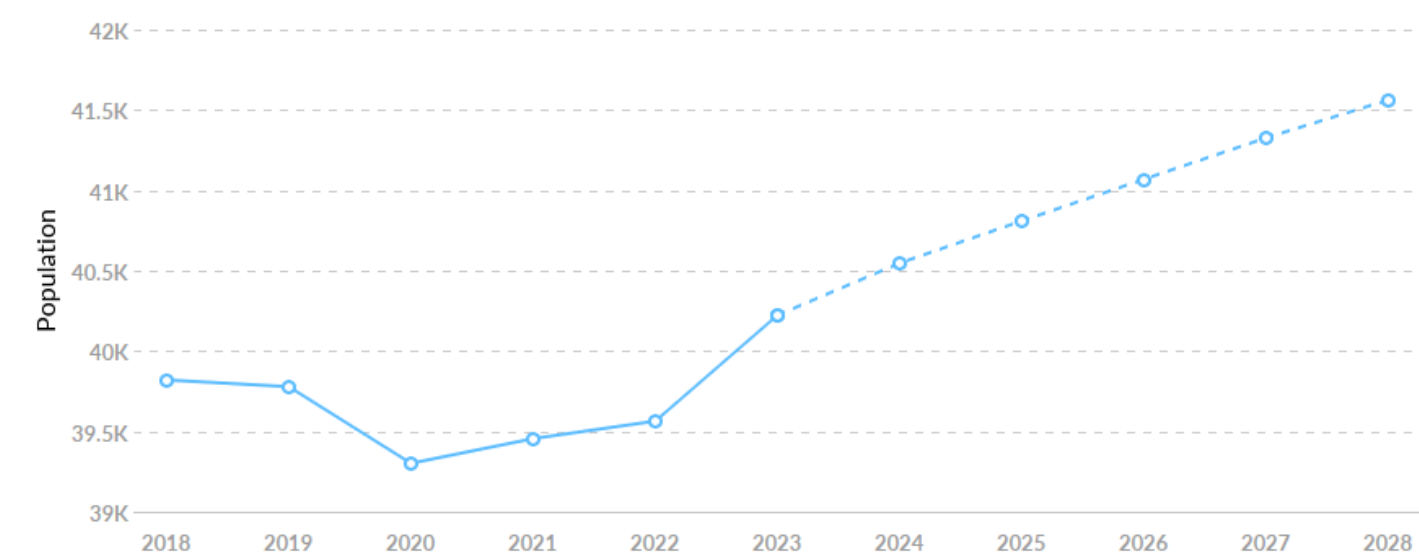


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	13	2.05%
Not Hispanic or Latino	620	97.95%
Total	633	100.00%

Historic & Projected Trends

Population Trends

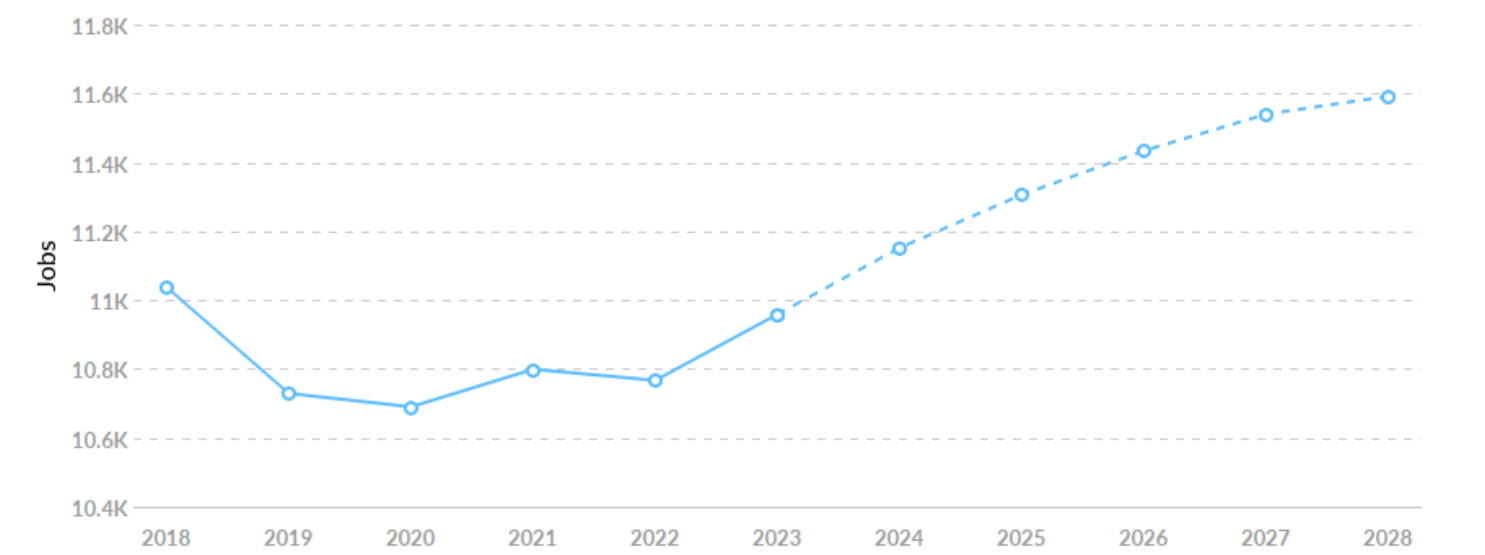
As of 2023 the region's population **increased by 1.0%** since 2018, growing by 403. Population is expected to **increase by 3.3%** between 2023 and 2028, adding 1,339.



Timeframe	Population
2018	39,820
2019	39,778
2020	39,301
2021	39,455
2022	39,564
2023	40,223
2024	40,547
2025	40,810
2026	41,069
2027	41,327
2028	41,562

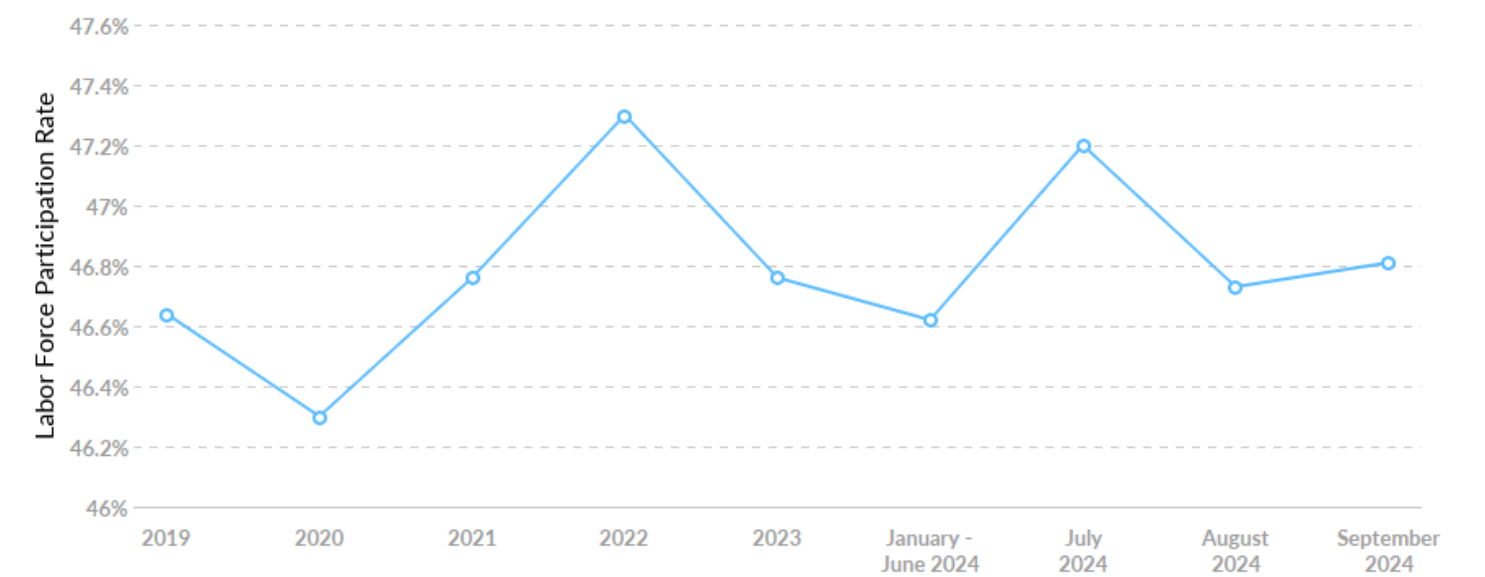
Job Trends

From 2018 to 2023, jobs **declined by 0.7%** in Campbell County, TN from 11,037 to **10,959**. This change **fell short of the national growth rate of 4.5% by 5.2%**.



Timeframe	Jobs
2018	11,037
2019	10,729
2020	10,690
2021	10,799
2022	10,767
2023	10,959
2024	11,152
2025	11,306
2026	11,434
2027	11,540
2028	11,592

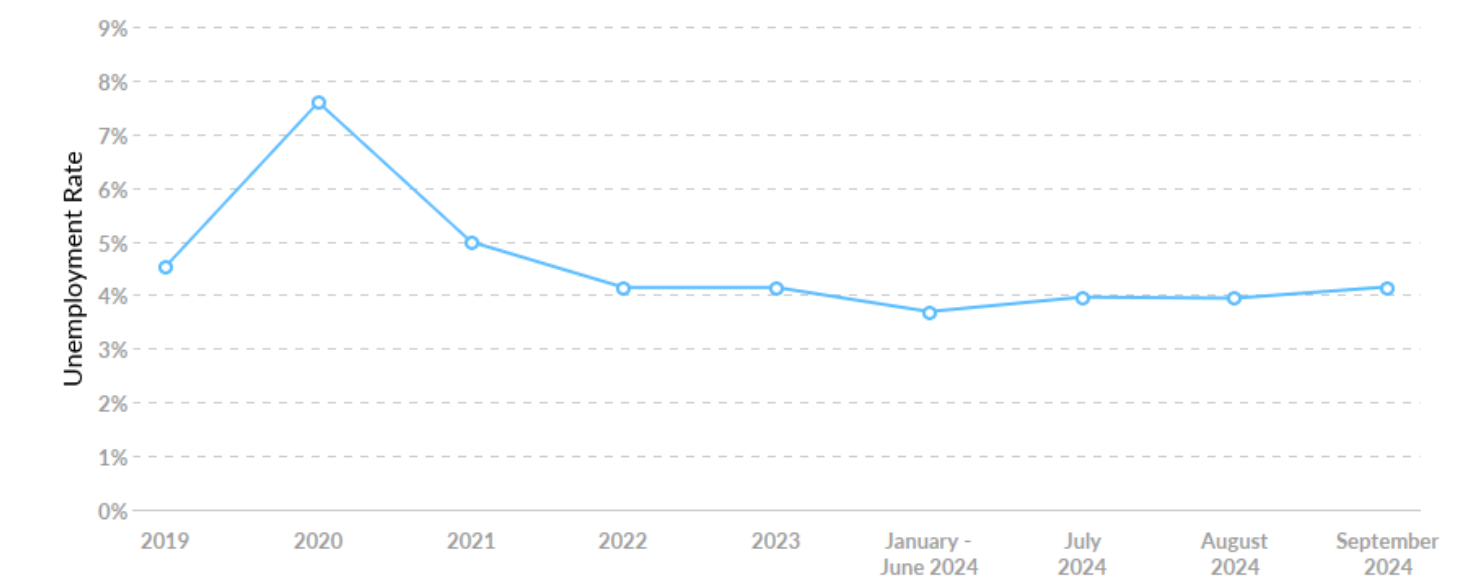
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	46.64%
2020	46.30%
2021	46.76%
2022	47.30%
2023	46.76%
January - June 2024	46.62%
July 2024	47.20%
August 2024	46.73%
September 2024	46.81%

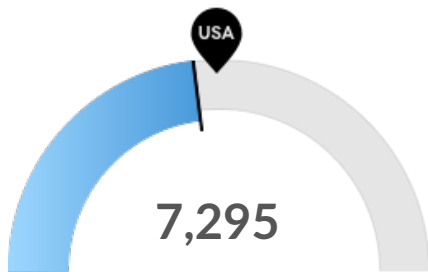
Unemployment Rate Trends

Campbell County, TN had a September 2024 unemployment rate of 4.15%, **decreasing from 4.53%** 5 years before.



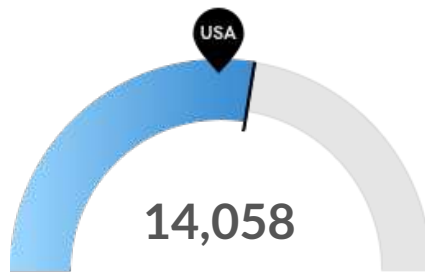
Timeframe	Unemployment Rate
2019	4.53%
2020	7.59%
2021	4.99%
2022	4.14%
2023	4.14%
January - June 2024	3.69%
July 2024	3.96%
August 2024	3.94%
September 2024	4.15%

Population Characteristics



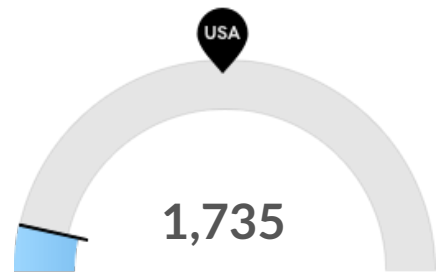
Millennials

Campbell County, TN has 7,295 millennials (ages 25-39). The national average for an area this size is 8,173.



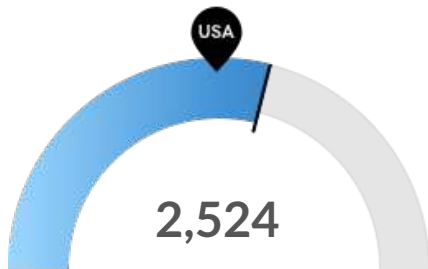
Retiring Soon

Retirement risk is high in Campbell County, TN. The national average for an area this size is 12,142 people 55 or older, while there are 14,058 here.



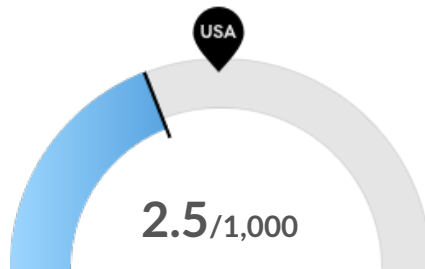
Racial Diversity

Racial diversity is low in Campbell County, TN. The national average for an area this size is 16,752 racially diverse people, while there are 1,735 here.



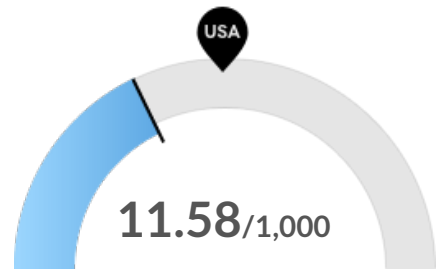
Veterans

Campbell County, TN has 2,524 veterans. The national average for an area this size is 2,023.



Violent Crime

Campbell County, TN has 2.5 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

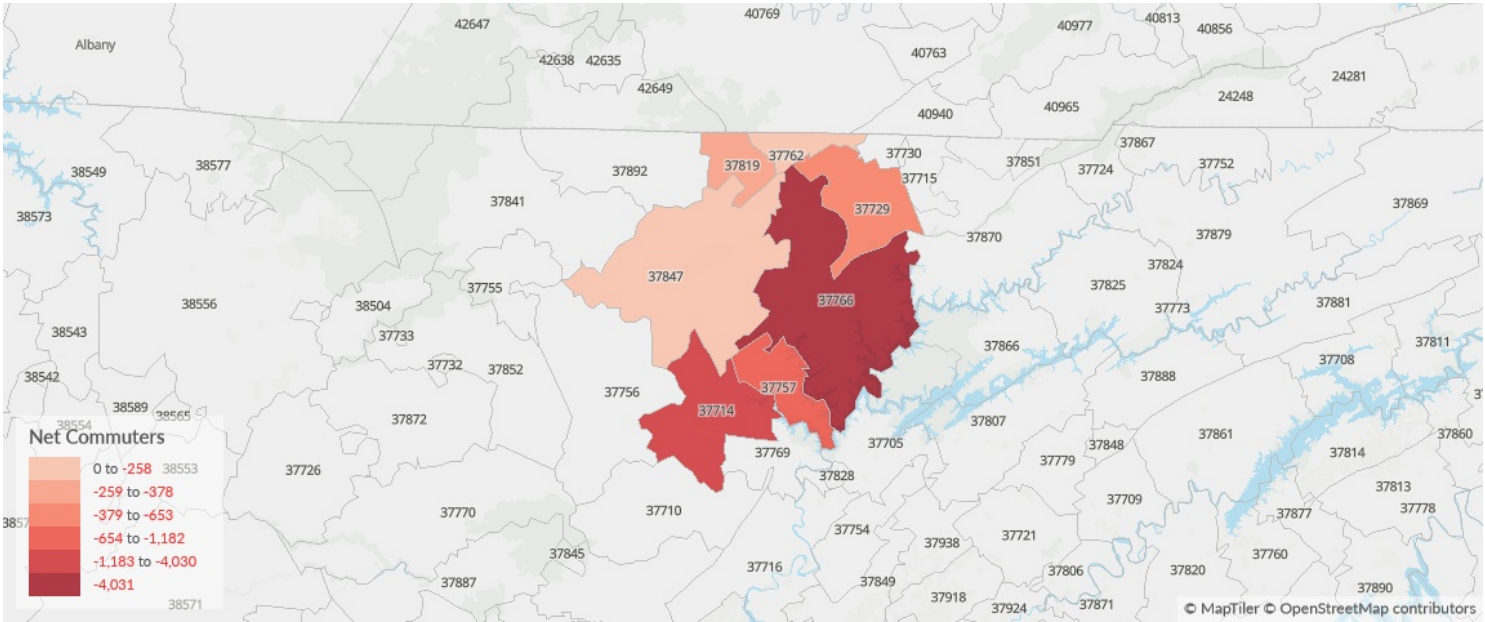


Property Crime

Campbell County, TN has 11.58 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Campbell County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
37766	La Follette, TN (in Camp...	3,982
37757	Jacksboro, TN (in Camp...	3,841
37762	Jellico, TN (in Campbell ...	1,252
37847	Pioneer, TN (in Campbe...	990
37714	Caryville, TN (in Campb...	737

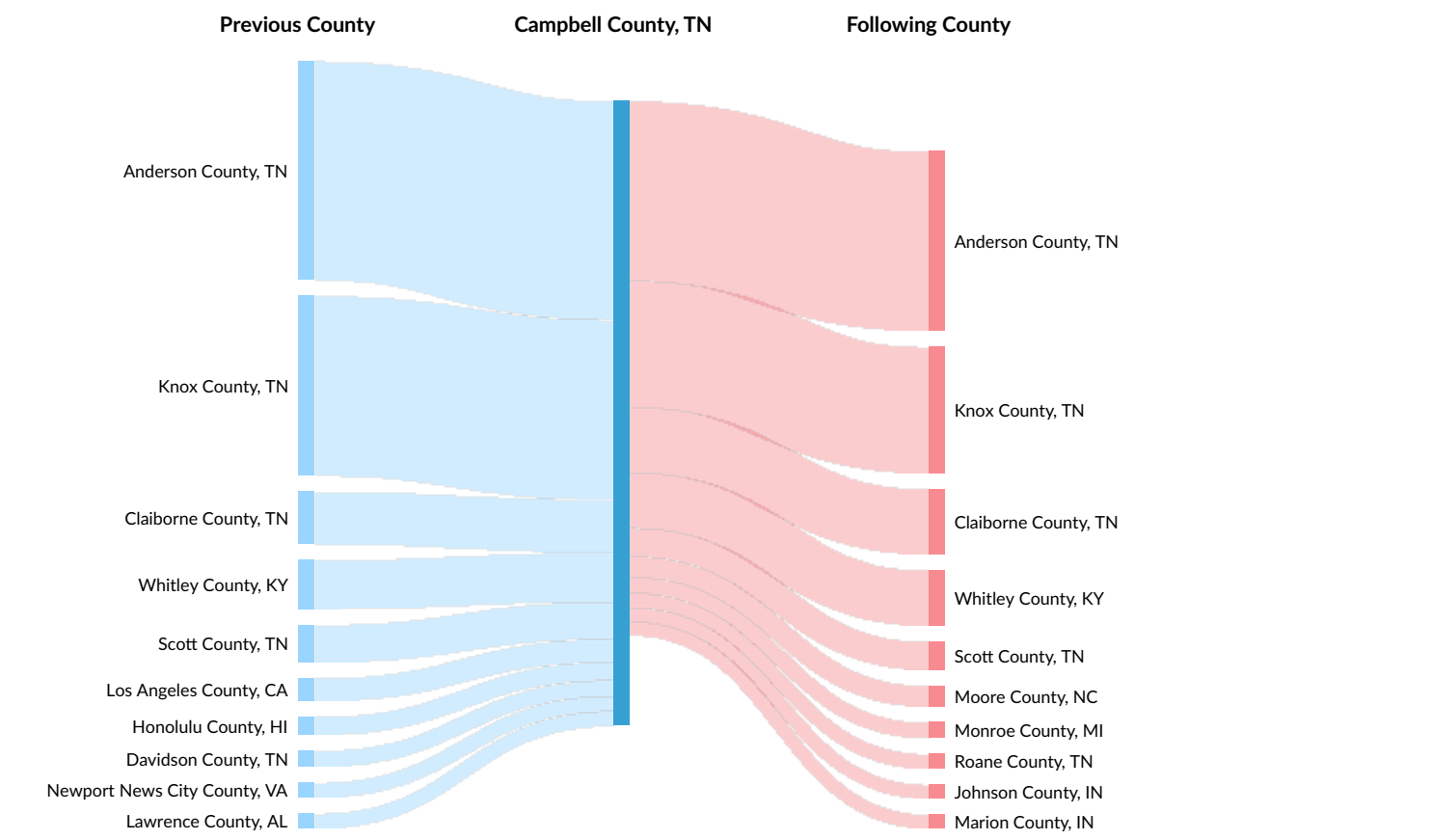
Where Talent Lives

ZIP	Name	2023 Workers
37766	La Follette, TN (in Camp...	8,013
37757	Jacksboro, TN (in Camp...	4,494
37714	Caryville, TN (in Campb...	1,920
37762	Jellico, TN (in Campbell ...	1,401
37847	Pioneer, TN (in Campbe...	1,123

Inbound and Outbound Migration

The table below analyzes past and current residents of Campbell County, TN. The left column shows residents of other counties migrating to Campbell County, TN. The right column shows residents migrating from Campbell County, TN to other counties.

As of 2022, 282 people have migrated from Anderson County, TN to Campbell County, TN. In the same year, 231 people left Campbell County, TN migrating to Anderson County, TN. The total Net Migration for Campbell County, TN in 2022 was 625.

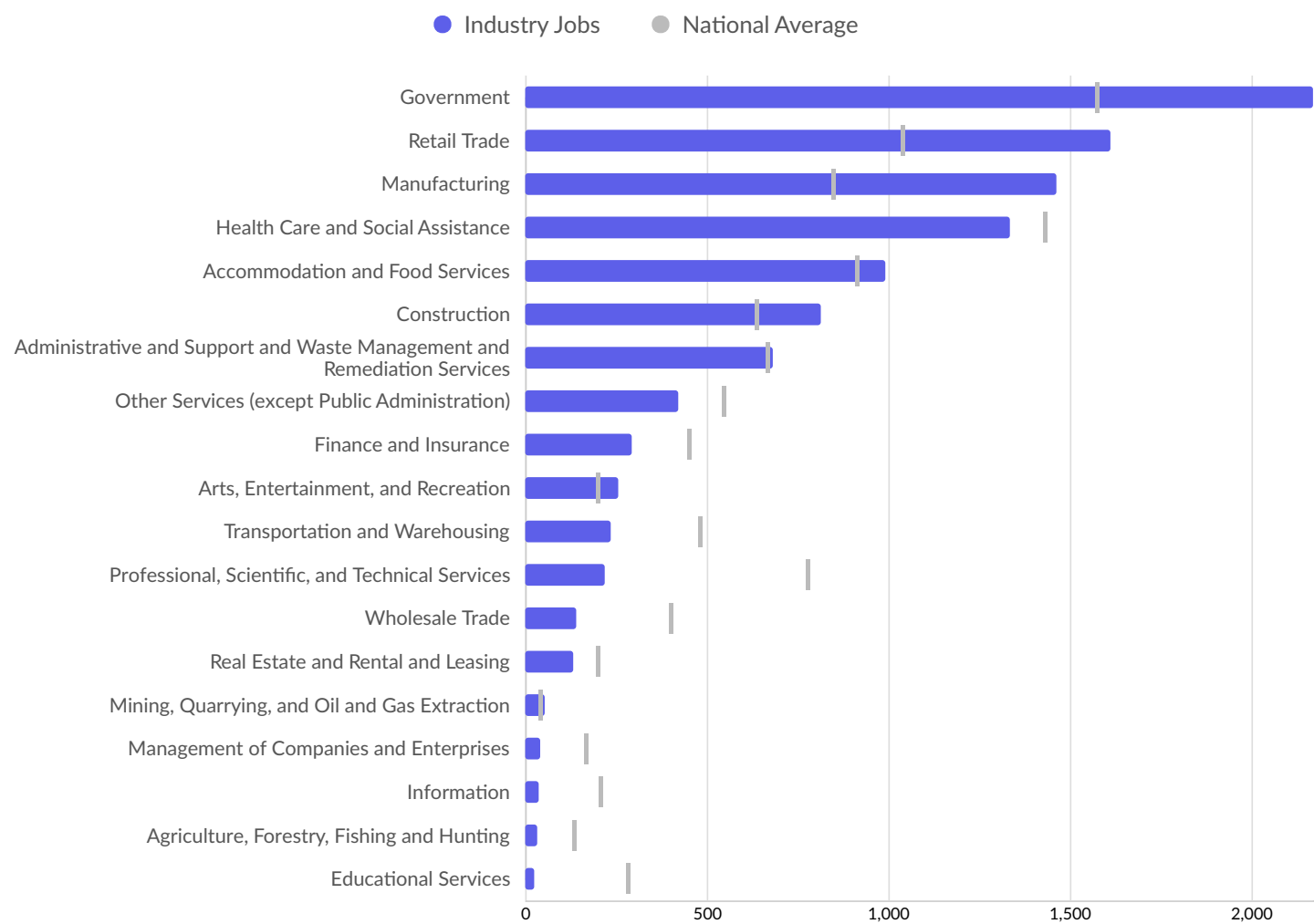


Top Previous Counties	Migrations
Anderson County, TN	282
Knox County, TN	232
Claiborne County, TN	68
Whitley County, KY	63
Scott County, TN	48
Los Angeles County, CA	29

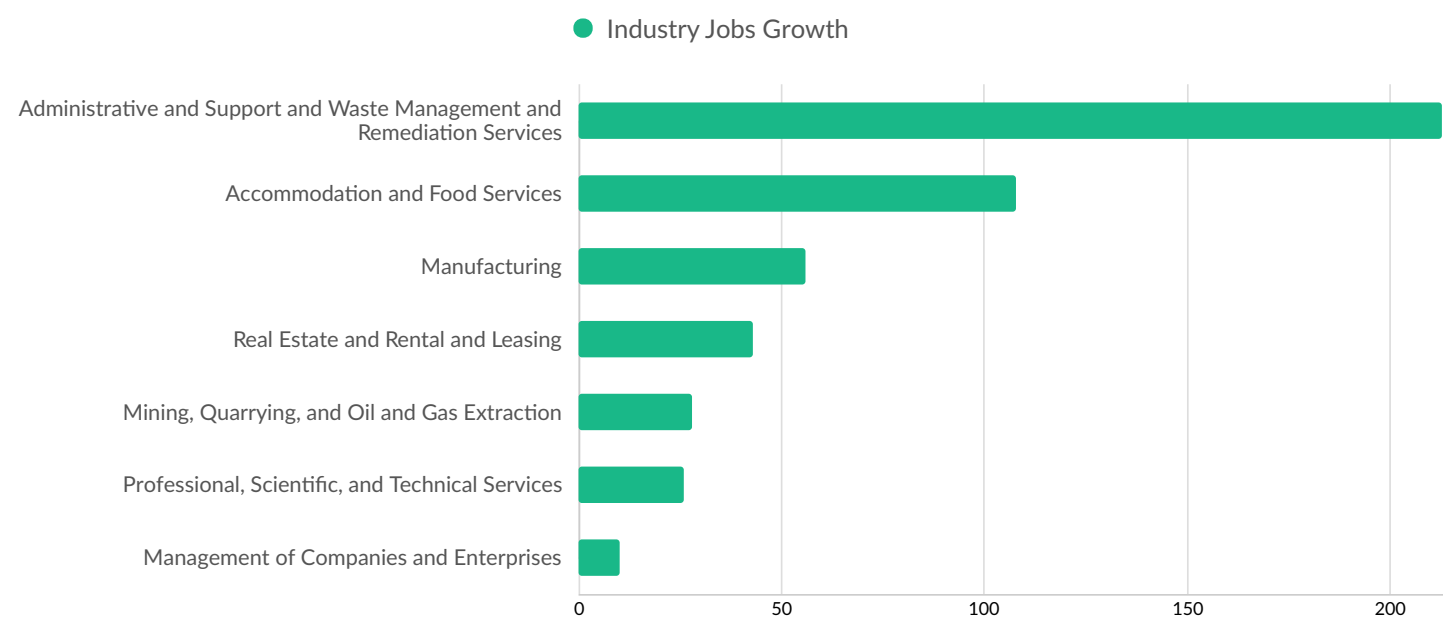
Top Previous Counties	Migrations
Honolulu County, HI	23
Davidson County, TN	21
Newport News City County, VA	19
Lawrence County, AL	19
San Diego County, CA	18
Otero County, CO	17
Blount County, TN	16
Cheatham County, TN	14
Cook County, IL	14
Top Following Counties	Migrations
Anderson County, TN	231
Knox County, TN	163
Claiborne County, TN	84
Whitley County, KY	72
Scott County, TN	36
Moore County, NC	27
Monroe County, MI	20
Roane County, TN	19
Johnson County, IN	18
Marion County, IN	18
Pierce County, WA	17
Bradley County, TN	16
Blount County, TN	15
Lake County, IL	15
Lucas County, OH	14

Industry Characteristics

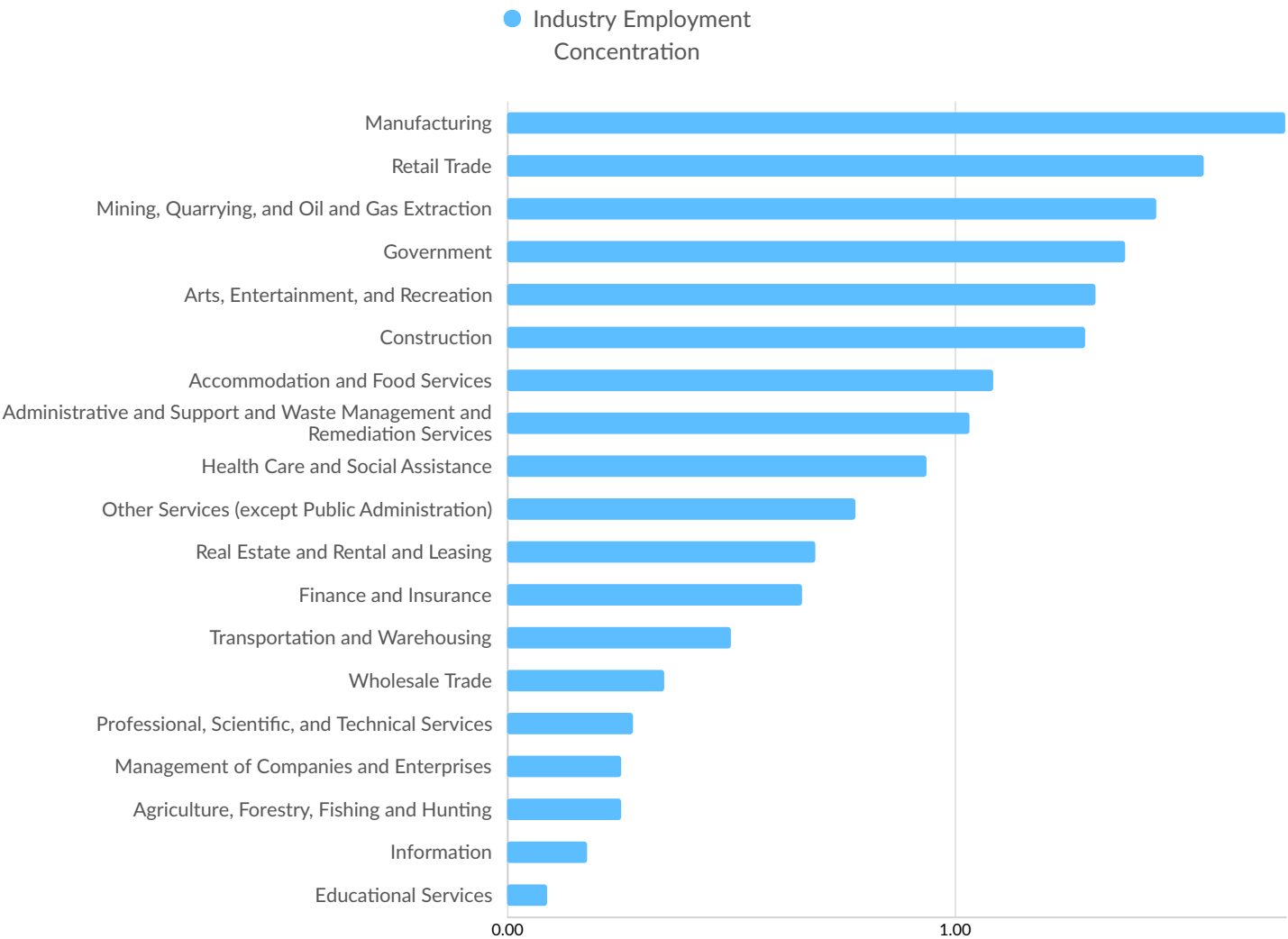
Largest Industries



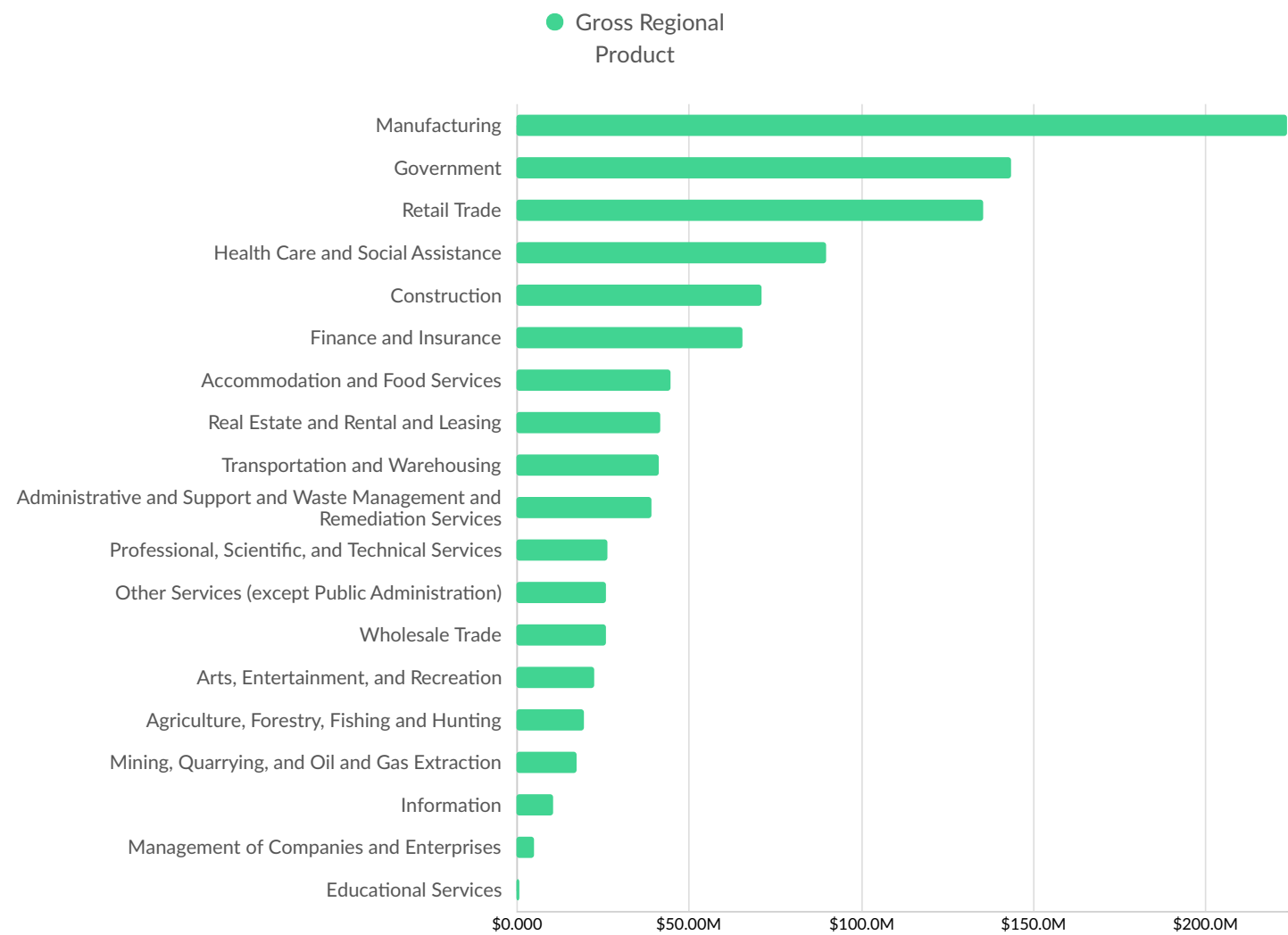
Top Growing Industries



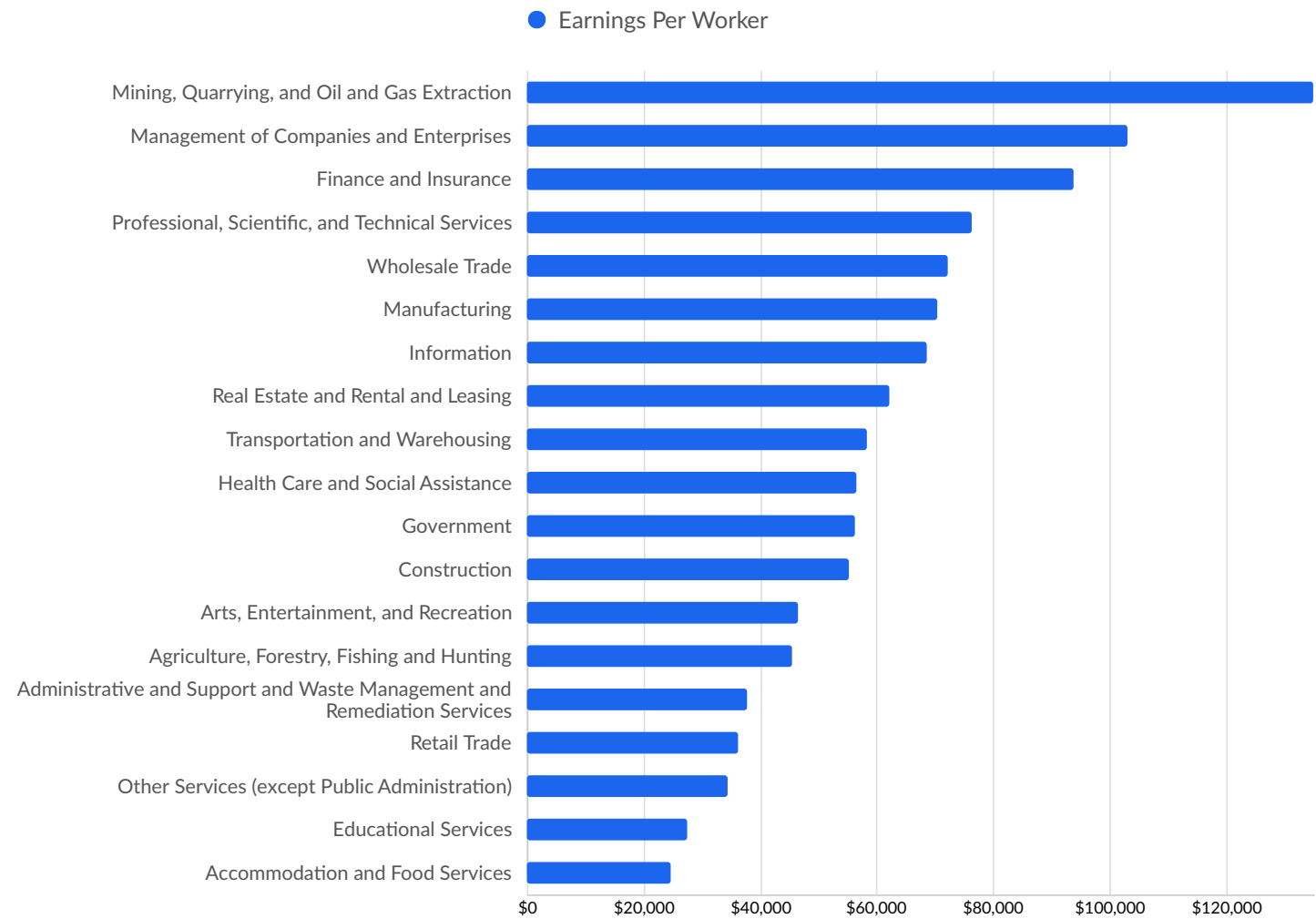
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



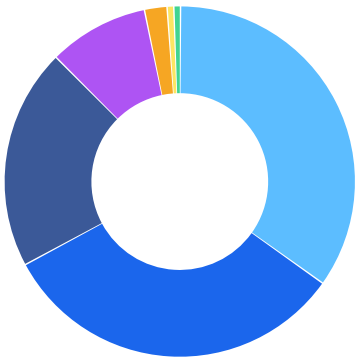
Business Characteristics

2,621 Companies Employ Your Workers

Online profiles for your workers mention 2,621 companies as employers, with the top 10 appearing below. In the last 12 months, 333 companies in Campbell County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Campbell County School District	57 <div></div>	Tennova Medical Center	138 <div></div>
Walmart	57 <div></div>	K-Va-T Food Stores	108 <div></div>
State of Tennessee	51 <div></div>	Lowe's	64 <div></div>
SI Tennessee	38 <div></div>	Tennova Healthcare - Lafollette ...	53 <div></div>
Campbell County Board Of Edu...	33 <div></div>	Campbell County Schools	51 <div></div>
Jellico Community Hospital	32 <div></div>	Genesis HealthCare	51 <div></div>
Bsh Home Appliances Group	27 <div></div>	Walmart	51 <div></div>
Lowe's	27 <div></div>	Food City	44 <div></div>
McDonald's	27 <div></div>	Express Employment Profession...	31 <div></div>
Tennova Healthcare	26 <div></div>	CrossAmerica Partners	26 <div></div>

Business Size

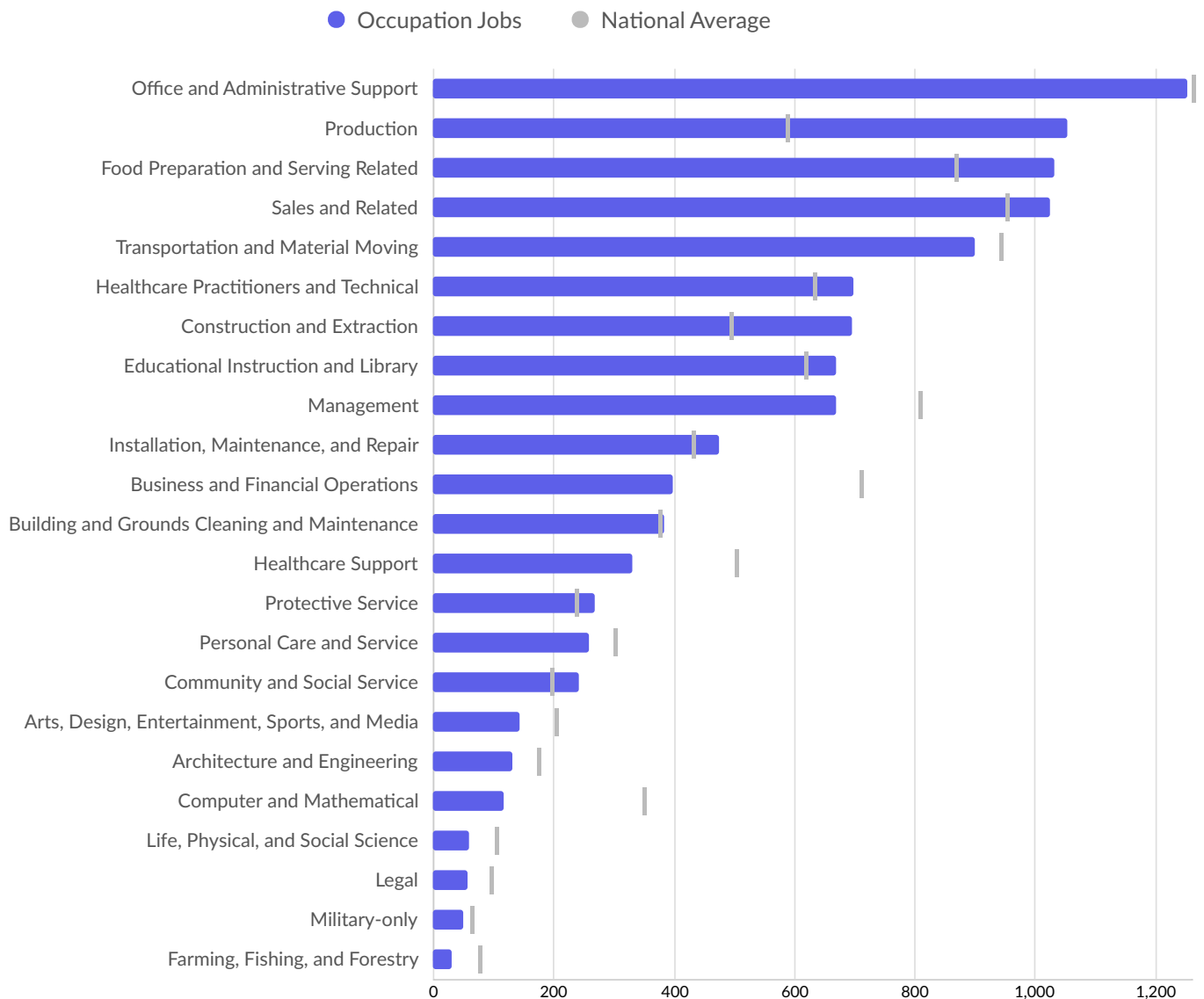


	Percentage	Business Count
1 to 4 employees	34.8%	452
5 to 9 employees	32.3%	420
10 to 19 employees	20.4%	265
20 to 49 employees	9.2%	120
50 to 99 employees	2.1%	27
100 to 249 employees	0.6%	8
250 to 499 employees	0.6%	8

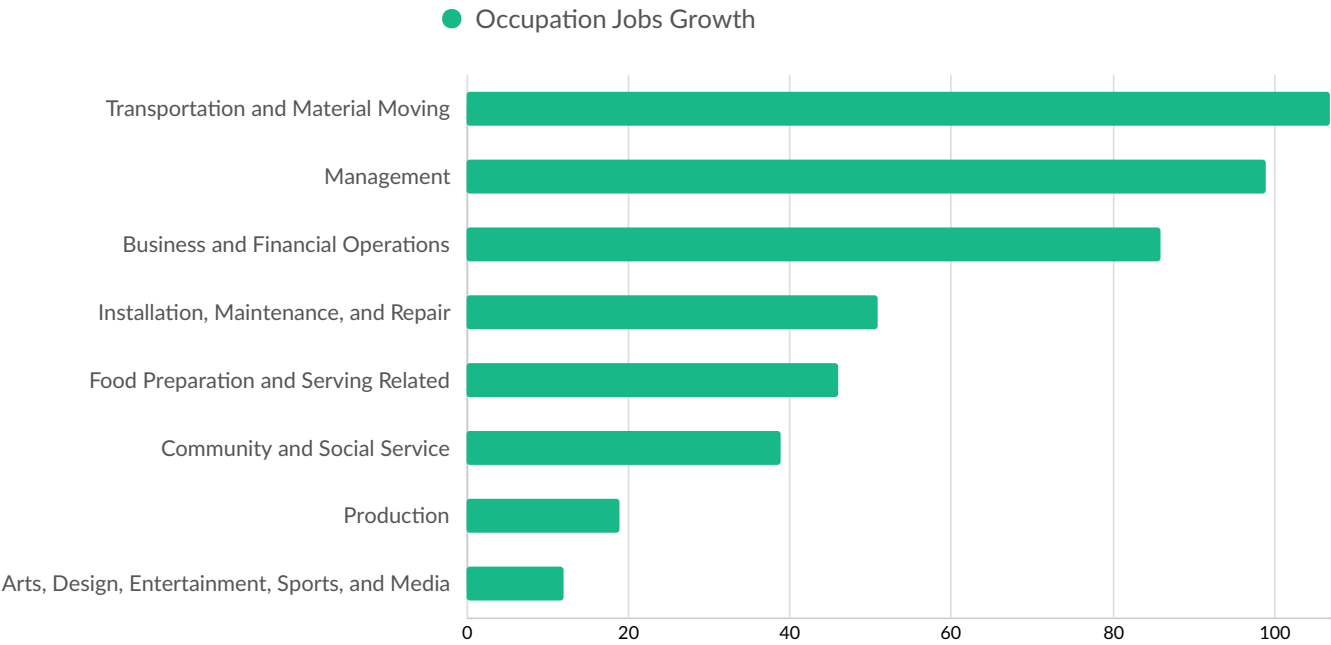
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

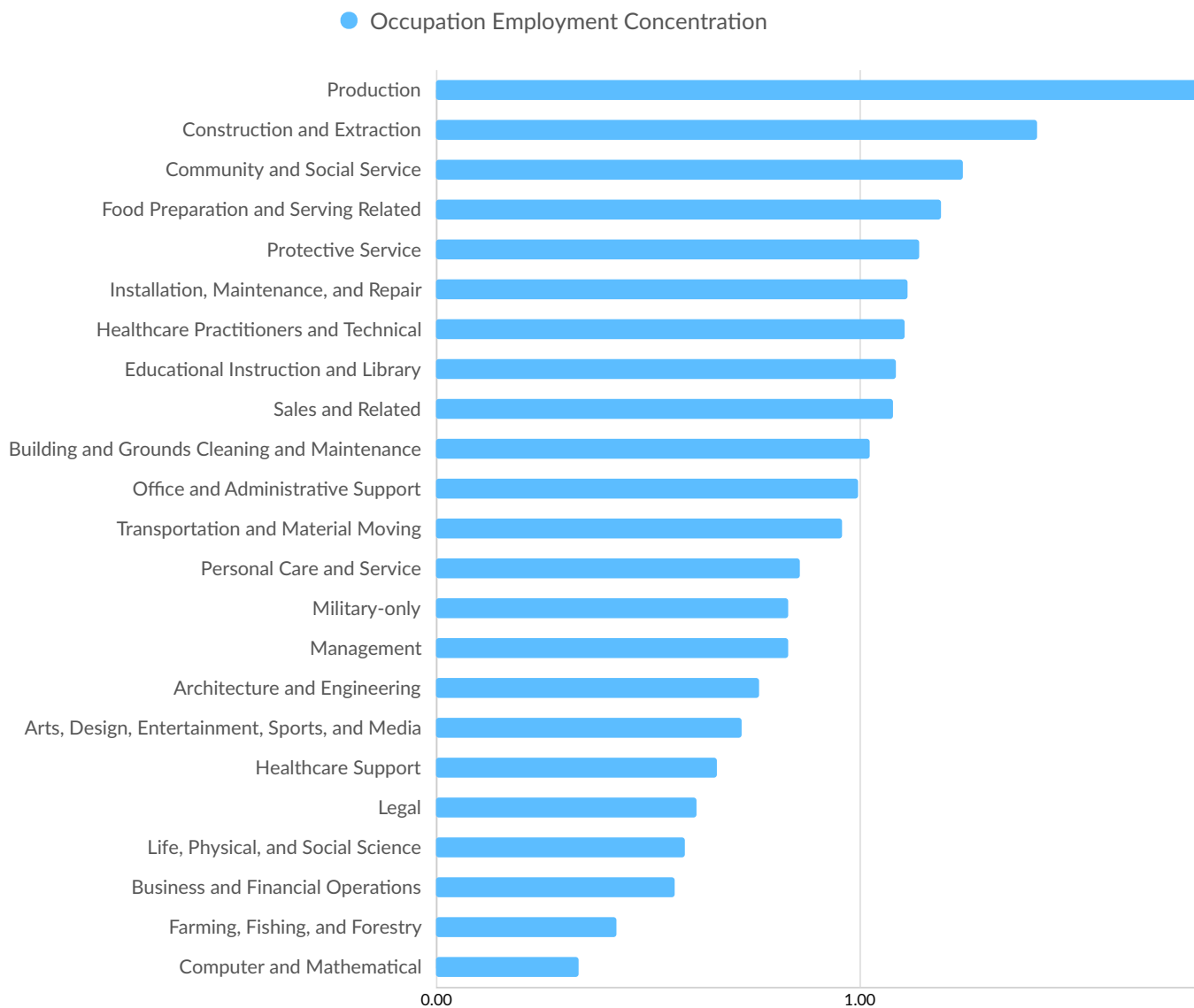
Largest Occupations



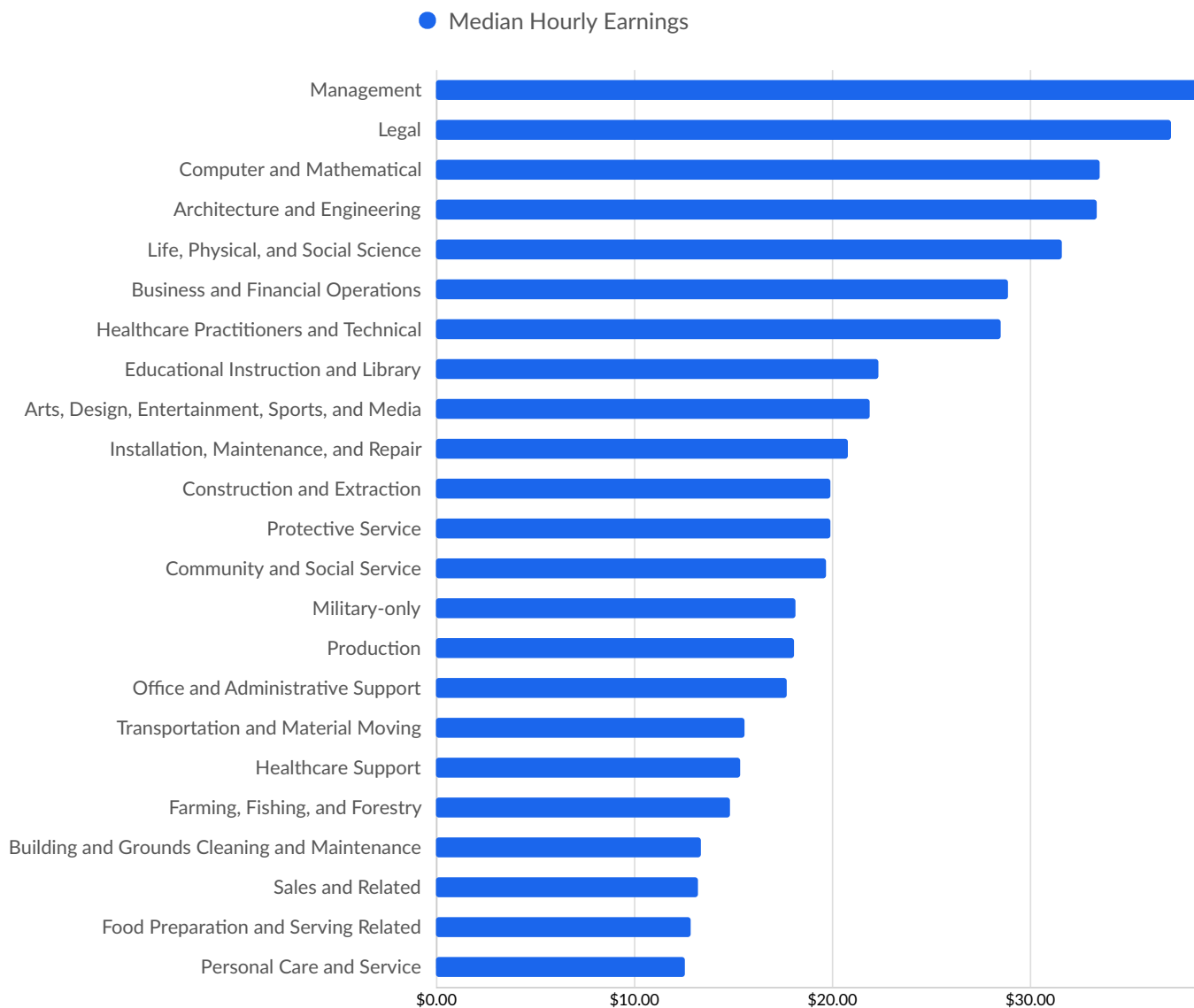
Top Growing Occupations



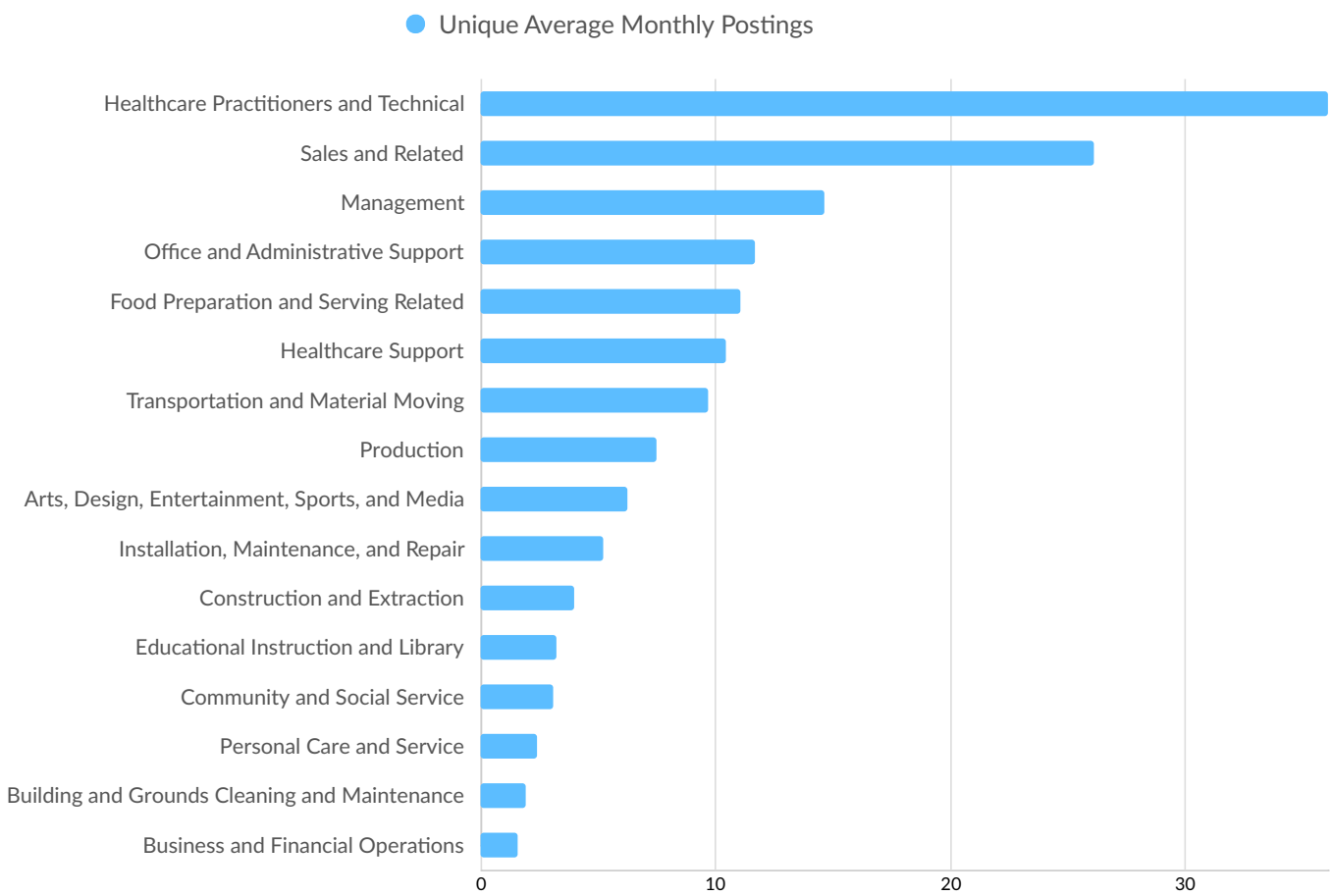
Top Occupation Employment Concentration



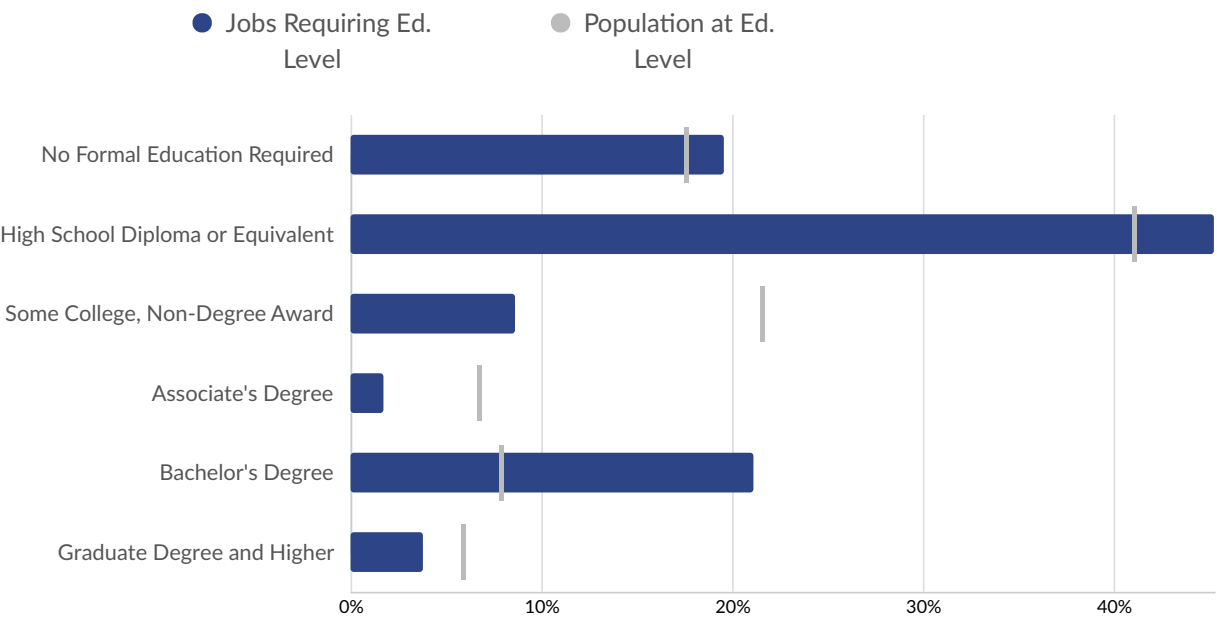
Top Occupation Earnings



Top Posted Occupations

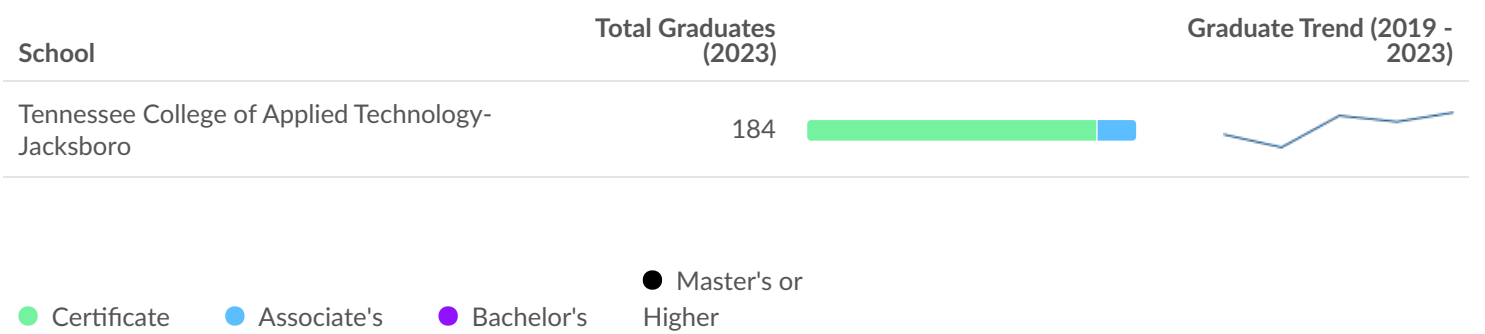


Underemployment



Educational Pipeline

In 2023, there were 184 graduates in Campbell County, TN. This pipeline has grown by 47% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Welding Technology/Welder" (Certificate), and "Cosmetology/Cosmetologist, General" (Certificate).



In-Demand Skills

