



Campbell County, TN



Tennessee

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

47013 Campbell County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

39,569

Population (2023)

Population **decreased by 251** over the last 5 years and is projected to **decrease by 419** over the next 5 years.

10,865

Total Regional Employment

Jobs **decreased by 172** over the last 5 years but are projected to **grow by 600** over the next 5 years.

\$46.1K

Median Household Income (2021)

Median household income is **\$22.9K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **declined by 0.6%** since 2018, falling by 251. Population is expected to **decrease by 1.1%** between 2023 and 2028, losing 419.
- From 2018 to 2023, jobs **declined by 1.6%** in Campbell County, TN from 11,037 to **10,865**. This change **fell short of the national growth rate of 3.6% by 5.2%**. As the number of jobs declined, the **labor force participation rate increased from 46.1% to 48.2% between 2018 and 2023**.
- Concerning educational attainment, **8.3% of Campbell County, TN residents possess a Bachelor's Degree** (12.8% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

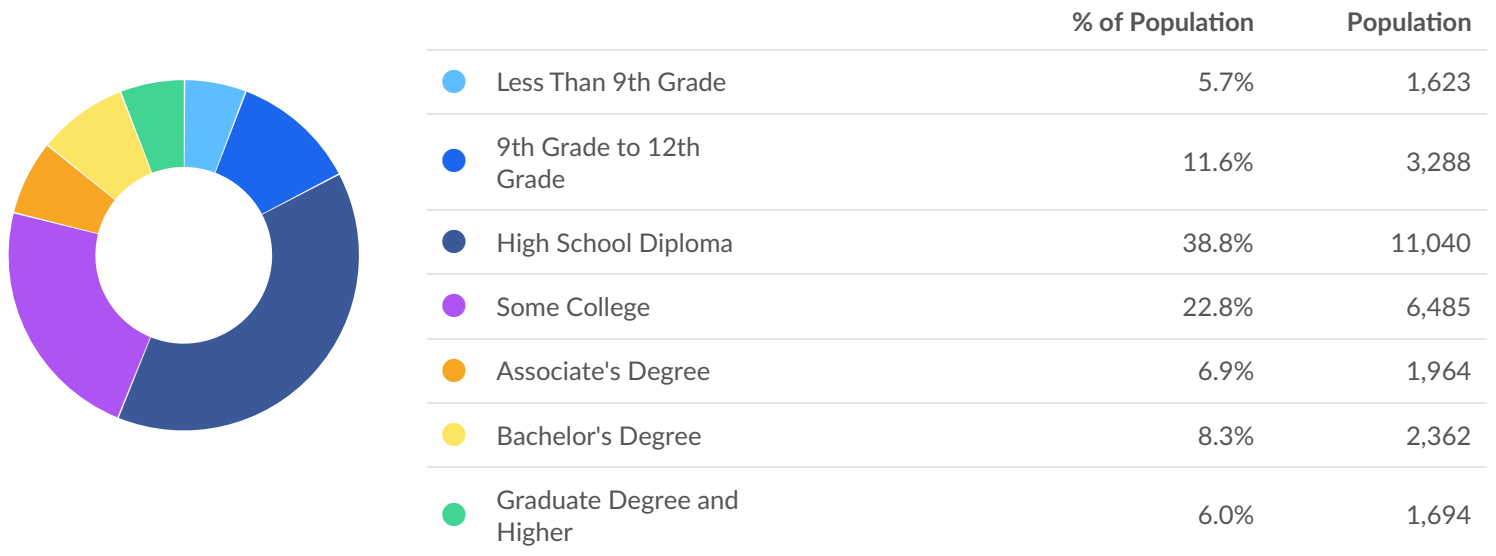
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	39,569	15,275	10,865	89.8	\$1.15B	\$2.07B	\$1.35B
State	7,125,802	3,388,920	3,627,461	92.3	\$471.89B	\$405.55B	\$497.69B

Sep 2023 Labor Force Breakdown



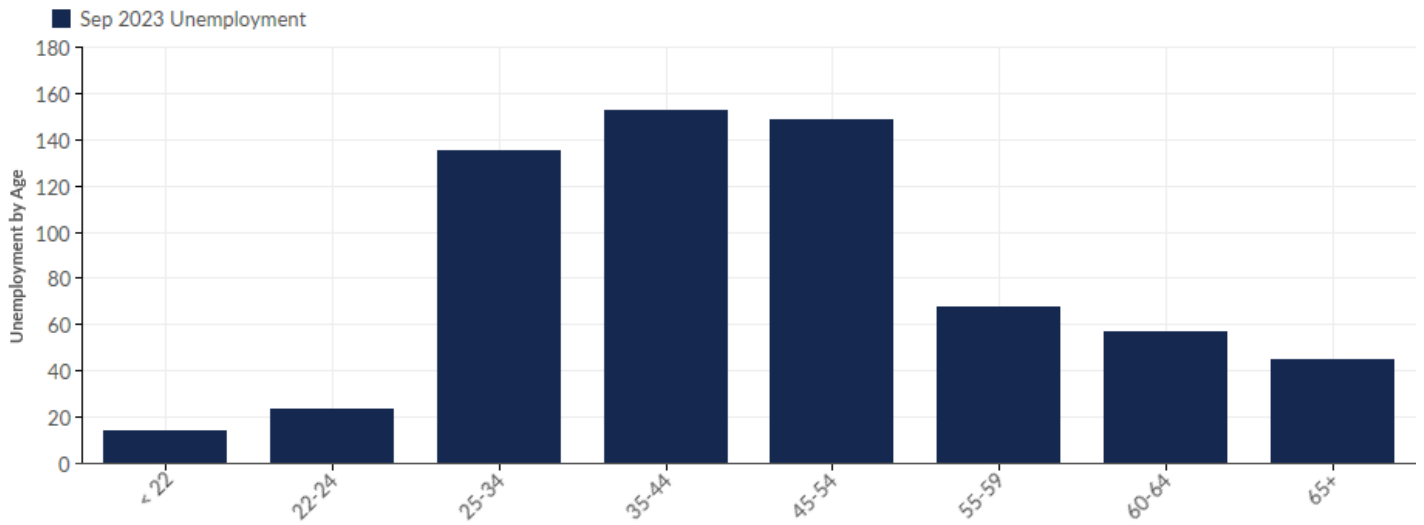
Educational Attainment

Concerning educational attainment, **8.3% of Campbell County, TN residents possess a Bachelor's Degree** (12.8% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).



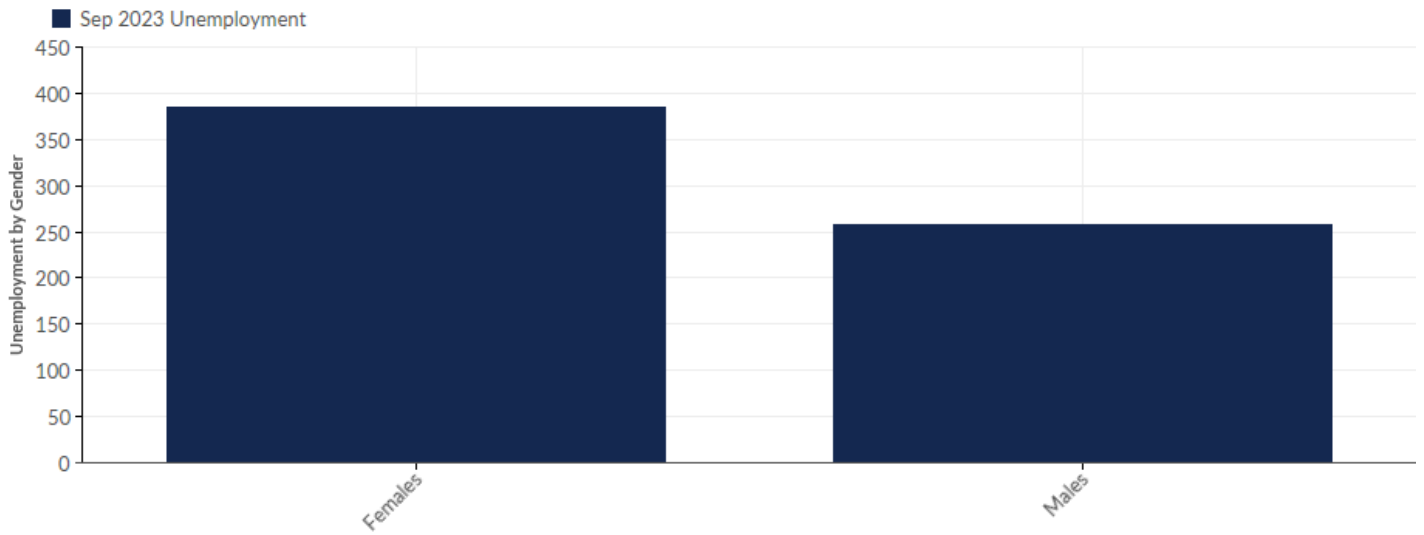
Unemployment by Demographics

Unemployment by Age



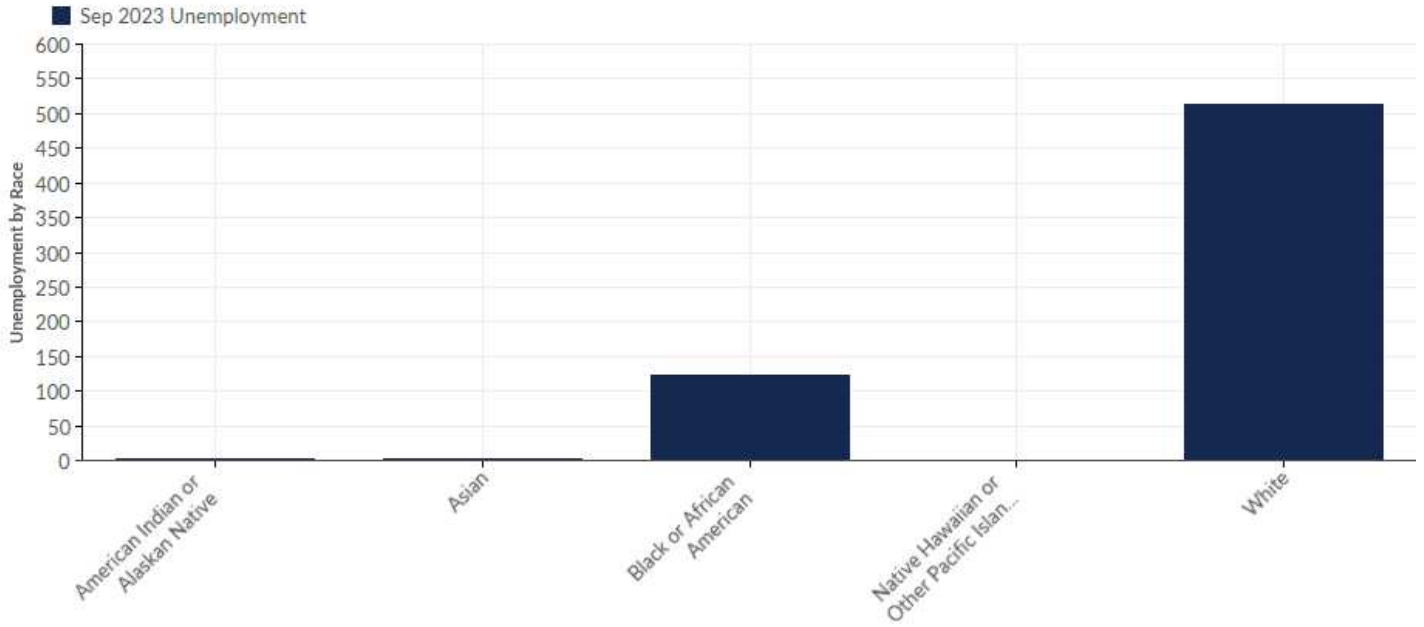
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	14	2.18%
22-24	23	3.58%
25-34	135	21.00%
35-44	152	23.64%
45-54	149	23.17%
55-59	67	10.42%
60-64	57	8.86%
65+	45	7.00%
Total	643	100.00%

Unemployment by Gender



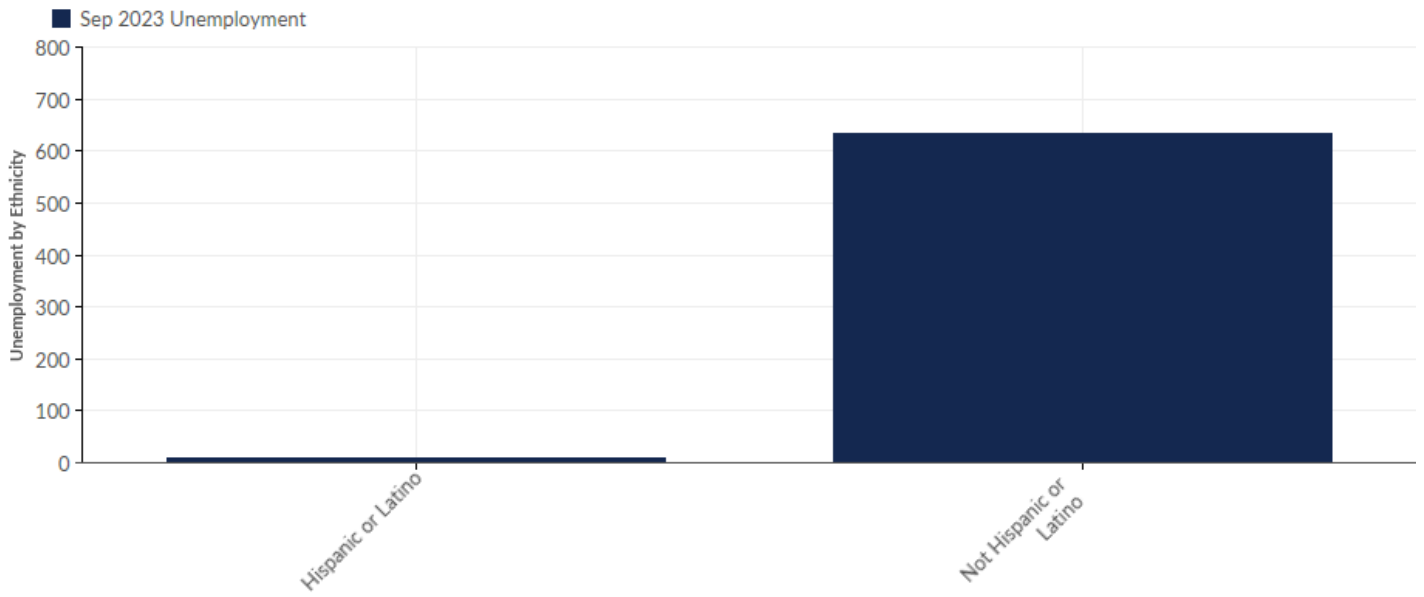
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	385	59.88%
Males	258	40.12%
Total	643	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	3	0.47%
Asian	3	0.47%
Black or African American	123	19.13%
Native Hawaiian or Other Pacific Islander	1	0.16%
White	514	79.94%
Total	643	100.00%

Unemployment by Ethnicity

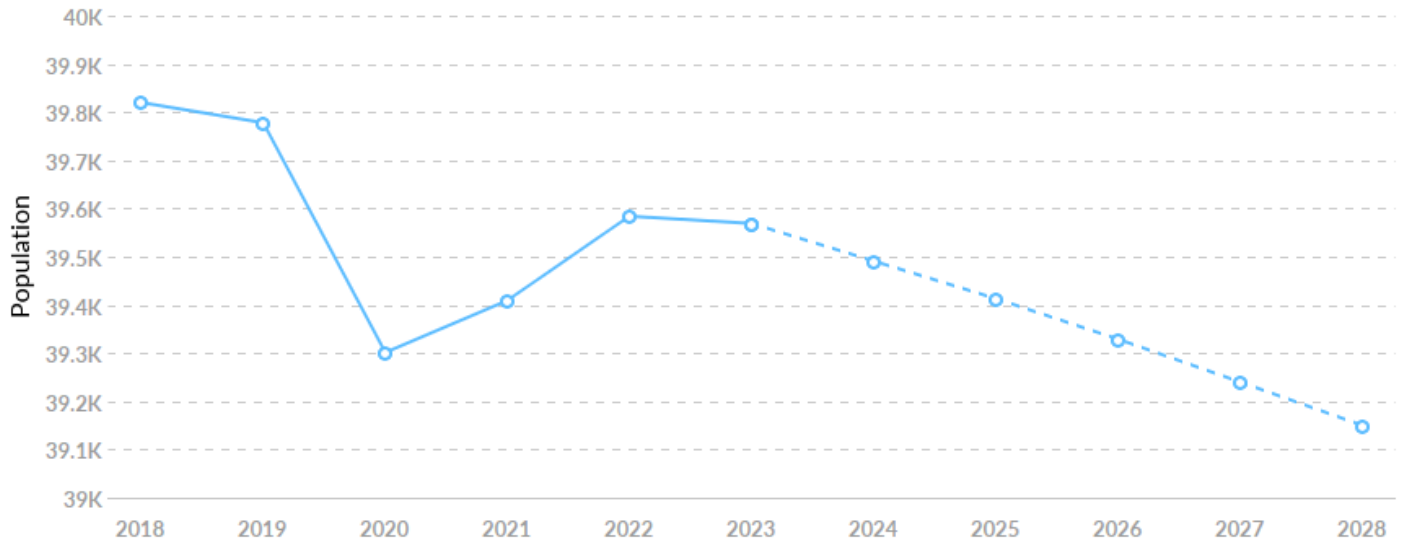


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	9	1.40%
Not Hispanic or Latino	634	98.60%
Total	643	100.00%

Historic & Projected Trends

Population Trends

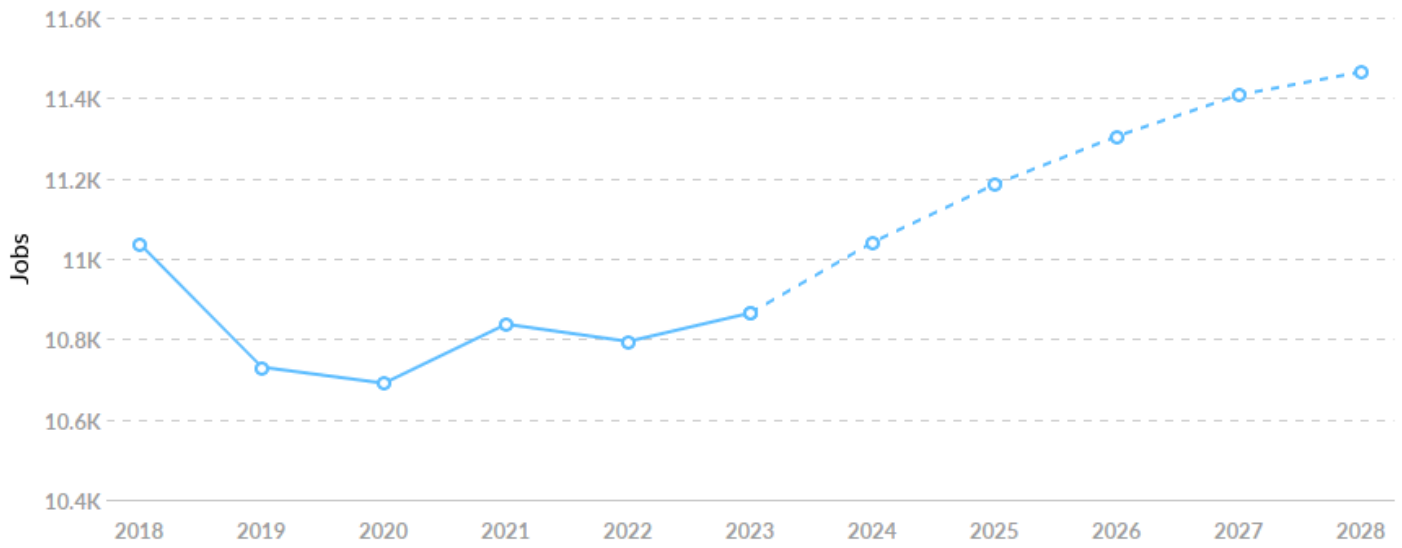
As of 2023 the region's population **declined by 0.6%** since 2018, falling by 251. Population is expected to **decrease by 1.1%** between 2023 and 2028, losing 419.



Timeframe	Population
2018	39,820
2019	39,778
2020	39,301
2021	39,409
2022	39,584
2023	39,569
2024	39,491
2025	39,413
2026	39,329
2027	39,240
2028	39,150

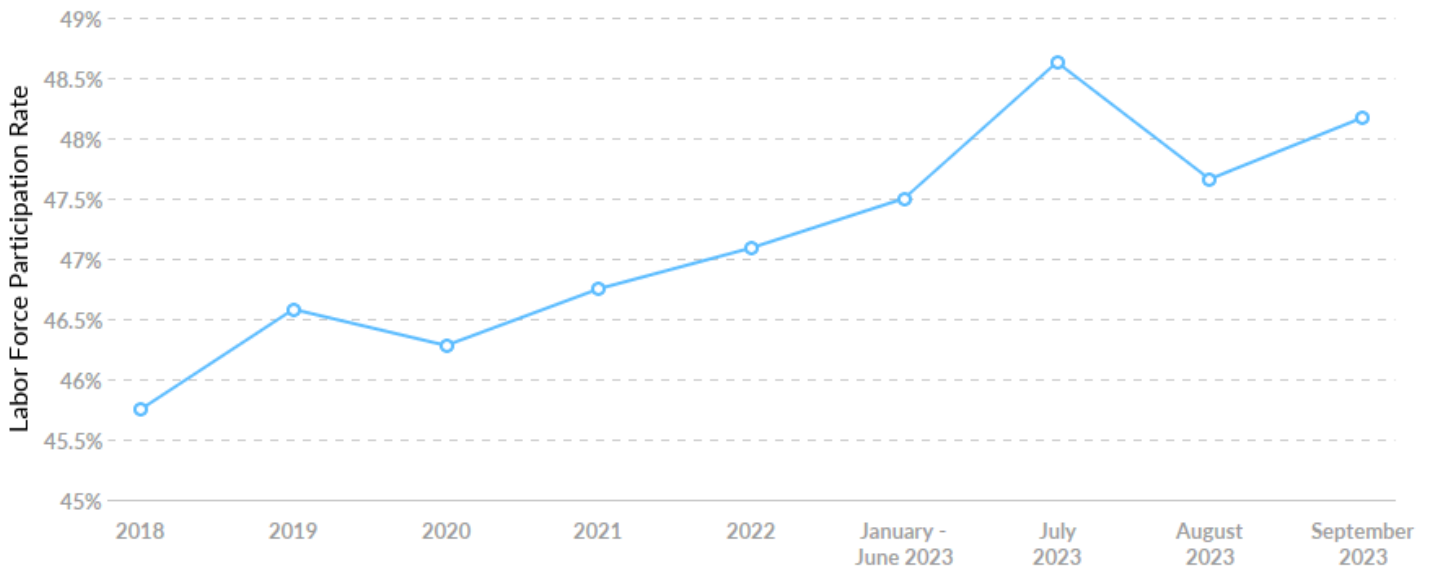
Job Trends

From 2018 to 2023, jobs declined by 1.6% in Campbell County, TN from 11,037 to 10,865. This change fell short of the national growth rate of 3.6% by 5.2%.



Timeframe	Jobs
2018	11,037
2019	10,730
2020	10,690
2021	10,837
2022	10,794
2023	10,865
2024	11,041
2025	11,185
2026	11,305
2027	11,408
2028	11,465

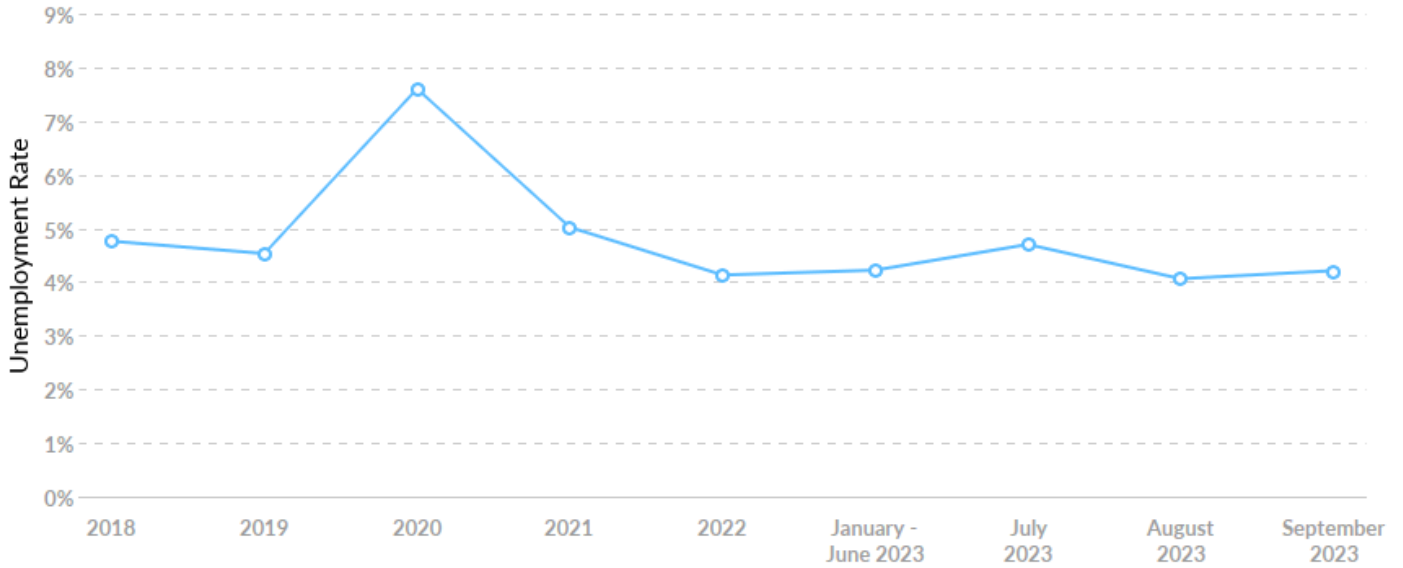
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	45.75%
2019	46.58%
2020	46.28%
2021	46.75%
2022	47.09%
January - June 2023	47.50%
July 2023	48.63%
August 2023	47.66%
September 2023	48.17%

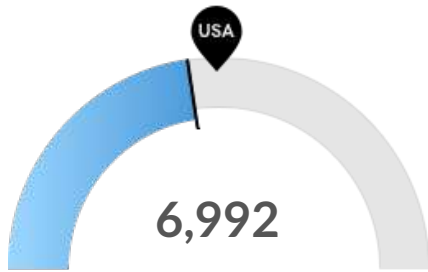
Unemployment Rate Trends

Campbell County, TN had a September 2023 unemployment rate of 4.21%, **decreasing from 4.76%** 5 years before.



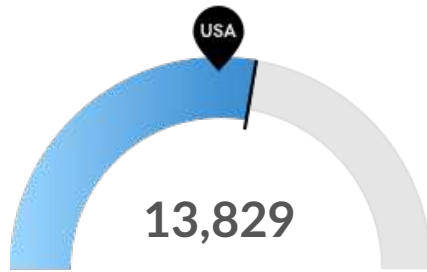
Timeframe	Unemployment Rate
2018	4.76%
2019	4.53%
2020	7.60%
2021	5.02%
2022	4.13%
January - June 2023	4.22%
July 2023	4.70%
August 2023	4.06%
September 2023	4.21%

Population Characteristics



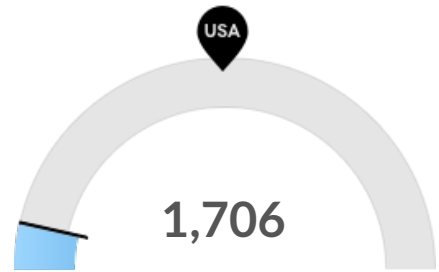
Millennials

Campbell County, TN has 6,992 millennials (ages 25-39). The national average for an area this size is 8,049.



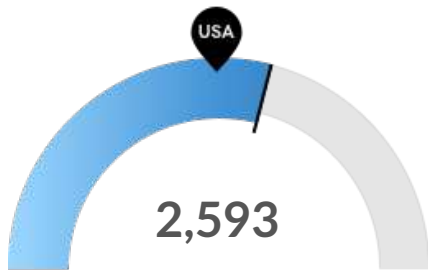
Retiring Soon

Retirement risk is high in Campbell County, TN. The national average for an area this size is 11,863 people 55 or older, while there are 13,829 here.



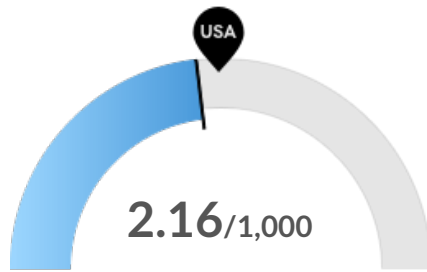
Racial Diversity

Racial diversity is low in Campbell County, TN. The national average for an area this size is 16,279 racially diverse people, while there are 1,706 here.



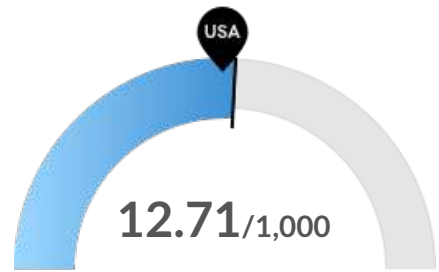
Veterans

Campbell County, TN has 2,593 veterans. The national average for an area this size is 2,069.



Violent Crime

Campbell County, TN has 2.16 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

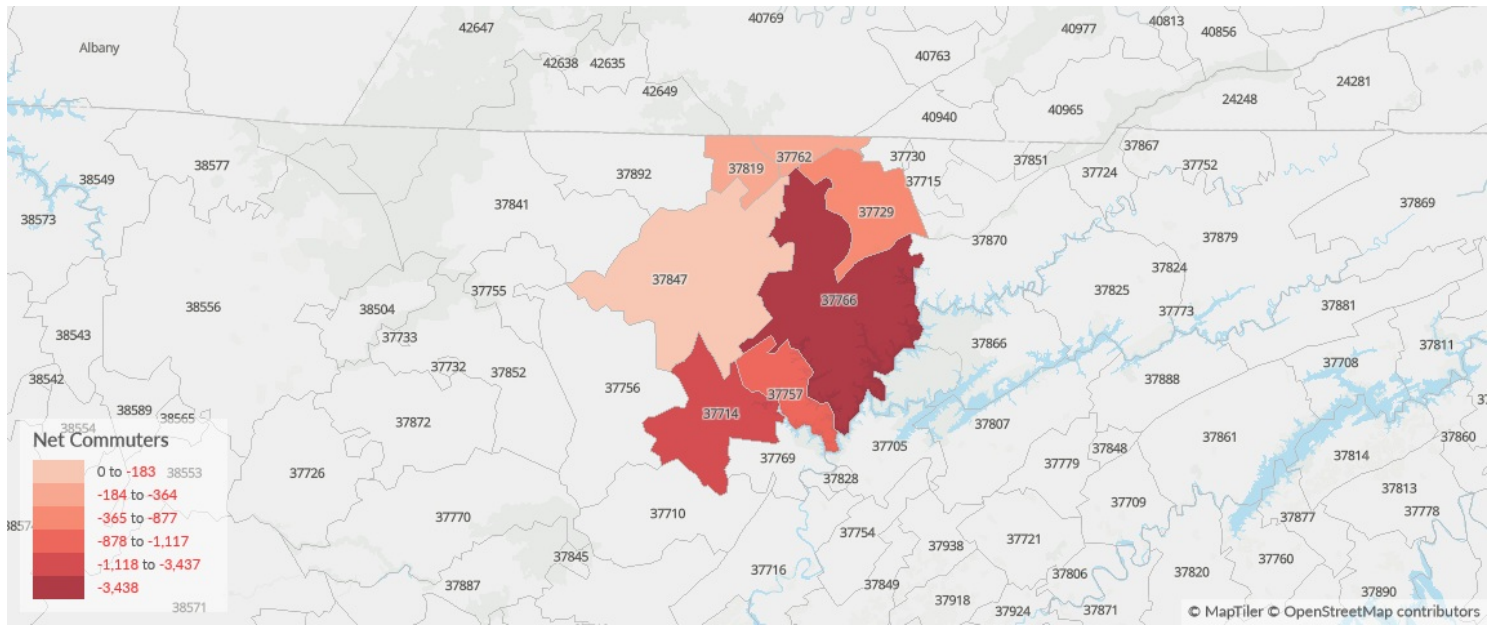


Property Crime

Campbell County, TN has 12.71 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Campbell County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
37766	La Follette, TN (in Camp...	4,298
37757	Jacksboro, TN (in Camp...	3,509
37762	Jellico, TN (in Campbell ...	1,172
37847	Pioneer, TN (in Campbe...	1,026
37714	Caryville, TN (in Campb...	717

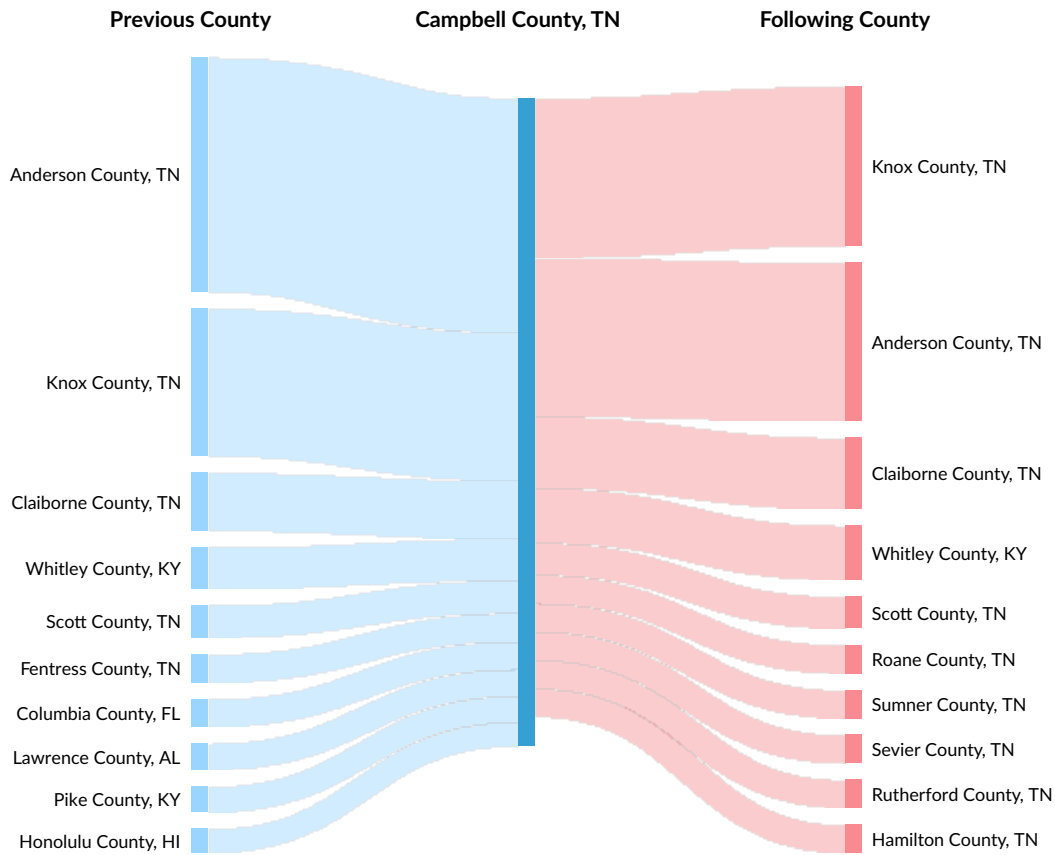
Where Talent Lives

ZIP	Name	2023 Workers
37766	La Follette, TN (in Camp...	7,735
37757	Jacksboro, TN (in Camp...	4,387
37714	Caryville, TN (in Campb...	1,834
37762	Jellico, TN (in Campbell ...	1,356
37847	Pioneer, TN (in Campbe...	1,115

Inbound and Outbound Migration

The table below analyzes past and current residents of Campbell County, TN. The left column shows residents of other counties migrating to Campbell County, TN. The right column shows residents migrating from Campbell County, TN to other counties.

As of 2021, **285** people have migrated from Anderson County, TN to Campbell County, TN. In the same year, **194** people left Campbell County, TN migrating to Knox County, TN. The total Net Migration for Campbell County, TN in 2021 was **528**.

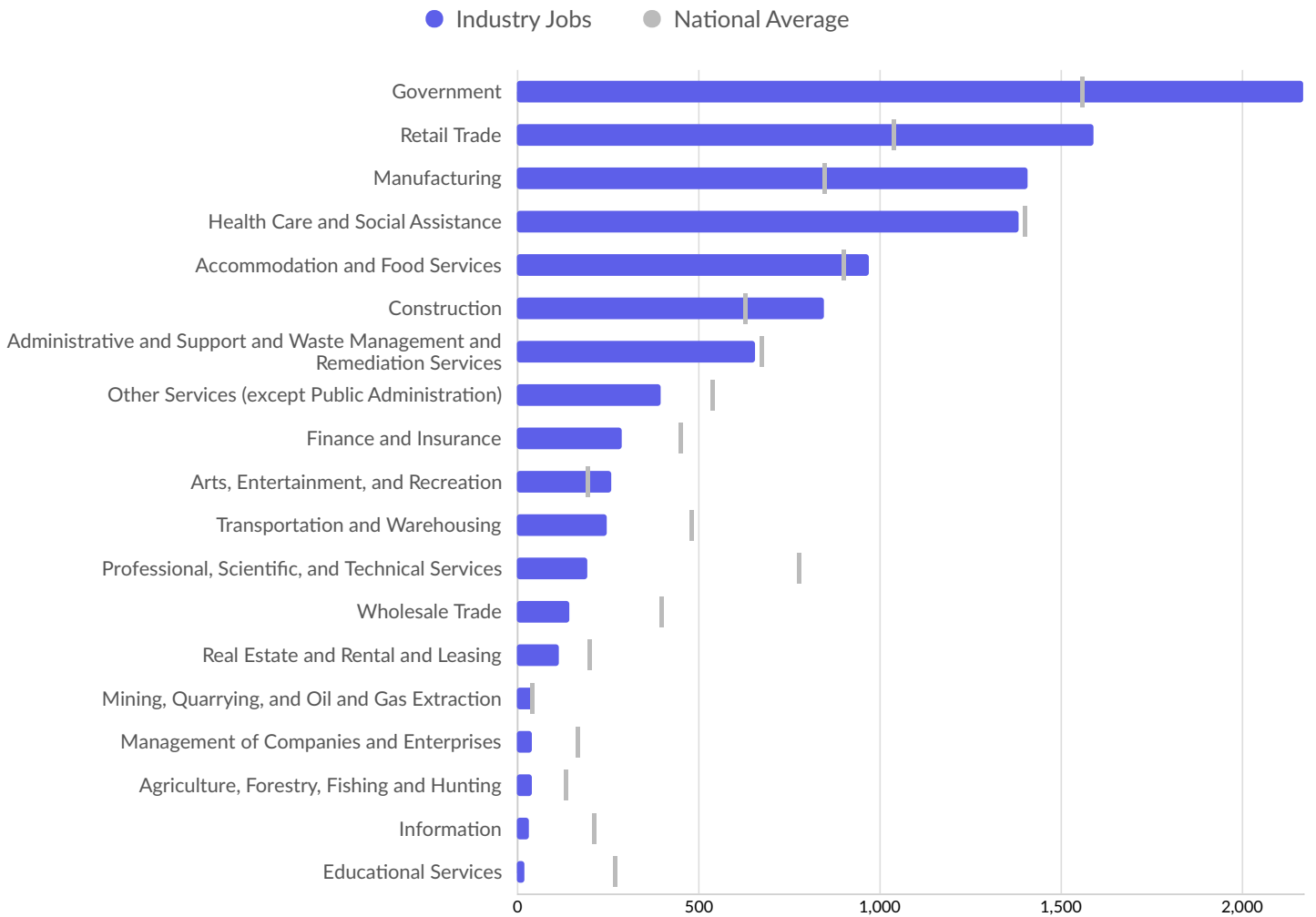


Top Previous Counties	Migrations
Anderson County, TN	285
Knox County, TN	179
Claiborne County, TN	70
Whitley County, KY	50
Scott County, TN	40
Fentress County, TN	35

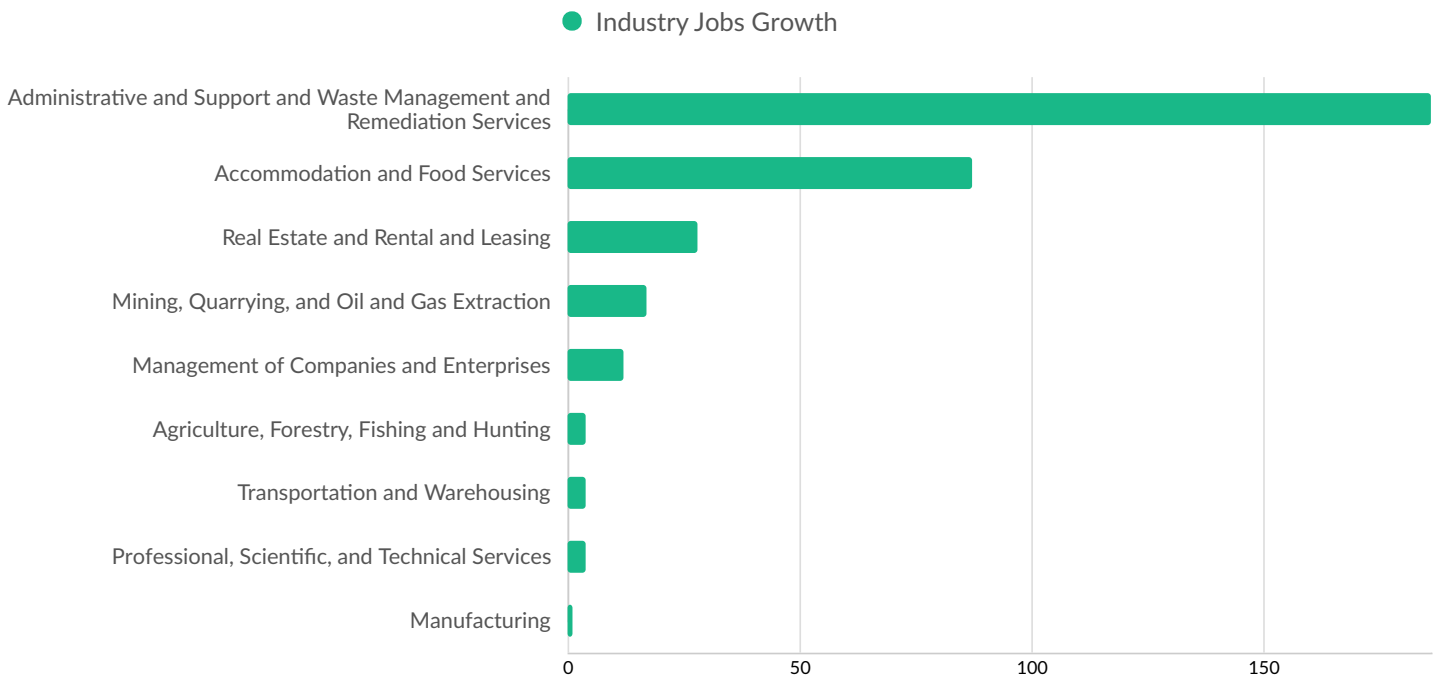
Top Previous Counties	Migrations
Columbia County, FL	34
Lawrence County, AL	32
Pike County, KY	31
Honolulu County, HI	29
Chester County, TN	25
Santa Rosa County, FL	22
Morgan County, TN	20
Cumberland County, TN	14
Davidson County, TN	14
Top Following Counties	Migrations
Knox County, TN	194
Anderson County, TN	193
Claiborne County, TN	87
Whitley County, KY	66
Scott County, TN	39
Roane County, TN	35
Sumner County, TN	34
Sevier County, TN	34
Rutherford County, TN	34
Hamilton County, TN	34
Davidson County, TN	34
Williamson County, TN	34
Wilson County, TN	33
Washington County, TN	32
Cumberland County, TN	32

Industry Characteristics

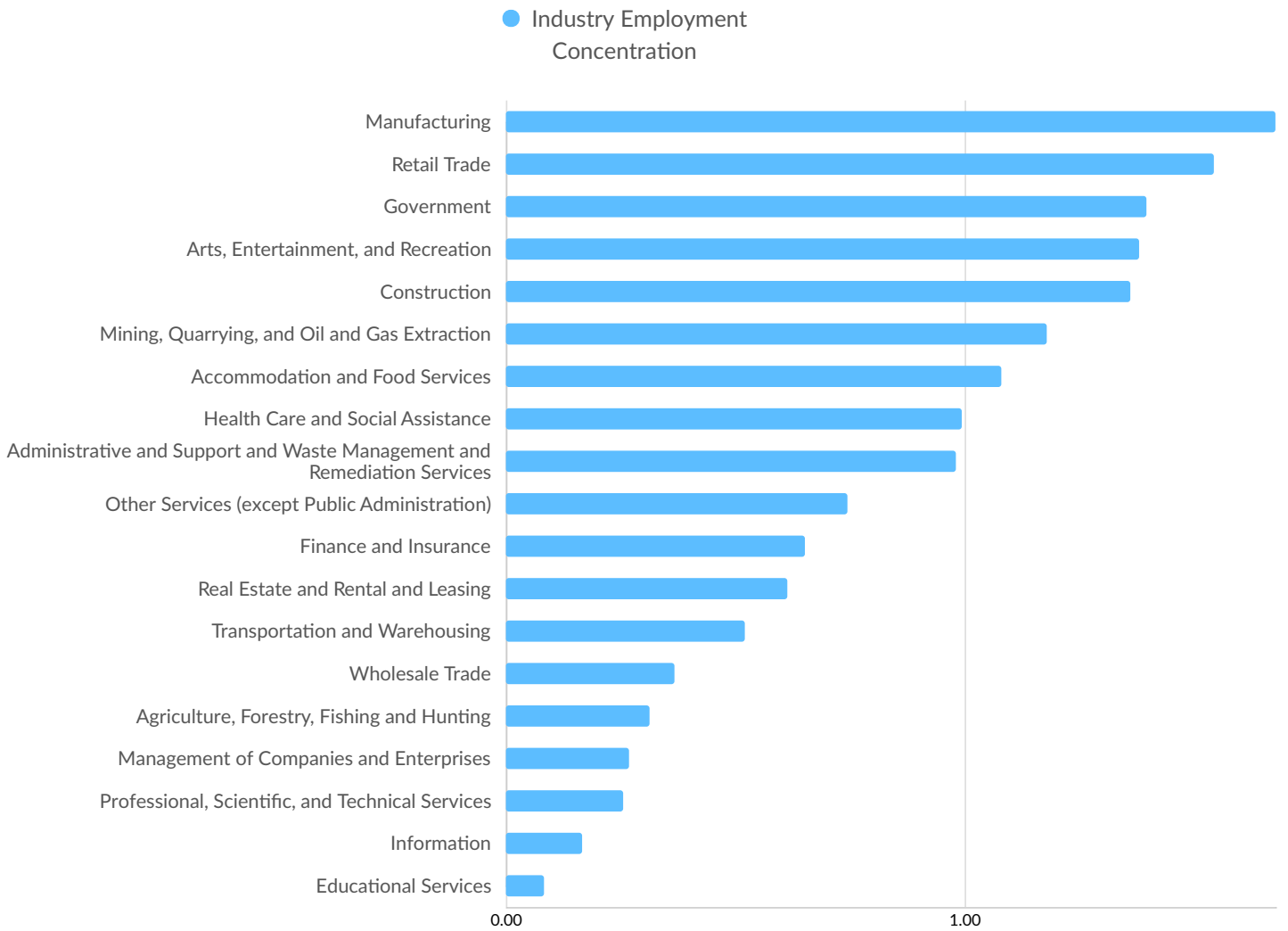
Largest Industries



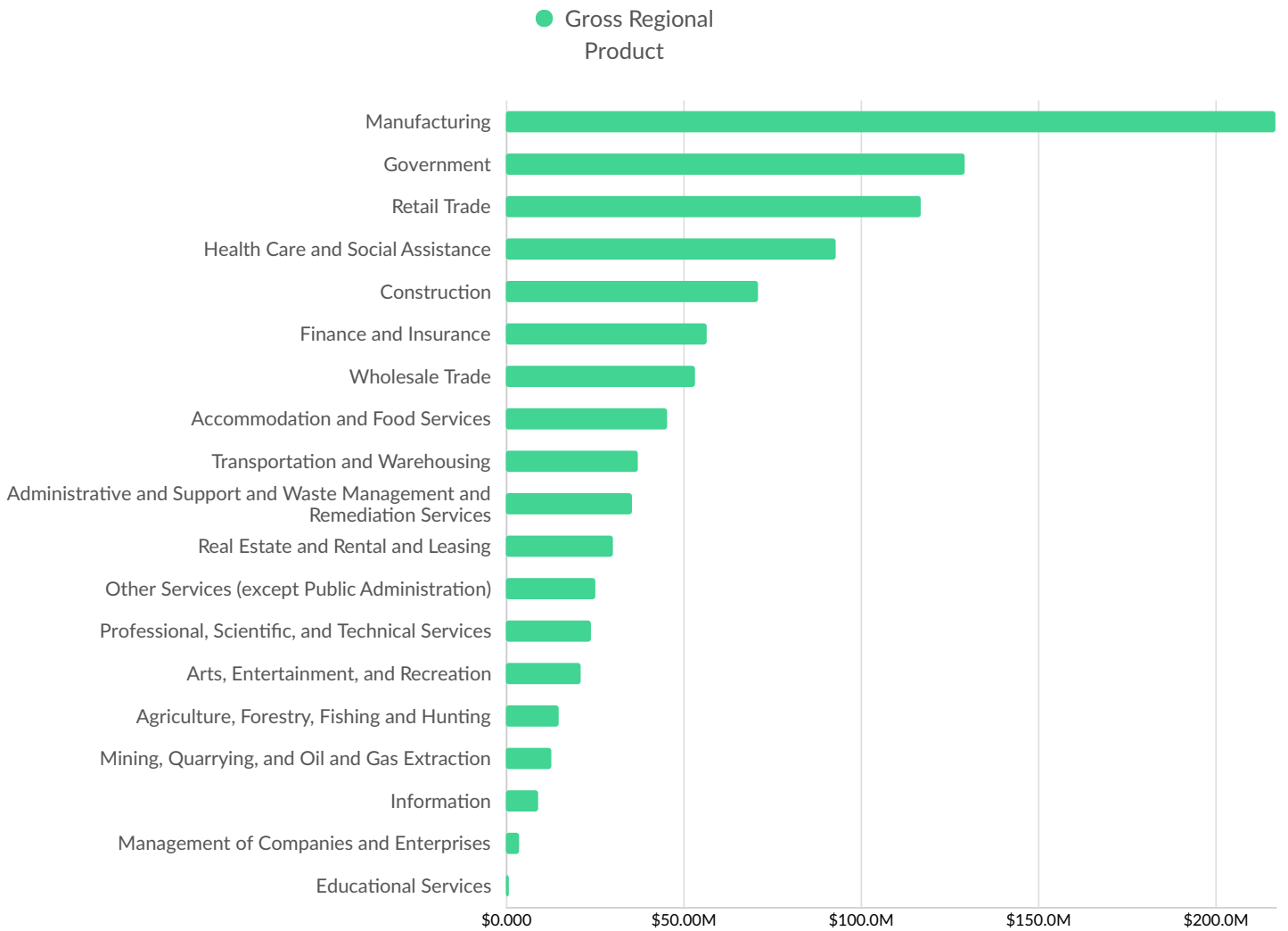
Top Growing Industries



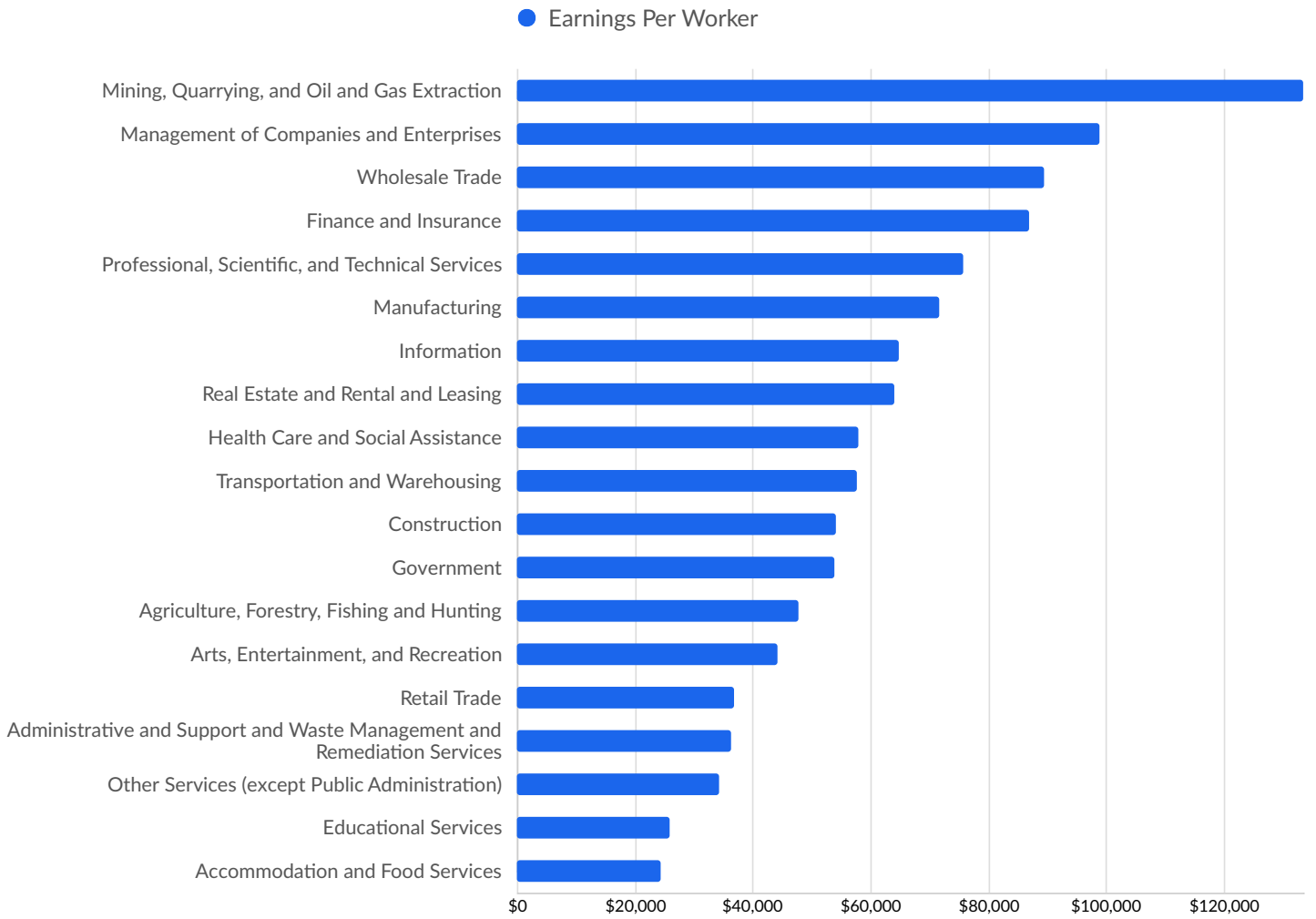
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



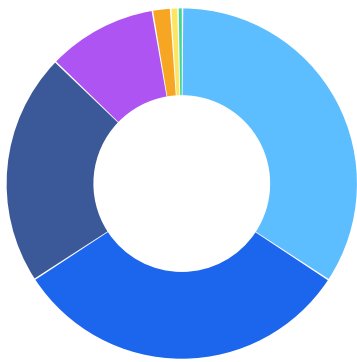
Business Characteristics

2,337 Companies Employ Your Workers

Online profiles for your workers mention 2,337 companies as employers, with the top 10 appearing below. In the last 12 months, 280 companies in Campbell County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Walmart	60 	Tennova Medical Center	100 
Campbell County School District	53 	Campbell County Schools	72 
State of Tennessee	47 	Food City	64 
SI Tennessee	41 	Lowe's	59 
Campbell County Board Of Edu...	36 	Pilot Company	51 
Jellico Community Hospital	32 	Tennova Healthcare - Lafollette ...	46 
McDonald's	30 	Walmart	33 
Lowe's	27 	Food Lion	31 
Bsh Home Appliances Group	26 	Encompass Health	30 
Tennova Healthcare	25 	Genesis HealthCare	30 

Business Size

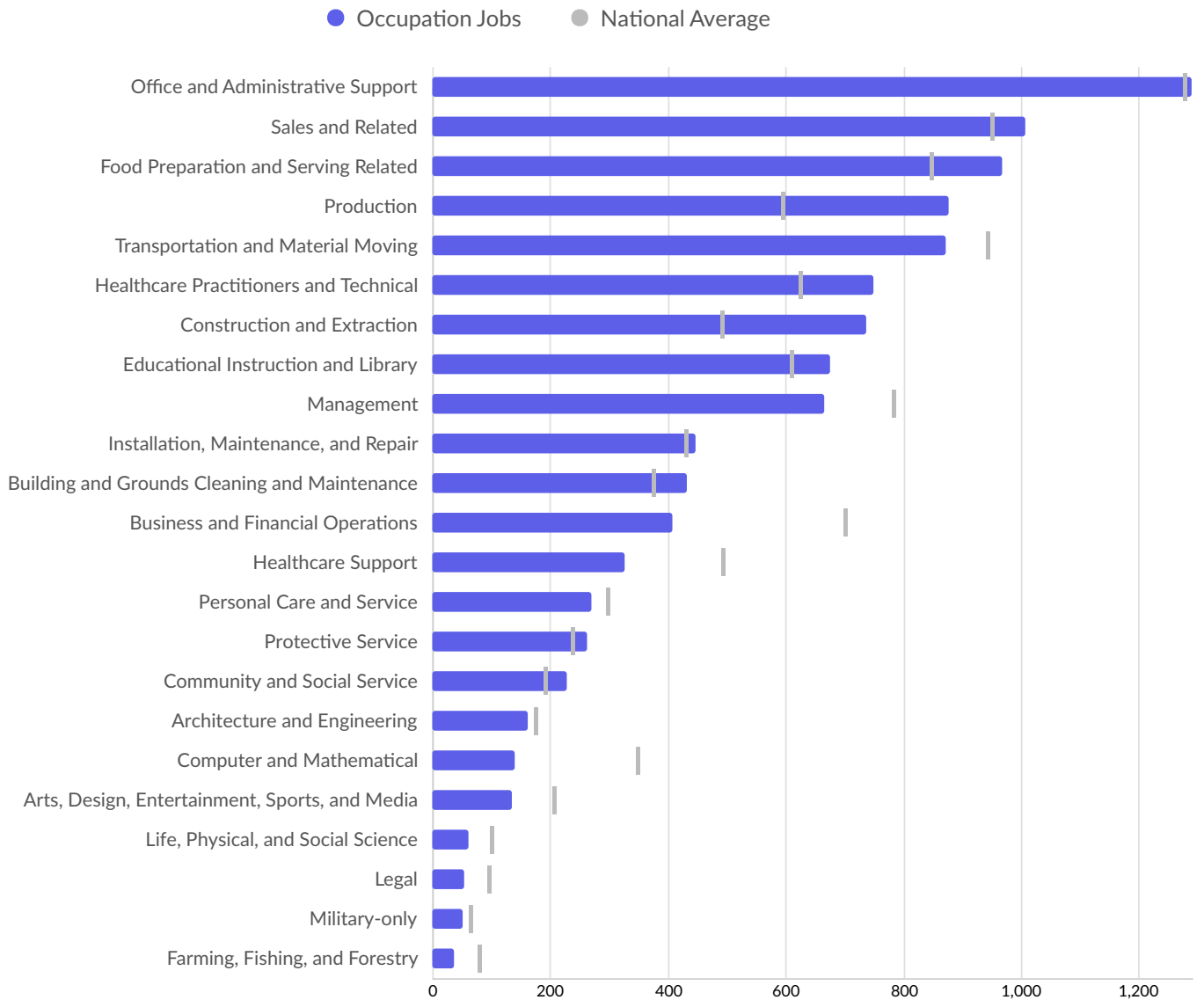


	Percentage	Business Count
1 to 4 employees	34.2%	409
5 to 9 employees	31.6%	378
10 to 19 employees	21.4%	256
20 to 49 employees	10.1%	121
50 to 99 employees	1.7%	20
100 to 249 employees	0.7%	8
250 to 499 employees	0.4%	5

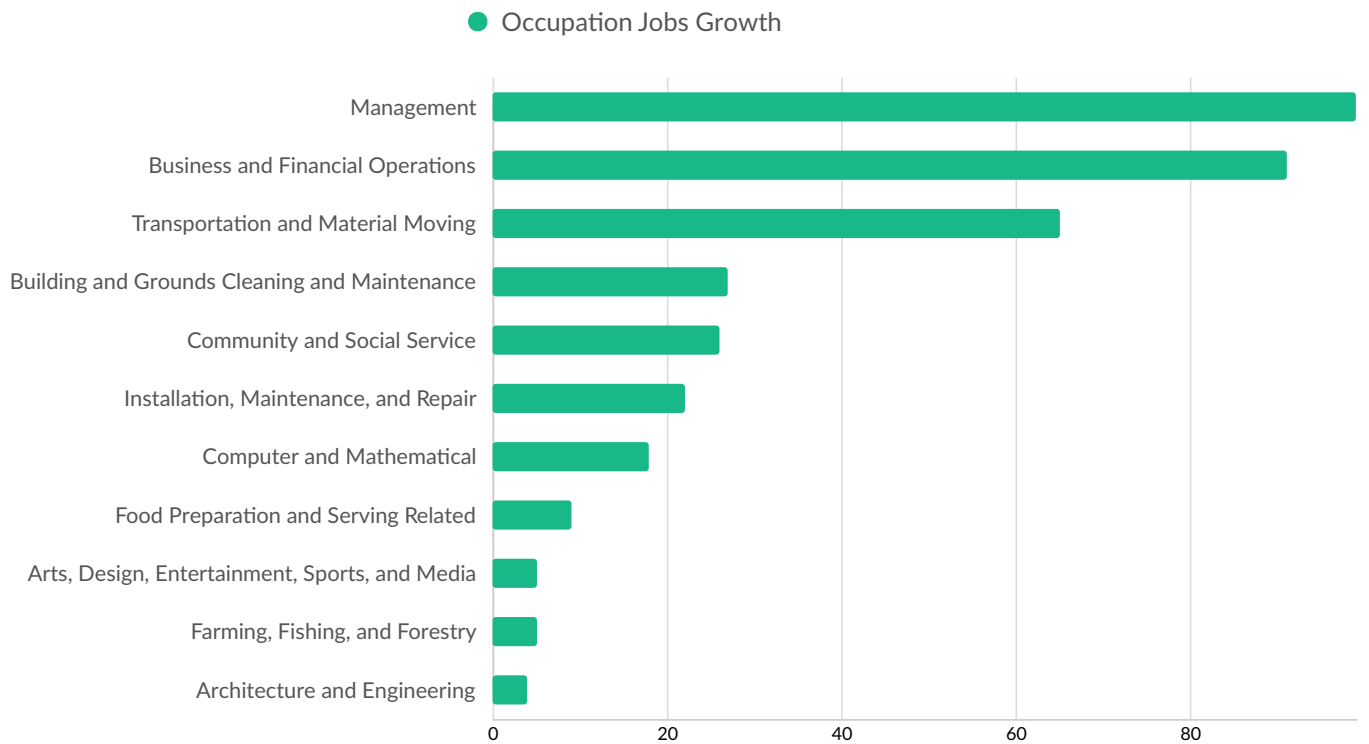
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

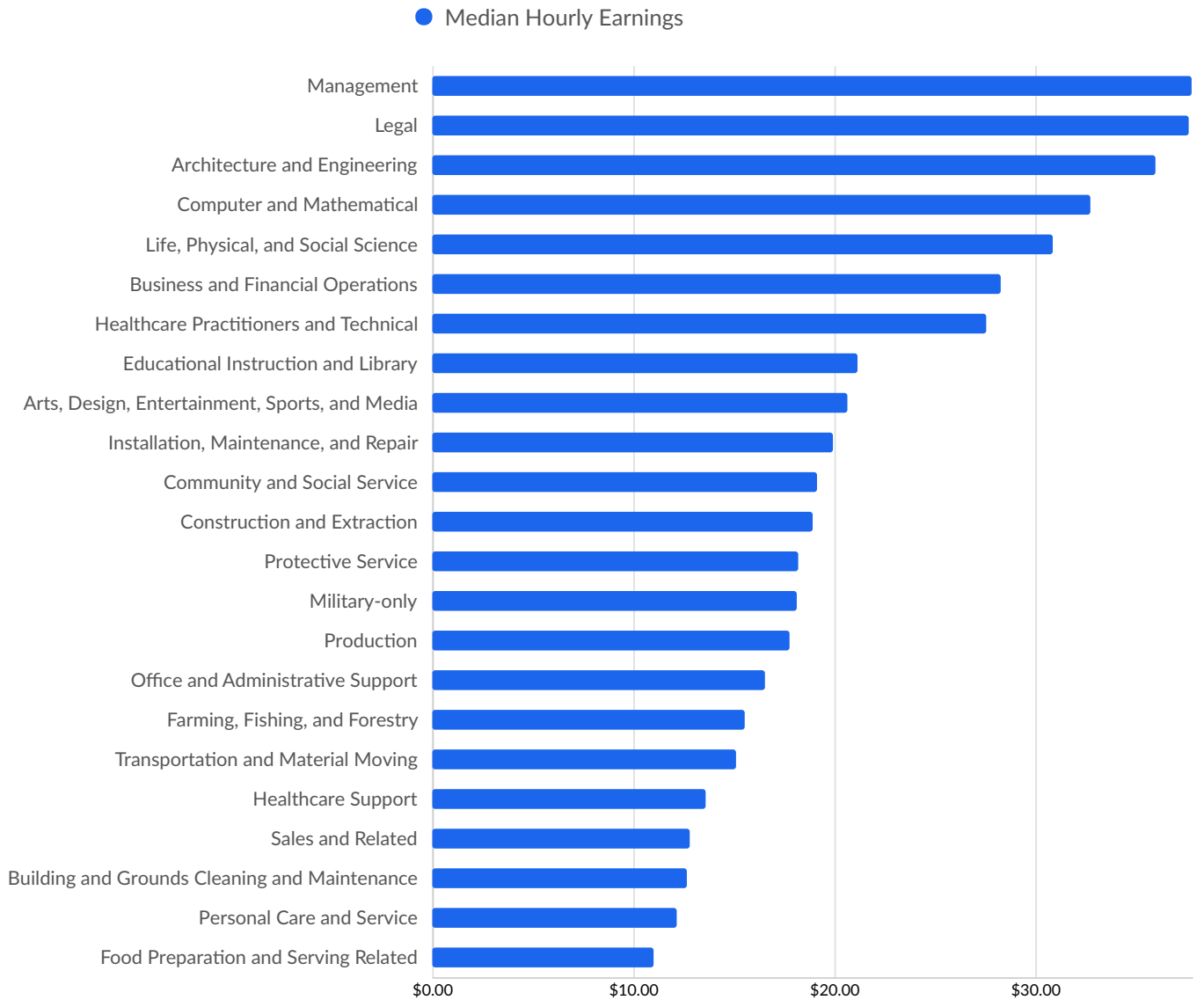


Top Occupation Employment Concentration

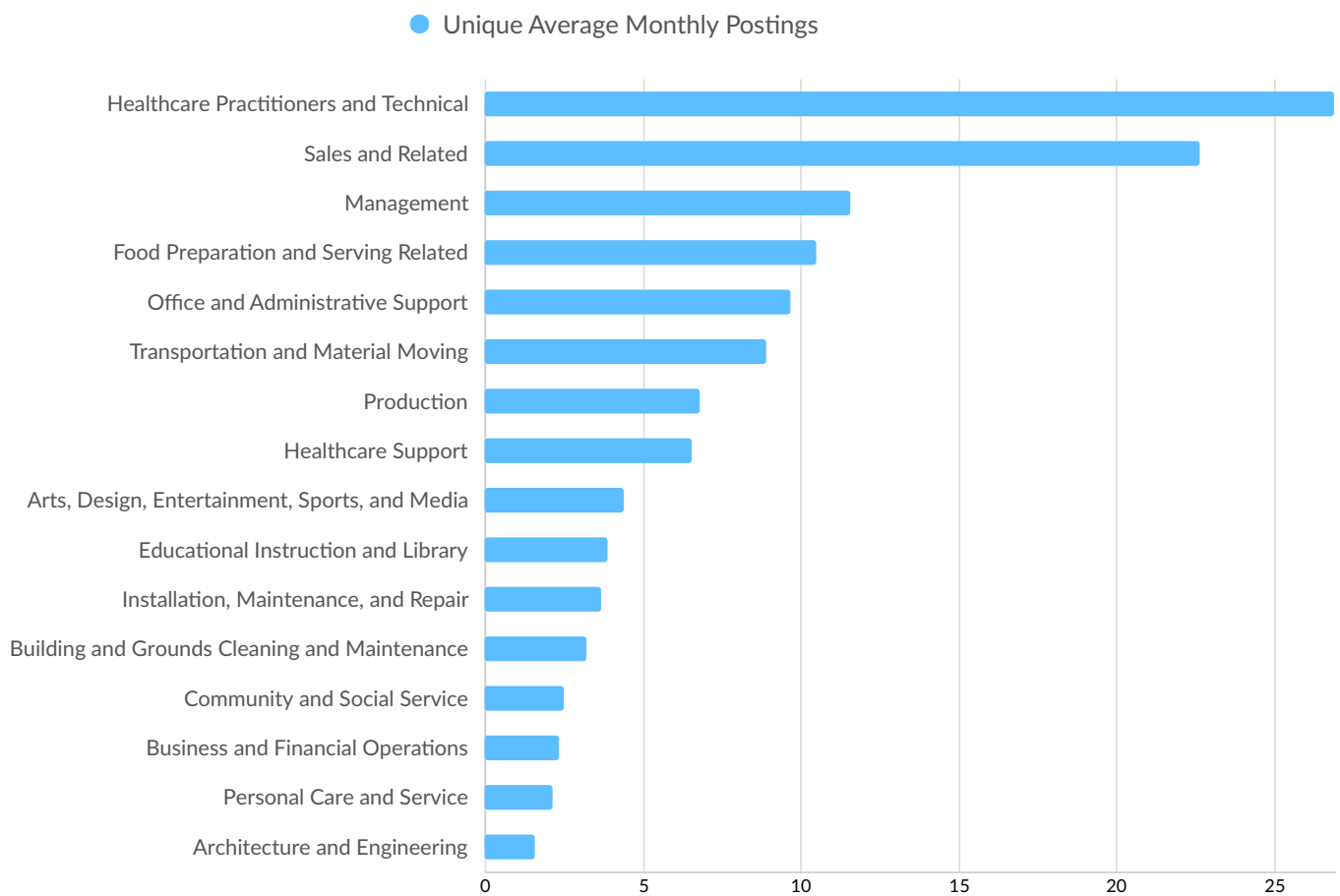
● Occupation Employment Concentration



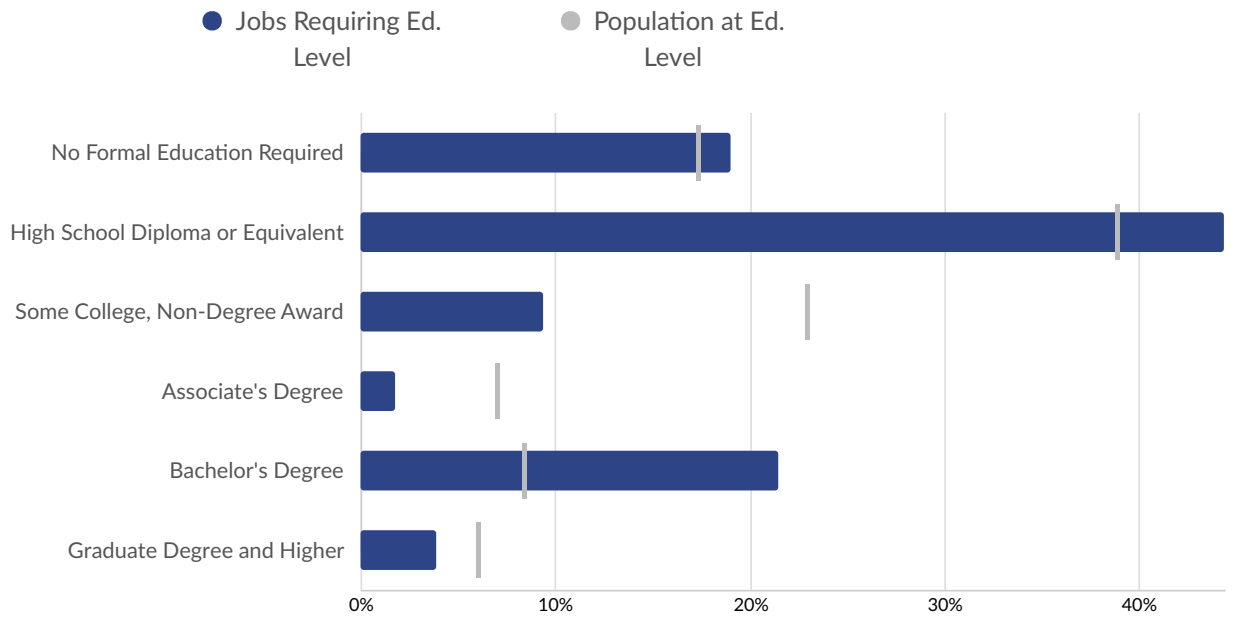
Top Occupation Earnings



Top Posted Occupations

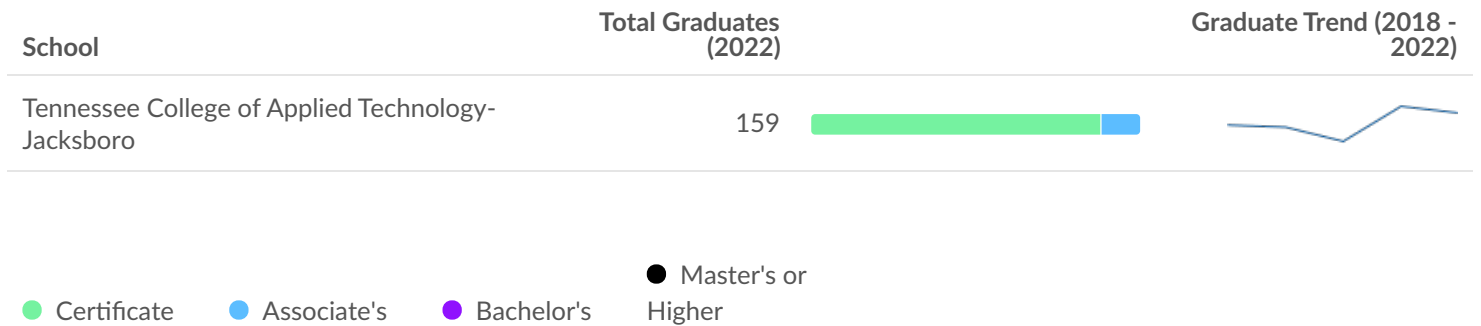


Underemployment



Educational Pipeline

In 2022, there were 159 graduates in Campbell County, TN. This pipeline has grown by 22% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Welding Technology/Welder" (Certificate), and "Cosmetology/Cosmetologist, General" (Certificate).



In-Demand Skills

