



Jefferson County, TN



Tennessee

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Report Parameters

1 County

47089 Jefferson County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

57,838

Population (2023)

Population **grew by 3,849** over the last 5 years and is projected to **grow by 4,816** over the next 5 years.

16,551

Total Regional Employment

Jobs **grew by 944** over the last 5 years and are projected to **grow by 1,173** over the next 5 years.

\$60.4K

Median Household Income (2022)

Median household income is **\$14.8K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 7.1%** since 2018, growing by 3,849. Population is expected to **increase by 8.3%** between 2023 and 2028, adding 4,816.
- From 2018 to 2023, jobs **increased by 6.0%** in Jefferson County, TN from 15,607 to **16,551**. This change **outpaced the national growth rate of 4.5% by 1.5%**. As the number of jobs increased, the **labor force participation rate decreased from 54.4% to 52.2% between 2018 and 2023**.
- Concerning educational attainment, **13.8% of Jefferson County, TN residents possess a Bachelor's Degree** (7.4% below the national average), and **9.6% hold an Associate's Degree** (0.8% above the national average).
- The top three industries in 2023 are General Freight Trucking, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

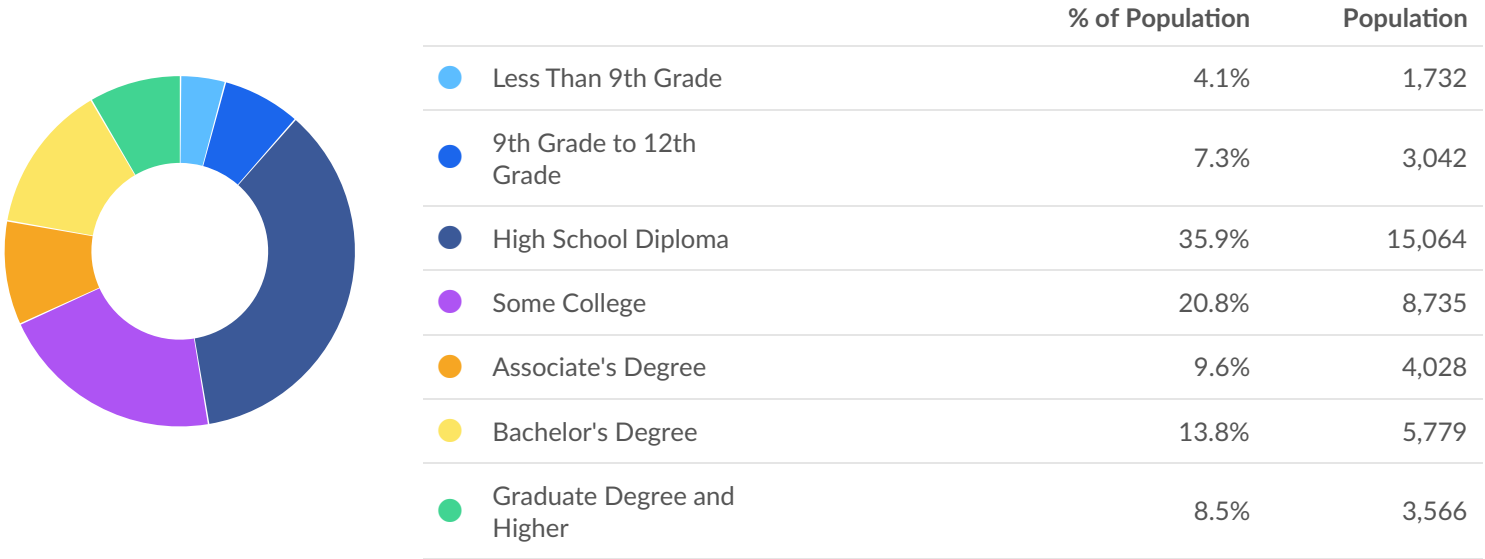
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	58,917	24,920	16,551	91.3	\$2.33B	\$3.87B	\$3.10B
State	7,206,039	3,407,562	3,658,757	92.3	\$520.47B	\$433.92B	\$545.54B

Sep 2024 Labor Force Breakdown



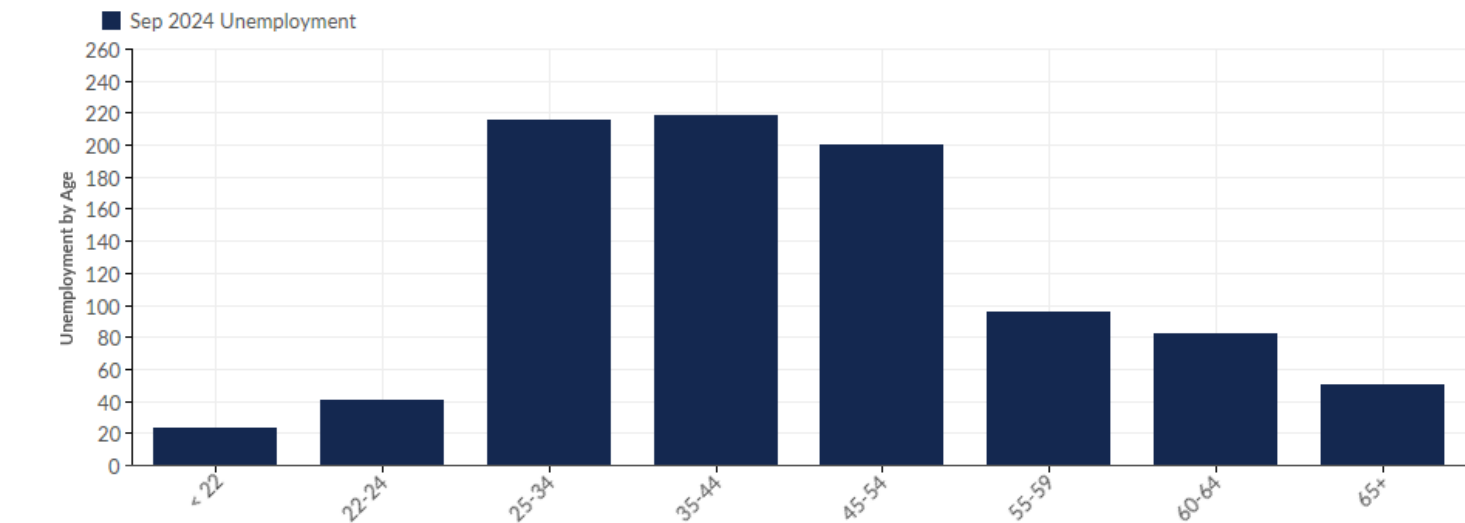
Educational Attainment

Concerning educational attainment, **13.8% of Jefferson County, TN residents possess a Bachelor's Degree** (7.4% below the national average), and **9.6% hold an Associate's Degree** (0.8% above the national average).



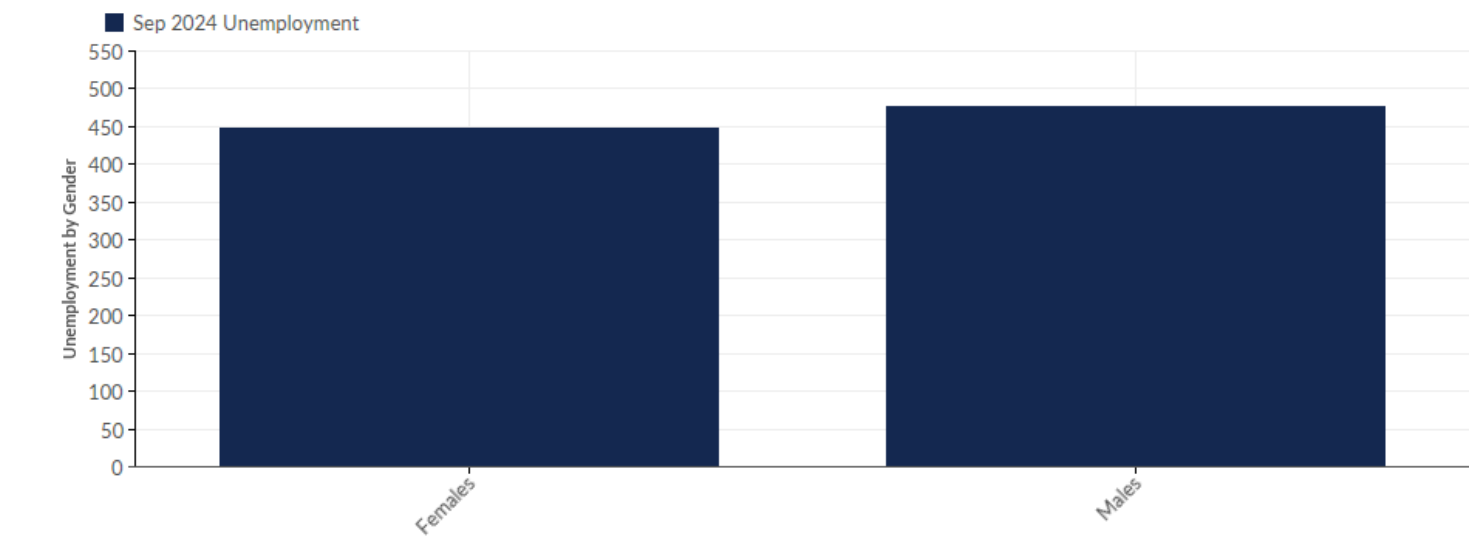
Unemployment by Demographics

Unemployment by Age



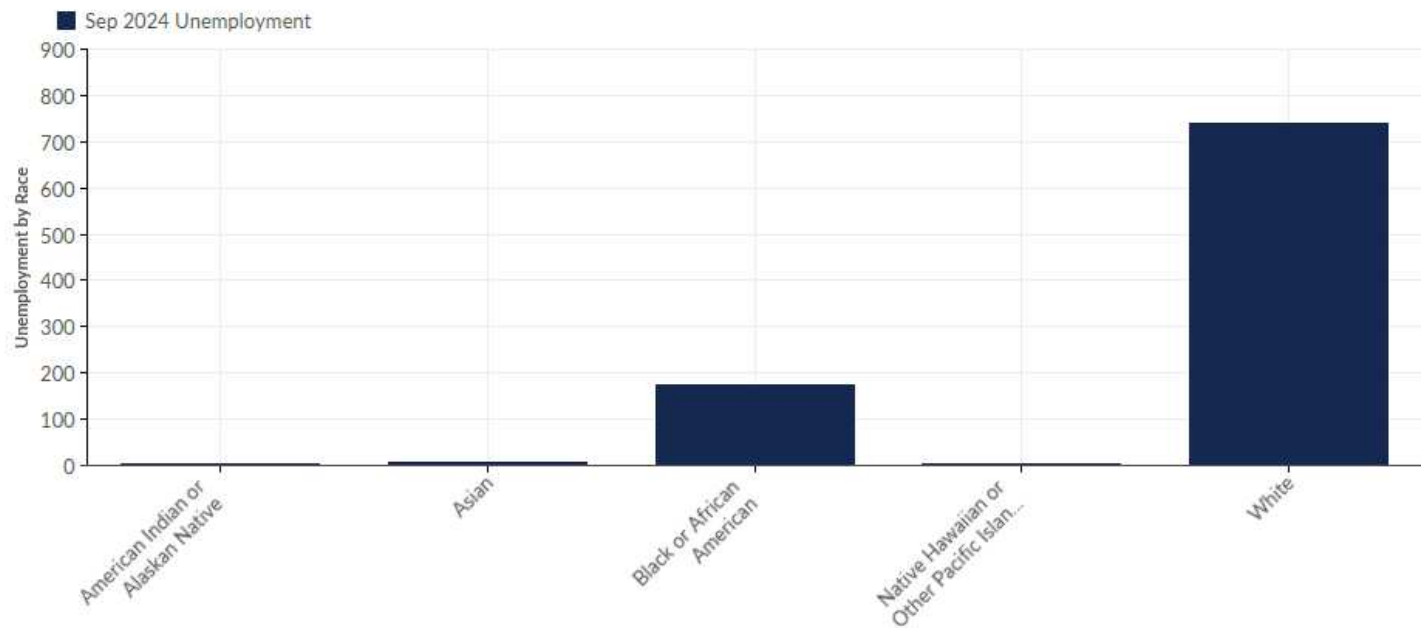
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	23	2.49%
22-24	40	4.32%
25-34	215	23.24%
35-44	218	23.57%
45-54	200	21.62%
55-59	95	10.27%
60-64	82	8.86%
65+	51	5.51%
Total	925	100.00%

Unemployment by Gender



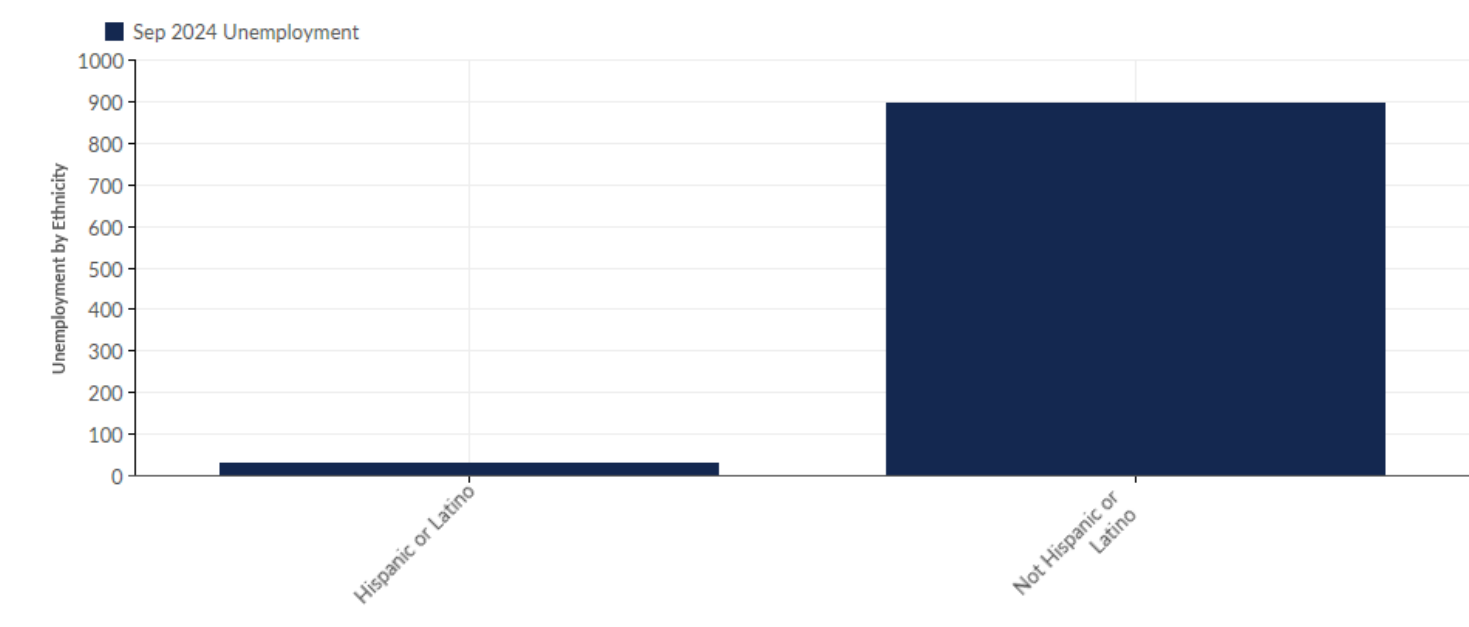
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	448	48.43%
Males	477	51.57%
Total	925	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	5	0.54%
Asian	7	0.76%
Black or African American	174	18.81%
Native Hawaiian or Other Pacific Islander	2	0.22%
White	738	79.78%
Total	925	100.00%

Unemployment by Ethnicity

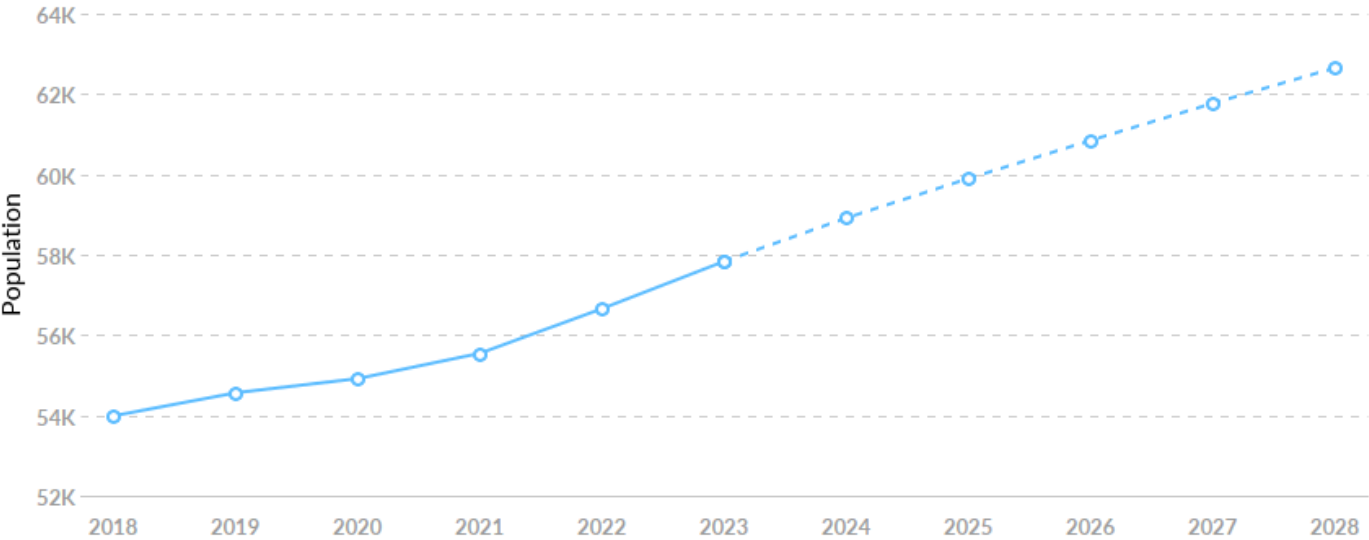


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	29	3.14%
Not Hispanic or Latino	896	96.86%
Total	925	100.00%

Historic & Projected Trends

Population Trends

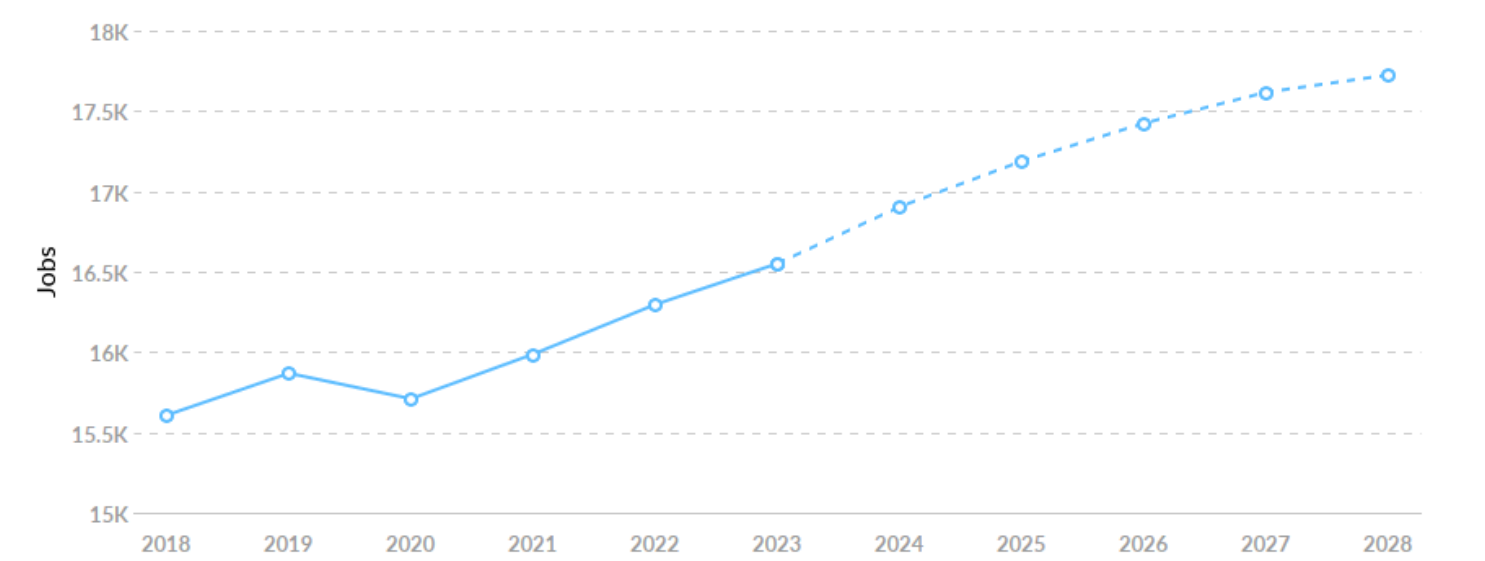
As of 2023 the region's population **increased by 7.1%** since 2018, growing by 3,849. Population is expected to **increase by 8.3%** between 2023 and 2028, adding 4,816.



Timeframe	Population
2018	53,989
2019	54,563
2020	54,916
2021	55,547
2022	56,660
2023	57,838
2024	58,917
2025	59,900
2026	60,848
2027	61,771
2028	62,654

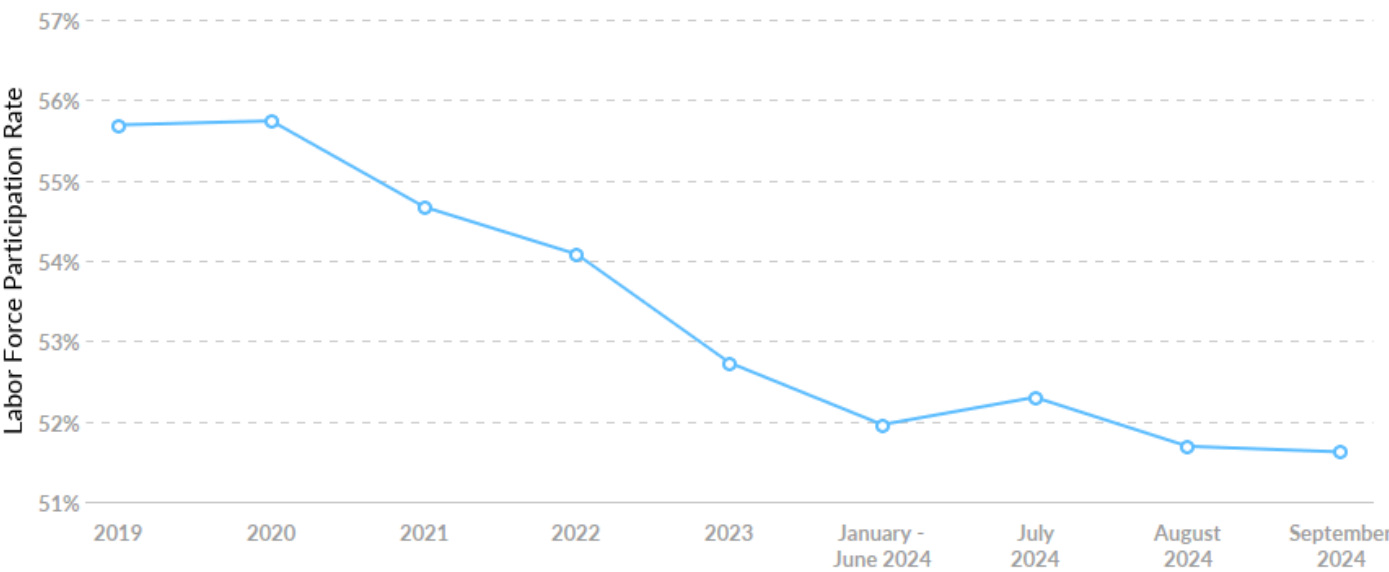
Job Trends

From 2018 to 2023, jobs increased by 6.0% in Jefferson County, TN from 15,607 to **16,551**. This change **outpaced the national growth rate of 4.5% by 1.5%**.



Timeframe	Jobs
2018	15,607
2019	15,868
2020	15,709
2021	15,987
2022	16,296
2023	16,551
2024	16,904
2025	17,188
2026	17,424
2027	17,617
2028	17,724

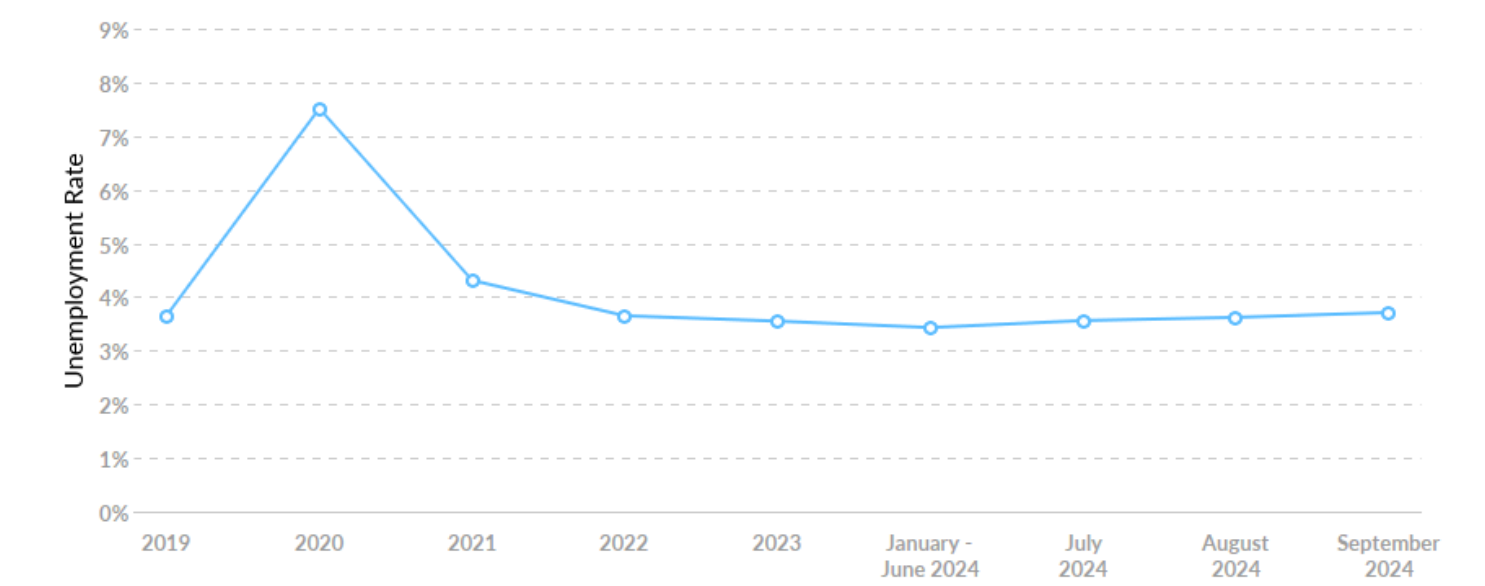
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	55.69%
2020	55.74%
2021	54.67%
2022	54.08%
2023	52.73%
January - June 2024	51.96%
July 2024	52.30%
August 2024	51.69%
September 2024	51.62%

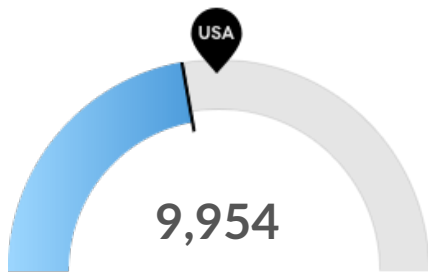
Unemployment Rate Trends

Jefferson County, TN had a September 2024 unemployment rate of 3.71%, **increasing from 3.65% 5 years before.**



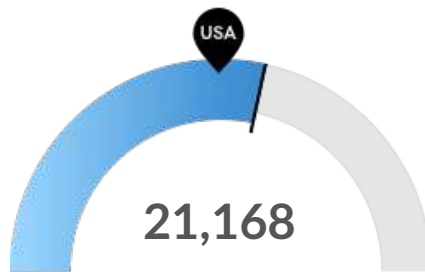
Timeframe	Unemployment Rate
2019	3.65%
2020	7.51%
2021	4.31%
2022	3.65%
2023	3.55%
January - June 2024	3.43%
July 2024	3.56%
August 2024	3.62%
September 2024	3.71%

Population Characteristics



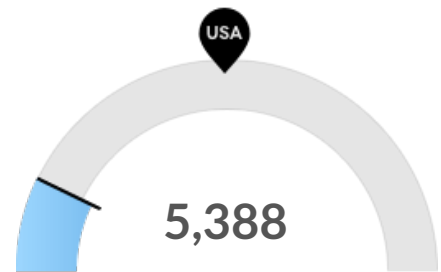
Millennials

Jefferson County, TN has 9,954 millennials (ages 25-39). The national average for an area this size is 11,752.



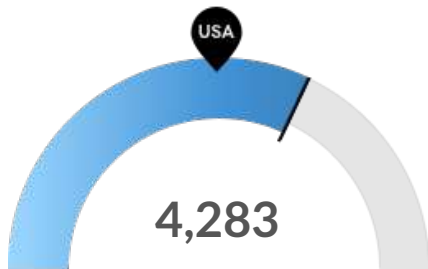
Retiring Soon

Retirement risk is high in Jefferson County, TN. The national average for an area this size is 17,460 people 55 or older, while there are 21,168 here.



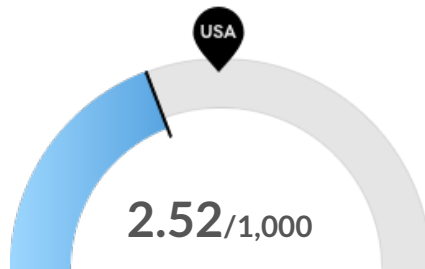
Racial Diversity

Racial diversity is low in Jefferson County, TN. The national average for an area this size is 24,088 racially diverse people, while there are 5,388 here.



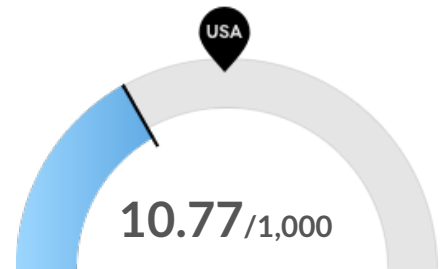
Veterans

Jefferson County, TN has 4,283 veterans. The national average for an area this size is 2,897.



Violent Crime

Jefferson County, TN has 2.52 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

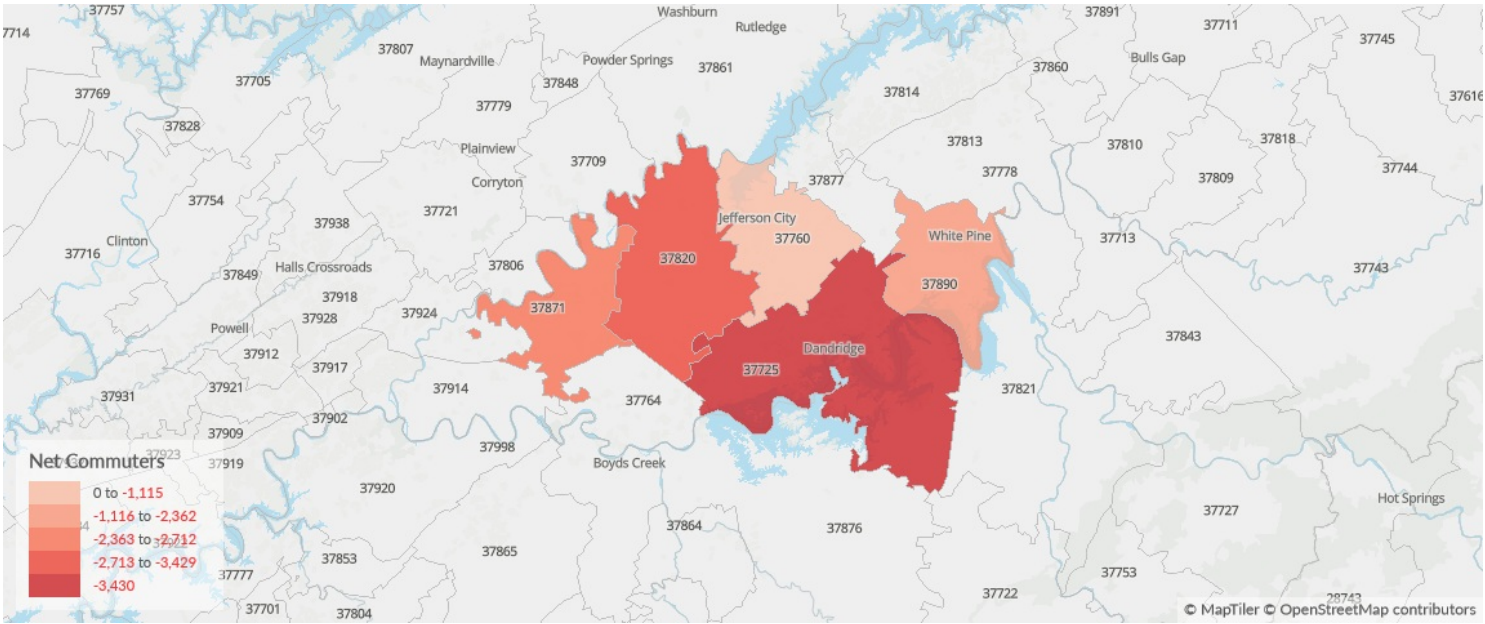


Property Crime

Jefferson County, TN has 10.77 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jefferson County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 37725.



Where Talent Works

ZIP	Name	2023 Employment
37760	Jefferson City, TN (in Je...	5,426
37725	Dandridge, TN (in Jeffer...	5,364
37871	Strawberry Plains, TN (i...	2,221
37890	White Pine, TN (in Jeffe...	2,071
37820	New Market, TN (in Jeff...	1,468

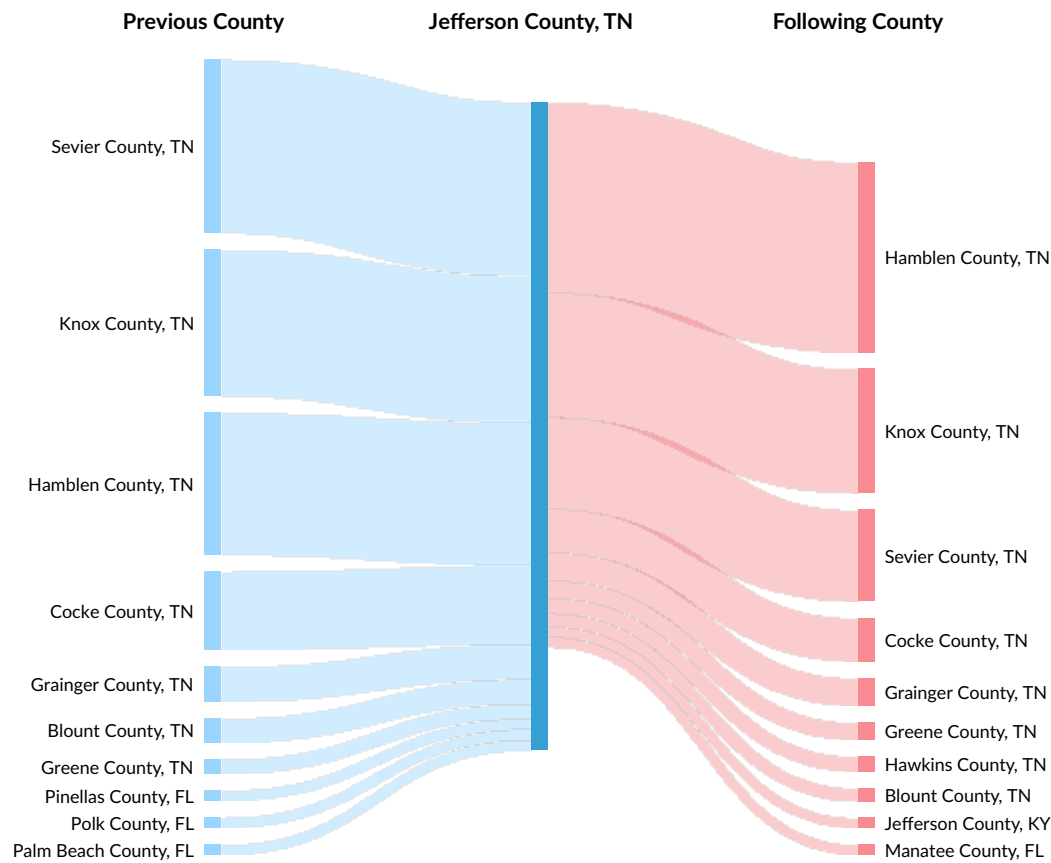
Where Talent Lives

ZIP	Name	2023 Workers
37725	Dandridge, TN (in Jeffer...	8,794
37760	Jefferson City, TN (in Je...	6,361
37871	Strawberry Plains, TN (i...	4,584
37820	New Market, TN (in Jeff...	4,181
37890	White Pine, TN (in Jeffe...	3,187

Inbound and Outbound Migration

The table below analyzes past and current residents of Jefferson County, TN. The left column shows residents of other counties migrating to Jefferson County, TN. The right column shows residents migrating from Jefferson County, TN to other counties.

As of 2022, 573 people have migrated from Sevier County, TN to Jefferson County, TN. In the same year, 628 people left Jefferson County, TN migrating to Hamblen County, TN. The total Net Migration for Jefferson County, TN in 2022 was 1,132.

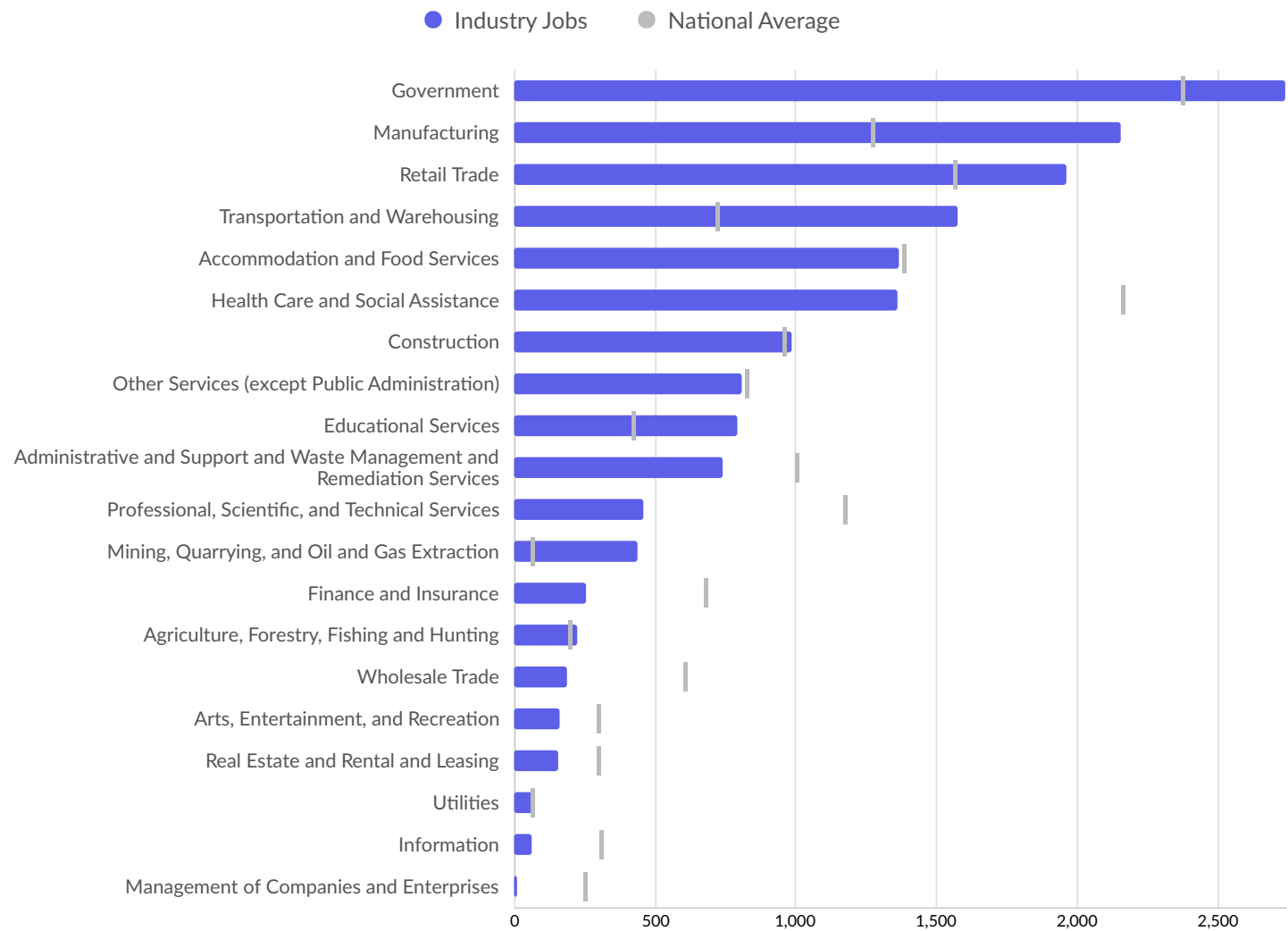


Top Previous Counties	Migrations
Sevier County, TN	573
Knox County, TN	483
Hamblen County, TN	469
Cocke County, TN	260
Grainger County, TN	116
Blount County, TN	81

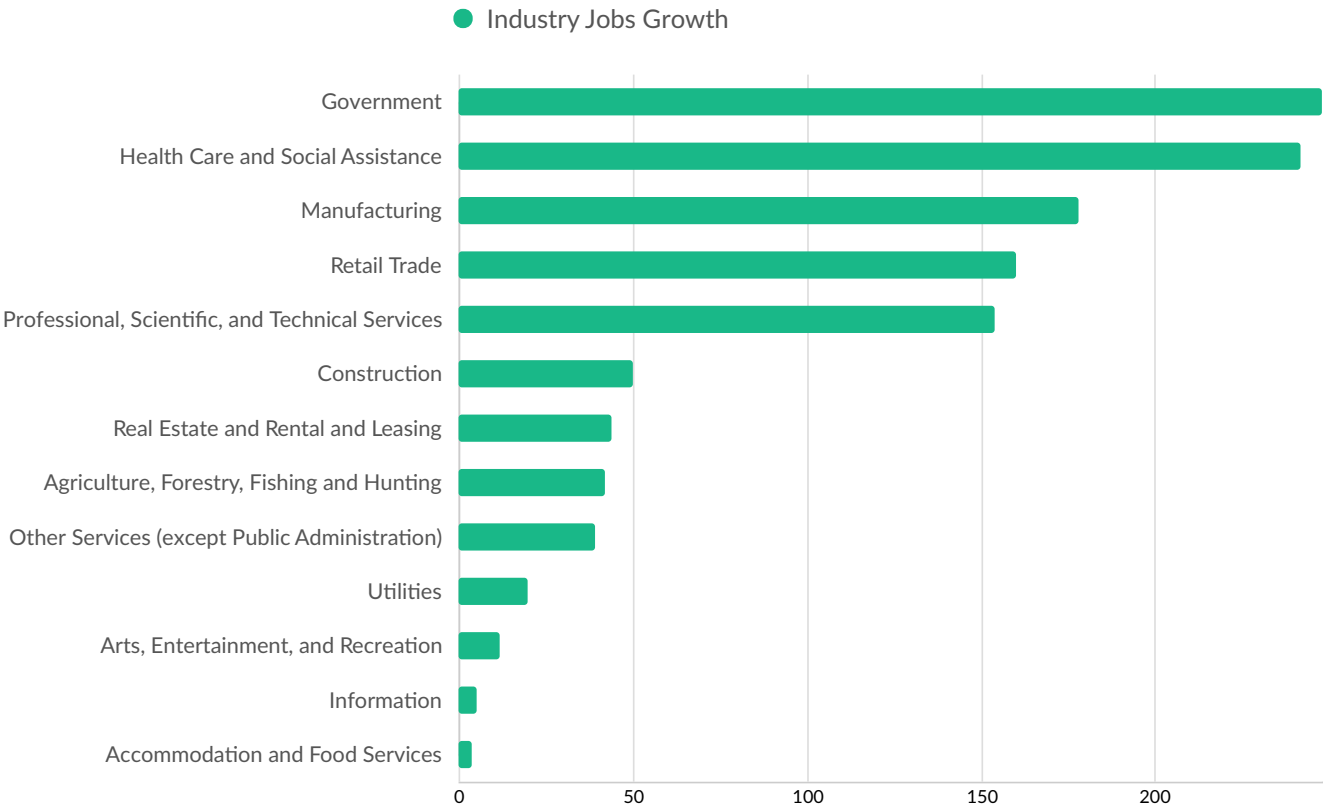
Top Previous Counties	Migrations
Greene County, TN	48
Pinellas County, FL	35
Polk County, FL	35
Palm Beach County, FL	35
Oldham County, KY	33
Pasco County, FL	32
Mingo County, WV	30
James City County, VA	29
Shelby County, TN	29
Top Following Counties	Migrations
Hamblen County, TN	628
Knox County, TN	410
Sevier County, TN	302
Cocke County, TN	144
Grainger County, TN	92
Greene County, TN	58
Hawkins County, TN	50
Blount County, TN	44
Jefferson County, KY	34
Manatee County, FL	34
Collin County, TX	33
Bryan County, GA	32
Washington County, TN	31
Cumberland County, NC	28
Maricopa County, AZ	27

Industry Characteristics

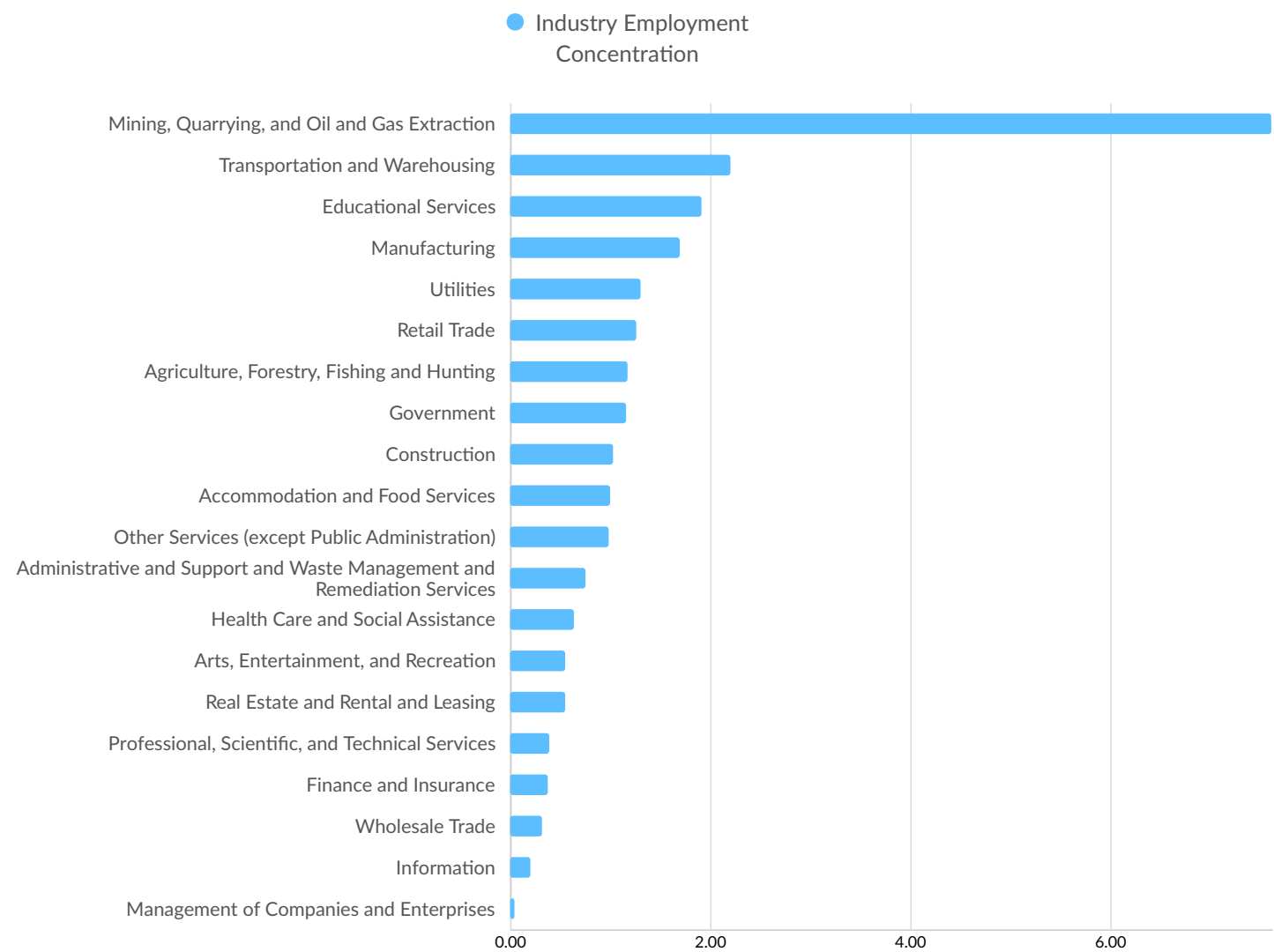
Largest Industries



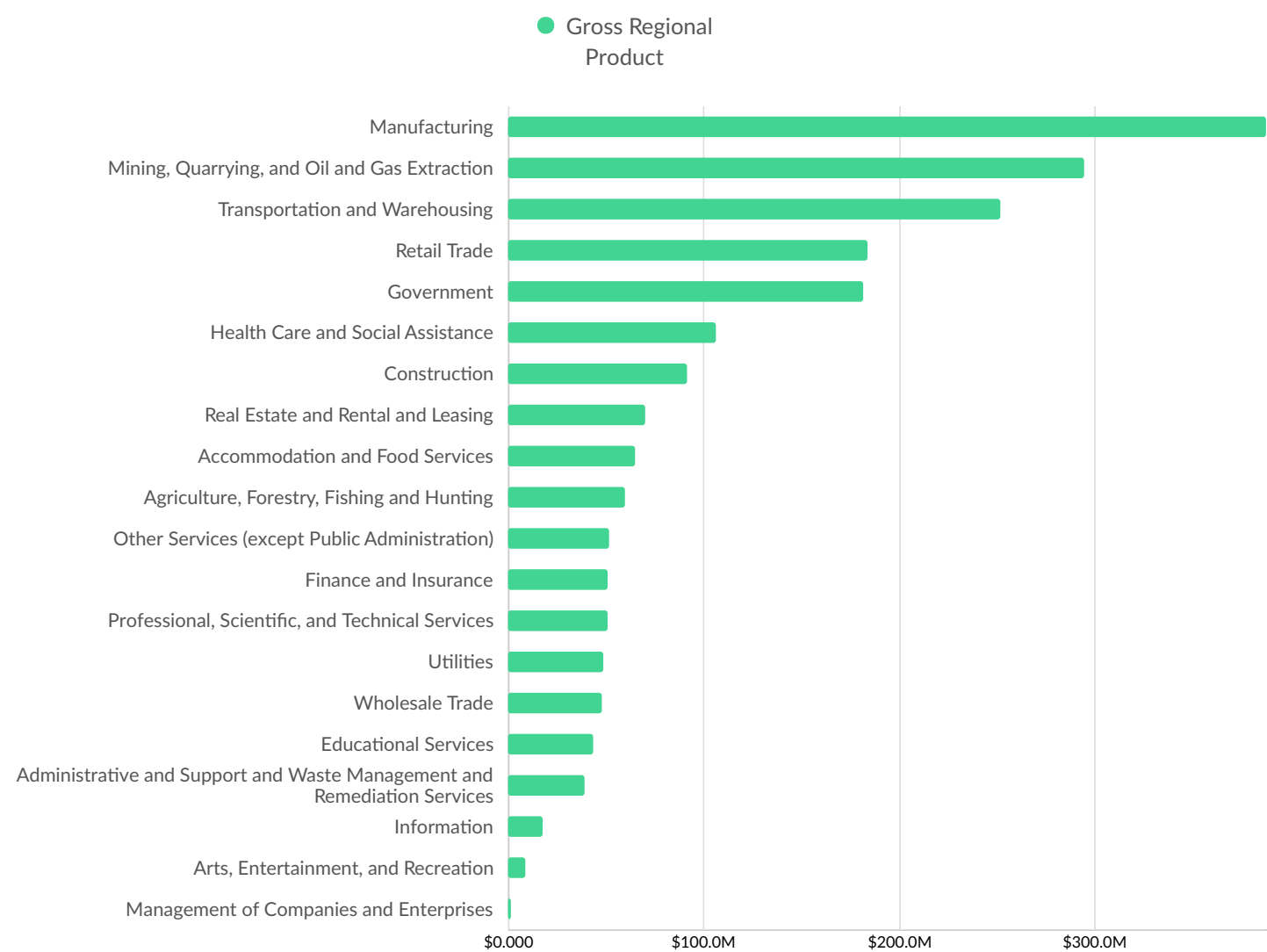
Top Growing Industries



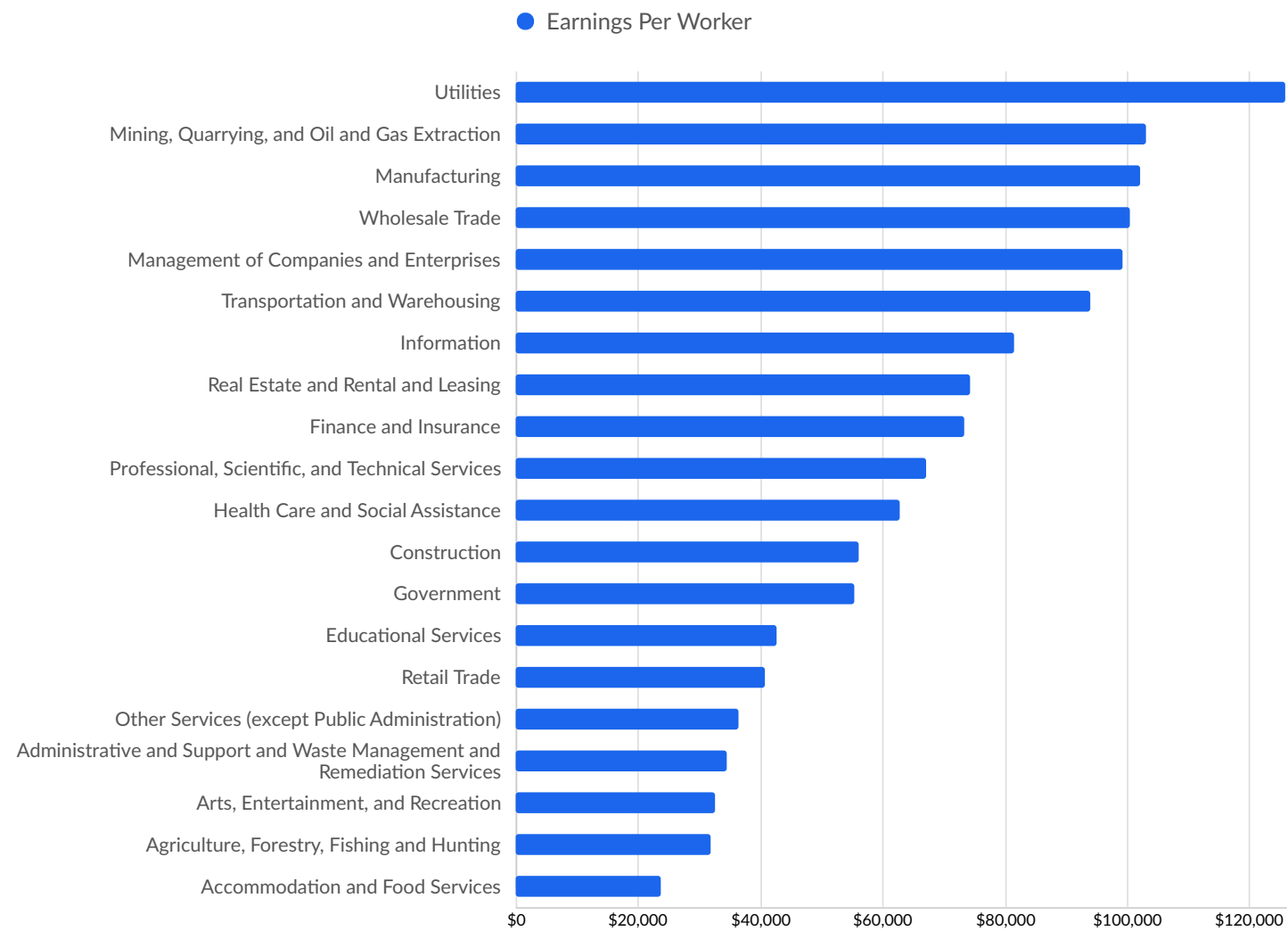
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



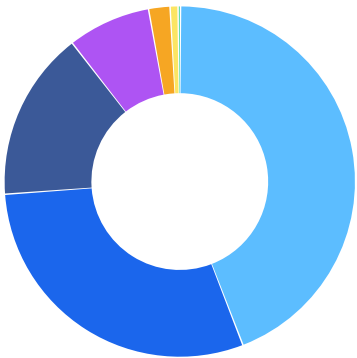
Business Characteristics

4,834 Companies Employ Your Workers

Online profiles for your workers mention 4,834 companies as employers, with the top 10 appearing below. In the last 12 months, 481 companies in Jefferson County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Carson-Newman University	212 <div></div>	K-Va-T Food Stores	225 <div></div>
State of Tennessee	91 <div></div>	Jefferson Memorial Hospital	131 <div></div>
University of Tennessee	71 <div></div>	Foundever	104 <div></div>
Walmart	71 <div></div>	Life Care Centers of America	69 <div></div>
Knox County Schools	56 <div></div>	Carson-Newman University	65 <div></div>
Ut Medical Center	52 <div></div>	Tennova Healthcare Jefferson M...	64 <div></div>
Jefferson County Public Schools	49 <div></div>	Sonic Drive-In	62 <div></div>
The Dollywood Company	48 <div></div>	Walmart	61 <div></div>
Lowe's	46 <div></div>	Pilot Company	55 <div></div>
Jeffco Public Schools - Colorado	44 <div></div>	Lowe's	45 <div></div>

Business Size

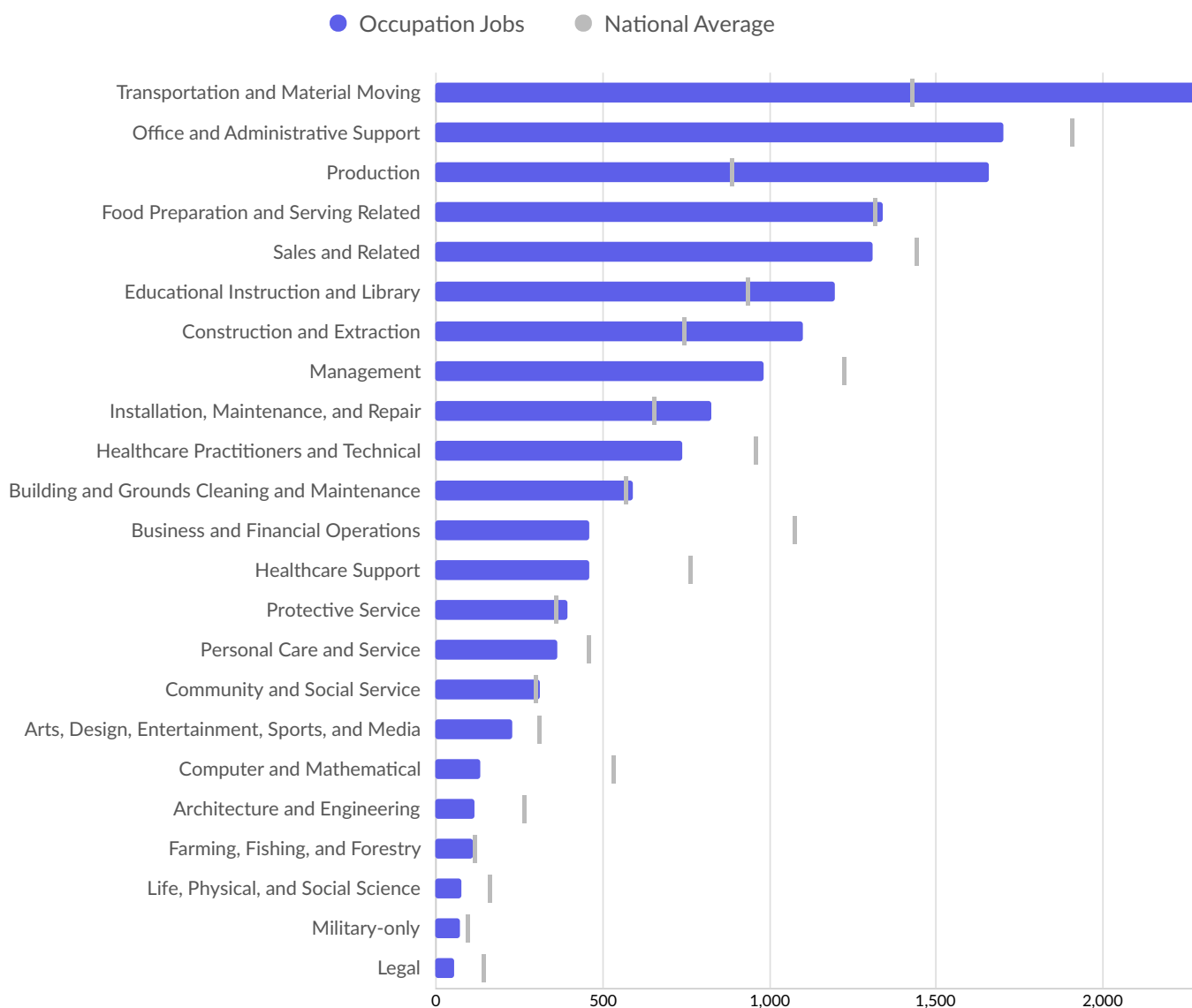


	Percentage	Business Count
<div></div> 1 to 4 employees	44.1%	783
<div></div> 5 to 9 employees	29.7%	528
<div></div> 10 to 19 employees	15.6%	278
<div></div> 20 to 49 employees	7.7%	136
<div></div> 50 to 99 employees	2.0%	35
<div></div> 100 to 249 employees	0.7%	13
<div></div> 250 to 499 employees	0.2%	4

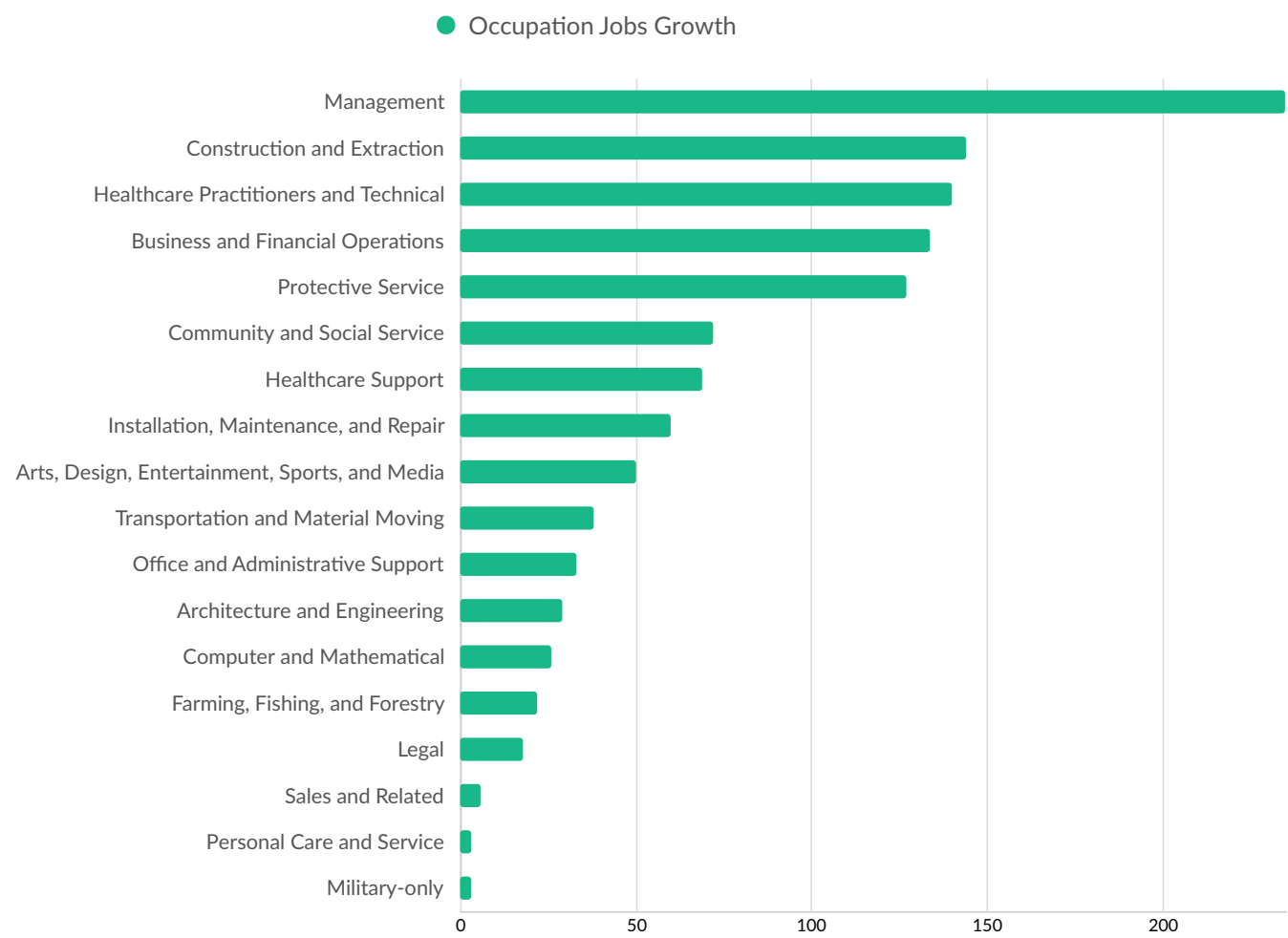
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

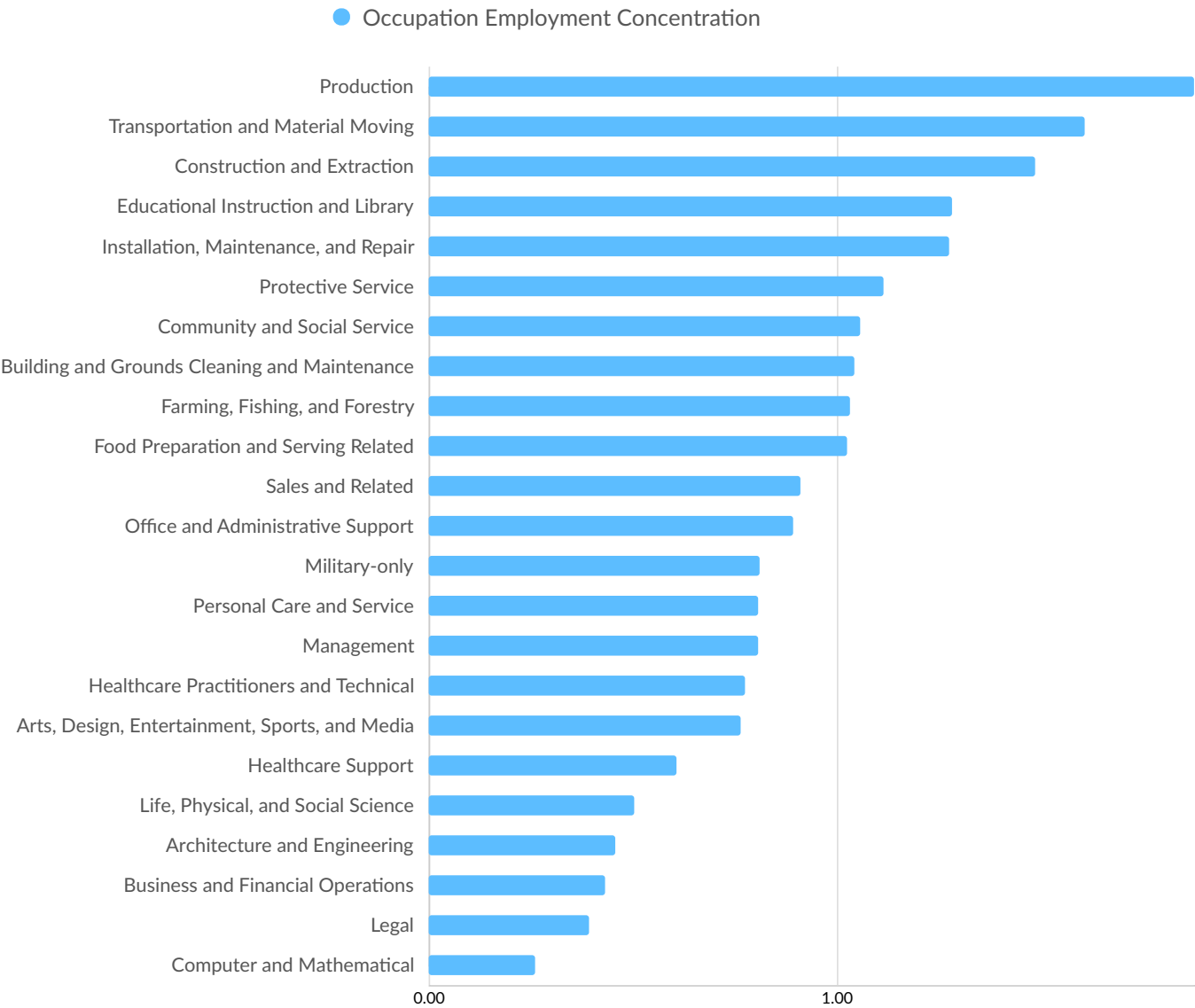
Largest Occupations



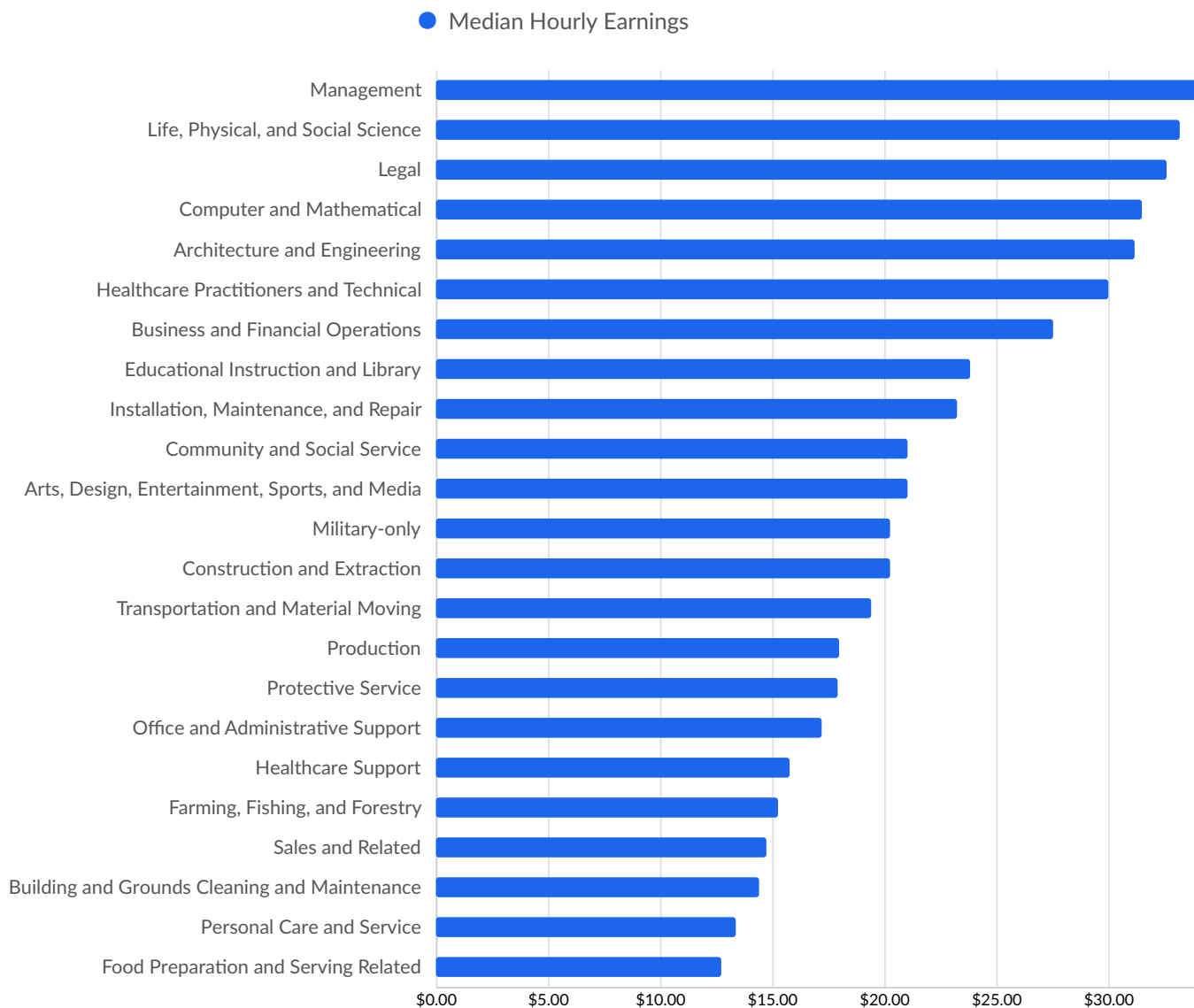
Top Growing Occupations



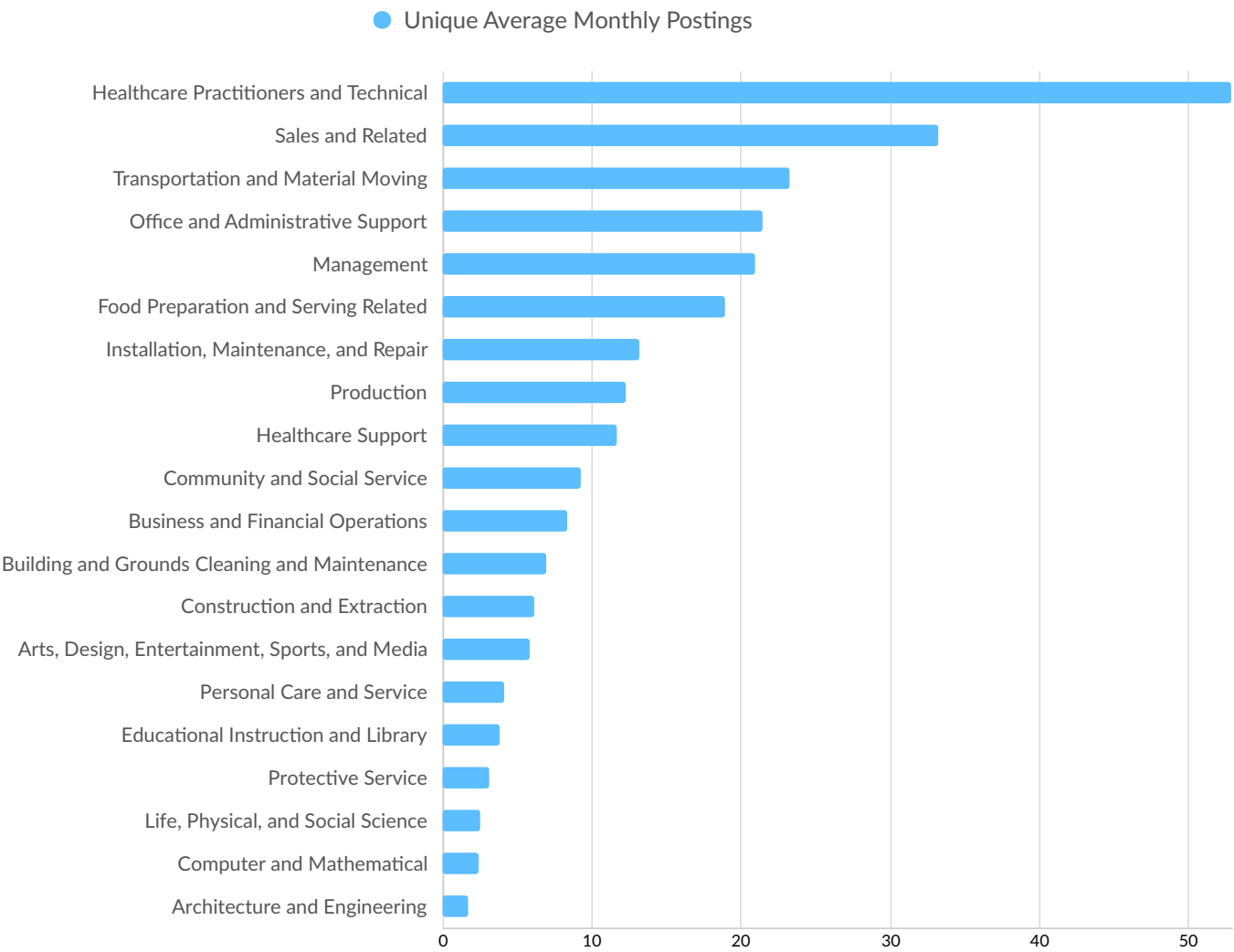
Top Occupation Employment Concentration



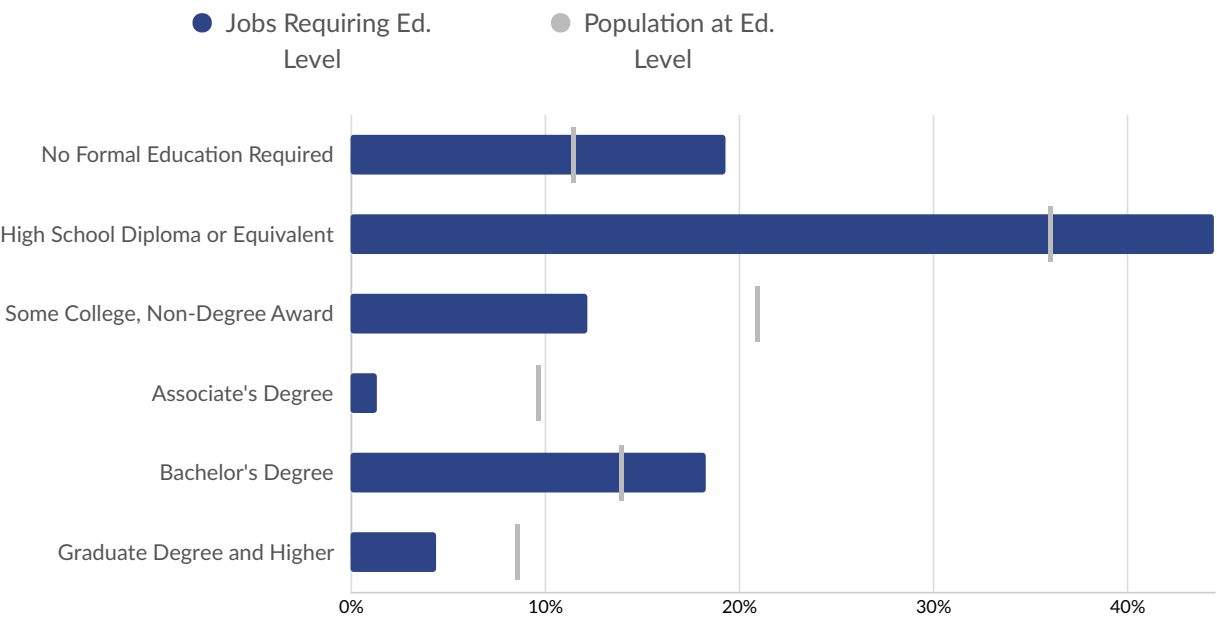
Top Occupation Earnings



Top Posted Occupations

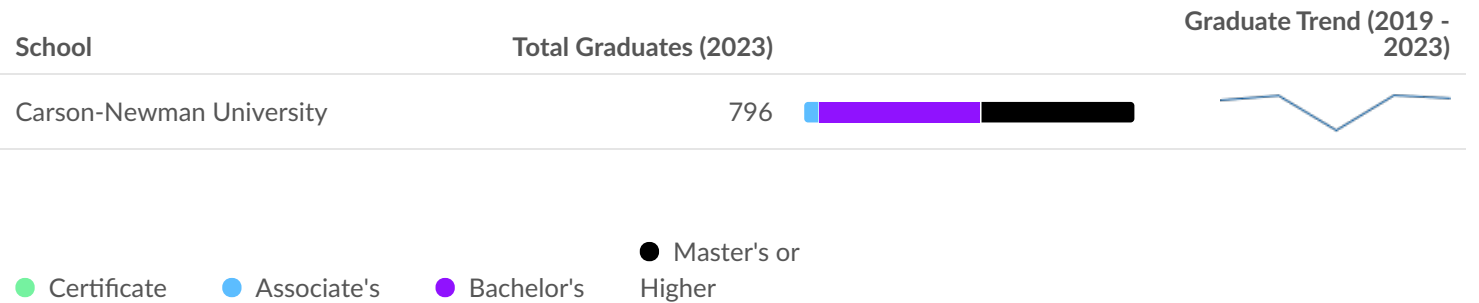


Underemployment



Educational Pipeline

In 2023, there were 796 graduates in Jefferson County, TN. This pipeline has grown by 1% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Educational, Instructional, and Curriculum Supervision" (Master's or Higher), and "Business Administration and Management, General" (Bachelor's).



In-Demand Skills

