



Jefferson County, TN



Tennessee

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Report Parameters

1 County

47089 Jefferson County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

57,432

Population (2023)

Population **grew by 3,443** over the last 5 years and is projected to **grow by 2,878** over the next 5 years.

16,398

Total Regional Employment

Jobs **grew by 791** over the last 5 years and are projected to **grow by 1,135** over the next 5 years.

\$54.4K

Median Household Income (2021)

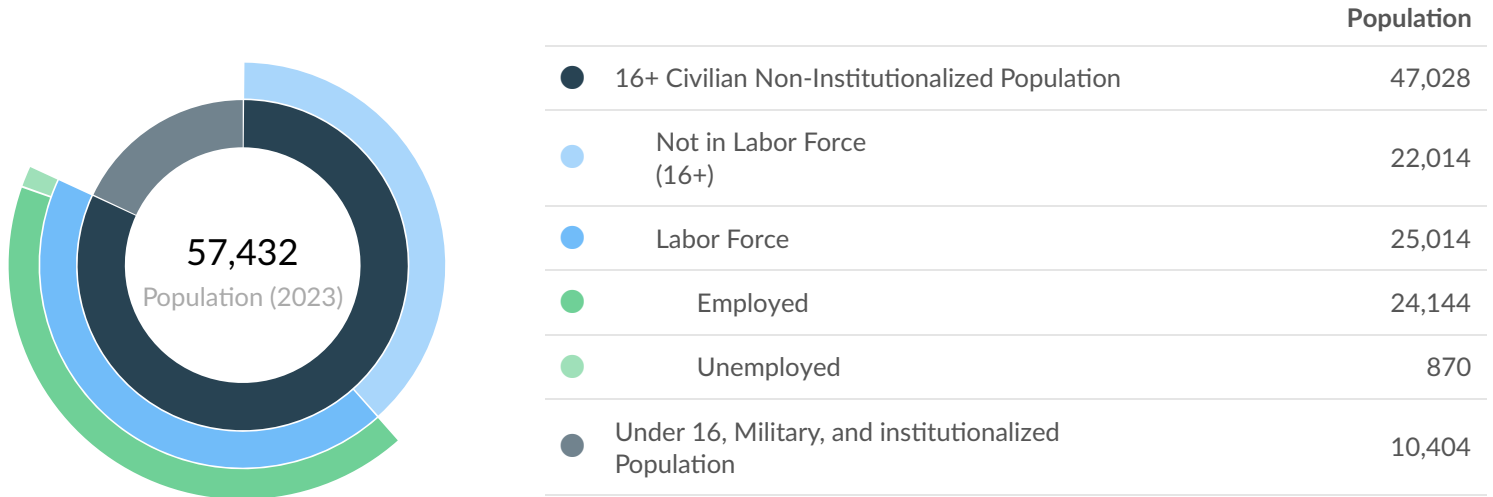
Median household income is **\$14.7K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 6.4%** since 2018, growing by 3,443. Population is expected to **increase by 5.0%** between 2023 and 2028, adding 2,878.
- From 2018 to 2023, jobs **increased by 5.1%** in Jefferson County, TN from 15,607 to **16,398**. This change **outpaced the national growth rate of 3.6% by 1.5%**. As the number of jobs increased, the **labor force participation rate decreased from 55.4% to 53.2% between 2018 and 2023**.
- Concerning educational attainment, **13.1% of Jefferson County, TN residents possess a Bachelor's Degree** (8.0% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2023 are General Freight Trucking, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

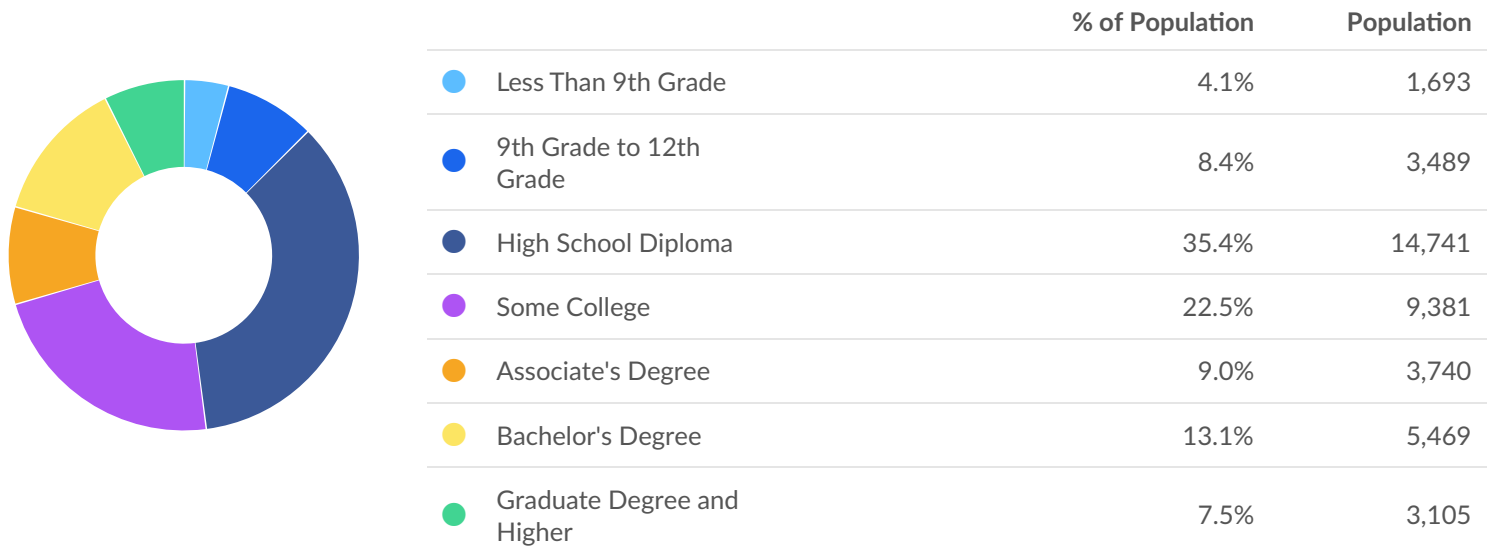
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	57,432	25,014	16,398	91.3	\$2.01B	\$3.58B	\$2.69B
State	7,125,802	3,388,920	3,627,461	92.3	\$471.89B	\$405.55B	\$497.69B

Sep 2023 Labor Force Breakdown



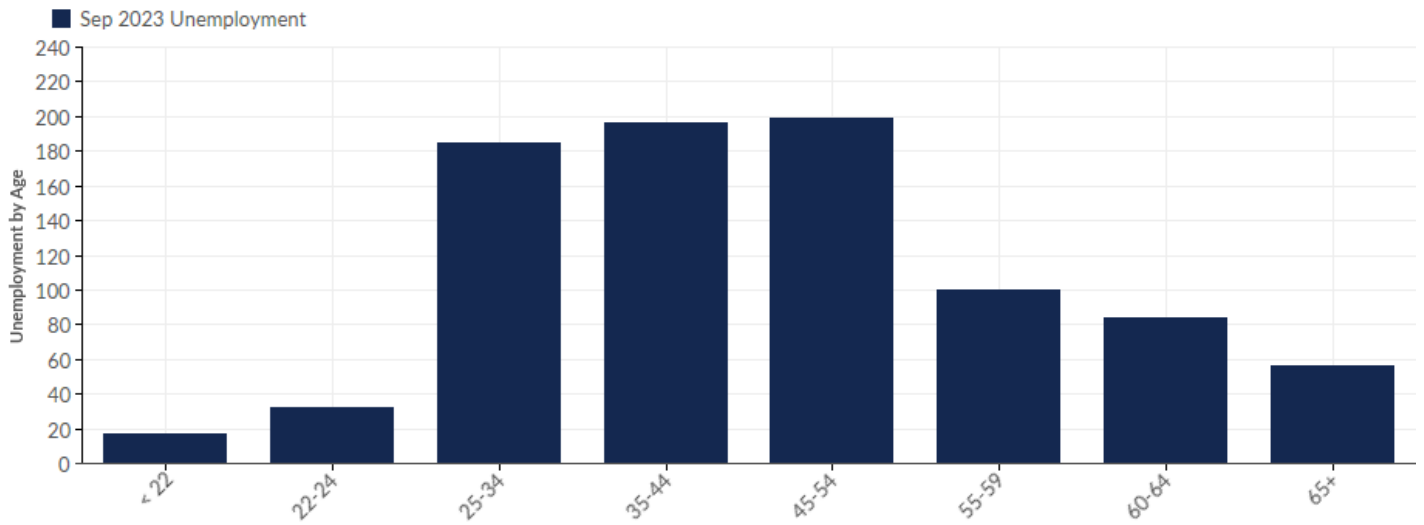
Educational Attainment

Concerning educational attainment, **13.1% of Jefferson County, TN residents possess a Bachelor's Degree** (8.0% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).



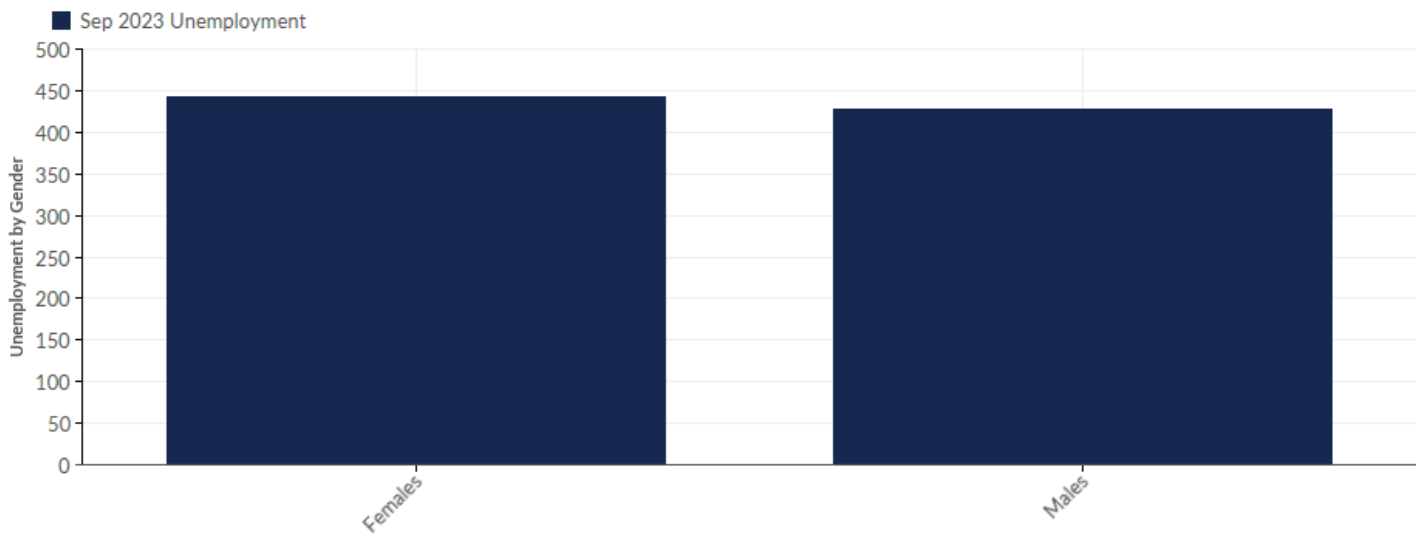
Unemployment by Demographics

Unemployment by Age



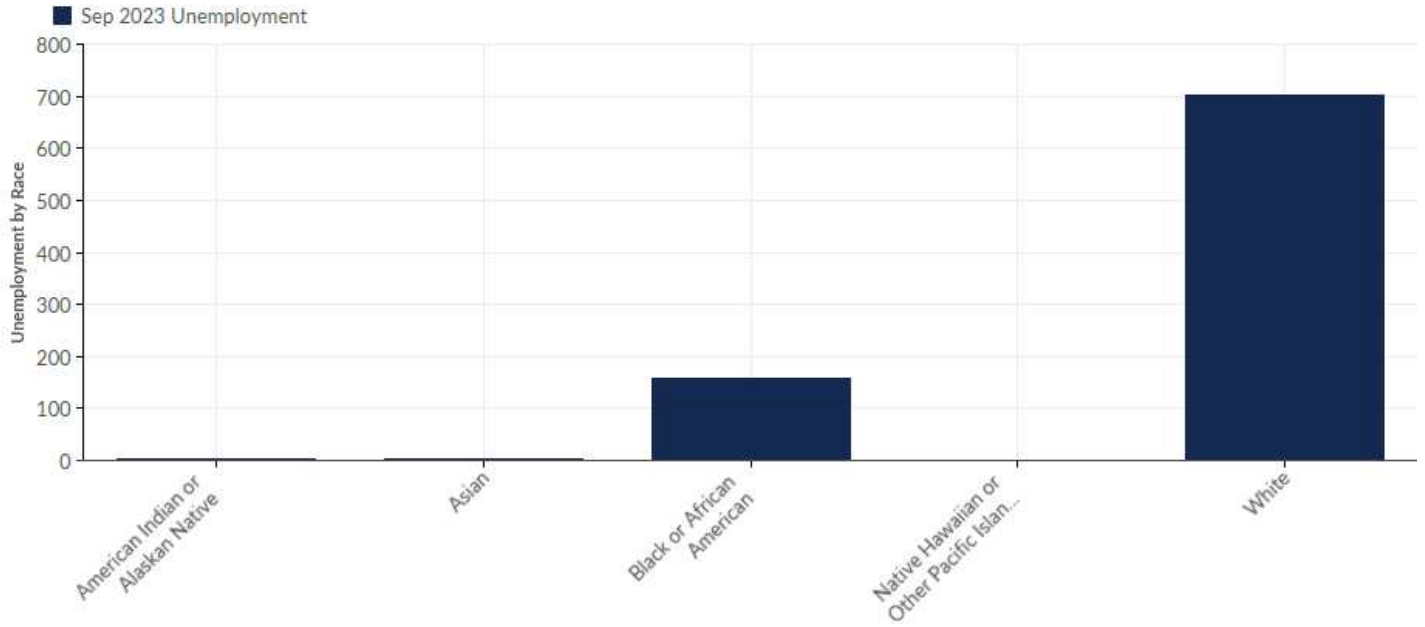
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	17	1.95%
22-24	32	3.68%
25-34	185	21.26%
35-44	197	22.64%
45-54	199	22.87%
55-59	100	11.49%
60-64	84	9.66%
65+	56	6.44%
Total	870	100.00%

Unemployment by Gender



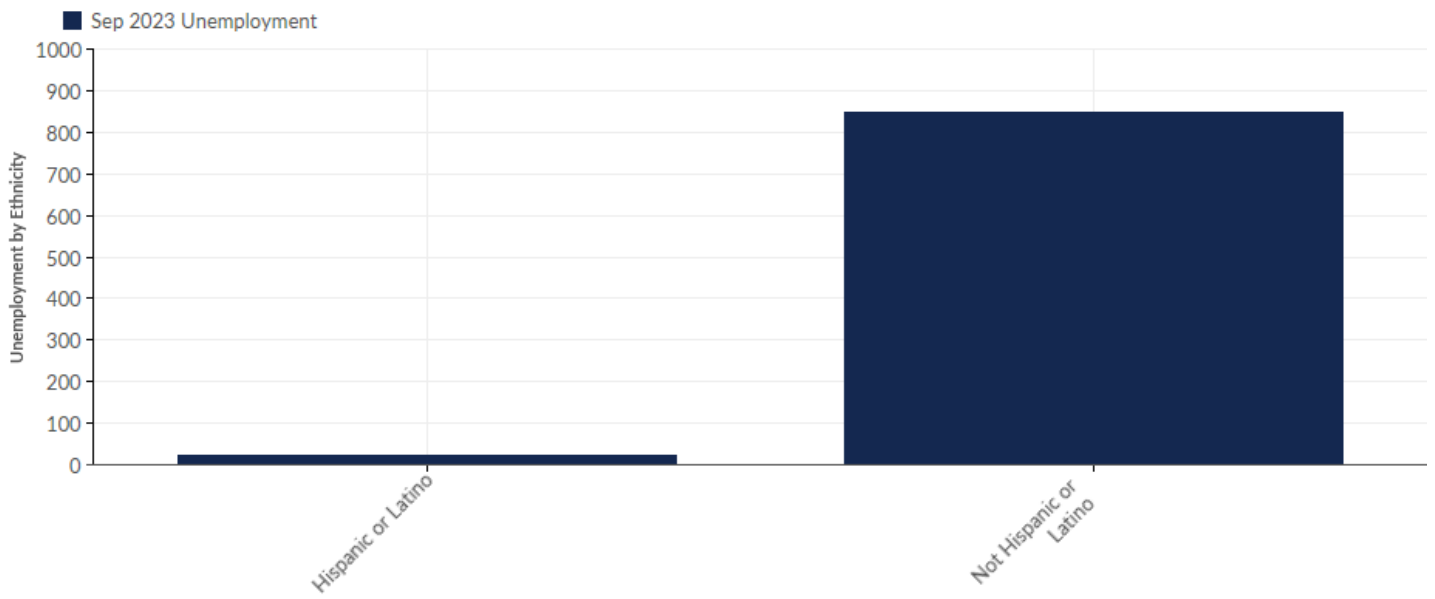
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	442	50.80%
Males	428	49.20%
Total	870	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	3	0.34%
Asian	4	0.46%
Black or African American	159	18.28%
Native Hawaiian or Other Pacific Islander	1	0.11%
White	703	80.80%
Total	870	100.00%

Unemployment by Ethnicity

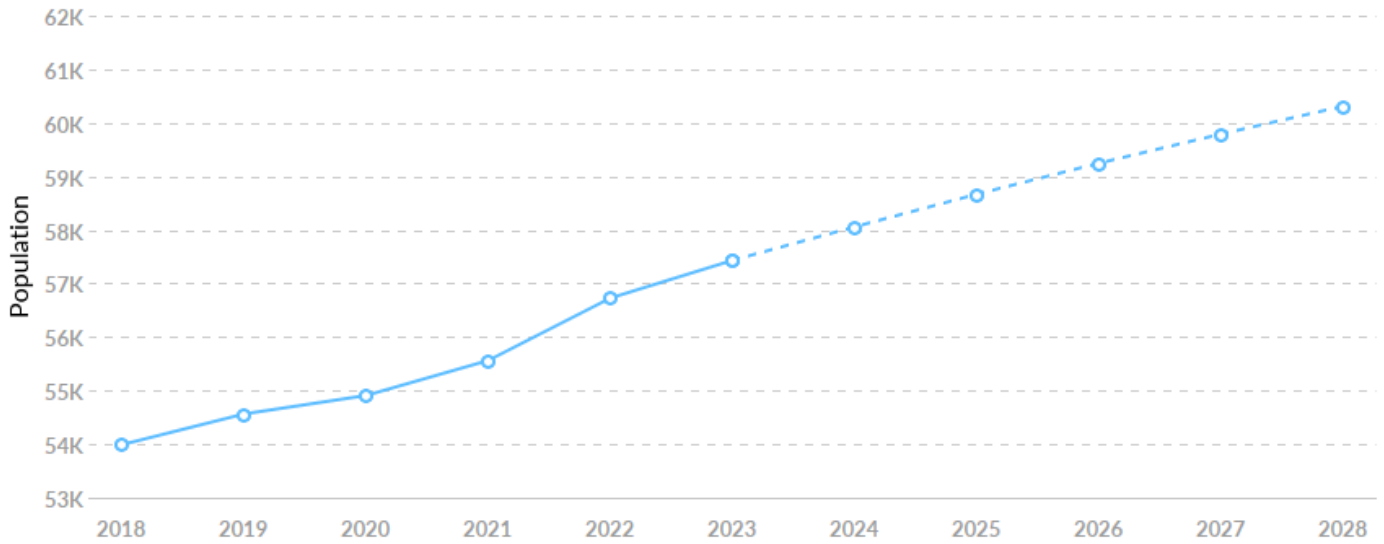


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	21	2.41%
Not Hispanic or Latino	849	97.59%
Total	870	100.00%

Historic & Projected Trends

Population Trends

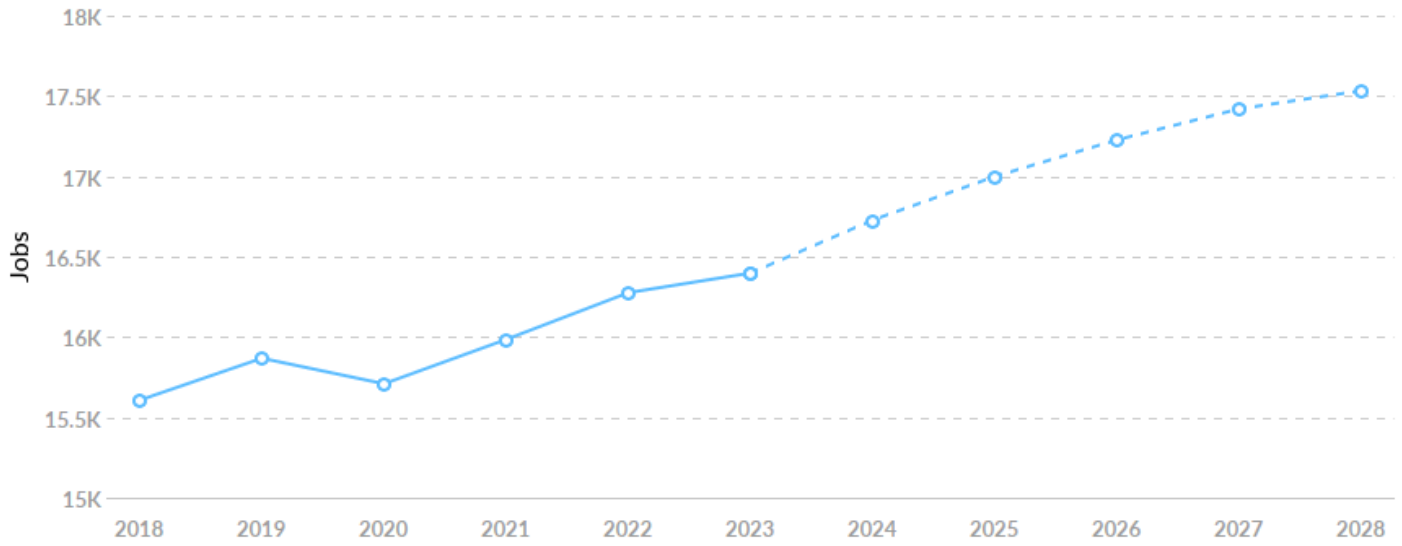
As of 2023 the region's population increased by 6.4% since 2018, growing by 3,443. Population is expected to increase by 5.0% between 2023 and 2028, adding 2,878.



Timeframe	Population
2018	53,989
2019	54,563
2020	54,908
2021	55,562
2022	56,727
2023	57,432
2024	58,057
2025	58,667
2026	59,246
2027	59,790
2028	60,310

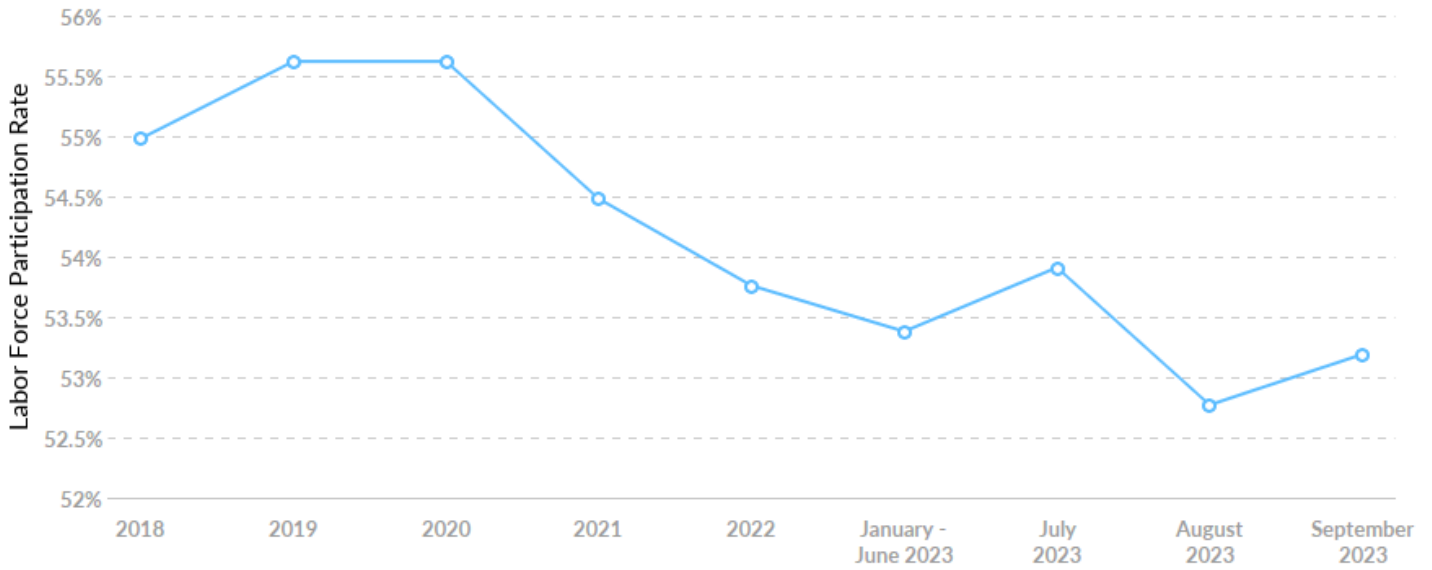
Job Trends

From 2018 to 2023, jobs increased by 5.1% in Jefferson County, TN from 15,607 to **16,398**. This change **outpaced the national growth rate of 3.6% by 1.5%**.



Timeframe	Jobs
2018	15,607
2019	15,868
2020	15,709
2021	15,985
2022	16,276
2023	16,398
2024	16,728
2025	16,999
2026	17,227
2027	17,420
2028	17,533

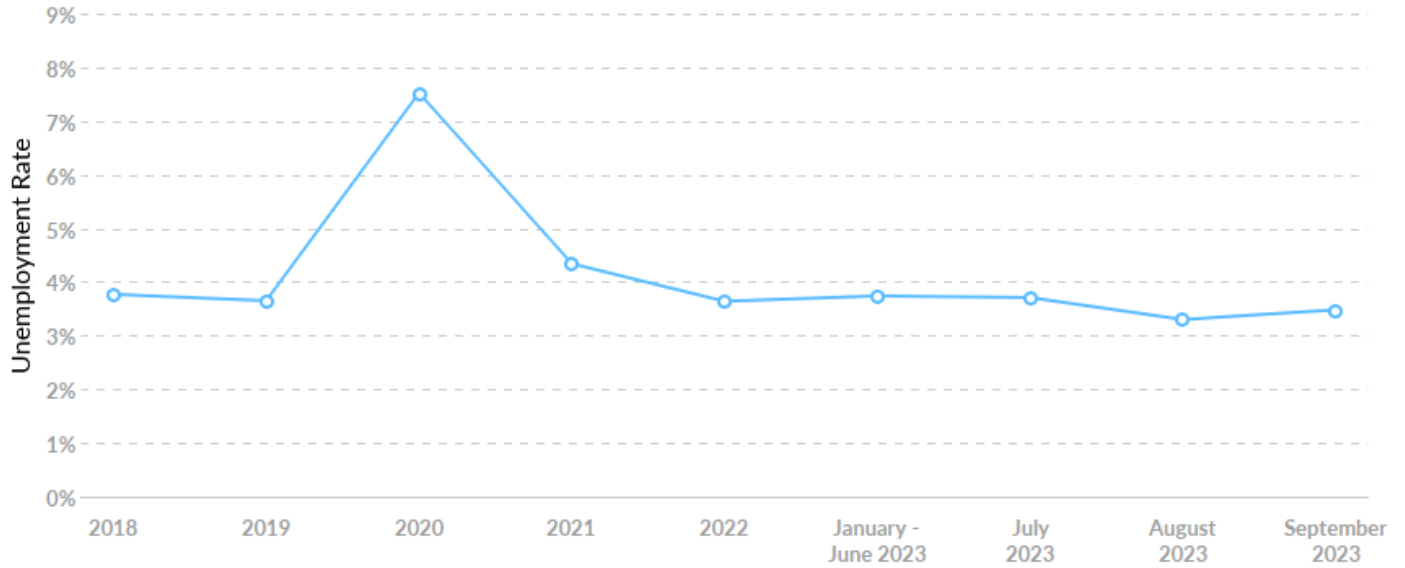
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	54.98%
2019	55.62%
2020	55.62%
2021	54.48%
2022	53.76%
January - June 2023	53.38%
July 2023	53.91%
August 2023	52.77%
September 2023	53.19%

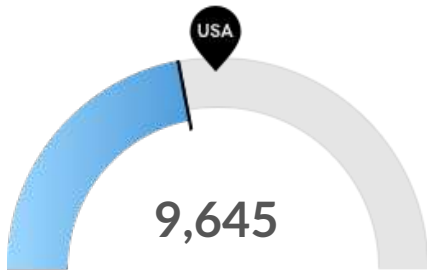
Unemployment Rate Trends

Jefferson County, TN had a September 2023 unemployment rate of 3.48%, **decreasing from 3.77%** 5 years before.



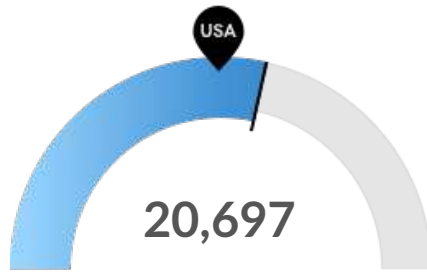
Timeframe	Unemployment Rate
2018	3.77%
2019	3.65%
2020	7.52%
2021	4.34%
2022	3.64%
January - June 2023	3.74%
July 2023	3.71%
August 2023	3.30%
September 2023	3.48%

Population Characteristics



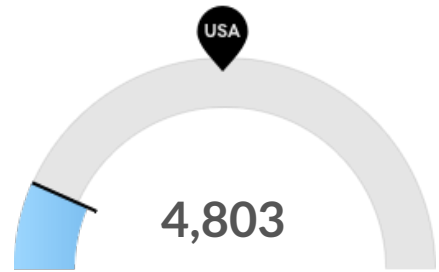
Millennials

Jefferson County, TN has 9,645 millennials (ages 25-39). The national average for an area this size is 11,535.



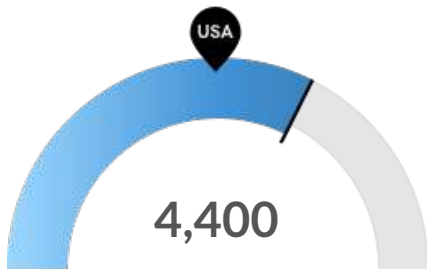
Retiring Soon

Retirement risk is high in Jefferson County, TN. The national average for an area this size is 17,000 people 55 or older, while there are 20,697 here.



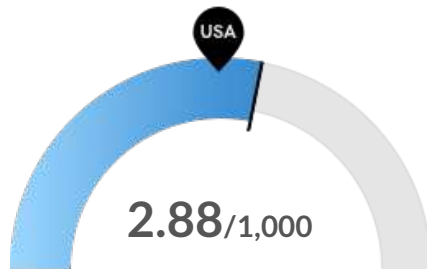
Racial Diversity

Racial diversity is low in Jefferson County, TN. The national average for an area this size is 23,328 racially diverse people, while there are 4,803 here.



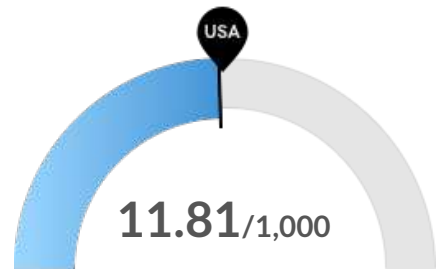
Veterans

Jefferson County, TN has 4,400 veterans. The national average for an area this size is 2,917.



Violent Crime

Jefferson County, TN has 2.88 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

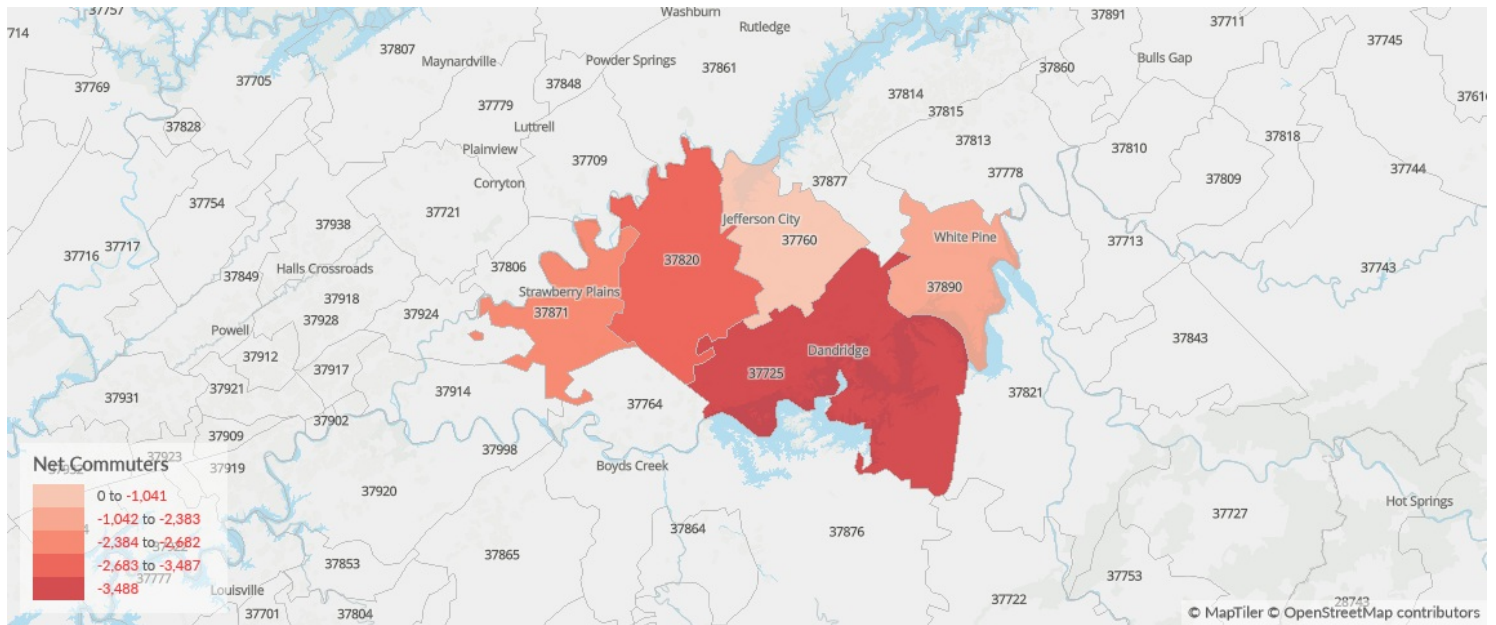


Property Crime

Jefferson County, TN has 11.81 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jefferson County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 37725.



Where Talent Works

ZIP	Name	2023 Employment
37760	Jefferson City, TN (in Je...	5,672
37725	Dandridge, TN (in Jeffer...	5,163
37871	Strawberry Plains, TN (i...	2,105
37890	White Pine, TN (in Jeffe...	2,100
37820	New Market, TN (in Jeff...	1,359

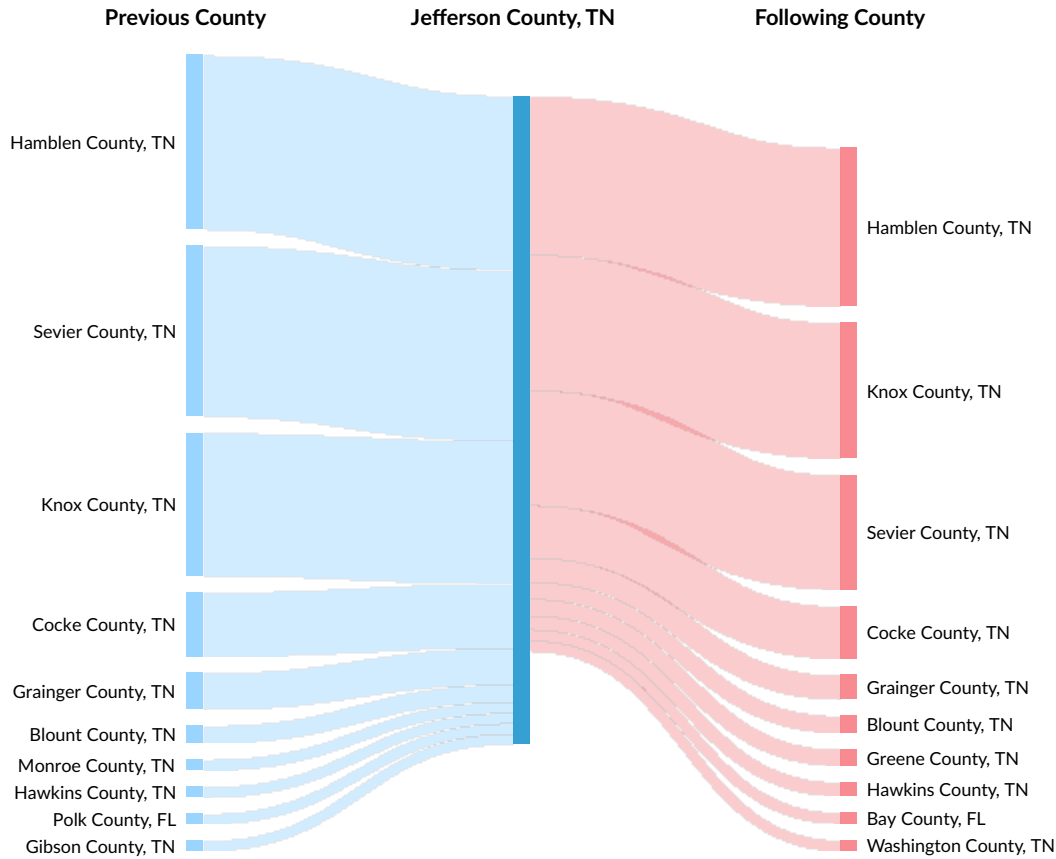
Where Talent Lives

ZIP	Name	2023 Workers
37725	Dandridge, TN (in Jeffer...	8,651
37760	Jefferson City, TN (in Je...	6,319
37871	Strawberry Plains, TN (i...	4,490
37820	New Market, TN (in Jeff...	4,041
37890	White Pine, TN (in Jeffe...	3,141

Inbound and Outbound Migration

The table below analyzes past and current residents of Jefferson County, TN. The left column shows residents of other counties migrating to Jefferson County, TN. The right column shows residents migrating from Jefferson County, TN to other counties.

As of 2021, **590** people have migrated from Hamblen County, TN to Jefferson County, TN. In the same year, **538** people left Jefferson County, TN migrating to Hamblen County, TN. The total Net Migration for Jefferson County, TN in 2021 was **1,162**.

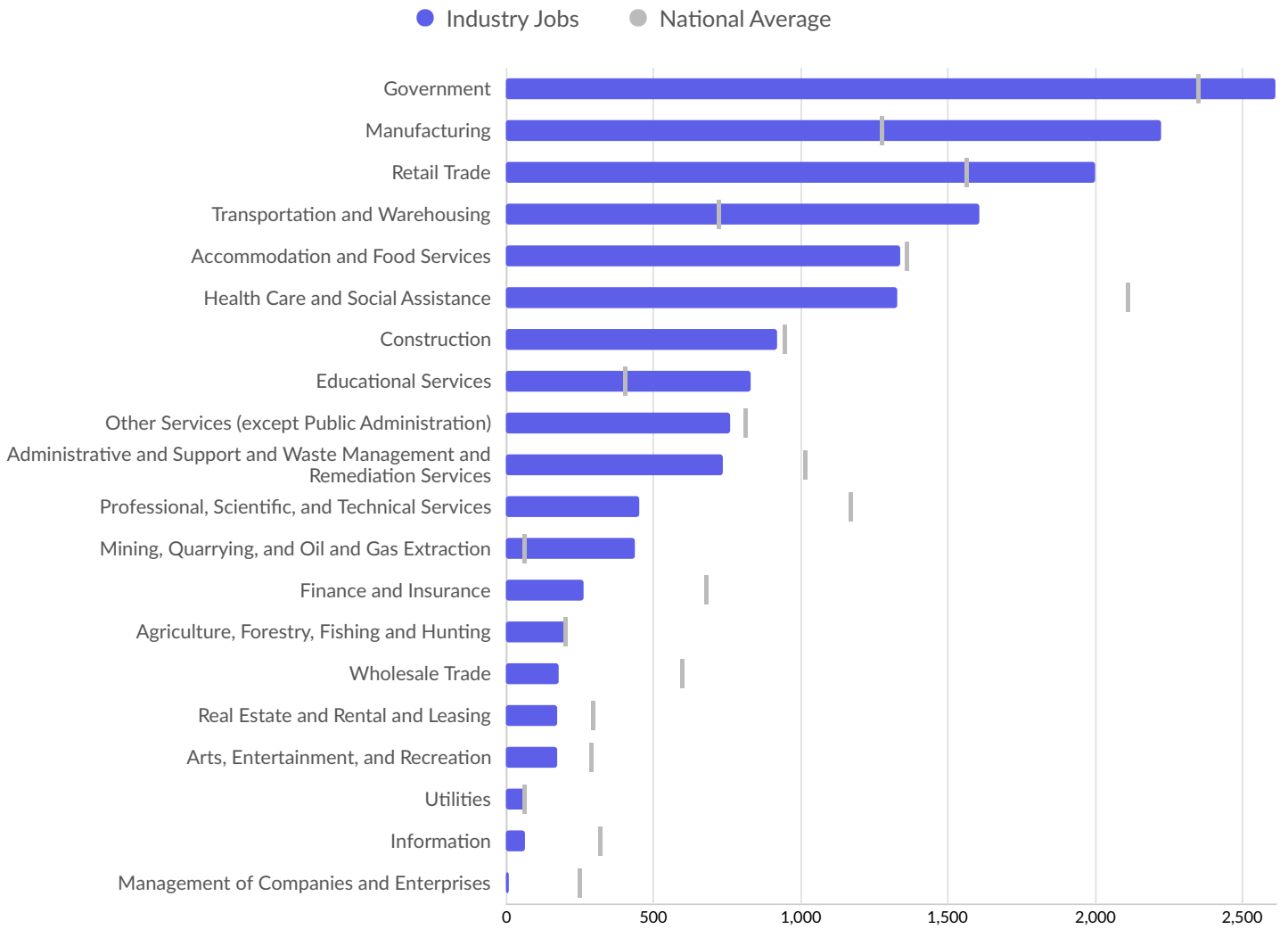


Top Previous Counties	Migrations
Hamblen County, TN	590
Sevier County, TN	579
Knox County, TN	484
Cocke County, TN	218
Grainger County, TN	123
Blount County, TN	59

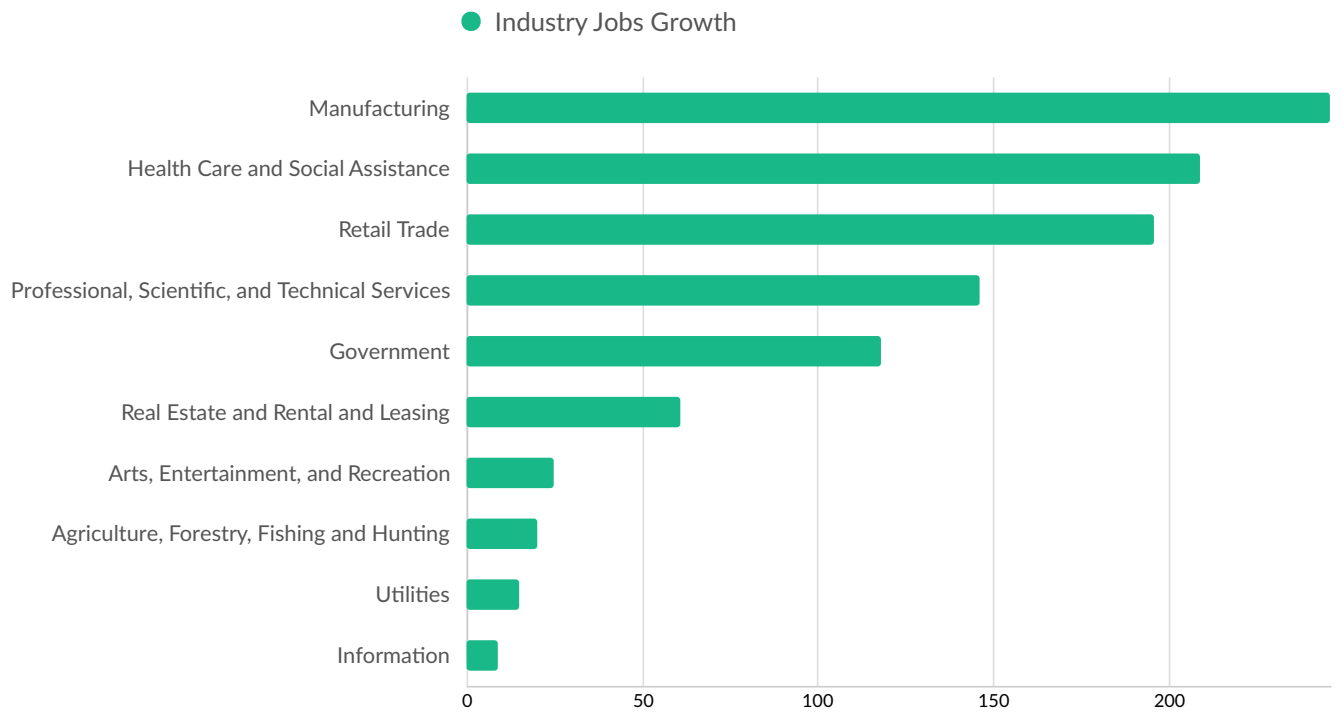
Top Previous Counties	Migrations
Monroe County, TN	37
Hawkins County, TN	35
Polk County, FL	35
Gibson County, TN	35
Shelby County, TN	35
Union County, TN	35
Pinellas County, FL	34
Sullivan County, TN	34
Anderson County, TN	32
Top Following Counties	Migrations
Hamblen County, TN	538
Knox County, TN	459
Sevier County, TN	390
Cocke County, TN	178
Grainger County, TN	82
Blount County, TN	58
Greene County, TN	56
Hawkins County, TN	47
Bay County, FL	38
Washington County, TN	37
Williamson County, TN	36
Martin County, FL	35
Hamilton County, TN	35
Maricopa County, AZ	35
Sullivan County, TN	34

Industry Characteristics

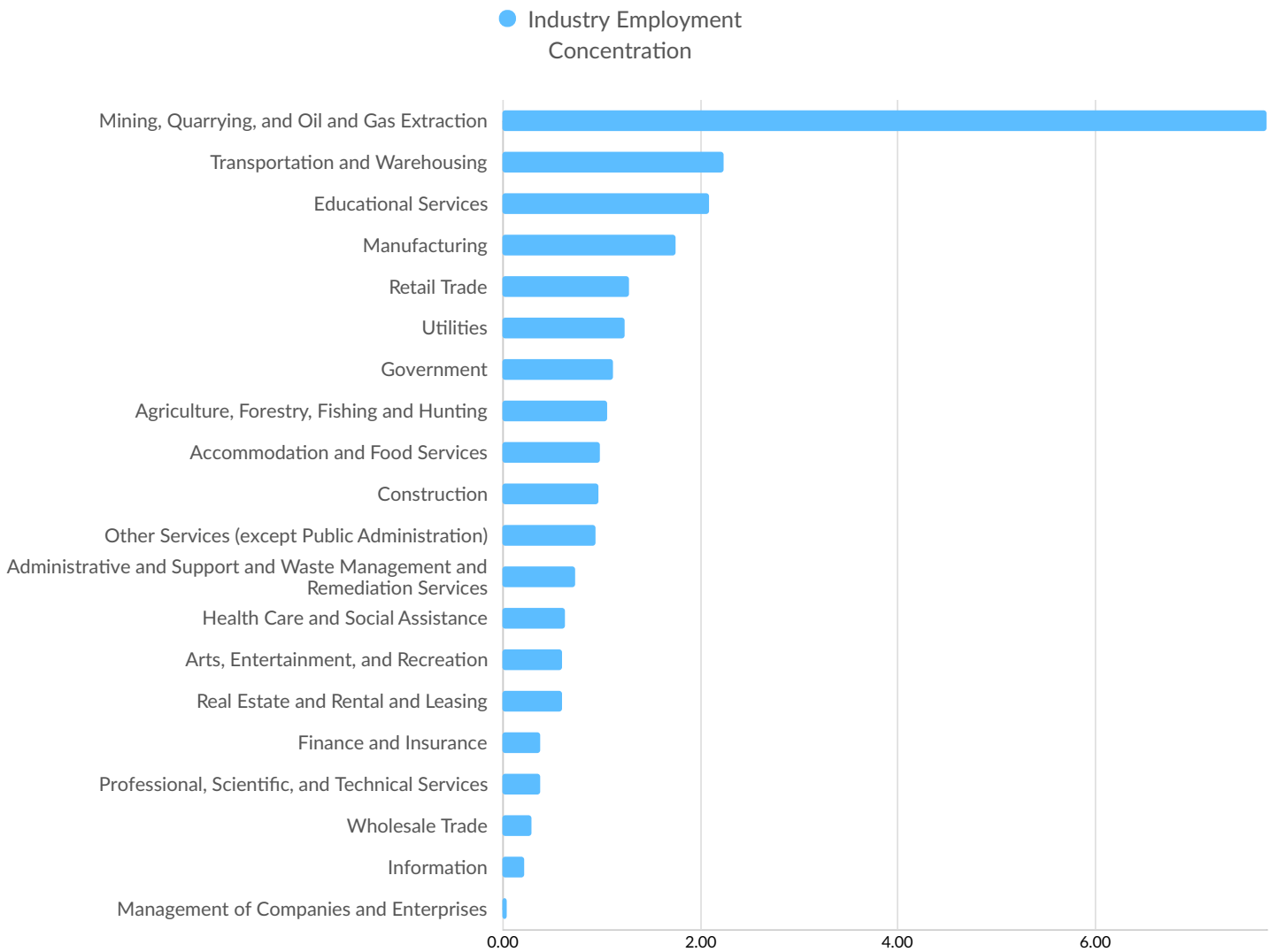
Largest Industries



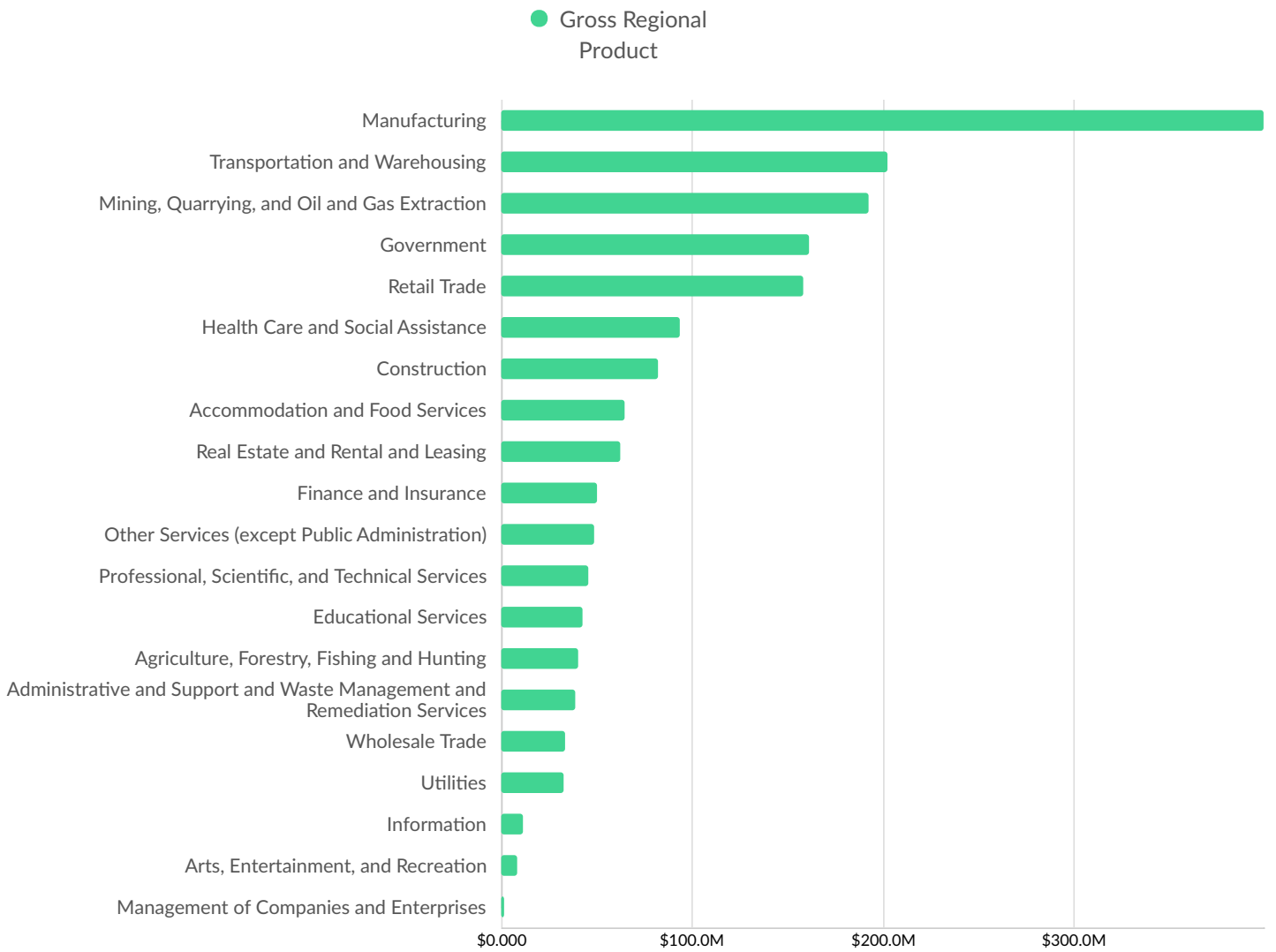
Top Growing Industries



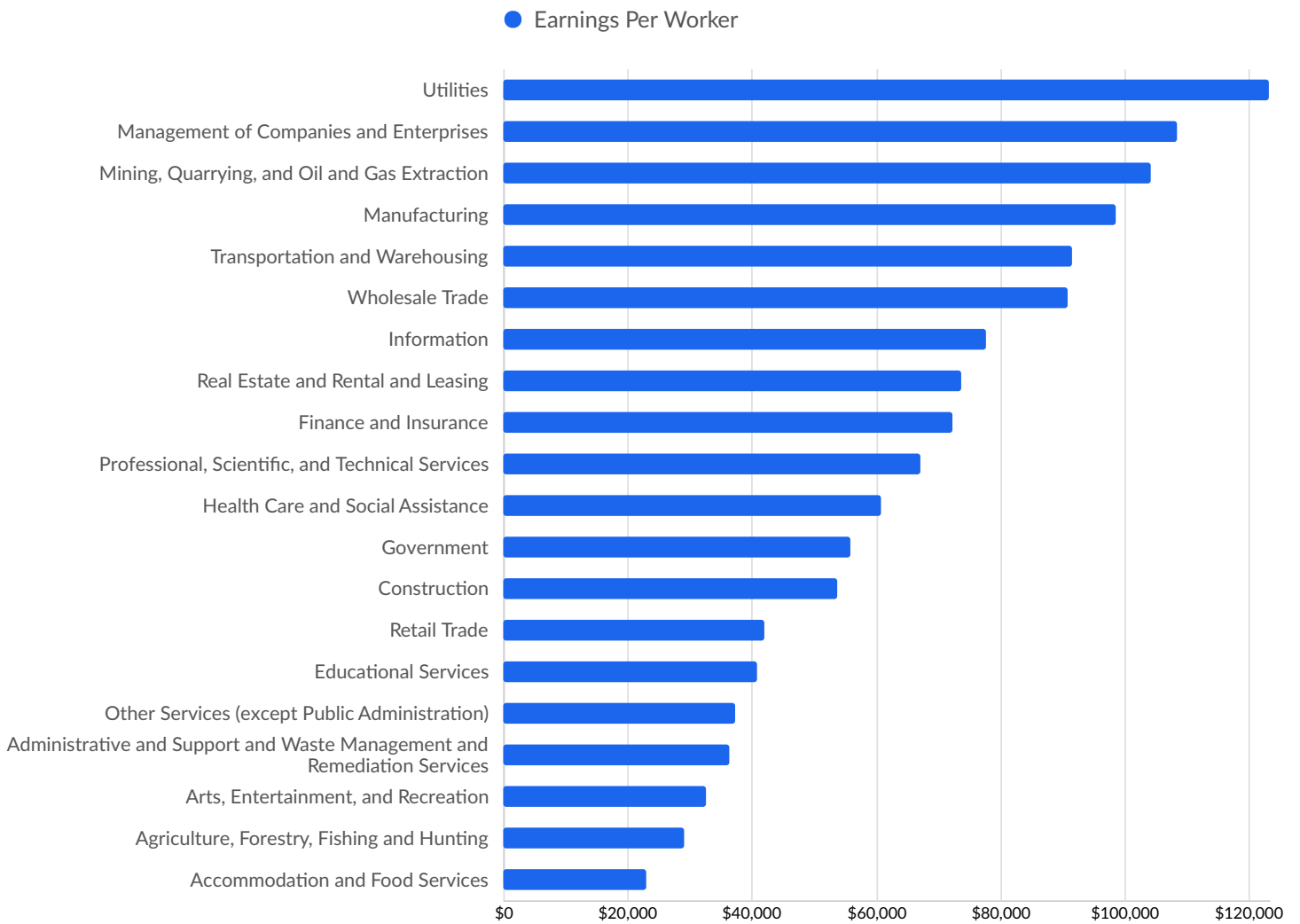
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



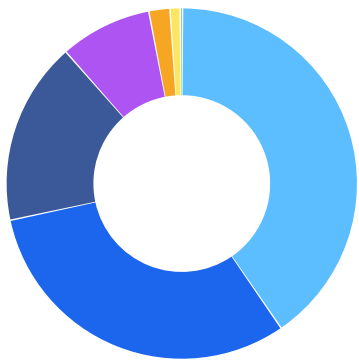
Business Characteristics

4,865 Companies Employ Your Workers

Online profiles for your workers mention 4,865 companies as employers, with the top 10 appearing below. In the last 12 months, 489 companies in Jefferson County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Carson-Newman University	219 	Jefferson Memorial Hospital	235 
Walmart	85 	Food City	90 
State of Tennessee	78 	Life Care Centers of America	87 
University of Tennessee	63 	Pilot Company	74 
Knox County Schools	52 	Tennova Healthcare Jefferson M...	69 
Jeffco Public Schools - Colorado	49 	Sonic Drive-In	60 
Ut Medical Center	49 	Oshkosh Corporation	57 
Jefferson County Public Schools	47 	Lowe's	54 
Lowe's	44 	Carson-Newman University	51 
The Dollywood Company	44 	Dollar General	50 

Business Size

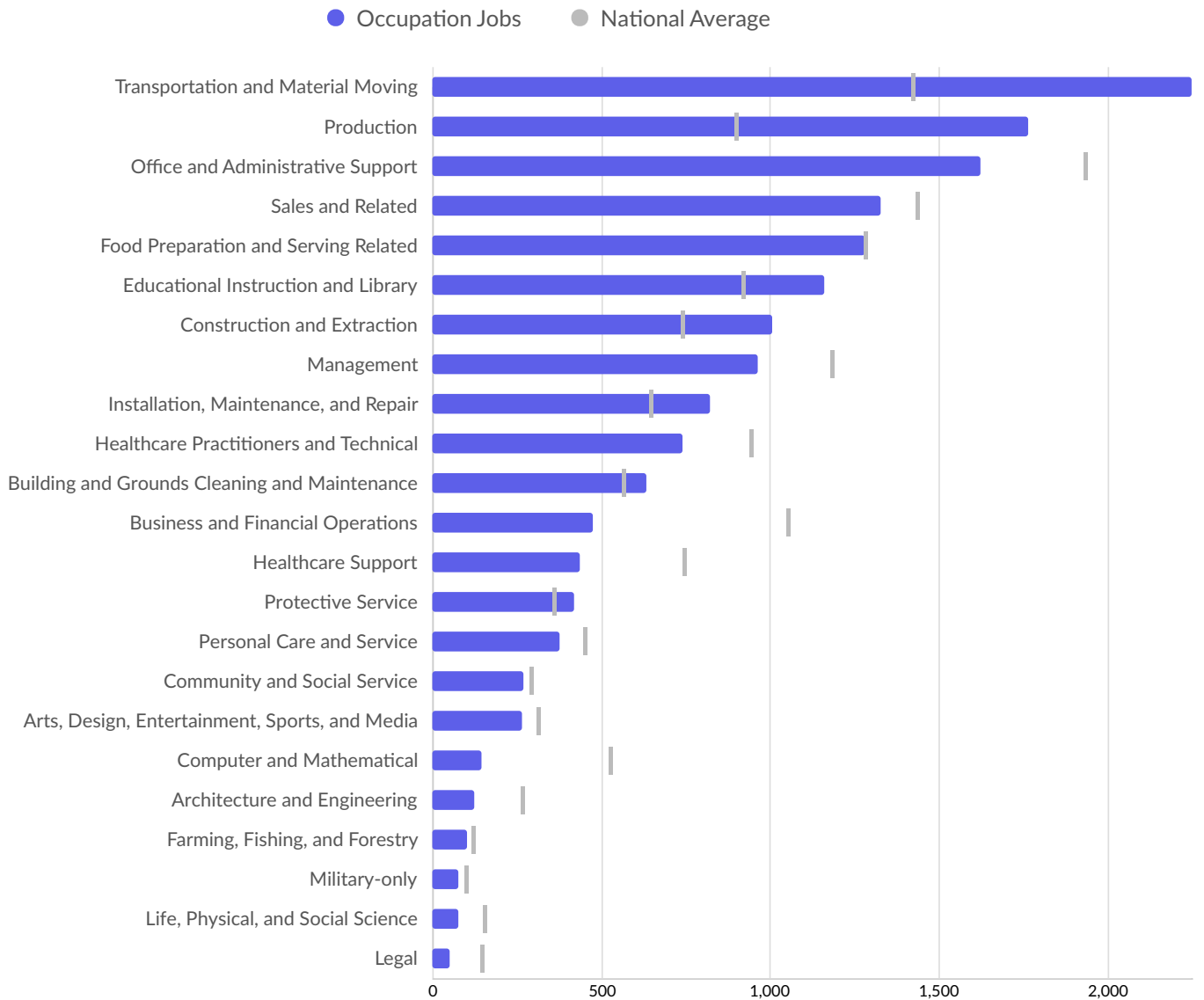


	Percentage	Business Count
1 to 4 employees	40.3%	562
5 to 9 employees	31.2%	435
10 to 19 employees	16.9%	235
20 to 49 employees	8.5%	118
50 to 99 employees	1.9%	27
100 to 249 employees	0.9%	13
250 to 499 employees	0.2%	3

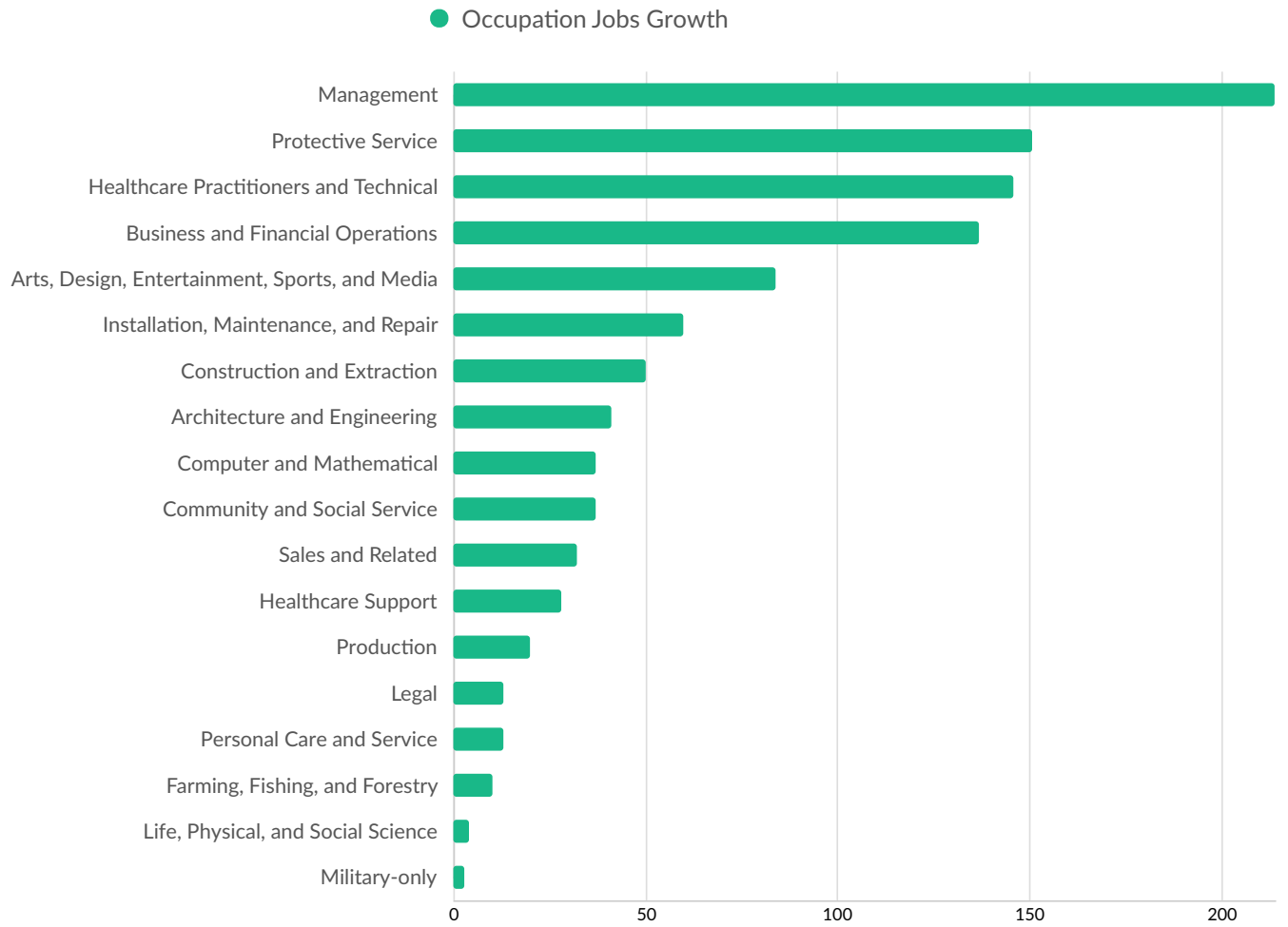
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

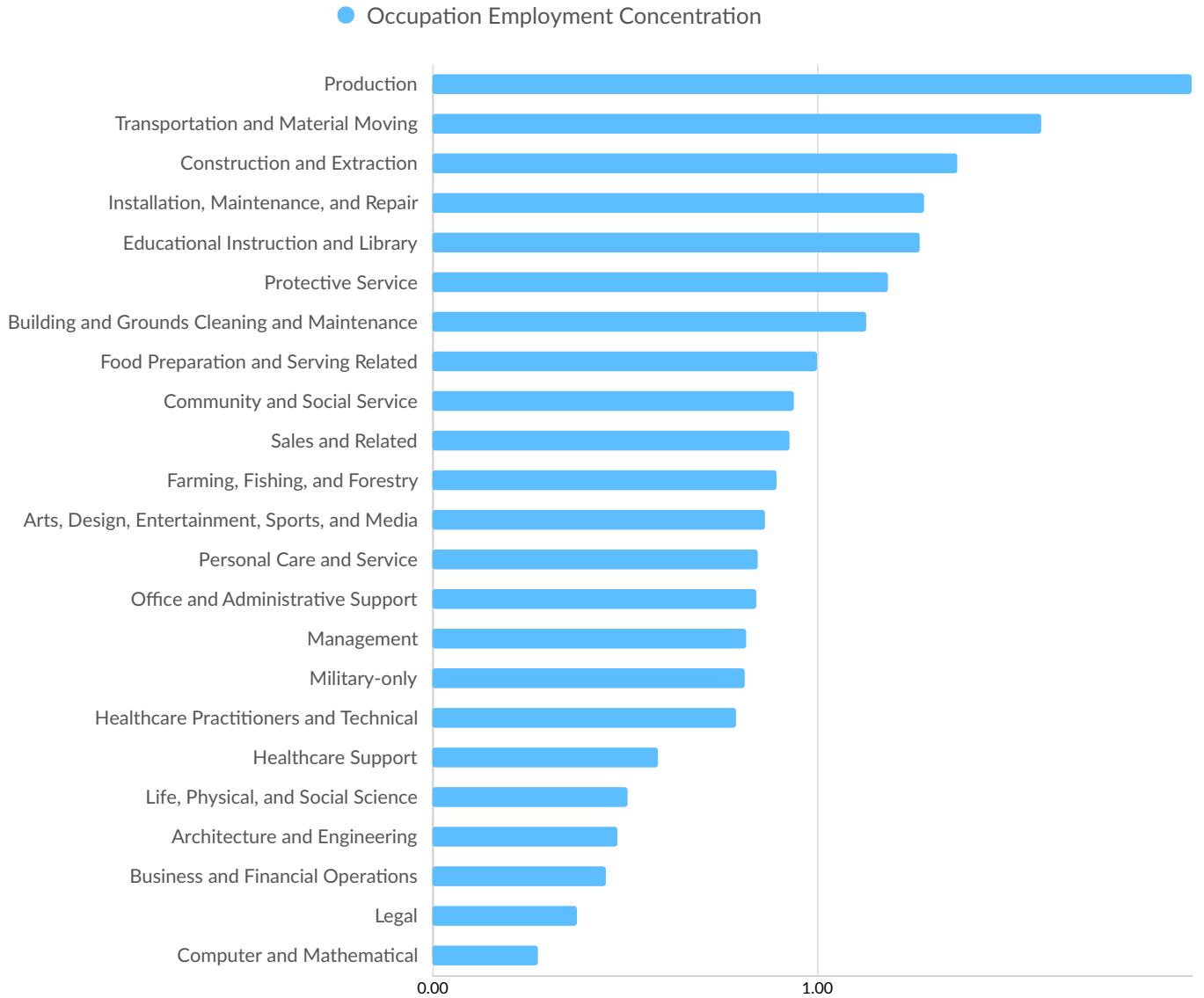
Largest Occupations



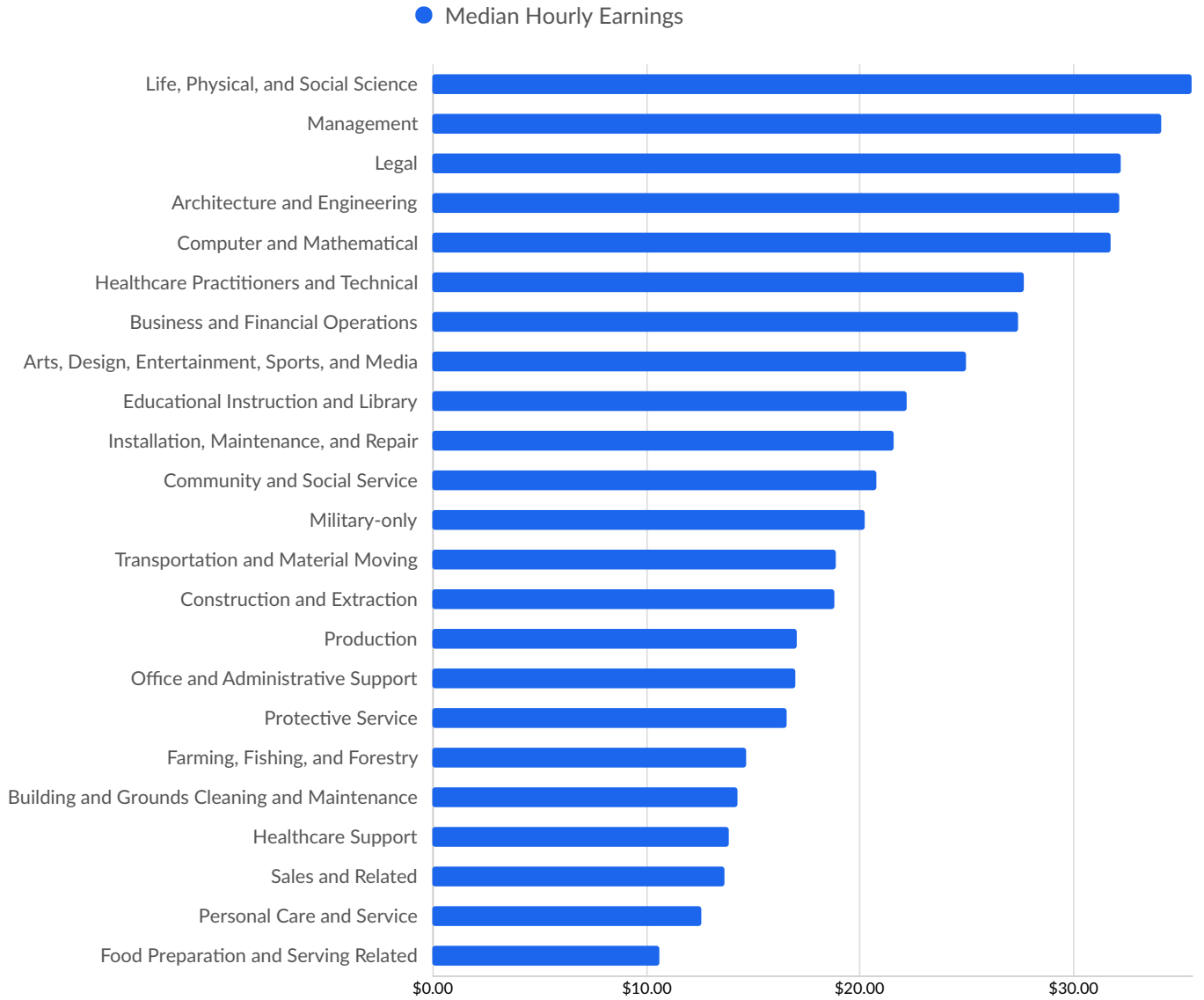
Top Growing Occupations



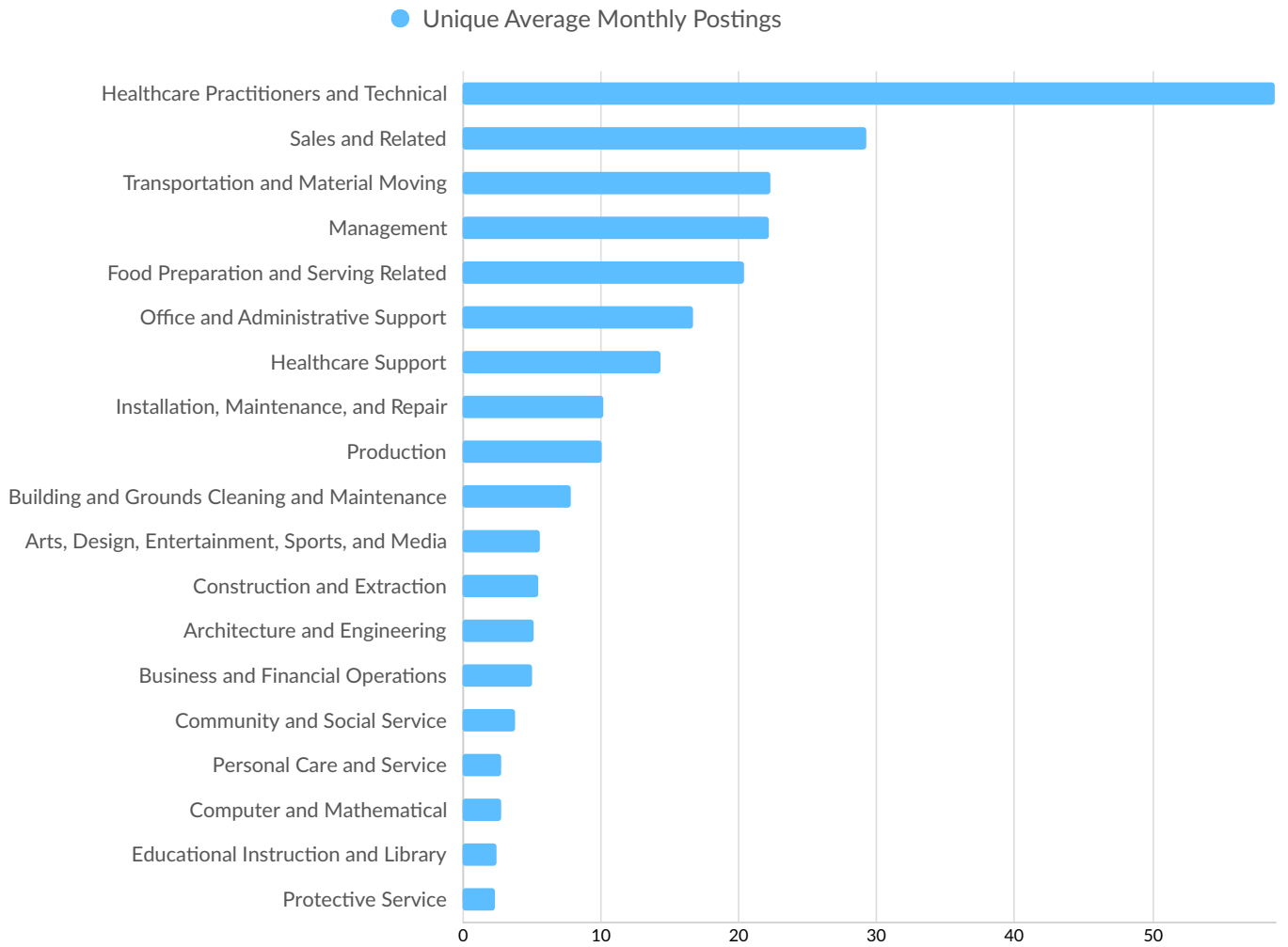
Top Occupation Employment Concentration



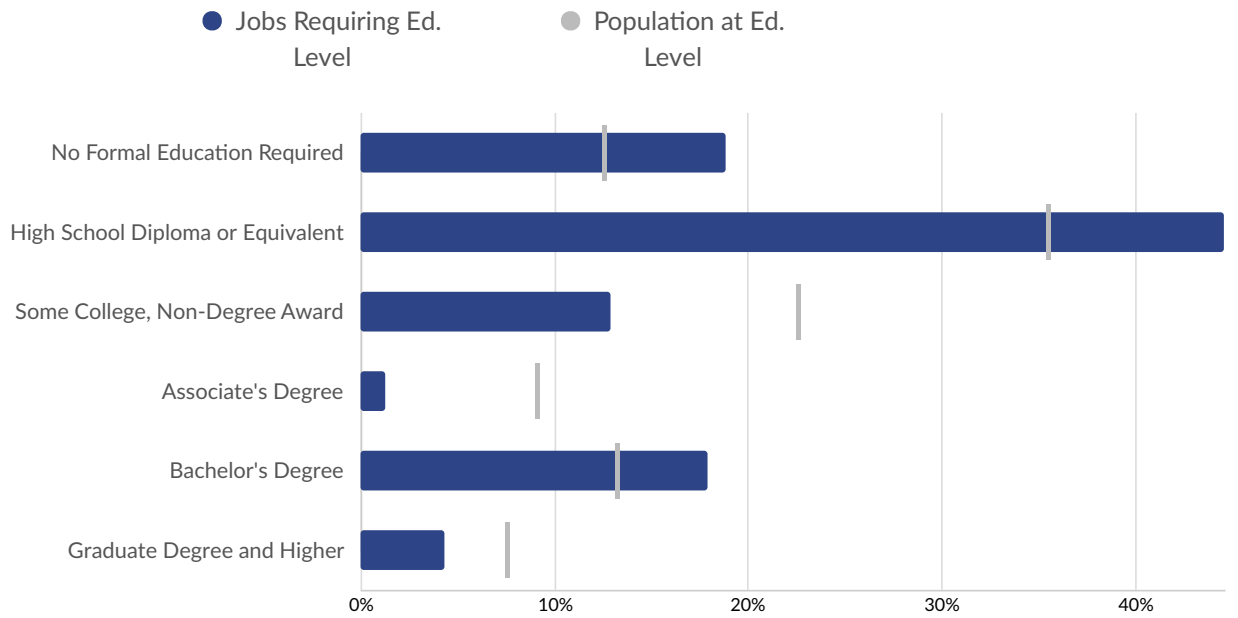
Top Occupation Earnings



Top Posted Occupations

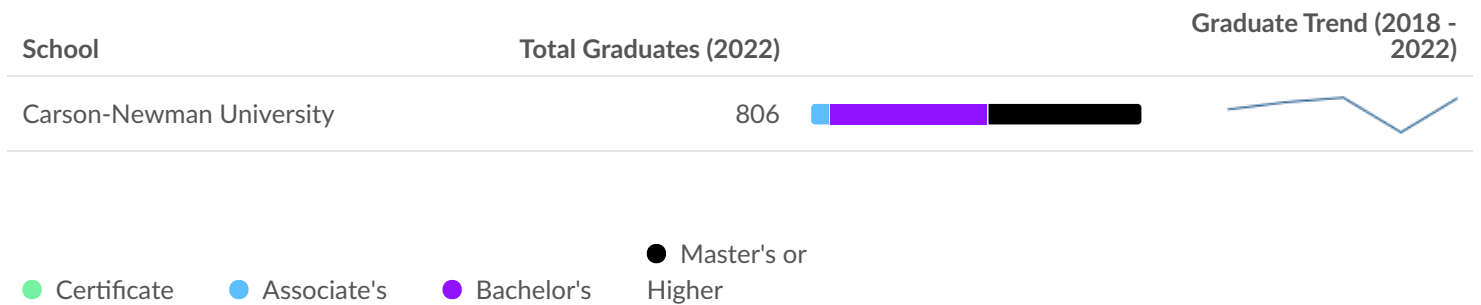


Underemployment



Educational Pipeline

In 2022, there were 806 graduates in Jefferson County, TN. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Educational, Instructional, and Curriculum Supervision" (Master's or Higher), and "Business Administration and Management, General" (Bachelor's).



In-Demand Skills

