



Sevier County, TN



Tennessee

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

47155 Sevier County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

100,175

Population (2022)

Population **grew by 2,631** over the last 5 years and is projected to **grow by 2,046** over the next 5 years.

53,212

Total Regional Employment

Jobs **grew by 3,711** over the last 5 years and are projected to **grow by 7,116** over the next 5 years.

\$51.7K

Median Household Income (2020)

Median household income is **\$13.3K below** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **increased by 2.7%** since 2017, growing by 2,631. Population is expected to **increase by 2.0%** between 2022 and 2027, adding 2,046.
- From 2017 to 2022, jobs **increased by 7.5%** in Sevier County, TN from 49,501 to **53,212**. This change **outpaced the national growth rate of 2.4% by 5.1%**. As the number of jobs increased, the **labor force participation rate increased from 64.7% to 65.8% between 2017 and 2022**.
- Concerning educational attainment, **12.7% of Sevier County, TN residents possess a Bachelor's Degree** (8.1% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Traveler Accommodation, and Amusement Parks and Arcades.

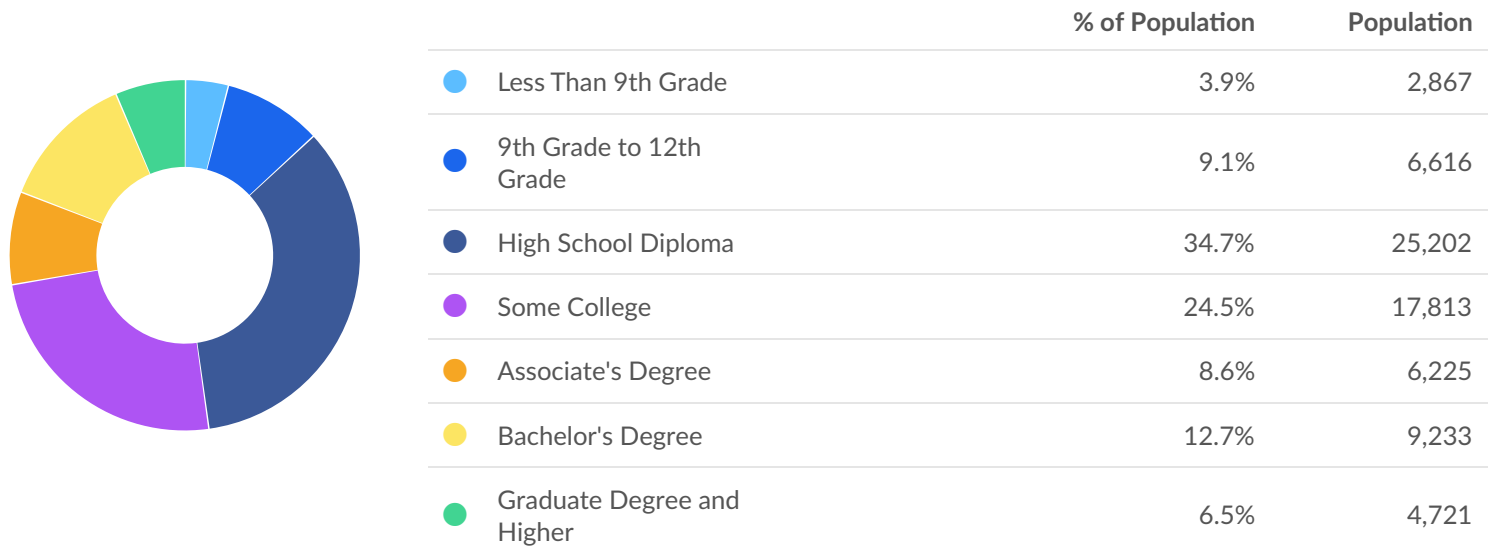
	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	100,175	53,575	53,212	92.8	\$5.53B	\$6.72B	\$6.12B
15 County	1,225,140	569,128	553,643	92.0	\$71.00B	\$69.35B	\$73.95B
State	7,054,875	3,286,591	3,517,928	92.3	\$460.08B	\$393.33B	\$479.48B

Dec 2022 Labor Force Breakdown



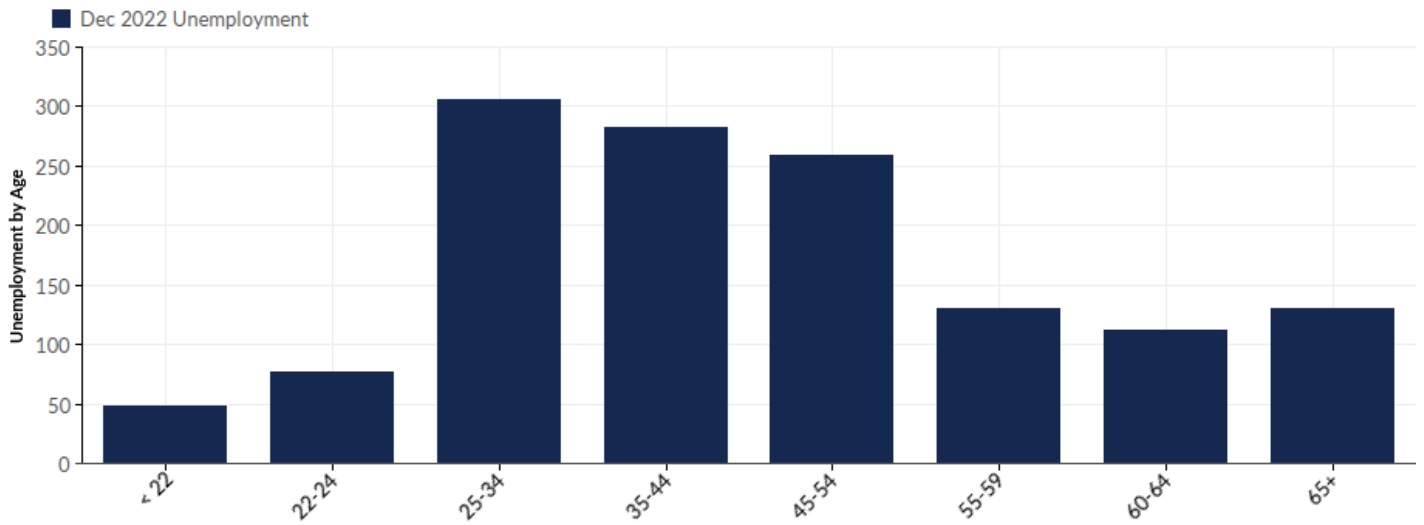
Educational Attainment

Concerning educational attainment, **12.7% of Sevier County, TN residents possess a Bachelor's Degree** (8.1% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).



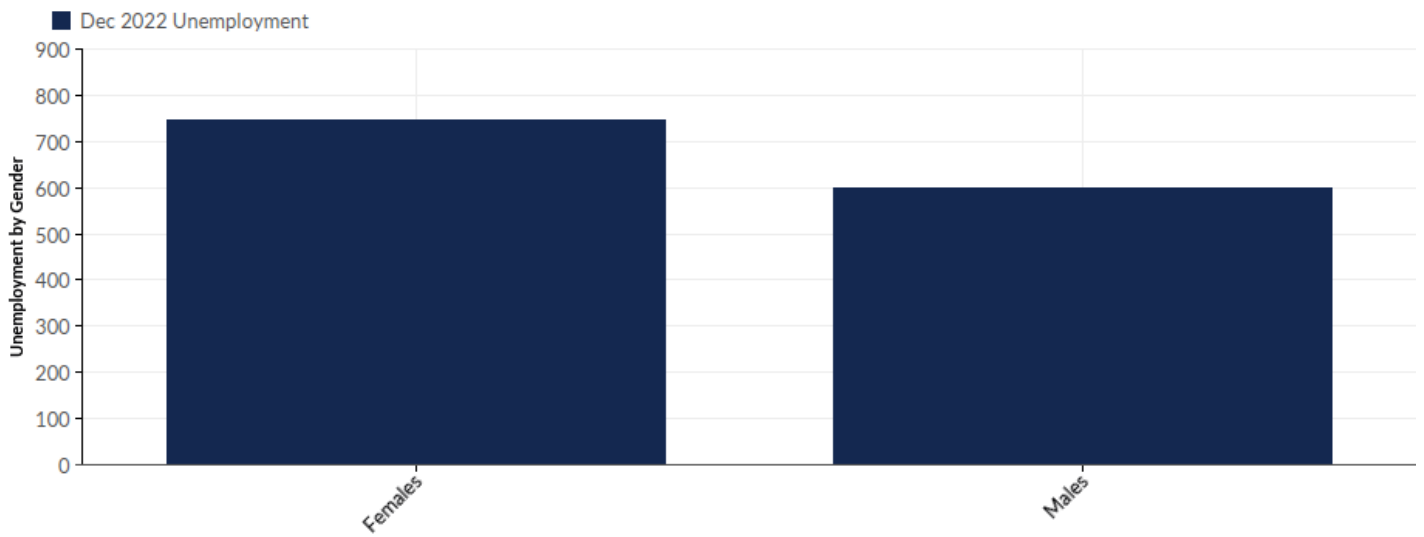
Unemployment by Demographics

Unemployment by Age



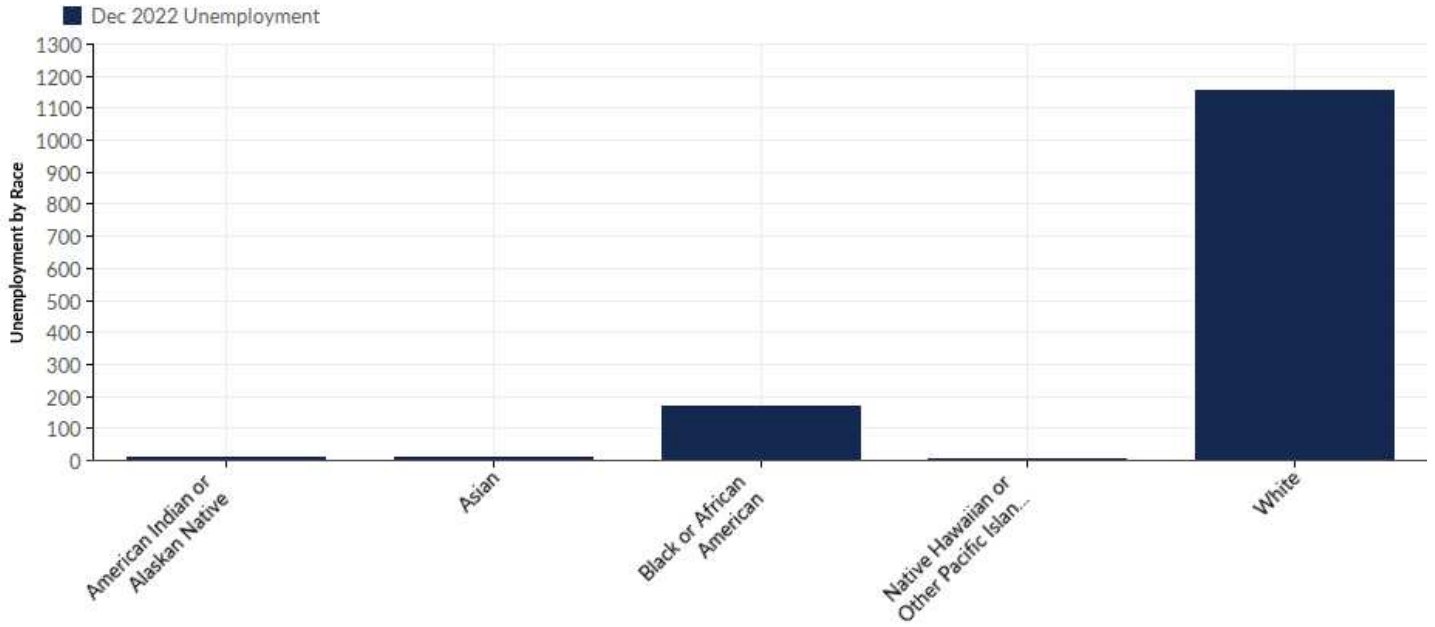
Age	Unemployment (Dec 2022)	% of Unemployed
< 22	48	3.57%
22-24	77	5.73%
25-34	306	22.77%
35-44	282	20.98%
45-54	259	19.27%
55-59	130	9.67%
60-64	112	8.33%
65+	130	9.67%
Total	1,344	100.00%

Unemployment by Gender



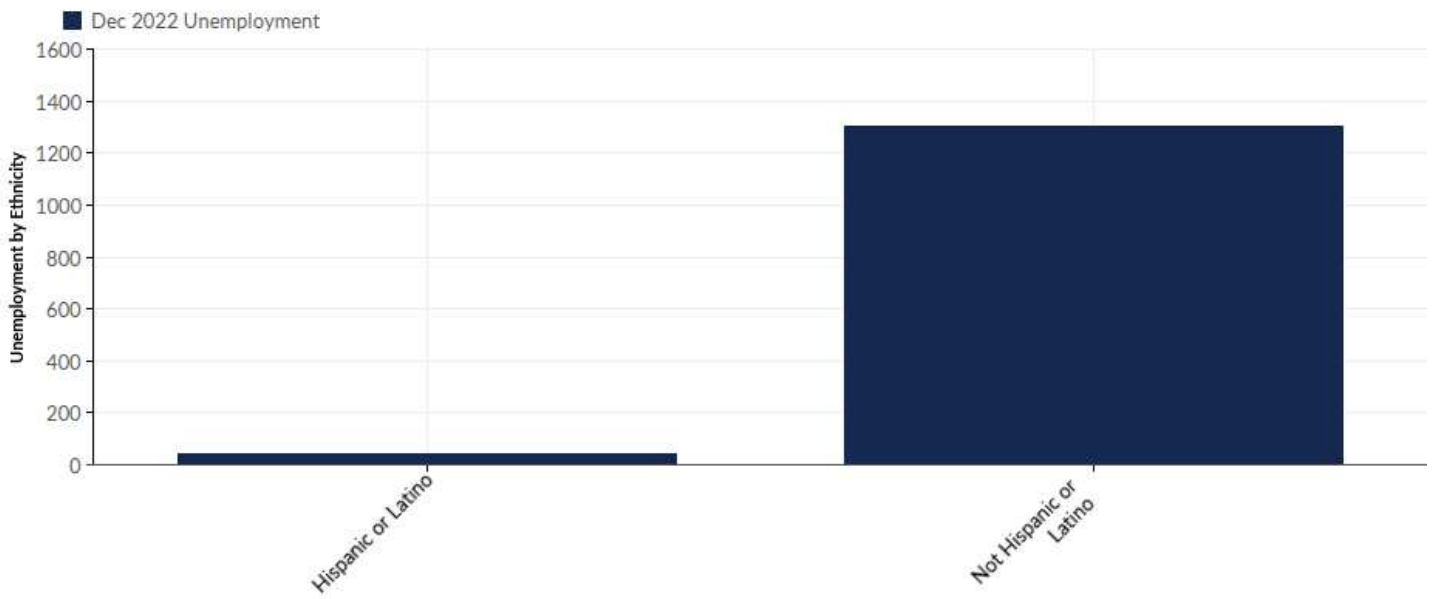
Gender	Unemployment (Dec 2022)	% of Unemployed
Females	745	55.43%
Males	599	44.57%
Total	1,344	100.00%

Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	10	0.74%
Asian	8	0.60%
Black or African American	170	12.65%
Native Hawaiian or Other Pacific Islander	3	0.22%
White	1,153	85.79%
Total	1,344	100.00%

Unemployment by Ethnicity

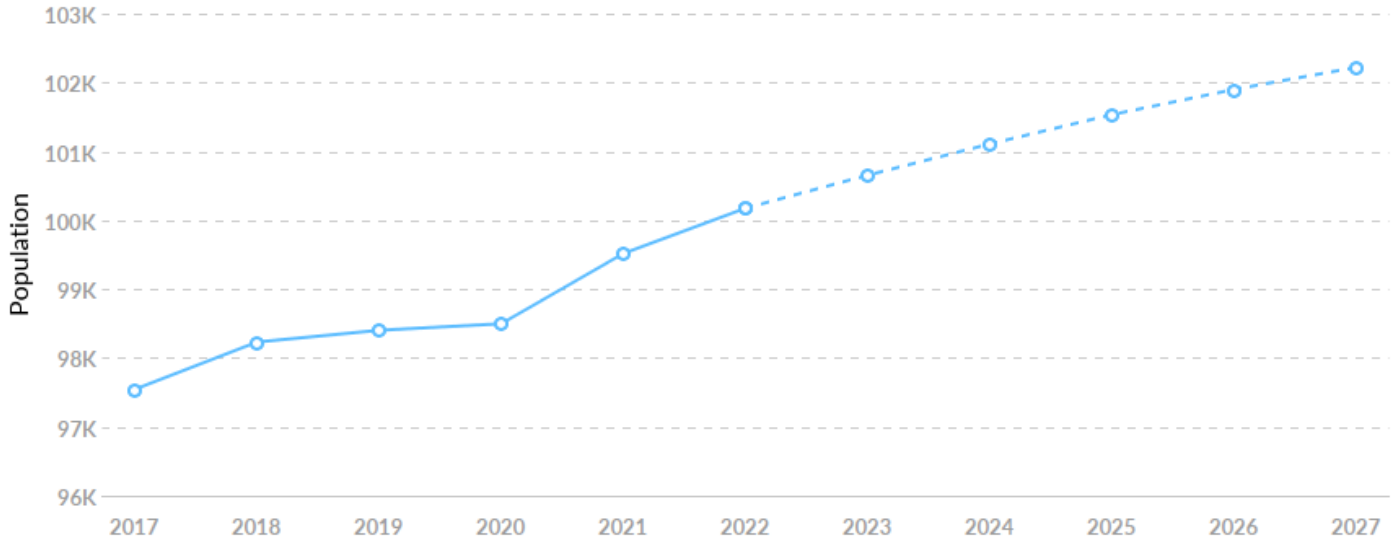


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	43	3.20%
Not Hispanic or Latino	1,301	96.80%
Total	1,344	100.00%

Historic & Projected Trends

Population Trends

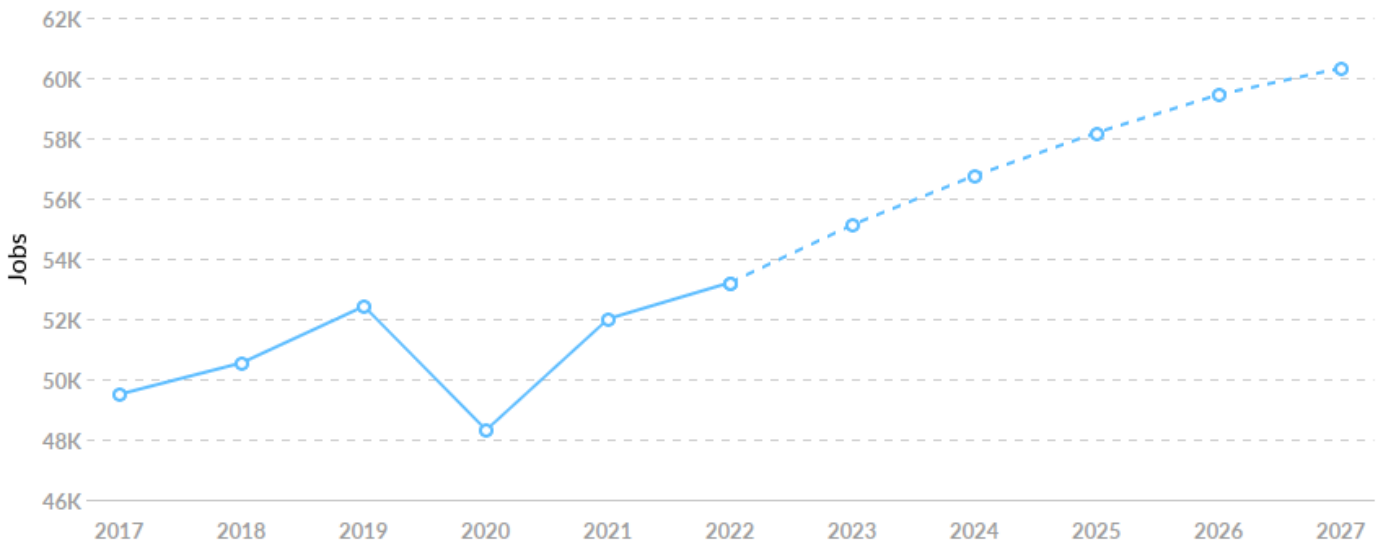
As of 2022 the region's population increased by 2.7% since 2017, growing by 2,631. Population is expected to increase by 2.0% between 2022 and 2027, adding 2,046.



Timeframe	Population
2017	97,544
2018	98,231
2019	98,402
2020	98,497
2021	99,517
2022	100,175
2023	100,654
2024	101,108
2025	101,534
2026	101,900
2027	102,221

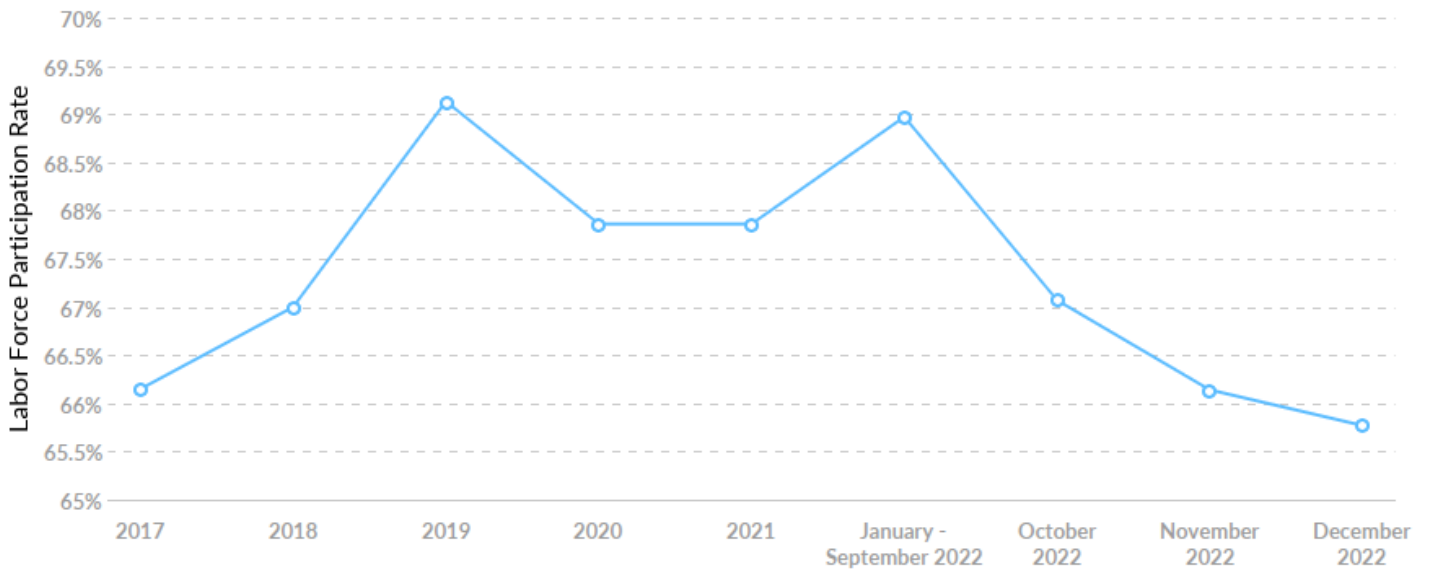
Job Trends

From 2017 to 2022, jobs increased by 7.5% in Sevier County, TN from 49,501 to 53,212. This change **outpaced the national growth rate of 2.4% by 5.1%.**



Timeframe	Jobs
2017	49,501
2018	50,545
2019	52,421
2020	48,314
2021	52,006
2022	53,212
2023	55,130
2024	56,760
2025	58,188
2026	59,451
2027	60,328

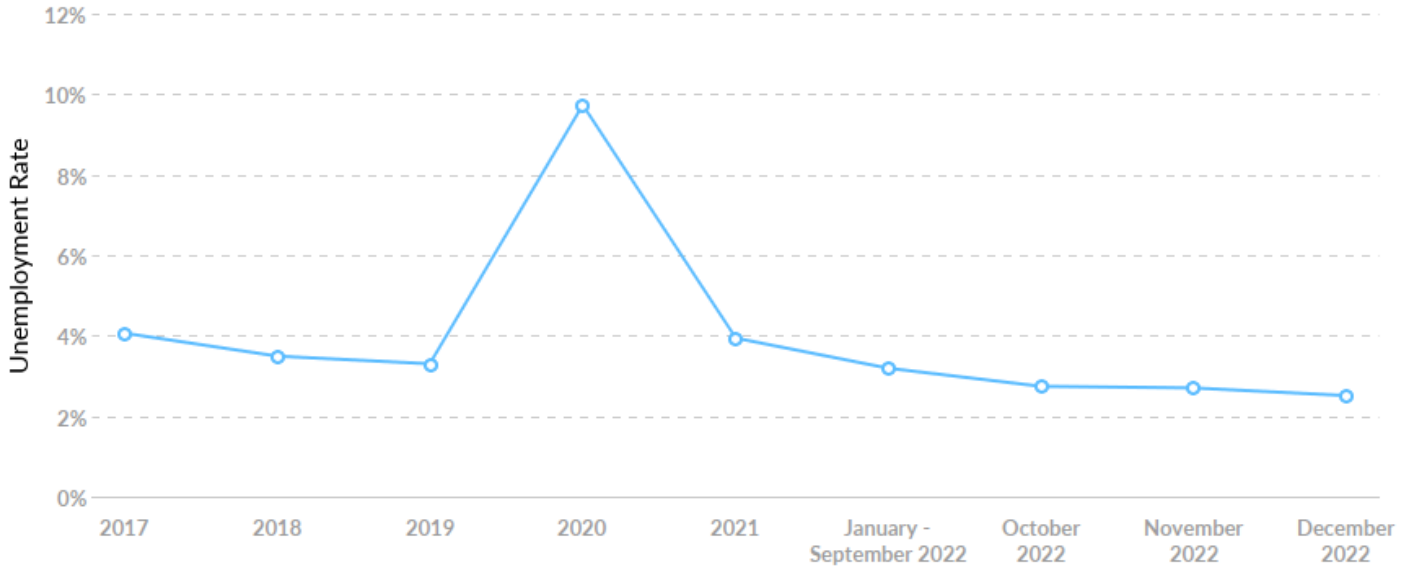
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	66.15%
2018	67.00%
2019	69.13%
2020	67.86%
2021	67.86%
January - September 2022	68.97%
October 2022	67.07%
November 2022	66.14%
December 2022	65.77%

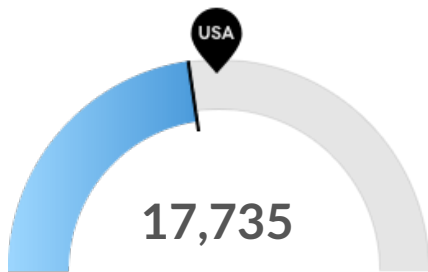
Unemployment Rate Trends

Sevier County, TN had a December 2022 unemployment rate of 2.51%, **decreasing from 4.06%** 5 years before.



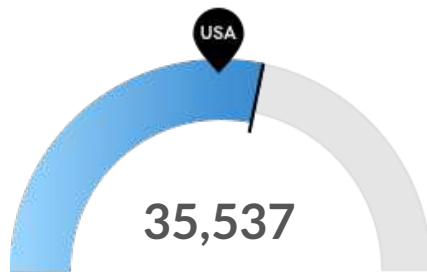
Timeframe	Unemployment Rate
2017	4.06%
2018	3.49%
2019	3.30%
2020	9.72%
2021	3.94%
January - September 2022	3.19%
October 2022	2.74%
November 2022	2.70%
December 2022	2.51%

Population Characteristics



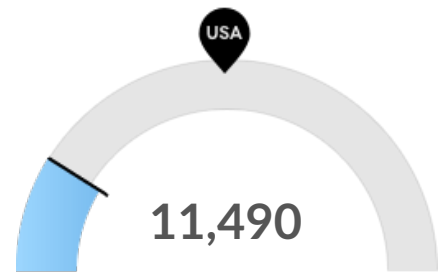
Millennials

Sevier County, TN has 17,735 millennials (ages 25-39). The national average for an area this size is 20,328.



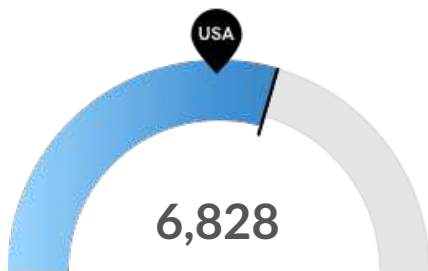
Retiring Soon

Retirement risk is high in Sevier County, TN. The national average for an area this size is 29,580 people 55 or older, while there are 35,537 here.



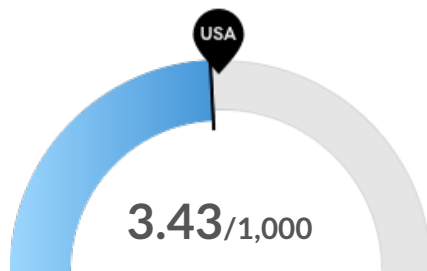
Racial Diversity

Racial diversity is low in Sevier County, TN. The national average for an area this size is 40,497 racially diverse people, while there are 11,490 here.



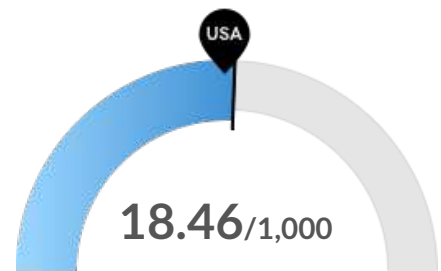
Veterans

Sevier County, TN has 6,828 veterans. The national average for an area this size is 5,299.



Violent Crime

Sevier County, TN has 3.43 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

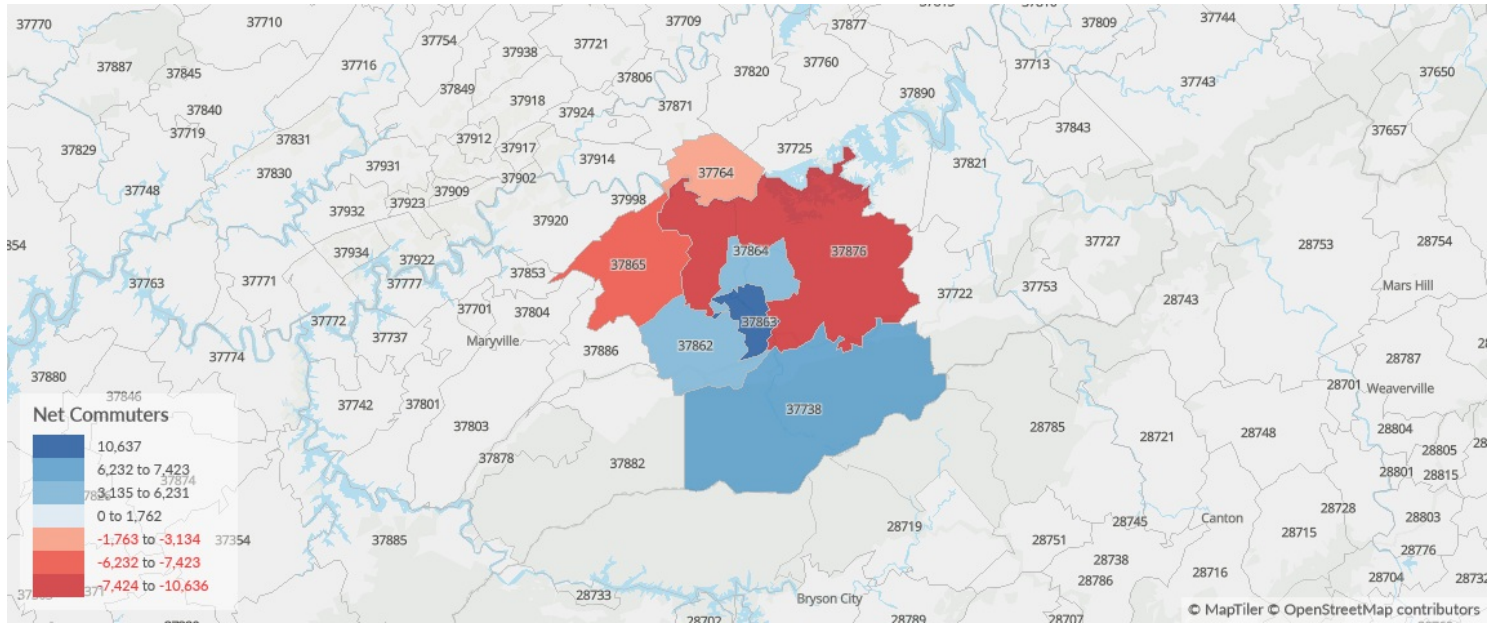


Property Crime

Sevier County, TN has 18.46 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Sevier County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #5 for resident workers. The top ZIP for resident workers is 37876.



Where Talent Works

ZIP	Name	2022 Employment
37863	Pigeon Forge, TN (in Se...	14,566
37862	Sevierville, TN (in Sevier...	13,509
37738	Gatlinburg, TN (in Sevie...	9,279
37876	Sevierville, TN (in Sevier...	7,969
37865	Seymour, TN (in Sevier ...	4,658

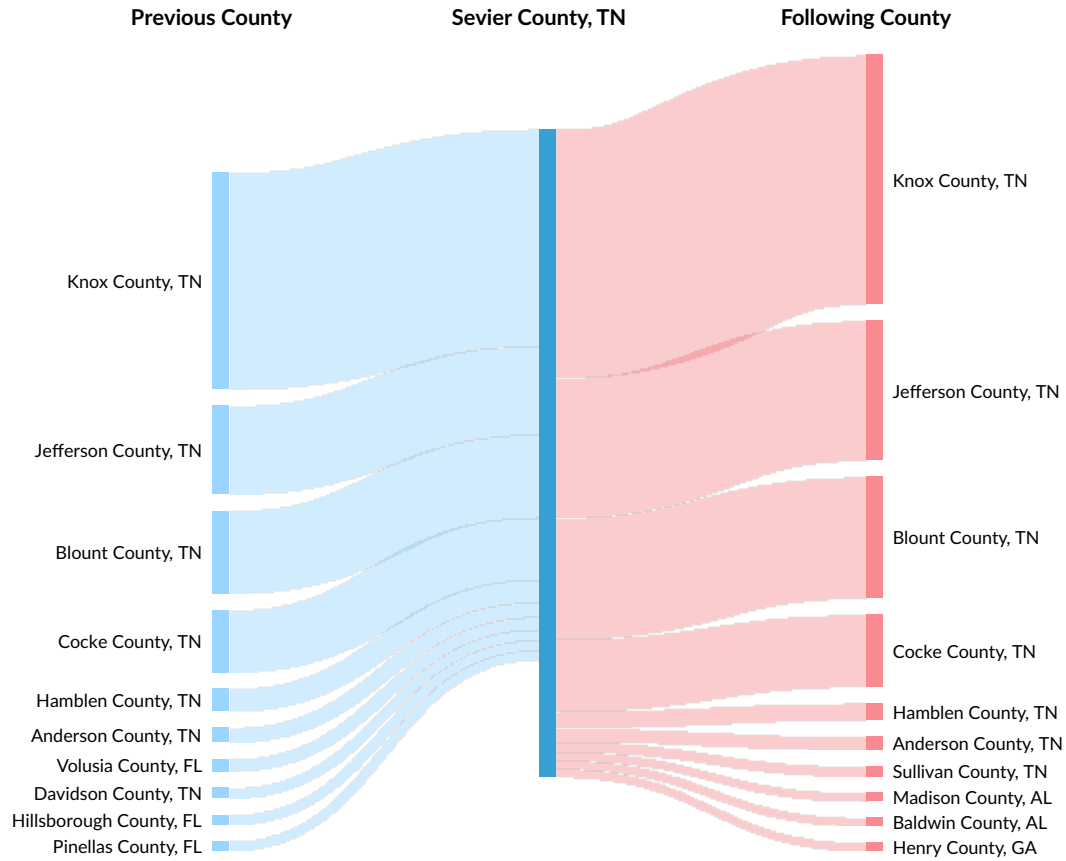
Where Talent Lives

ZIP	Name	2022 Workers
37876	Sevierville, TN (in Sevier...	15,393
37865	Seymour, TN (in Sevier ...	11,233
37862	Sevierville, TN (in Sevier...	10,375
37764	Kodak, TN (in Sevier cou...	4,758
37863	Pigeon Forge, TN (in Se...	3,929

Inbound and Outbound Migration

The table below analyzes past and current residents of Sevier County, TN. The left column shows residents of other counties migrating to Sevier County, TN. The right column shows residents migrating from Sevier County, TN to other counties.

As of 2020, 899 people have migrated from Knox County, TN to Sevier County, TN. In the same year, 1,032 people left Sevier County, TN migrating to Knox County, TN. The total Net Migration for Sevier County, TN in 2020 was 641.

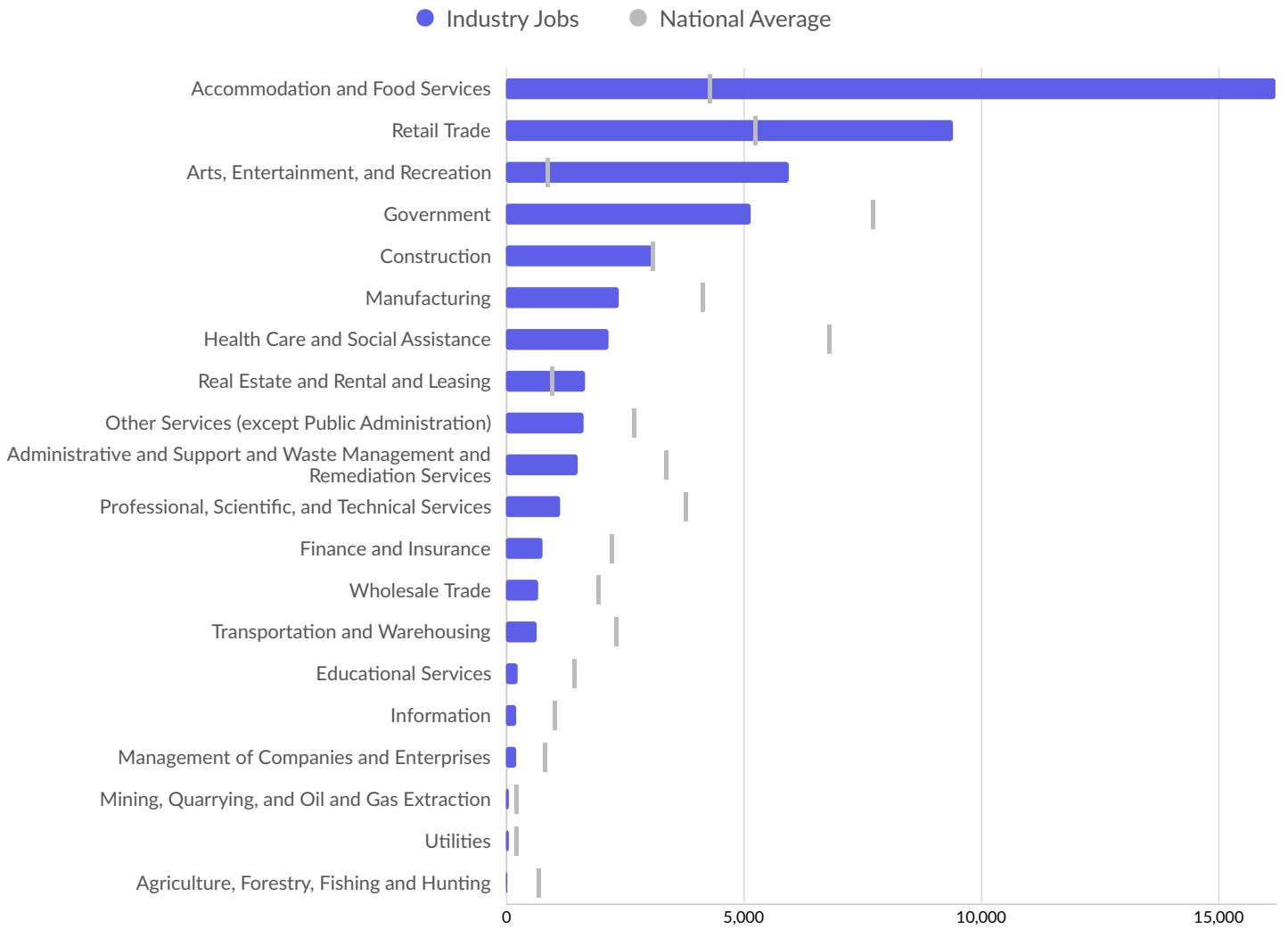


Top Previous Counties	Migrations
Knox County, TN	899
Jefferson County, TN	366
Blount County, TN	343
Cocke County, TN	258
Hamblen County, TN	93
Anderson County, TN	62

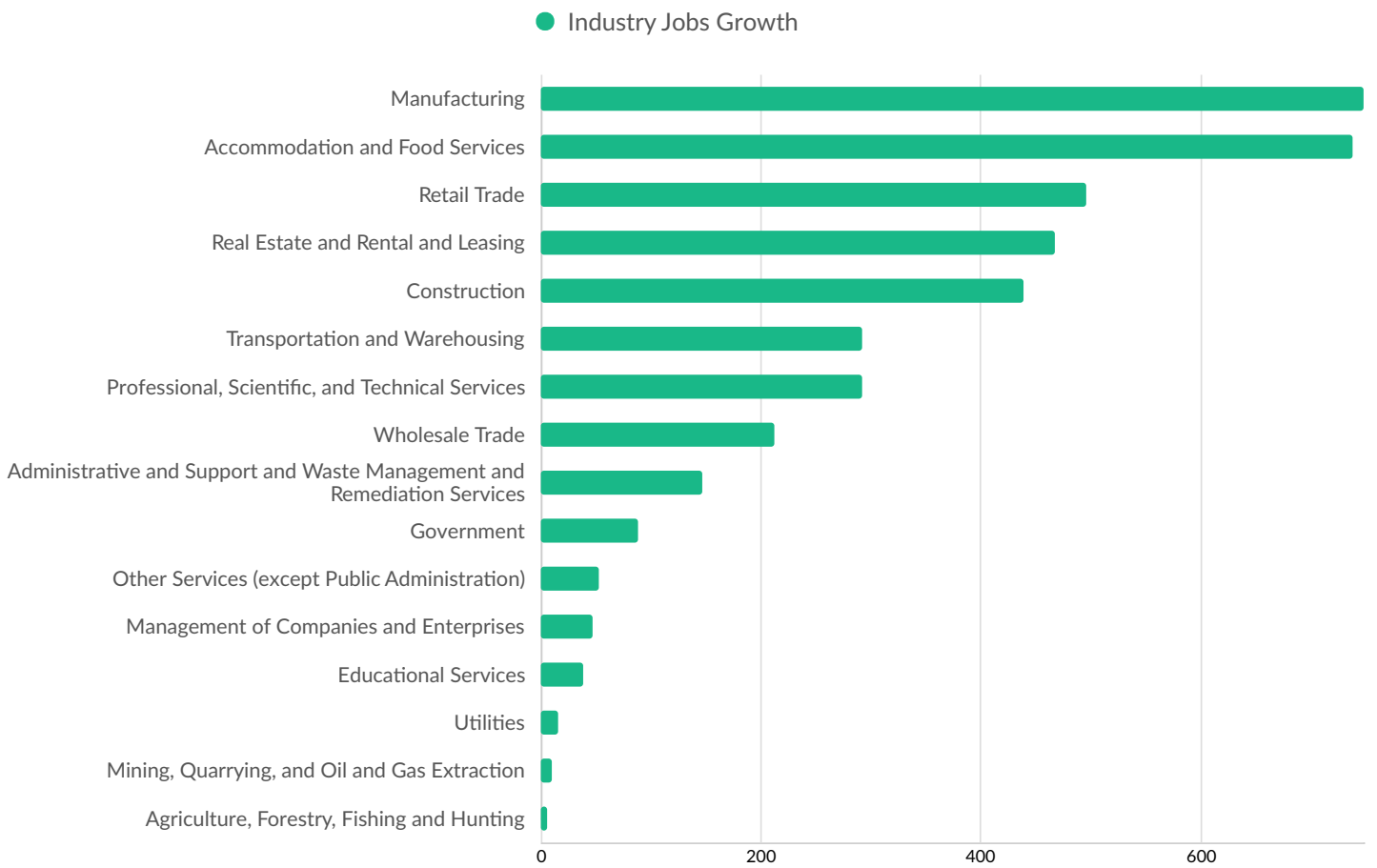
Top Previous Counties	Migrations
Volusia County, FL	52
Davidson County, TN	44
Hillsborough County, FL	41
Pinellas County, FL	40
Hamilton County, TN	37
Pike County, KY	35
Fayette County, GA	35
Palm Beach County, FL	35
Broward County, FL	35
Top Following Counties	Migrations
Knox County, TN	1,032
Jefferson County, TN	579
Blount County, TN	503
Cocke County, TN	298
Hamblen County, TN	70
Anderson County, TN	55
Sullivan County, TN	42
Madison County, AL	35
Baldwin County, AL	35
Henry County, GA	34
Maricopa County, AZ	34
Volusia County, FL	34
Lee County, FL	34
El Paso County, CO	34
DeSoto County, MS	34

Industry Characteristics

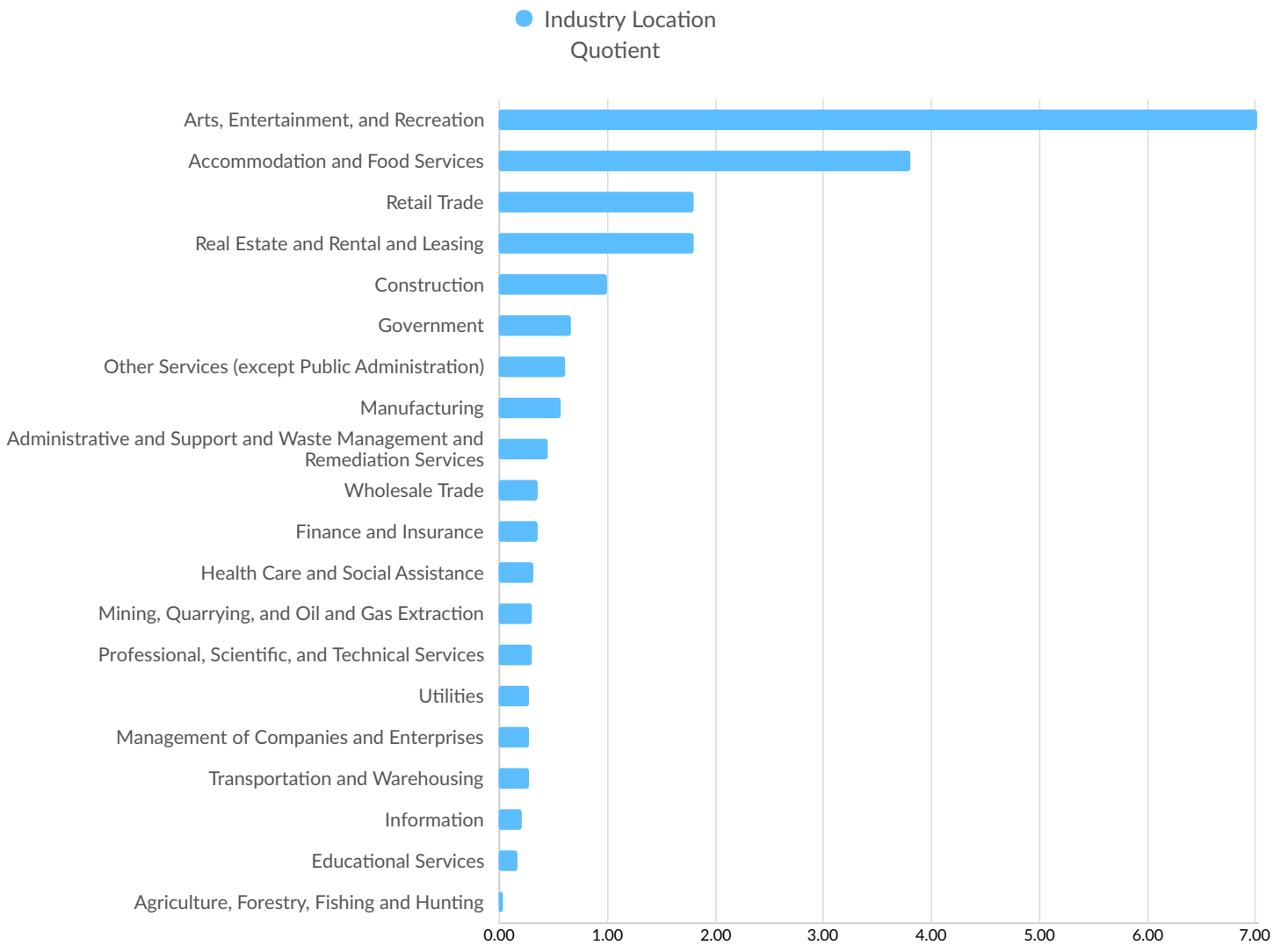
Largest Industries



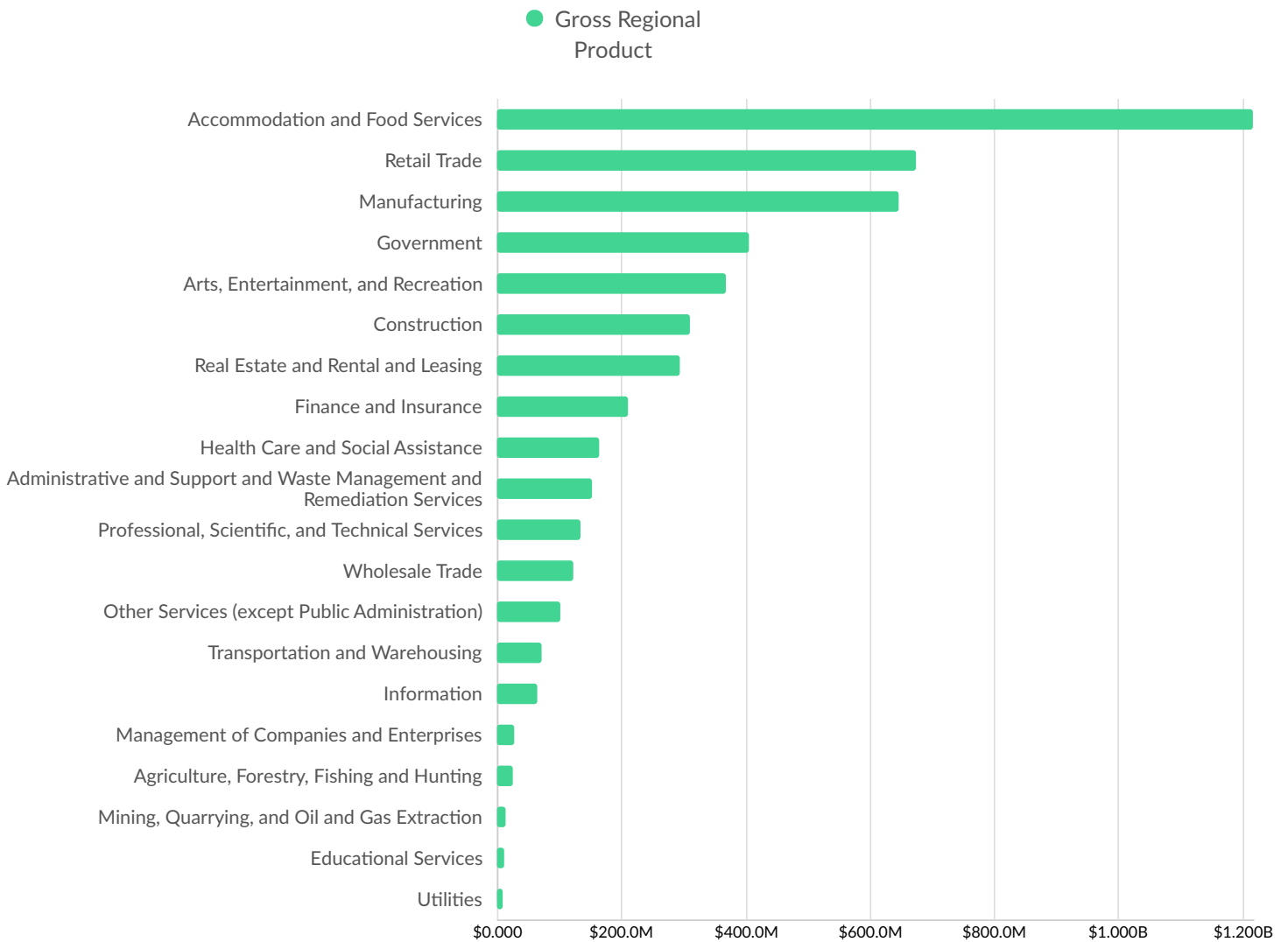
Top Growing Industries



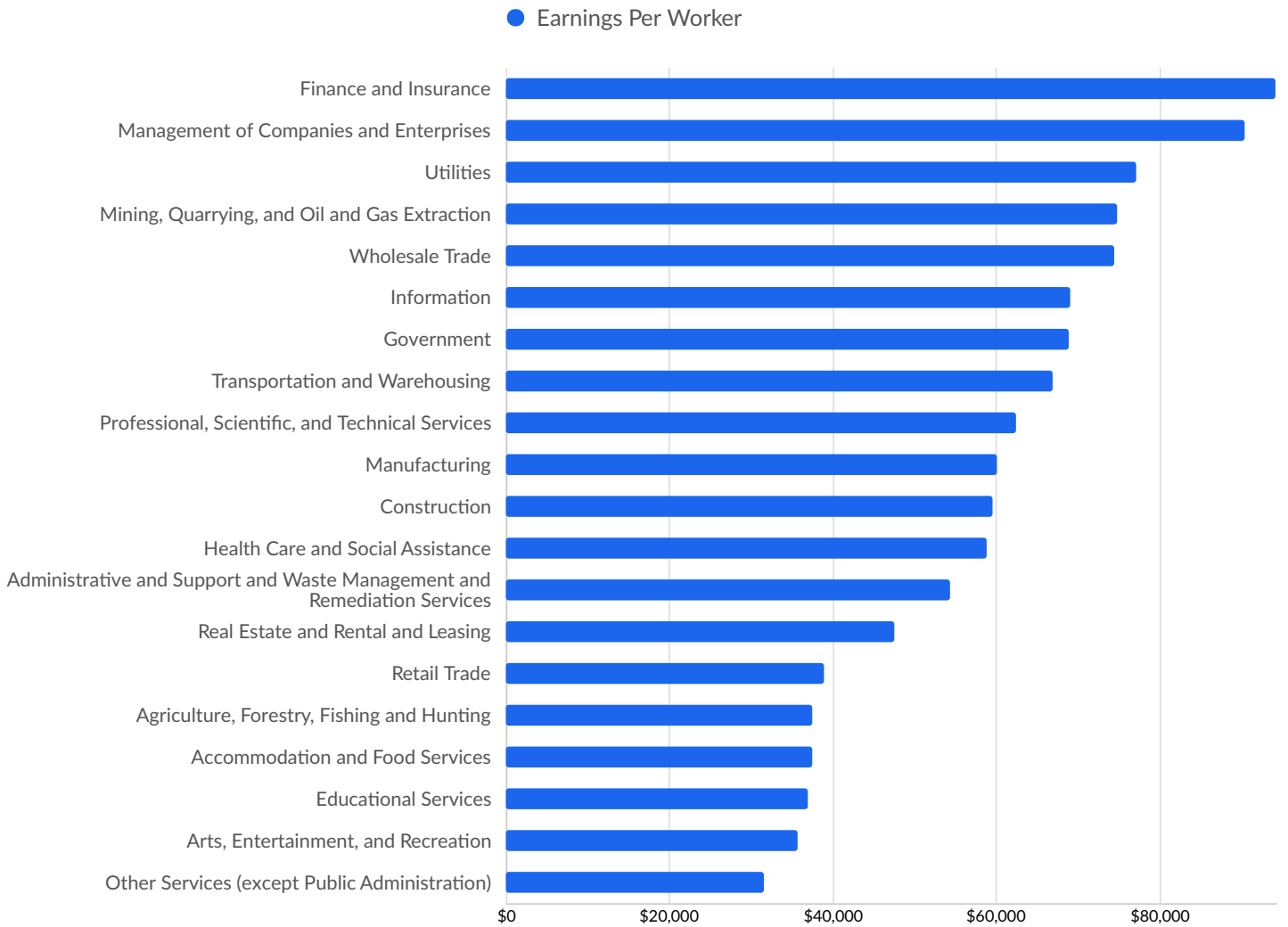
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



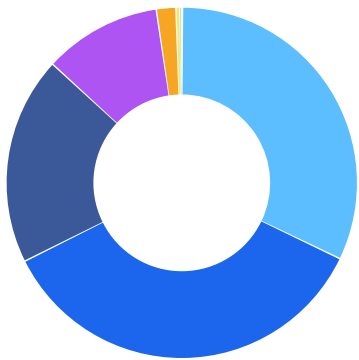
Business Characteristics

8,143 Companies Employ Your Workers

Online profiles for your workers mention 8,143 companies as employers, with the top 10 appearing below. In the last 12 months, 1,391 companies in Sevier County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Dollywood Company	280 	Food City	730 
Westgate Resorts	152 	Westgate Las Vegas Resort & Ca...	454 
Sevier County Schools Federal C...	113 	Westgate Resorts	314 
Wyndham Hotels & Resorts	111 	Dollywood	295 
Sevier School District	107 	Randstad	240 
Covenant Health	105 	Wilderness Hotel And Resort	240 
Sevier County School System	105 	Covenant Health	170 
University of Tennessee	100 	Wyndham Destinations	151 
Walmart	93 	Hilton	148 
Elavon	89 	MasterCorp	114 

Business Size

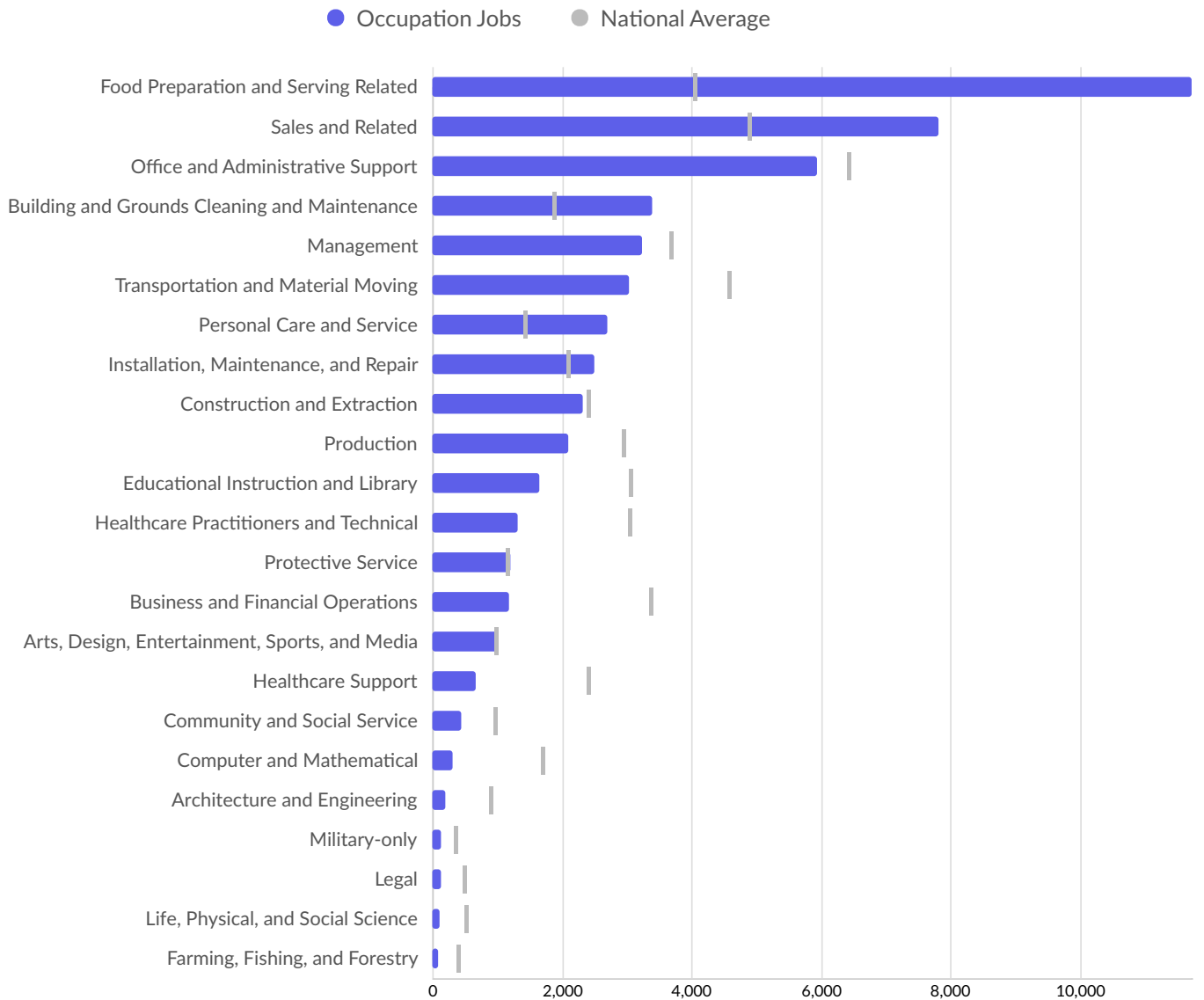


	Percentage	Business Count
● 1 to 4 employees	32.0%	1,643
● 5 to 9 employees	35.5%	1,821
● 10 to 19 employees	19.2%	984
● 20 to 49 employees	10.8%	556
● 50 to 99 employees	1.8%	92
● 100 to 249 employees	0.4%	19
● 250 to 499 employees	0.1%	5
● 500+ employees	0.1%	7

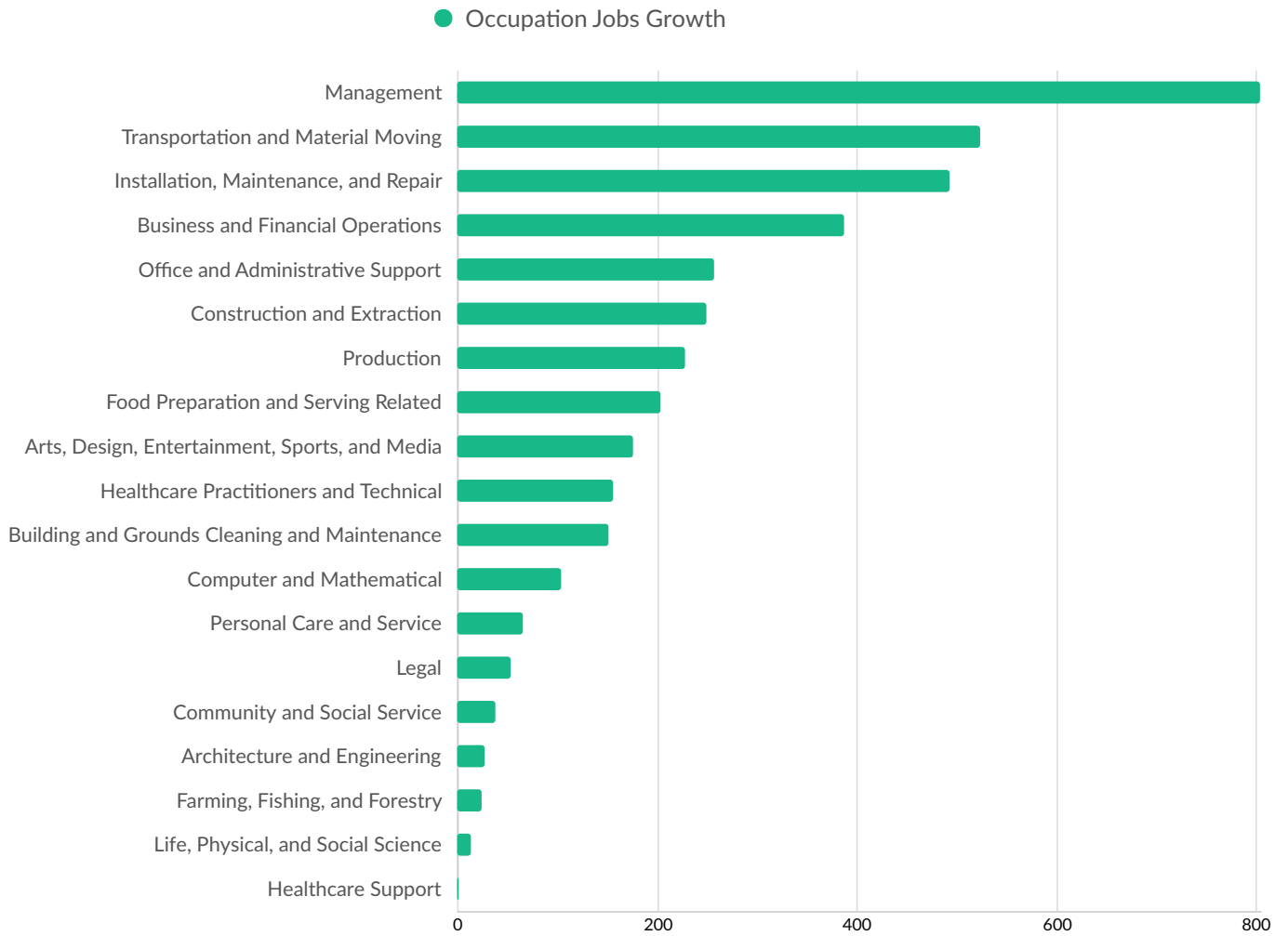
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

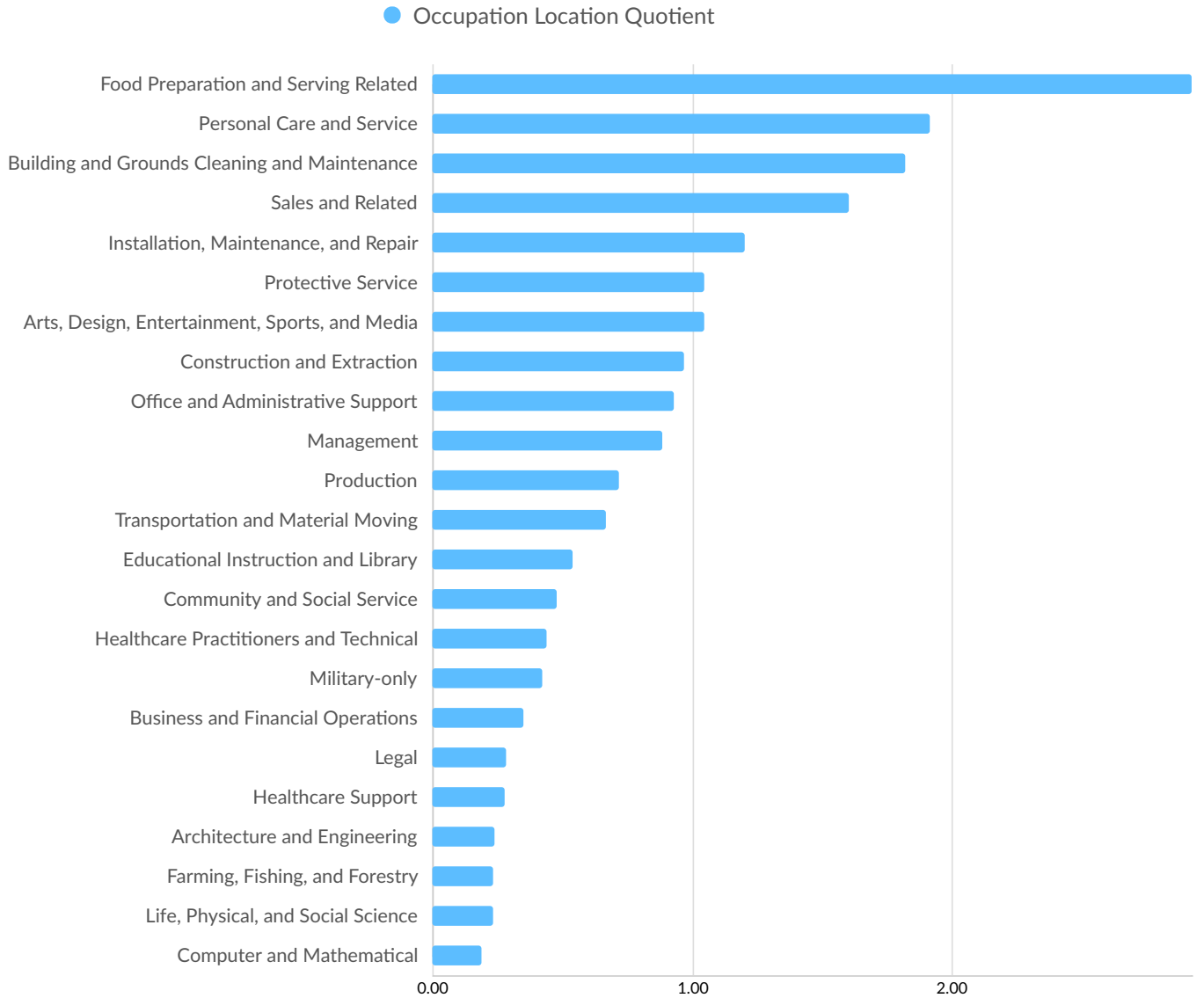
Largest Occupations



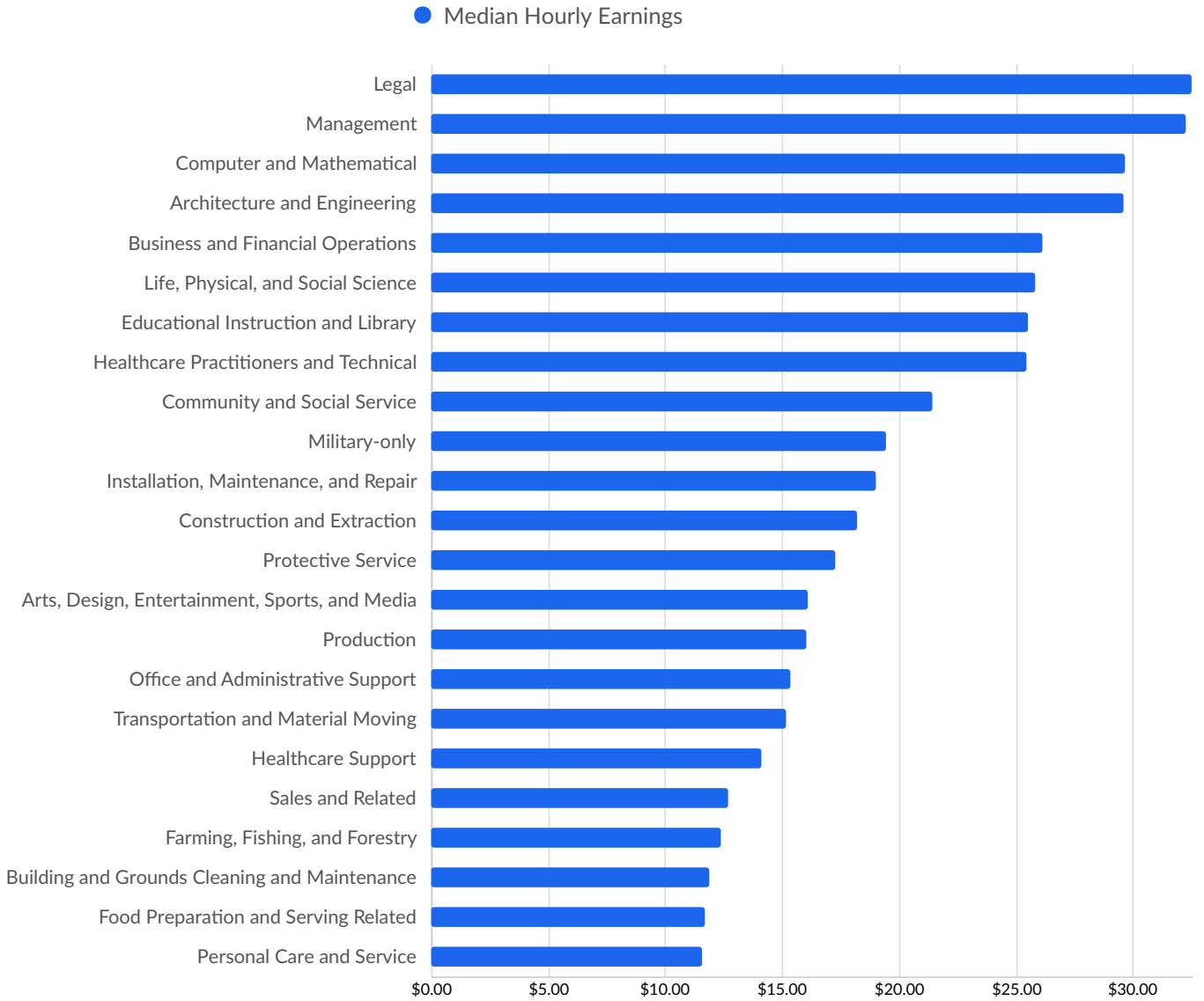
Top Growing Occupations



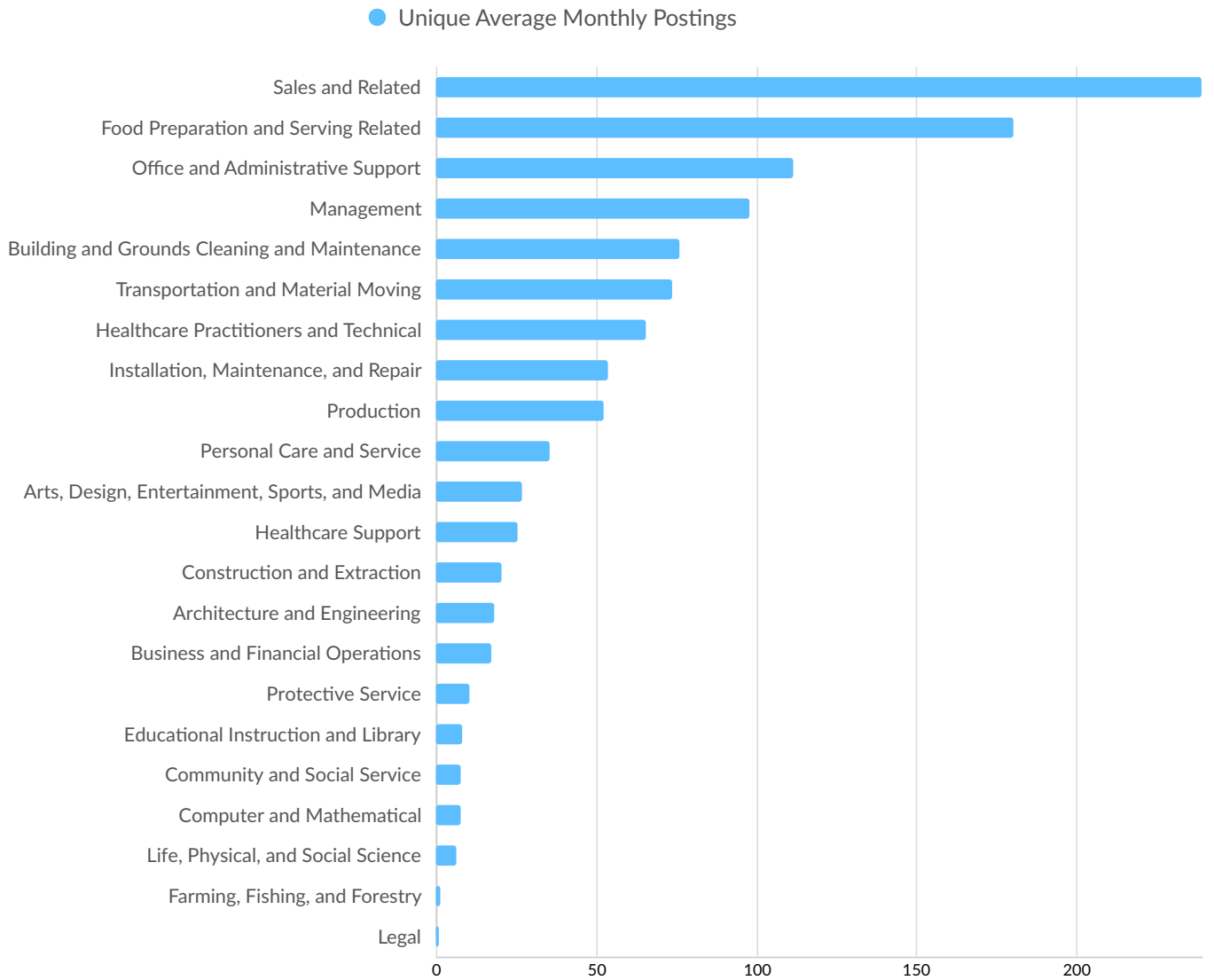
Top Occupation Location Quotient



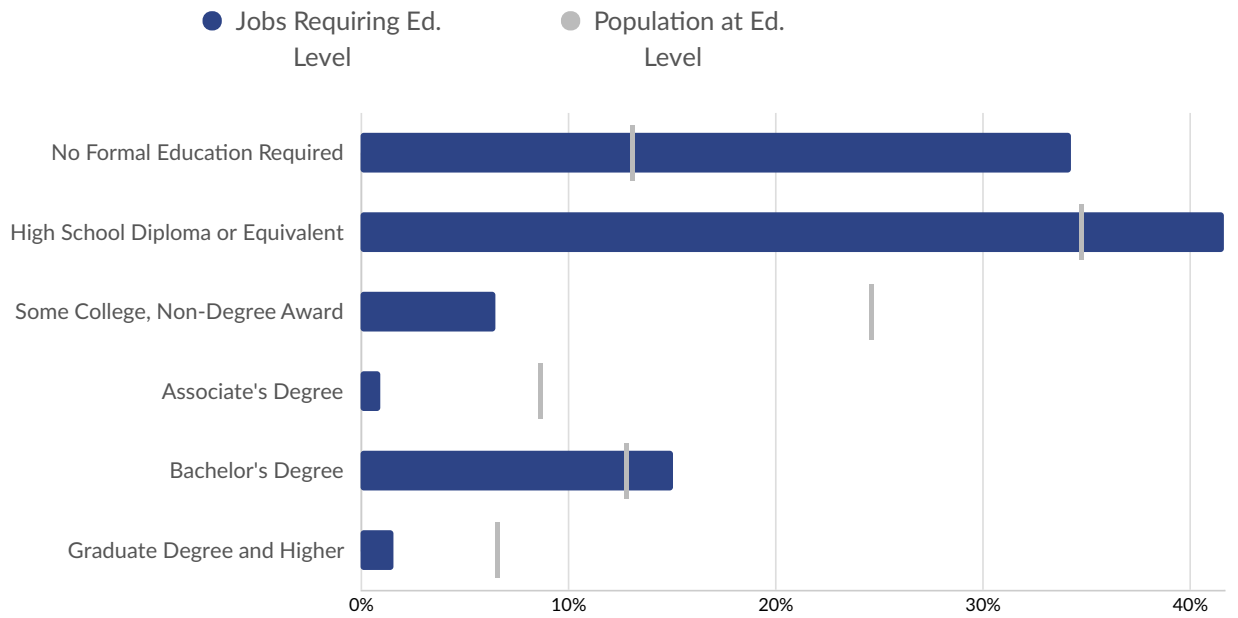
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Sevier County, TN produced graduates.

In-Demand Skills

