



Union County, TN



Tennessee

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

47173 Union County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,565

Population (2023)

Population **grew by 914** over the last 5 years and is projected to **grow by 343** over the next 5 years.

3,631

Total Regional Employment

Jobs **grew by 398** over the last 5 years and are projected to **grow by 403** over the next 5 years.

\$50.9K

Median Household Income (2021)

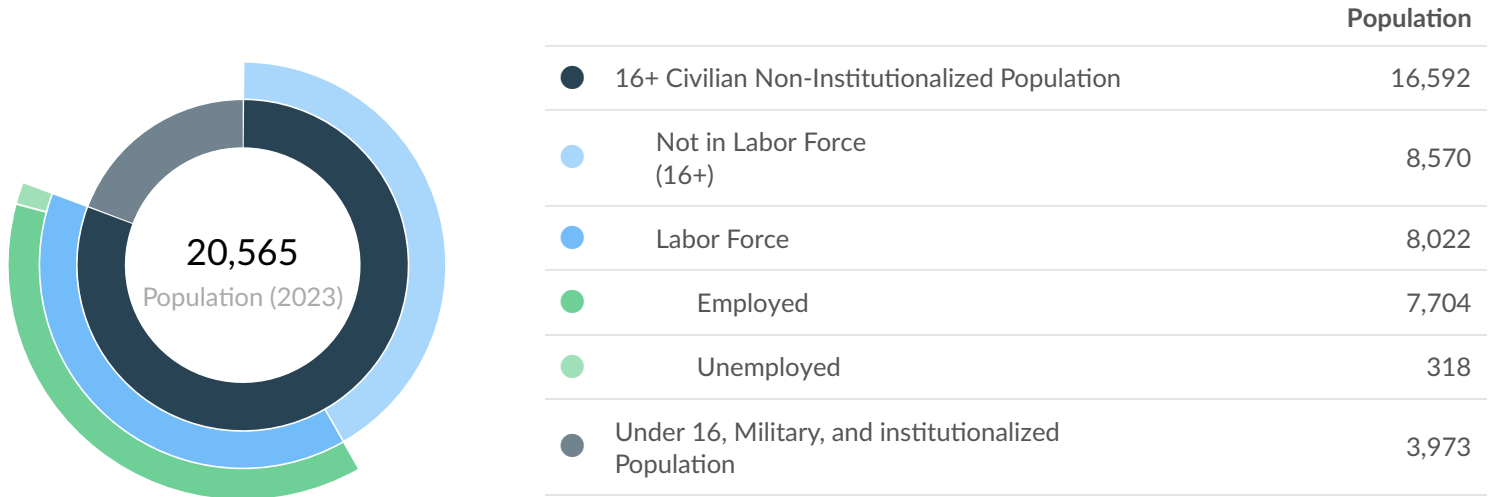
Median household income is **\$18.2K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 4.7%** since 2018, growing by 914. Population is expected to **increase by 1.7%** between 2023 and 2028, adding 343.
- From 2018 to 2023, jobs **increased by 12.3%** in Union County, TN from 3,233 to **3,631**. This change **outpaced the national growth rate of 3.6% by 8.7%**. As the number of jobs increased, the **labor force participation rate decreased from 48.5% to 48.3% between 2018 and 2023**.
- Concerning educational attainment, **6.8% of Union County, TN residents possess a Bachelor's Degree** (14.3% below the national average), and **9.5% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

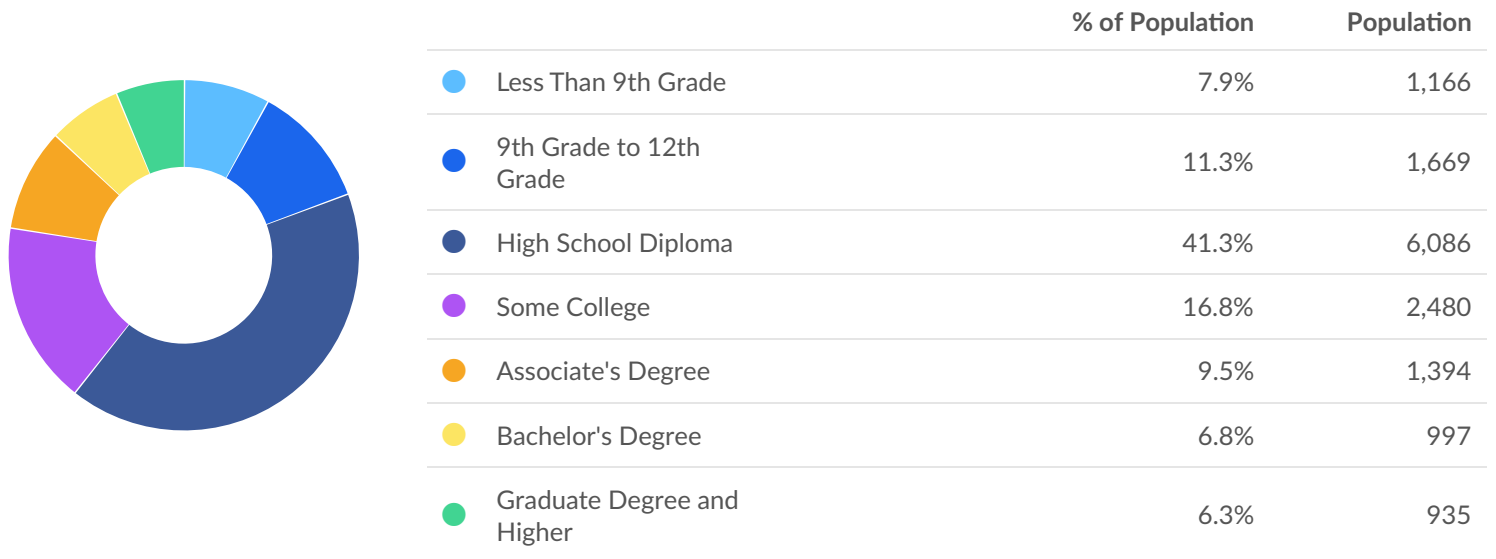
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	20,565	8,022	3,631	90.6	\$474.22M	\$1.08B	\$531.86M
State	7,125,802	3,388,920	3,627,461	92.3	\$471.89B	\$405.55B	\$497.69B

Sep 2023 Labor Force Breakdown



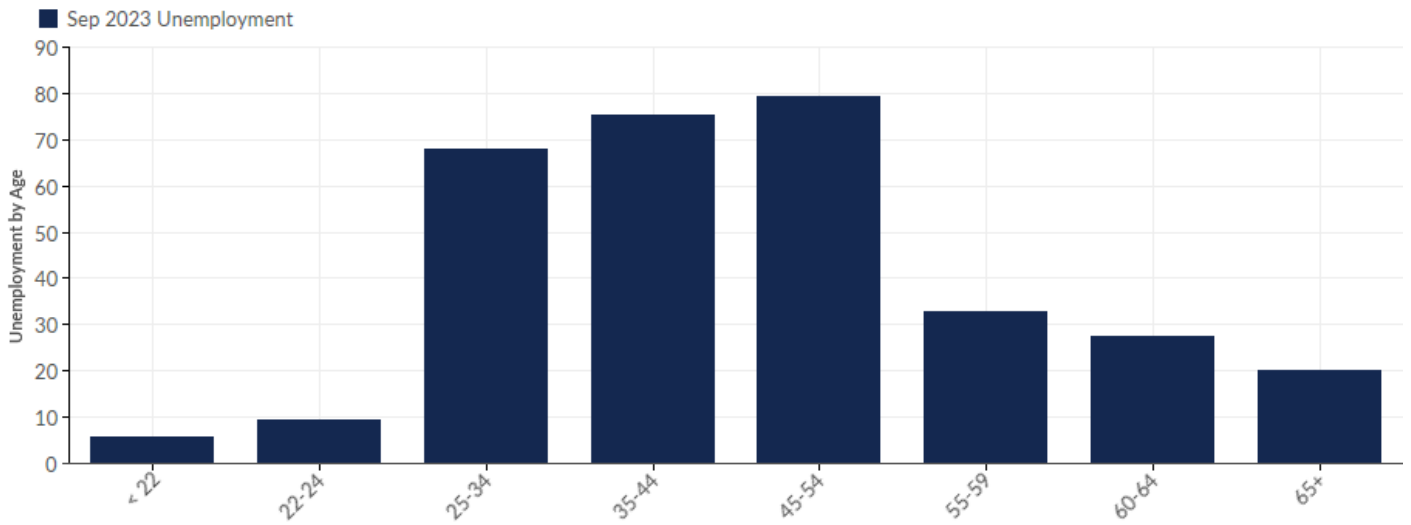
Educational Attainment

Concerning educational attainment, **6.8% of Union County, TN residents possess a Bachelor's Degree** (14.3% below the national average), and **9.5% hold an Associate's Degree** (0.5% above the national average).



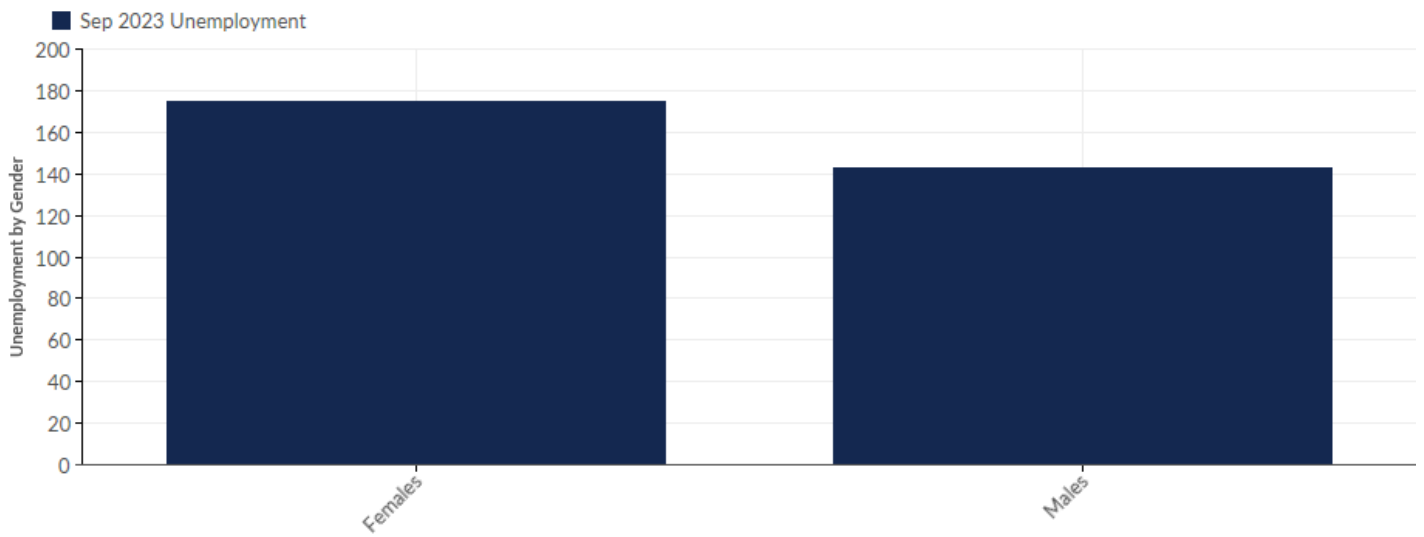
Unemployment by Demographics

Unemployment by Age



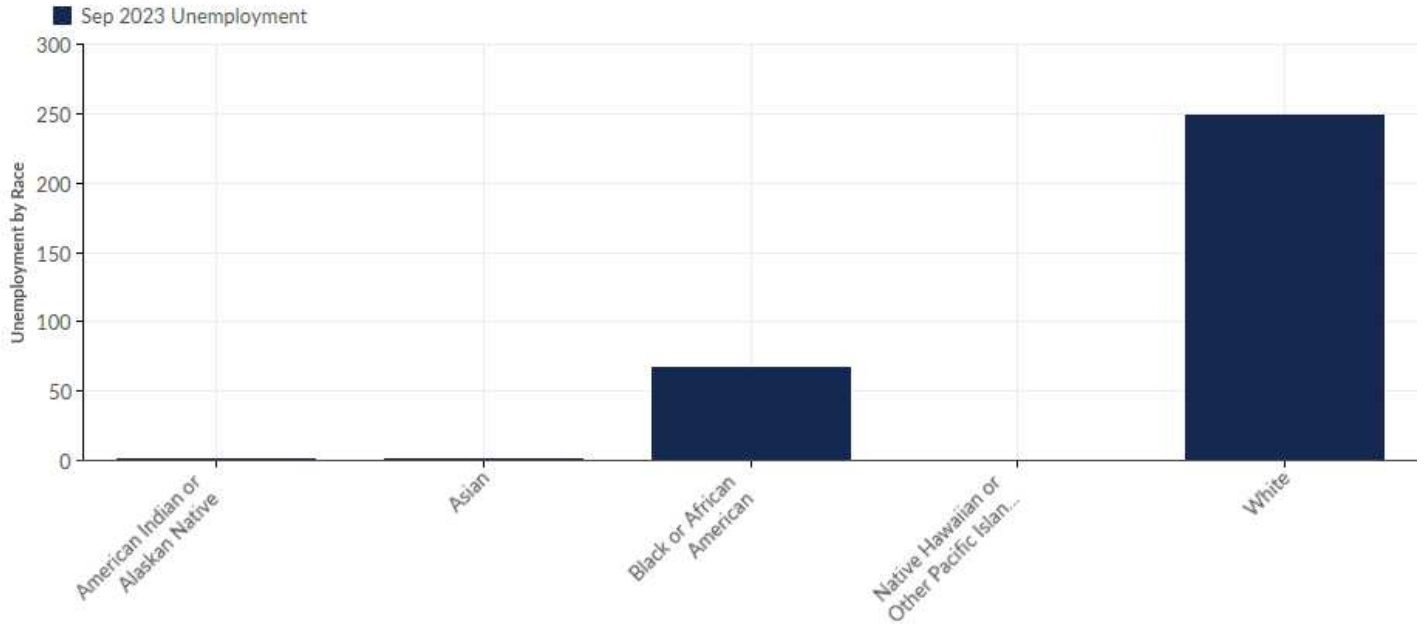
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	6	1.89%
22-24	9	2.83%
25-34	68	21.38%
35-44	75	23.58%
45-54	79	24.84%
55-59	33	10.38%
60-64	28	8.81%
65+	20	6.29%
Total	318	100.00%

Unemployment by Gender



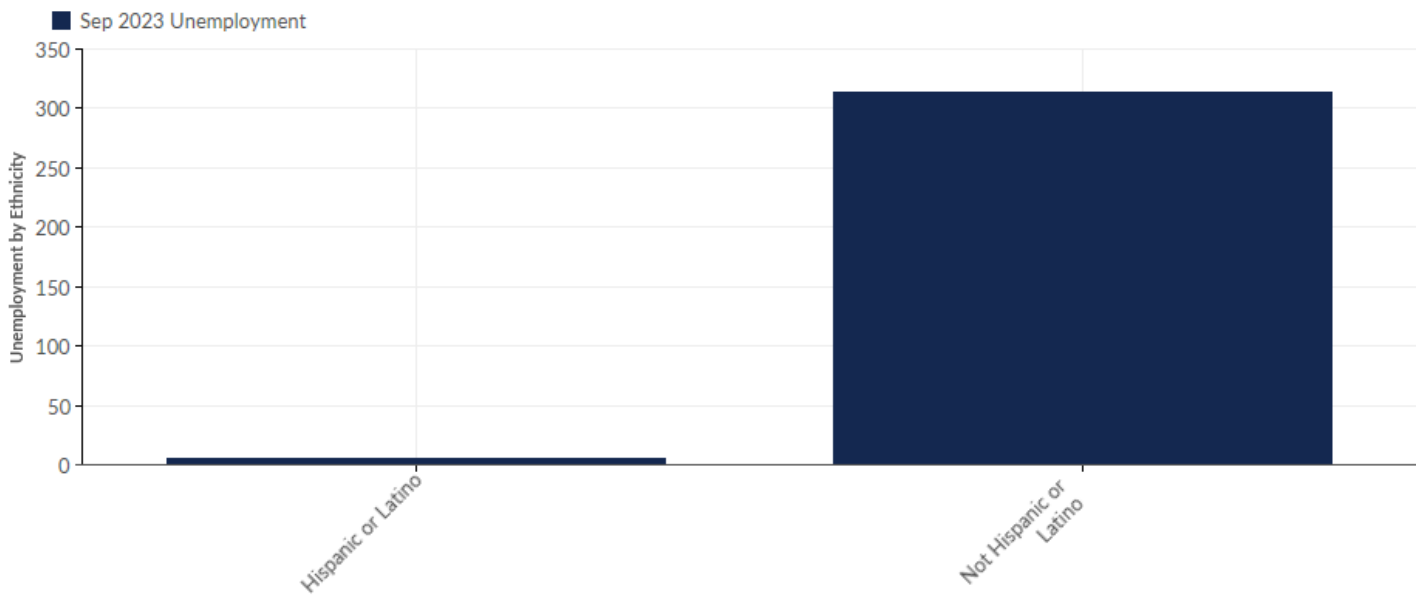
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	175	55.03%
Males	143	44.97%
Total	318	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	1	0.31%
Asian	1	0.31%
Black or African American	67	21.07%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	249	78.30%
Total	318	100.00%

Unemployment by Ethnicity

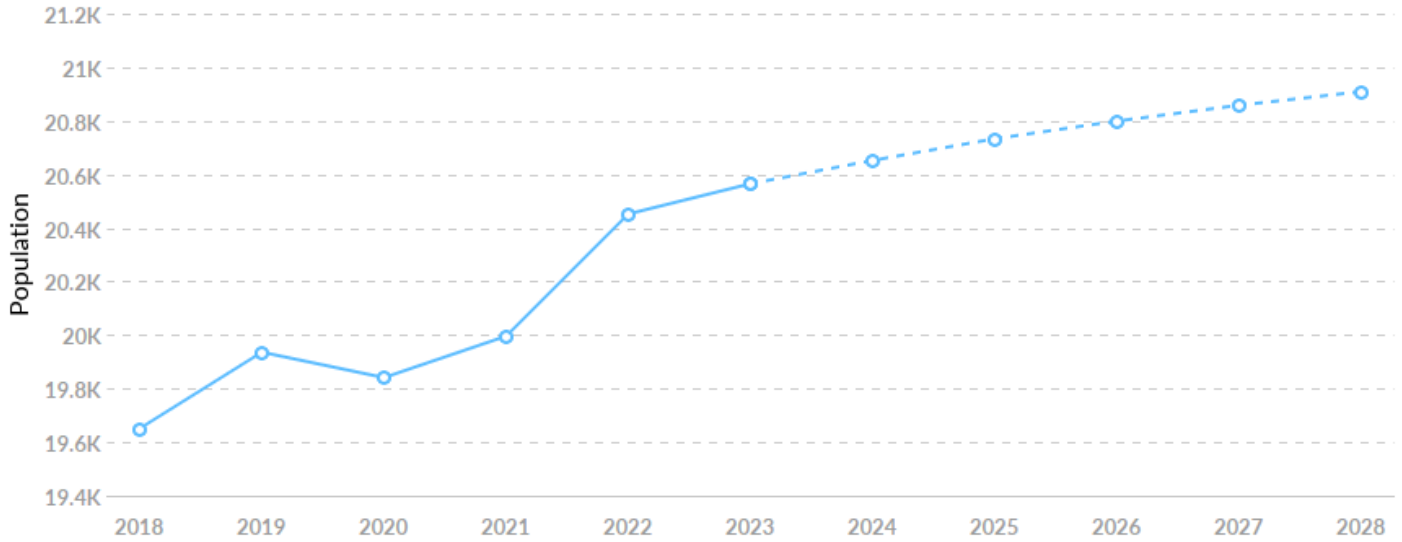


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	5	1.57%
Not Hispanic or Latino	313	98.43%
Total	318	100.00%

Historic & Projected Trends

Population Trends

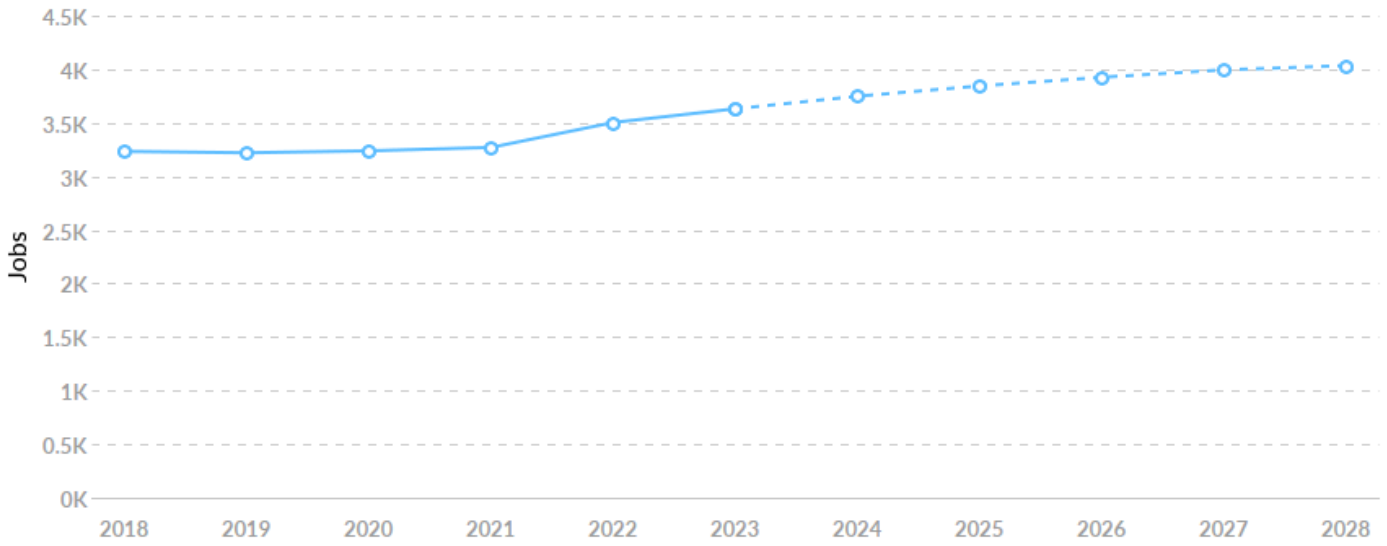
As of 2023 the region's population **increased by 4.7%** since 2018, growing by 914. Population is expected to **increase by 1.7%** between 2023 and 2028, adding 343.



Timeframe	Population
2018	19,651
2019	19,936
2020	19,841
2021	19,996
2022	20,452
2023	20,565
2024	20,652
2025	20,733
2026	20,799
2027	20,858
2028	20,909

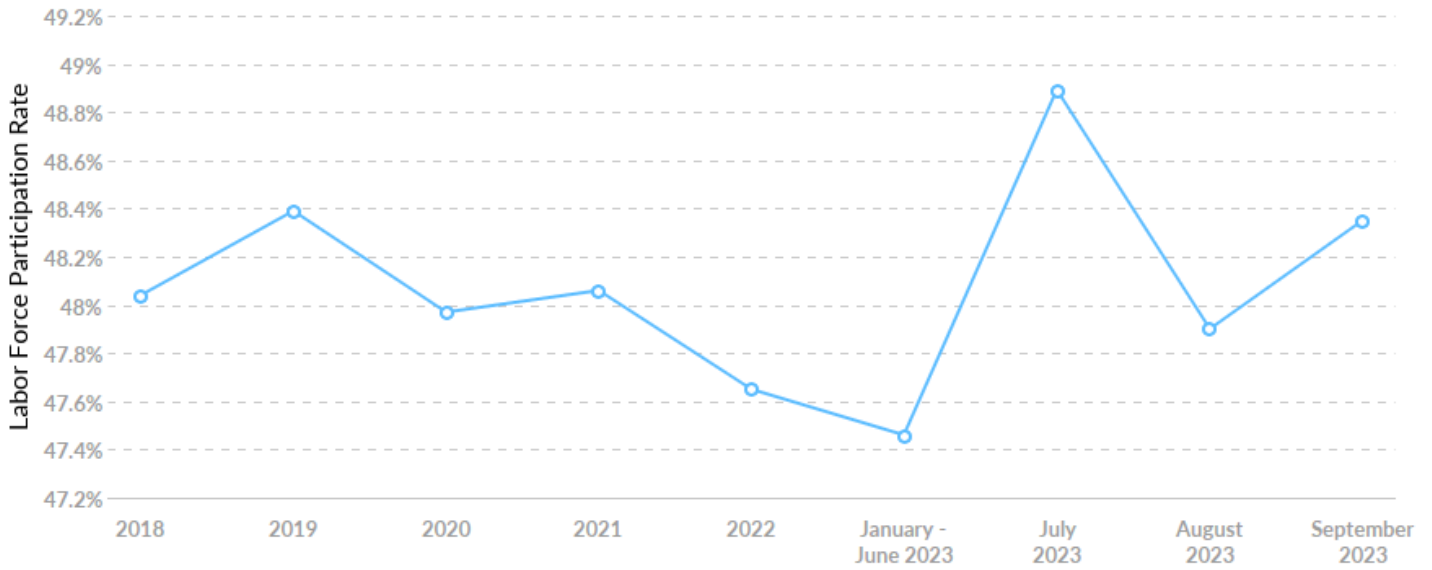
Job Trends

From 2018 to 2023, jobs increased by **12.3%** in Union County, TN from 3,233 to **3,631**. This change **outpaced the national growth rate of 3.6%** by **8.7%**.



Timeframe	Jobs
2018	3,233
2019	3,220
2020	3,238
2021	3,270
2022	3,503
2023	3,631
2024	3,748
2025	3,844
2026	3,925
2027	3,994
2028	4,034

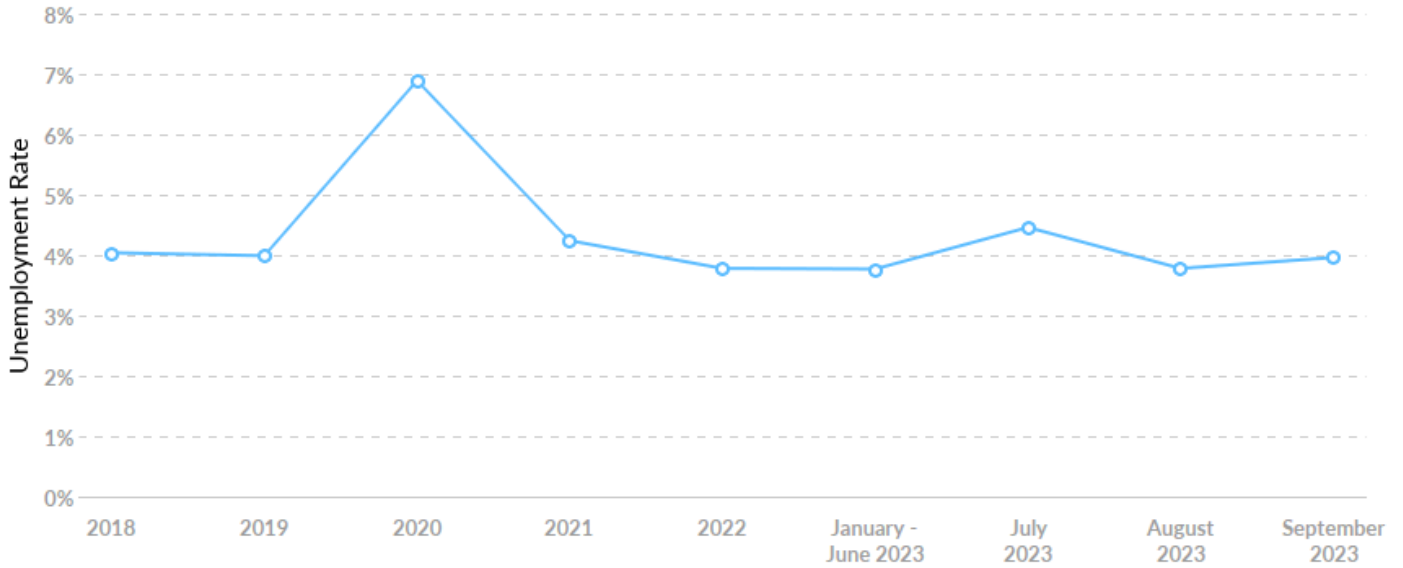
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	48.04%
2019	48.39%
2020	47.97%
2021	48.06%
2022	47.65%
January - June 2023	47.46%
July 2023	48.89%
August 2023	47.90%
September 2023	48.35%

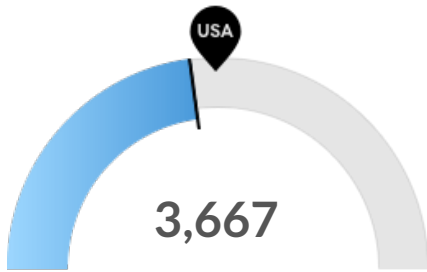
Unemployment Rate Trends

Union County, TN had a September 2023 unemployment rate of 3.96%, **decreasing from 4.04%** 5 years before.



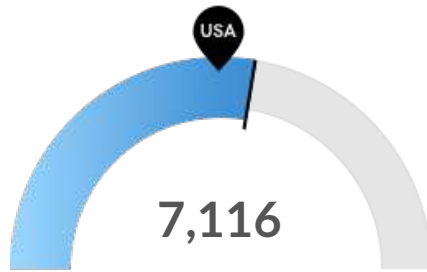
Timeframe	Unemployment Rate
2018	4.04%
2019	3.99%
2020	6.89%
2021	4.24%
2022	3.78%
January - June 2023	3.77%
July 2023	4.46%
August 2023	3.78%
September 2023	3.96%

Population Characteristics



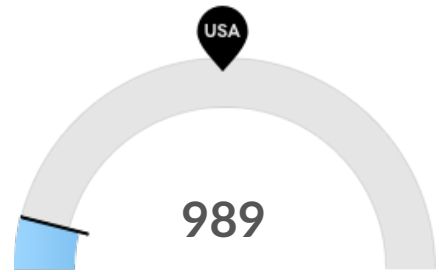
Millennials

Union County, TN has 3,667 millennials (ages 25-39). The national average for an area this size is 4,159.



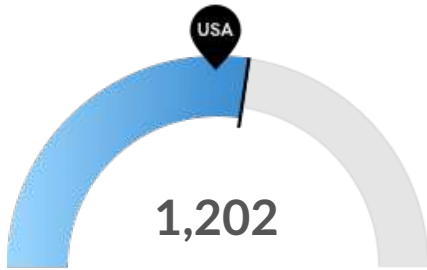
Retiring Soon

Retirement risk is high in Union County, TN. The national average for an area this size is 6,129 people 55 or older, while there are 7,116 here.



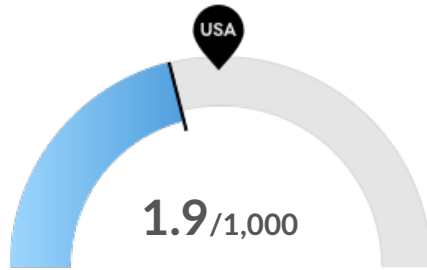
Racial Diversity

Racial diversity is low in Union County, TN. The national average for an area this size is 8,411 racially diverse people, while there are 989 here.



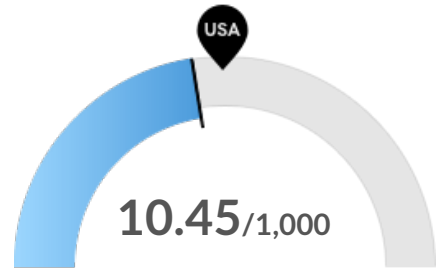
Veterans

Union County, TN has 1,202 veterans. The national average for an area this size is 1,050.



Violent Crime

Union County, TN has 1.9 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

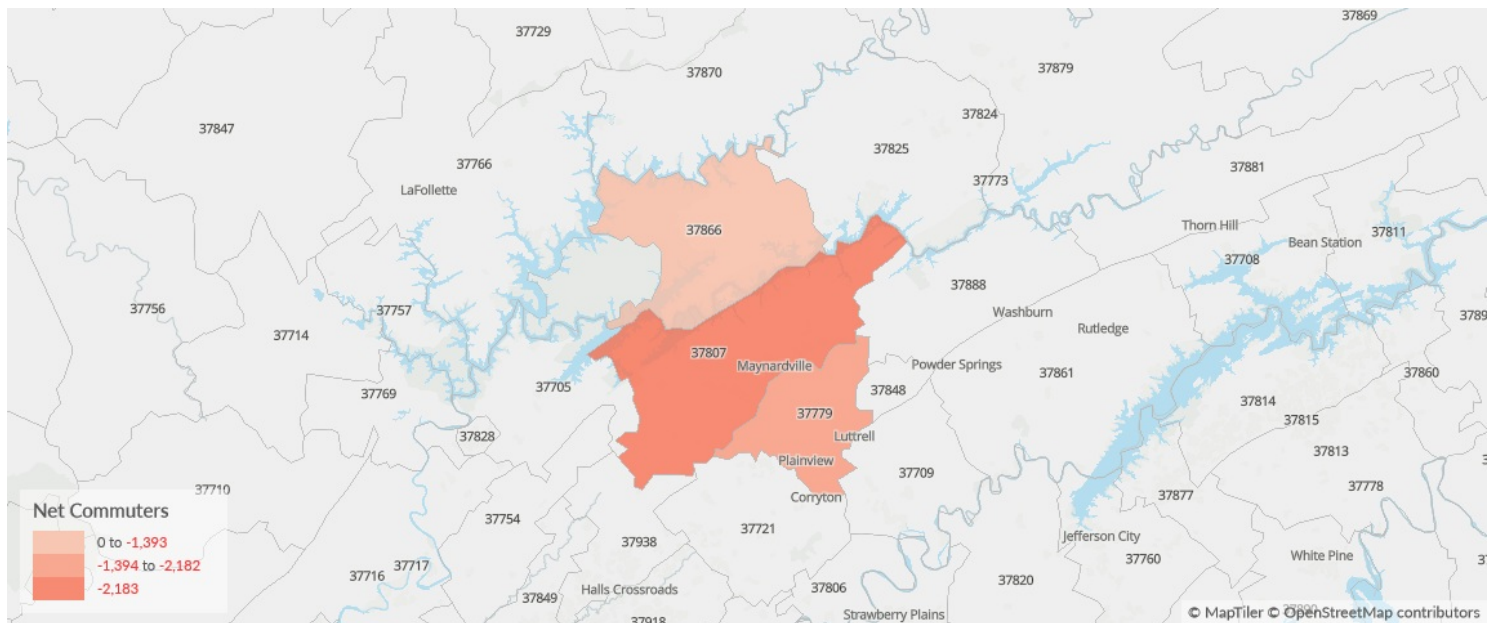


Property Crime

Union County, TN has 10.45 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Union County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
37807	Maynardville, TN (in Un...	2,926
37779	Luttrell, TN (in Union co...	584
37866	Sharps Chapel, TN (in U...	121

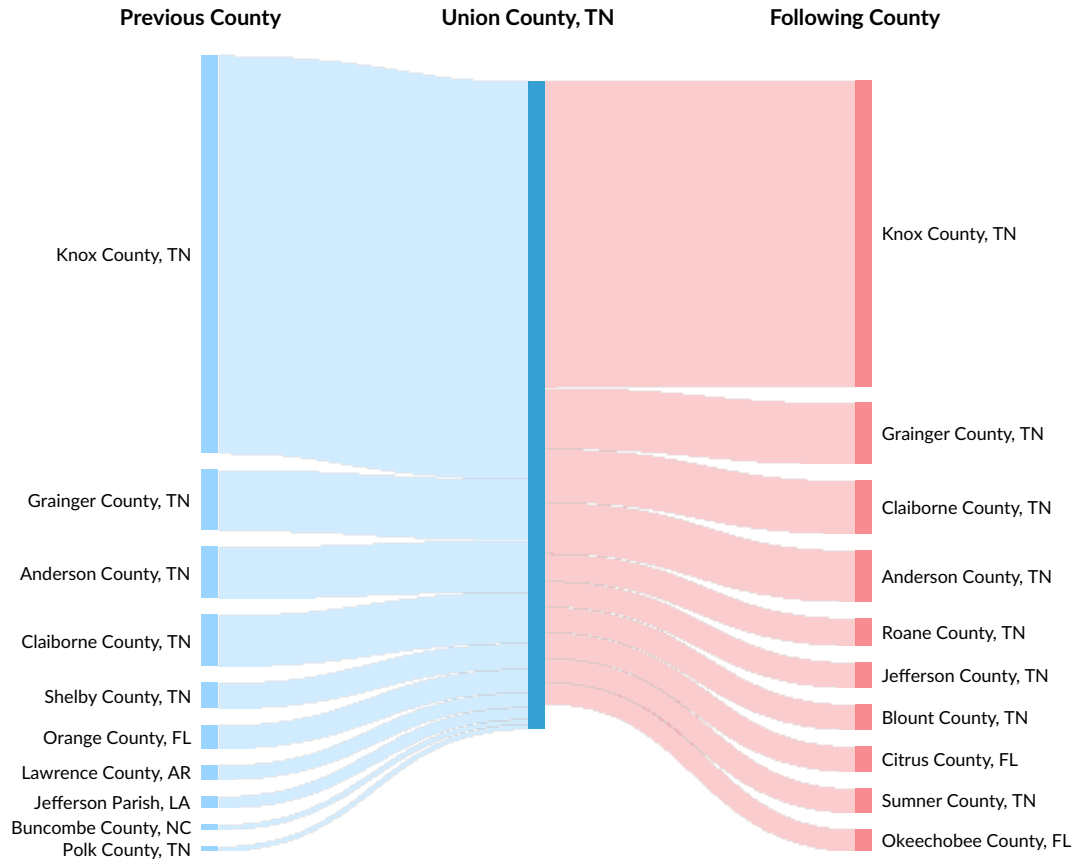
Where Talent Lives

ZIP	Name	2023 Workers
37807	Maynardville, TN (in Un...	5,108
37779	Luttrell, TN (in Union co...	1,978
37866	Sharps Chapel, TN (in U...	915

Inbound and Outbound Migration

The table below analyzes past and current residents of Union County, TN. The left column shows residents of other counties migrating to Union County, TN. The right column shows residents migrating from Union County, TN to other counties.

As of 2021, **539** people have migrated from Knox County, TN to Union County, TN. In the same year, **415** people left Union County, TN migrating to Knox County, TN. The total Net Migration for Union County, TN in 2021 was **422**.

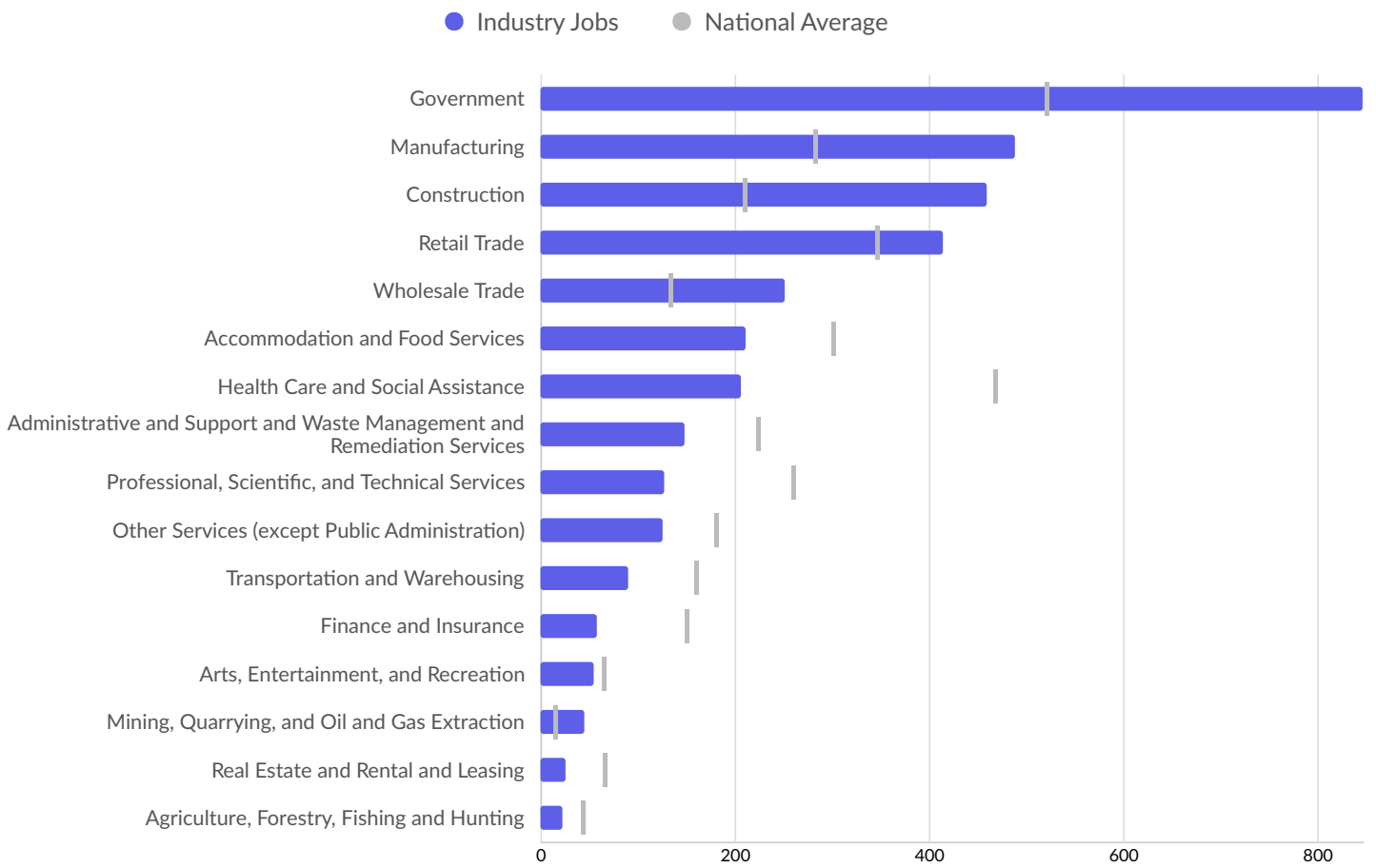


Top Previous Counties	Migrations
Knox County, TN	539
Grainger County, TN	82
Anderson County, TN	70
Claiborne County, TN	70
Shelby County, TN	35
Orange County, FL	32

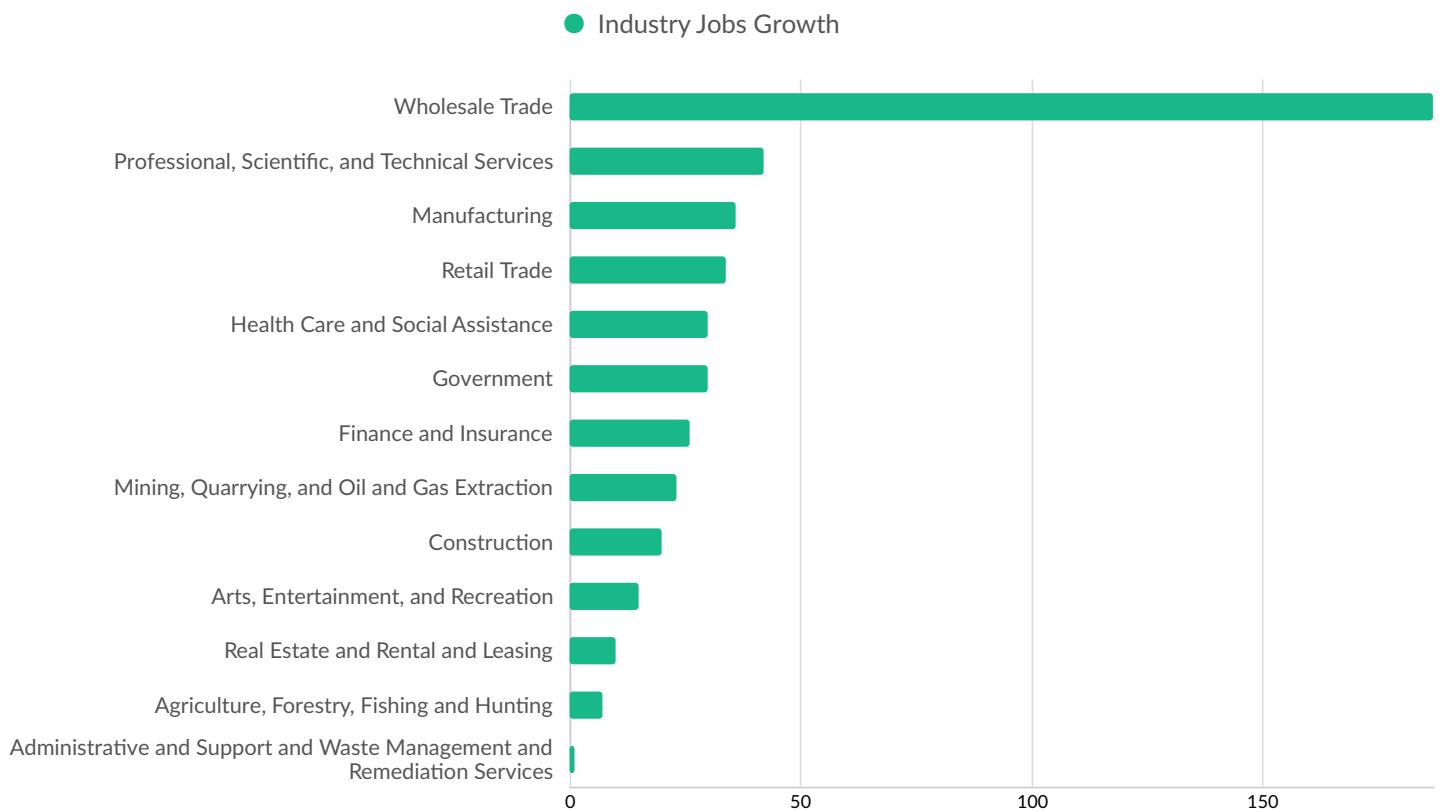
Top Previous Counties	Migrations
Lawrence County, AR	20
Jefferson Parish, LA	16
Buncombe County, NC	7
Polk County, TN	7
Cook County, IL	7
Los Angeles County, CA	6
San Diego County, CA	6
Riverside County, CA	6
Maricopa County, AZ	6
Top Following Counties	Migrations
Knox County, TN	415
Grainger County, TN	83
Claiborne County, TN	72
Anderson County, TN	70
Roane County, TN	37
Jefferson County, TN	35
Blount County, TN	35
Citrus County, FL	35
Sumner County, TN	33
Okeechobee County, FL	30
Sevier County, TN	29
McCracken County, KY	27
Mercer County, KY	26
Harris County, TX	21
Madison County, KY	15

Industry Characteristics

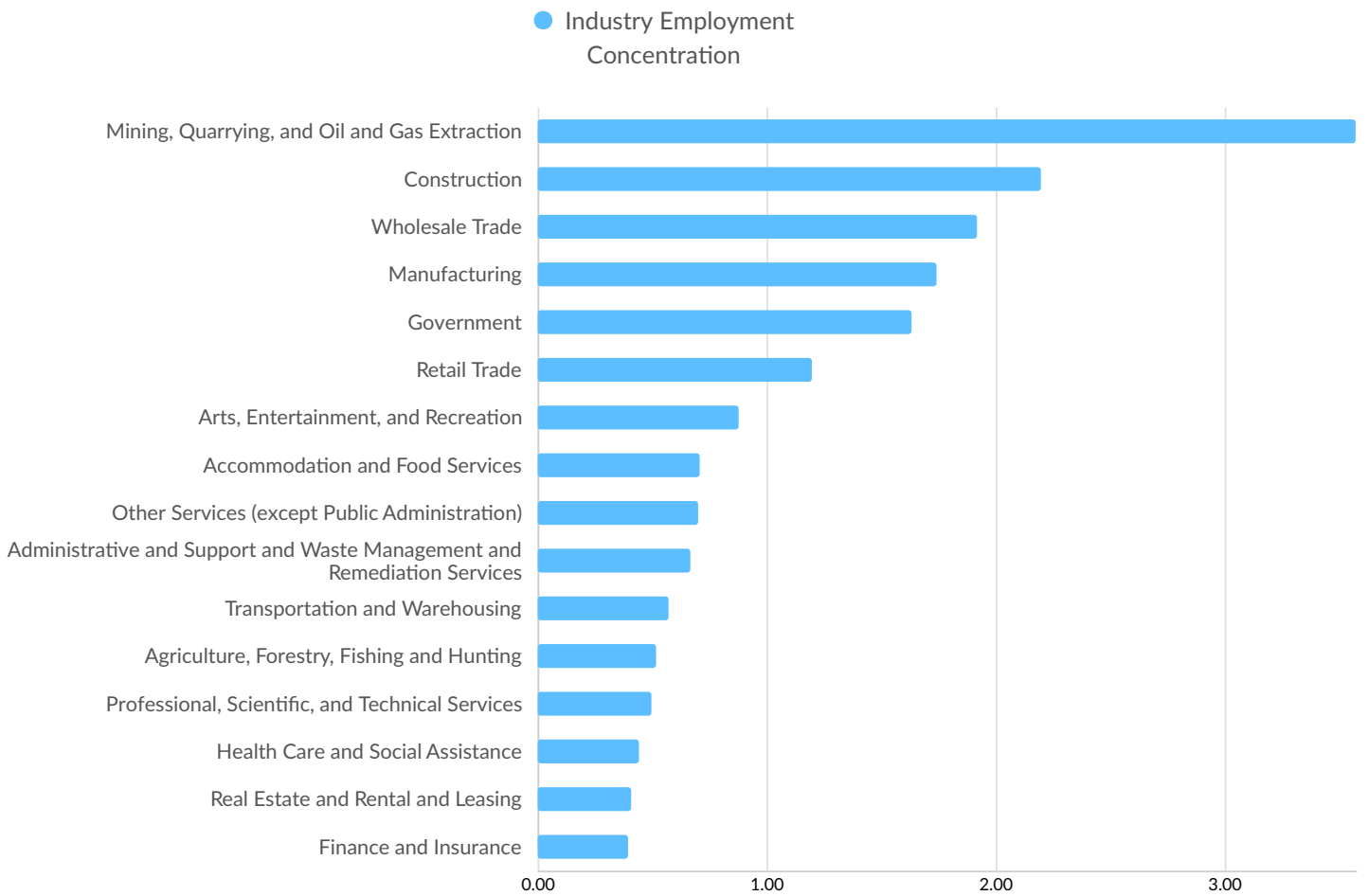
Largest Industries



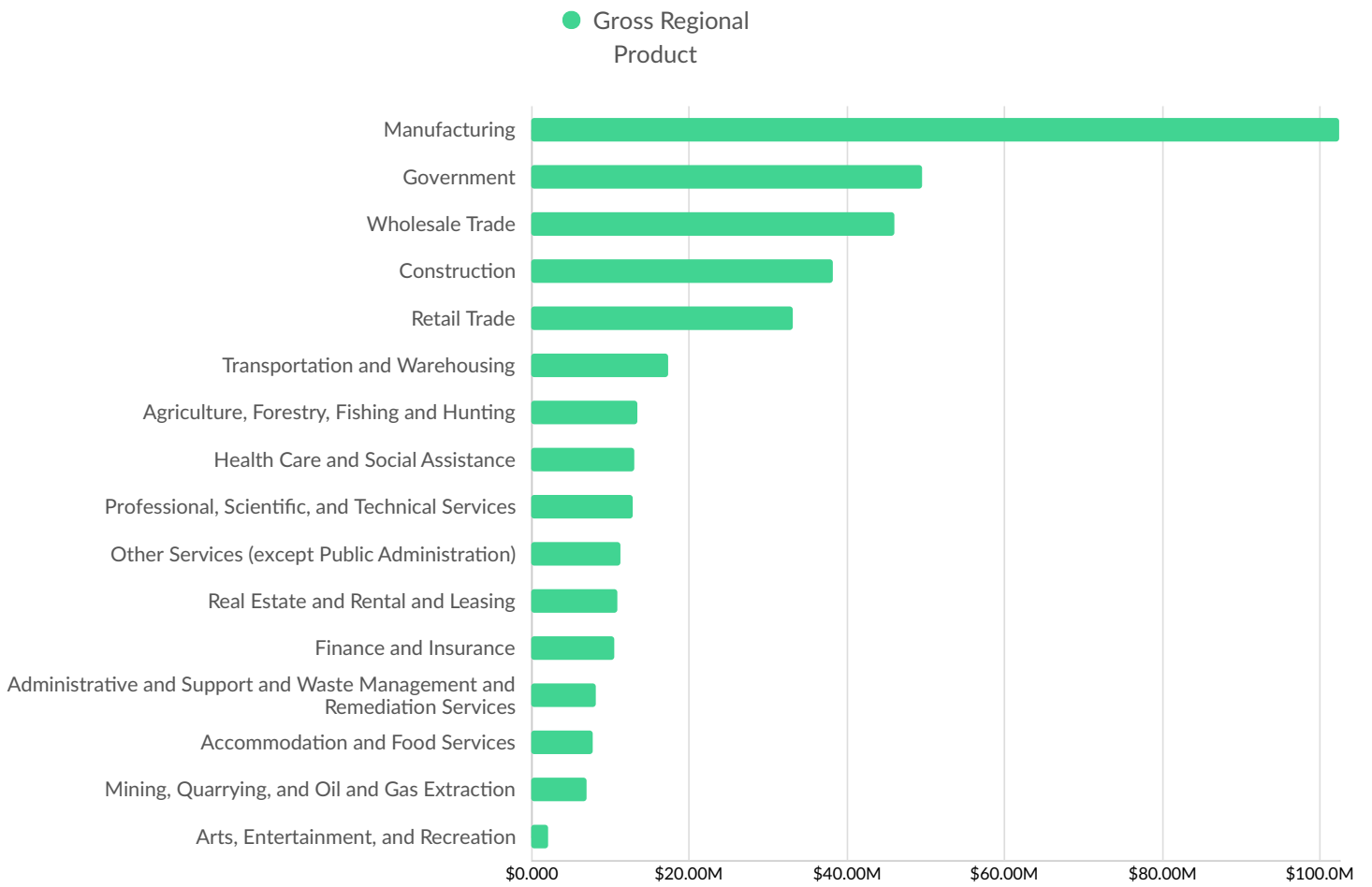
Top Growing Industries



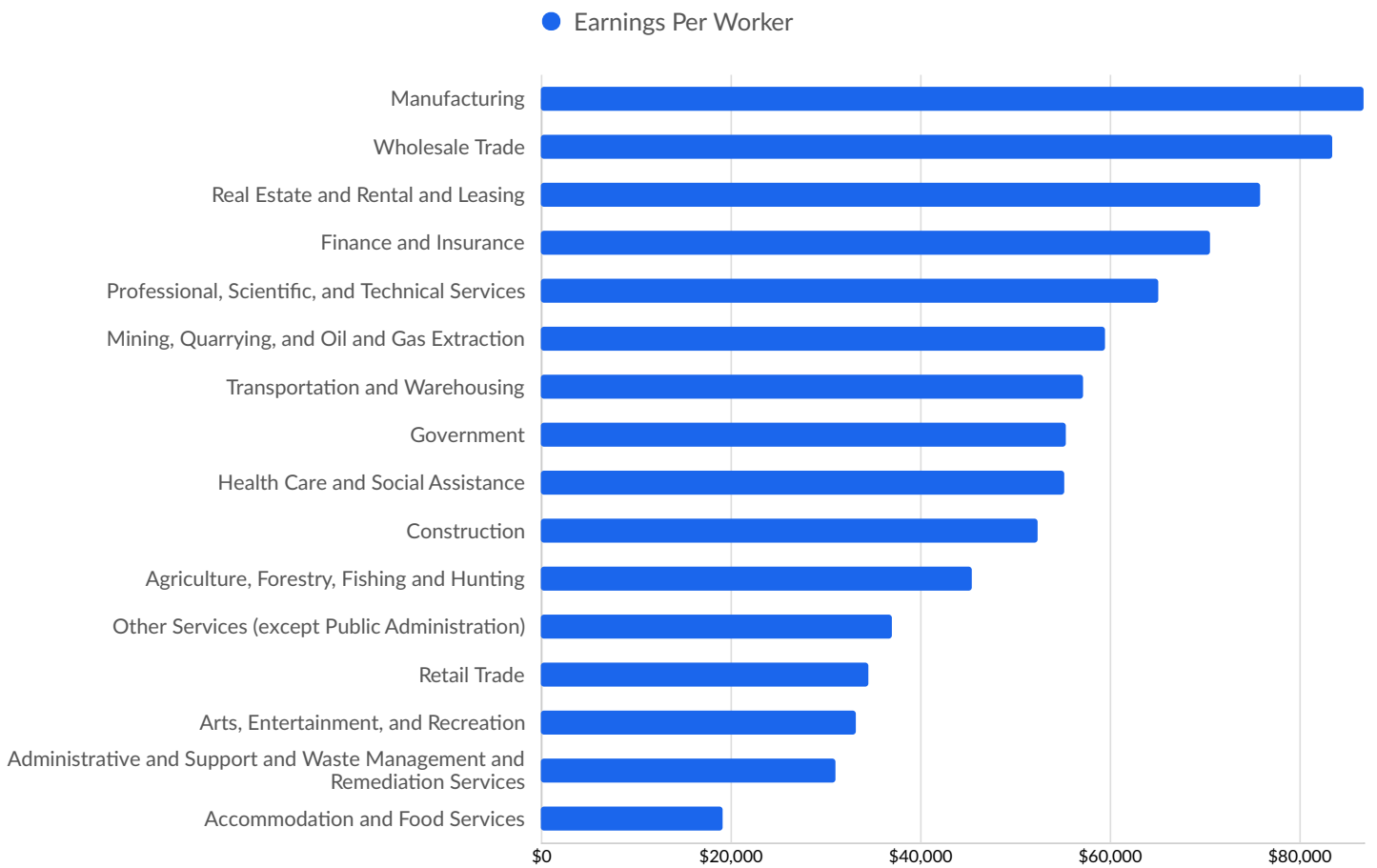
Top Industry Employment Concentration



Top Industry GRP









Top Industry Earnings



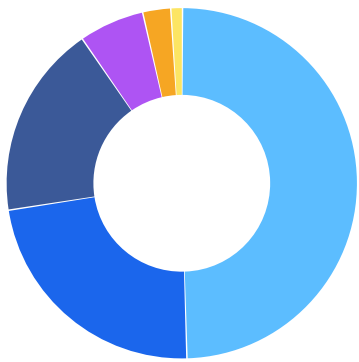
Business Characteristics

1,191 Companies Employ Your Workers

Online profiles for your workers mention 1,191 companies as employers, with the top 10 appearing below. In the last 12 months, 131 companies in Union County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Union County Public Schools	32 	Arrow Electronics	35 
Walmart	19 	Genesis HealthCare	34 
University of Tennessee	14 	Encompass Health	27 
Clayton Homes	12 	Clayton Homes	23 
Union County High School	12 	Dollar General	17 
Knox County Schools	11 	Walgreens Boots Alliance	17 
Covenant Health	10 	Food City	15 
Food City / Kvat Foods	10 	Deroyal	14 
Luttrell Elementary School	10 	Domino's Pizza	14 
McDonald's	10 	K-Va-T Food Stores	10 

Business Size

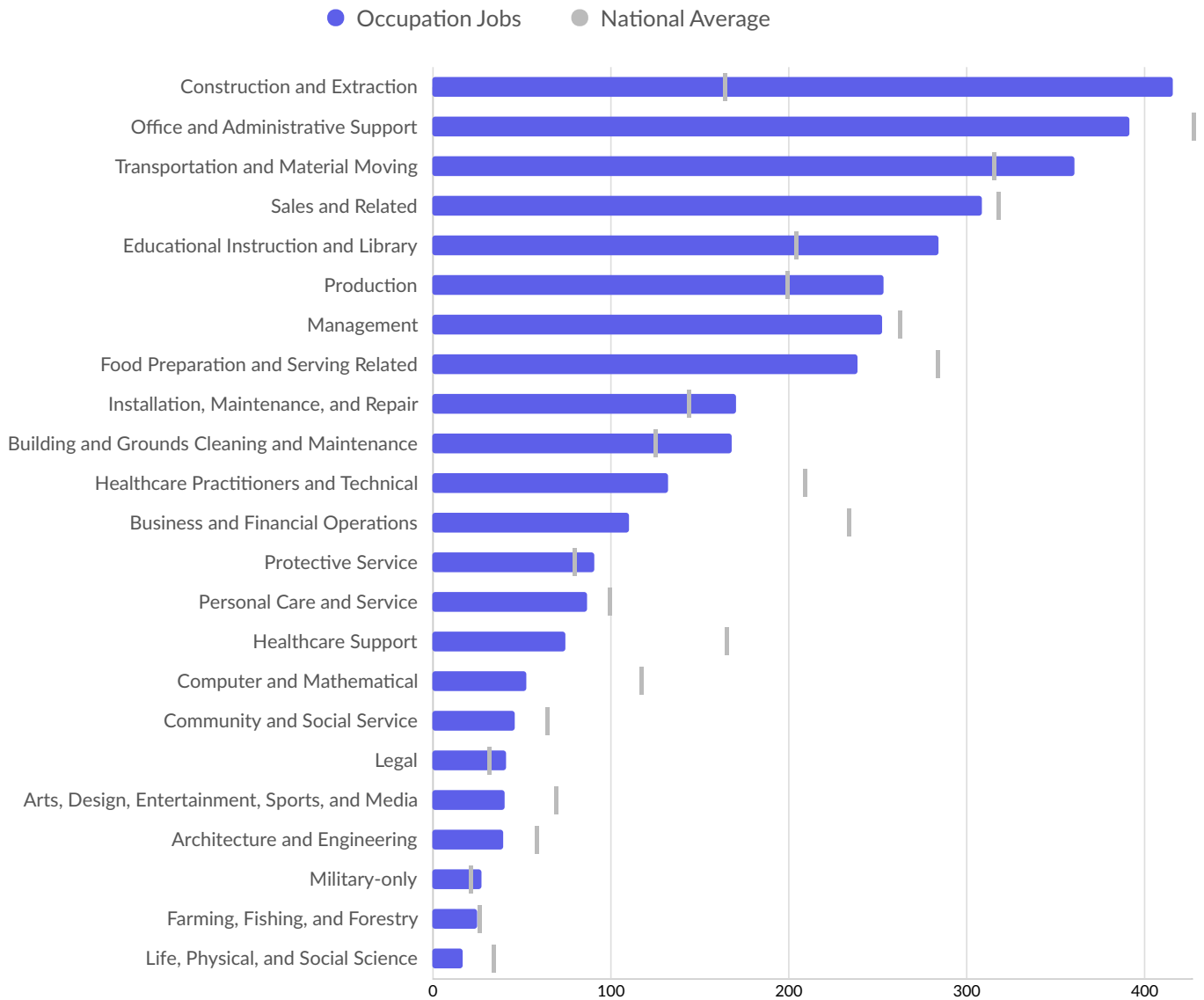


	Percentage	Business Count
● 1 to 4 employees	49.5%	230
● 5 to 9 employees	23.0%	107
● 10 to 19 employees	17.8%	83
● 20 to 49 employees	6.0%	28
● 50 to 99 employees	2.6%	12
● 100 to 249 employees	1.1%	5

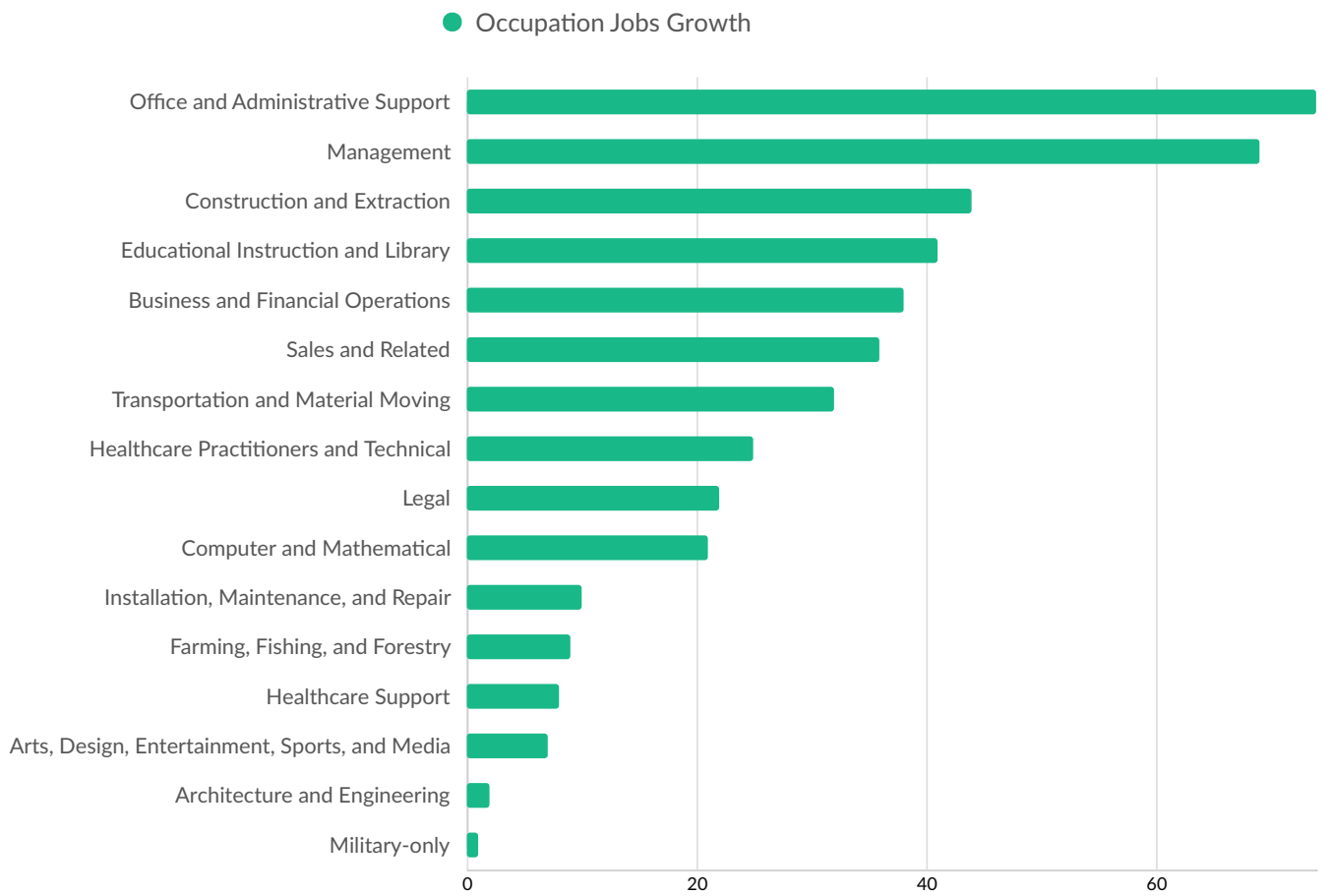
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

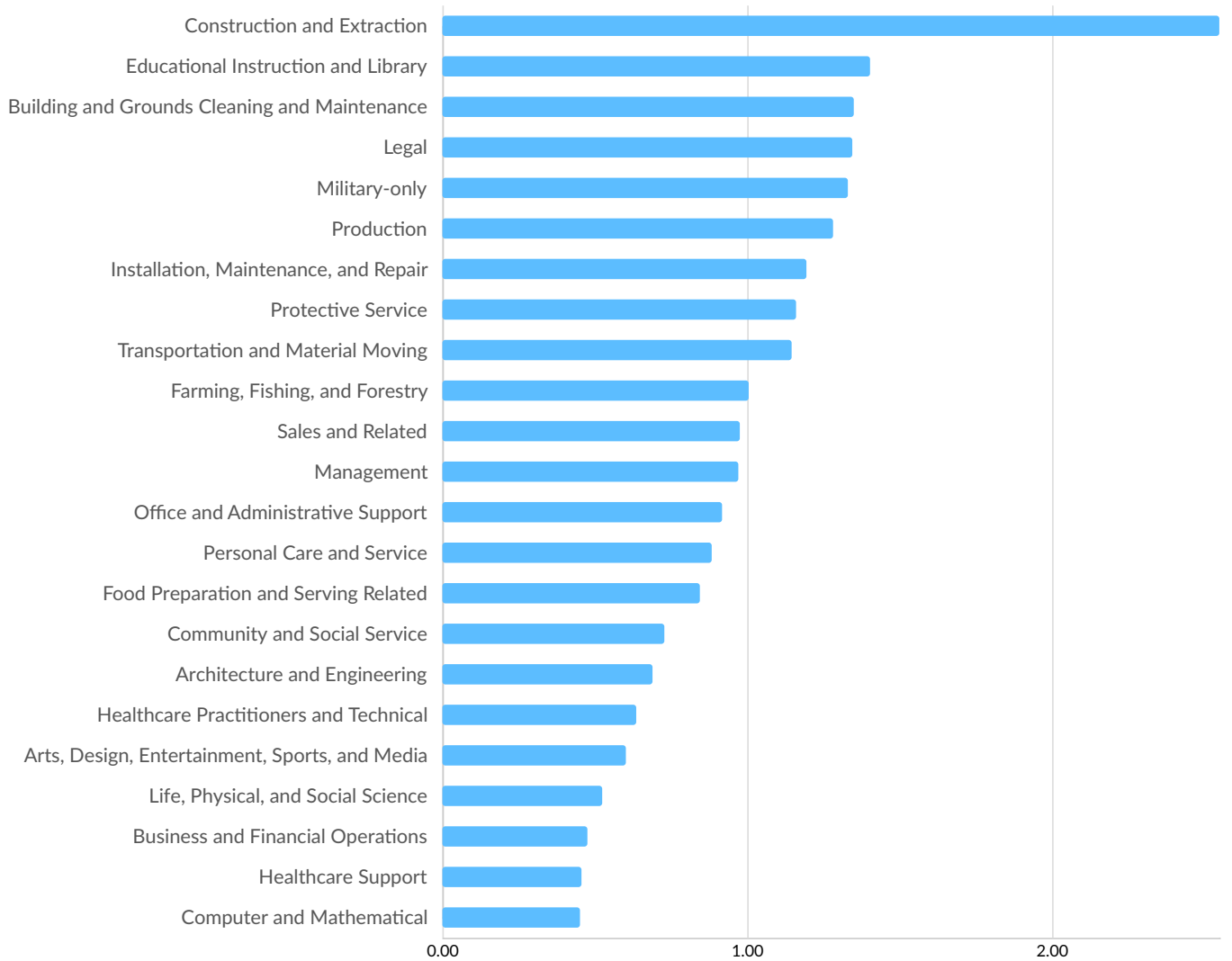


Top Growing Occupations

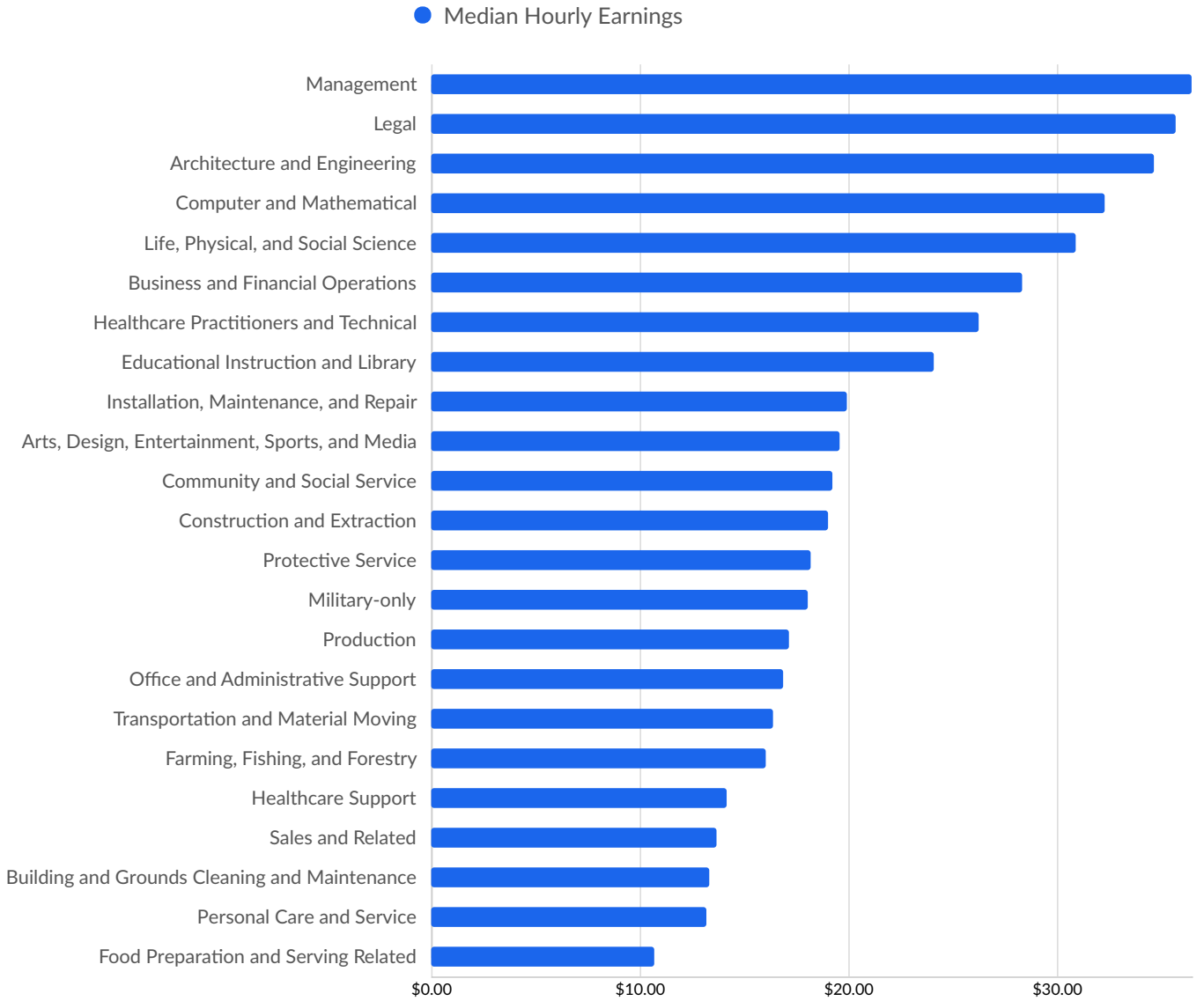


Top Occupation Employment Concentration

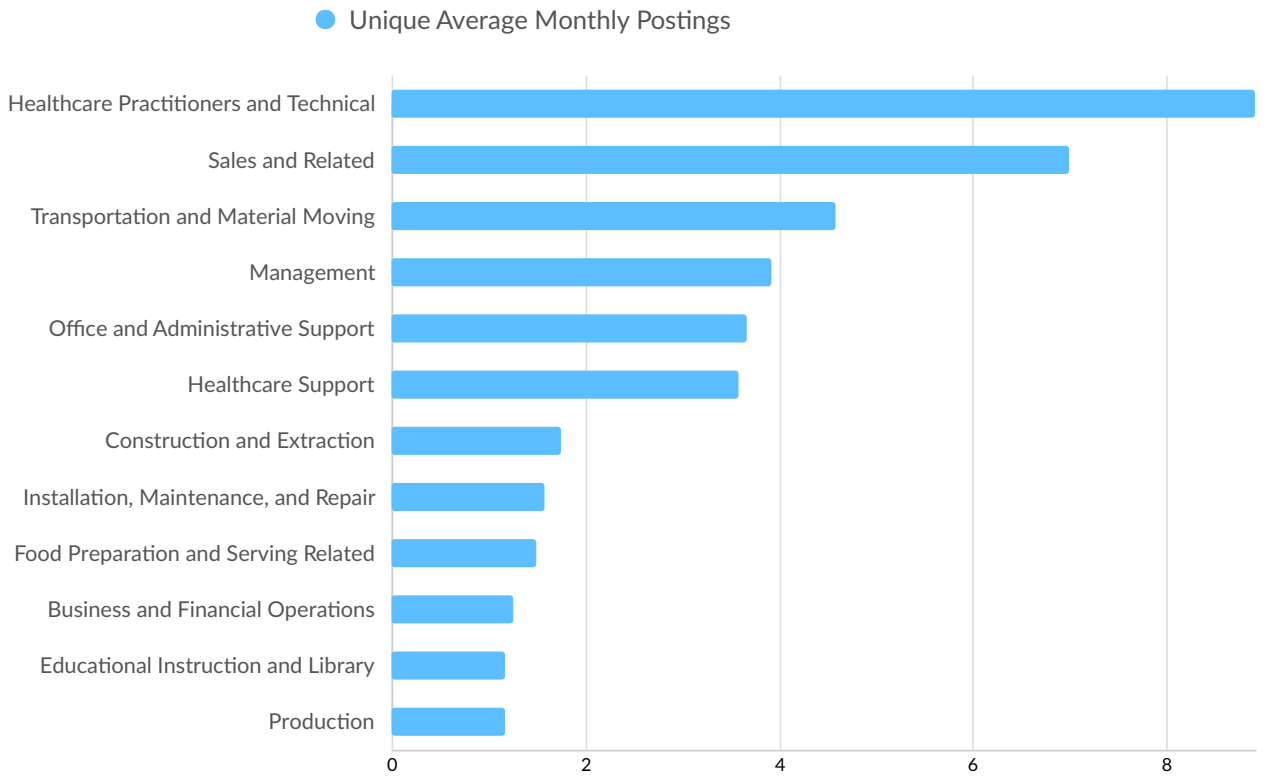
● Occupation Employment Concentration



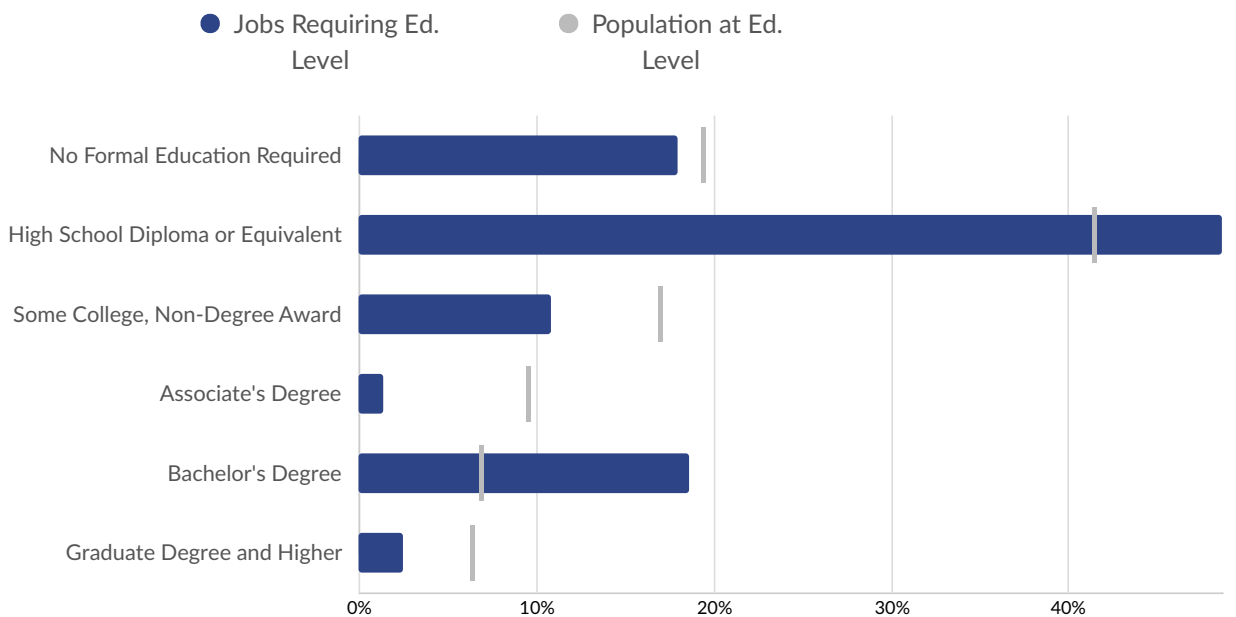
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Union County, TN produced graduates.

In-Demand Skills

