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Report Parameters

1 County

47089 Jefferson County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

58,917

Population (2024)

Population grew by 4,354 over the last 5 years and is projected to grow by 4,561 over the next 5 years. 16,838

Total Regional Employment

Jobs grew by 824 over the last 5 years and are projected to grow by 1,134 over the next 5 years.

\$63.1K

Median Household Income (2023)

Median household income is \$15.5K below the national median household income of \$78.5K.

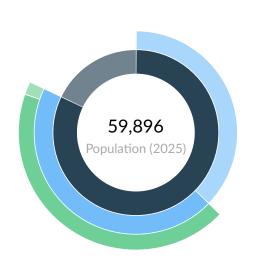
Takeaways

- As of 2024 the region's population increased by 8.0% since 2019, growing by 4,354. Population is expected to increase by 7.7% between 2024 and 2029, adding 4,561.
- From 2019 to 2024, jobs increased by 5.1% in Jefferson County, TN from 16,014 to 16,838. This change outpaced the national growth rate of 4.3% by 0.8%. As the number of jobs increased, the labor force participation rate decreased from 56.3% to 54.7% between 2019 and 2024.
- Concerning educational attainment, **13.5% of Jefferson County, TN residents possess a Bachelor's Degree** (8.0% below the national average), and **10.4% hold an Associate's Degree** (1.5% above the national average).
- The top three industries in 2024 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and Restaurants and Other Eating Places.

	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	59,896	26,855	16,838	91.4	\$2.54B	\$4.07B	\$3.25B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B



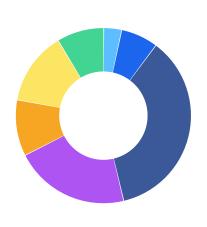
Jun 2025 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	49,137
Not in Labor Force (16+)	22,282
 Labor Force 	26,855
Employed	25,774
Unemployed	1,081
 Under 16, Military, and institutionalized Population 	10,758

Educational Attainment

Concerning educational attainment, 13.5% of Jefferson County, TN residents possess a Bachelor's Degree (8.0% below the national average), and 10.4% hold an Associate's Degree (1.5% above the national average).

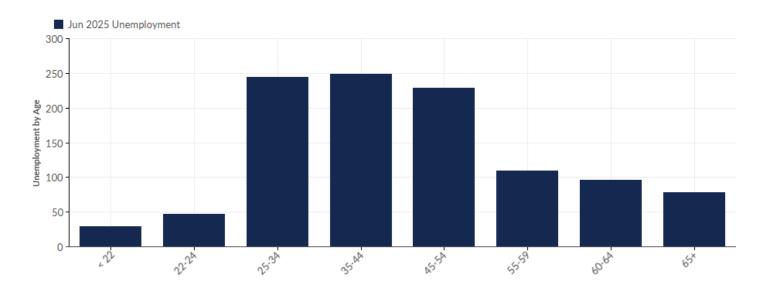


	% of Population	Population
Less Than 9th Grade	3.3%	1,412
9th Grade to 12th Grade	6.8%	2,931
High School Diploma	36.0%	15,438
Some College	21.3%	9,107
Associate's Degree	10.4%	4,436
Bachelor's Degree	13.5%	5,780
Graduate Degree and Higher	8.7%	3,720



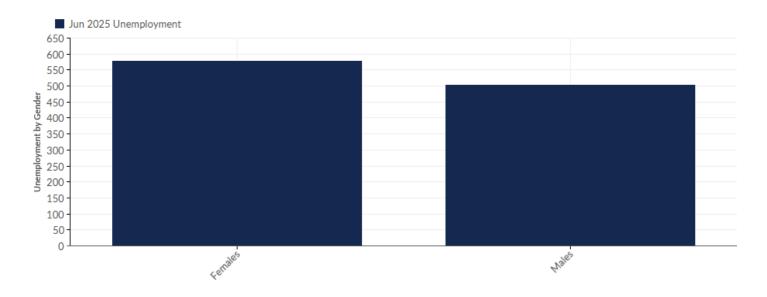
Unemployment by Demographics

Unemployment by Age



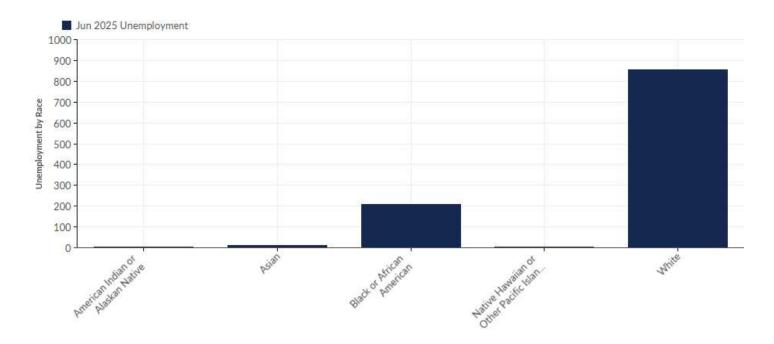
Age	Un	employment (Jun 2025)	% of Unemployed
< 22		29	2.68%
22-24		46	4.26%
25-34		244	22.57%
35-44		249	23.03%
45-54		229	21.18%
55-59		109	10.08%
60-64		96	8.88%
65+		78	7.22%
	Total	1,081	100.00%

Unemployment by Gender



Gender	Unemploy (Jun	ment 2025)	% of Unemployed
Females		578	53.47%
Males		503	46.53%
	Total	1,081	100.00%

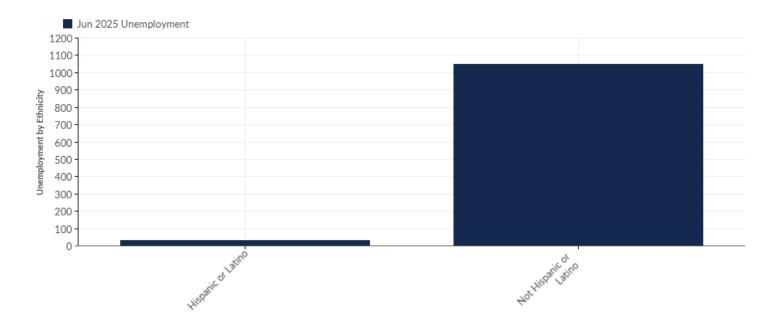
Unemployment by Race



Race	U	nemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native		4	0.37%
Asian		9	0.83%
Black or African American		209	19.33%
Native Hawaiian or Other Pacific Islander		2	0.19%
White		855	79.09%
	Total	1,081	100.00%



Unemployment by Ethnicity



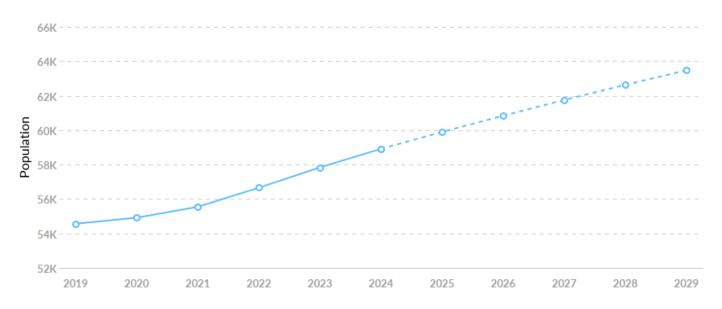
Ethnicity	Uı	nemployment (Jun 2025)	% of Unemployed
Hispanic or Latino		30	2.78%
Not Hispanic or Latino		1,051	97.22%
	Total	1,081	100.00%



Historic & Projected Trends

Population Trends

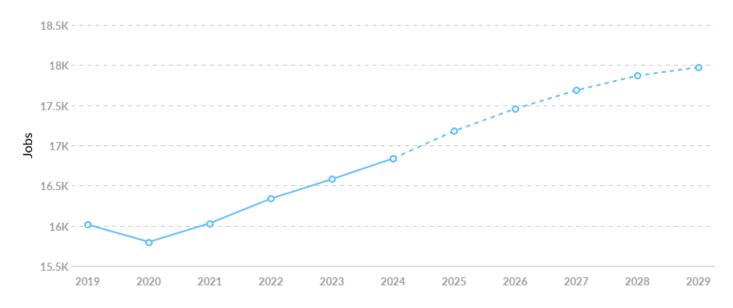
As of 2024 the region's population increased by 8.0% since 2019, growing by 4,354. Population is expected to increase by 7.7% between 2024 and 2029, adding 4,561.



Timeframe	Population
2019	54,563
2020	54,916
2021	55,547
2022	56,660
2023	57,838
2024	58,917
2025	59,896
2026	60,839
2027	61,758
2028	62,635
2029	63,478

Job Trends

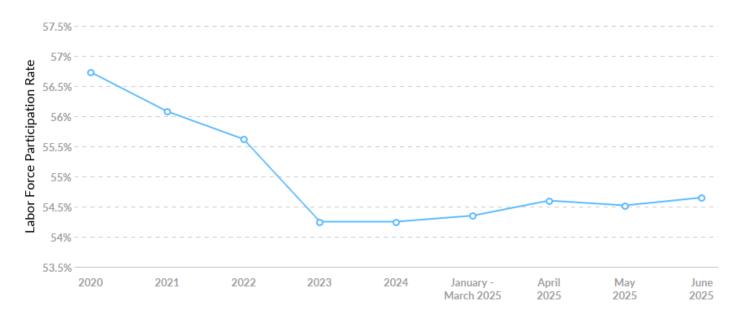
From 2019 to 2024, jobs increased by 5.1% in Jefferson County, TN from 16,014 to 16,838. This change outpaced the national growth rate of 4.3% by 0.8%.



Timeframe	Jobs
2019	16,014
2020	15,798
2021	16,032
2022	16,338
2023	16,580
2024	16,838
2025	17,180
2026	17,456
2027	17,685
2028	17,868
2029	17,973



Labor Force Participation Rate Trends

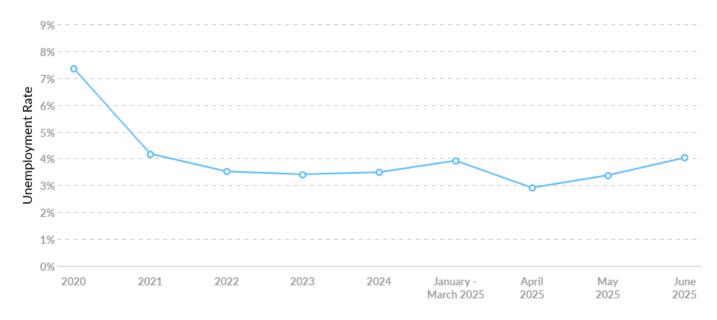


Timeframe	Labor Force Participation Rate
2020	56.73%
2021	56.08%
2022	55.62%
2023	54.25%
2024	54.25%
January - March 2025	54.35%
April 2025	54.60%
May 2025	54.52%
June 2025	54.65%



Unemployment Rate Trends

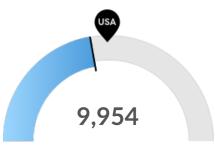
Jefferson County, TN had a June 2025 unemployment rate of 4.03%, decreasing from 7.35% 5 years before.



Timeframe	Unemployment Rate
2020	7.35%
2021	4.18%
2022	3.52%
2023	3.41%
2024	3.49%
January - March 2025	3.92%
April 2025	2.91%
May 2025	3.38%
June 2025	4.03%



Population Characteristics





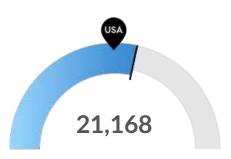
Jefferson County, TN has 9,954 millennials (ages 25-39). The





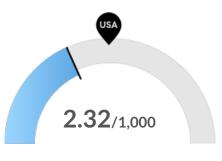
Veterans

Jefferson County, TN has 4,294 veterans. The national average for an area this size is 2,861.



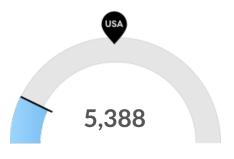
Retiring Soon

Retirement risk is high in Jefferson County, TN. The national average for an area this size is 17,460 people 55 or older, while there are 21,168 here.



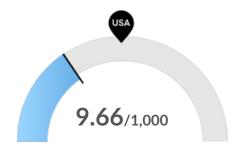
Violent Crime

Jefferson County, TN has 2.32 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



Racial Diversity

Racial diversity is low in Jefferson County, TN. The national average for an area this size is 24,088 racially diverse people, while there are 5,388 here.



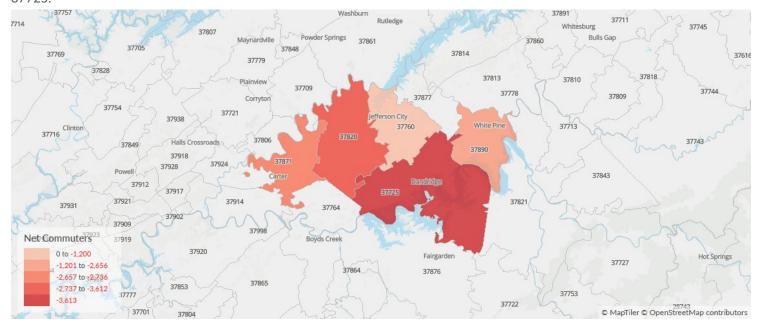
Property Crime

Jefferson County, TN has 9.66 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.



Place of Work vs Place of Residence

Understanding where talent in Jefferson County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 37725.

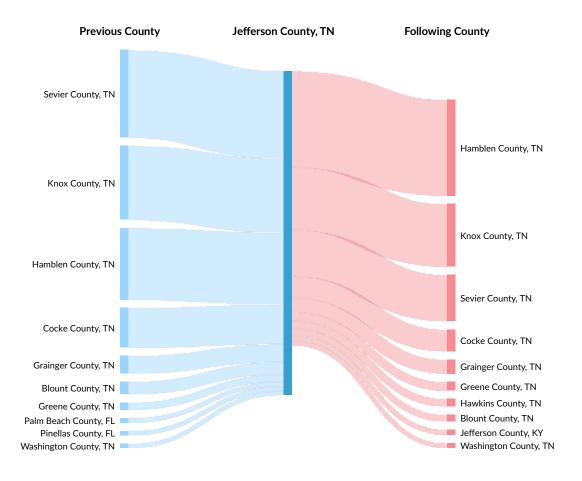


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
37760	Jefferson City, TN (in Je	5,619	37725	Dandridge, TN (in Jeffer	8,906
37725	Dandridge, TN (in Jeffer	5,293	37760	Jefferson City, TN (in Je	6,657
37871	Strawberry Plains, TN (i	2,165	37871	Strawberry Plains, TN (i	4,822
37890	White Pine, TN (in Jeffe	2,075	37820	New Market, TN (in Jeff	4,423
37820	New Market, TN (in Jeff	1,686	37890	White Pine, TN (in Jeffe	3,277

Inbound and Outbound Migration

The table below analyzes past and current residents of Jefferson County, TN. The left column shows residents of other counties migrating to Jefferson County, TN. The right column shows residents migrating from Jefferson County, TN to other counties.

As of 2022, 573 people have migrated from Sevier County, TN to Jefferson County, TN. In the same year, 628 people left Jefferson County, TN migrating to Hamblen County, TN. The total Net Migration for Jefferson County, TN in 2022 was 1,127.



Top Previous Counties	Migrations
Sevier County, TN	573
Knox County, TN	484
Hamblen County, TN	469
Cocke County, TN	260
Grainger County, TN	116
Blount County, TN	81

Top Previous Counties	Migrations
Greene County, TN	48
Palm Beach County, FL	31
Pinellas County, FL	29
Washington County, TN	29
Los Angeles County, CA	28
Davidson County, TN	28
Hawkins County, TN	27
Shelby County, TN	26
Polk County, FL	25
Top Following Counties	Migrations
Hamblen County, TN	628
Knox County, TN	410
Sevier County, TN	303
Cocke County, TN	144
Grainger County, TN	92
Greene County, TN	58
Hawkins County, TN	50
Blount County, TN	44
Jefferson County, KY	34
Washington County, TN	31
Manatee County, FL	28
Bryan County, GA	25
Anderson County, TN	24
Collin County, TX	22

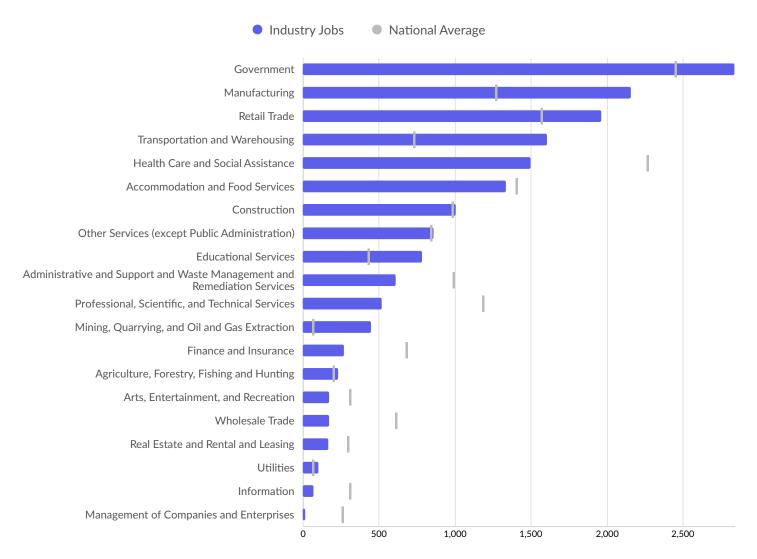
Wilson County, TN

21



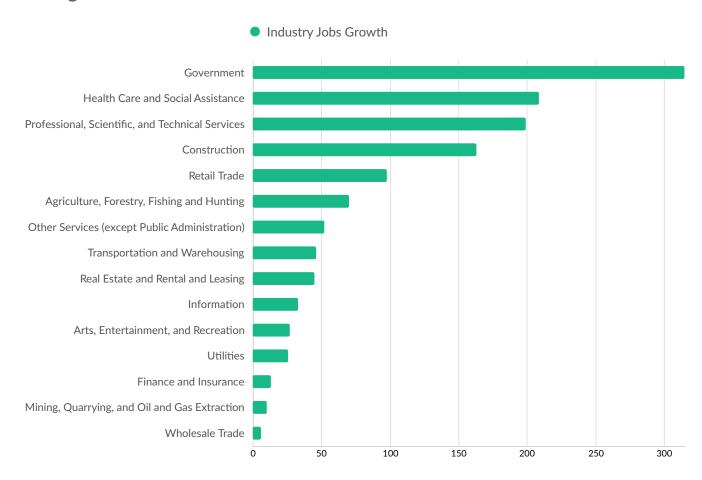
Industry Characteristics

Largest Industries



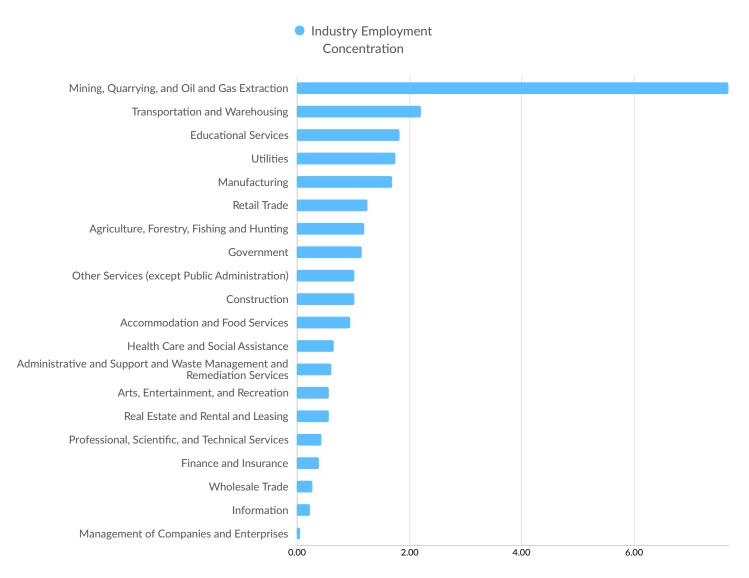


Top Growing Industries



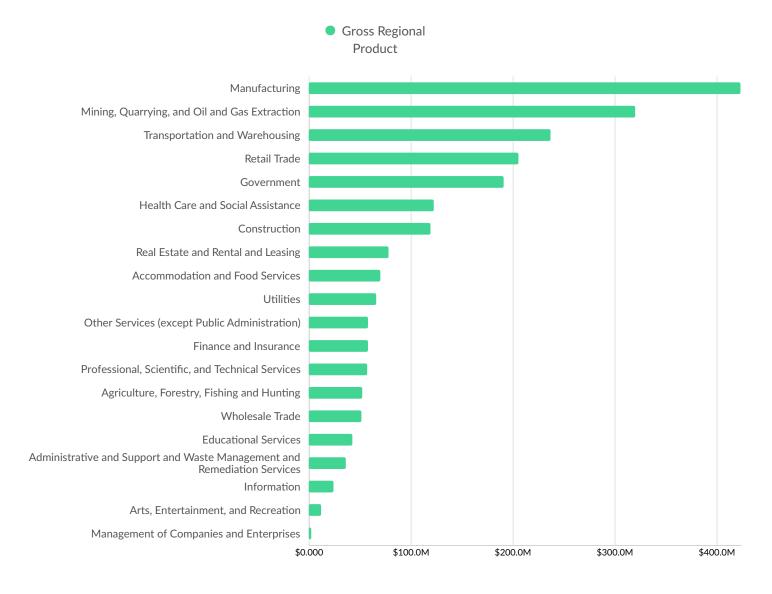


Top Industry Employment Concentration



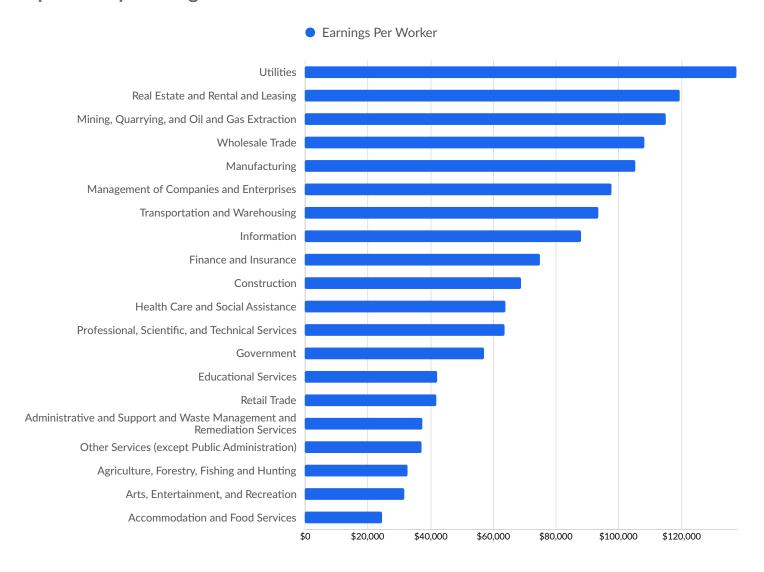


Top Industry GRP





Top Industry Earnings





Business Characteristics

4,783 Companies Employ Your Workers

Online profiles for your workers mention 4,783 companies as employers, with the top 10 appearing below. In the last 12 months, 501 companies in Jefferson County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Carson-Newman University	231	K-Va-T Food Stores	256
State of Tennessee	100	Community Health Systems Pro	144
Walmart	75	Jefferson Memorial Hospital	136
University of Tennessee	74	Food City	96
Knox County Schools	58	Express Employment Profession	51
Lowe's	57	Walmart	51
Jeffco Public Schools - Colorado	48	Sonic Drive-In	50
Jefferson County Public Schools	48	Carson-Newman University	48
The Dollywood Company	47	Wayne Halfway House	47
Ut Medical Center	46	LifeStance Health	44

Business Size

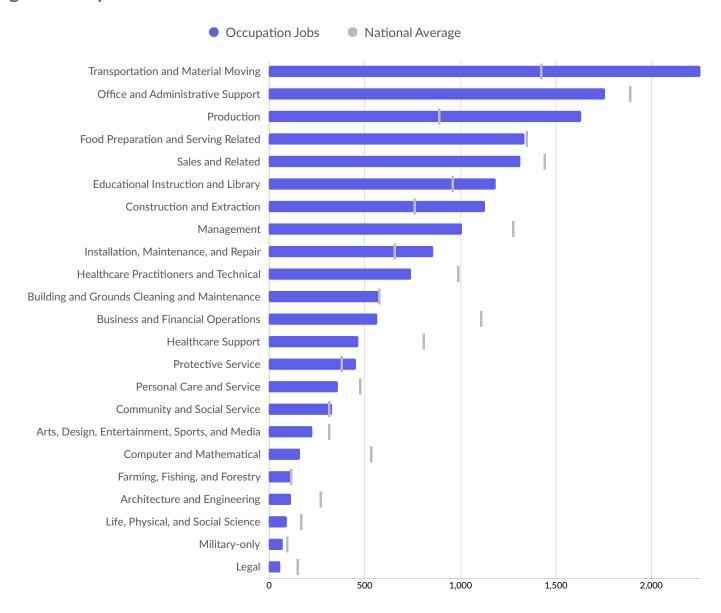


^{*}Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



Workforce Characteristics

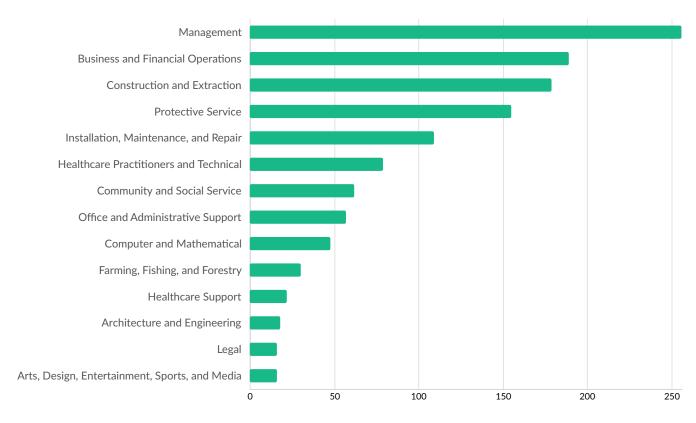
Largest Occupations





Top Growing Occupations

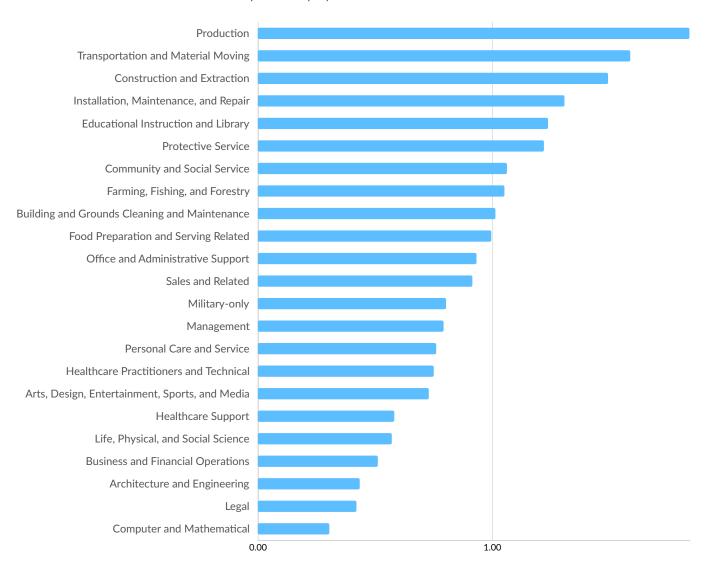






Top Occupation Employment Concentration

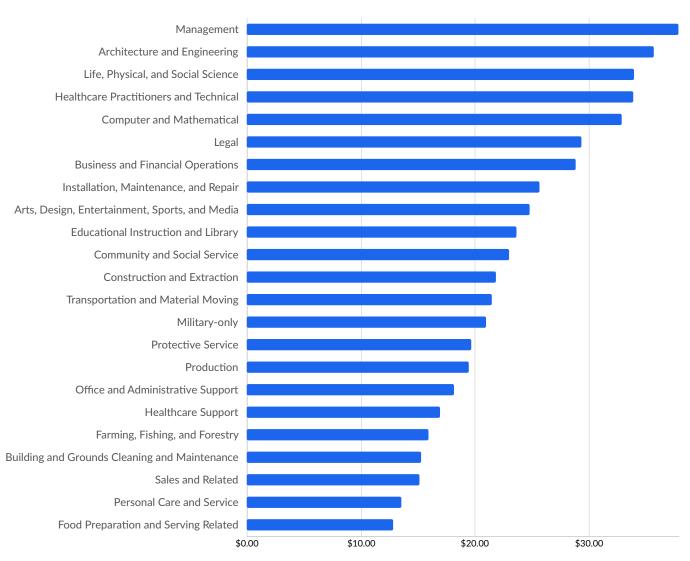
Occupation Employment Concentration





Top Occupation Earnings

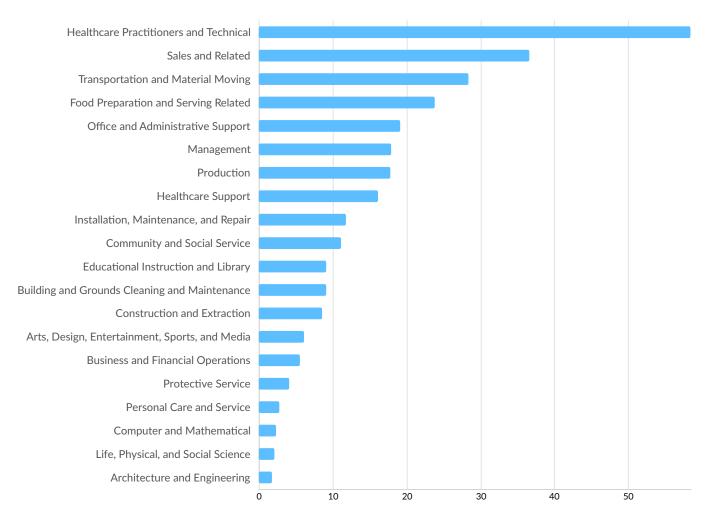






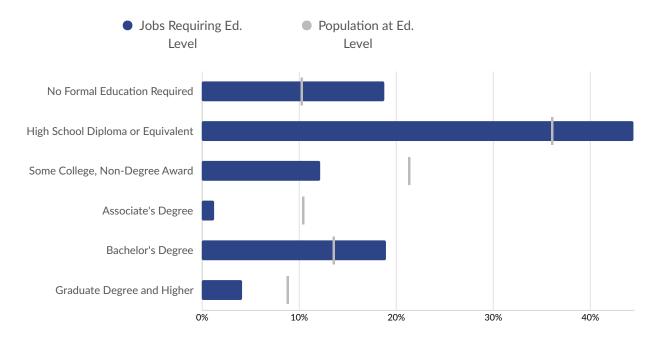
Top Posted Occupations







Underemployment



Educational Pipeline

In 2023, there were 796 graduates in Jefferson County, TN. This pipeline has grown by 1% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Educational, Instructional, and Curriculum Supervision" (Master's or Higher), and "Business Administration and Management, General" (Bachelor's).





In-Demand Skills

