



Sevier County, TN



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Report Parameters

1 County

47155 Sevier County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

99,718

Population (2024)

Population **grew by 1,316** over the last 5 years and is projected to **grow by 772** over the next 5 years.

59,163

Total Regional Employment

Jobs **grew by 5,100** over the last 5 years and are projected to **grow by 5,066** over the next 5 years.

\$63.8K

Median Household Income (2023)

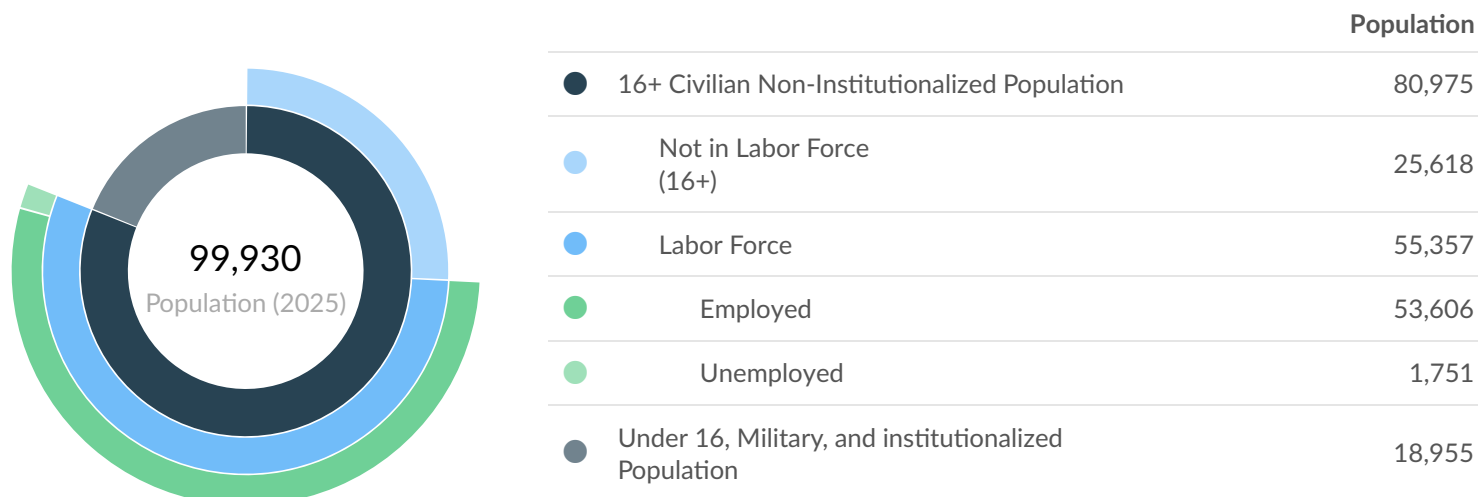
Median household income is **\$14.7K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 1.3%** since 2019, growing by 1,316. Population is expected to **increase by 0.8%** between 2024 and 2029, adding 772.
- From 2019 to 2024, jobs **increased by 9.4%** in Sevier County, TN from 54,062 to **59,163**. This change **outpaced the national growth rate of 4.3% by 5.1%**. As the number of jobs increased, the **labor force participation rate increased from 61.8% to 64.3% between 2019 and 2024**.
- Concerning educational attainment, **15.3% of Sevier County, TN residents possess a Bachelor's Degree** (6.3% below the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Traveler Accommodation, and Amusement Parks and Arcades.

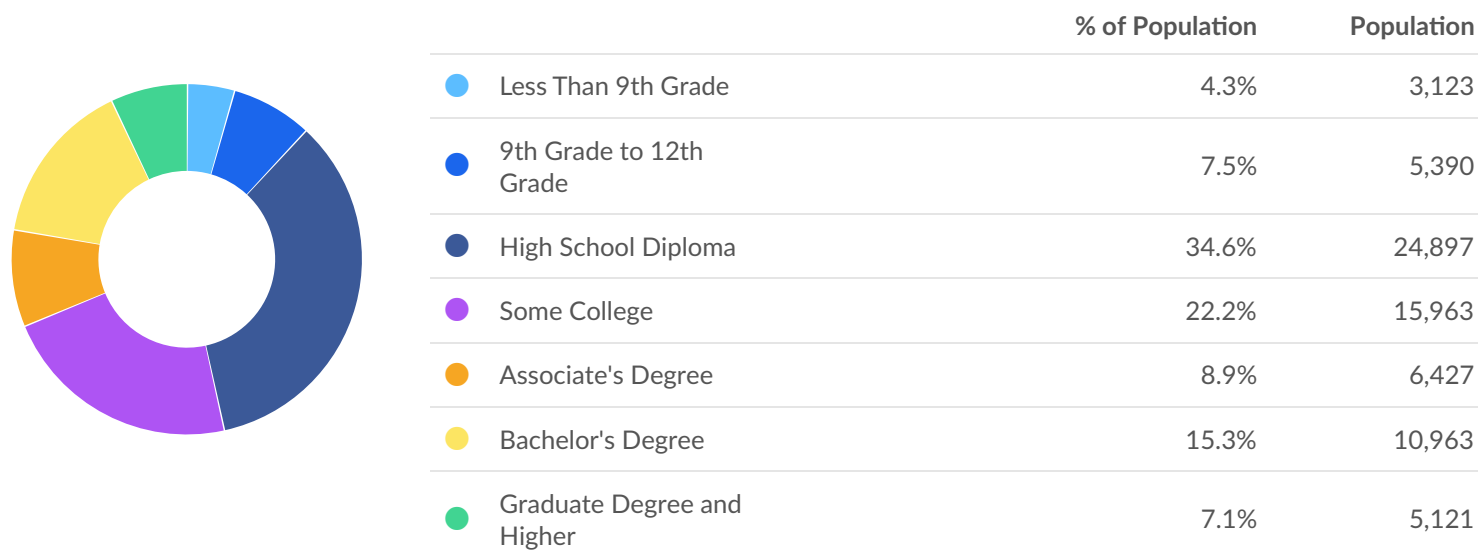
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	99,930	55,357	59,163	93.1	\$6.91B	\$8.09B	\$7.48B
State	7,280,342	3,495,696	3,706,889	92.3	\$554.85B	\$452.79B	\$569.76B

Jun 2025 Labor Force Breakdown



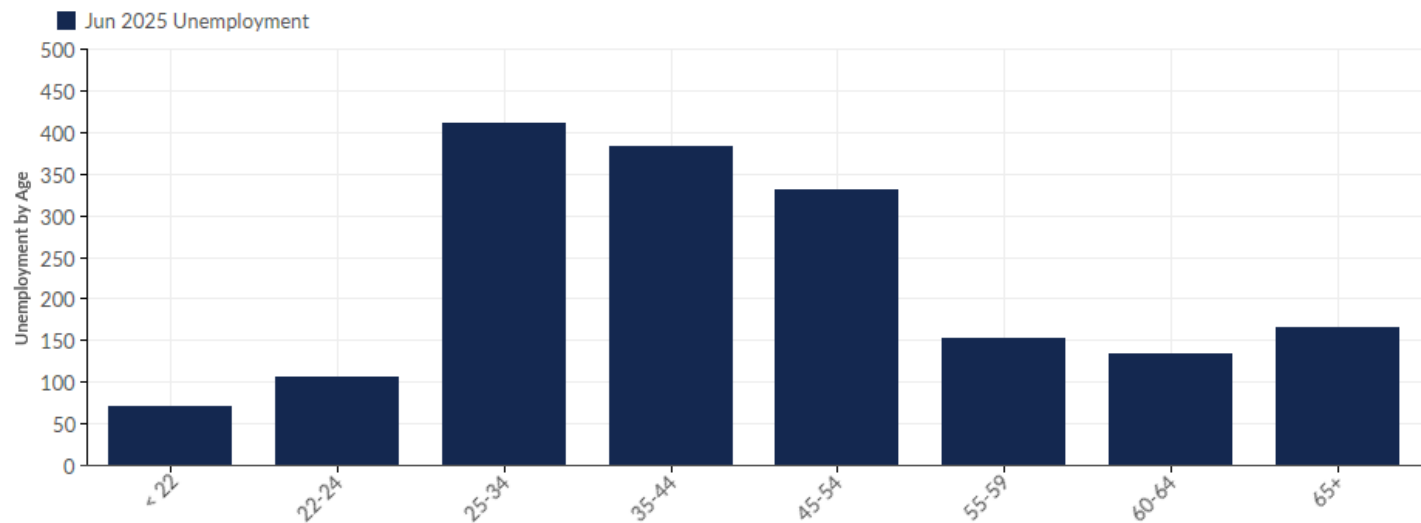
Educational Attainment

Concerning educational attainment, **15.3% of Sevier County, TN residents possess a Bachelor's Degree** (6.3% below the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).



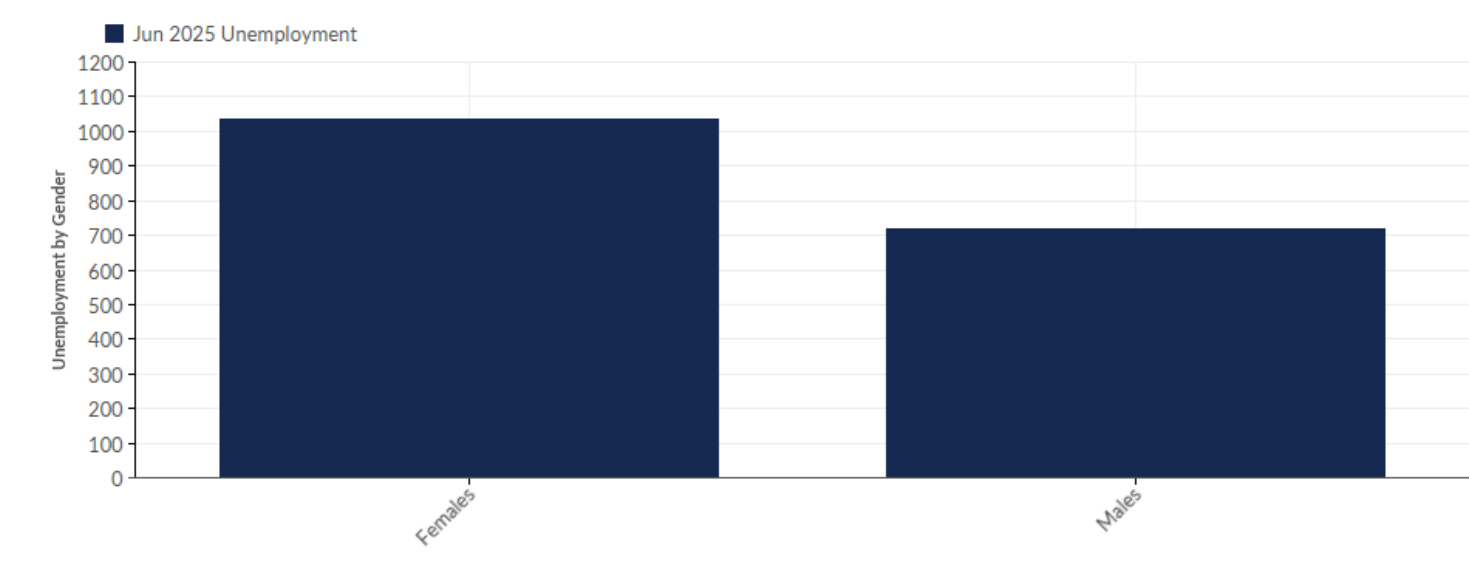
Unemployment by Demographics

Unemployment by Age



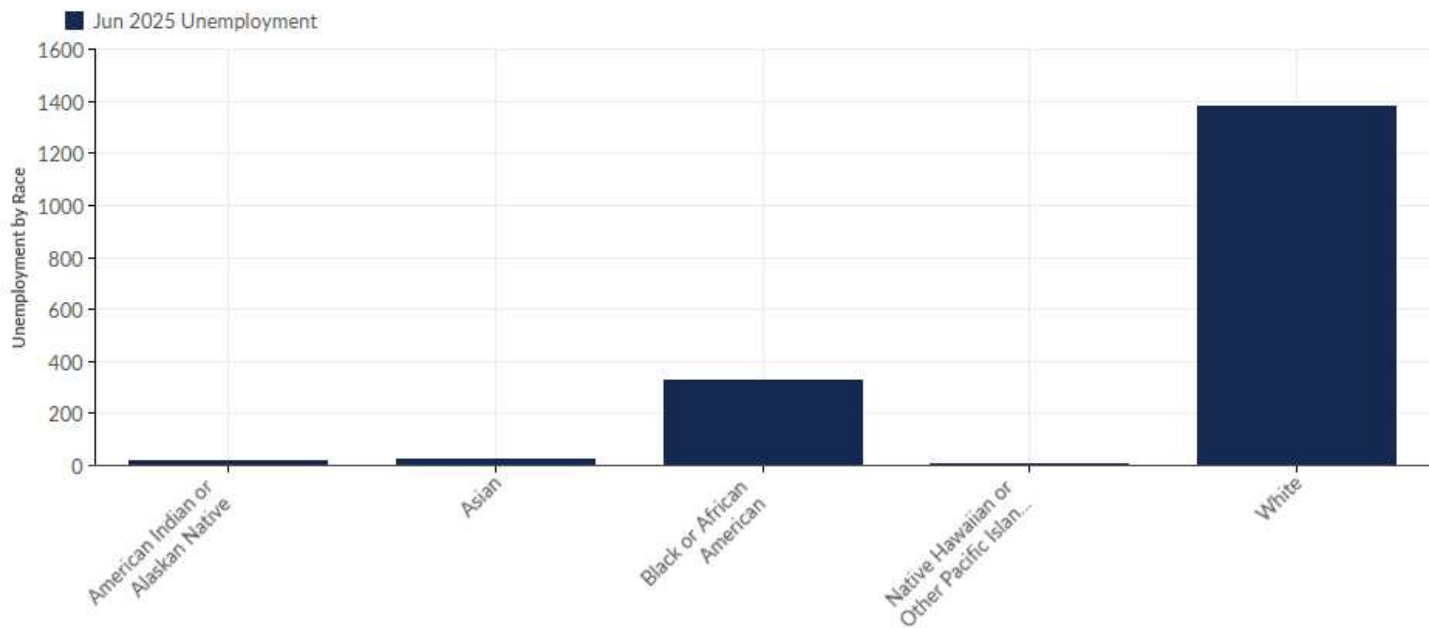
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	70	4.00%
22-24	105	6.00%
25-34	410	23.42%
35-44	383	21.87%
45-54	331	18.90%
55-59	152	8.68%
60-64	134	7.65%
65+	166	9.48%
Total	1,751	100.00%

Unemployment by Gender



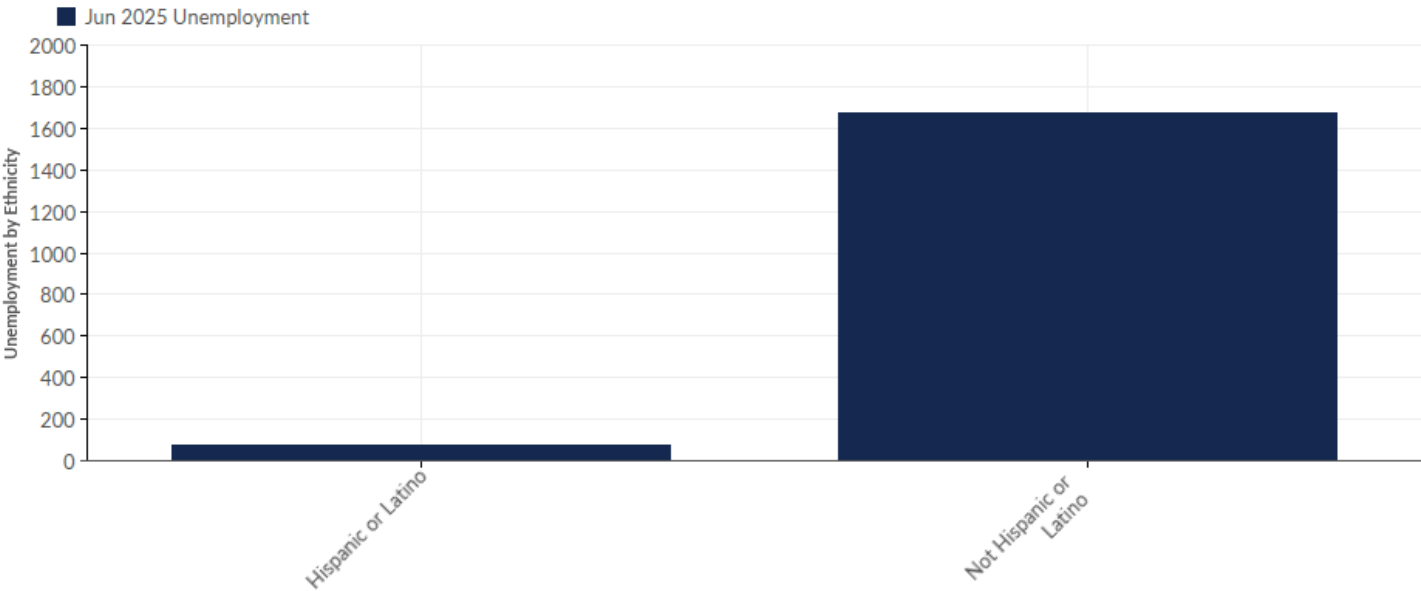
Gender	Unemployment (Jun 2025)	% of Unemployed
Females	1,035	59.11%
Males	716	40.89%
Total	1,751	100.00%

Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	15	0.86%
Asian	22	1.26%
Black or African American	328	18.73%
Native Hawaiian or Other Pacific Islander	6	0.34%
White	1,380	78.81%
Total	1,751	100.00%

Unemployment by Ethnicity

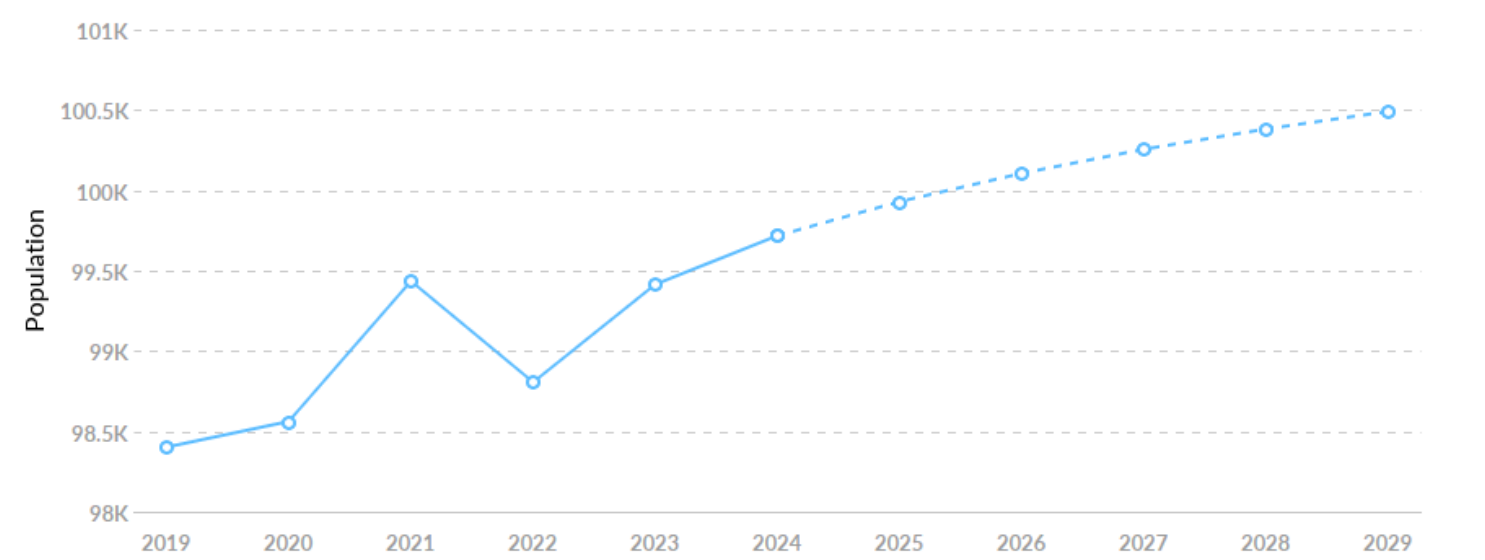


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	77	4.40%
Not Hispanic or Latino	1,674	95.60%
Total	1,751	100.00%

Historic & Projected Trends

Population Trends

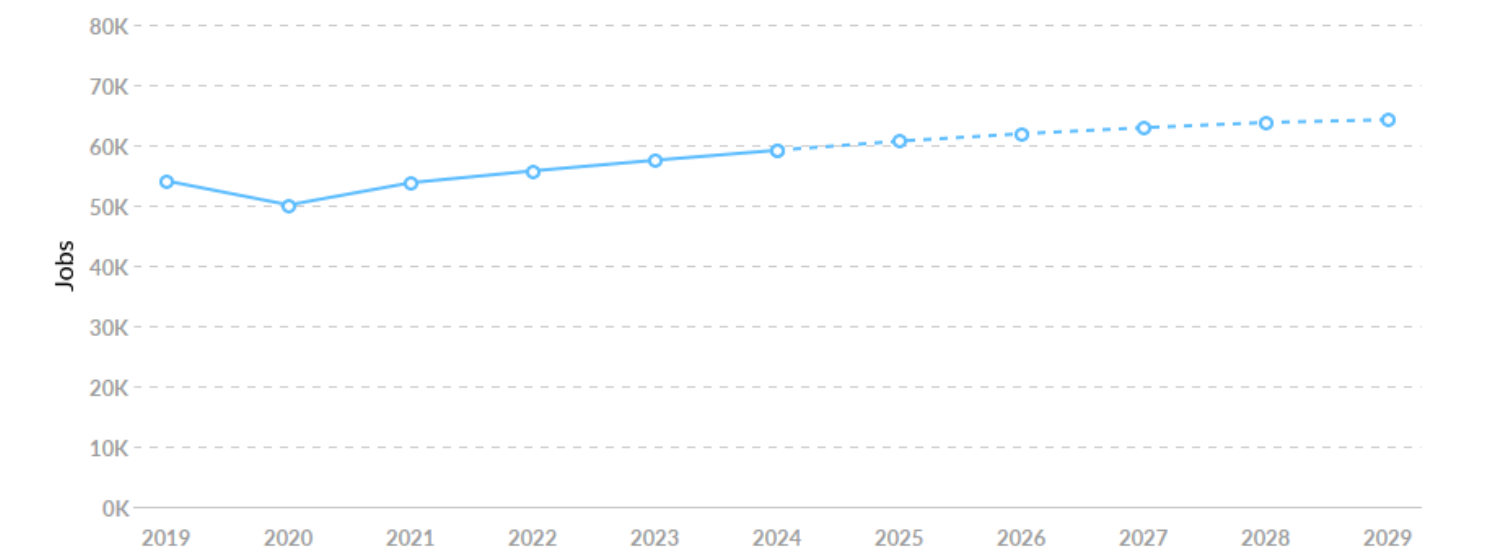
As of 2024 the region's population **increased by 1.3%** since 2019, growing by 1,316. Population is expected to **increase by 0.8%** between 2024 and 2029, adding 772.



Timeframe	Population
2019	98,402
2020	98,562
2021	99,435
2022	98,806
2023	99,415
2024	99,718
2025	99,930
2026	100,106
2027	100,256
2028	100,382
2029	100,491

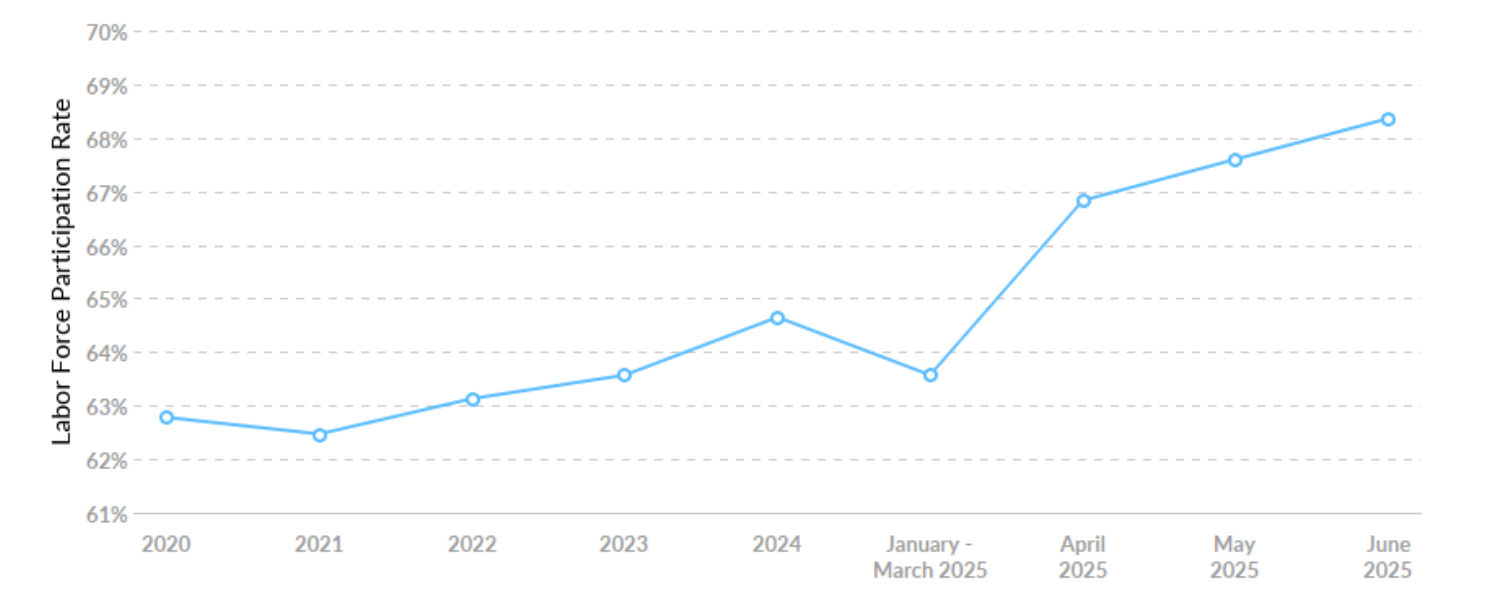
Job Trends

From 2019 to 2024, jobs increased by 9.4% in Sevier County, TN from 54,062 to 59,163. This change outpaced the national growth rate of 4.3% by 5.1%.



Timeframe	Jobs
2019	54,062
2020	50,083
2021	53,777
2022	55,741
2023	57,504
2024	59,163
2025	60,676
2026	61,898
2027	62,909
2028	63,764
2029	64,229

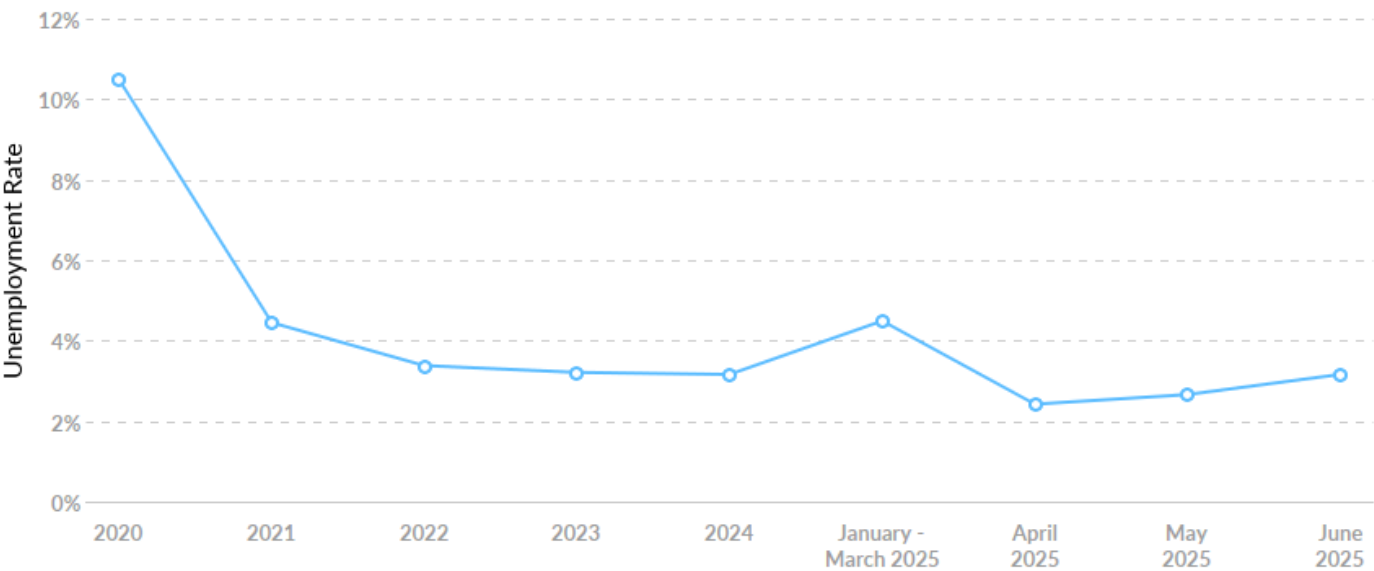
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	62.78%
2021	62.47%
2022	63.13%
2023	63.57%
2024	64.65%
January - March 2025	63.57%
April 2025	66.83%
May 2025	67.60%
June 2025	68.36%

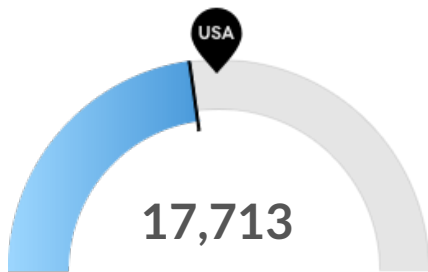
Unemployment Rate Trends

Sevier County, TN had a June 2025 unemployment rate of 3.16%, **decreasing from 10.49%** 5 years before.



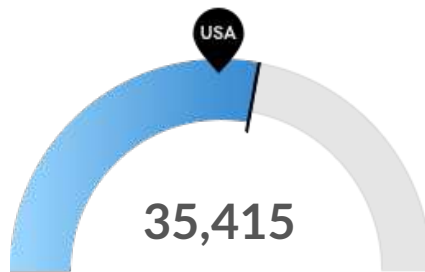
Timeframe	Unemployment Rate
2020	10.49%
2021	4.45%
2022	3.38%
2023	3.21%
2024	3.16%
January - March 2025	4.49%
April 2025	2.42%
May 2025	2.66%
June 2025	3.16%

Population Characteristics



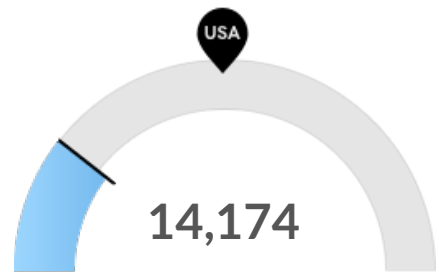
Millennials

Sevier County, TN has 17,713 millennials (ages 25-39). The national average for an area this size is 20,199.



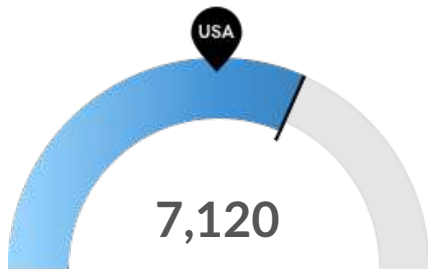
Retiring Soon

Retirement risk is high in Sevier County, TN. The national average for an area this size is 30,011 people 55 or older, while there are 35,415 here.



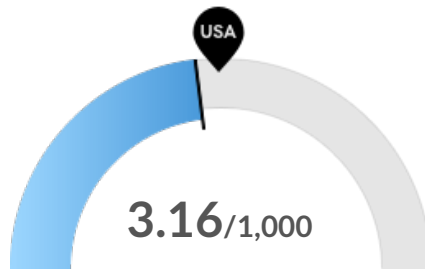
Racial Diversity

Racial diversity is low in Sevier County, TN. The national average for an area this size is 41,403 racially diverse people, while there are 14,174 here.



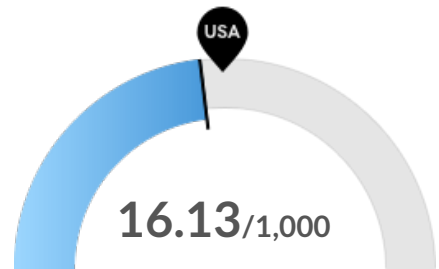
Veterans

Sevier County, TN has 7,120 veterans. The national average for an area this size is 4,918.



Violent Crime

Sevier County, TN has 3.16 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

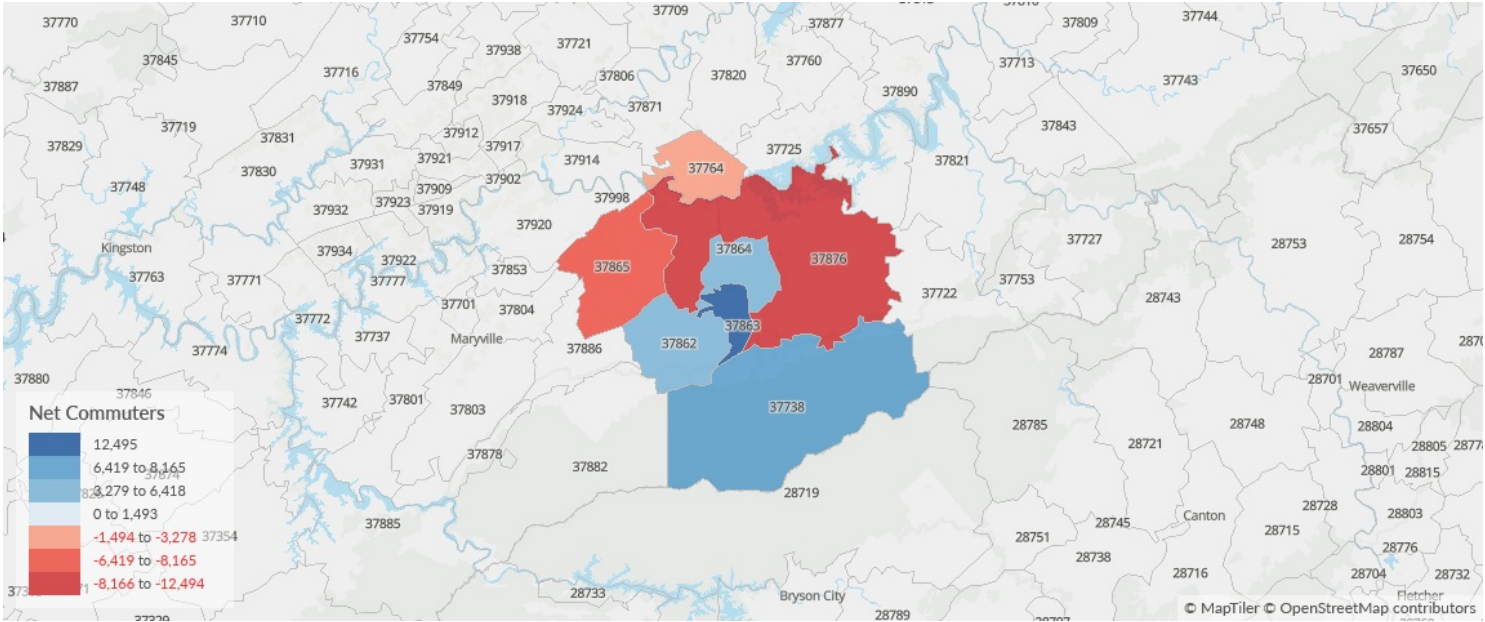


Property Crime

Sevier County, TN has 16.13 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Sevier County, TN currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #5 for resident workers. The top ZIP for resident workers is 37876.



Where Talent Works

ZIP	Name	2024 Employment
37863	Pigeon Forge, TN (in Sevier County)	16,646
37862	Sevierville, TN (in Sevier County)	14,557
37738	Gatlinburg, TN (in Sevier County)	9,700
37876	Sevierville, TN (in Sevier County)	8,957
37865	Seymour, TN (in Sevier County)	5,012

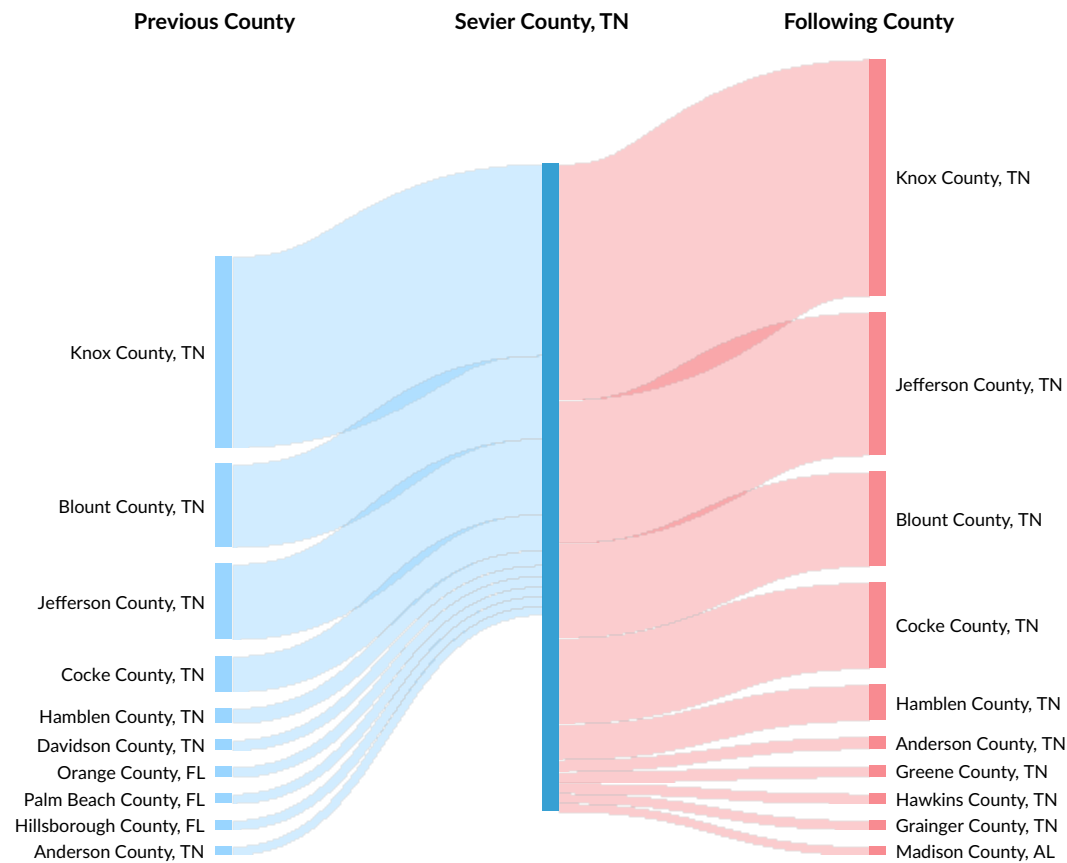
Where Talent Lives

ZIP	Name	2024 Workers
37876	Sevierville, TN (in Sevier County)	17,124
37865	Seymour, TN (in Sevier County)	11,431
37862	Sevierville, TN (in Sevier County)	11,278
37764	Kodak, TN (in Sevier County)	5,549
37863	Pigeon Forge, TN (in Sevier County)	4,151

Inbound and Outbound Migration

The table below analyzes past and current residents of Sevier County, TN. The left column shows residents of other counties migrating to Sevier County, TN. The right column shows residents migrating from Sevier County, TN to other counties.

As of 2022, 767 people have migrated from Knox County, TN to Sevier County, TN. In the same year, 947 people left Sevier County, TN migrating to Knox County, TN. The total Net Migration for Sevier County, TN in 2022 was 125.

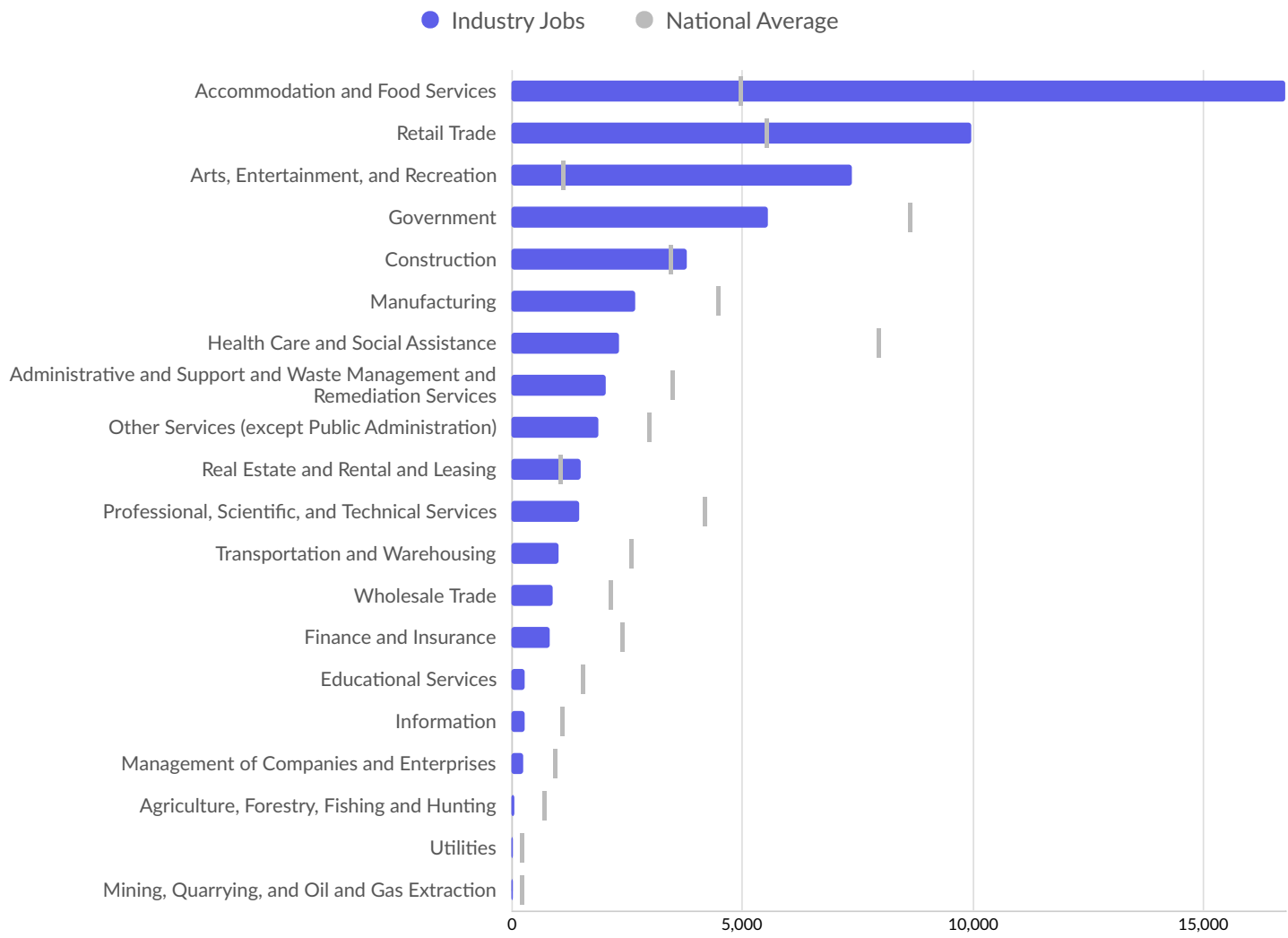


Top Previous Counties	Migrations
Knox County, TN	767
Blount County, TN	334
Jefferson County, TN	303
Cocke County, TN	144
Hamblen County, TN	60
Davidson County, TN	43

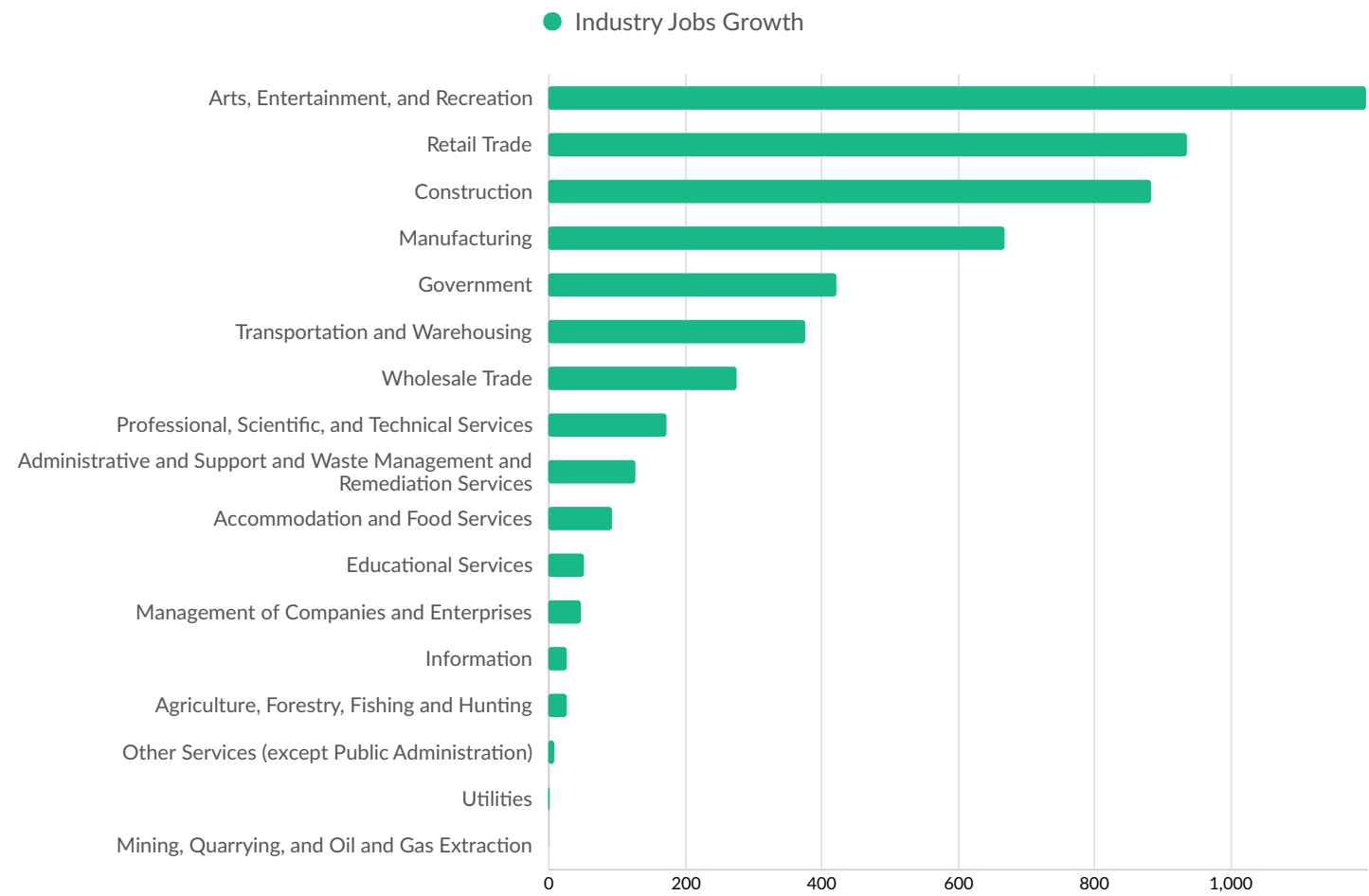
Top Previous Counties	Migrations
Orange County, FL	42
Palm Beach County, FL	39
Hillsborough County, FL	39
Anderson County, TN	36
Lee County, FL	35
Miami-Dade County, FL	35
Duval County, FL	35
Los Angeles County, CA	35
San Diego County, CA	35
Top Following Counties	Migrations
Knox County, TN	947
Jefferson County, TN	573
Blount County, TN	378
Cocke County, TN	344
Hamblen County, TN	143
Anderson County, TN	48
Greene County, TN	46
Hawkins County, TN	41
Grainger County, TN	39
Madison County, AL	35
Loudon County, TN	34
Christian County, KY	34
Columbia County, GA	34
Hamilton County, TN	33
Pinellas County, FL	32

Industry Characteristics

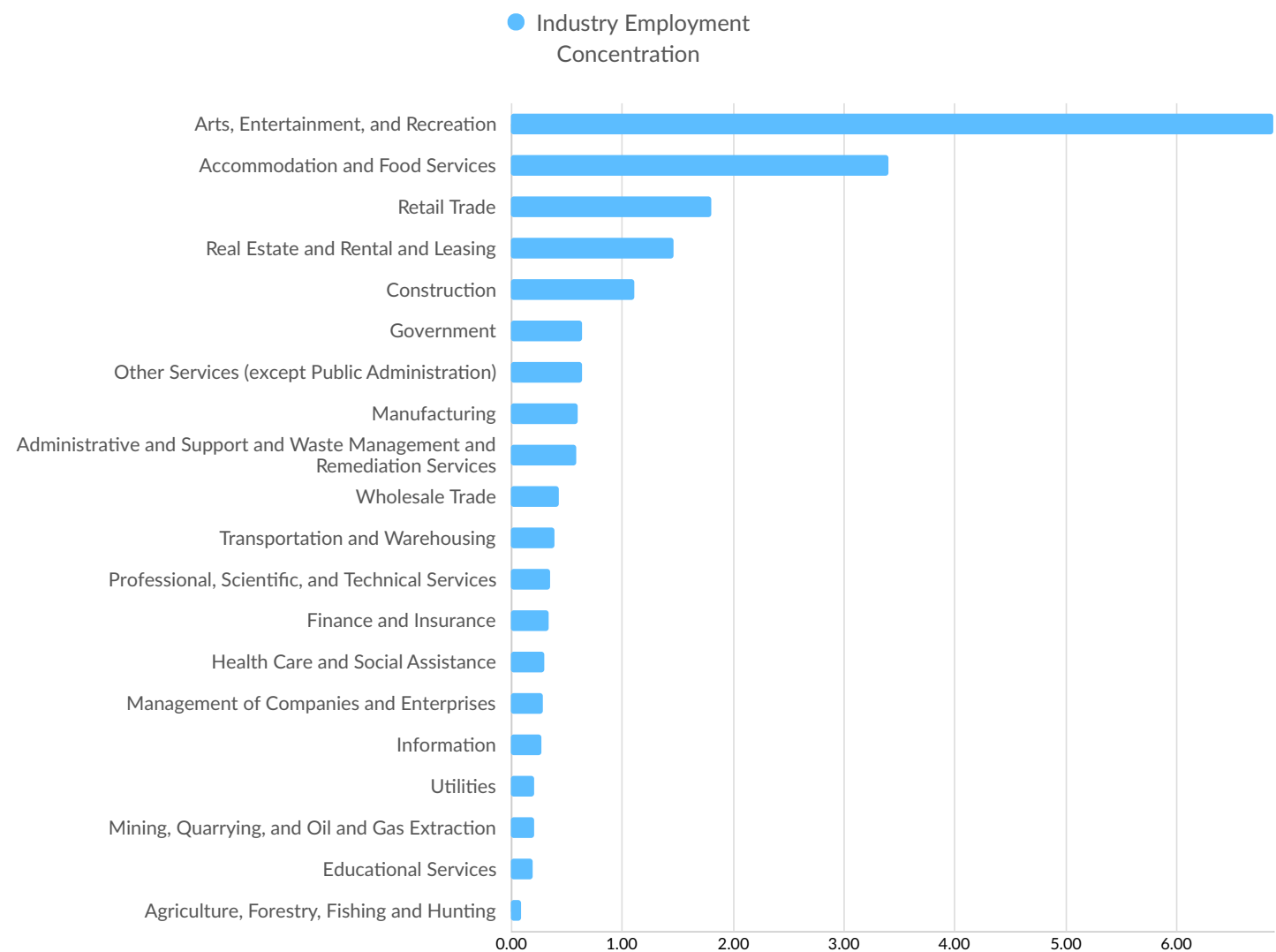
Largest Industries



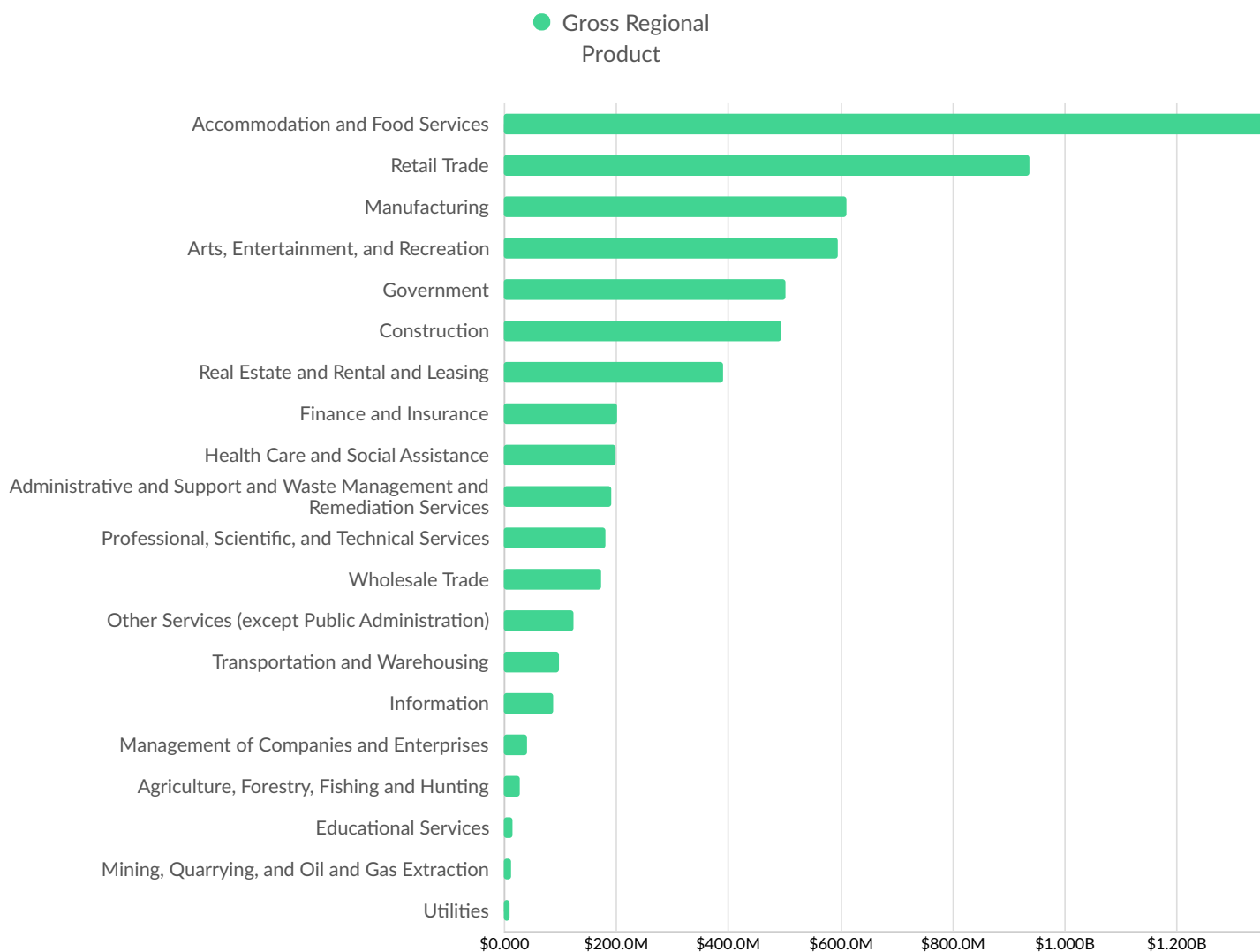
Top Growing Industries



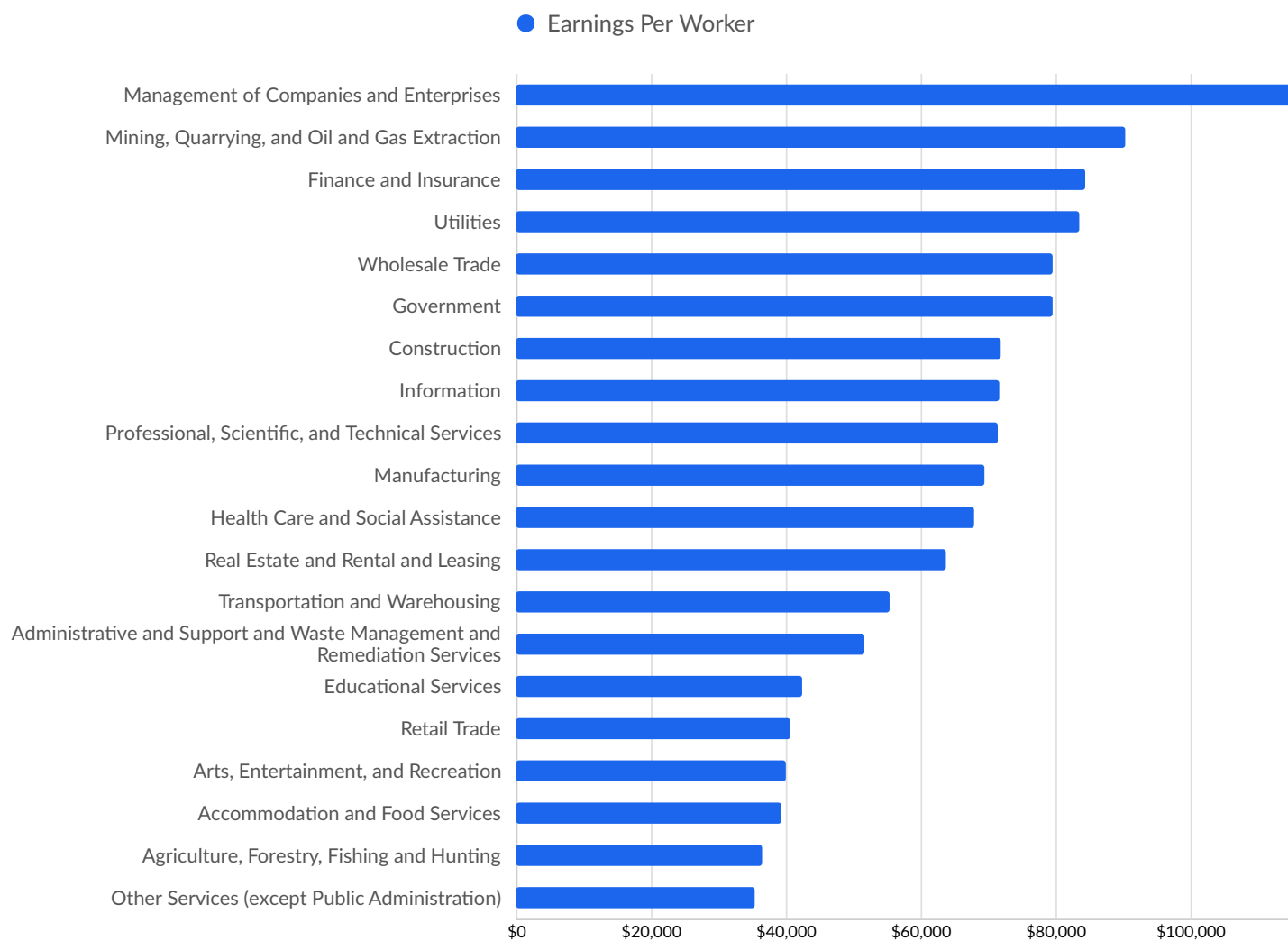
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



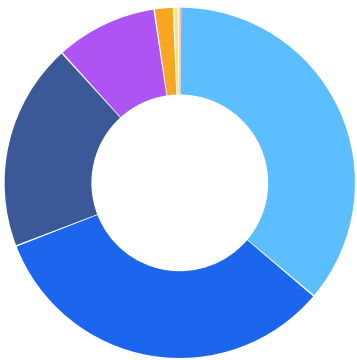
Business Characteristics

8,126 Companies Employ Your Workers

Online profiles for your workers mention 8,126 companies as employers, with the top 10 appearing below. In the last 12 months, 1,380 companies in Sevier County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Dollywood Company	310 <div></div>	K-Va-T Food Stores	458 <div></div>
Westgate Resorts	169 <div></div>	Hilton	288 <div></div>
Sevier County School System	149 <div></div>	Express Employment Profession...	233 <div></div>
Sevier County Board-Educ Cu	129 <div></div>	Aatmos Electric	229 <div></div>
University of Tennessee	126 <div></div>	Wilderness Hotel And Resort	179 <div></div>
State of Tennessee	108 <div></div>	Food City	170 <div></div>
Sevier County Schools Federal C...	106 <div></div>	Westgate Resorts	166 <div></div>
Elavon	100 <div></div>	Kroger	140 <div></div>
Walmart	100 <div></div>	The Dollywood Company	123 <div></div>
Covenant Health	97 <div></div>	Covenant Health	119 <div></div>

Business Size

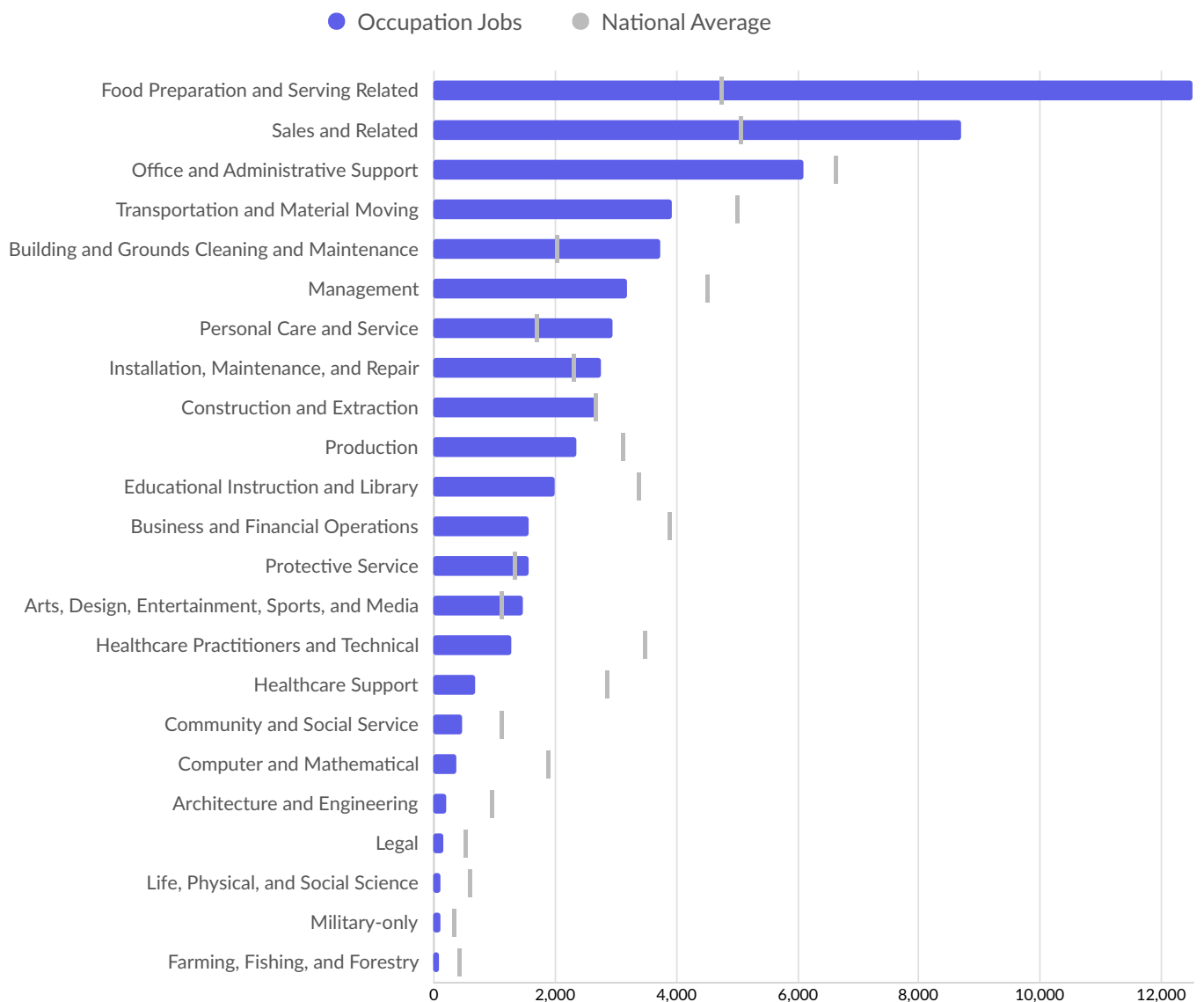


	Percentage	Business Count
1 to 4 employees	36.1%	2,276
5 to 9 employees	33.0%	2,081
10 to 19 employees	19.1%	1,207
20 to 49 employees	9.4%	592
50 to 99 employees	1.8%	112
100 to 249 employees	0.4%	27
250 to 499 employees	0.1%	8
500+ employees	0.1%	5

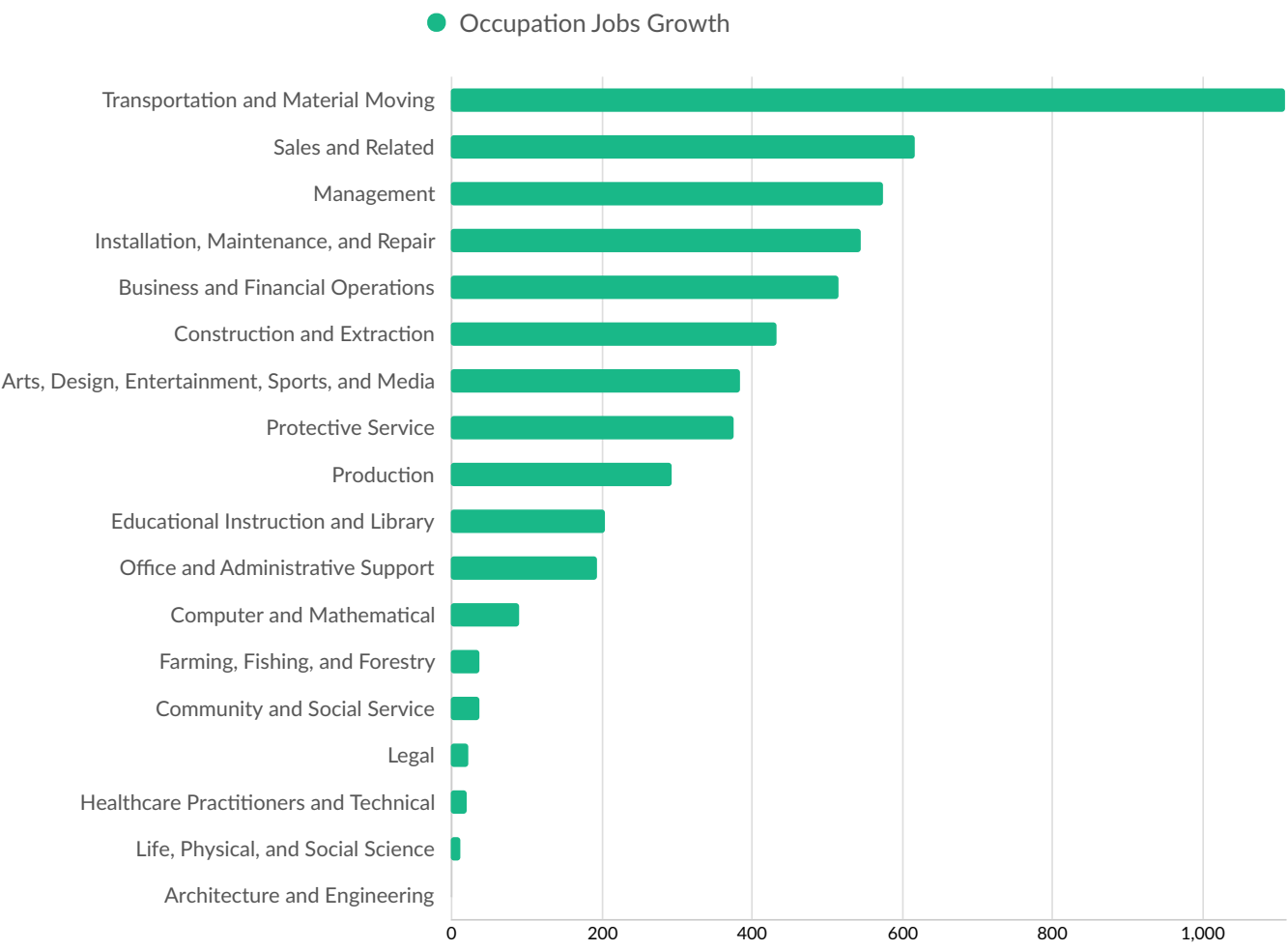
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

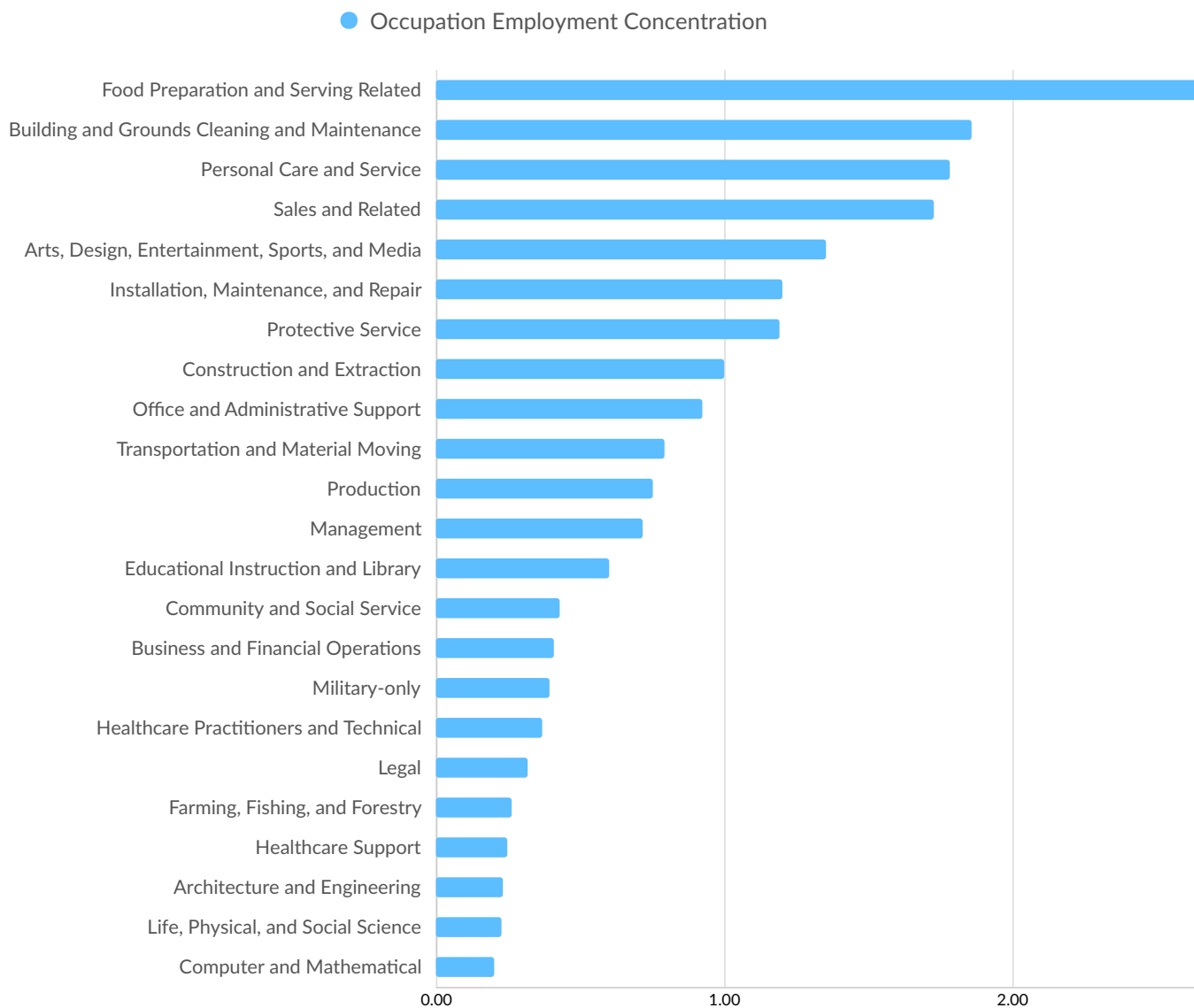
Largest Occupations



Top Growing Occupations



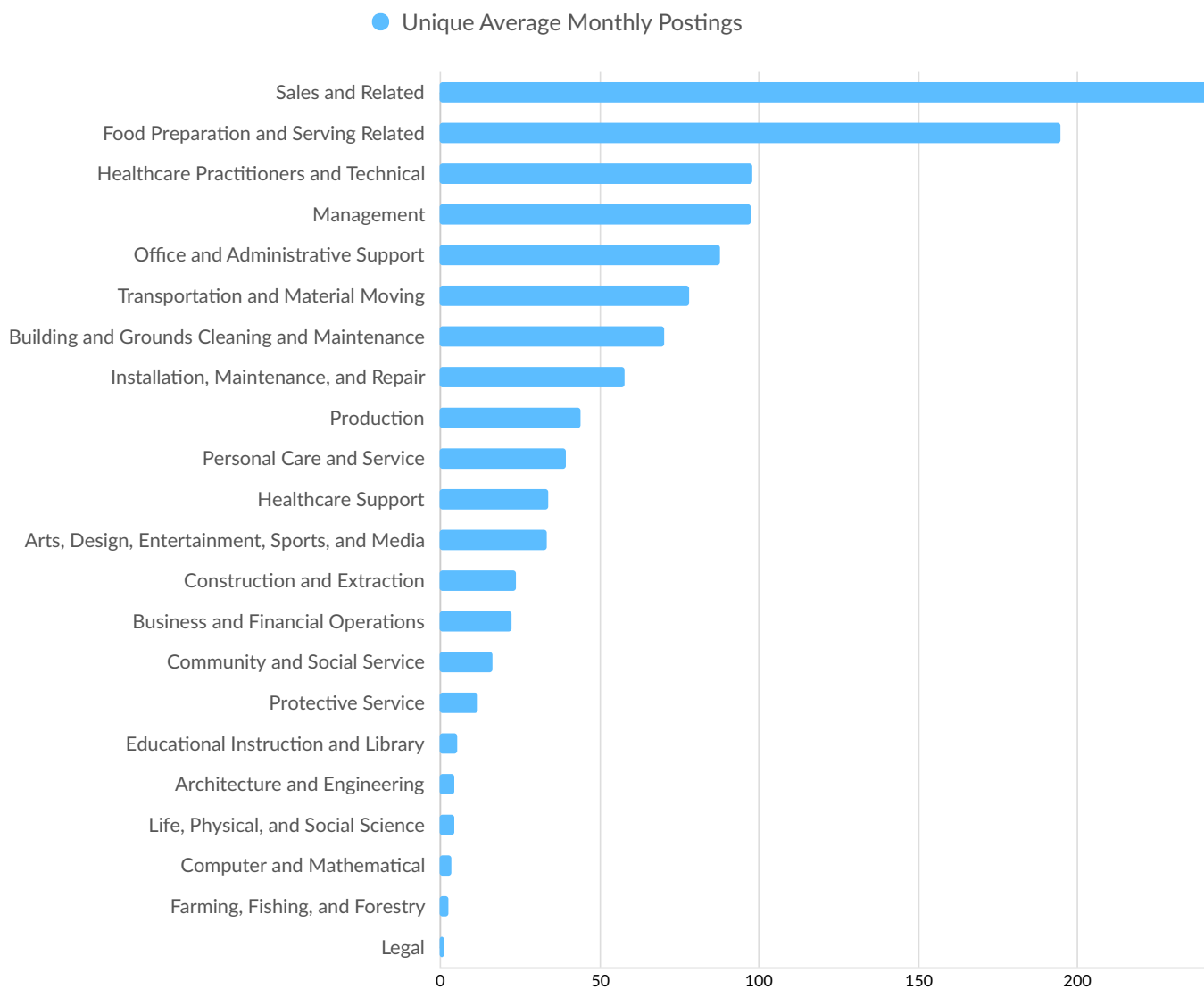
Top Occupation Employment Concentration



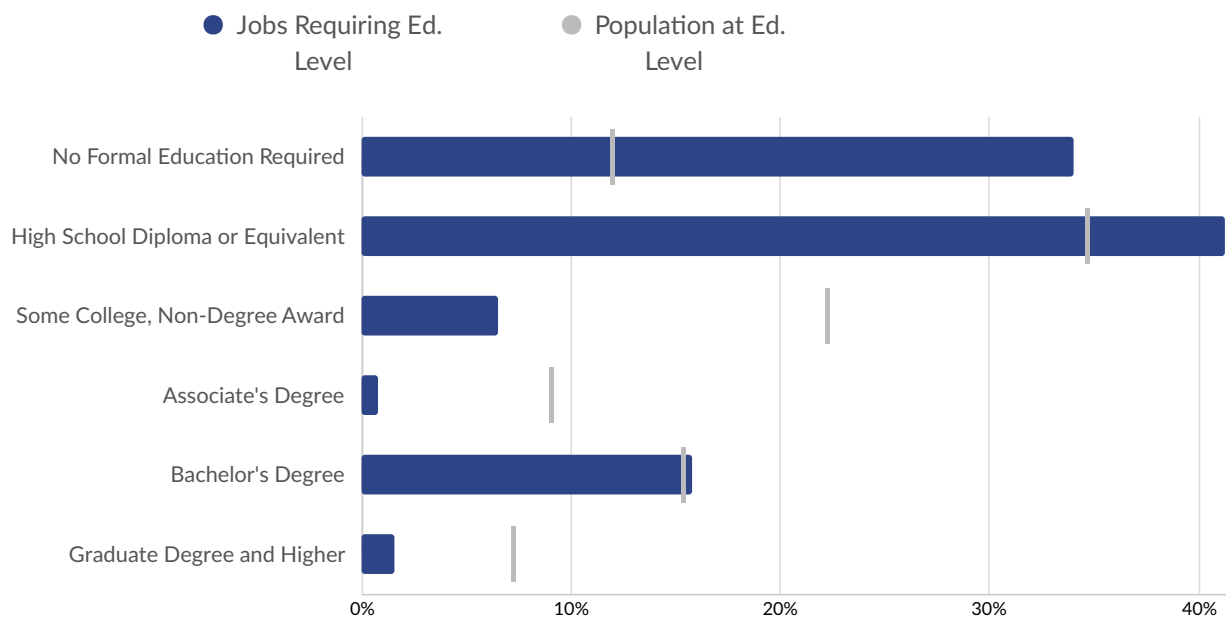
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Sevier County, TN produced graduates.

In-Demand Skills

